

INFORME DEL **SECTOR AUTOMOTOR**

Setiembre 2024

Edición:
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Informe elaborado por:
**Gerencia de Estudios
Económicos y
Estadística**



RESULTADOS DEL SECTOR AUTOMOTOR A SETIEMBRE DE 2024

La venta mensual de vehículos nuevos reportó uno de sus mejores resultados del 2024 durante setiembre último, mes en el cual se incrementó tanto la comercialización de vehículos livianos como la de pesados y menores.

De acuerdo con cifras oficiales de SUNARP, la venta de vehículos livianos nuevos totalizó 13,618 unidades en setiembre del presente año, y alcanzó un incremento de 3.2% respecto a similar mes del 2023, obteniendo su tercer mejor resultado en el año. En tanto, entre enero y setiembre del 2024, las ventas acumuladas de dichos vehículos sumaron 112,977 unidades, cifra inferior en -11.7% respecto a similar periodo del año pasado.

El comportamiento tendencial de la venta de vehículos livianos nuevos ha mostrado un giro en los últimos meses, ya que tras registrar una clara tendencia negativa durante el primer semestre, a partir del tercer trimestre se observa un cambio positivo en dicho comportamiento, tal como lo habíamos proyectado previamente, debido a un mejor desempeño de la demanda interna, particularmente del consumo privado, y a la ligera mejoría de algunas variables del mercado laboral, como la población adecuadamente empleada y el nivel de ingresos promedio, además de que aún se estaría sintiendo los efectos de la liberación de los fondos de la AFP.

De otro lado, dentro del segmento de vehículos pesados, la venta de camiones y tractocamiones anotó 1,351 unidades comercializadas en setiembre del presente año, cifra superior en 0.1% respecto a similar mes del 2023. Igualmente, durante los primeros nueve meses del 2024, la comercialización de dichos vehículos totalizó 11,366 unidades, incrementándose en 1.7% en comparación con igual lapso del año anterior. El aumento de las ventas de los referidos vehículos ha venido siendo impulsado por la recuperación de algunos sectores económicos que demandan dichas unidades, tal es el caso de actividades como la construcción, pesca, manufactura, minería, entre otros, en línea con el alza de las expectativas empresariales.

De igual manera, la venta de minibús y ómnibus viene mostrando un desempeño positivo, ya que en setiembre último las ventas de dichos vehículos sumaron 280 unidades, obteniendo un avance de 64.7% a ritmo interanual. Asimismo, entre enero y setiembre del 2024, la comercialización de los referidos vehículos se situó en 2,092 unidades, es decir 22.9% más que en el mismo periodo del 2023. El significativo crecimiento de la comercialización de dichos vehículos continuó explicándose por el mayor dinamismo anotado por actividades como el transporte de personas, principalmente interprovincial, y turismo, que tras varios años en donde enfrentaron shocks negativos (pandemia, conflictos sociales, eventos climatológicos), en este 2024 han conseguido desempeñarse con normalidad.

Por último, las ventas de vehículos menores sumaron 33,615 unidades en el noveno mes del 2024, y anotó un crecimiento de 19.2% a tasa interanual, su mayor expansión porcentual del presente año. En tanto, entre enero y setiembre último, las ventas acumuladas de dichos vehículos sumaron 258,238 unidades, cifra superior en 0.1% respecto a igual lapso del 2023. Por tipo de vehículo, se observa que las ventas de motos llegaron a 181,590 unidades (+0.9%) y la de trimotos fue 76,648 unidades (-1.6%). La venta de vehículos menores ha venido anotando una recuperación paulatina durante el 2024, lo que nos indicaría que el proceso de normalización de la demanda que experimentó durante el 2022 y 2023 estaría llegando a su fin en este año, asimismo se viene dando la renovación de unidades de parte de las personas, y renovación y compra de flotas de parte de instituciones públicas.

Nuestra expectativa es que las ventas de vehículos nuevos continúen mostrando una tendencia positiva en los siguientes meses, basado en el mayor dinamismo que registraría la economía local durante el tercer y cuarto trimestre del presente año. Un impulso adicional se generaría por la política monetaria expansiva implementada por el Banco Central, que ha venido recortando su tasa de interés referencial en diversas ocasiones con la intención de dinamizar el financiamiento a familias y empresas, y que continuaría con dicha política debido a que la inflación y las presiones inflaciones se encuentran adecuadamente contenidas. No obstante, a pesar de lo anterior, existen algunos factores de riesgo que de materializarse o intensificarse, podrían afectar los pronósticos. Entre ellos se encuentra el aumento de la inseguridad ciudadana, la implementación de medidas populistas por parte del poder Ejecutivo o Legislativo, y la falta de credibilidad en el manejo económico por parte del gobierno, que podrían perturbar la recuperación de las expectativas empresariales y la confianza del consumidor.

VENTA DE VEHÍCULOS LIVIANOS

En el periodo enero – setiembre del 2024 se vendieron **112,977 unidades**, cifra menor en **11.7%** con relación a igual periodo del 2023.

Ventas por segmentos a setiembre de **2024** y variación con relación similar lapso del **2023**:


Automóvil, SW

20,695
Unidades

-23.4%
Variación


Pick up, furgonetas

22,058
Unidades

-11.4%
Variación


Camionetas

15,576
Unidades

-14.5%
Variación


SUV, todoterrenos

54,648
Unidades

-5.4%
Variación

VENTA DE VEHÍCULOS PESADOS

A setiembre de 2024 se comercializaron **13,458 unidades**, cifra mayor en **4.5%** respecto a similar periodo del 2023.

Ventas por segmentos entre enero y setiembre del **2024** y variación en relación con igual periodo del **2023**:



Camiones, tracto

11,366

Unidades

1.7%

Variación



Minibús y ómnibus

2,092

Unidades

22.9%

Variación

VENTA DE VEHÍCULOS MENORES

Al término de setiembre de 2024 se vendieron **258,238 unidades**, cifra superior en **0.1%** en comparación con igual periodo del 2023.

Ventas por segmentos a setiembre de **2024** y variación respecto a similar periodo del **2023**:



Motos

181,590

Unidades

0.9%

Variación



Trimotos

76,648

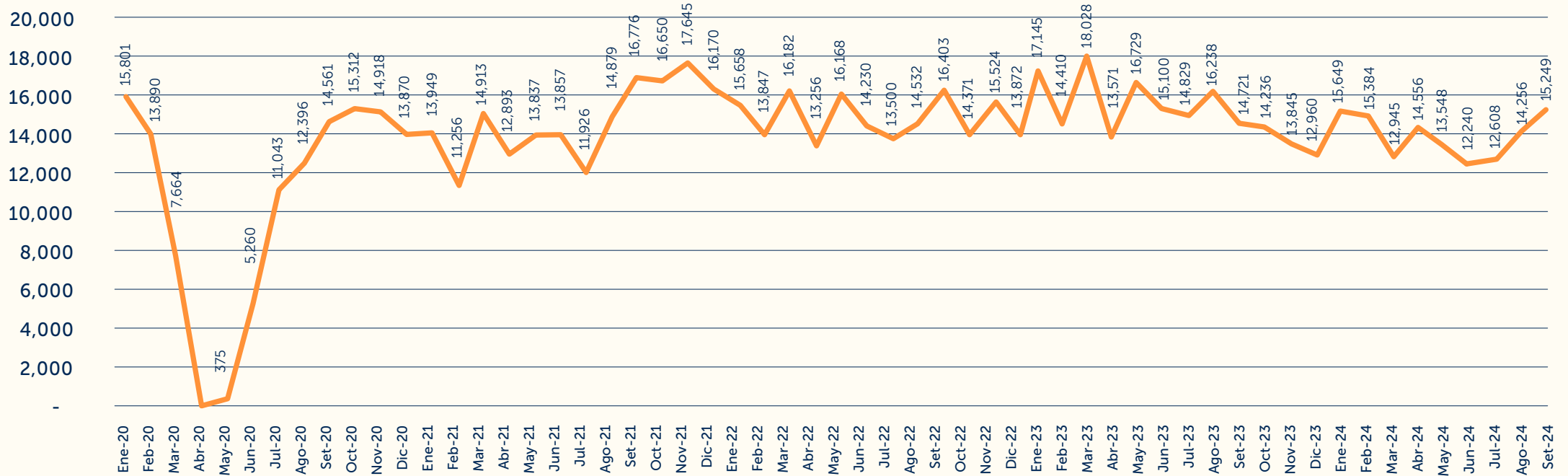
Unidades

-1.6%

Variación

VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual



Fuente: SUNARP - AAP Elaboración: GEE - AAP

VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

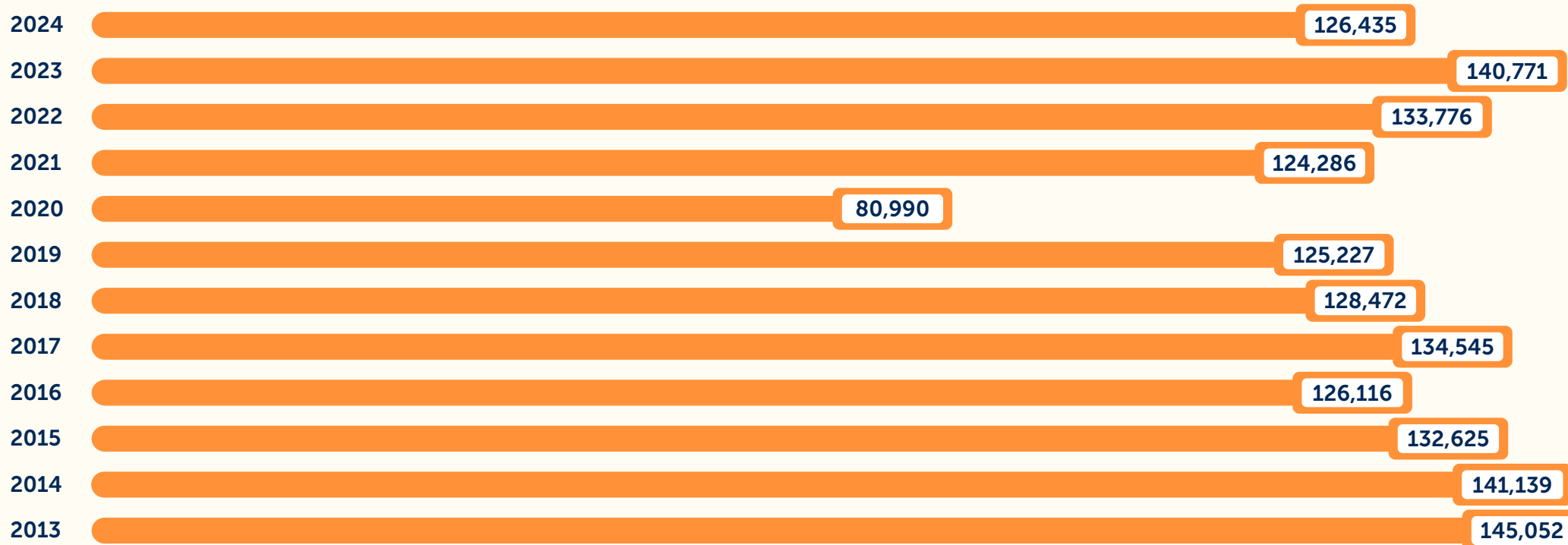
Evolución mensual

| AÑO | ENE | FEB | MAR | ABR | MAY | JUN | JUL | AGO | SET | OCT | NOV | DIC | TOTAL A SETIEMBRE | TOTAL ANUAL |
|--------------|--------|--------|--------|---------|---------|--------|--------|--------|--------|--------|--------|--------|-------------------|-------------|
| 2015 | 16,566 | 14,510 | 15,647 | 14,857 | 14,351 | 14,773 | 12,845 | 15,015 | 14,061 | 12,749 | 13,611 | 14,101 | 132,625 | 173,086 |
| 2016 | 13,932 | 13,121 | 14,855 | 15,251 | 14,175 | 13,675 | 12,349 | 13,844 | 14,914 | 14,420 | 14,354 | 15,130 | 126,116 | 170,020 |
| 2017 | 15,868 | 14,292 | 15,701 | 12,654 | 16,006 | 14,537 | 13,447 | 17,026 | 15,014 | 14,137 | 15,419 | 16,180 | 134,545 | 180,281 |
| 2018 | 14,804 | 14,056 | 14,193 | 16,883 | 16,587 | 13,507 | 12,827 | 13,153 | 12,462 | 13,099 | 12,772 | 11,459 | 128,472 | 165,802 |
| 2019 | 15,367 | 13,901 | 13,269 | 13,633 | 14,935 | 12,508 | 13,309 | 13,563 | 14,742 | 14,174 | 13,424 | 15,822 | 125,227 | 168,647 |
| 2020 | 15,801 | 13,890 | 7,664 | - | 375 | 5,260 | 11,043 | 12,396 | 14,561 | 15,312 | 14,918 | 13,870 | 80,990 | 125,090 |
| 2021 | 13,949 | 11,256 | 14,913 | 12,893 | 13,837 | 13,857 | 11,926 | 14,879 | 16,776 | 16,650 | 17,645 | 16,170 | 124,286 | 174,751 |
| 2022 | 15,658 | 13,847 | 16,182 | 13,256 | 16,168 | 14,230 | 13,500 | 14,532 | 16,403 | 14,371 | 15,524 | 13,872 | 133,776 | 177,543 |
| 2023 | 17,145 | 14,410 | 18,028 | 13,571 | 16,729 | 15,100 | 14,829 | 16,238 | 14,721 | 14,236 | 13,845 | 12,960 | 140,771 | 181,812 |
| 2024 | 15,649 | 15,384 | 12,945 | 14,556 | 13,548 | 12,240 | 12,608 | 14,256 | 15,249 | | | | 126,435 | |
| Var. % 16/15 | -15.9% | -9.6% | -5.1% | 2.7% | -1.2% | -7.4% | -3.9% | -7.8% | 6.1% | 13.1% | 5.5% | 7.3% | -4.9% | -1.8% |
| Var. % 17/16 | 13.9% | 8.9% | 5.7% | -17.0% | 12.9% | 6.3% | 8.9% | 23.0% | 0.7% | -2.0% | 7.4% | 6.9% | 6.7% | 6.0% |
| Var. % 18/17 | -6.7% | -1.7% | -9.6% | 33.4% | 3.6% | -7.1% | -4.6% | -22.7% | -17.0% | -7.3% | -17.2% | -29.2% | -4.5% | -8.0% |
| Var. % 19/18 | 3.8% | -1.1% | -6.5% | -19.3% | -10.0% | -7.4% | 3.8% | 3.1% | 18.3% | 8.2% | 5.1% | 38.1% | -2.5% | 1.7% |
| Var. % 20/19 | 2.8% | -0.1% | -42.2% | -100.0% | -97.5% | -57.9% | -17.0% | -8.6% | -1.2% | 8.0% | 11.1% | -12.3% | -35.3% | -25.8% |
| Var. % 21/20 | -11.7% | -19.0% | 94.6% | - | 3589.9% | 163.4% | 8.0% | 20.0% | 15.2% | 8.7% | 18.3% | 16.6% | 53.5% | 39.7% |
| Var. % 22/21 | 12.3% | 23.0% | 8.5% | 2.8% | 16.8% | 2.7% | 13.2% | -2.3% | -2.2% | -13.7% | -12.0% | -14.2% | 7.6% | 1.6% |
| Var. % 23/22 | 9.5% | 4.1% | 11.4% | 2.4% | 3.5% | 6.1% | 9.8% | 11.7% | -10.3% | -0.9% | -10.8% | -6.6% | 5.2% | 2.4% |
| Var. % 24/23 | -8.7% | 6.8% | -28.2% | 7.3% | -19.0% | -18.9% | -15.0% | -12.2% | 3.6% | | | | -10.2% | |

Fuente: SUNARP - AAP Elaboración: GEE - AAP

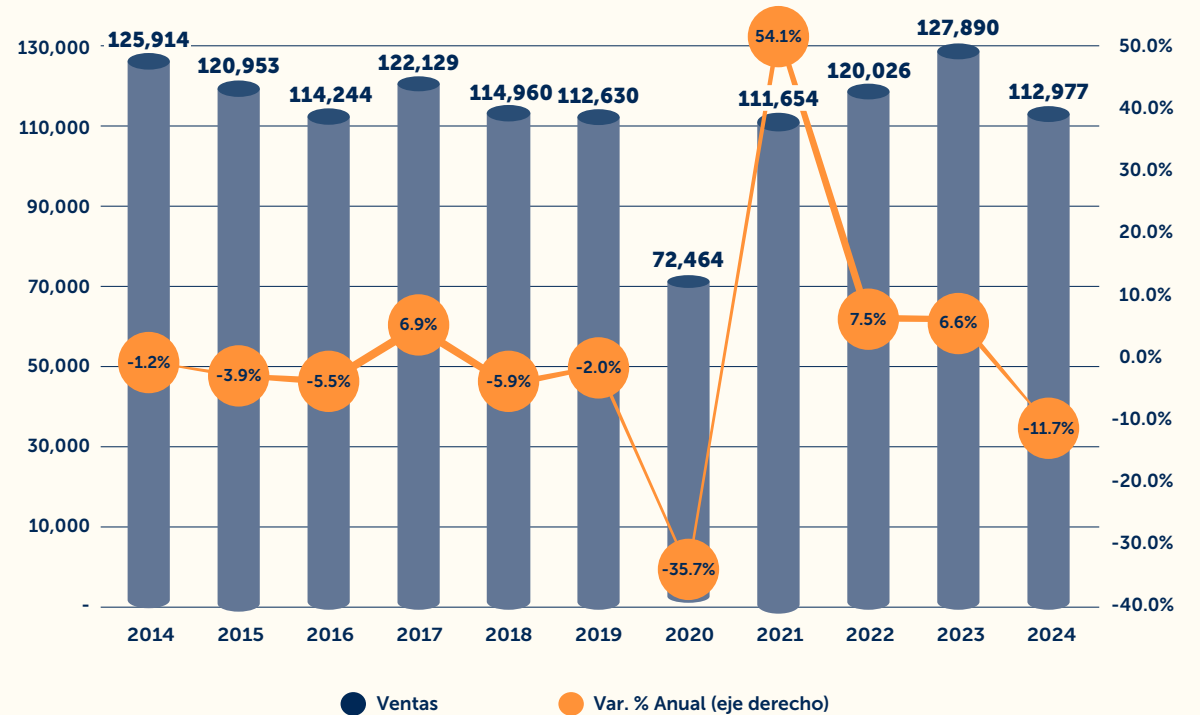
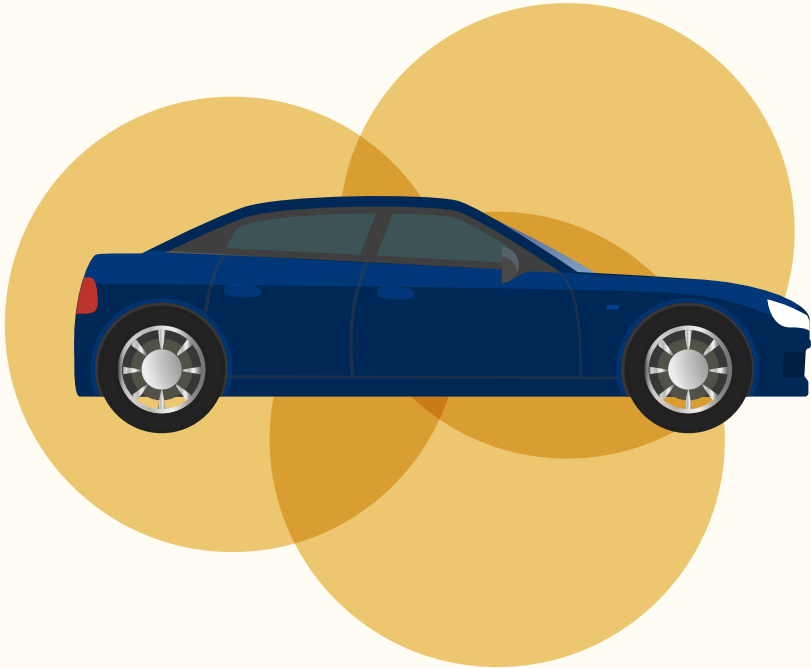
VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

A Setiembre de cada año



VENTA DE VEHÍCULOS LIVIANOS

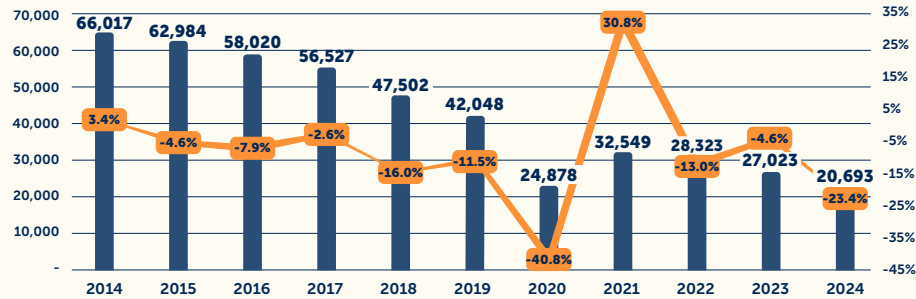
A Setiembre de cada año



VENTA DE VEHÍCULOS LIVIANOS

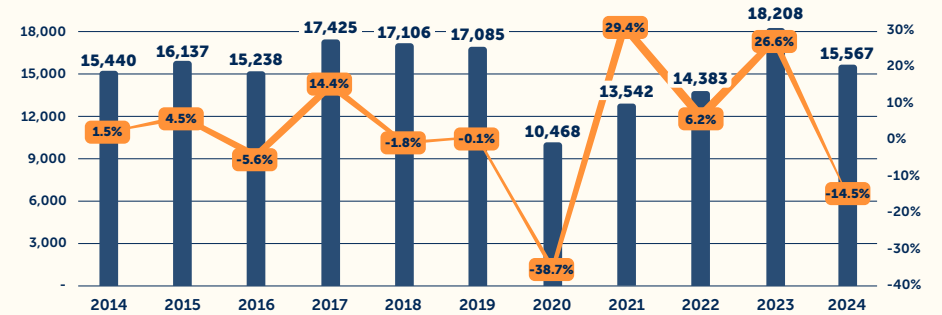
AUTOMÓVILES, SW

A Setiembre de cada año



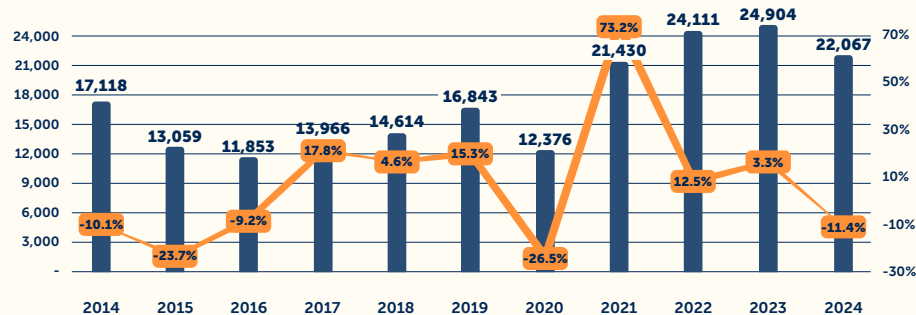
CAMIONETAS

A Setiembre de cada año



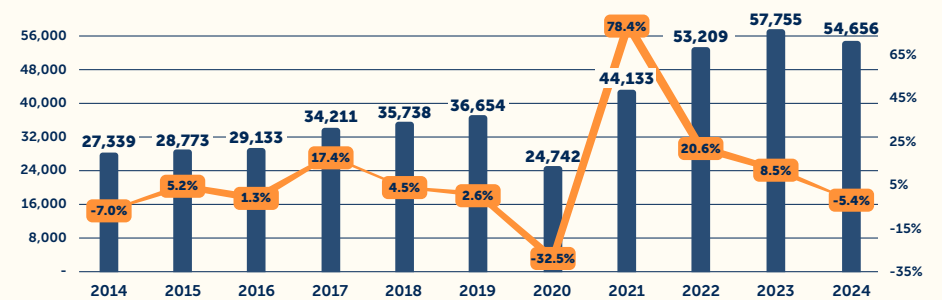
PICK UP, FURGONETAS

A Setiembre de cada año



SUV, TODOTERRENO

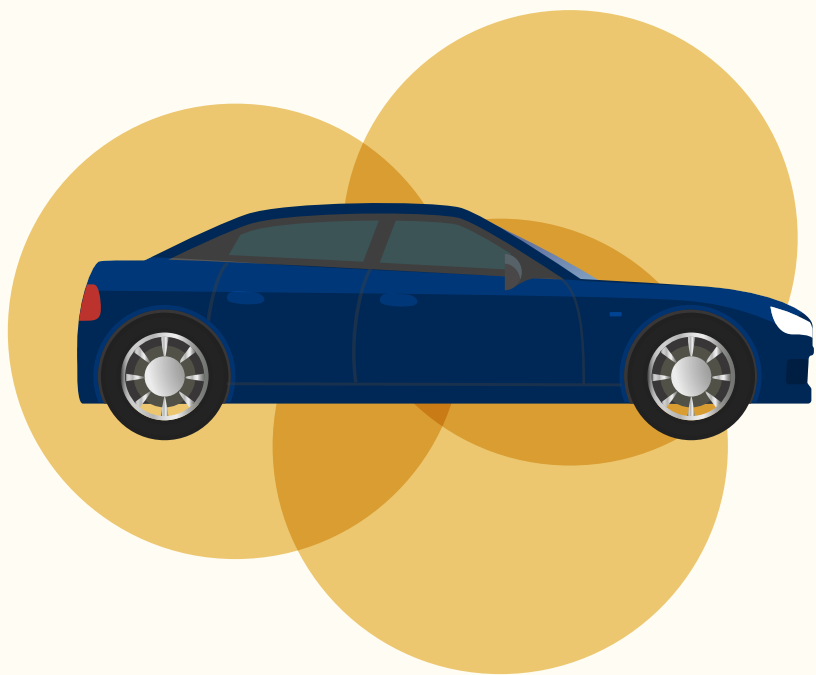
A Setiembre de cada año



● Ventas ● Var. % Anual (eje derecho)

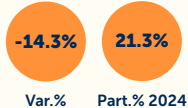
VENTA DE VEHÍCULOS LIVIANOS POR MARCA

A Setiembre de cada año



1. TOYOTA

2023: 28,028
2024: 24,031



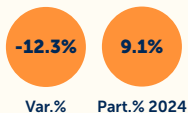
2. HYUNDAI

2023: 11,654
2024: 10,682



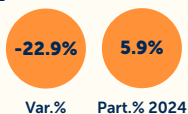
3. KIA

2023: 11,668
2024: 10,234



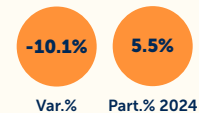
4. CHEVROLET

2023: 8,640
2024: 6,662



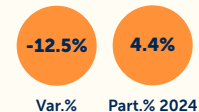
5. CHANGAN

2023: 6,873
2024: 6,177



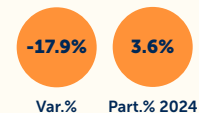
6. DFSK

2023: 5,744
2024: 5,026



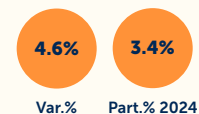
7. NISSAN

2023: 4,968
2024: 4,078



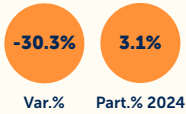
8. SUZUKI

2023: 3,688
2024: 3,856



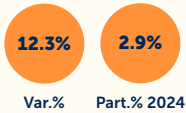
9. JAC

2023: 5,022
2024: 3,501



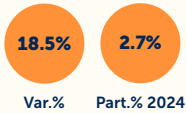
10. FORD

2023: 2,938
2024: 3,298



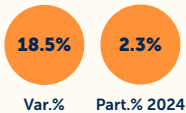
11. MITSUBISHI

2023: 2,574
2024: 3,051



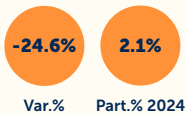
12. JETOUR

2023: 2,235
2024: 2,649



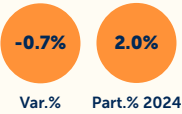
13. CHERY

2023: 3,108
2024: 2,344



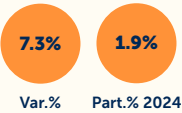
14. GEELY

2023: 2,301
2024: 2,284



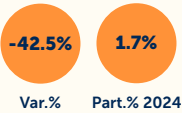
15. HONDA

2023: 1,958
2024: 2,100



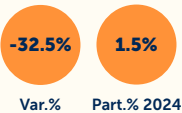
16. VOLKSWAGEN

2023: 3,401
2024: 1,956



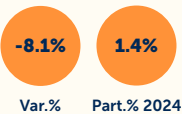
17. MAZDA

2023: 2,541
2024: 1,715



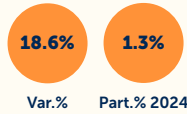
18. SUBARU

2023: 1,758
2024: 1,616



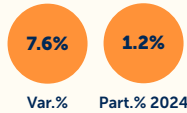
19. MG

2023: 1,222
2024: 1,449



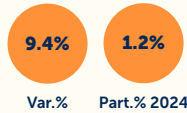
20. GREAT WALL

2023: 1,259
2024: 1,355



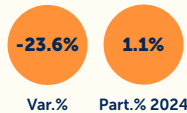
21. FOTON

2023: 1,208
2024: 1,322



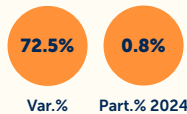
22. RENAULT

2023: 1,650
2024: 1,261



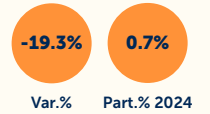
23. JMC

2023: 534
2024: 921



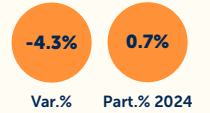
24. DONGFENG

2023: 1,042
2024: 841



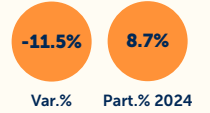
25. BMW

2023: 812
2024: 777



OTROS

2023: 11,064
2024: 9,791



TOTAL

2023: 127,890
2024: 112,977



VENTA DE VEHÍCULOS LIVIANOS

AUTOMÓVILES, SW

A Setiembre de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|-----------|---------------|---------------|---------------|---------------|
| 1 | KIA | 6,932 | 5,683 | -18.0% | 27.5% |
| 2 | HYUNDAI | 5,422 | 4,683 | -13.6% | 22.6% |
| 3 | TOYOTA | 6,115 | 4,007 | -34.5% | 19.4% |
| 4 | SUZUKI | 1,278 | 1,351 | 5.7% | 6.5% |
| 5 | CHEVROLET | 2,206 | 1,135 | -48.5% | 5.5% |
| 6 | NISSAN | 1,606 | 1,027 | -36.1% | 5.0% |
| 7 | CHANGAN | 338 | 499 | 47.6% | 2.4% |
| 8 | MG | 230 | 311 | 35.2% | 1.5% |
| 9 | BMW | 315 | 292 | -7.3% | 1.4% |
| 10 | MAZDA | 325 | 254 | -21.8% | 1.2% |
| | OTROS | 2,256 | 1,453 | -35.6% | 7.0% |
| TOTAL | | 27,023 | 20,695 | -23.4% | 100.0% |

CAMIONETAS

A Setiembre de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|------------|---------------|---------------|---------------|---------------|
| 1 | CHANGAN | 3,630 | 3,153 | -13.1% | 20.3% |
| 2 | TOYOTA | 3,474 | 2,989 | -14.0% | 19.2% |
| 3 | CHEVROLET | 2,882 | 2,561 | -11.1% | 16.5% |
| 4 | DFSK | 1,913 | 1,553 | -18.8% | 10.0% |
| 5 | MITSUBISHI | 633 | 858 | 35.5% | 5.5% |
| 6 | SHINERAY | 847 | 681 | -19.6% | 4.4% |
| 7 | SUZUKI | 788 | 512 | -35.0% | 3.3% |
| 8 | KYC | 182 | 495 | 172.0% | 3.2% |
| 9 | KING LONG | 313 | 439 | 40.3% | 2.8% |
| 10 | JAC | 414 | 324 | -21.7% | 2.1% |
| | OTROS | 3,132 | 2,002 | -36.1% | 12.9% |
| TOTAL | | 18,208 | 15,567 | -14.5% | 100.0% |

PICK UP, FURGONETAS

A Setiembre de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|------------|---------------|---------------|---------------|---------------|
| 1 | TOYOTA | 10,155 | 8,019 | -21.0% | 36.3% |
| 2 | FORD | 1,482 | 1,643 | 10.9% | 7.4% |
| 3 | JAC | 2,038 | 1,367 | -32.9% | 6.2% |
| 4 | GREAT WALL | 1,259 | 1,355 | 7.6% | 6.1% |
| 5 | MITSUBISHI | 1,329 | 1,307 | -1.7% | 5.9% |
| 6 | HYUNDAI | 1,159 | 1,124 | -3.0% | 5.1% |
| 7 | FOTON | 902 | 1,014 | 12.4% | 4.6% |
| 8 | JMC | 506 | 895 | 76.9% | 4.1% |
| 9 | NISSAN | 904 | 785 | -13.2% | 3.6% |
| 10 | KIA | 636 | 690 | 8.5% | 3.1% |
| | OTROS | 4,534 | 3,868 | -14.7% | 17.5% |
| TOTAL | | 24,904 | 22,067 | -11.4% | 100.0% |

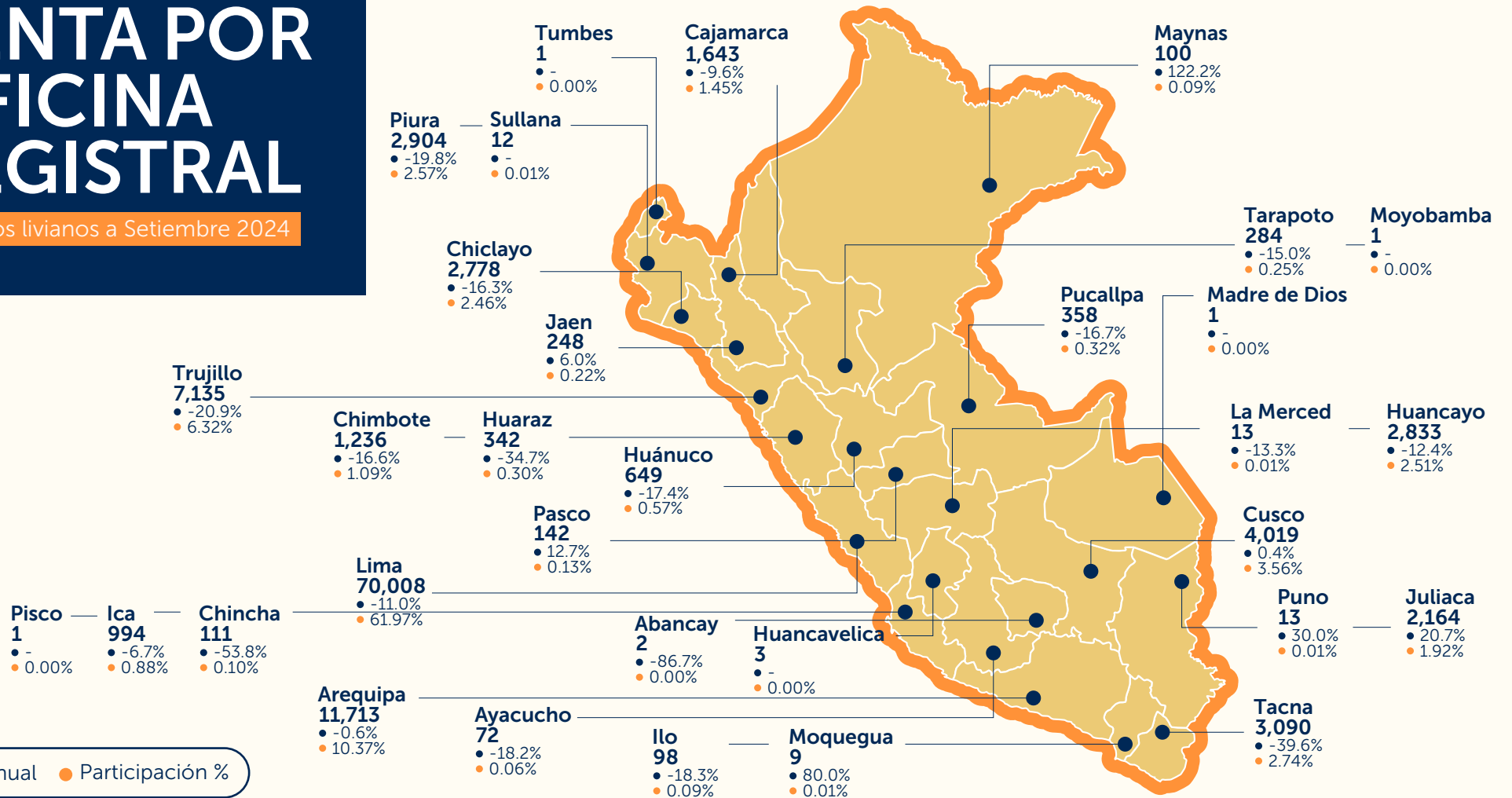
SUV, TODOTERRENO

A Setiembre de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|-----------|---------------|---------------|--------------|---------------|
| 1 | TOYOTA | 8,284 | 9,016 | 8.8% | 16.5% |
| 2 | HYUNDAI | 4,574 | 4,593 | 0.4% | 8.4% |
| 3 | KIA | 4,084 | 3,838 | -6.0% | 7.0% |
| 4 | DFSK | 3,790 | 3,296 | -13.0% | 6.0% |
| 5 | JETOUR | 2,235 | 2,649 | 18.5% | 4.8% |
| 6 | CHEVROLET | 3,049 | 2,337 | -23.4% | 4.3% |
| 7 | CHANGAN | 2,667 | 2,333 | -12.5% | 4.3% |
| 8 | GEELY | 2,301 | 2,192 | -4.7% | 4.0% |
| 9 | CHERY | 2,711 | 2,134 | -21.3% | 3.9% |
| 10 | NISSAN | 2,178 | 2,111 | -3.1% | 3.9% |
| | OTROS | 21,882 | 20,149 | -7.9% | 36.9% |
| TOTAL | | 57,755 | 54,648 | -5.4% | 100.0% |

VENTA POR OFICINA REGISTRAL

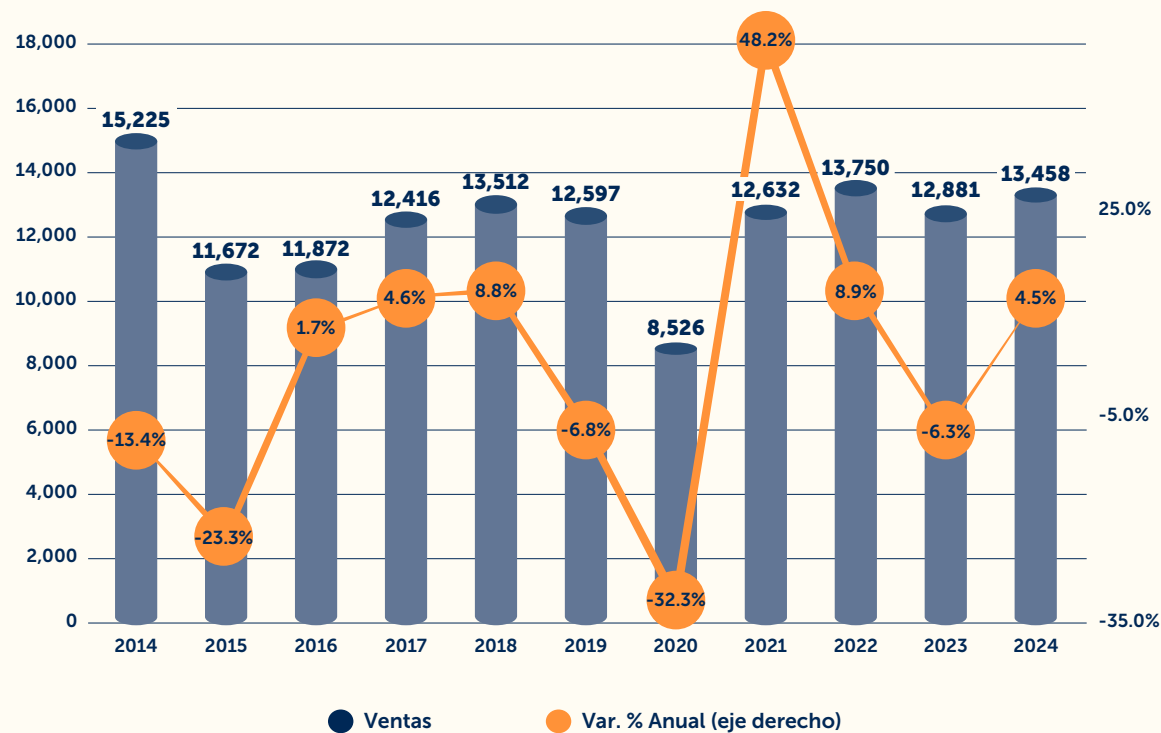
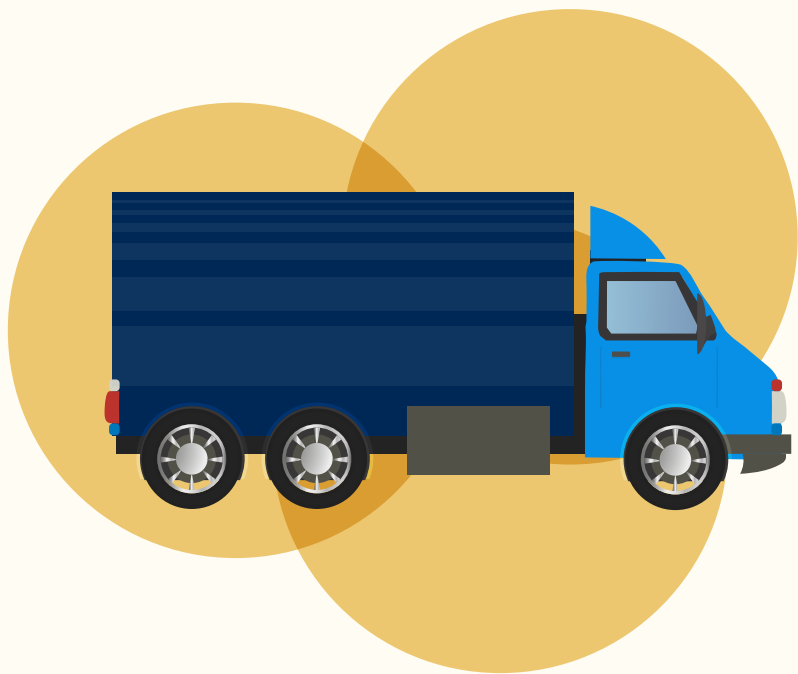
Vehículos livianos a Setiembre 2024



● Var. % Anual ● Participación %

VENTA DE VEHÍCULOS PESADOS

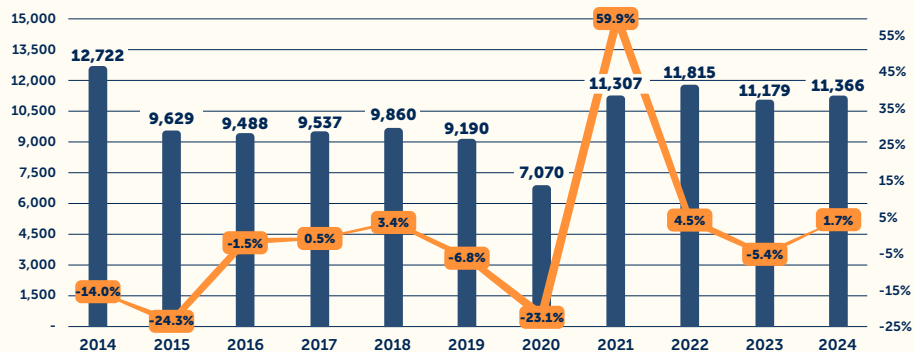
A Setiembre de cada año



VENTA DE VEHÍCULOS PESADOS

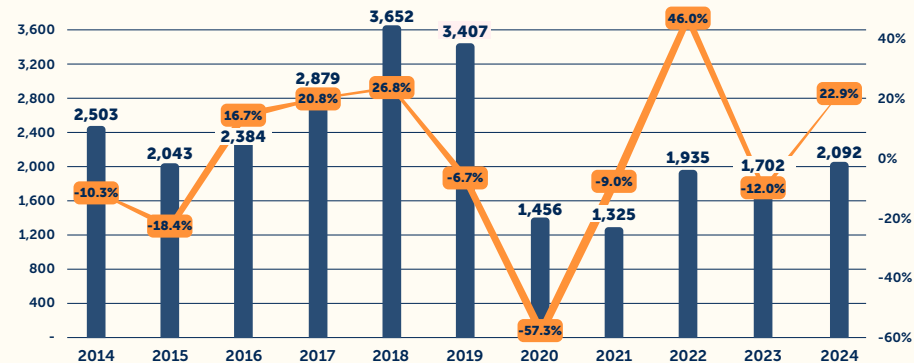
CAMIONES Y TRACTO

A Setiembre de cada año



MINIBUS, OMNIBUS

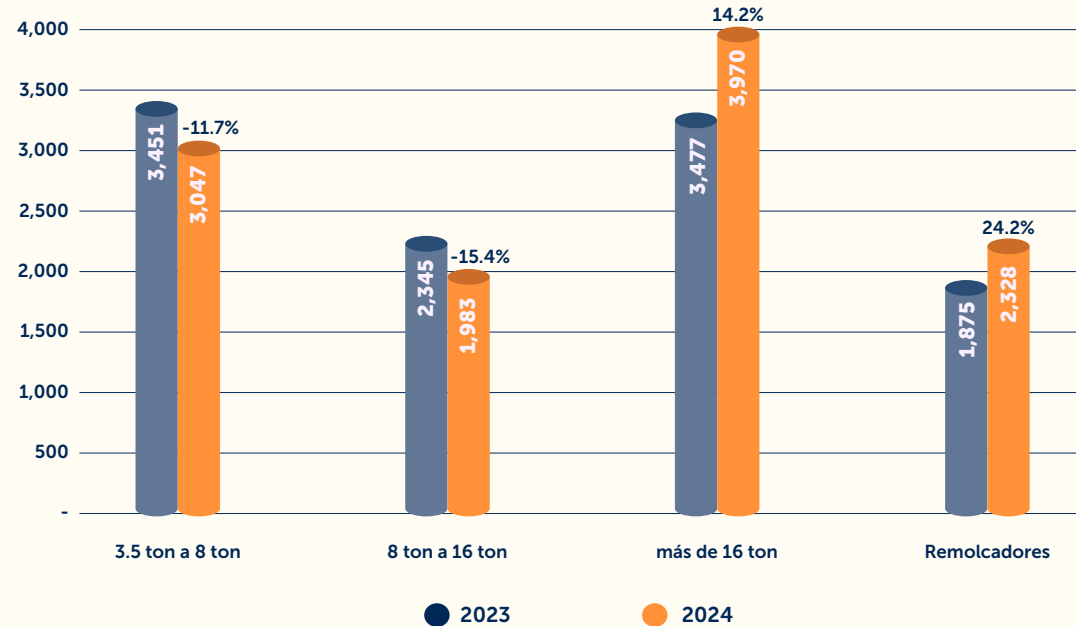
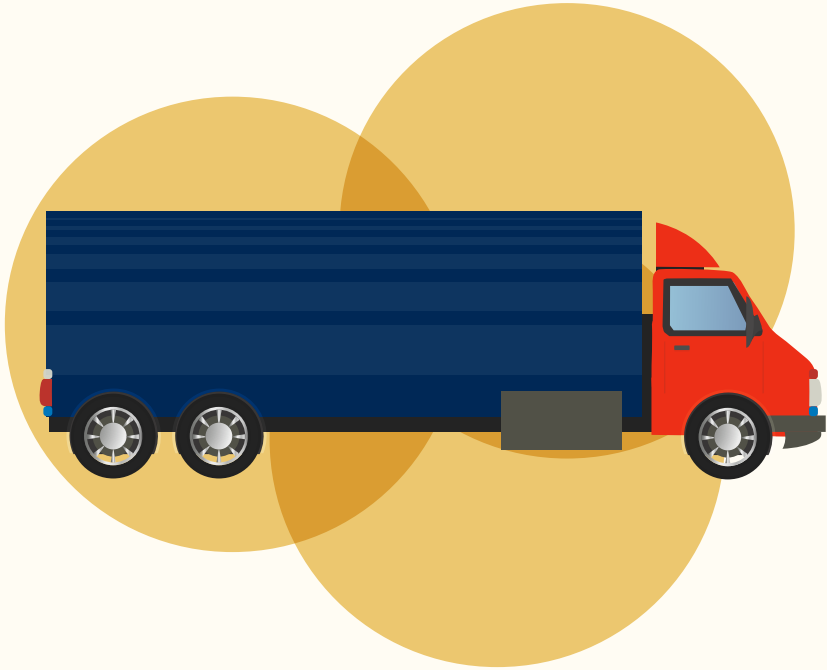
A Setiembre de cada año



● Ventas ● Var. % Anual (eje derecho)

VENTA DE CAMIONES Y TRACTO POR PESO BRUTO VEHICULAR (PBV)

A Setiembre de cada año



VENTA DE VEHÍCULOS PESADOS

VENTA CAMIONES (3.5 PBV - 8 PBV)

A Setiembre de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|----------|--------------|--------------|---------------|---------------|
| 1 | ISUZU | 986 | 918 | -6.9% | 30.1% |
| 2 | FUSO | 701 | 554 | -21.0% | 18.2% |
| 3 | HINO | 414 | 331 | -20.0% | 10.9% |
| 4 | JAC | 251 | 293 | 16.7% | 9.6% |
| 5 | FOTON | 325 | 234 | -28.0% | 7.7% |
| 6 | HYUNDAI | 260 | 191 | -26.5% | 6.3% |
| 7 | JMC | 157 | 158 | 0.6% | 5.2% |
| 8 | FORLAND | 94 | 101 | 7.4% | 3.3% |
| 9 | DONGFENG | 53 | 70 | 32.1% | 2.3% |
| 10 | CNJ | 1 | 41 | 4000.0% | 1.3% |
| | OTROS | 209 | 156 | -25.4% | 5.1% |
| TOTAL | | 3,451 | 3,047 | -11.7% | 100.0% |

VENTA DE CAMIONES (8PBV - 16 PBV)

A Setiembre de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|---------------|--------------|--------------|---------------|---------------|
| 1 | ISUZU | 542 | 509 | -6.1% | 25.7% |
| 2 | HINO | 285 | 223 | -21.8% | 11.2% |
| 3 | FUSO | 281 | 222 | -21.0% | 11.2% |
| 4 | JAC | 182 | 189 | 3.8% | 9.5% |
| 5 | FOTON | 126 | 148 | 17.5% | 7.5% |
| 6 | SINOTRUK | 108 | 121 | 12.0% | 6.1% |
| 7 | HYUNDAI | 107 | 110 | 2.8% | 5.5% |
| 8 | DONGFENG | 74 | 104 | 40.5% | 5.2% |
| 9 | MERCEDES BENZ | 218 | 102 | -53.2% | 5.1% |
| 10 | FORLAND | 131 | 82 | -37.4% | 4.1% |
| | OTROS | 291 | 173 | -40.5% | 8.7% |
| TOTAL | | 2,345 | 1,983 | -15.4% | 100.0% |

VENTA DE CAMIONES (MÁS DE 16 PBV)

A Setiembre de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|---------------|--------------|--------------|--------------|---------------|
| 1 | VOLVO | 1,012 | 924 | -8.7% | 23.3% |
| 2 | MERCEDES BENZ | 426 | 491 | 15.3% | 12.4% |
| 3 | SHACMAN | 286 | 480 | 67.8% | 12.1% |
| 4 | SINOTRUK | 344 | 435 | 26.5% | 11.0% |
| 5 | FOTON | 161 | 268 | 66.5% | 6.8% |
| 6 | SCANIA | 221 | 222 | 0.5% | 5.6% |
| 7 | HINO | 209 | 195 | -6.7% | 4.9% |
| 8 | VOLKSWAGEN | 153 | 170 | 11.1% | 4.3% |
| 9 | ISUZU | 149 | 169 | 13.4% | 4.3% |
| 10 | FAW | 77 | 118 | 53.2% | 3.0% |
| | OTROS | 439 | 498 | 13.4% | 12.5% |
| TOTAL | | 3,477 | 3,970 | 14.2% | 100.0% |

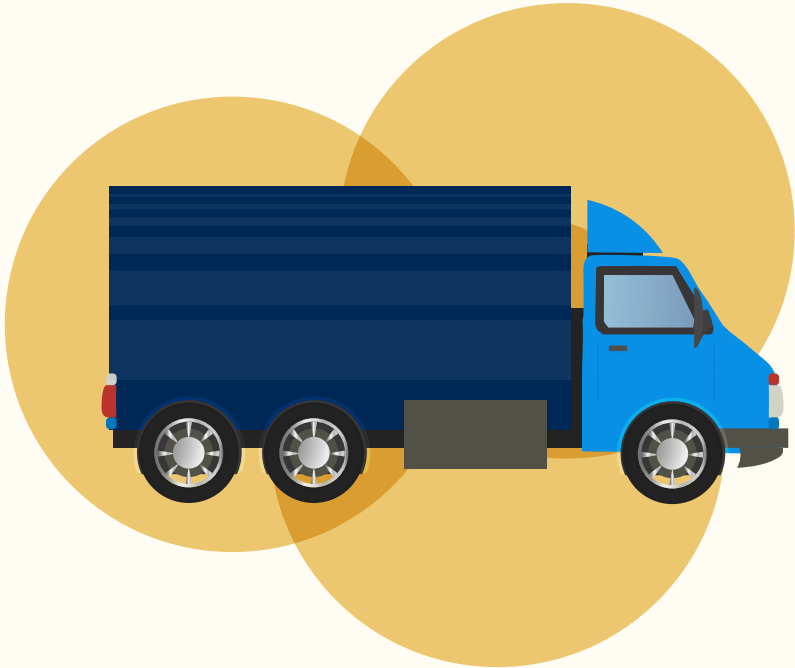
VENTA DE REMOLCADORES Y TRACTOAMIONES

A Setiembre de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|---------------|--------------|--------------|--------------|---------------|
| 1 | VOLVO | 497 | 646 | 30.0% | 27.7% |
| 2 | SCANIA | 318 | 455 | 43.1% | 19.5% |
| 3 | FOTON | 194 | 224 | 15.5% | 9.6% |
| 4 | INTERNATIONAL | 213 | 187 | -12.2% | 8.0% |
| 5 | SHACMAN | 62 | 185 | 198.4% | 7.9% |
| 6 | FREIGHTLINER | 240 | 179 | -25.4% | 7.7% |
| 7 | HOWO MAX | - | 83 | - | 3.6% |
| 8 | MERCEDES BENZ | 66 | 66 | 0.0% | 2.8% |
| 9 | FAW | 59 | 65 | 10.2% | 2.8% |
| 10 | KENWORTH | 48 | 54 | 12.5% | 2.3% |
| | OTROS | 178 | 184 | 3.4% | 7.9% |
| TOTAL | | 1,875 | 2,328 | 24.2% | 100.0% |

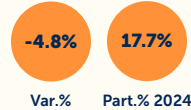
VENTA DE CAMIONES POR MARCA

A Setiembre de cada año



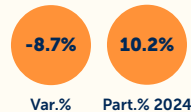
1. ISUZU

2023: 1,677
2024: 1,596



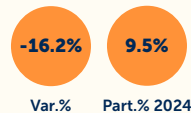
2. VOLVO

2023: 1,012
2024: 924



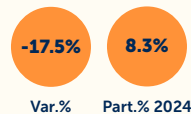
3. FUSO

2023: 1,023
2024: 857



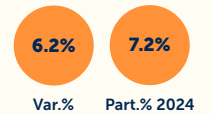
4. HINO

2023: 908
2024: 749



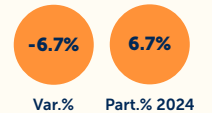
5. FOTON

2023: 612
2024: 650



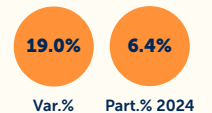
6. MERCEDES BENZ

2023: 654
2024: 610



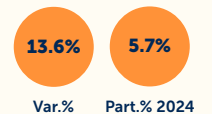
7. SINOTRUK

2023: 483
2024: 575



8. JAC

2023: 455
2024: 517



9. SHACMAN

2023: 287
2024: 480

67.2%

5.3%

Var.% Part.% 2024

10. HYUNDAI

2023: 377
2024: 311

-17.5%

3.4%

Var.% Part.% 2024

11. DONGFENG

2023: 195
2024: 253

29.7%

2.8%

Var.% Part.% 2024

12. VOLKSWAGEN

2023: 265
2024: 222

-16.2%

2.5%

Var.% Part.% 2024

13. SCANIA

2023: 221
2024: 222

0.5%

2.5%

Var.% Part.% 2024

14. FORLAND

2023: 226
2024: 187

-17.3%

2.1%

Var.% Part.% 2024

15. JMC

2023: 179
2024: 182

1.7%

2.0%

Var.% Part.% 2024

16. FAW

2023: 147
2024: 139

-5.4%

1.5%

Var.% Part.% 2024

17. HOWO

2023: 43
2024: 64

48.8%

0.7%

Var.% Part.% 2024

18. CAMC

2023: 52
2024: 44

-15.4%

0.5%

Var.% Part.% 2024

19. KAMA

2023: 71
2024: 43

-39.4%

0.5%

Var.% Part.% 2024

20. IVECO

2023: 70
2024: 43

-38.6%

0.5%

Var.% Part.% 2024

21. CNJ

2023: 4
2024: 42

950.0%

0.5%

Var.% Part.% 2024

22.T-KING

2023: 61
2024: 36

-41.0%

0.4%

Var.% Part.% 2024

23. MAN

2023: 1
2024: 35

3400.0%

0.4%

Var.% Part.% 2024

24. CLAVE 7

2023: 22
2024: 33

50.0%

0.4%

Var.% Part.% 2024

25. HOMAN

2023: 3
2024: 30

900.0%

0.3%

Var.% Part.% 2024

OTROS

2023: 256
2024: 194

-24.2%

2.1%

Var.% Part.% 2024

TOTAL

2023: 9,304
2024: 9,038

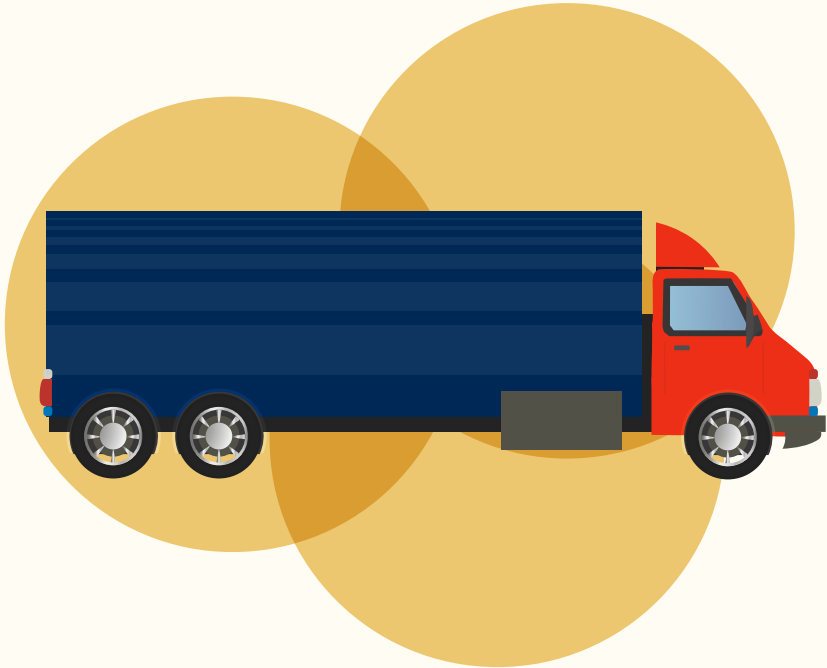
-2.9%

100%

Var.% Part.% 2024

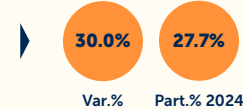
VENTA DE TRACTOCAMIONES POR MARCA

A Setiembre de cada año



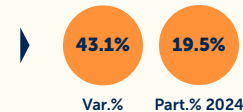
1. VOLVO

2023: 497
2024: 646



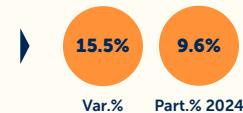
2. SCANIA

2023: 318
2024: 455



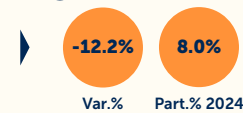
3. FOTON

2023: 194
2024: 224



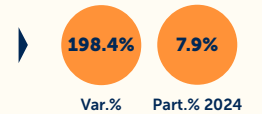
4. INTERNATIONAL

2023: 213
2024: 187



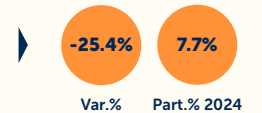
5. SHACMAN

2023: 62
2024: 185



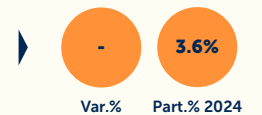
6. FREIGHTLINER

2023: 240
2024: 179



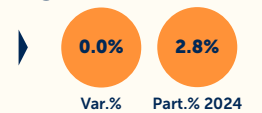
7. HOWO MAX

2023: -
2024: 83



8. MERCEDES BENZ

2023: 66
2024: 66



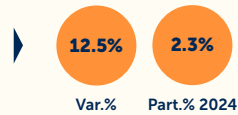
9. FAW

2023: 59
2024: 65



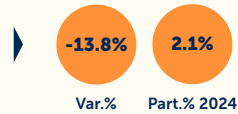
10. KENWORTH

2023: 48
2024: 54



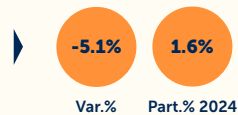
11. SINOTRUK

2023: 58
2024: 50



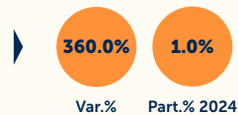
12. SITRAK

2023: 39
2024: 37



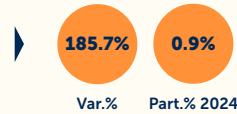
13. IVECO

2023: 5
2024: 23



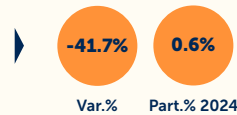
14. DONGFENG

2023: 7
2024: 20



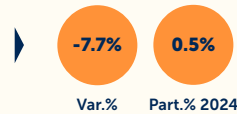
15. CAMC

2023: 24
2024: 14



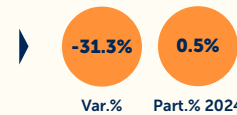
16. JAC

2023: 13
2024: 12



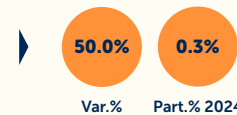
17. HOWO

2023: 16
2024: 11



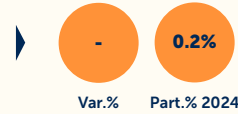
18. DAF

2023: 4
2024: 6



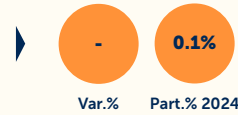
19. MAN

2023: -
2024: 5



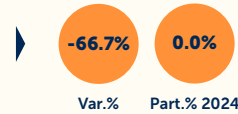
20. SANY

2023: -
2024: 3



21. ISUZU

2023: 3
2024: 1



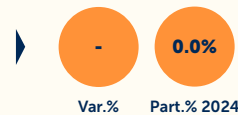
22. VOLKSWAGEN

2023: 2
2024: 1



23. XCMG

2023: -
2024: 1



24. DAYUN

2023: 3
2024: -



25. SINOTRUK HOWO

2023: 1
2024: -



OTROS

2023: 3
2024: -



TOTAL

2023: 1,875
2024: 2,328



VENTA DE MINIBUS Y OMNIBUS POR MARCA

A Setiembre de cada año



1. MERCEDES BENZ

2023: 448
2024: 506

12.9%

24.2%

Var.%

Part.% 2024

2. HYUNDAI

2023: 108
2024: 187

73.1%

8.9%

Var.%

Part.% 2024

3. FUSO

2023: 146
2024: 179

22.6%

8.6%

Var.%

Part.% 2024

4. JAC

2023: 126
2024: 135

7.1%

6.5%

Var.%

Part.% 2024

5. FOTON

2023: 162
2024: 129

-20.4%

6.2%

Var.%

Part.% 2024

6. HINO

2023: 64
2024: 114

78.1%

5.4%

Var.%

Part.% 2024

7. VOLKSWAGEN

2023: 63
2024: 112

77.8%

5.4%

Var.%

Part.% 2024

8. VOLVO

2023: 100
2024: 105

5.0%

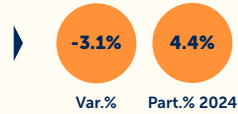
5.0%

Var.%

Part.% 2024

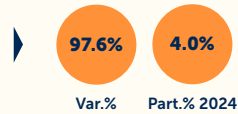
9. SCANIA

2023: 96
2024: 93



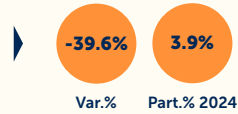
10. IVECO

2023: 42
2024: 83



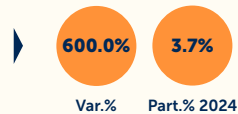
11. JOYLONG

2023: 134
2024: 81



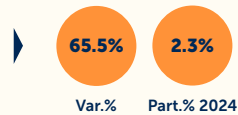
12. DONGFENG

2023: 11
2024: 77



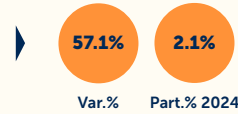
13. YUTONG

2023: 29
2024: 48



14. GOLDEN DRAGON

2023: 28
2024: 44



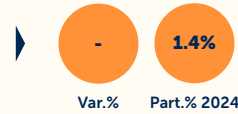
15. RAY

2023: 39
2024: 31



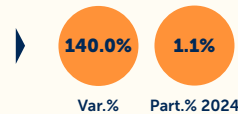
16. VANCHE

2023: -
2024: 30



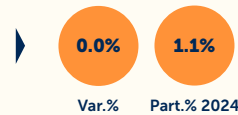
17. MAXUS

2023: 10
2024: 24



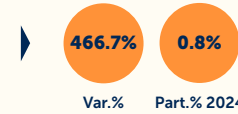
18. HIGER

2023: 23
2024: 23



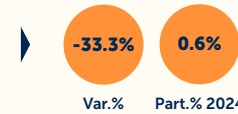
19. JMC

2023: 3
2024: 17



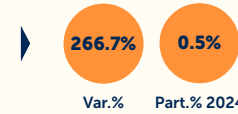
20. EURISE

2023: 18
2024: 12



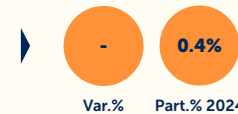
21. KING LONG

2023: 3
2024: 11



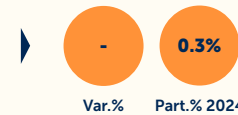
22. CLAVE 7

2023: -
2024: 8



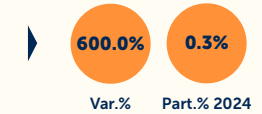
23. ISUZU QINGLING

2023: -
2024: 7



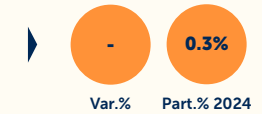
24. VOLARE

2023: 1
2024: 7



25. QINGLING

2023: -
2024: 7



OTROS

2023: 48
2024: 22



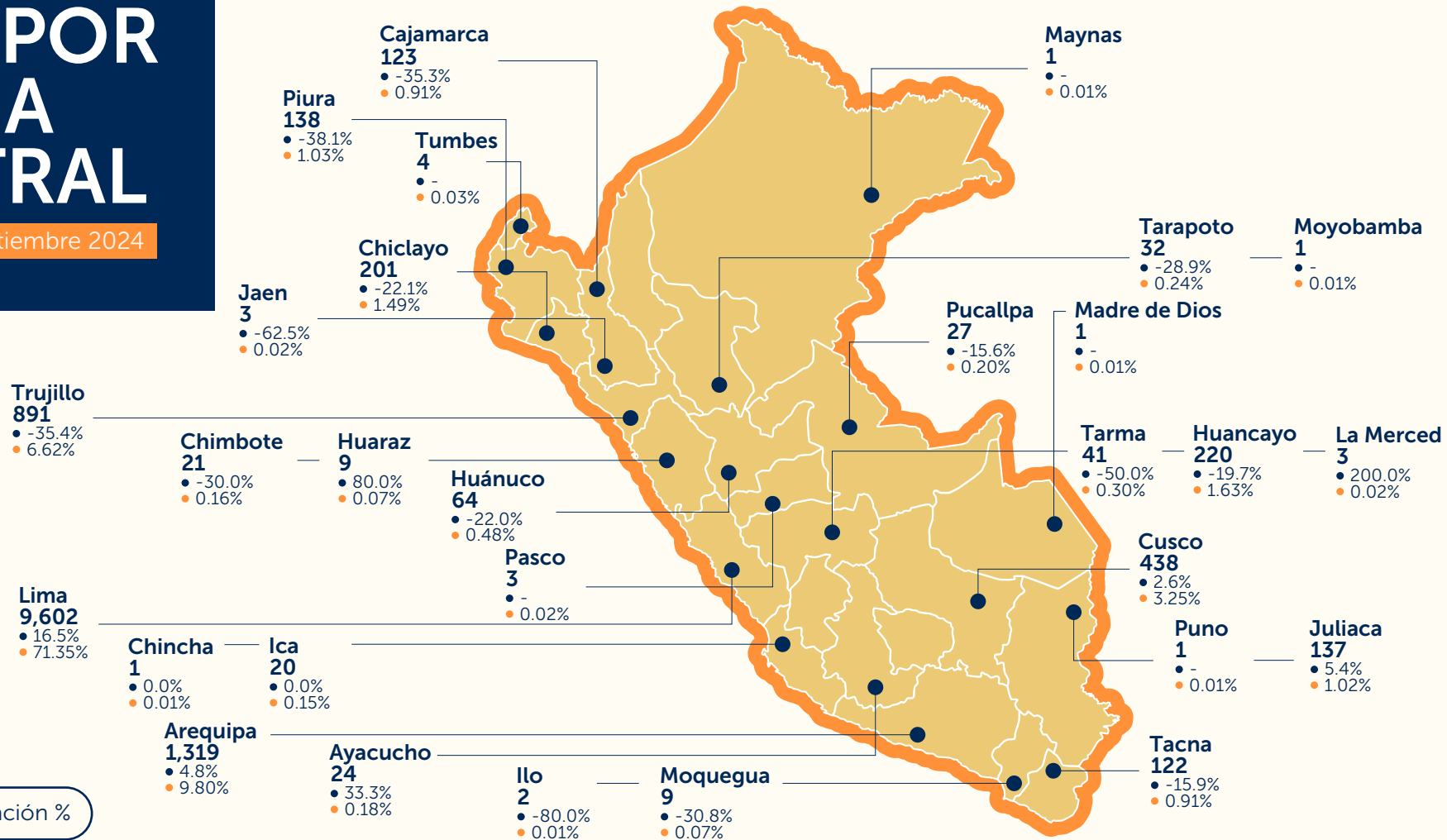
TOTAL

2023: 1,702
2024: 2,092



VENTA POR OFICINA REGISTRAL

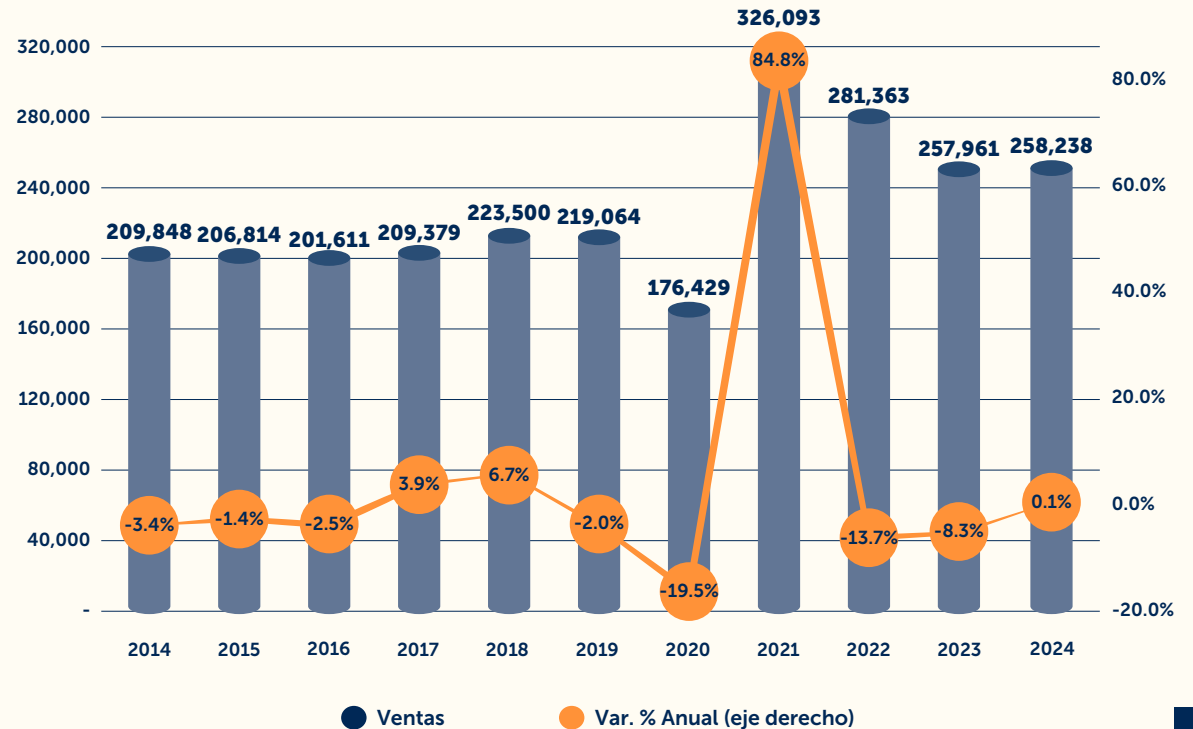
Vehículos pesados a Setiembre 2024



● Var. % Anual ● Participación %

VENTA DE VEHÍCULOS MENORES

A Setiembre de cada año

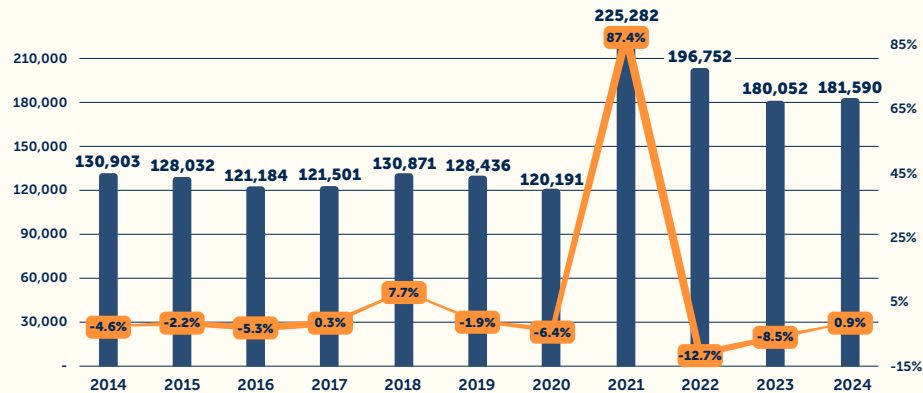


Fuente: SUNARP - AAP Elaboración: GEE - AAP

VENTA DE VEHÍCULOS MENORES

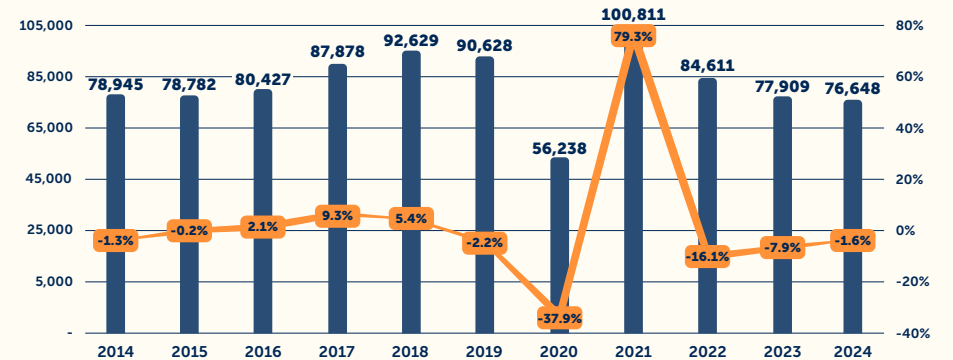
MOTOS

A Setiembre de cada año



TRIMOTOS

A Setiembre de cada año



● Ventas

● Var. % Anual (eje derecho)

VENTA DE MOTOS POR MARCA

A Setiembre de cada año



1. MOTOKAR/HONDA

2023: 41,401
2024: 42,733

3.2% 23.5%

Var.% Part.% 2024

2. WANXIN

2023: 16,140
2024: 17,264

7.0% 9.5%

Var.% Part.% 2024

3. RONCO

2023: 15,175
2024: 16,951

11.7% 9.3%

Var.% Part.% 2024

4. BAJAJ

2023: 16,867
2024: 16,831

-0.2% 9.3%

Var.% Part.% 2024

5. NEXUS

2023: 6,792
2024: 6,496

-4.4% 3.6%

Var.% Part.% 2024

6. LIFAN

2023: 5,424
2024: 6,144

13.3% 3.4%

Var.% Part.% 2024

7. ZONGSHEN

2023: 6,898
2024: 5,949

-13.8% 3.3%

Var.% Part.% 2024

8. YAMAHA

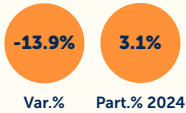
2023: 6,854
2024: 5,831

-14.9% 3.2%

Var.% Part.% 2024

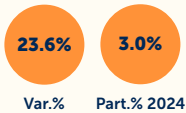
9. SSENDA

2023: 6,450
2024: 5,556



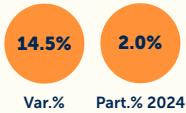
10. JCH

2023: 4,471
2024: 5,526



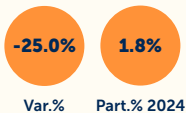
11. MAVILA

2023: 3,212
2024: 3,678



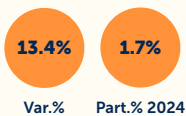
12. JETTOR

2023: 4,320
2024: 3,242



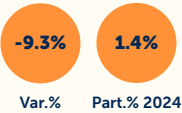
13. HERO

2023: 2,665
2024: 3,021



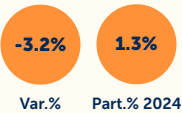
14. CROSS

2023: 2,840
2024: 2,576



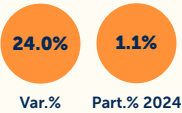
15. ADVANCE

2023: 2,467
2024: 2,388



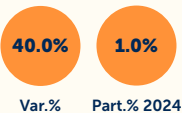
16. REZZIO

2023: 1,651
2024: 2,047



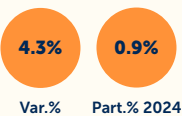
17. SONLINK

2023: 1,312
2024: 1,837



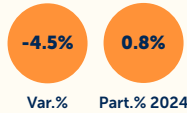
18. KTM

2023: 1,619
2024: 1,689



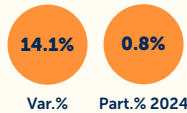
19. EVANS

2023: 1,547
2024: 1,478



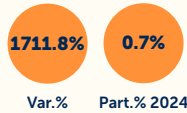
20. FURBO

2023: 1,262
2024: 1,440



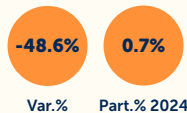
21. SHALOM

2023: 68
2024: 1,232



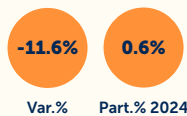
22. TVS

2023: 2,356
2024: 1,211



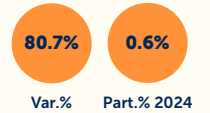
23. SUMO

2023: 1,326
2024: 1,172



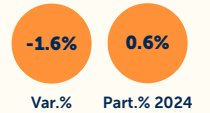
24. JIAPENG

2023: 621
2024: 1,122



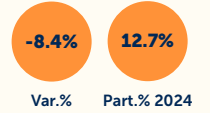
25. NAMI

2023: 1,077
2024: 1,060



OTROS

2023: 25,237
2024: 23,116



TOTAL

2023: 180,052
2024: 181,590



VENTA DE TRIMOTOS POR MARCA

A Setiembre de cada año



1. MOTOKAR/HONDA



2. WANXIN



3. BAJAJ



4. ZONGSHEN



5. TVS



6. GUSSUEM



7. MAVILA

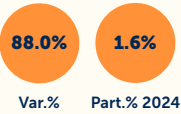


8. SSENDÁ



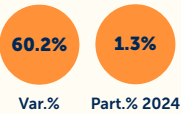
9. GDM

2023: 642
2024: 1,207



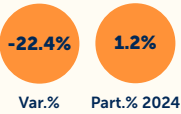
10. LAND ROYS

2023: 623
2024: 998



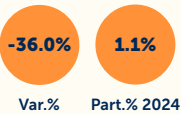
11. RONCO

2023: 1,174
2024: 911



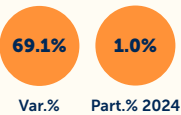
12. YANSUMI

2023: 1,268
2024: 811



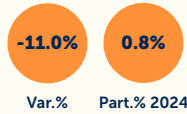
13. KATERS

2023: 460
2024: 778



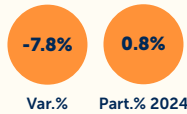
14. SHENGLI

2023: 725
2024: 645



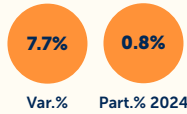
15. ARTSUN

2023: 654
2024: 603



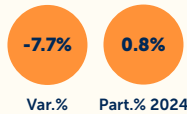
16. LIFAN

2023: 555
2024: 598



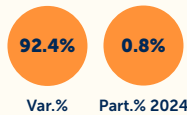
17. STILOS

2023: 648
2024: 598



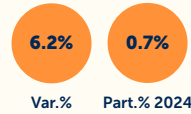
18. JIAPENG

2023: 302
2024: 581



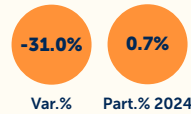
19. LUMERS FORCE

2023: 518
2024: 550



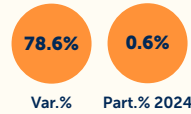
20. KAMAX

2023: 773
2024: 533



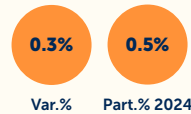
21. SAETA

2023: 266
2024: 475



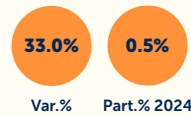
22. VFM

2023: 369
2024: 370



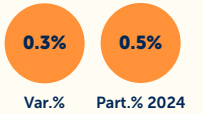
23. SUMAX

2023: 273
2024: 363



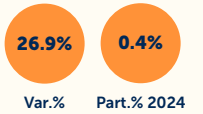
24. CHEMOTO

2023: 348
2024: 349



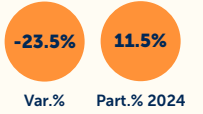
25. VELOMAS

2023: 245
2024: 311



OTROS

2023: 11,532
2024: 8,823



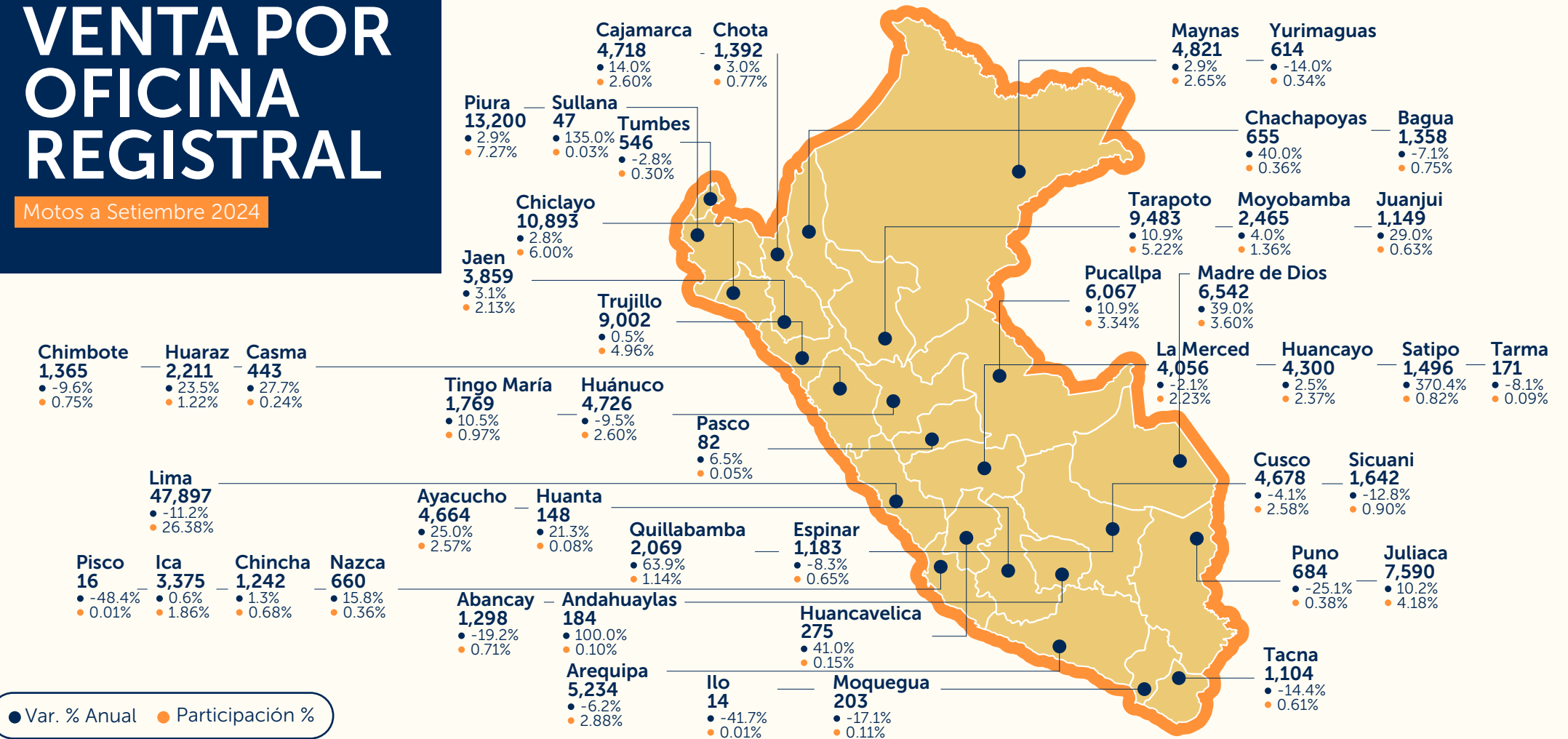
TOTAL

2023: 77,909
2024: 76,648



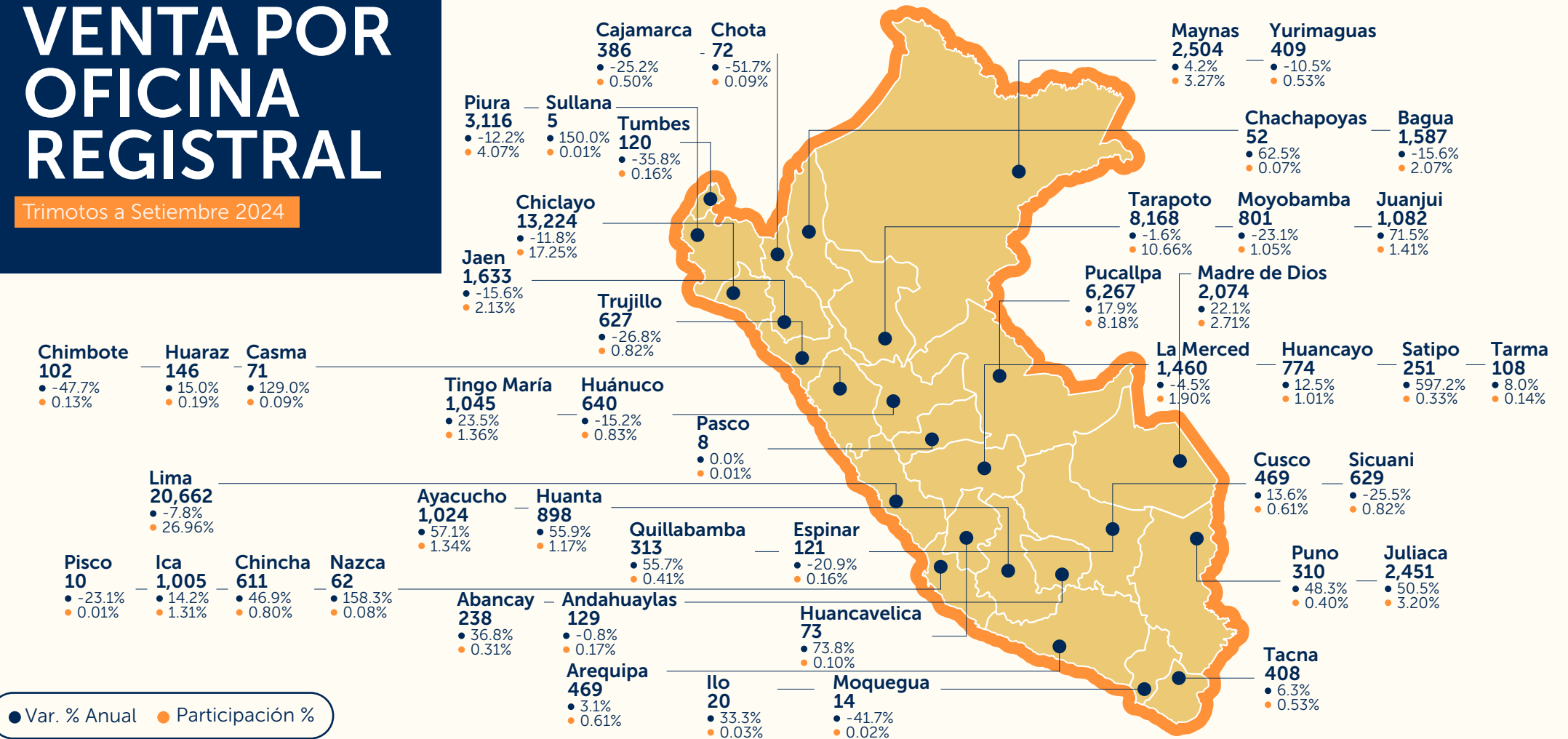
VENTA POR OFICINA REGISTRAL

Motos a Setiembre 2024



VENTA POR OFICINA REGISTRAL

Trimotos a Setiembre 2024



● Var. % Anual ● Participación %

MOTOS POR COMBUSTIBLE Y CILINDRADADA

A Setiembre de 2024

INMATRICULACIÓN DE MOTOCICLETAS POR TIPO DE COMBUSTIBLE

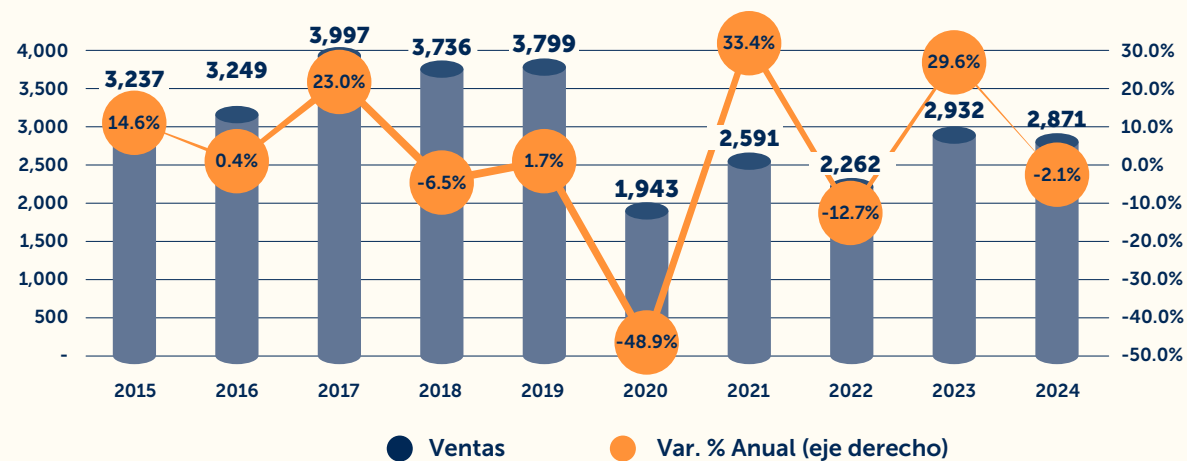
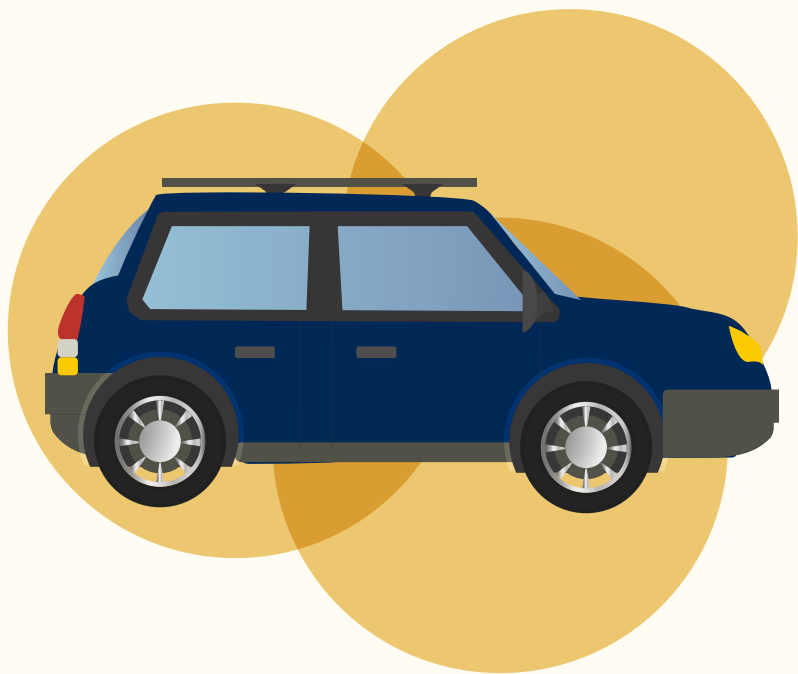
| MARCA | ENE 24 | FEB 24 | MAR 24 | ABR 24 | MAY 24 | JUN 24 | JUL 24 | AGO 24 | SET 24 | % PART. MES | ACUM. 2024 | PART.% ACUM 2024 | SET 23 | VAR.% SET24 VS SET23 | ACUM. 2023 | VAR% ACUM 2024/2023 |
|----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|----------------|------------------|---------------|----------------------|----------------|---------------------|
| GASOLINA | 16,983 | 19,752 | 17,778 | 22,179 | 20,940 | 17,112 | 19,868 | 22,860 | 23,642 | 99.8% | 181,114 | 99.7% | 19,312 | 22.4% | 178,995 | 1.2% |
| ELÉCTRICO | 48 | 55 | 42 | 86 | 55 | 76 | 38 | 37 | 39 | 0.2% | 476 | 0.3% | 67 | -41.8% | 1,057 | -55.0% |
| TOTAL GENERAL | 17,031 | 19,807 | 17,820 | 22,265 | 20,995 | 17,188 | 19,906 | 22,897 | 23,681 | 100% | 181,590 | 100.0% | 19,379 | 22.2% | 180,052 | 0.9% |

INMATRICULACIÓN DE MOTOCICLETAS A GASOLINA POR CILINDRADA

| MARCA | ENE 24 | FEB 24 | MAR 24 | ABR 24 | MAY 24 | JUN 24 | JUL 24 | AGO 24 | SET 24 | % PART. MES | ACUM. 2024 | PART.% ACUM 2024 | SET 23 | VAR.% SET24 VS SET23 | ACUM. 2023 | VAR% ACUM 2024/2023 |
|----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|----------------|------------------|---------------|----------------------|----------------|---------------------|
| Menos de 100 | 55 | 67 | 76 | 77 | 75 | 59 | 78 | 142 | 191 | 0.8% | 820 | 0.5% | 66 | 189.4% | 946 | -13.3% |
| Entre 100 y 125 | 6,476 | 7,520 | 7,237 | 9,129 | 8,061 | 6,482 | 7,254 | 7,998 | 8,507 | 36.0% | 68,664 | 37.8% | 7,009 | 21.4% | 67,886 | 1.1% |
| Entre 126 y 150 | 2,879 | 3,589 | 3,324 | 3,933 | 3,569 | 2,815 | 3,411 | 3,894 | 3,994 | 16.9% | 31,408 | 17.3% | 3,562 | 12.1% | 35,208 | -10.8% |
| Entre 151 y 200 | 5,943 | 6,549 | 5,394 | 6,806 | 6,603 | 5,899 | 6,953 | 7,879 | 8,194 | 34.7% | 60,220 | 33.2% | 6,800 | 20.5% | 59,506 | 1.2% |
| Entre 201 y 450 | 1,566 | 1,944 | 1,685 | 2,154 | 2,575 | 1,810 | 2,104 | 2,855 | 2,684 | 11.4% | 19,377 | 10.7% | 1,801 | 49.0% | 14,826 | 30.7% |
| Mas de 450 | 64 | 83 | 62 | 80 | 57 | 47 | 68 | 92 | 72 | 0.3% | 625 | 0.3% | 74 | -2.7% | 623 | 0.3% |
| TOTAL GENERAL | 16,983 | 19,752 | 17,778 | 22,179 | 20,940 | 17,112 | 19,868 | 22,860 | 23,642 | 100% | 181,114 | 100% | 19,312 | 22.4% | 178,995 | 1.2% |

VENTA DE VEHÍCULOS LIVIANOS - SEGMENTO DE LUJO

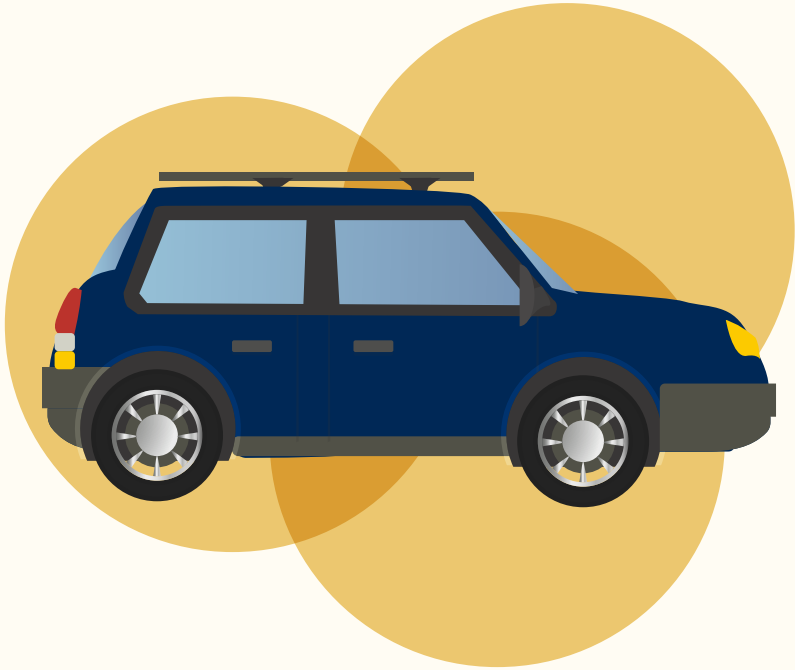
A Setiembre de cada año



| CLASE | SET 23 | AGO 24 | SET 24 | VAR.% SET24 VS AGO24 | VAR.% SET24 VS SET23 | ACUM. SET23 | ACUM. SET24 | VAR.% ACUM. SET24 VS ACUM. SET23 | PART.% ACUM. SET24 |
|----------------------|------------|------------|------------|----------------------|----------------------|--------------|--------------|----------------------------------|--------------------|
| SUV | 227 | 233 | 237 | 1.7% | 4.4% | 2,161 | 2,229 | 3.1% | 78.1% |
| SEDAN | 46 | 48 | 49 | 2.1% | 6.5% | 514 | 404 | -21.4% | 13.9% |
| HATCHBACK | 27 | 19 | 17 | -10.5% | -37.0% | 184 | 169 | -8.2% | 6.0% |
| COUPE | 5 | 12 | 15 | 25.0% | 200.0% | 55 | 60 | 9.1% | 1.8% |
| CONVERTIBLE | - | - | 2 | - | - | 18 | 8 | -55.6% | 0.2% |
| STATION WAGON | - | - | - | - | - | - | 1 | - | 0.0% |
| TOTAL GENERAL | 305 | 312 | 320 | 2.6% | 4.9% | 2,932 | 2,871 | -2.1% | 100.0% |

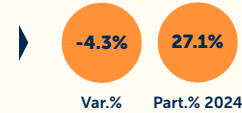
VENTA DE VEHÍCULOS LIVIANOS DE LUJO POR MARCA

A Setiembre de cada año



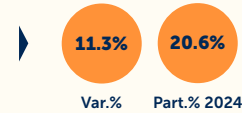
1. BMW

2023: 812
2024: 777



2. MERCEDES BENZ

2023: 530
2024: 590



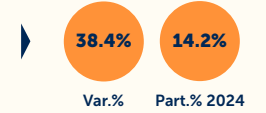
3. AUDI

2023: 719
2024: 549



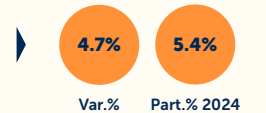
4. VOLVO

2023: 294
2024: 407



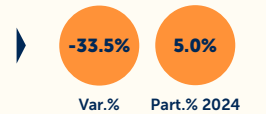
5. LEXUS

2023: 149
2024: 156



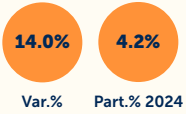
6. MINI

2023: 215
2024: 143



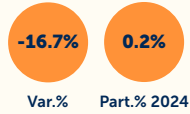
7. PORSCHE

2023: 107
2024: 122



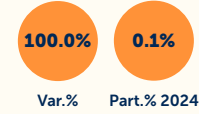
10. LAMBORGHINI

2023: 6
2024: 5



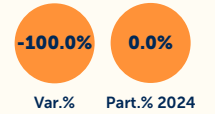
13. BENTLEY

2023: 1
2024: 2



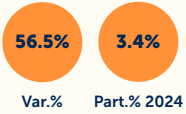
16. CADILLAC

2023: 1
2024: -



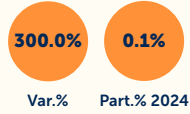
8. LAND ROVER

2023: 62
2024: 97



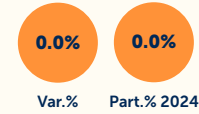
11. JAGUAR

2023: 1
2024: 4



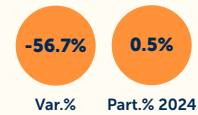
14. MCLAREN

2023: 1
2024: 1



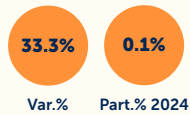
9. MASERATI

2023: 30
2024: 13



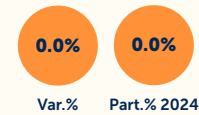
12. FERRARI

2023: 3
2024: 4



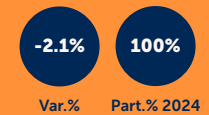
15. ASTON MARTIN

2023: 1
2024: 1



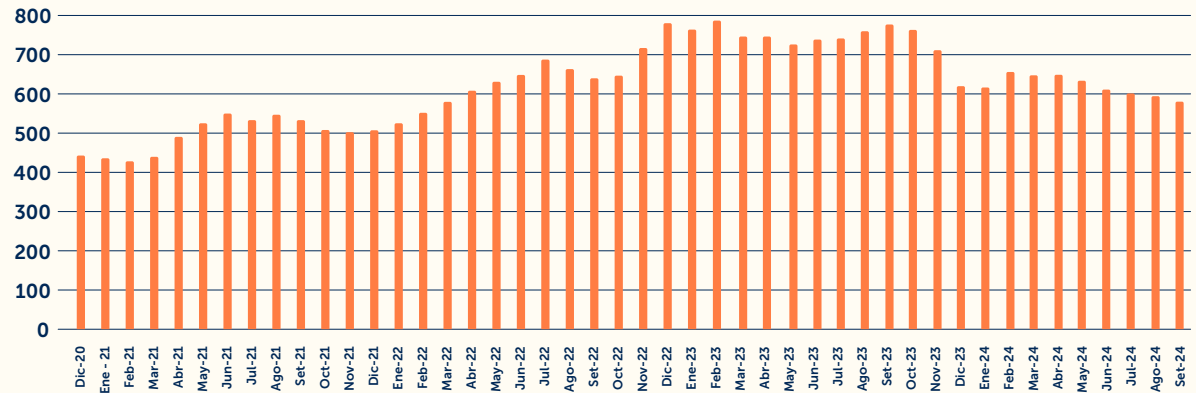
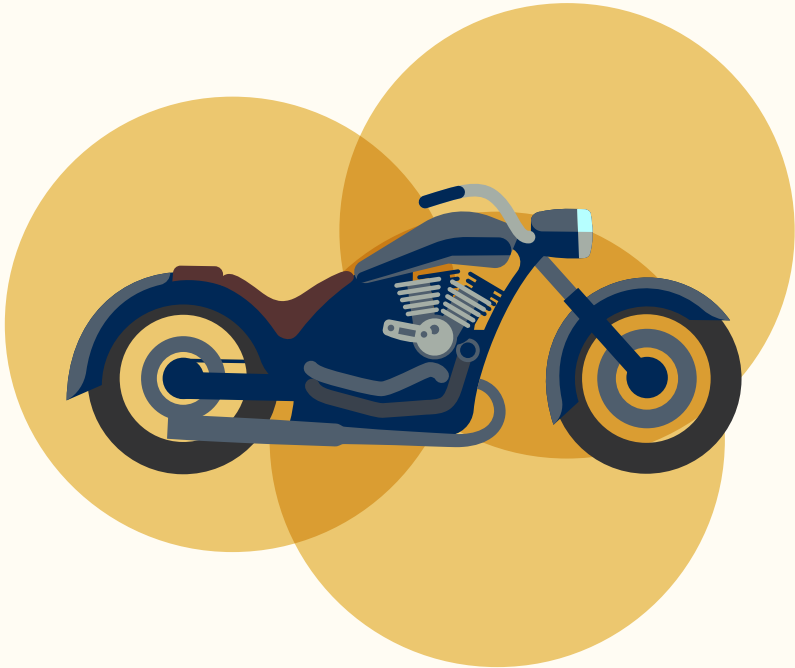
TOTAL

2023: 2,932
2024: 2,871



VENTA DE MOTOS SEGMENTO DE LUJO

Acumulado 12 meses



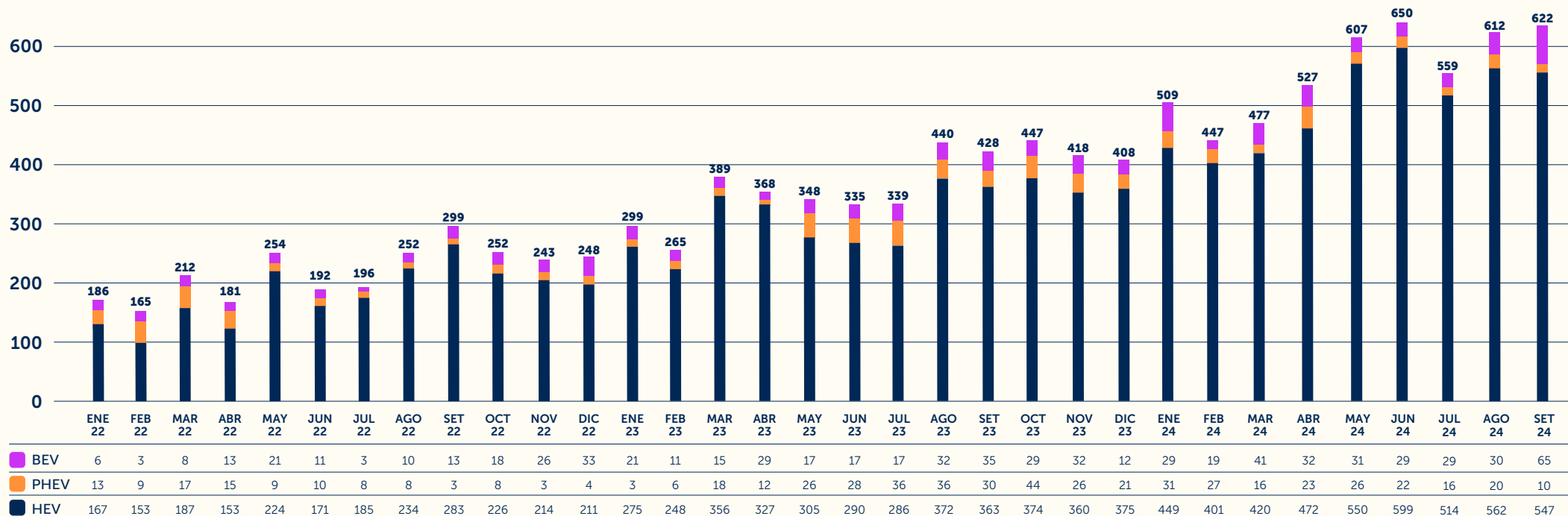
| MARCA | SET 23 | AGO 24 | SET 24 | VAR% SET24 VS AGO24 | VAR.% SET24 VS SET23 | ACUM. SET23 | ACUM. SET24 | VAR% ACUM SET24 VS ACUM. SET23 | PART.% ACUM SET24 |
|----------------------|-----------|-----------|-----------|---------------------|----------------------|-------------|-------------|--------------------------------|-------------------|
| HONDA | 20 | 35 | 25 | -28.6% | 25.0% | 214 | 205 | -4.2% | 43.2% |
| BMW | 18 | 11 | 11 | 0.0% | -38.9% | 101 | 92 | -8.9% | 19.4% |
| KAWASAKI | 2 | 8 | 4 | -50.0% | 100.0% | 45 | 54 | 20.0% | 11.4% |
| YAMAHA | 6 | 4 | 5 | 25.0% | -16.7% | 53 | 44 | -17.0% | 9.3% |
| KTM | 8 | 4 | 1 | -75.0% | -87.5% | 26 | 25 | -3.8% | 5.3% |
| BENELLI | 4 | 1 | 1 | 0.0% | -75.0% | 27 | 17 | -37.0% | 3.6% |
| TRIUMPH | 1 | 1 | 1 | 0.0% | 0.0% | 25 | 15 | -40.0% | 3.2% |
| DUCATI | 2 | 1 | 0 | -100.0% | -100.0% | 27 | 12 | -55.6% | 2.5% |
| SUZUKI | 0 | 0 | 0 | - | - | 1 | 9 | 800.0% | 1.9% |
| HARLEY DAVIDSON | 1 | 0 | 0 | - | -100.0% | 2 | 2 | 0.0% | 0.4% |
| TOTAL GENERAL | 62 | 65 | 48 | -26.2% | -22.6% | 521 | 475 | -8.8% | 100.0% |

Fuente: SUNARP - AAP Elaboración: GEE - AAP

Nota: Se definió el segmento de motocicletas de lujo considerando los siguientes criterios:

1. Marcas: KTM, BMW, KAWASAKI, HARLEY DAVIDSON, DUCATI, TRIUMPH, SUZUKI, HONDA, YAMAHA, BENELLI 2. Cilindrada >=450 cc.

VENTA DE VEHÍCULOS ELÉCTRICOS E HÍBRIDOS

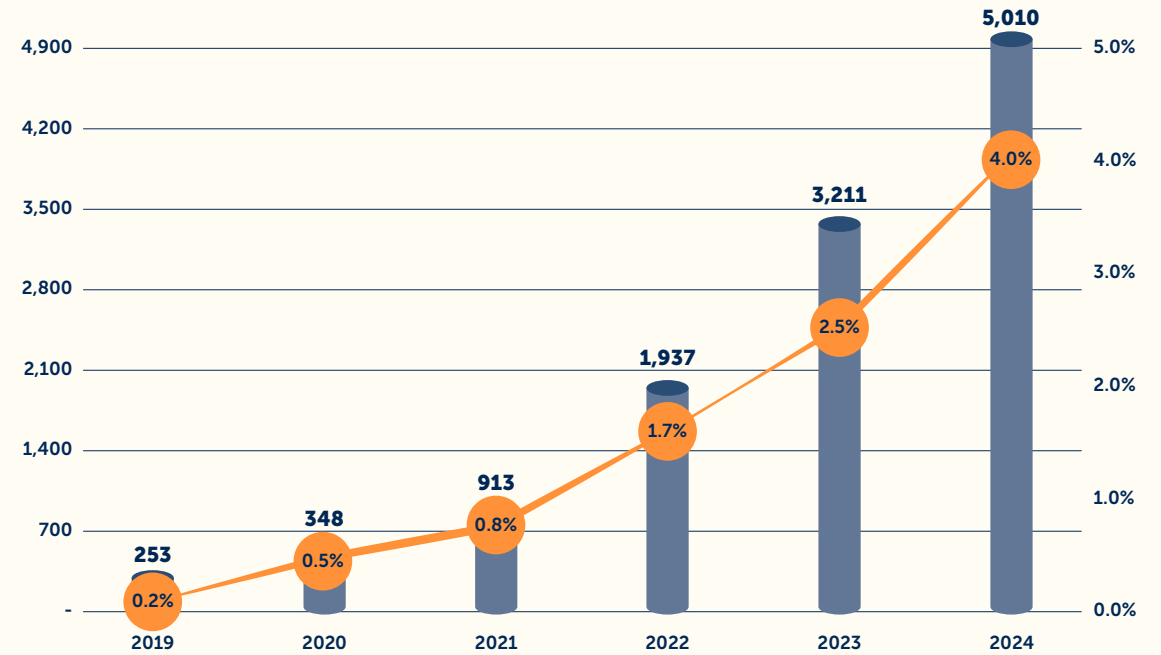


BEV: Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle

Fuente: SUNARP - AAP | Elaboración: GEE - AAP

VENTA DE VEHÍCULOS ELECTRIFICADOS Y PENETRACIÓN

A Setiembre de cada año



Fuente: SUNARP - AAP Elaboración: GEE - AAP

● Unidades

● Participación en la venta total (eje derecho)

VENTA DE VEHÍCULOS ELECTRIFICADOS POR MARCA

A Setiembre de cada año



1. TOYOTA

2023: 641
2024: 1,316

105.3%

26.3%

Var.%

Part.% 2024

2. SUZUKI

2023: 355
2024: 924

160.3%

18.4%

Var.%

Part.% 2024

3. VOLVO

2023: 288
2024: 382

32.6%

7.6%

Var.%

Part.% 2024

4. GEELY

2023: 510
2024: 378

-25.9%

7.5%

Var.%

Part.% 2024

5. MERCEDES BENZ

2023: 238
2024: 327

37.4%

6.5%

Var.%

Part.% 2024

6. AUDI

2023: 376
2024: 266

-29.3%

5.3%

Var.%

Part.% 2024

7. BMW

2023: 161
2024: 183

13.7%

3.7%

Var.%

Part.% 2024

8. HYUNDAI

2023: 48
2024: 169

252.1%

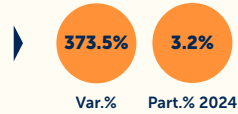
3.4%

Var.%

Part.% 2024

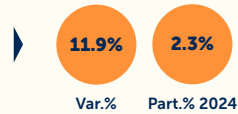
9. FORD

2023: 34
2024: 161



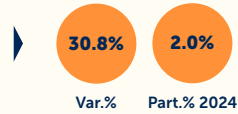
10. LEXUS

2023: 101
2024: 113



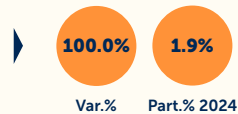
11. SUBARU

2023: 78
2024: 102



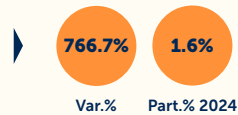
12. LAND ROVER

2023: 47
2024: 94



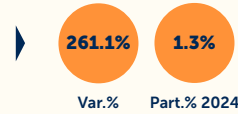
13. NISSAN

2023: 9
2024: 78



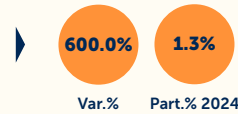
14. HAVAL

2023: 18
2024: 65



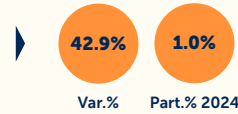
15. BYD

2023: 9
2024: 63



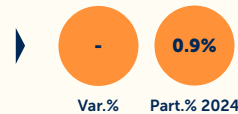
16. CHERY

2023: 35
2024: 50



17. HONDA

2023: -
2024: 43



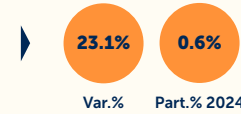
18. KIA

2023: 73
2024: 36



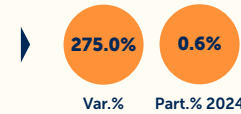
19. JAC

2023: 26
2024: 32



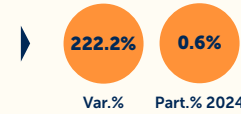
20. DONGFENG

2023: 8
2024: 30



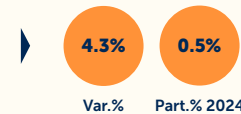
21. PORSCHE

2023: 9
2024: 29



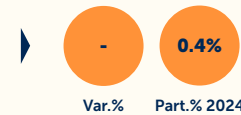
22. MINI

2023: 23
2024: 24



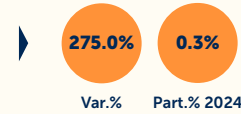
23. MAZDA

2024: -
2023: 22



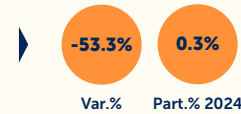
24. MAPLE

2023: 4
2024: 15



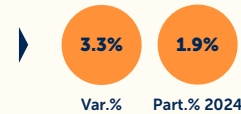
25. RAM

2023: 30
2024: 14



OTROS

2023: 91
2024: 94



TOTAL

2023: 3,212
2024: 5,010



VENTA DE VEHÍCULOS ELECTRIFICADOS

Por tipo de tecnología

BEV

| MARCA | ENE-SET 2024 | % PART |
|---------------|--------------|---------------|
| BYD | 62 | 20.3% |
| VOLVO | 46 | 15.1% |
| JAC | 32 | 10.5% |
| BMW | 19 | 6.2% |
| KIA | 16 | 5.2% |
| DONGFENG | 16 | 5.2% |
| MAPLE | 15 | 4.9% |
| MINI | 12 | 3.9% |
| AUDI | 11 | 3.6% |
| MERCEDES BENZ | 6 | 2.0% |
| OTROS | 70 | 23.0% |
| TOTAL | 305 | 100.0% |

PHEV

| MARCA | ENE-SET 2024 | % PART |
|--------------|--------------|---------------|
| BMW | 82 | 42.7% |
| VOLVO | 46 | 24.0% |
| PORSCHE | 29 | 15.1% |
| MINI | 12 | 6.3% |
| LAND ROVER | 11 | 5.7% |
| CHERY | 4 | 2.1% |
| FERRARI | 3 | 1.6% |
| DFSK | 2 | 1.0% |
| TOYOTA | 2 | 1.0% |
| MCLAREN | 1 | 0.5% |
| TOTAL | 192 | 100.0% |

HEV

| MARCA | ENE-SET 2024 | % PART |
|--------------|--------------|---------------|
| TOYOTA | 1314 | 62.8% |
| HYUNDAI | 168 | 8.0% |
| FORD | 161 | 7.7% |
| LEXUS | 112 | 5.4% |
| SUBARU | 102 | 4.9% |
| NISSAN | 78 | 3.7% |
| HAVAL | 65 | 3.1% |
| HONDA | 43 | 2.1% |
| KIA | 20 | 1.0% |
| DONGFENG | 14 | 0.7% |
| OTROS | 16 | 0.8% |
| TOTAL | 2,093 | 100.0% |

MHEV

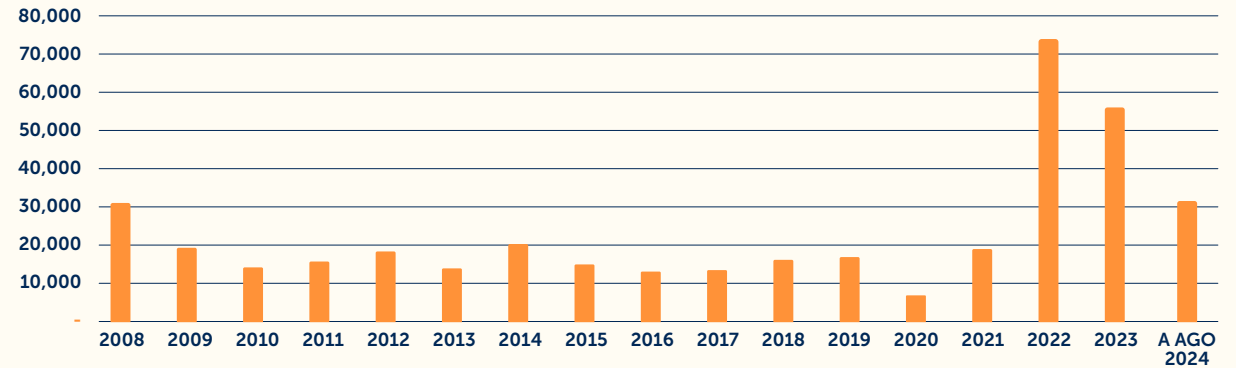
| MARCA | ENE-SET 2024 | % PART |
|---------------|--------------|---------------|
| SUZUKI | 924 | 38.2% |
| GEELY | 378 | 15.6% |
| MERCEDES BENZ | 321 | 13.3% |
| VOLVO | 290 | 12.0% |
| AUDI | 255 | 10.5% |
| LAND ROVER | 83 | 3.4% |
| BMW | 69 | 2.9% |
| CHERY | 46 | 1.9% |
| MAZDA | 22 | 0.9% |
| RAM | 14 | 0.6% |
| OTROS | 18 | 0.7% |
| TOTAL | 2,420 | 100.0% |

BEV: Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle | **MHEV:** Mild Hybrid Electric Vehicle

VEHÍCULOS A GNV



Vehículos convertidos a GNV

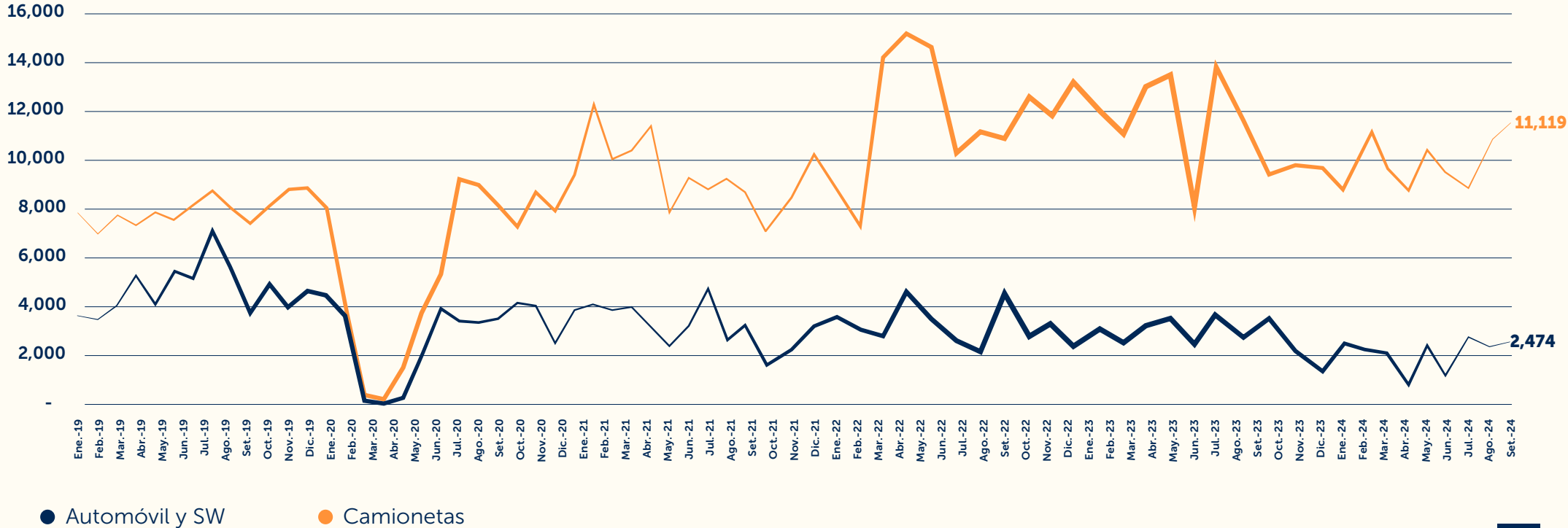


Principales variables de mercado GNV

| | DIC 22 | DIC 23 | A AGO 24 |
|--|---------|---------|----------|
| Vehículos Convertidos | 73,601 | 55,893 | 31,600 |
| Vehículos activos que registran consumos en el mes | 276,222 | 313,333 | 331,292 |
| Stock de Talleres de Conversión | 243 | 295 | 304 |
| Stock de Estaciones de Carga | 341 | 341 | 337 |

IMPORTACIÓN VEHÍCULOS LIVIANOS

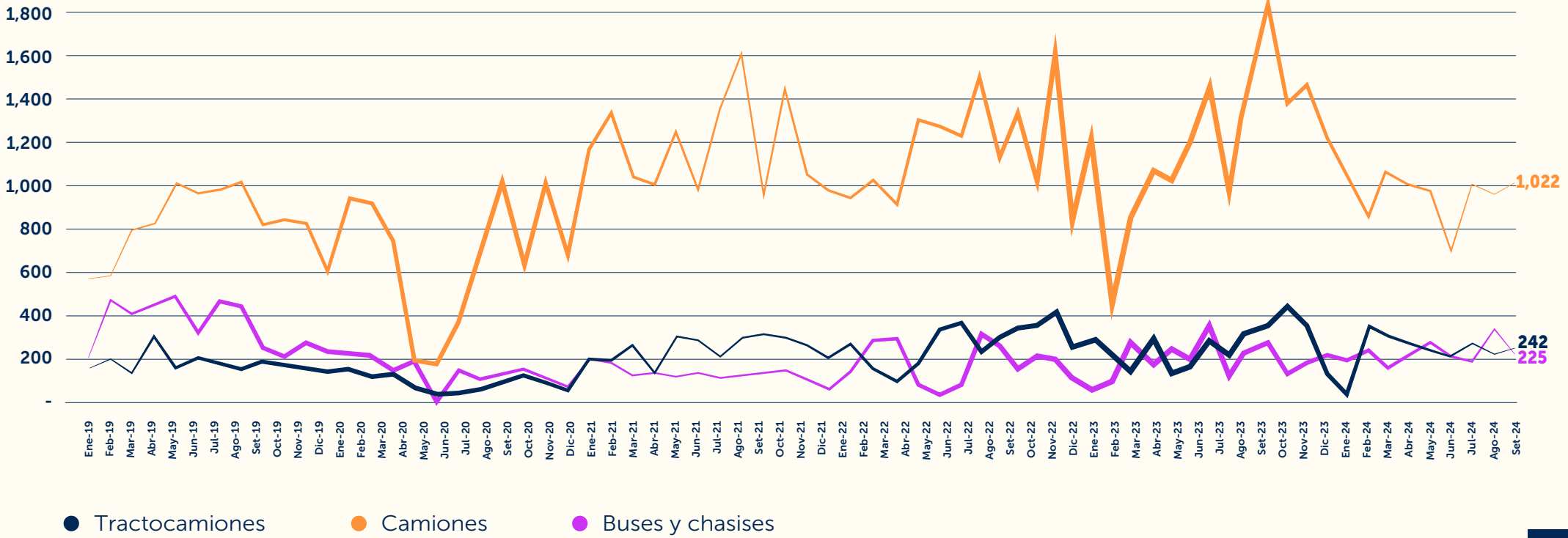
(Unidades)



Fuente: SUNAT, Regimenes Definitivos Elaboración: GEE - AAP

IMPORTACIÓN VEHÍCULOS PESADOS

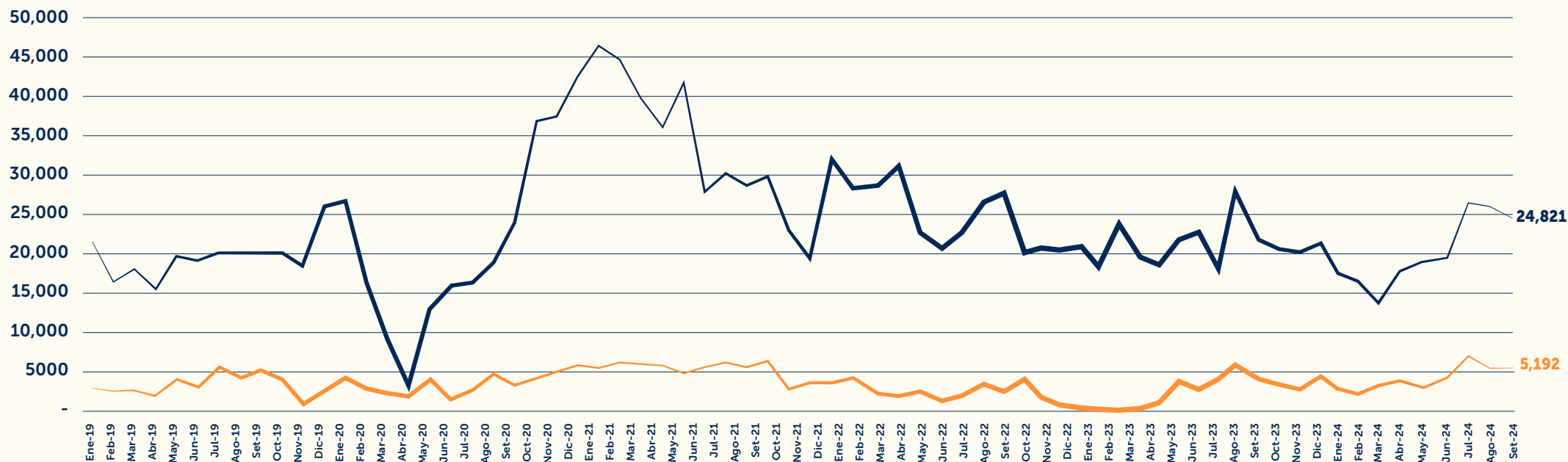
(Unidades)



Fuente: SUNAT, Regimenes Definitivos Elaboración: GEE - AAP

IMPORTACIÓN VEHÍCULOS MENORES

(Unidades)



● Motocicletas








● Trimotos

Fuente: SUNAT, Regimenes Definitivos Elaboración: GEE - AAP

IMPORTACIONES

(Unidades)



| Clase | SET 23 | AGO 24 | SET 24 | Var. % SET24/SET23 | Var. % SET24/AGO24 | Acum SET23 | Acum SET24 | Var. % Acum. SET24/SET23 |
|---|--------|--------|--------|--------------------|--------------------|------------|------------|--------------------------|
|  Automóvil, SW | 2,692 | 2,275 | 2,474 | -8.1% | 8.7% | 26,611 | 19,199 | -27.9% |
|  Camionetas | 11,349 | 10,904 | 11,119 | -2.0% | 2.0% | 106,055 | 89,325 | -15.8% |
|  Camiones | 1,828 | 935 | 1,022 | -44.1% | 9.3% | 10,334 | 8,895 | -13.9% |
|  Buses y chasis | 246 | 357 | 225 | -8.5% | -37.0% | 1,977 | 2,051 | 3.7% |
|  Tractocamiones | 322 | 208 | 242 | -24.8% | 16.3% | 2,123 | 2,209 | 4.1% |
|  Motocicletas | 22,923 | 27,344 | 24,821 | 8.3% | -9.2% | 193,054 | 184,072 | -4.7% |
|  Trimotos | 4,742 | 5,179 | 5,192 | 9.5% | 0.3% | 35,411 | 37,233 | 5.1% |

IMPORTACIÓN DE SUMINISTROS

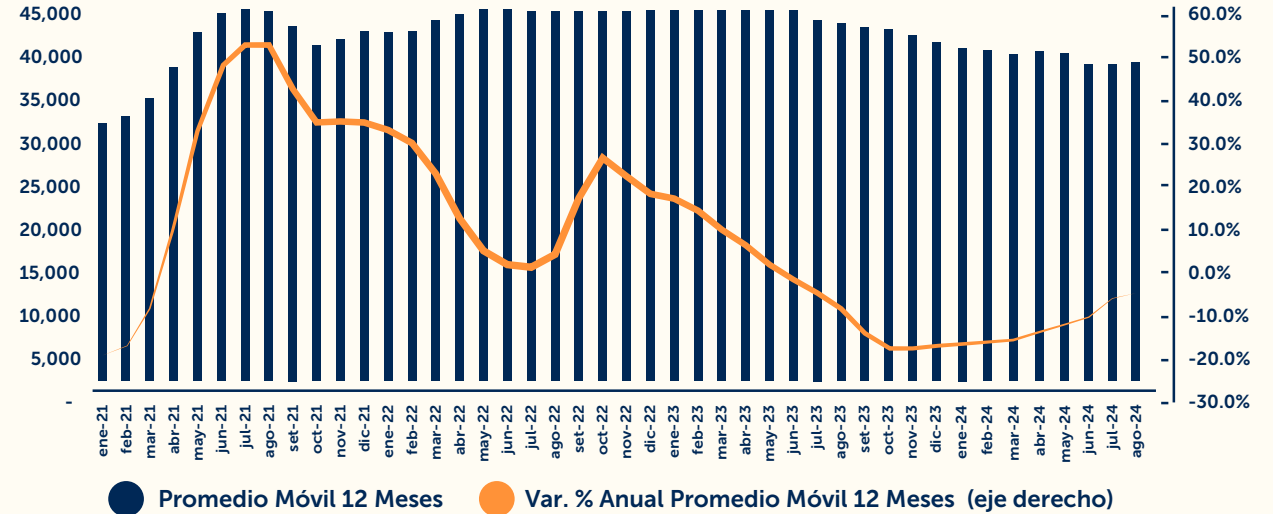
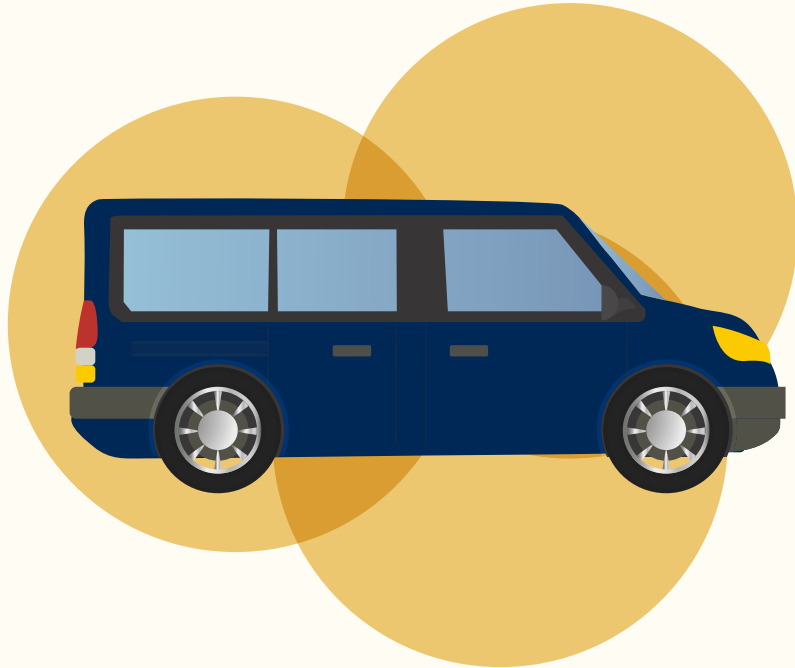
Valor FOB US\$

| TIPO DE SUMINISTRO | SET23 | AGO24 | SET24 | Var. % SET24/SET23 | Var. % SET24/AGO24 | Acum. SET23 | Acum. SET24 | Var.% Acum. | % Part SETIEMBRE 2024 |
|-------------------------|--------------------|--------------------|--------------------|-----------------------|-----------------------|----------------------|----------------------|--------------|--------------------------|
| Neumáticos | 43,425,274 | 51,310,585 | 66,984,109 | 54.3% | 30.5% | 393,278,492 | 422,607,124 | 7.5% | 25.1% |
| Lubricantes | 30,928,172 | 34,031,403 | 34,154,366 | 10.4% | 0.4% | 247,423,774 | 303,288,190 | 22.6% | 18.0% |
| Partes de Motor | 28,447,407 | 35,344,629 | 25,783,422 | -9.4% | -27.1% | 263,641,528 | 298,167,663 | 13.1% | 17.7% |
| Filtros | 14,756,650 | 17,512,006 | 15,219,053 | 3.1% | -13.1% | 128,787,212 | 143,184,936 | 11.2% | 8.5% |
| Otros consumibles | 11,773,841 | 12,204,046 | 11,332,591 | -3.7% | -7.1% | 96,514,118 | 100,675,554 | 4.3% | 6.0% |
| Sistema de transmisión | 6,986,127 | 8,077,907 | 8,142,396 | 16.6% | 0.8% | 71,577,121 | 68,974,211 | -3.6% | 4.1% |
| Partes eléctricas | 8,026,876 | 8,518,627 | 7,514,221 | -6.4% | -11.8% | 63,612,200 | 66,350,743 | 4.3% | 3.9% |
| Partes de carrocería | 7,055,238 | 7,936,905 | 6,929,567 | -1.8% | -12.7% | 65,875,543 | 61,247,016 | -7.0% | 3.6% |
| Sistema de frenos | 5,514,163 | 5,123,475 | 4,754,249 | -13.8% | -7.2% | 38,272,014 | 44,186,602 | 15.5% | 2.6% |
| Baterías | 3,547,156 | 4,882,436 | 3,294,640 | -7.1% | -32.5% | 29,502,397 | 32,850,969 | 11.4% | 2.0% |
| Sistema de suspensión | 3,910,103 | 3,609,927 | 3,164,252 | -19.1% | -12.3% | 27,625,226 | 30,471,568 | 10.3% | 1.8% |
| Accesorios | 2,969,522 | 2,411,986 | 2,745,779 | -7.5% | 13.8% | 24,512,786 | 24,598,355 | 0.3% | 1.5% |
| Productos de caucho | 2,533,712 | 3,239,808 | 2,815,013 | 11.1% | -13.1% | 21,575,144 | 23,972,284 | 11.1% | 1.4% |
| Sistema de dirección | 1,823,198 | 2,725,786 | 1,459,990 | -19.9% | -46.4% | 13,830,632 | 17,980,763 | 30.0% | 1.1% |
| Ruedas y sus partes | 2,208,487 | 2,020,175 | 1,484,327 | -32.8% | -26.5% | 14,148,441 | 13,258,630 | -6.3% | 0.8% |
| Sistema de enfriamiento | 1,637,823 | 1,170,328 | 1,437,199 | -12.2% | 22.8% | 10,754,459 | 12,117,191 | 12.7% | 0.7% |
| Ejes y diferencial | 1,380,710 | 1,552,496 | 878,091 | -36.4% | -43.4% | 9,353,762 | 10,140,916 | 8.4% | 0.6% |
| Sistema de escape | 603,039 | 813,554 | 682,933 | 13.2% | -16.1% | 4,565,100 | 6,782,449 | 48.6% | 0.4% |
| Total | 177,527,499 | 202,486,079 | 198,776,198 | 12.0% | -1.8% | 1,524,849,952 | 1,680,855,167 | 10.2% | 100.0% |

Fuente: SUNAT, Regimenes Definitivos Elaboración: GEE - AAP

TRANSFERENCIA DE VEHÍCULOS LIVIANOS SEMINUEVOS

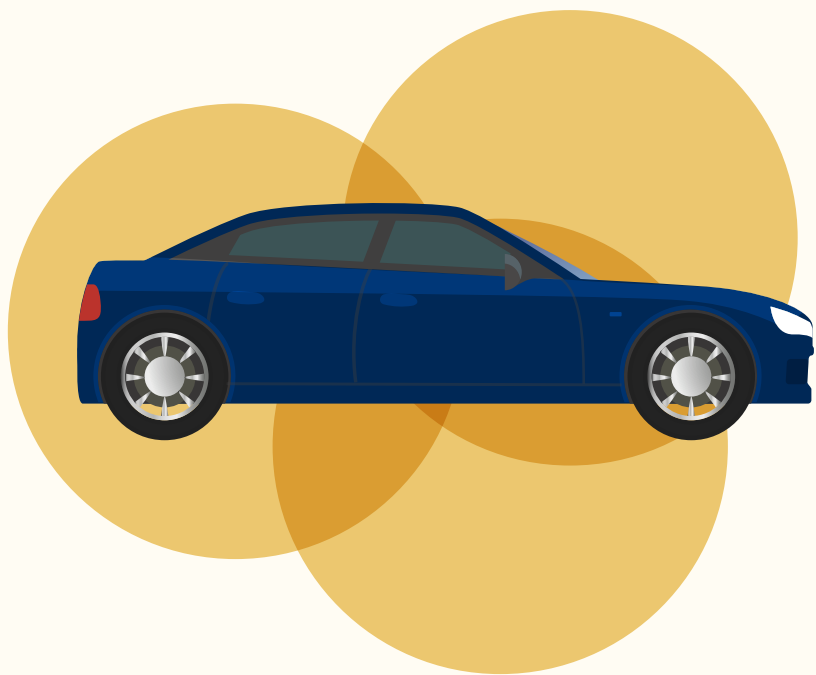
Promedio móvil 12 meses y tasa de variación anual



| Transferencias | AGO 23 | JUL 24 | AGO 24 | VAR.% AGO24/ AGO23 | Var.% AGO24/ JUL24 | Acum. AGO23 | Acum. AGO24 | Var.% Acum. AGO24/ Acum.AGO23 |
|-------------------------------|--------|--------|--------|--------------------|--------------------|-------------|-------------|-------------------------------|
| Vehículos livianos seminuevos | 41,160 | 38,100 | 43,009 | 4.5% | 12.9% | 335,152 | 330,284 | -1.5% |

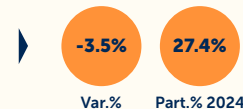
TRANSFERENCIA DE VEHÍCULOS SEMINUEVOS LIVIANOS POR MARCA

A Agosto de 2024



1. TOYOTA

2023: 93,711
2024: 90,406



2. HYUNDAI

2023: 38,274
2024: 37,046



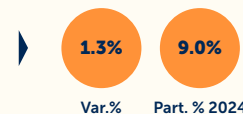
3. NISSAN

2023: 31,872
2024: 30,534



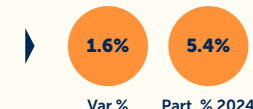
4. KIA

2023: 29,411
2024: 29,781



5. CHEVROLET

2023: 17,454
2024: 17,732



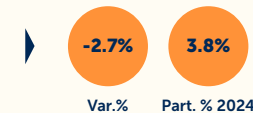
6. SUZUKI

2023: 15,464
2024: 14,885



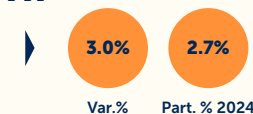
7. VOLKSWAGEN

2023: 12,795
2024: 12,447



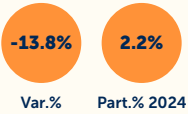
8. MITSUBISHI

2023: 8,713
2024: 8,972



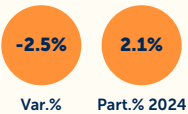
9. DAEWOO

2023: 8,270
2024: 7,126



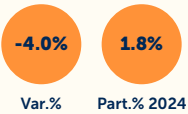
10. MAZDA

2023: 7,239
2024: 7,057



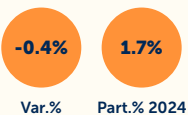
11. RENAULT

2023: 6,146
2024: 5,903



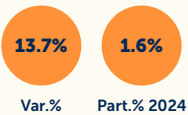
12. HONDA

2023: 5,668
2024: 5,648



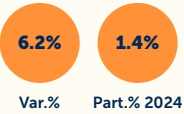
13. CHANGAN

2023: 4,616
2024: 5,249



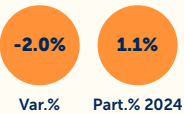
14. FORD

2023: 4,479
2024: 4,757



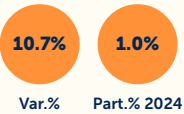
15. SUBARU

2023: 3,738
2024: 3,665



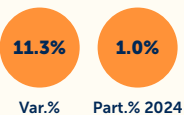
16. JAC

2023: 3,121
2024: 3,455



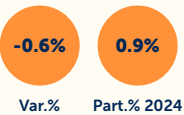
17. CHERY

2023: 2,867
2024: 3,192



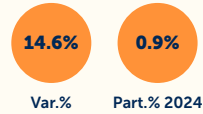
18. BMW

2023: 3,044
2024: 3,025



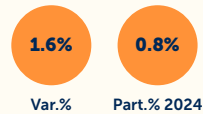
19. DFSK

2023: 2,549
2024: 2,920



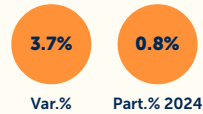
20. GREAT WALL

2023: 2,761
2024: 2,805



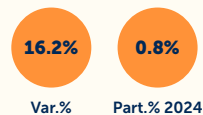
21. JEEP

2023: 2,488
2024: 2,579



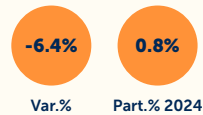
22. PEUGEOT

2023: 2,170
2024: 2,522



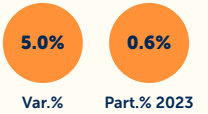
23. MERCEDES BENZ

2023: 2,666
2024: 2,496



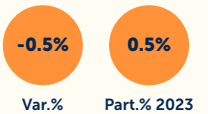
24. AUDI

2023: 1,941
2024: 2,039



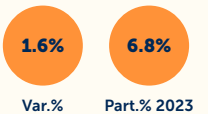
25. FOTON

2023: 1,630
2024: 1,622



OTROS

2023: 22,064
2024: 22,421

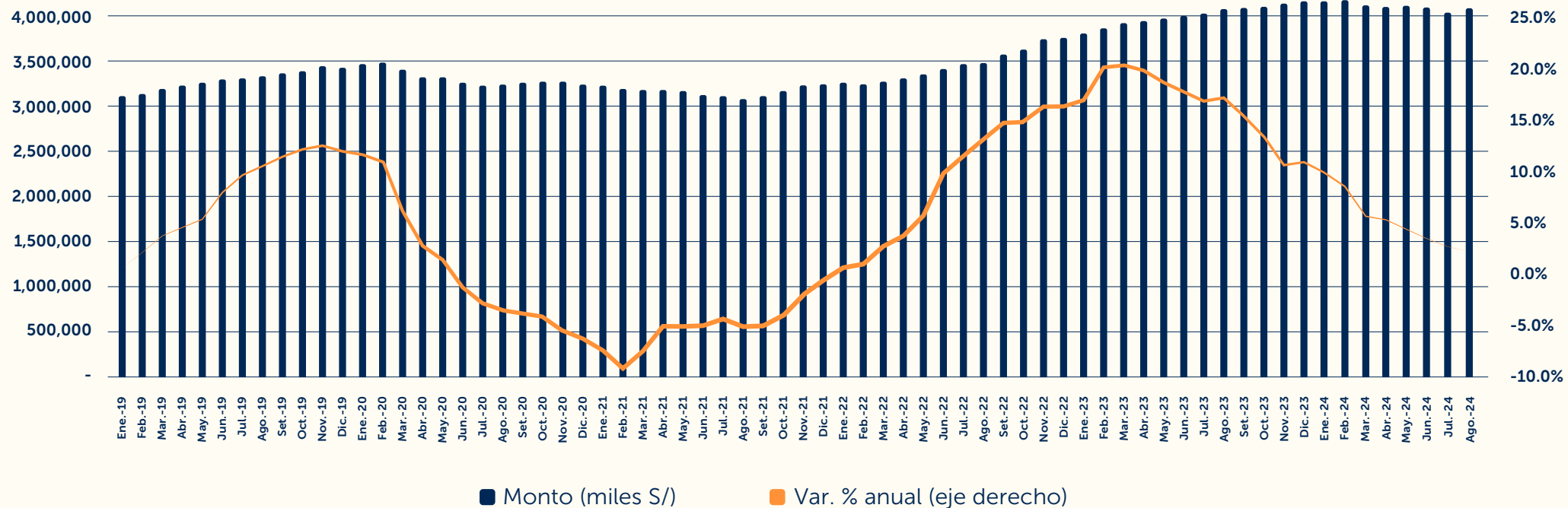


TOTAL

2023: 335,151
2024: 330,284



SALDO DE CRÉDITOS VEHICULARES SISTEMA FINANCIERO: ENE19 - AGO24



SALDO DE CRÉDITOS VEHICULARES POR ENTIDAD FINANCIERA (S/ MILES)

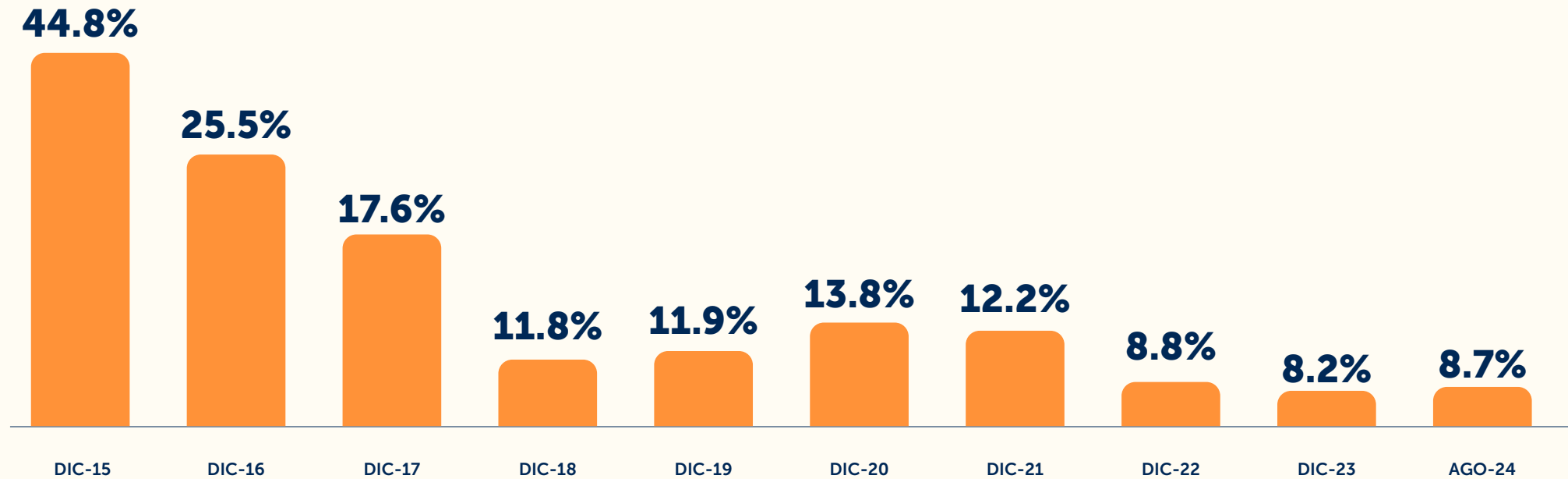
A Agosto de cada año



| RANK. | Entidad | 2023 | 2024 | Var% | Part.% 2024 |
|--------------|----------------------------------|------------------|------------------|-------------|-------------|
| 1 | Mitsui Auto Finance | 883,627 | 967,831 | 9.5% | 23.32% |
| 2 | Banco de Crédito del Perú | 1,017,170 | 959,297 | -5.7% | 23.12% |
| 3 | Banco BBVA Perú | 770,016 | 878,959 | 14.1% | 21.18% |
| 4 | EC Santander Consumo | 895,015 | 848,357 | -5.2% | 20.44% |
| 5 | Banco Interamericano de Finanzas | 214,695 | 199,264 | -7.2% | 4.80% |
| 6 | Financiera Efectiva | 102,410 | 84,186 | -17.8% | 2.03% |
| 7 | Scotiabank Perú | 104,017 | 79,387 | -23.7% | 1.91% |
| 8 | Santander Perú S.A. | - | 71,705 | - | 1.73% |
| 9 | Interbank | 59,107 | 34,468 | -41.7% | 0.83% |
| 10 | CMAC Huancayo | 16,181 | 18,240 | 12.7% | 0.44% |
| 11 | CRAC Prymera | 4,432 | 2,955 | -33.3% | 0.07% |
| 12 | Alfin Banco | 8,068 | 2,410 | -70.1% | 0.06% |
| 13 | Banco Falabella Perú | 1,065 | 903 | -15.3% | 0.02% |
| 14 | CRAC Incasur | 858 | 564 | -34.3% | 0.01% |
| 15 | CMAC Arequipa | 238 | 367 | 54.1% | 0.01% |
| 16 | Banco Pichincha | 633 | 340 | -46.3% | 0.01% |
| 17 | EC Alternativa | 146 | 233 | 60.2% | 0.01% |
| 18 | Crediscotia Financiera | 10 | 10 | 0.0% | 0.00% |
| 19 | CMAC Ica | 34 | 8 | -77.1% | 0.00% |
| 20 | Banco GNB | 65 | - | -100.0% | 0.00% |
| Total | | 4,077,786 | 4,149,484 | 1.8% | 100% |

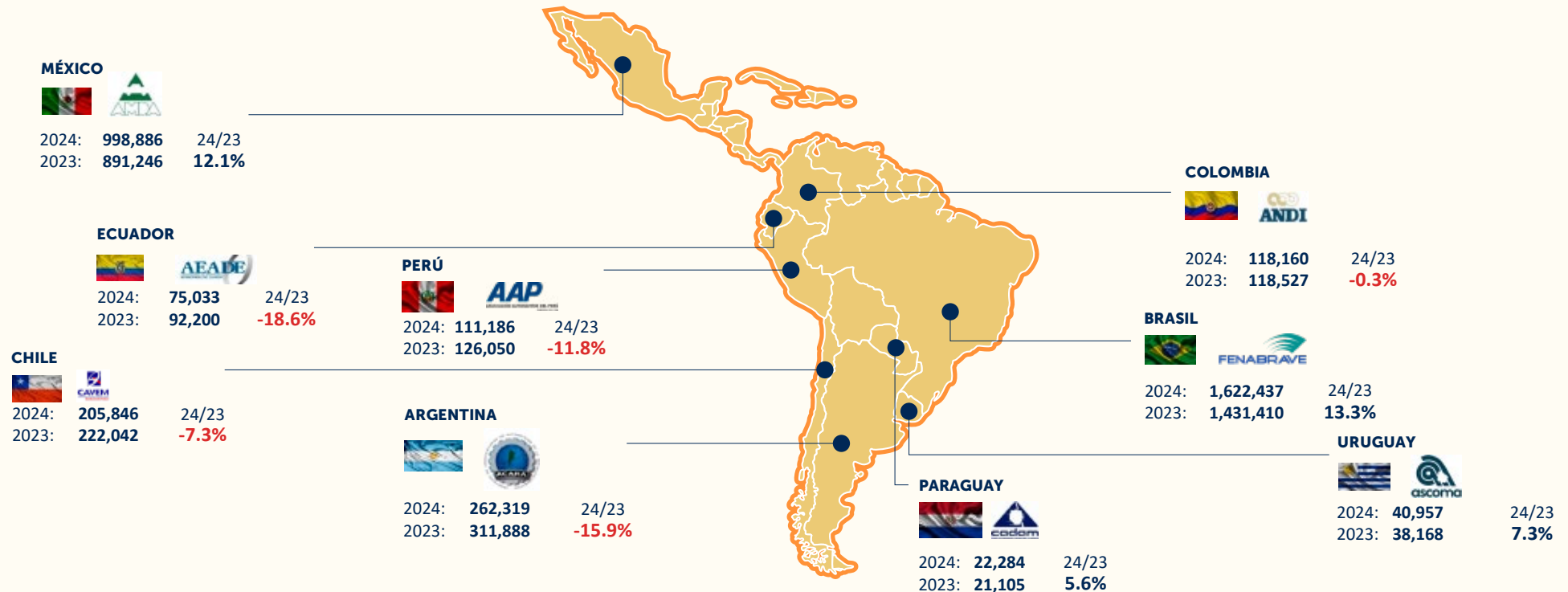
DOLARIZACIÓN CRÉDITOS VEHICULARES

(Crédito en moneda extranjera / crédito total) - sistema financiero



VENTA DE VEHÍCULOS NUEVOS EN LOS PAÍSES DE LA REGIÓN (LIVIANOS Y PESADOS)

Enero - Agosto





Edición y diseño:
SubGerencia de Comunicaciones, Img. Inst. y Marketing

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comunicaciones@aap.org.pe