

# INFORME DEL **SECTOR AUTOMOTOR**

Mayo 2024

Edición:  
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Informe elaborado por:  
**Gerencia de Estudios  
Económicos y  
Estadística**



# RESULTADOS DEL SECTOR AUTOMOTOR A MAYO DE 2024

La venta de vehículos nuevos reportó un magro desempeño durante mayo del presente año en casi todos los rubros que lo componen. Así, de acuerdo con cifras oficiales de la Superintendencia Nacional de Registros Públicos (Sunarp), se comercializaron un total de 12,053 **vehículos livianos** nuevos en mayo de 2024, retrocediendo en -20.3% respecto a similar mes del año anterior; mientras que, durante los primeros cinco meses de este año, las ventas acumuladas sumaron 64,684, cifra menor en -11.5% frente a igual periodo de 2023.

El resultado responde a la débil recuperación que ha mostrado el consumo privado en los primeros meses del año, el mismo que no ha despegado al ritmo esperado, a pesar de que otros aspectos de la economía muestran mejorías a comparación al año pasado (inflación dentro del rango meta, menores costos de financiamiento, dinamismo de algunos sectores económicos, entre otros). En ese sentido, el factor incertidumbre, relacionado a la inestabilidad política, y la poca credibilidad y predictibilidad de la política económica, sumado a problemas cotidianos como la inseguridad ciudadana y a la incapacidad de las autoridades para atender las necesidades más urgentes del país, estaría afectando la confianza y conteniendo las decisiones de consumo, principalmente de bienes duraderos, que en muchos casos son adquiridos a través de financiamiento a mediano y largo plazo.

De otro lado, en el rubro de vehículos pesados, la venta de **camiones y tractocamiones** cayó a 1,268 unidades en mayo último, inferior en -10.5% a tasa anual; sin embargo, entre enero y mayo de 2024, las ventas de dichas unidades se situaron en 6,366, incrementándose en 6.2% frente a igual periodo del año pasado. El retroceso en el quinto mes del año se da a pesar del dinamismo que han mostrado algunos sectores que demandan intensivamente dichos vehículos, como construcción (apuntalado por al aumento del gasto de gobiernos regionales y locales) y minería; aunque desde el lado de la inversión privada, ésta apenas creció en los primeros meses del año, por debajo de lo esperado por el mercado.

El segmento de **minibús y ómnibus** fue el único con resultados positivos durante el quinto mes de 2024, al alcanzar las 227 unidades vendidas, superando en 16.4% a lo reportado un año atrás. Del mismo modo, entre enero y mayo de este año, se comercializaron 1,032 unidades, obteniendo un crecimiento anual de 23.7%. Recordemos que el referido segmento fue uno de los más golpeados durante la pandemia, además de sufrir las consecuencias de las protestas sociales y eventos climáticos del 2023, al punto que aún se sienten los rezagos de ello, ya que en la actualidad el nivel de ventas representa apenas el 55% de lo que se comercializó en el 2019, previo al brote vírico, por lo que el espacio para la recuperación es amplio, e iría de la mano con un mayor dinamismo de las actividades ligadas al turismo.

Por último, la venta de vehículos **menores** totalizó 29,609 unidades en mayo del presente año, disminuyendo en -11.3% en comparación con similar mes de 2023; además, entre enero y mayo de 2024, las ventas llegaron a 139,474 unidades, inferior en -4.1% respecto a similar periodo del año pasado. Las cifras desagregadas por segmento muestran que se vendieron 97,918 (-3.1%) motos y 41,556 (-6.4%) trimotos.

El desempeño de la venta de vehículos nuevos en mayo último ha estado por debajo de lo esperado. Tras los primeros cuatro meses, en donde algunos factores exógenos (semana santa, embalse de ventas de 2023, entre otros) determinaron el comportamiento de la tasa de

crecimiento, en el quinto mes de este año no se presentó ninguno de dichos efectos, por lo que el resultado ha sido decepcionante, principalmente en el caso de vehículos livianos, más aún cuando las condiciones económicas en este 2024 han mostrado mejoría a diferencia del año pasado. En ese sentido, existe algún componente que está conteniendo las decisiones de consumo de los hogares, algo que se ve reflejado en el índice de confianza del consumidor, el cual no ha logrado despegar y aún se mantiene en terreno pesimista, a moderada distancia del umbral que lo separa del optimismo.

Consideramos que el factor que estaría aguantando la recuperación del consumo privado es la incertidumbre política por la que atraviesa el país desde hace un tiempo atrás, alimentado por las denuncias de corrupción en las altas esferas del Ejecutivo y al alto nivel de desconfianza en el Legislativo, a lo que se suma la poca credibilidad en la política económica y la ineficiencia del Gobierno en atender demandas urgentes de la población, como la inseguridad ciudadana, y la poca claridad respecto al futuro político del país en las próximas elecciones presidenciales. Todo ello estaría afectando las decisiones de consumo de las familias, quienes prefieren evitar adquirir un bien duradero.

En el caso de vehículos pesados, la situación es un poco mejor ya que se espera que el incremento del gasto público en el 2024 continúe dinamizando sectores como construcción, que demanda vehículos de ese segmento, al igual que el desempeño positivo del sector minero, aunque necesita ir acompañado de una recuperación sostenida de la inversión privada, la cual no ha tenido el salto esperado durante los primeros meses de 2024.

# VENTA DE VEHÍCULOS LIVIANOS

En los primeros cinco meses del 2024 se vendieron **64,684 unidades**, cifra menor en **-11.5%** con relación con similar periodo del 2023.

Ventas por segmentos a mayo de **2024** y variación con relación con igual lapso del **2023**:

  
Automóvil, SW

**[12,171]**  
Unidades

**-24.0%**  
Variación

  
Pick up, furgonetas

**[12,220]**  
Unidades

**-13.6%**  
Variación

  
Camionetas

**[9,294]**  
Unidades

**-9.2%**  
Variación

  
SUV, todoterrenos

**[30,999]**  
Unidades

**-5.1%**  
Variación

# VENTA DE VEHÍCULOS PESADOS

A mayo de 2024 se comercializaron **7,398 unidades**, cifra mayor en **8.4%** respecto a igual periodo del 2023.

Ventas por segmentos entre enero y mayo del **2024** y variación en relación con igual lapso del **2023**:



Camiones, tracto

[ **6,366** ]  
Unidades

**6.2%**  
Variación



Minibús y ómnibus

[ **1,032** ]  
Unidades

**23.7%**  
Variación

# VENTA DE VEHÍCULOS MENORES

En los primeros cinco meses del 2024 se vendieron **139,474 unidades**, cifra menor en **-4.1%** con relación a igual periodo del 2023.

Ventas por segmentos a mayo de **2024** y variación respecto a similar lapso del **2023**:



Motos

**[ 97,918 ]**  
Unidades

**-3.1%**  
Variación



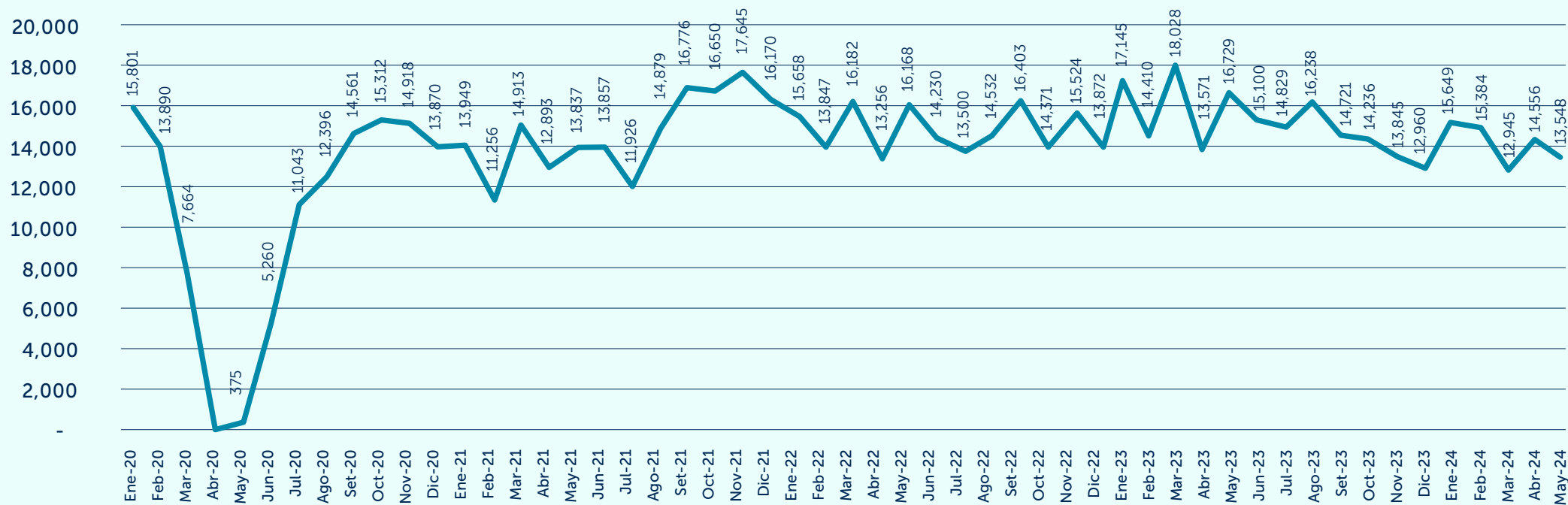
Trimotos

**[ 41,556 ]**  
Unidades

**-6.4%**  
Variación

# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual



Fuente: SUNARP - AAP Elaboración: GEE - AAP



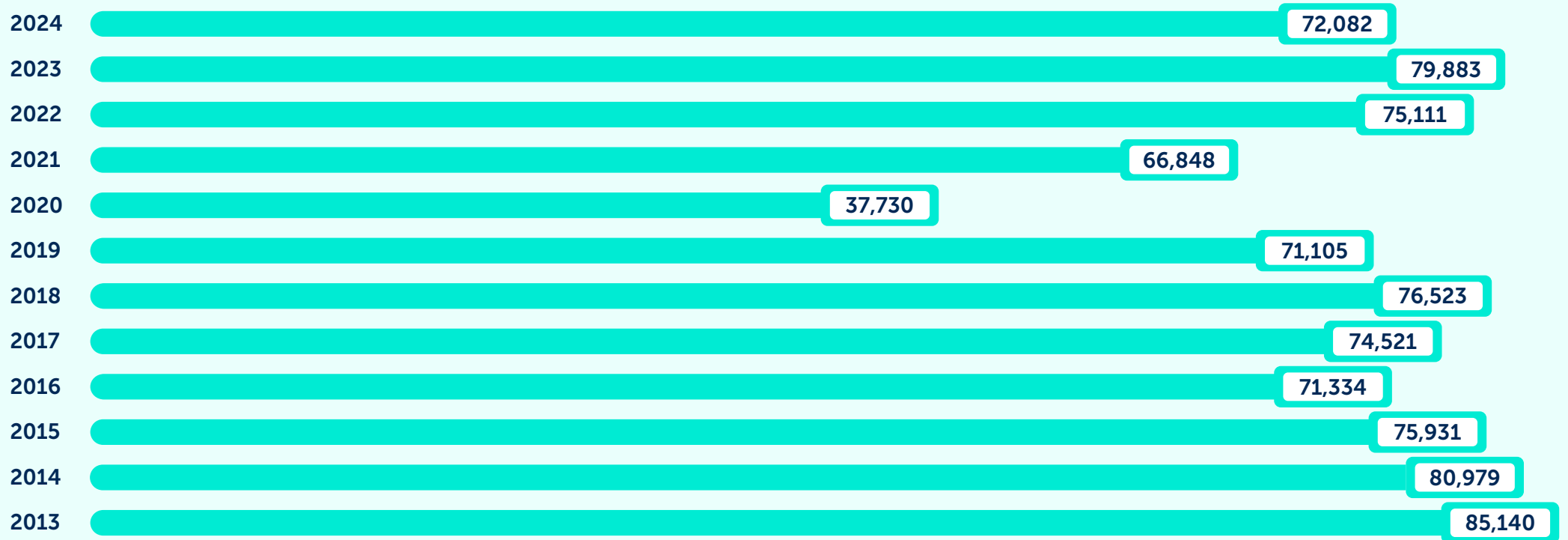
# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual

AÑO	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SET	OCT	NOV	DIC	TOTAL A MAYO	TOTAL ANUAL
<b>2015</b>	16,566	14,510	15,647	14,857	14,351	14,773	12,845	15,015	14,061	12,749	13,611	14,101	<b>75,931</b>	<b>173,086</b>
<b>2016</b>	13,932	13,121	14,855	15,251	14,175	13,675	12,349	13,844	14,914	14,420	14,354	15,130	<b>71,334</b>	<b>170,020</b>
<b>2017</b>	15,868	14,292	15,701	12,654	16,006	14,537	13,447	17,026	15,014	14,137	15,419	16,180	<b>74,521</b>	<b>180,281</b>
<b>2018</b>	14,804	14,056	14,193	16,883	16,587	13,507	12,827	13,153	12,462	13,099	12,772	11,459	<b>76,523</b>	<b>165,802</b>
<b>2019</b>	15,367	13,901	13,269	13,633	14,935	12,508	13,309	13,563	14,742	14,174	13,424	15,822	<b>71,105</b>	<b>168,647</b>
<b>2020</b>	15,801	13,890	7,664	-	375	5,260	11,043	12,396	14,561	15,312	14,918	13,870	<b>37,730</b>	<b>125,090</b>
<b>2021</b>	13,949	11,256	14,913	12,893	13,837	13,857	11,926	14,879	16,776	16,650	17,645	16,170	<b>66,848</b>	<b>174,751</b>
<b>2022</b>	15,658	13,847	16,182	13,256	16,168	14,230	13,500	14,532	16,403	14,371	15,524	13,872	<b>75,111</b>	<b>177,543</b>
<b>2023</b>	17,145	14,410	18,028	13,571	16,729	15,100	14,829	16,238	14,721	14,236	13,845	12,960	<b>79,883</b>	<b>181,812</b>
<b>2024</b>	<b>15,649</b>	<b>15,384</b>	<b>12,945</b>	<b>14,556</b>	<b>13,548</b>								<b>72,082</b>	
<b>Var. % 16/15</b>	-15.9%	-9.6%	-5.1%	2.7%	-1.2%	-7.4%	-3.9%	-7.8%	6.1%	13.1%	5.5%	7.3%	<b>-6.1%</b>	<b>-1.8%</b>
<b>Var. % 17/16</b>	13.9%	8.9%	5.7%	-17.0%	12.9%	6.3%	8.9%	23.0%	0.7%	-2.0%	7.4%	6.9%	<b>4.5%</b>	<b>6.0%</b>
<b>Var. % 18/17</b>	-6.7%	-1.7%	-9.6%	33.4%	3.6%	-7.1%	-4.6%	-22.7%	-17.0%	-7.3%	-17.2%	-29.2%	<b>2.7%</b>	<b>-8.0%</b>
<b>Var. % 19/18</b>	3.8%	-1.1%	-6.5%	-19.3%	-10.0%	-7.4%	3.8%	3.1%	18.3%	8.2%	5.1%	38.1%	<b>-7.1%</b>	<b>1.7%</b>
<b>Var. % 20/19</b>	2.8%	-0.1%	-42.2%	-100.0%	-97.5%	-57.9%	-17.0%	-8.6%	-1.2%	8.0%	11.1%	-12.3%	<b>-46.9%</b>	<b>-25.8%</b>
<b>Var. % 21/20</b>	-11.7%	-19.0%	94.6%	-	3589.9%	163.4%	8.0%	20.0%	15.2%	8.7%	18.3%	16.6%	<b>77.2%</b>	<b>39.7%</b>
<b>Var. % 22/21</b>	12.3%	23.0%	8.5%	2.8%	16.8%	2.7%	13.2%	-2.3%	-2.2%	-13.7%	-12.0%	-14.2%	<b>12.4%</b>	<b>1.6%</b>
<b>Var. % 23/22</b>	9.5%	4.1%	11.4%	2.4%	3.5%	6.1%	9.8%	11.7%	-10.3%	-0.9%	-10.8%	-6.6%	<b>6.4%</b>	<b>2.4%</b>
<b>Var. % 24/23</b>	<b>-8.7%</b>	<b>6.8%</b>	<b>-28.2%</b>	<b>7.3%</b>	<b>-19.0%</b>								<b>-9.8%</b>	

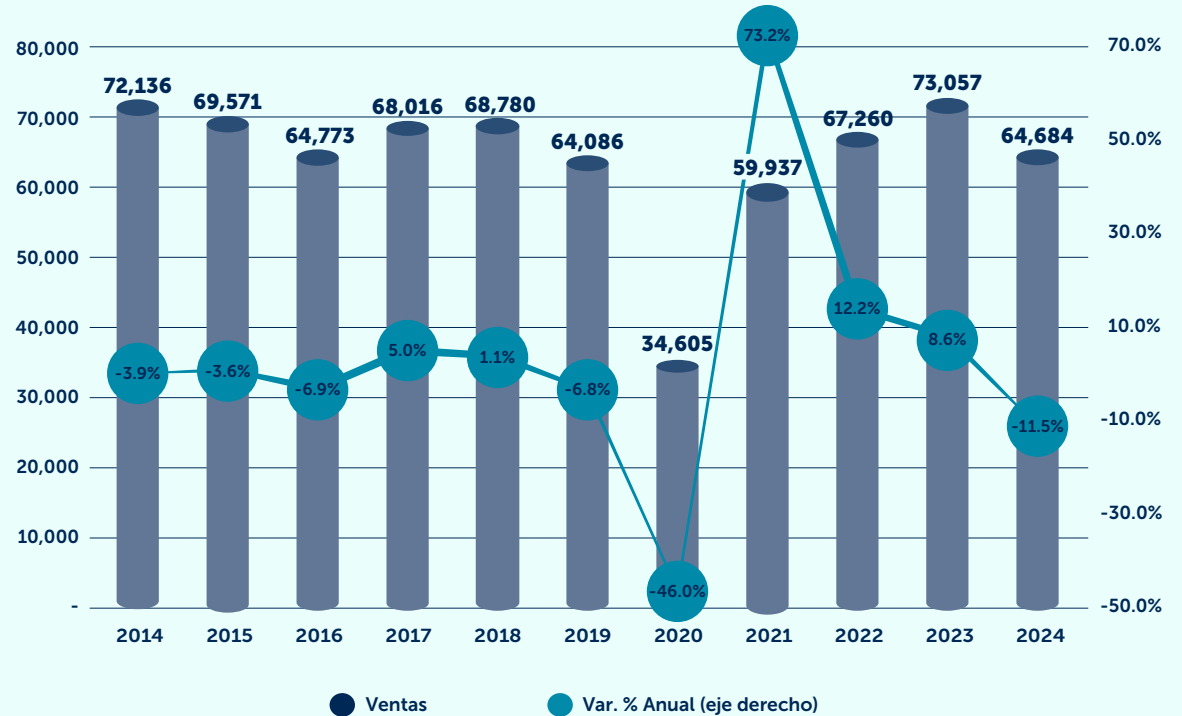
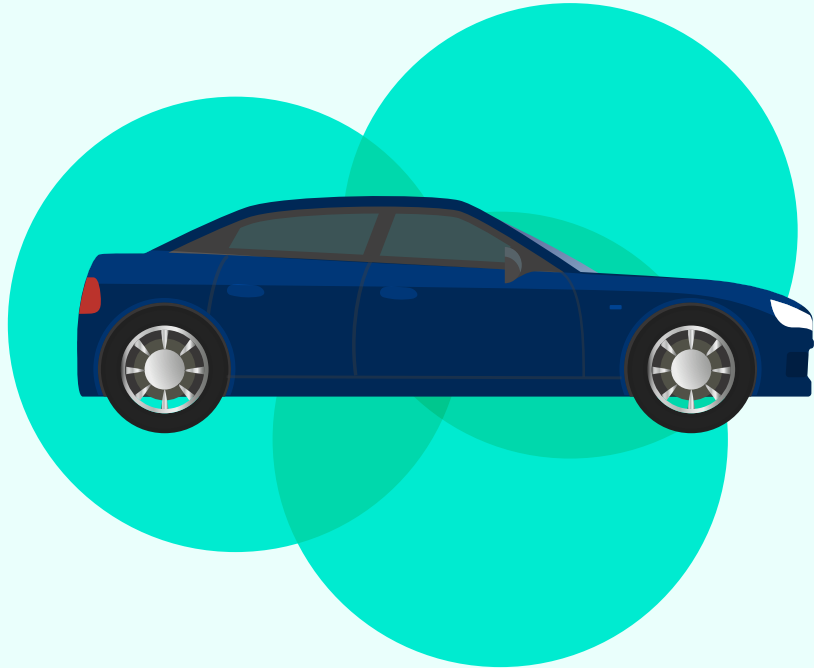
# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

A Mayo de cada año



# VENTA DE VEHÍCULOS LIVIANOS

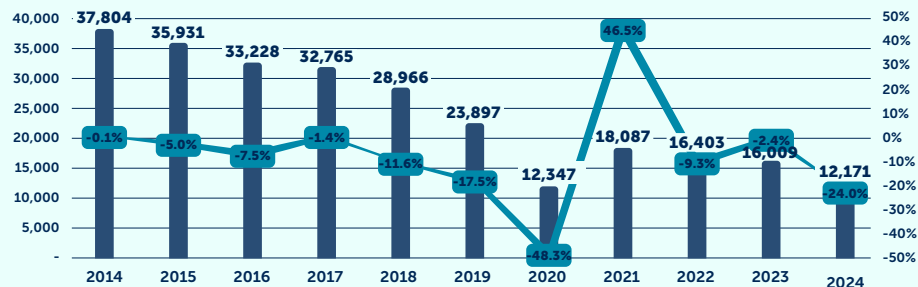
A Mayo de cada año



## VENTA DE VEHÍCULOS LIVIANOS

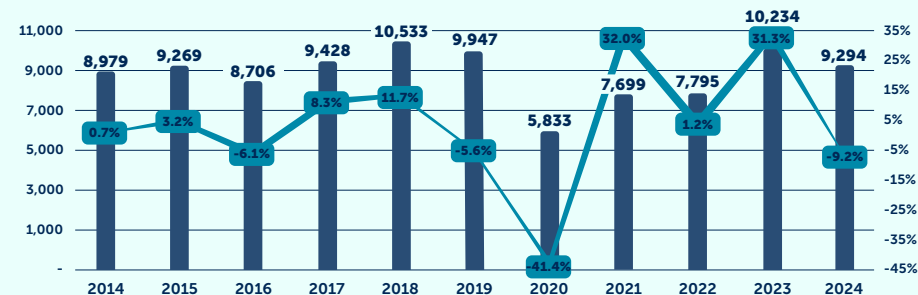
### AUTOMÓVILES, SW

A Mayo de cada año



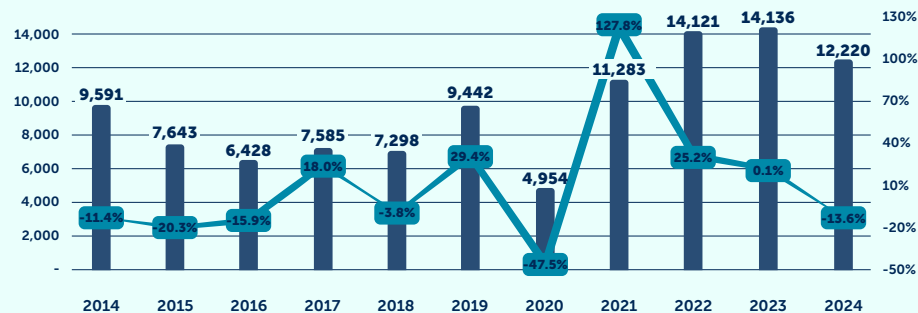
### CAMIONETAS

A Mayo de cada año



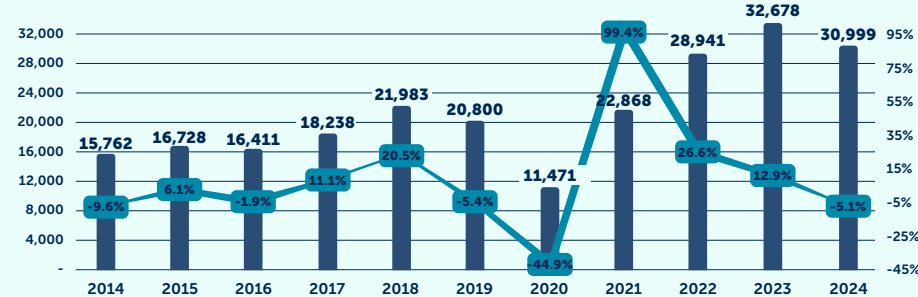
### PICK UP, FURGONETAS

A Mayo de cada año



### SUV, TODO TERRENO

A Mayo de cada año

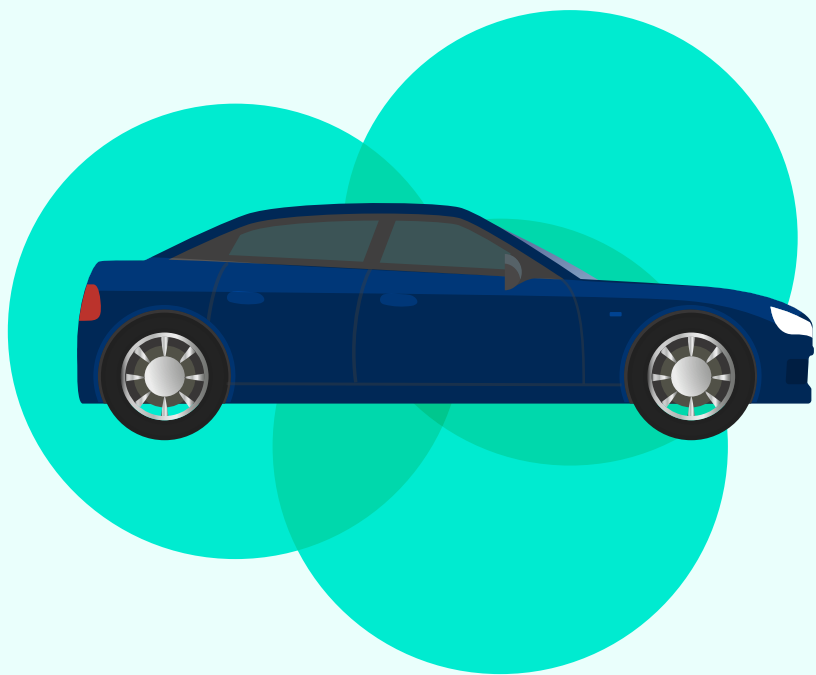


● Ventas

● Var. % Anual (eje derecho)

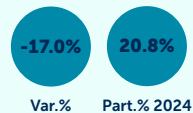
# VENTA DE VEHÍCULOS LIVIANOS POR MARCA

A Mayo de cada año



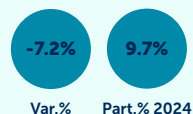
## 1. TOYOTA

2023: 16,196  
2024: 13,437



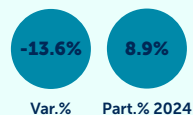
## 2. HYUNDAI

2023: 6,760  
2024: 6,272



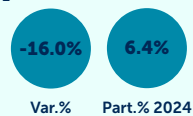
## 3. KIA

2023: 6,642  
2024: 5,738



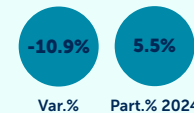
## 4. CHEVROLET

2023: 4,934  
2024: 4,144



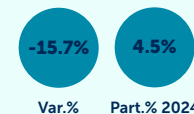
## 5. CHANGAN

2023: 3,957  
2024: 3,526



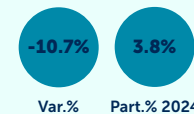
## 6. DFSK

2023: 3,430  
2024: 2,893



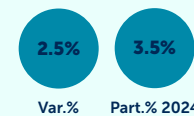
## 7. NISSAN

2023: 2,717  
2024: 2,426



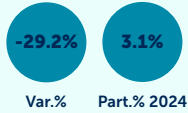
## 8. SUZUKI

2023: 2,203  
2024: 2,259



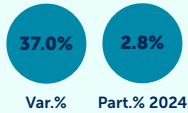
## 9. JAC

2023: 2,869  
2024: 2,032



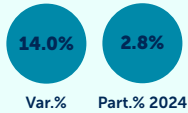
## 10. MITSUBISHI

2023: 1,314  
2024: 1,800



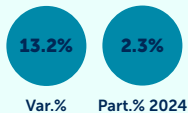
## 11. FORD

2023: 1,566  
2024: 1,785



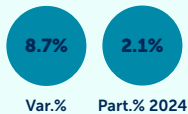
## 12. JETOUR

2023: 1,291  
2024: 1,462



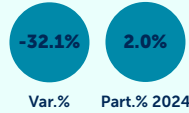
## 13. GEELY

2023: 1,222  
2024: 1,328



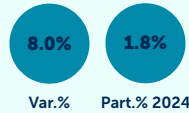
## 14. CHERY

2023: 1,868  
2024: 1,269



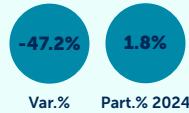
## 15. HONDA

2023: 1,103  
2024: 1,191



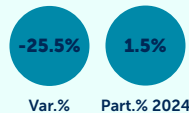
## 16. VOLKSWAGEN

2023: 2,161  
2024: 1,142



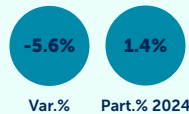
## 17. MAZDA

2023: 1,313  
2024: 978



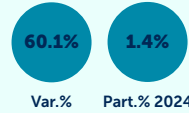
## 18. SUBARU

2023: 975  
2024: 920



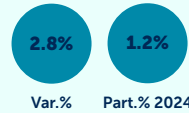
## 19. MG

2023: 572  
2024: 916



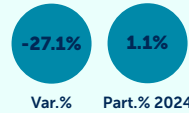
## 20. GREAT WALL

2023: 762  
2024: 783



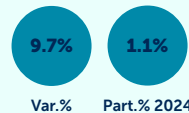
## 21. RENAULT

2023: 984  
2024: 717



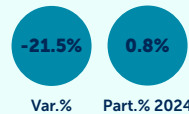
## 22. FOTON

2023: 649  
2024: 712



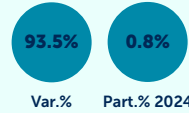
## 23. DONGFENG

2023: 648  
2024: 509



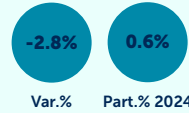
## 24. JMC

2023: 261  
2024: 505



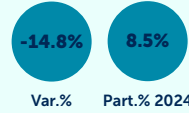
## 25. BMW

2023: 177  
2024: 416



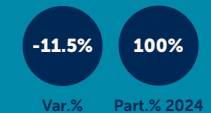
## OTROS

2023: 6,483  
2024: 5,524



# TOTAL

2023: 73,057  
2024: 64,684



## VENTA DE VEHÍCULOS LIVIANOS

### AUTOMÓVILES, SW

A Mayo de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	Kia	3,994	3,241	-18.9%	26.6%
2	Hyundai	3,402	2,761	-18.8%	22.7%
3	Toyota	3,283	2,511	-23.5%	20.6%
4	Suzuki	723	838	15.9%	6.9%
5	Nissan	998	582	-41.7%	4.8%
6	Chevrolet	1,527	577	-62.2%	4.7%
7	Changan	139	347	149.6%	2.9%
8	Volkswagen	507	164	-67.7%	1.3%
9	Mazda	158	164	3.8%	1.3%
10	Renault	144	157	9.0%	1.3%
	Otros	1,134	829	-26.9%	6.8%
<b>TOTAL</b>		<b>16,009</b>	<b>12,171</b>	<b>-24.0%</b>	<b>100.0%</b>

### CAMIONETAS

A Mayo de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	Changan	1,973	1,919	-2.7%	20.6%
2	Toyota	2,087	1,730	-17.1%	18.6%
3	Chevrolet	1,500	1,656	10.4%	17.8%
4	DFSK	1,210	912	-24.6%	9.8%
5	Mitsubishi	233	519	122.7%	5.6%
6	Shineray	525	384	-26.9%	4.1%
7	KYC	65	316	386.2%	3.4%
8	Suzuki	506	307	-39.3%	3.3%
9	King Long	144	225	56.3%	2.4%
10	Jac	242	179	-26.0%	1.9%
	Otros	1,749	1,147	-34.4%	12.3%
<b>TOTAL</b>		<b>10,234</b>	<b>9,294</b>	<b>-9.2%</b>	<b>100.0%</b>

### PICK UP, FURGONETAS

A Mayo de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	Toyota	5,996	4,290	-28.5%	35.1%
2	Ford	789	907	15.0%	7.4%
3	Jac	1,205	814	-32.4%	6.7%
4	Great Wall	762	783	2.8%	6.4%
5	Mitsubishi	722	755	4.6%	6.2%
6	Hyundai	576	598	3.8%	4.9%
7	Foton	472	546	15.7%	4.5%
8	Nissan	438	529	20.8%	4.3%
9	JMC	246	479	94.7%	3.9%
10	Chevrolet	208	375	80.3%	3.1%
	Otros	2,722	2,144	-21.2%	17.5%
<b>TOTAL</b>		<b>14,136</b>	<b>12,220</b>	<b>-13.6%</b>	<b>100.0%</b>

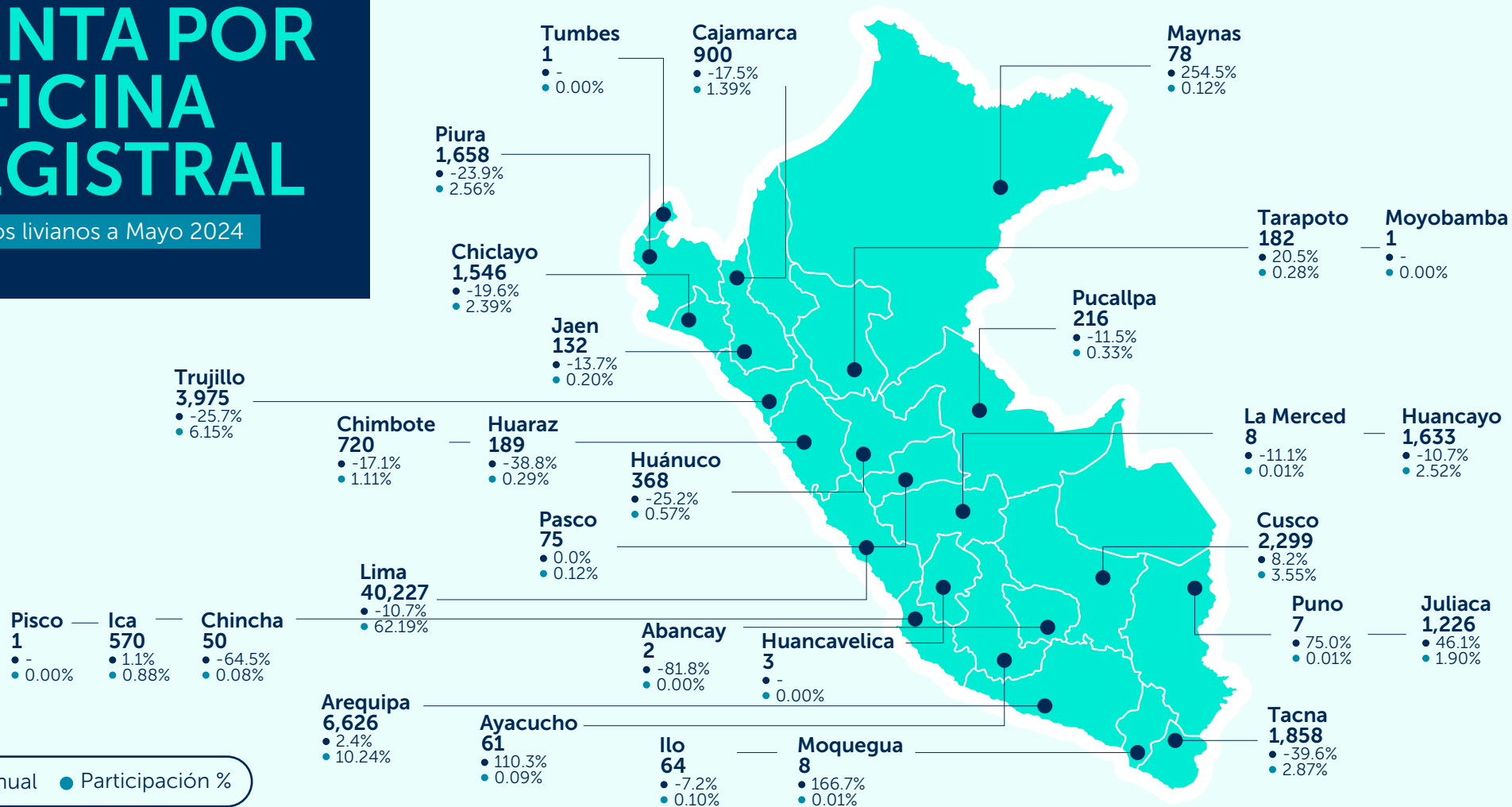
### SUV, TODOTERRENO

A Mayo de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	Toyota	4,830	4,906	1.6%	15.8%
2	Hyundai	2,442	2,806	14.9%	9.1%
3	Kia	2,255	2,142	-5.0%	6.9%
4	DFSK	2,195	1,888	-14.0%	6.1%
5	Chevrolet	1,699	1,536	-9.6%	5.0%
6	Jetour	1,291	1,462	13.2%	4.7%
7	Geely	1,222	1,279	4.7%	4.1%
8	Nissan	1,129	1,217	7.8%	3.9%
9	Chery	1,591	1,196	-24.8%	3.9%
10	Changan	1,717	1,154	-32.8%	3.7%
	Otros	12,307	11,413	-7.3%	36.8%
<b>TOTAL</b>		<b>32,678</b>	<b>30,999</b>	<b>-5.1%</b>	<b>100.0%</b>

# VENTA POR OFICINA REGISTRAL

Vehículos livianos a Mayo 2024

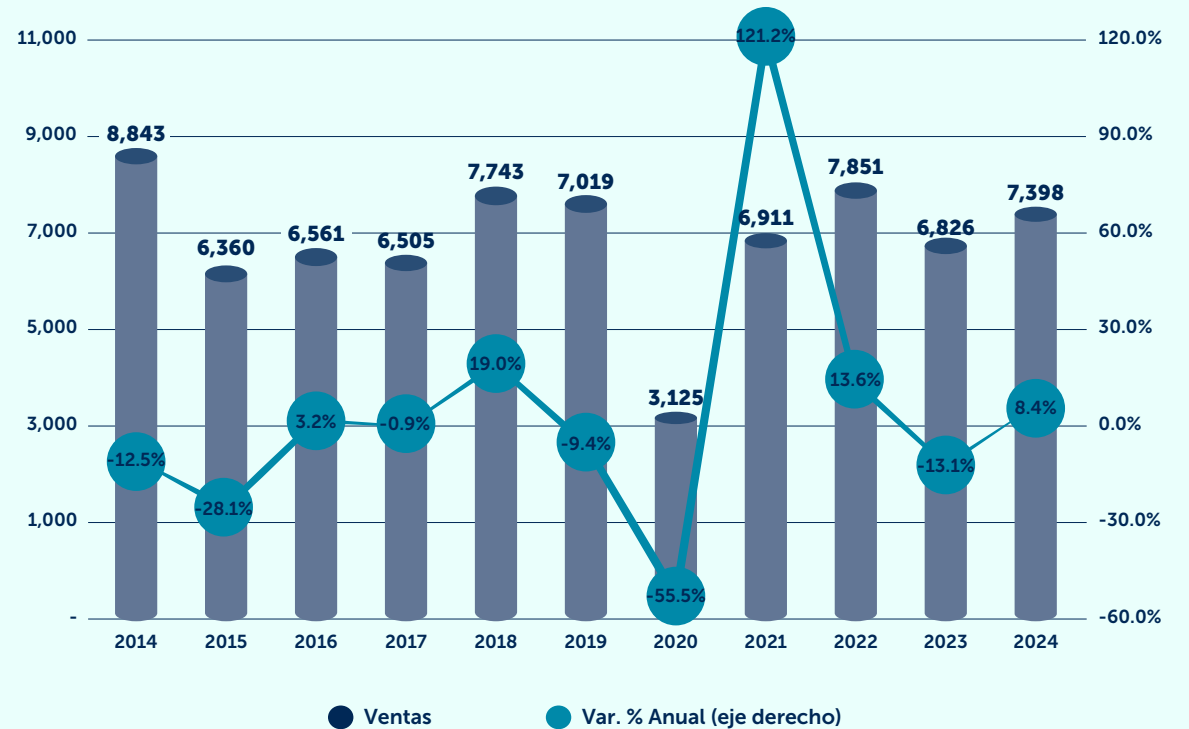
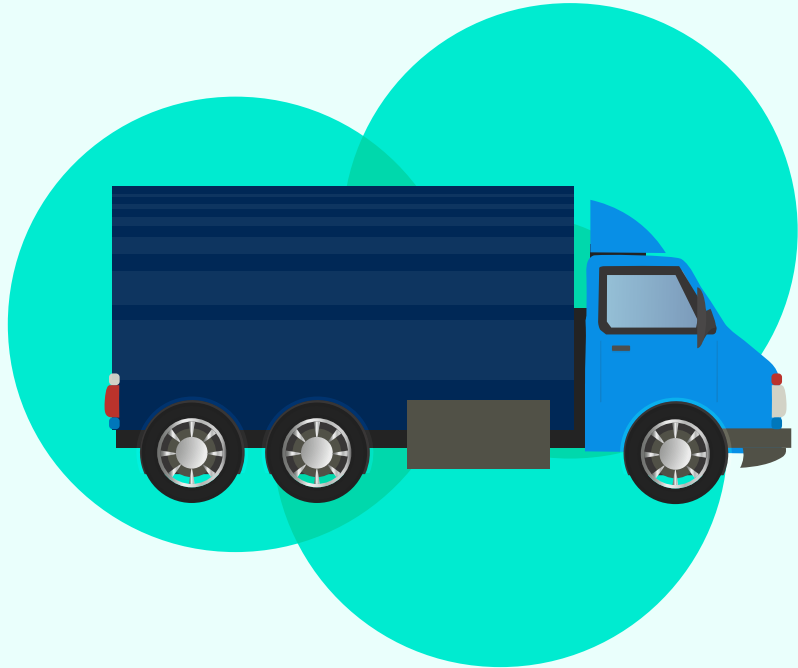


● Var. % Anual ● Participación %



# VENTA DE VEHÍCULOS PESADOS

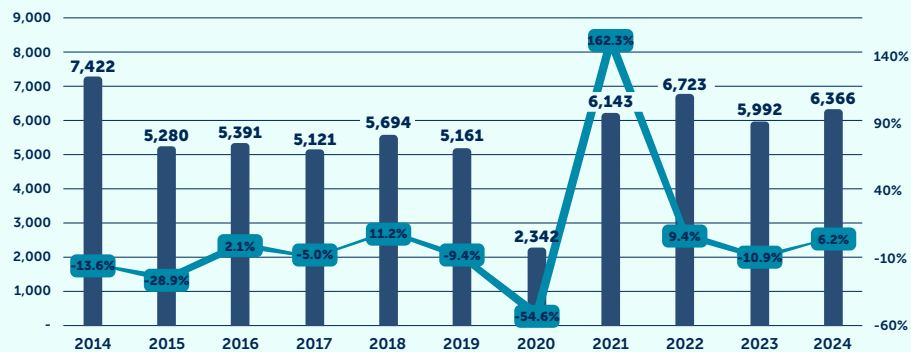
A Mayo de cada año



## VENTA DE VEHÍCULOS PESADOS

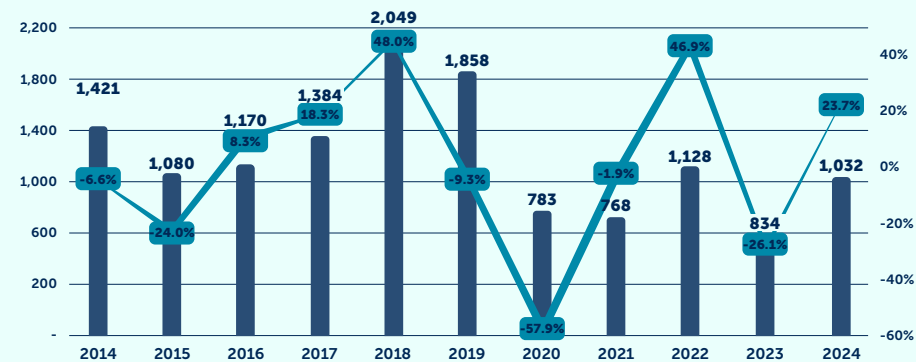
### CAMIONES Y TRACTO

A Mayo de cada año



### MINIBUS, OMNIBUS

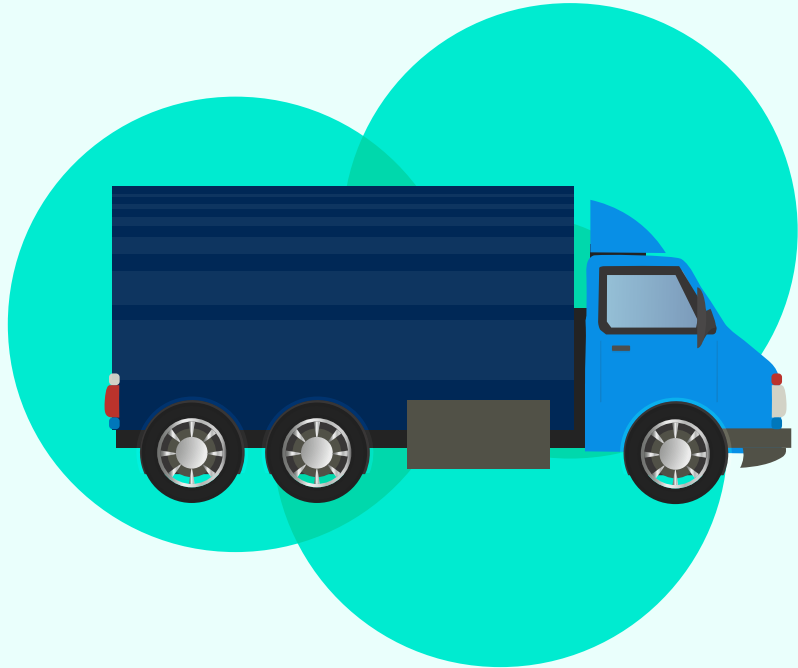
A Mayo de cada año



● Ventas ● Var. % Anual (eje derecho)

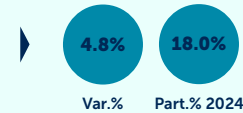
# VENTA DE CAMIONES POR MARCA

A Mayo de cada año



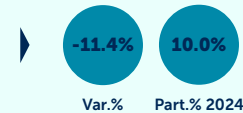
## 1. ISUZU

2023: 874  
2024: 916



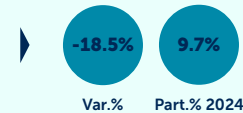
## 2. VOLVO

2023: 577  
2024: 511



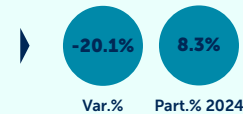
## 3. FUSO

2023: 604  
2024: 492



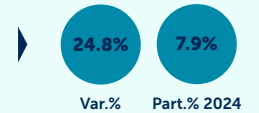
## 4. HINO

2023: 527  
2024: 421



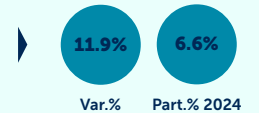
## 5. FOTON

2023: 323  
2024: 403



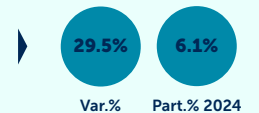
## 6. MERCEDES BENZ

2023: 303  
2024: 339



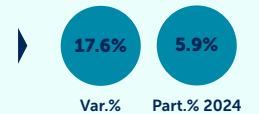
## 7. SINOTRUK

2023: 241  
2024: 312



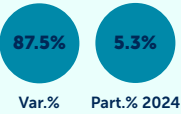
## 8. JAC

2023: 256  
2024: 301



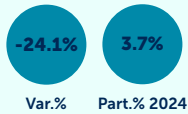
## 9. SHACMAN

2023: 144  
2024: 270



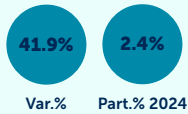
## 10. HYUNDAI

2023: 249  
2024: 189



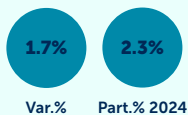
## 11. JMC

2023: 86  
2024: 122



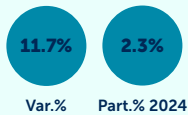
## 12. DONGFENG

2023: 115  
2024: 117



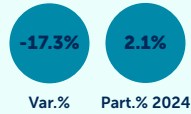
## 13. VOLKSWAGEN

2023: 103  
2024: 115



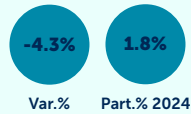
## 14. FORLAND

2023: 127  
2024: 105



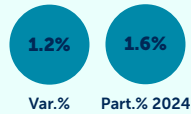
## 15. SCANIA

2023: 94  
2024: 90



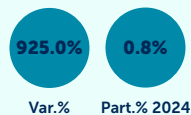
## 16. FAW

2023: 81  
2024: 82



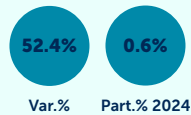
## 17. CNJ

2023: 4  
2024: 41



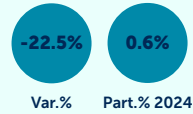
## 18. HOWO

2023: 21  
2024: 32



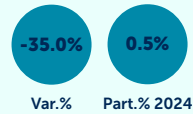
## 19. T-KING

2023: 40  
2024: 31



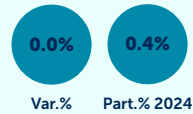
## 20. KAMA

2023: 40  
2024: 26



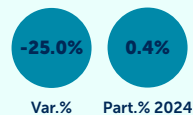
## 21. CAMC

2023: 22  
2024: 22



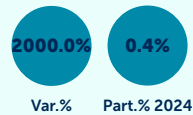
## 22. IVECO

2023: 28  
2024: 21



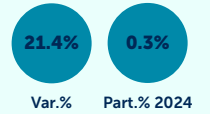
## 23. MAN

2023: 1  
2024: 21



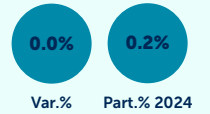
## 24. CLAVE 7

2023: 14  
2024: 17



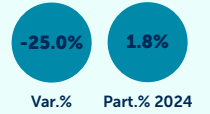
## 25. INTERNATIONAL

2023: 12  
2024: 12



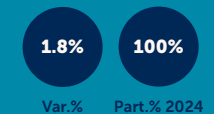
## OTROS

2023: 120  
2024: 90



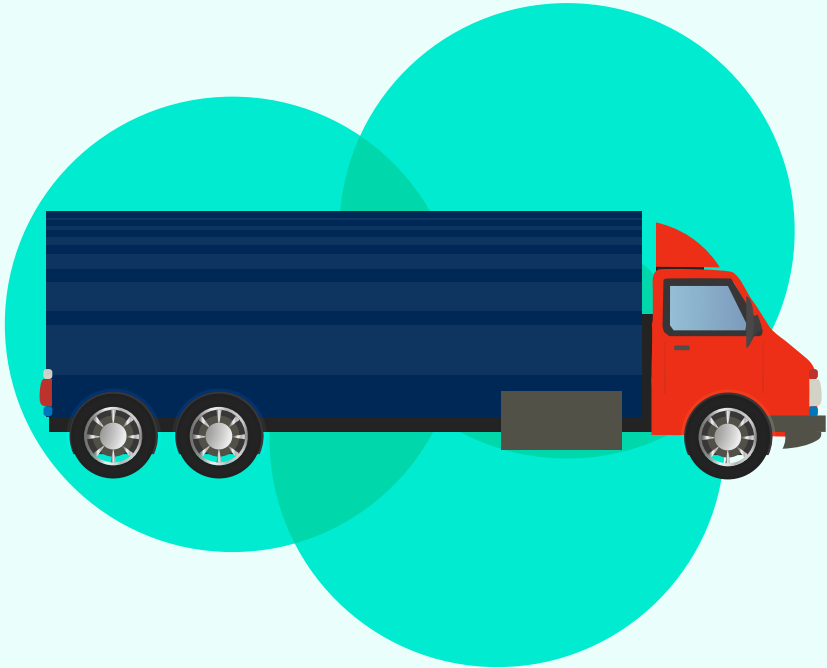
# TOTAL

2023: 5,006  
2024: 5,098



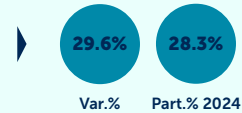
# VENTA DE TRACTOCAMIONES POR MARCA

A Mayo de cada año



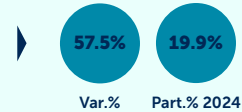
## 1. VOLVO

2023: 277  
2024: 359



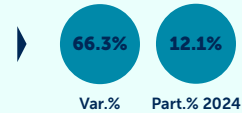
## 2. SCANIA

2023: 160  
2024: 252



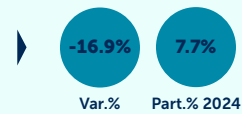
## 3. FOTON

2023: 92  
2024: 153



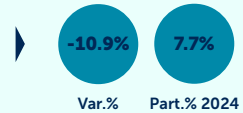
## 4. FREIGHTLINER

2023: 118  
2024: 98



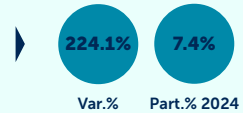
## 5. INTERNATIONAL

2023: 110  
2024: 98



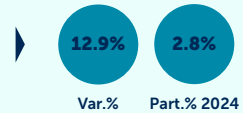
## 6. SHACMAN

2023: 29  
2024: 94



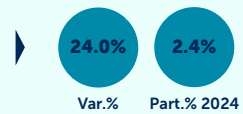
## 7. MERCEDES BENZ

2023: 31  
2024: 35



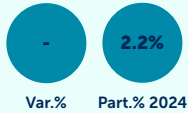
## 8. KENWORTH

2023: 25  
2024: 31



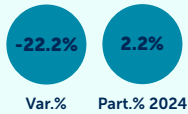
## 9. HOWO MAX

2023: -  
2024: 28



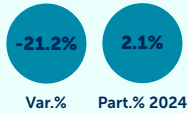
## 10. FAW

2023: 36  
2024: 28



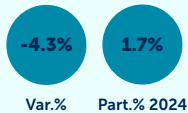
## 11. SINOTRUK

2023: 33  
2024: 26



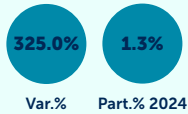
## 12. SITRAK

2023: 23  
2024: 22



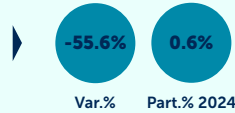
## 13. DONGFENG

2023: 4  
2024: 17



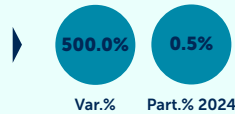
## 14. CAMC

2023: 18  
2024: 8



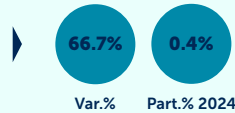
## 15. IVECO

2023: 1  
2024: 6



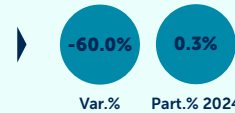
## 16. DAF

2023: 3  
2024: 5



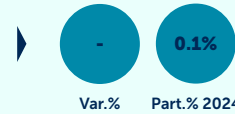
## 17. JAC

2023: 10  
2024: 4



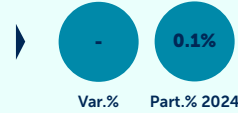
## 18. XCMG

2023: -  
2024: 1



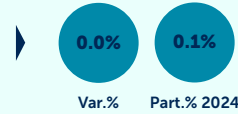
## 19. MAN

2023: -  
2024: 1



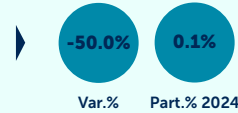
## 20. VOLKSWAGEN

2023: 1  
2024: 1



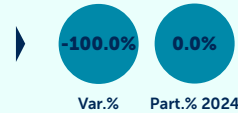
## 21. ISUZU

2023: 2  
2024: 1



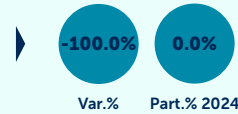
## 22. SITRAK C7H

2023: 3  
2024: -



## 23. DAYUN

2023: 3  
2024: -



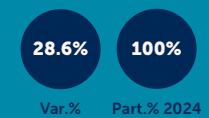
## 24. HOWO

2023: 7  
2024: -



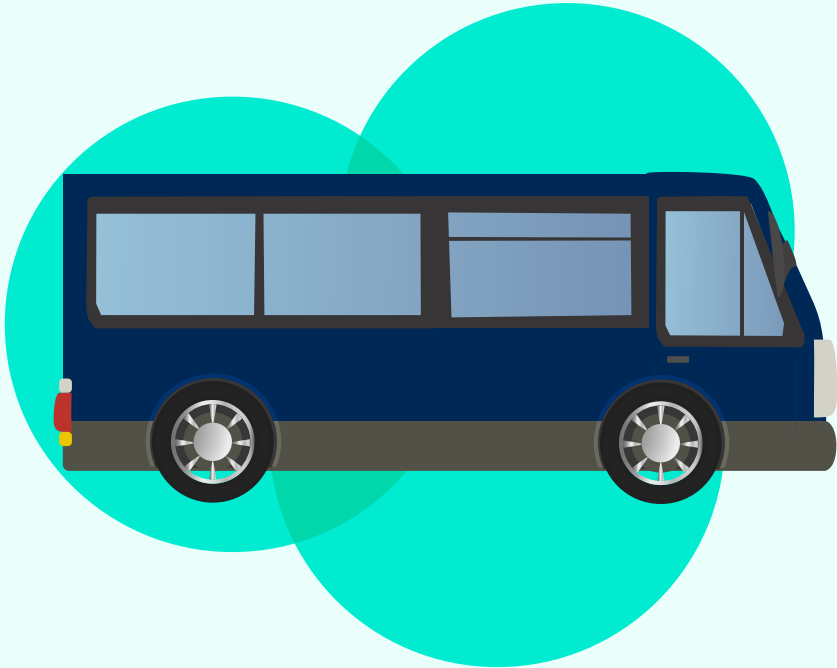
# TOTAL

2023: 986  
2024: 1,268



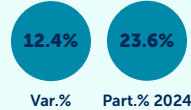
# VENTA DE MINIBUS Y OMNIBUS POR MARCA

A Mayo de cada año



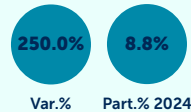
## 1. MERCEDES BENZ

2023: 217  
2024: 244



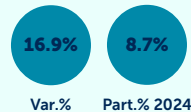
## 2. HINO

2023: 26  
2024: 91



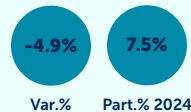
## 3. HYUNDAI

2023: 77  
2024: 90



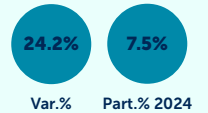
## 4. FOTON

2023: 81  
2024: 77



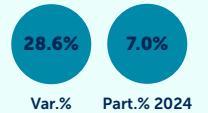
## 5. JAC

2023: 62  
2024: 77



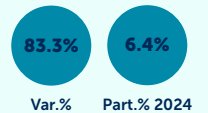
## 6. FUSO

2023: 56  
2024: 72



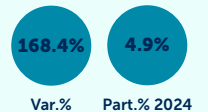
## 7. VOLVO

2023: 36  
2024: 66



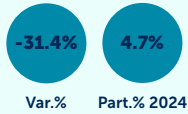
## 8. IVECO

2023: 19  
2024: 51



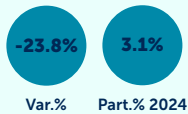
## 9. JOYLONG

2023: 70  
2024: 48



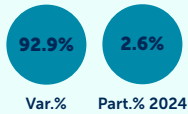
## 10. VOLKSWAGEN

2023: 42  
2024: 32



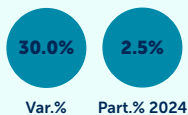
## 11. YUTONG

2023: 14  
2024: 27



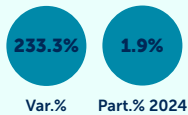
## 12. RAY

2023: 20  
2024: 26



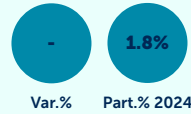
## 13. DONGFENG

2023: 6  
2024: 20



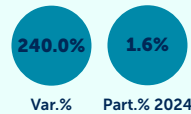
## 14. VANCHE

2023: -  
2024: 19



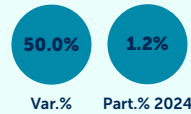
## 15. GOLDEN DRAGON

2023: 5  
2024: 17



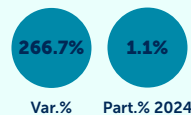
## 16. EURISE

2023: 8  
2024: 12



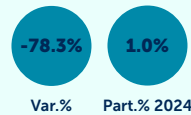
## 17. MAXUS

2023: 3  
2024: 11



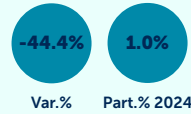
## 18. SCANIA

2023: 46  
2024: 10



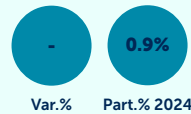
## 19. HIGER

2023: 18  
2024: 10



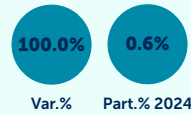
## 20. JMC

2023: -  
2024: 9



## 21. KING LONG

2023: 3  
2024: 6



## 22. SKYWELL

2023: -  
2024: 3



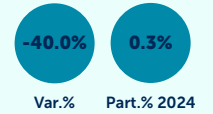
## 23. VOLARE

2023: -  
2024: 3



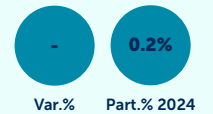
## 24. AGRALE

2023: 5  
2024: 3



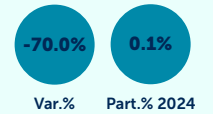
## 25. HUAXIN

2023: -  
2024: 2



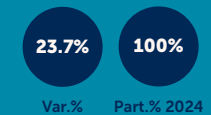
## OTROS

2023: 20  
2024: 6



# TOTAL

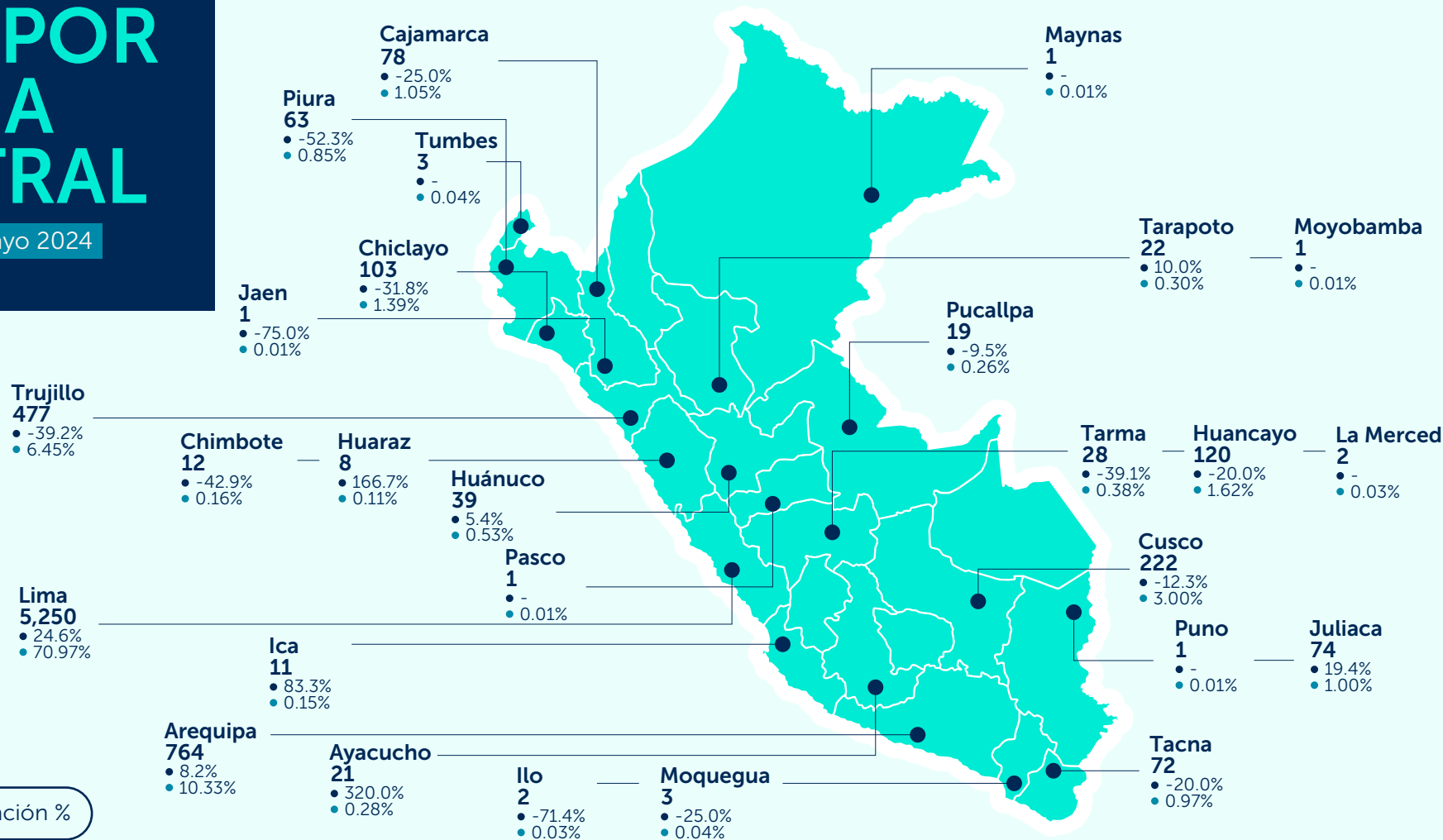
2023: 834  
2024: 1,032





# VENTA POR OFICINA REGISTRAL

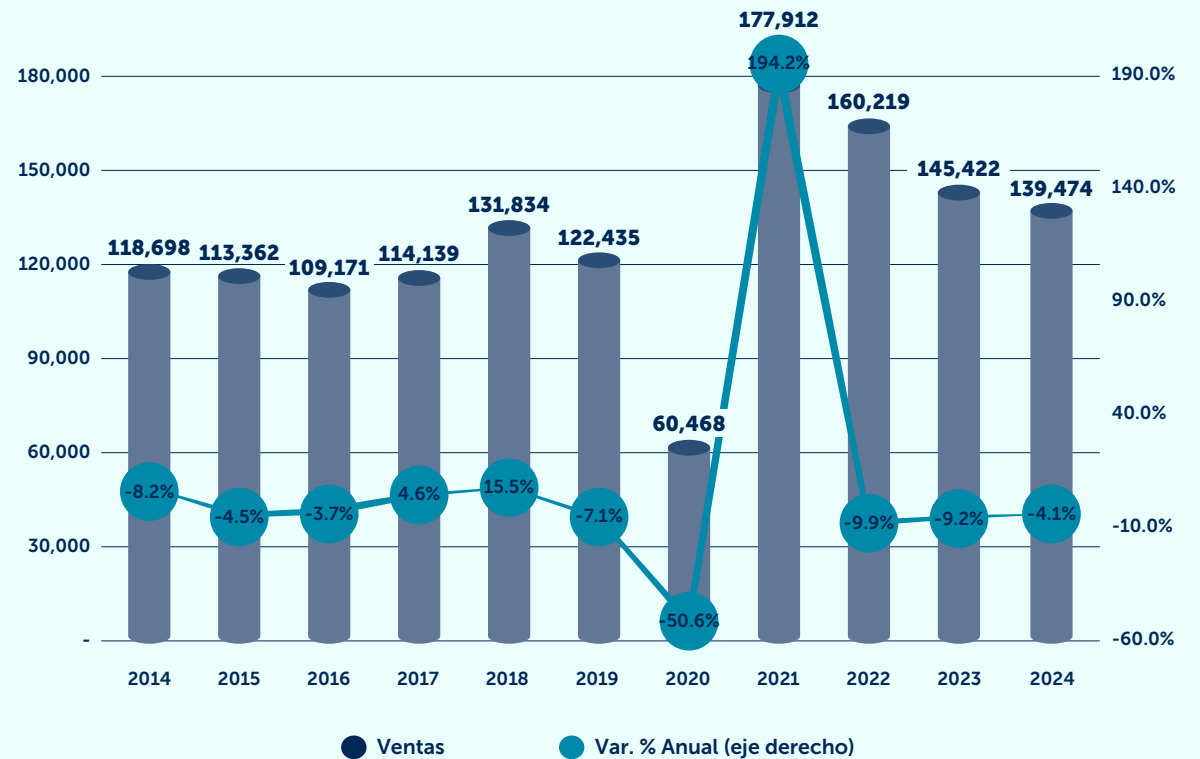
Vehículos pesados a Mayo 2024



● Var. % Anual ● Participación %

# VENTA DE VEHÍCULOS MENORES

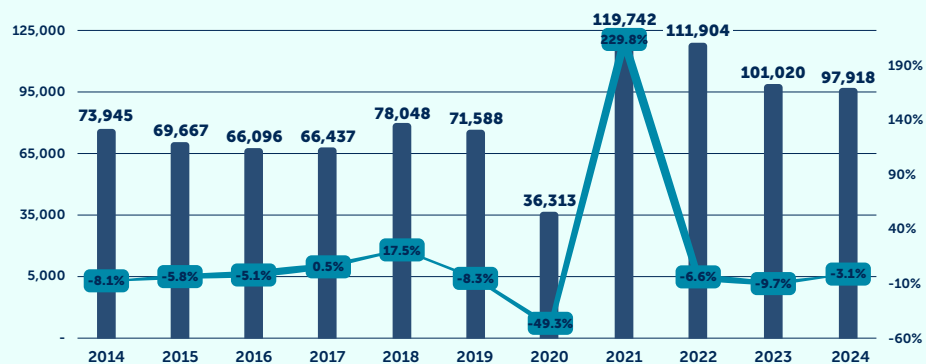
A Mayo de cada año



## VENTA DE VEHÍCULOS MENORES

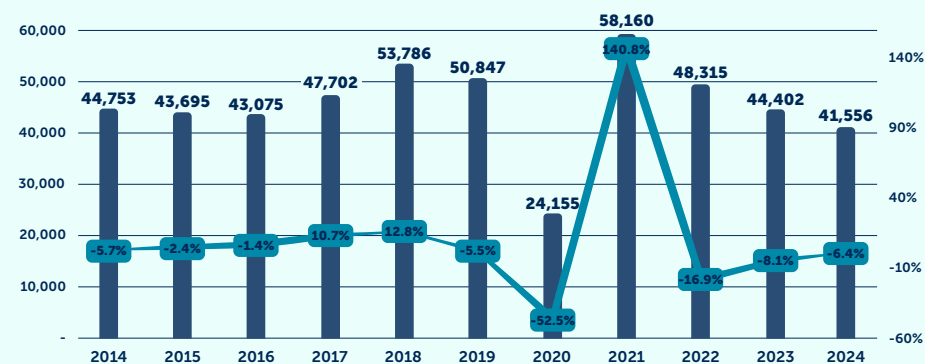
### MOTOS

A Mayo de cada año



### TRIMOTOS

A Mayo de cada año



● Ventas ● Var. % Anual (eje derecho)

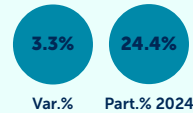
# VENTA DE MOTOS POR MARCA

A Mayo de cada año



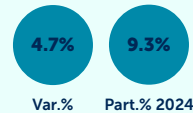
## 1. MOTOKAR/HONDA

2023: 23,153  
2024: 23,920



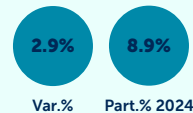
## 2. BAJAJ

2023: 8,723  
2024: 9,137



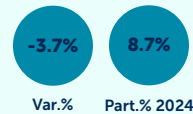
## 3. RONCO

2023: 8,486  
2024: 8,731



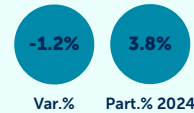
## 4. WANXIN

2023: 8,807  
2024: 8,479



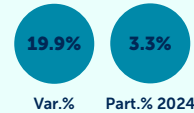
## 5. ZONGSHEN

2023: 3,802  
2024: 3,756



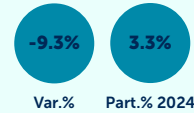
## 6. JCH

2023: 2,728  
2024: 3,270



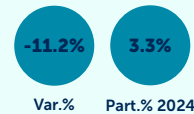
## 7. SENDA

2023: 3,577  
2024: 3,246



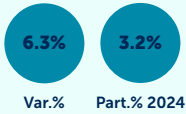
## 8. NEXUS

2023: 3,633  
2024: 3,227



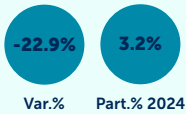
## 9. LIFAN

2023: 2,970  
2024: 3,158



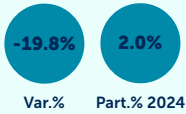
## 10. YAMAHA

2023: 4,038  
2024: 3,115



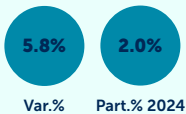
## 11. JETTOR

2023: 2,487  
2024: 1,994



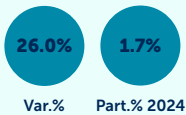
## 12. MAVILA

2023: 1,876  
2024: 1,984



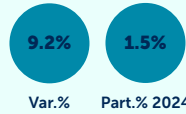
## 13. HERO

2023: 1,321  
2024: 1,665



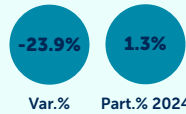
## 14. ADVANCE

2023: 1,308  
2024: 1,428



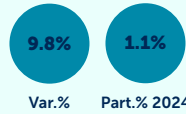
## 15. CROSS

2023: 1,644  
2024: 1,251



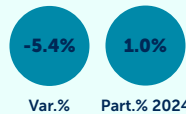
## 16. REZZIO

2023: 981  
2024: 1,077



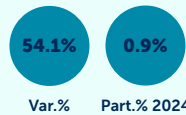
## 17. KTM

2023: 998  
2024: 944



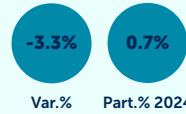
## 18. SONLINK

2023: 592  
2024: 912



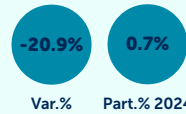
## 19. FURBO

2023: 757  
2024: 732



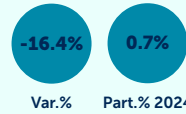
## 20. EVANS

2023: 877  
2024: 694



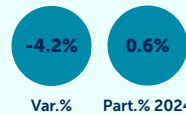
## 21. SUMO

2023: 791  
2024: 661



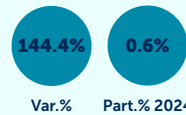
## 22. NAMI

2023: 648  
2024: 621



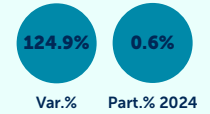
## 23. JIAPENG

2023: 252  
2024: 616



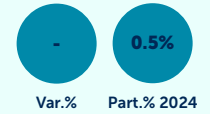
## 24. KATERS

2023: 245  
2024: 551



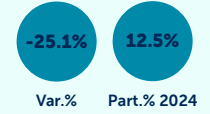
## 25. SHALOM

2023: -  
2024: 525



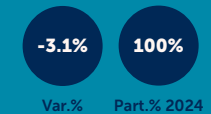
## OTROS

2023: 16,326  
2024: 12,224



# TOTAL

2023: 101,020  
2024: 97,918



# VENTA DE TRIMOTOS POR MARCA

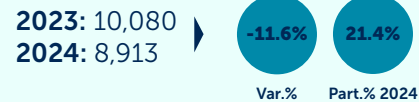
A Mayo de cada año



## 1. MOTOKAR/HONDA



## 2. WANXIN



## 3. BAJAJ



## 4. TVS



## 5. ZONGSHEN



## 6. GUSSUEM



## 7. MAVILA

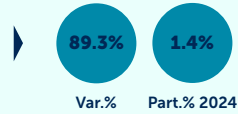


## 8. SSENDA



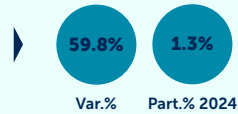
## 9. GDM

2023: 308  
2024: 583



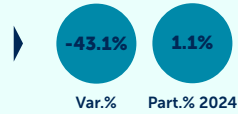
## 10. LAND ROYS

2023: 328  
2024: 524



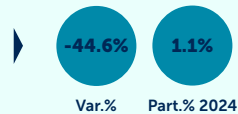
## 11. RONCO

2023: 803  
2024: 457



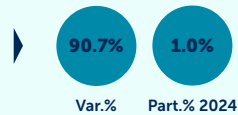
## 12. YANSUMI

2023: 801  
2024: 444



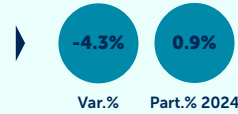
## 13. KATERS

2023: 226  
2024: 431



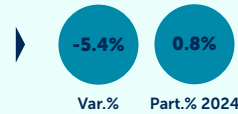
## 14. SHENGLI

2023: 375  
2024: 359



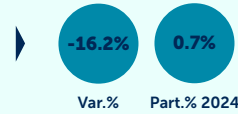
## 15. STILOS

2023: 369  
2024: 349



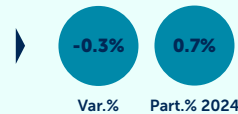
## 16. ARTSUN

2023: 371  
2024: 311



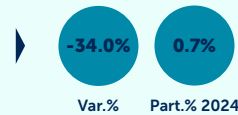
## 17. LUMERS FORCE

2023: 311  
2024: 310



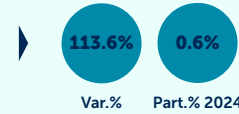
## 18. KAMAX

2023: 426  
2024: 281



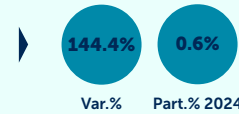
## 19. SAETA

2023: 118  
2024: 252



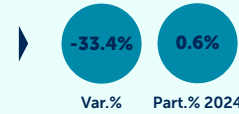
## 20. JIAPENG

2023: 99  
2024: 242



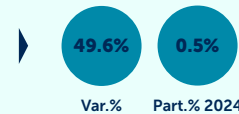
## 21. LIFAN

2023: 356  
2024: 237



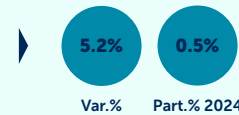
## 22. SUMAX

2023: 135  
2024: 202



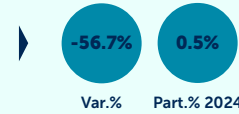
## 23. VFM

2023: 191  
2024: 201



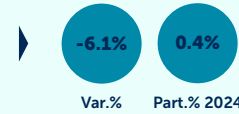
## 24. LUMERS

2023: 439  
2024: 190



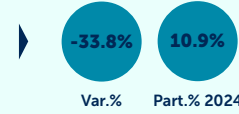
## 25. CHEMOTO

2023: 198  
2024: 186



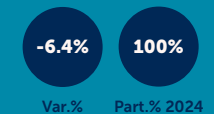
## OTROS

2023: 6,836  
2024: 4,524



# TOTAL

2023: 44,402  
2024: 41,556



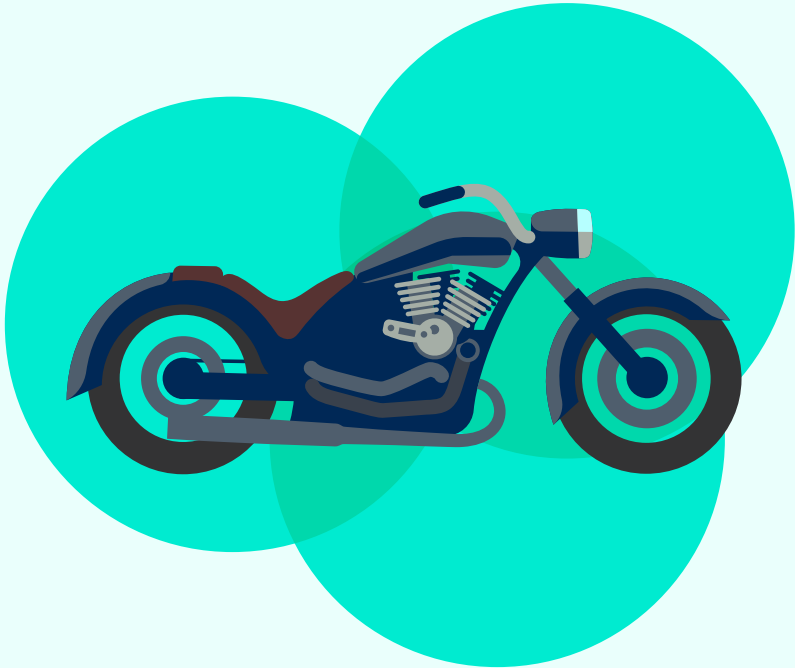






# MOTOS POR COMBUSTIBLE Y CILINDRADADA

A Mayo de 2024



## INMATRICULACIÓN DE MOTOCICLETAS POR TIPO DE COMBUSTIBLE

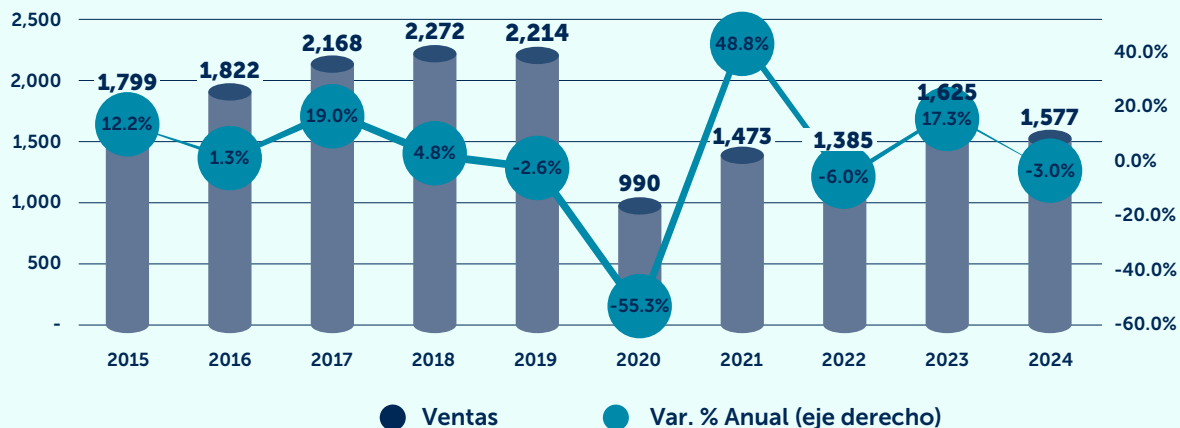
MARCA	ENE 24	FEB 24	MAR 24	ABR 24	MAY 24	% PART. MES	ACUM. 2024	PART.% ACUM 2024	MAY 23	VAR.% MAY24 VS MAY23	ACUM. 2023	VAR% ACUM 2024/2023
GASOLINA	16,983	19,752	17,778	22,179	20,940	99.7%	97,632	99.7%	23,103	-9.4%	100,300	-2.7%
ELÉCTRICO	48	55	42	86	55	0.3%	286	0.3%	139	-60.4%	720	-60.3%
<b>TOTAL GENERAL</b>	<b>17,031</b>	<b>19,807</b>	<b>17,820</b>	<b>22,265</b>	<b>20,995</b>	<b>100%</b>	<b>97,918</b>	<b>100.0%</b>	<b>23,242</b>	<b>-9.7%</b>	<b>101,020</b>	<b>-3.1%</b>

## INMATRICULACIÓN DE MOTOCICLETAS A GASOLINA POR CILINDRADA

MARCA	ENE 24	FEB 24	MAR 24	ABR 24	MAY 24	% PART. MES	ACUM. 2024	PART.% ACUM 2024	MAY 23	VAR.% MAY24 VS MAY23	ACUM. 2023	VAR% ACUM 2024/2023
Menos de 100	55	67	76	77	75	0.4%	350	0.4%	141	-46.8%	571	-38.7%
Entre 100 y 125	6,476	7,520	7,237	9,129	8,061	38.5%	38,423	39.2%	9,235	-12.7%	38,142	0.7%
Entre 126 y 150	2,879	3,589	3,324	3,933	3,569	17.0%	17,294	17.7%	4,463	-20.0%	20,534	-15.8%
Entre 151 y 200	5,943	6,549	5,394	6,806	6,603	31.5%	31,295	32.0%	7,390	-10.6%	32,907	-4.9%
Entre 201 y 450	1,566	1,944	1,685	2,154	2,575	12.3%	9,924	10.1%	1,814	42.0%	7,844	26.5%
Mas de 450	64	83	62	80	57	0.3%	346	0.4%	60	-5.0%	302	14.6%
<b>TOTAL GENERAL</b>	<b>16,983</b>	<b>19,752</b>	<b>17,778</b>	<b>22,179</b>	<b>20,940</b>	<b>100%</b>	<b>97,632</b>	<b>100.0%</b>	<b>23,103</b>	<b>-9.4%</b>	<b>100,300</b>	<b>-2.7%</b>

# VENTA DE VEHÍCULOS LIVIANOS - SEGMENTO DE LUJO

A Mayo de cada año



CLASE	MAY 23	ABR 24	MAY 24	VAR.% MAY24 VS ABR24	VAR.% MAY24 VS MAY23	ACUM. MAY23	ACUM. MAY24	VAR.% ACUM. MAY24 VS ACUM. MAY23	PART.% ACUM. MAY24
SUV	302	249	281	12.9%	-7.0%	1,198	1,232	2.8%	78.1%
SEDAN	79	48	47	-2.1%	-40.5%	300	226	-24.7%	14.3%
HATCHBACK	25	19	21	10.5%	-16.0%	84	95	13.1%	6.0%
COUPE	10	2	7	250.0%	-30.0%	31	20	-35.5%	1.3%
CONVERTIBLE	5	1	-	-100.0%	-100.0%	12	4	-66.7%	0.3%
<b>TOTAL GENERAL</b>	<b>421</b>	<b>319</b>	<b>356</b>	<b>11.6%</b>	<b>-15.4%</b>	<b>1,625</b>	<b>1,577</b>	<b>-3.0%</b>	<b>100.0%</b>

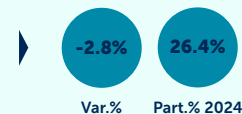
# VENTA DE VEHÍCULOS LIVIANOS DE LUJO POR MARCA

A Mayo de cada año



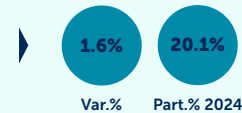
## 1. BMW

2023: 428  
2024: 416



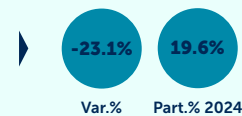
## 2. MERCEDES BENZ

2023: 312  
2024: 317



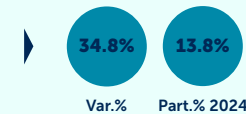
## 3. AUDI

2023: 402  
2024: 309



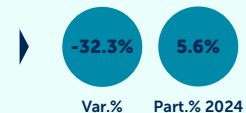
## 4. VOLVO

2023: 161  
2024: 217



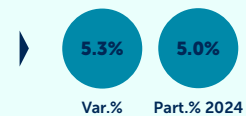
## 5. MINI

2023: 130  
2024: 88



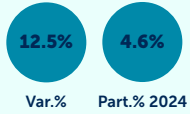
## 6. LEXUS

2023: 75  
2024: 79



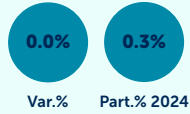
## 7. PORSCHE

2023: 64  
2024: 72



## 10. LAMBORGHINI

2023: 4  
2024: 4



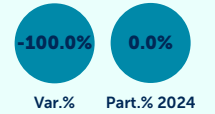
## 13. BENTLEY

2023: 1  
2024: 2



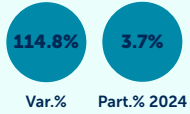
## 16. CADILLAC

2023: 1  
2024: -



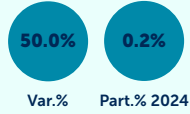
## 8. LAND ROVER

2023: 27  
2024: 58



## 11. FERRARI

2023: 2  
2024: 3



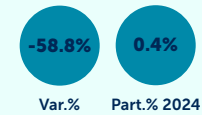
## 14. MCLAREN

2023: -  
2024: 1



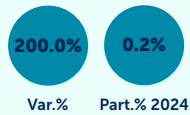
## 9. MASERATI

2023: 17  
2024: 7



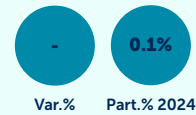
## 12. JAGUAR

2023: 1  
2024: 3



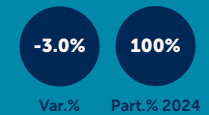
## 15. ASTON MARTIN

2023: -  
2024: 1



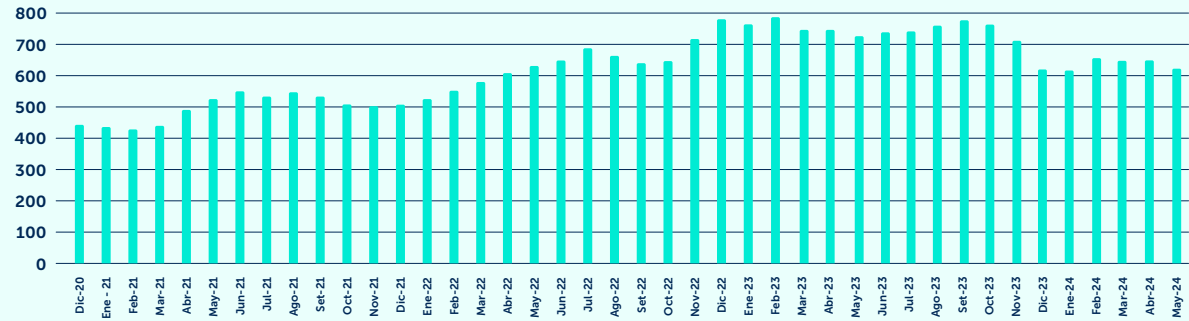
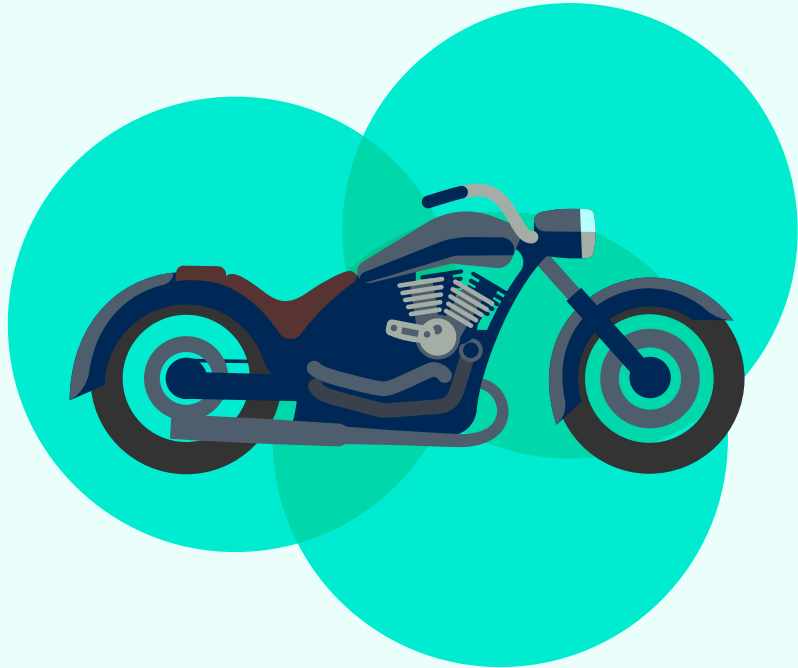
## TOTAL

2023: 1,625  
2024: 1,577



# VENTA DE MOTOS SEGMENTO DE LUJO

Acumulado 12 meses

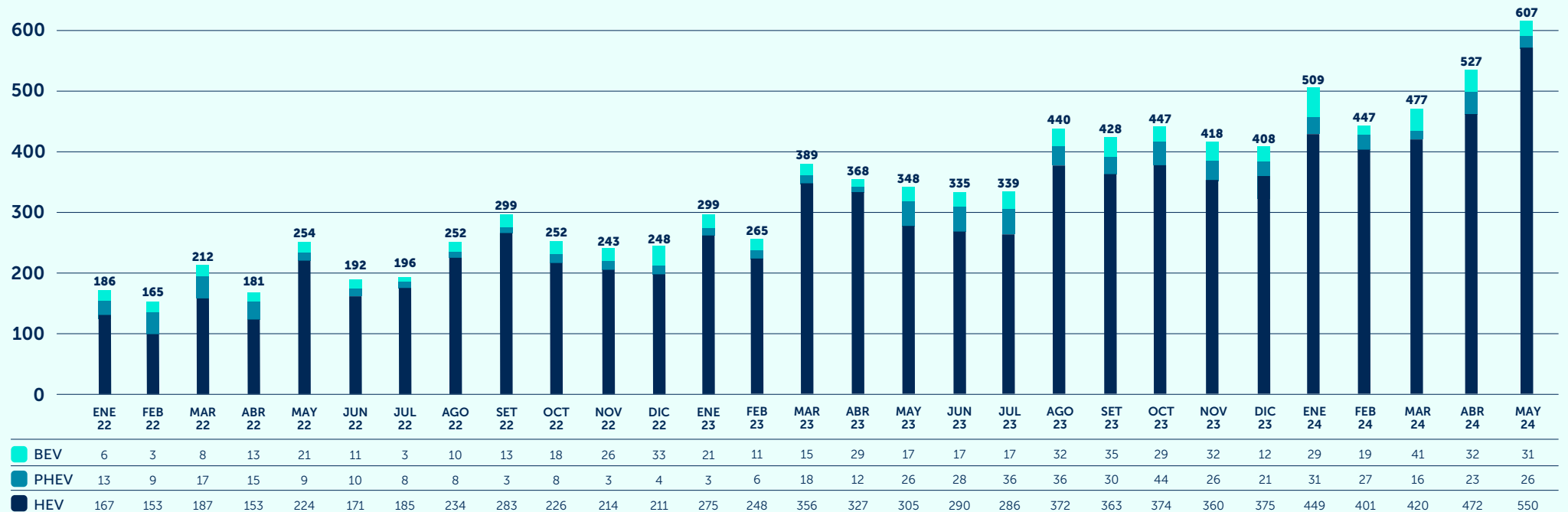


MARCA	MAY 23	ABR 24	MAY 24	VAR% MAY24 VS ABR24	VAR.% MAY24 VS MAY23	ACUM. MAY23	ACUM. MAY24	VAR% ACUM MAY24 VS ACUM. MAY23	PART.% ACUM MAY24
HONDA	21	28	10	-64.3%	-52.4%	93	121	30.1%	43.2%
BMW	11	13	8	-38.5%	-27.3%	53	51	-3.8%	18.2%
KAWASAKI	5	4	6	50.0%	20.0%	32	29	-9.4%	10.4%
YAMAHA	8	4	2	-50.0%	-75.0%	27	27	0.0%	9.6%
KTM	3	2	6	200.0%	100.0%	15	14	-6.7%	5.0%
BENELLI	2	0	4	-	100.0%	12	11	-8.3%	3.9%
TRIUMPH	3	3	1	-66.7%	-66.7%	18	9	-50.0%	3.2%
DUCATI	3	0	4	-	33.3%	13	8	-38.5%	2.9%
SUZUKI	0	2	0	-100.0%	-	0	8	-	2.9%
HARLEY DAVIDSON	0	0	0	-	-	1	2	100.0%	0.7%
<b>TOTAL GENERAL</b>	<b>56</b>	<b>56</b>	<b>41</b>	<b>-26.8%</b>	<b>-26.8%</b>	<b>264</b>	<b>280</b>	<b>6.1%</b>	<b>100.0%</b>

Nota: Se definió el segmento de motocicletas de lujo considerando los siguientes criterios:

1. Marcas: KTM, BMW, KAWASAKI, HARLEY DAVIDSON, DUCATI, TRIUMPH, SUZUKI, HONDA, YAMAHA, BENELLI 2. Cilindrada >=450 cc.

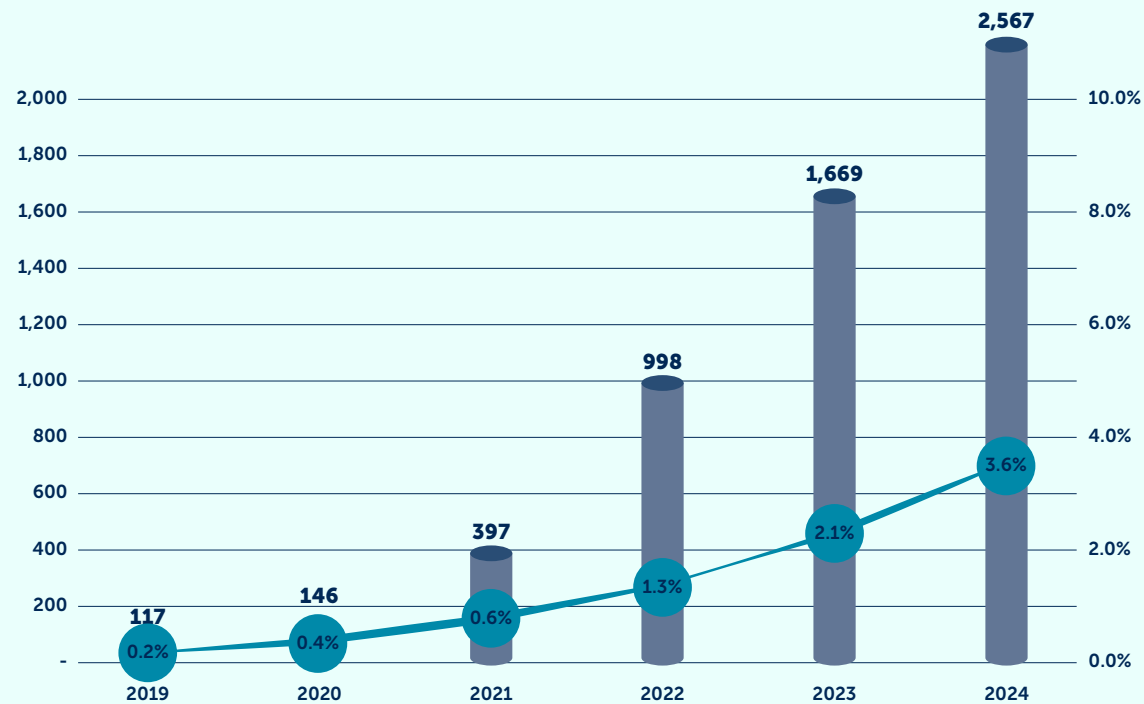
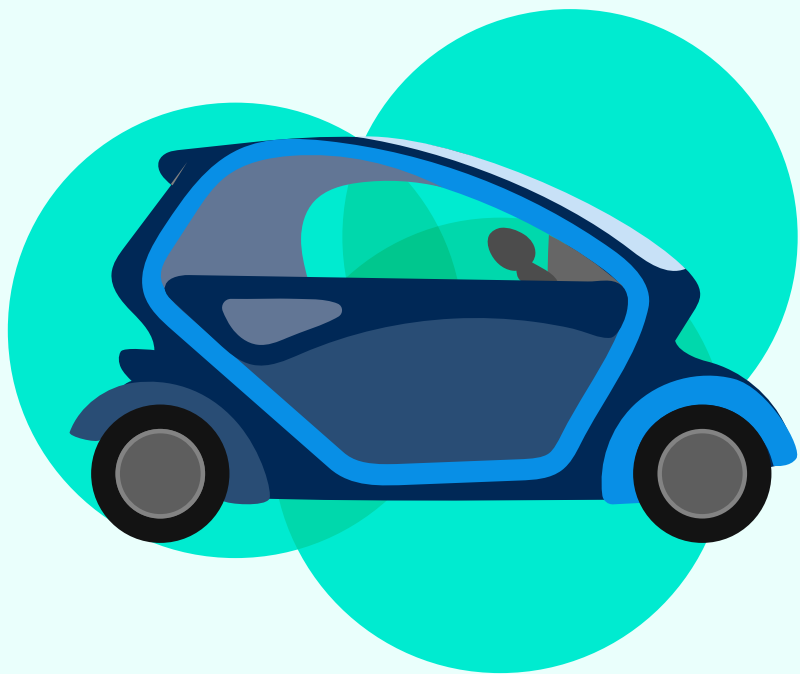
# VENTA DE VEHÍCULOS ELÉCTRICOS E HÍBRIDOS



**BEV:** Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle

# VENTA DE VEHÍCULOS ELECTRIFICADOS Y PENETRACIÓN

A Mayo de cada año

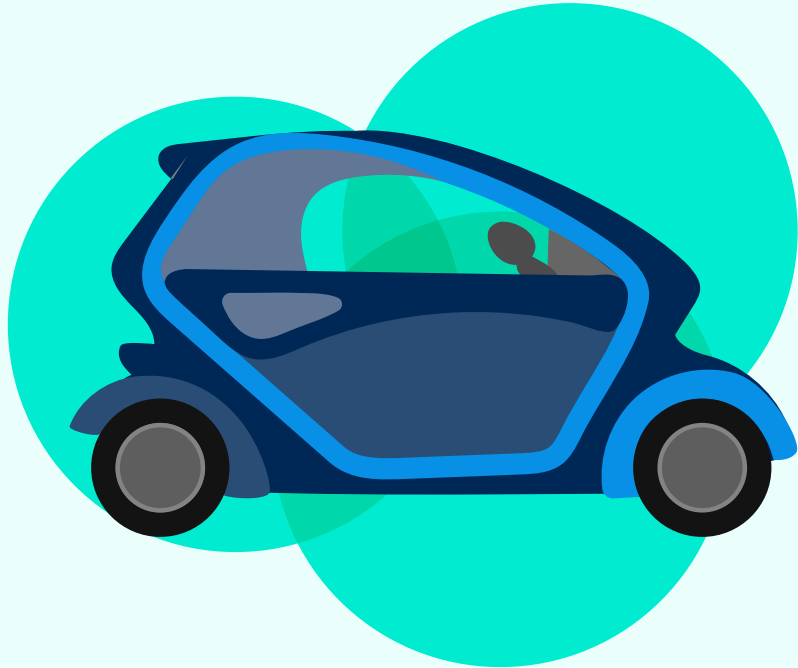


Fuente: SUNARP - AAP Elaboración: GEE - AAP



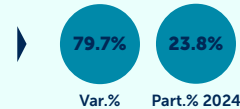
# VENTA DE VEHÍCULOS ELECTRIFICADOS POR MARCA

A Mayo de cada año



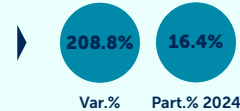
## 1. TOYOTA

2023: 340  
2024: 611



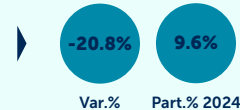
## 2. SUZUKI

2023: 136  
2024: 420



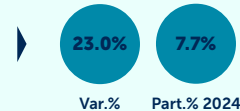
## 3. GEELY

2023: 312  
2024: 247



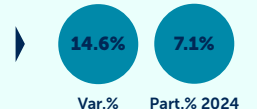
## 4. VOLVO

2023: 161  
2024: 198



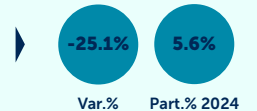
## 5. MERCEDES BENZ

2023: 158  
2024: 181



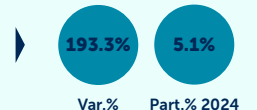
## 6. AUDI

2023: 191  
2024: 143



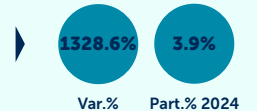
## 7. BMW

2023: 45  
2024: 132



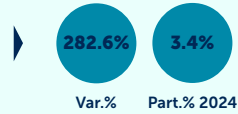
## 8. HYUNDAI

2023: 7  
2024: 100



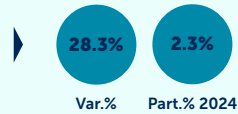
## 9. FORD

2023: 23  
2024: 88



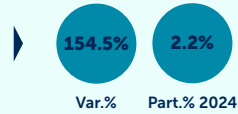
## 10. LEXUS

2023: 46  
2024: 59



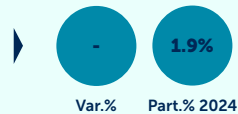
## 11. LAND ROVER

2023: 22  
2024: 56



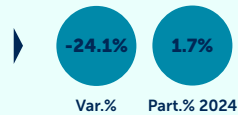
## 12. NISSAN

2023: -  
2024: 48



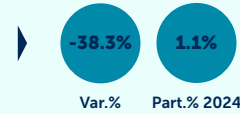
## 13. SUBARU

2023: 58  
2024: 44



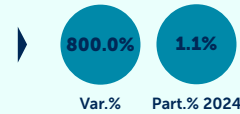
## 14. KIA

2023: 47  
2024: 29



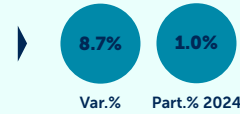
## 15. CHERY

2023: 3  
2024: 27



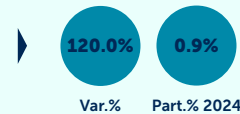
## 16. JAC

2023: 23  
2024: 25



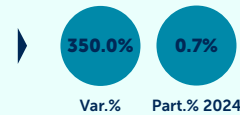
## 17. HAVAL

2023: 10  
2024: 22



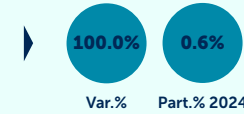
## 18. PORSCHE

2023: 4  
2024: 18



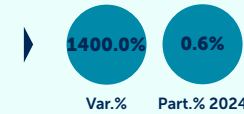
## 19. MINI

2023: 8  
2024: 16



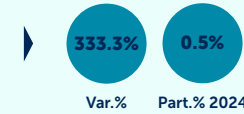
## 20. MAPLE

2023: 1  
2024: 15



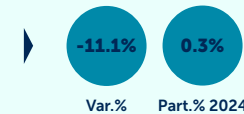
## 21. DONGFENG

2023: 3  
2024: 13



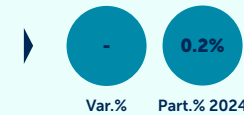
## 22. BYD

2023: 9  
2024: 8



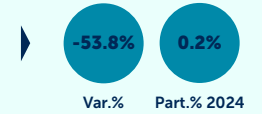
## 23. QINGLING

2023: -  
2024: 6



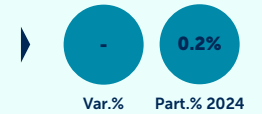
## 24. MASERATI

2023: 13  
2024: 6



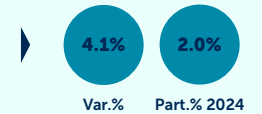
## 25. FARIZON

2023: -  
2024: 4



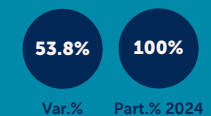
## OTROS

2023: 49  
2024: 51



# TOTAL

2023: 1,669  
2024: 2,567



# VENTA DE VEHÍCULOS ELECTRIFICADOS

Por tipo de tecnología

BEV		
MARCA	ENE-MAY 2024	% PART
Jac	25	16.4%
Maple	15	9.9%
Kia	15	9.9%
BMW	12	7.9%
Volvo	8	5.3%
BYD	8	5.3%
Dongfeng	7	4.6%
Qingling	6	3.9%
Mini	5	3.3%
Audi	5	3.3%
Otros	46	30.3%
<b>TOTAL</b>	<b>152</b>	<b>100.0%</b>

PHEV		
MARCA	ENE-MAY 2024	% PART
BMW	64	52.0%
Porsche	18	14.6%
Volvo	15	12.2%
Mini	11	8.9%
Land Rover	7	5.7%
Chery	4	3.3%
Ferrari	3	2.4%
McLaren	1	0.8%
<b>TOTAL</b>	<b>123</b>	<b>100.0%</b>

HEV		
MARCA	ENE-MAY 2024	% PART
Toyota	611	61.0%
Hyundai	99	9.9%
Ford	88	8.8%
Lexus	59	5.9%
Nissan	48	4.8%
Subaru	44	4.4%
Haval	22	2.2%
Kia	14	1.4%
BMW	9	0.9%
Dongfeng	6	0.6%
Otros	2	0.2%
<b>TOTAL</b>	<b>1,002</b>	<b>99.2%</b>

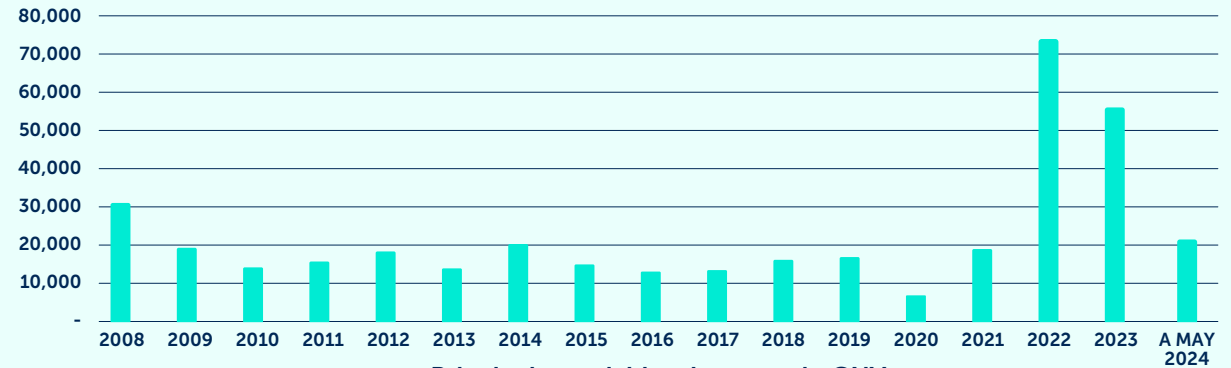
MHEV		
MARCA	ENE-MAY 2024	% PART
Suzuki	420	32.6%
Geely	247	19.1%
Mercedes Benz	177	13.7%
Volvo	175	13.6%
Audi	138	10.7%
Land Rover	49	3.8%
BMW	47	3.6%
Chery	23	1.8%
Maserati	6	0.5%
RAM	4	0.3%
Otros	4	0.3%
<b>TOTAL</b>	<b>1,290</b>	<b>100.0%</b>

**BEV:** Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle | **MHEV:** Mild Hybrid Electric Vehicle

# VEHÍCULOS A GNV



### Vehículos convertidos a GNV



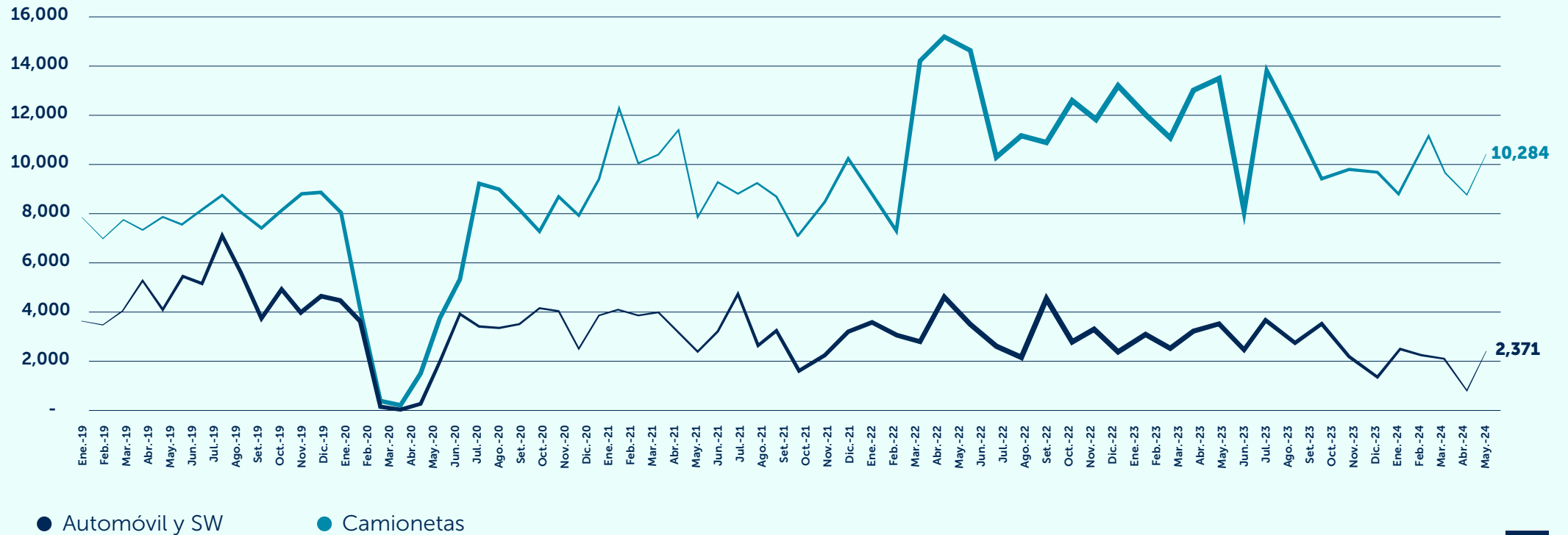
### Principales variables de mercado GNV

	DIC 22	DIC 23	A MAY 24
Vehículos Convertidos	73,601	55,893	21,297
Vehículos Nuevos*	904	1,054	465
Vehículos Activados	74,505	56,947	21,762
Vehículos activos que registran consumos en el mes	276,222	313,333	324,765
Stock de Talleres de Conversión	243	295	312
Stock de Estaciones de Carga	341	341	342

\*Considera vehículos importados a GNV y vehículos convertidos localmente antes de su venta al público.

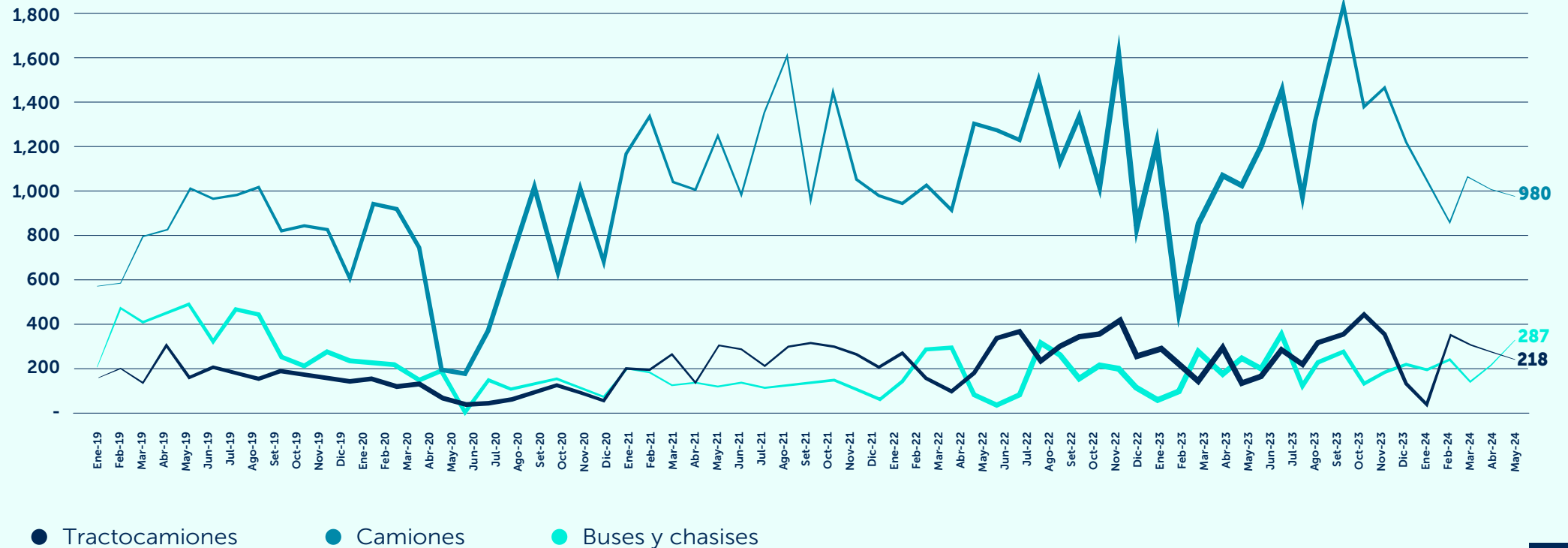
# IMPORTACIÓN VEHÍCULOS LIVIANOS

(Unidades)



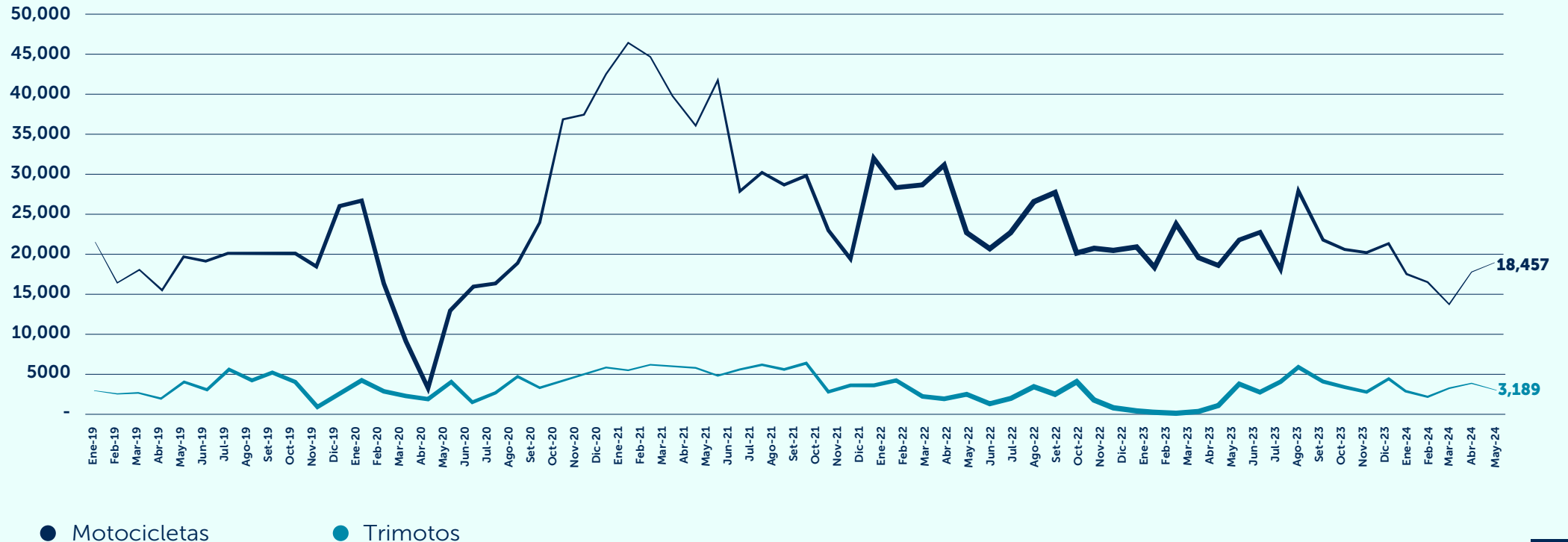
# IMPORTACIÓN VEHÍCULOS PESADOS

(Unidades)



# IMPORTACIÓN VEHÍCULOS MENORES








(Unidades)



# IMPORTACIONES

(Unidades)



Clase	MAY 23	ABR 24	MAY 24	Var. % MAY24/MAY23	Var. % MAY24/ABR24	Acum MAY23	Acum MAY24	Var. % Acum. MAY24/MAY23
 Automóvil, SW	3,205	1,351	2,371	-26.0%	75.5%	14,664	10,503	-28.4%
 Camionetas	13,257	8,454	10,284	-22.4%	21.6%	59,267	48,680	-17.9%
 Camiones	1,206	1,055	980	-18.7%	-7.1%	4,695	5,216	11.1%
 Buses y chasis	200	207	287	43.5%	38.6%	1,061	1,071	0.9%
 Tractocamiones	185	297	218	17.8%	-26.6%	989	1,283	29.7%
 Motocicletas	21,930	17,302	18,457	-15.8%	6.7%	101,897	85,533	-16.1%
 Trimotos	4,620	3,721	3,189	-31.0%	-14.3%	15,666	16,052	2.5%



# IMPORTACIÓN DE SUMINISTROS

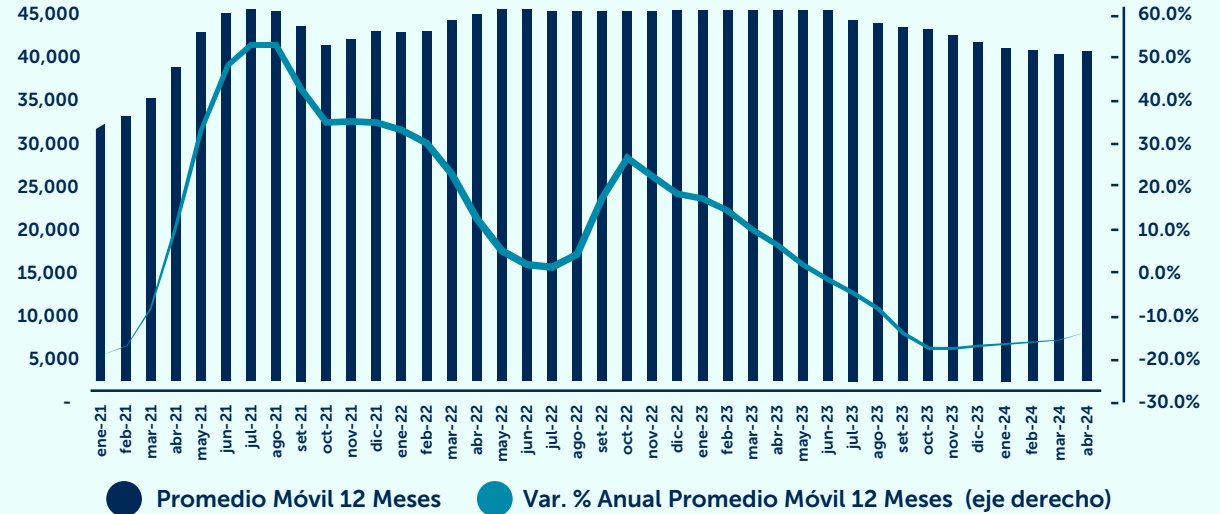
Valor FOB US\$

TIPO DE SUMINISTRO	MAY23	ABR24	MAY24	Var. % MAY24/MAY23	Var. % MAY24/ABR24	Acum. MAY23	Acum. MAY24	Var.% Acum.	% Part MAYO 2024
Neumáticos	41,874,444	51,806,703	41,140,023	-1.8%	-20.6%	198,493,238	200,579,620	1.1%	22.6%
Lubricantes	24,325,405	36,864,589	26,607,447	9.4%	-27.8%	142,969,871	166,657,274	16.6%	18.8%
Partes de Motor	27,469,636	34,965,059	36,997,098	34.7%	5.8%	128,549,548	165,860,024	29.0%	18.7%
Filtros	13,229,434	19,958,192	17,069,082	29.0%	-14.5%	64,598,572	79,489,693	23.1%	9.0%
Otros consumibles	10,874,001	13,098,265	11,748,422	8.0%	-10.3%	51,122,823	54,348,456	6.3%	6.1%
Sistema de transmisión	7,447,144	6,999,586	8,477,393	13.8%	21.1%	40,968,194	36,913,287	-9.9%	4.2%
Partes eléctricas	7,790,756	7,734,937	7,433,274	-4.6%	-3.9%	32,763,271	34,560,665	5.5%	3.9%
Partes de carrocería	7,107,381	7,147,935	6,734,250	-5.2%	-5.8%	35,316,305	31,828,439	-9.9%	3.6%
Sistema de frenos	4,399,207	4,719,584	5,666,646	28.8%	20.1%	18,824,575	23,558,454	25.1%	2.7%
Sistema de suspensión	3,940,174	3,754,589	3,407,936	-13.5%	-9.2%	14,982,872	16,958,127	13.2%	1.9%
Baterías	3,426,698	3,085,818	4,613,679	34.6%	49.5%	14,601,912	16,928,936	15.9%	1.9%
Productos de caucho	3,149,906	2,711,590	3,129,737	-0.6%	15.4%	11,675,846	12,830,746	9.9%	1.4%
Accesorios	2,813,902	3,258,681	2,407,525	-14.4%	-26.1%	13,266,194	12,130,523	-8.6%	1.4%
Sistema de dirección	1,391,845	2,128,533	1,934,980	39.0%	-9.1%	6,913,471	10,132,571	46.6%	1.1%
Sistema de enfriamiento	1,203,500	1,176,903	1,555,641	29.3%	32.2%	5,088,987	6,913,476	35.9%	0.8%
Ruedas y sus partes	1,214,238	1,203,501	1,607,189	32.4%	33.5%	6,500,812	6,541,962	0.6%	0.7%
Ejes y diferencial	1,054,929	1,249,976	1,434,224	36.0%	14.7%	5,120,427	5,708,557	11.5%	0.6%
Sistema de escape	522,357	805,008	719,832	37.8%	-10.6%	2,118,621	3,794,077	79.1%	0.4%
<b>Total</b>	<b>163,234,957</b>	<b>202,669,447</b>	<b>182,684,380</b>	<b>11.9%</b>	<b>-9.9%</b>	<b>793,875,540</b>	<b>885,734,889</b>	<b>11.6%</b>	<b>100.0%</b>

Fuente: SUNAT, Regimenes Definitivos - Elaboración: GEE - AAP

# TRANSFERENCIA DE VEHÍCULOS LIVIANOS USADOS

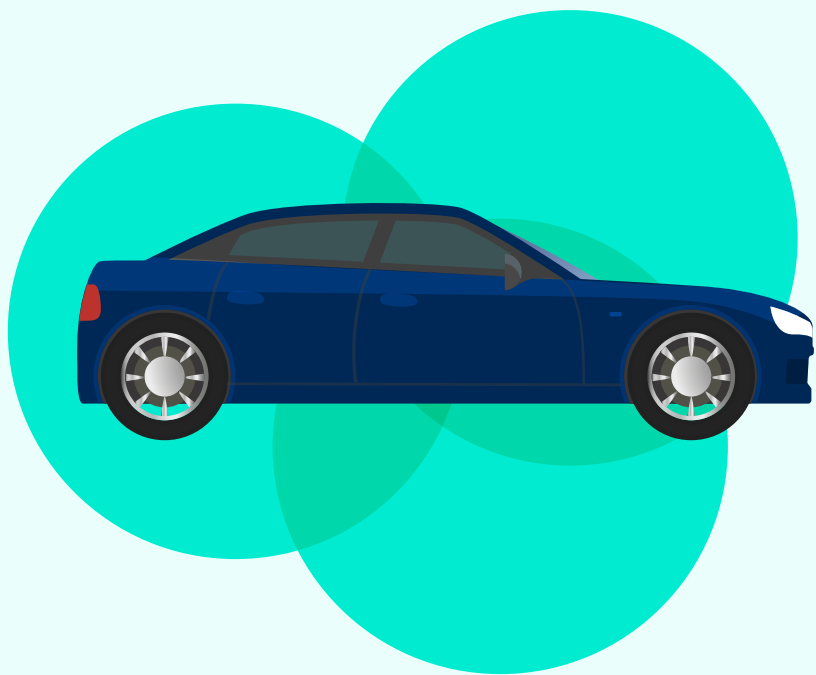
Promedio móvil 12 meses y tasa de variación anual



Transferencias	ABR 23	MAR 24	ABR 24	VAR.% ABR24/ ABR23	Var. % ABR24/ MAR24	Acum. ABR23	Acum. ABR24	Var.% Acum. ABR24/ Acum.ABR23
Vehículos livianos usados	38,881	41,447	44,163	13.6%	6.6%	177,325	167,268	-5.7%

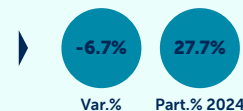
# TRANSFERENCIA DE VEHÍCULOS SEMINUEVOS LIVIANOS POR MARCA

A Abril de 2024



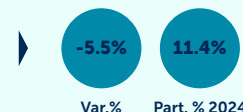
## 1. TOYOTA

2023: 49,619  
2024: 46,305



## 2. HYUNDAI

2023: 20,207  
2024: 19,095



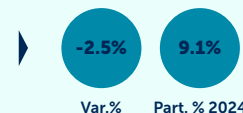
## 3. NISSAN

2023: 17,009  
2024: 15,214



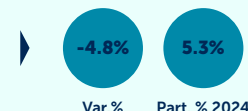
## 4. KIA

2023: 15,578  
2024: 15,189



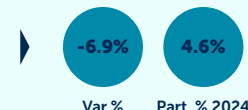
## 5. CHEVROLET

2023: 9,390  
2024: 8,938



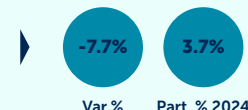
## 6. SUZUKI

2023: 8,213  
2024: 7,650



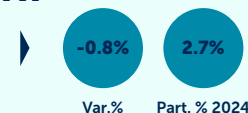
## 7. VOLKSWAGEN

2023: 6,775  
2024: 6,254



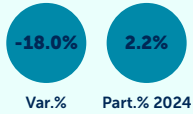
## 8. MITSUBISHI

2023: 4,526  
2024: 4,488



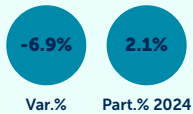
## 9. DAEWOO

2023: 4,440  
2024: 3,639



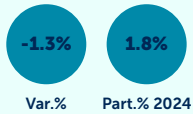
## 10. MAZDA

2023: 3,821  
2024: 3,558



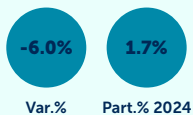
## 11. RENAULT

2023: 3,067  
2024: 3,028



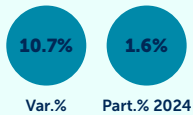
## 12. HONDA

2023: 3,041  
2024: 2,859



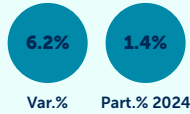
## 13. CHANGAN

2023: 2,367  
2024: 2,620



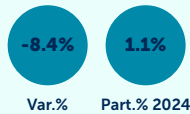
## 14. FORD

2023: 2,256  
2024: 2,395



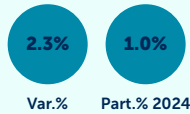
## 15. SUBARU

2023: 1,976  
2024: 1,811



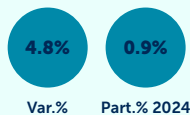
## 16. JAC

2023: 1,662  
2024: 1,701



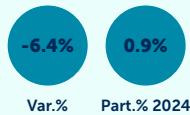
## 17. CHERY

2023: 1,481  
2024: 1,552



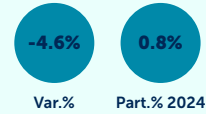
## 18. BMW

2023: 1,604  
2024: 1,501



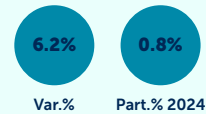
## 19. GREAT WALL

2023: 1,489  
2024: 1,420



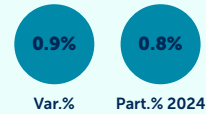
## 20. DFSK

2023: 1,279  
2024: 1,358



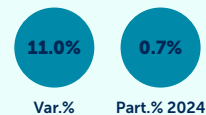
## 21. JEEP

2023: 1,296  
2024: 1,308



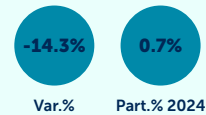
## 22. PEUGEOT

2023: 1,114  
2024: 1,237



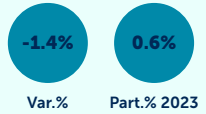
## 23. MERCEDES BENZ

2023: 1,429  
2024: 1,225



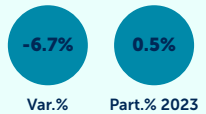
## 24. AUDI

2023: 1,022  
2024: 1,008



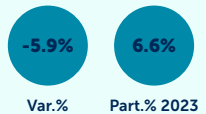
## 25. FOTON

2023: 855  
2024: 798



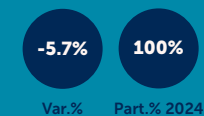
## OTROS

2023: 11,808  
2024: 11,117

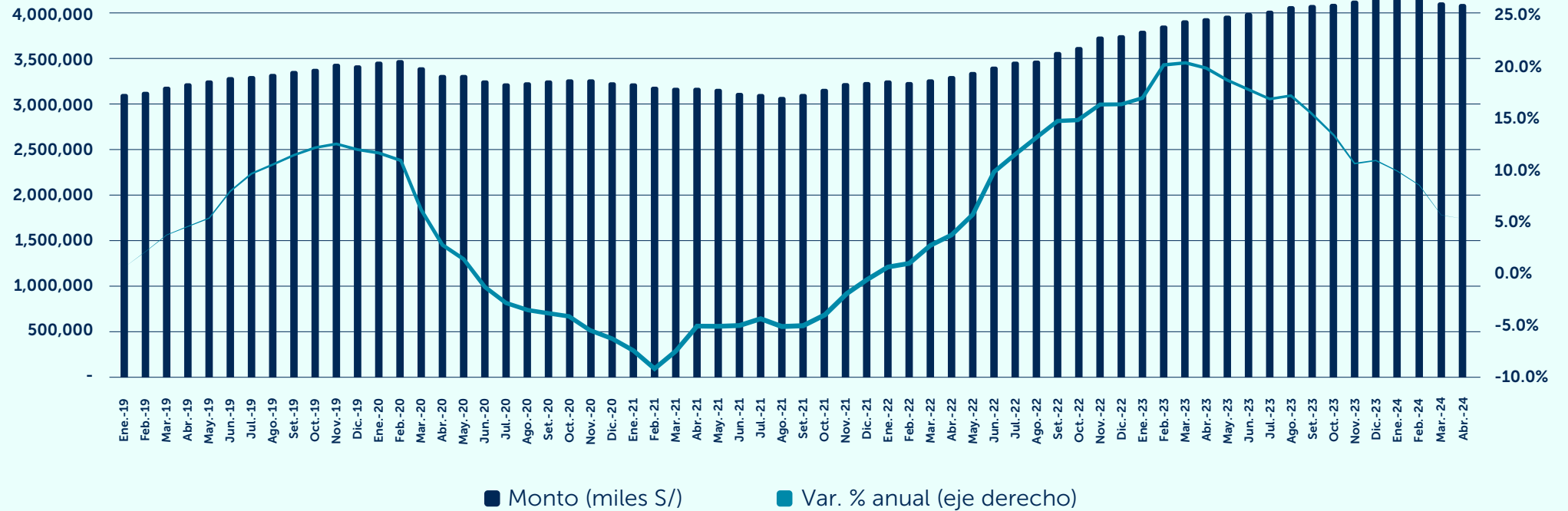


# TOTAL

2023: 177,324  
2024: 167,268

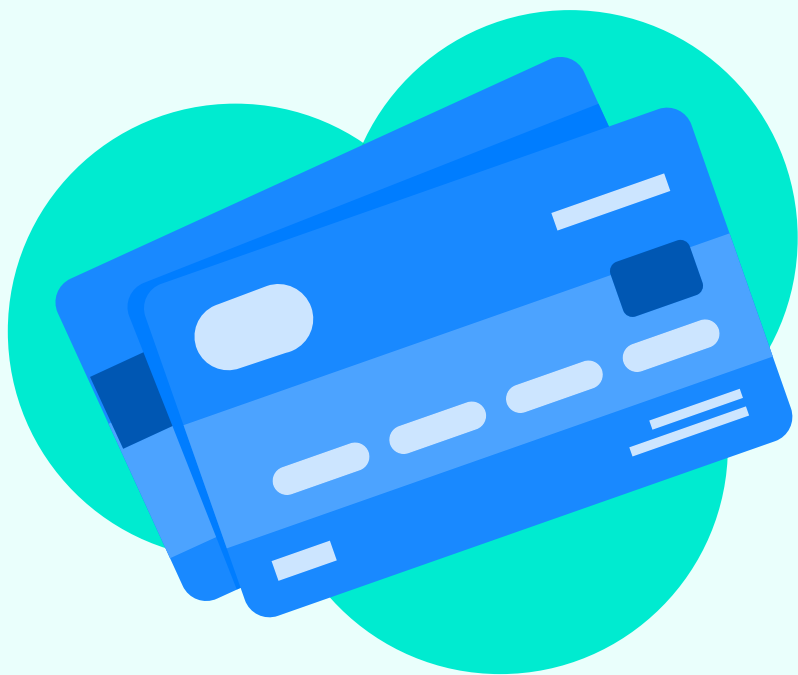


# SALDO DE CRÉDITOS VEHICULARES SISTEMA FINANCIERO: ENE19 - ABR24



# SALDO DE CRÉDITOS VEHICULARES POR ENTIDAD FINANCIERA (S/ MILES)

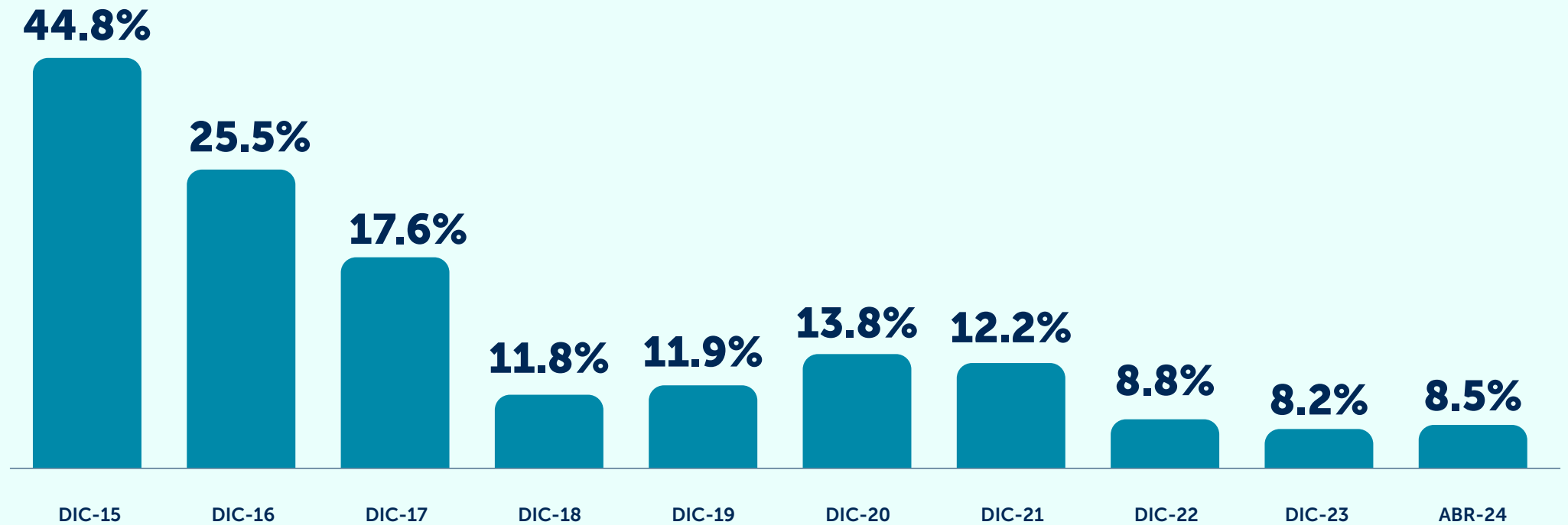
A Abril de cada año



RANK.	Entidad	2023	2024	Var%	Part.% 2024
1	Banco de Crédito del Perú	1,036,565	996,807	-3.8%	23.97%
2	Mitsui Auto Finance	835,550	941,570	12.7%	22.65%
3	EC Santander Consumo	867,852	891,250	2.7%	21.43%
4	Banco BBVA Perú	682,379	858,349	25.8%	20.64%
5	Banco Interamericano de Finanzas	207,767	210,566	1.3%	5.06%
6	Scotiabank Perú	112,698	87,825	-22.1%	2.11%
7	Financiera Efectiva	107,323	87,285	-18.7%	2.10%
8	Interbank	71,204	40,802	-42.7%	0.98%
9	CMAC Huancayo	14,350	17,879	24.6%	0.43%
10	Santander Perú S.A.	-	16,589	-	0.40%
11	CRAC Prymera	5,195	3,258	-37.3%	0.08%
12	Alfin Banco	2,215	3,006	35.8%	0.07%
13	Banco Falabella Perú	1,110	943	-	0.02%
14	CRAC Incasur	1,009	705	-30.1%	0.02%
15	Banco Pichincha	735	420	-42.9%	0.01%
16	EC Alternativa	35	330	833.7%	0.01%
17	CMAC Arequipa	209	330	58.1%	0.01%
18	CMAC Ica	69	15	-78.5%	0.00%
19	Crediscotia Financiera	10	10	0.0%	0.00%
20	Banco GNB	135	-	-100.0%	0.00%
<b>Total</b>		<b>3,946,412</b>	<b>4,157,940</b>	<b>5.4%</b>	<b>100%</b>

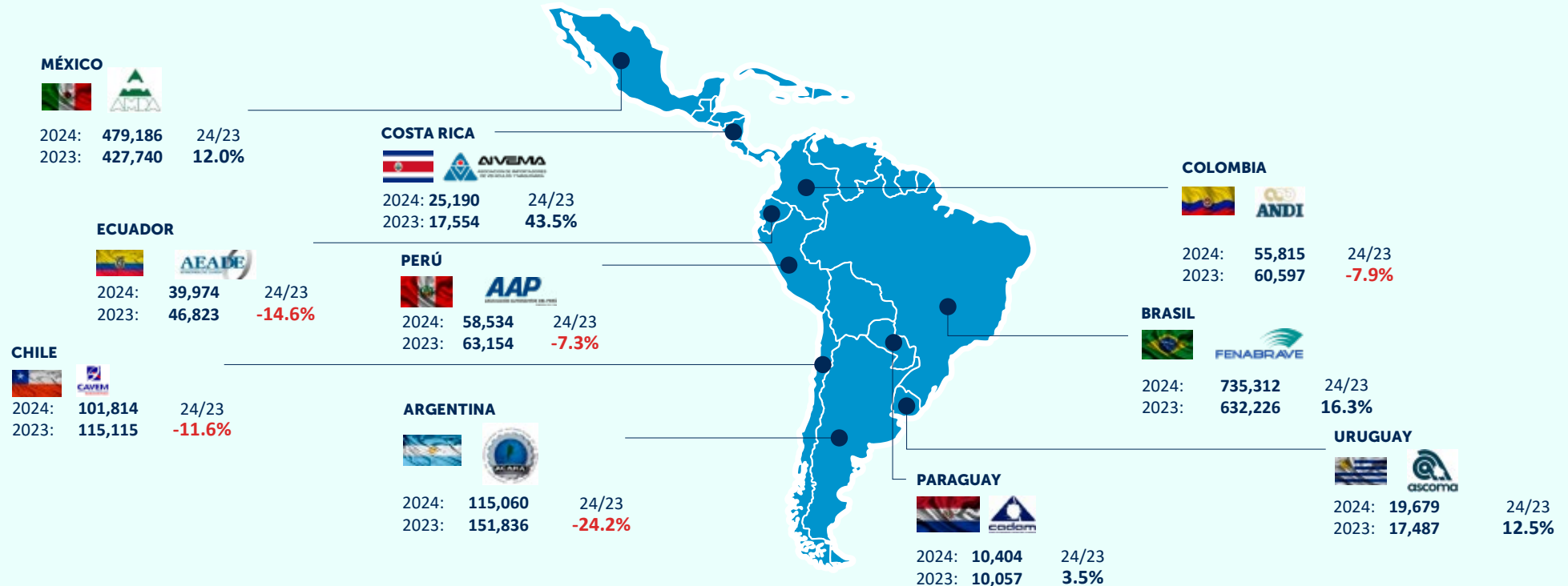
# DOLARIZACIÓN CRÉDITOS VEHICULARES

(Crédito en moneda extranjera / crédito total) - sistema financiero



# VENTA DE VEHÍCULOS NUEVOS EN LOS PAÍSES DE LA REGIÓN (LIVIANOS Y PESADOS)

Enero - Abril 2024







Edición y diseño:  
**SubGerencia de Comunicaciones, Img. Inst. y Marketing**

**(01) 640 - 3637**  
**comunicaciones@aap.org.pe**