

Artificio

VEHÍCULOS AUTÓNOMOS EN PERÚ;
ESTAMOS LISTOS?

 Link Canva

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Diciembre, 2025.

Vehículos Autónomos son una realidad el día de Hoy



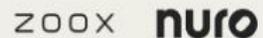
Waymo @ San Francisco, CA

La Oportunidad

El mercado de Vehículos Autónomos es una Industria Global de Trillones de Dólares



North America



Europe



LATAM

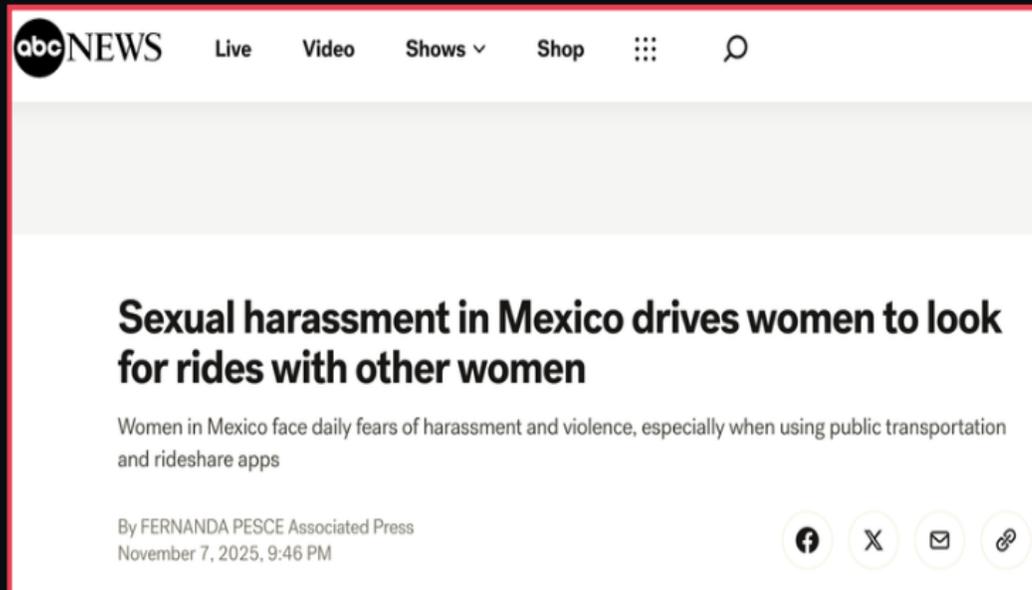


East Asia



América Latina tiene 2 problemas grandes que podría ser resuelto con Vehículos Autónomos

Violencia Sexual



abc NEWS Live Video Shows ▾ Shop ☰ 🔍

Sexual harassment in Mexico drives women to look for rides with other women

Women in Mexico face daily fears of harassment and violence, especially when using public transportation and rideshare apps

By FERNANDA PESCE Associated Press
November 7, 2025, 9:46 PM

Facebook X Email Link

Extorción y Seguridad



☰ EL PAÍS

International

MEXICO · CI

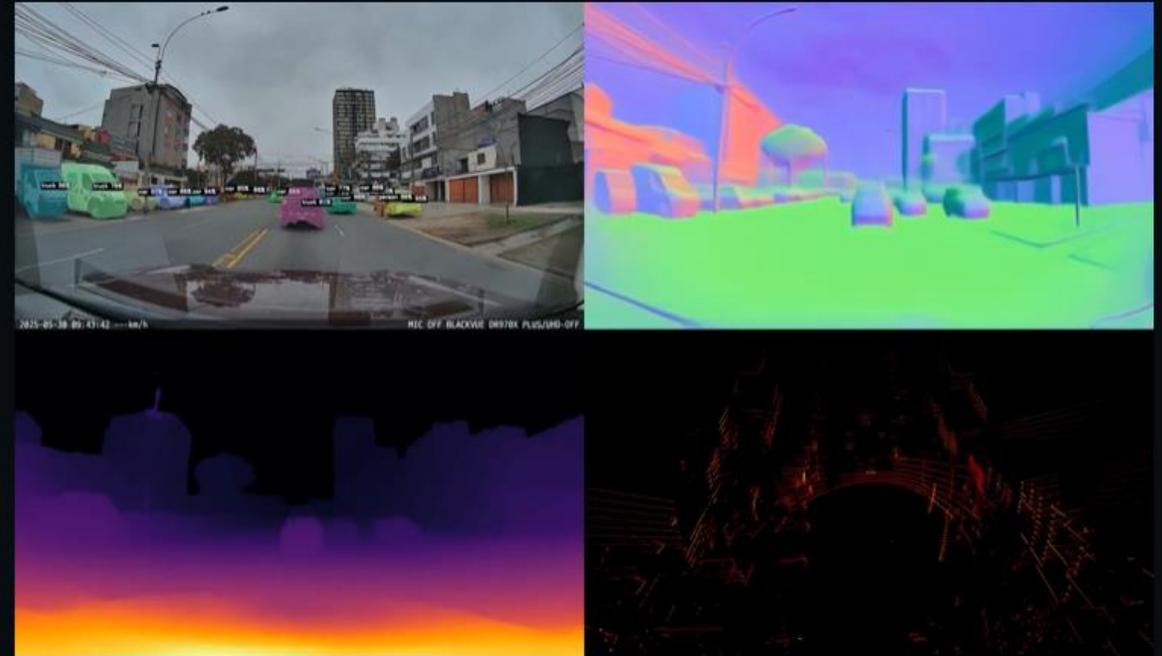
PERU >

Hitmen terrorize drivers, shopkeepers, and artists in Peru

Since January, nearly 70 bus drivers have been murdered for not paying extortion fees to organized crime groups

Donde estamos Hoy?

Hemos construido y deployado un Vehiculo de Mapeo



Multipacha

Artificio @ Lima, Peru

Estamos levantando \$17M para construir el 1er Vehículo Autónomo del Perú



Porque America Latina y Porque Ahora?

El Mapa de Expansion Global:
USA + Europe + Asia

La Oportunidad



Incumbents will not go to LATAM in the next 10-15 years, if we dominate the market before them, we will own a Monopoly.

Pipeline de Entrenamiento de IA: Colaborar con Taxis + Flotas de Mapeo



Baseline Model
Stage #0:
OpenSource VLAs

Pre-Trained on The Internet
(eg. OpenVLA/Gemini/ChatGPT)



Fine-Tuning
Stage #1:
Taxi Fleet of 200 Vehicles
*Dashcam + GPS + IMU

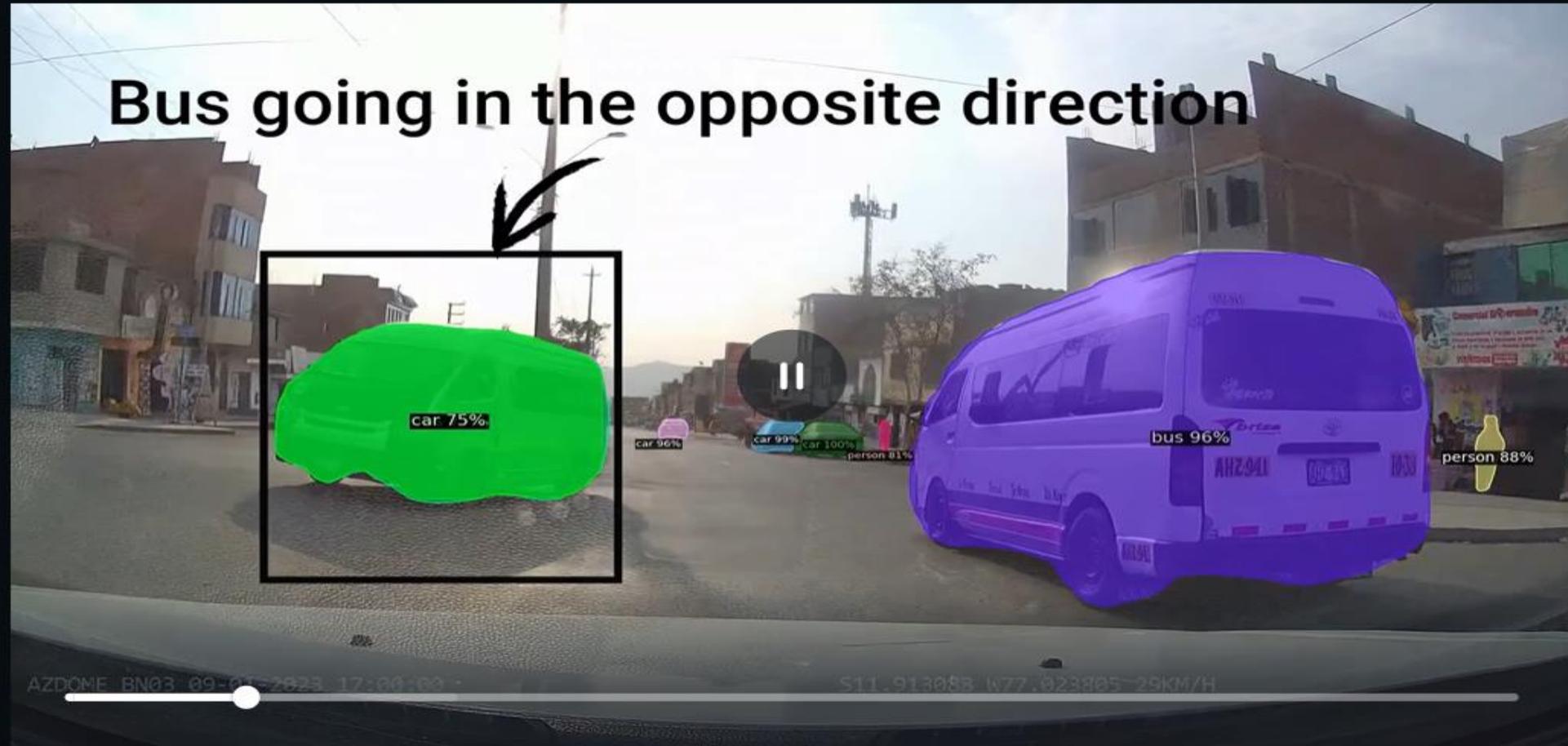
500'000 driving hours



Fine-Tuning
Stage #2:
Mapping Fleet of 7 vehicles
*Dashcam + Camera + GPS
+ IMU + LIDAR

9'000 driving hours

Cual es la ventaja que Artificio tiene sobre competidores extranjeros ?



Recolectar data fuera-de-distribucion es mucho mas facil en America Latina!

Lo vamos a hacer mas rapido y economico que Waymo!

Partnering with taxis make it easier for us to expand to a new city
3x faster at 1/40 of the cost!

Slow & Expensive

200 JAGUARS
+ SENSOR
RIGS



Fast & Cheap

200 TAXI +
7 MAPPING
VEHICLES



Cost to ship 1 vehicle	\$25'000	\$0
Cost to make 1 Sensor+vehicle	\$250'000	\$400+\$0 \$63'000+\$50'000
Cost to Pay 1 driver/year	\$80'000	\$6'000 \$ 20'000
Approximate DeadTime	1 year (Importations + Infra)	None

TOTAL COST: \$87'000'000
DATA ACQUISITION TIME: 24 MONTHS

TOTAL COST: \$2'210'000
DATA ACQUISITION TIME: 8 MONTHS



Hemos completado un mapa 3D de Barranco para
empezar a hacer pruebas de Autonomia



3D point cloud rendered by Artificio

TOTAL MARKET SIZE (TODAY) : \$20B (ONLY LATAM)

SEED 1) LIMA, PERU



800 CARS, ACROSS 50 CITIES) *
\$20/RIDE * 3 RIDES/HOUR * 8640
HOURS/YEAR = \$20B

- SERIES A**
- 2) SANTIAGO, CHILE
 - 3) CDMX, MEXICO
 - 4) BUENOS AIRES, ARGENTINA
 - 5) RIO, BRAZIL
 - 6) MEDELLIN, COLOMBIA
- SERIES B**
- 7) BOGOTA, COLOMBIA
 - 8) SAO PAULO, BRAZIL
 - 9) BELO HORIZONTE, BRAZIL
 - 10) GUADALAJARA, MEXICO
 - 11) QUITO, ECUADOR
 - 12) PANAMA CITY, PANAMA
 - 13) SAN SALVADOR, EL SALVADOR
 - 14) TEGUCIGALPA, HONDURAS
 - 15) BRASILIA, BRAZIL
 - 16) CUSCO, PERU
 - 17) GUAYAQUIL, ECUADOR
 - 18) CORDOVA, ARGENTINA
 - 19) MONTEVIDEO, URUGUAY
 - 20) AREQUIPA, PERU

MAIN MILESTONES FROM ANGEL ROUNDS (\$200K IN 2022 + \$50K IN 2025)

MAPPING VEHICLE COMPLETED



ROAM WORKSHOP ORGANIZER @ ECCV



MILAN, ITALY

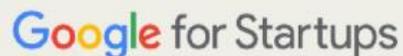
2 RESEARCH PAPERS



PRESENTED AT:



CURRENT PARTNERS



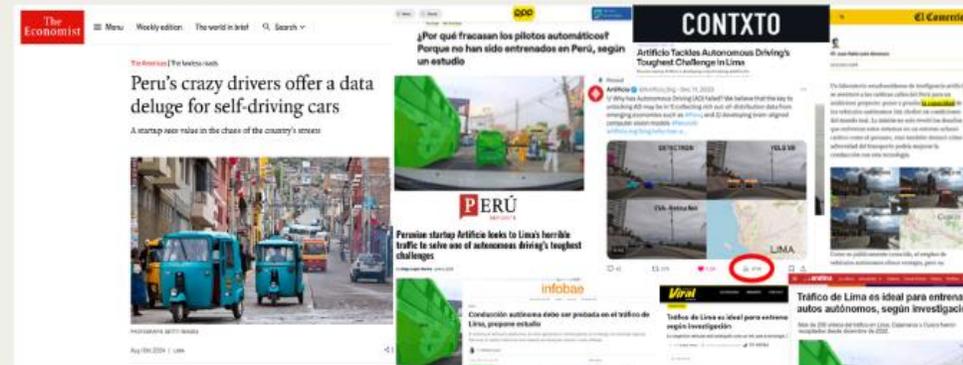
INCEPTION PROGRAM



ACCESS TO FLEET OF 5000 VEHICLES IN LATAM



INTERNATIONALLY VIRAL BLOGPOST



Artificio KEY INVESTORS & Angels : \$250k

BUSINESS



CORY
LEVY



EDWARD
LANDO



ASHISH
BAKSHI



SPENCER
FRIEDMAN



CLAUDIA
DAVILA



PEDRO
NEIRA



TECHNOLOGY



SENTHIL
PS, PHD



WILL
GAVIRIA, PHD



MIGUEL
PAREDES, PHD



RAMA
VEDANTAM, PHD



CLAUDIO
ORTEGA, MSC



ESTEBAN
VACA, MSC



The Dream Team

FOUNDERS

UPCOMING HIRES

ARTURO DEZA, PHD



CEO



AI

DAVID ORTEGA



CTO



SOFTWARE

DUNANT CUSIPUMA



CRO



ROBOTICS

VICTOR FLORES, MSC



CSO



WORLD MODELS



DIEGO BERROCAL



ANDREE FRANKLIN



MATIAS QUINTANA, PHD



CHRISTIAN BUENO, PHD



SVEN BRÜGGEMAN, PHD



CLAUDIO ORTEGA



JOSUE ORTEGA-CARO, PHD



ESTEBAN VACA



AI

ROBOTICS

GEOSPATIAL

ZOX



WU TSAI INSTITUTE
YALE UNIVERSITY

Multipacha

