

INFORME DEL **SECTOR AUTOMOTOR**

Junio 2024

Edición:
Julio 2024

Informe elaborado por:
**Gerencia de Estudios
Económicos y
Estadística**



RESULTADOS DEL SECTOR AUTOMOTOR A JUNIO DE 2024

La venta de vehículos livianos nuevos anotó un nuevo descenso en casi todos sus segmentos en junio último, y llevó a que el primer semestre cierre por debajo de lo esperado. El resultado observado responde, principalmente, a la insuficiente recuperación del consumo privado, el mismo que no ha logrado despegar debido a que la confianza del consumidor aún se mantiene en terreno pesimista y a la leve recuperación del empleo formal en un contexto en que la inversión privada crece muy bajo.

Según información oficial de la Superintendencia Nacional de Registros Públicos (SUNARP), la venta de vehículos livianos nuevos llegó a 10,837 unidades en junio de 2024, cifra inferior en -20.9% en comparación con similar mes del año pasado, y además fue el mes con el menor volumen vendido en los últimos 35 meses. Asimismo, durante el primer semestre de este año, se comercializaron un total de 75,521 vehículos livianos, mostrando un retroceso de -13% frente a similar periodo de 2023.

El desempeño registrado durante la primera mitad del año no ha sido el esperado, se auguraba un mayor dinamismo, sobre todo a partir de mayo -con una base de comparación normalizada- en línea con la recuperación que viene mostrando -en términos generales- la economía nacional.

La persistente incertidumbre en el consumidor es uno de los factores que viene empujando las ventas a la baja, apuntalada por la inestabilidad política, así como por la escasa credibilidad y predictibilidad de la política económica, aunado a la ineficiencia que muestran las autoridades para atender demandas urgentes de la población, como el aumento de la inseguridad ciudadana, además de otras carencias. Todo ello habría influido en las decisiones de consumo de los hogares, quienes prefieren postergar la adquisición de bienes duraderos, como es el caso de los vehículos.

De otro lado, en el segmento de vehículos pesados, la venta de camiones y tractocamiones retrocedió a 1,149 unidades al cierre del sexto mes de 2024, -4.5% por debajo de lo observado en junio del año pasado. No obstante, durante los primeros seis meses de este año, la venta de dichos vehículos sumó 7,515 unidades y avanzó 4.4% a tasa anual. El resultado observado en lo que va del 2024 se explica por el mayor dinamismo de algunos sectores económicos que demandan en mayor medida dichos vehículos, como es el caso del sector construcción, el cual viene recuperándose gracias al incremento del gasto público en obras y mantenimiento de infraestructura, principalmente de parte de gobiernos regionales y locales, además del desempeño positivo de la minería.

Por su parte, la venta de minibús y ómnibus alcanzó un crecimiento anual de 33% al anotar 254 unidades vendidas durante junio último, mientras que en el primer semestre del 2024 las ventas sumaron 1,286 unidades, acumulando una expansión de 25.5% frente a similar periodo de 2023. Este segmento es el que tiene el de mejor desempeño en lo que va del año, gracias a la recuperación de actividades económicas tales como el transporte interprovincial y aquellas ligadas al turismo. Y a la ausencia de shocks negativos que impactaron a este segmento en los últimos años (pandemia, conflictos sociales, eventos climatológicos, etc.).

Finalmente, la comercialización de vehículos menores totalizó 24,844 unidades en junio último, disminuyendo en -6.3% en comparación con similar mes del año anterior; del mismo modo, entre enero y junio de 2024, las ventas llegaron a 164,318 unidades, cifra inferior

en -4.4% respecto a similar periodo del año pasado. En tanto, las cifras desagregadas por segmento muestran que se vendieron un total de 115,106 motos (-3.8%), mientras que en el caso de trimotos se comercializaron 49,212 unidades (-5.9%).

Los resultados de la primera mitad del 2024 no han cumplido con las expectativas que se tenían a inicios de este año. Se esperaba que, ante la recuperación de la economía nacional, tras un 2023 en recesión, el mercado de vehículos nuevos mostrara un mayor dinamismo; una situación que no se ha dado por diferentes motivos. En el caso de los vehículos livianos, el principal motivo ha sido la limitada recuperación del consumo privado. Es decir, la debilidad mostrada por la confianza del consumidor, la cual se mantiene en terreno pesimista, refleja la incertidumbre de los hogares sobre la economía y la situación política del país. De otro lado, la demanda por vehículos menores continúa atravesando un proceso de normalización tras los altos volúmenes de venta observados entre el 2021 y 2022. Por el contrario, la venta de vehículos pesados viene teniendo un mejor comportamiento (a pesar de que en los últimos dos meses se desaceleró), gracias al repunte del gasto público, que ha apuntalado la recuperación de actividades económicas como construcción, sumando también la expansión que aún continúa mostrando la minería, impulsando la demanda de camiones y tractocamiones; mientras que la comercialización de buses sostiene su recuperación en el mayor dinamismo del transporte de personas y actividades turísticas.

VENTA DE VEHÍCULOS LIVIANOS

En el primer semestre del 2024 se vendieron **75,521 unidades**, cifra inferior en **-13.0%** con relación a igual periodo del 2023.

Ventas por segmentos a junio de **2024** y variación con relación similar lapso del **2023**:


Automóvil, SW

14,073
Unidades

-24.6%
Variación


Pick up, furgonetas

14,373
Unidades

-14.4%
Variación


Camionetas

10,774
Unidades

-13.0%
Variación


SUV, todoterrenos

36,301
Unidades

-6.8%
Variación

VENTA DE VEHÍCULOS PESADOS

Al término del primer semestre del 2024 se vendieron **8,801 unidades**, cifra superior en **7.1%** con relación a igual periodo del 2023.

Ventas por segmentos entre enero y junio del **2024** y variación en relación con similar periodo del **2023**:


Camiones, tracto [**7,515**] **4.4%**
Unidades Variación


Minibús y ómnibus [**1,286**] **25.5%**
Unidades Variación

VENTA DE VEHÍCULOS MENORES

En los primeros seis meses del 2024 se comercializaron **164,318 unidades**, cifra menor en **-4.4%** en comparación a igual periodo del 2023.

Ventas por segmentos a junio de **2024** y variación respecto a similar periodo del **2023**:



Motos

115,106
Unidades

-3.8%
Variación



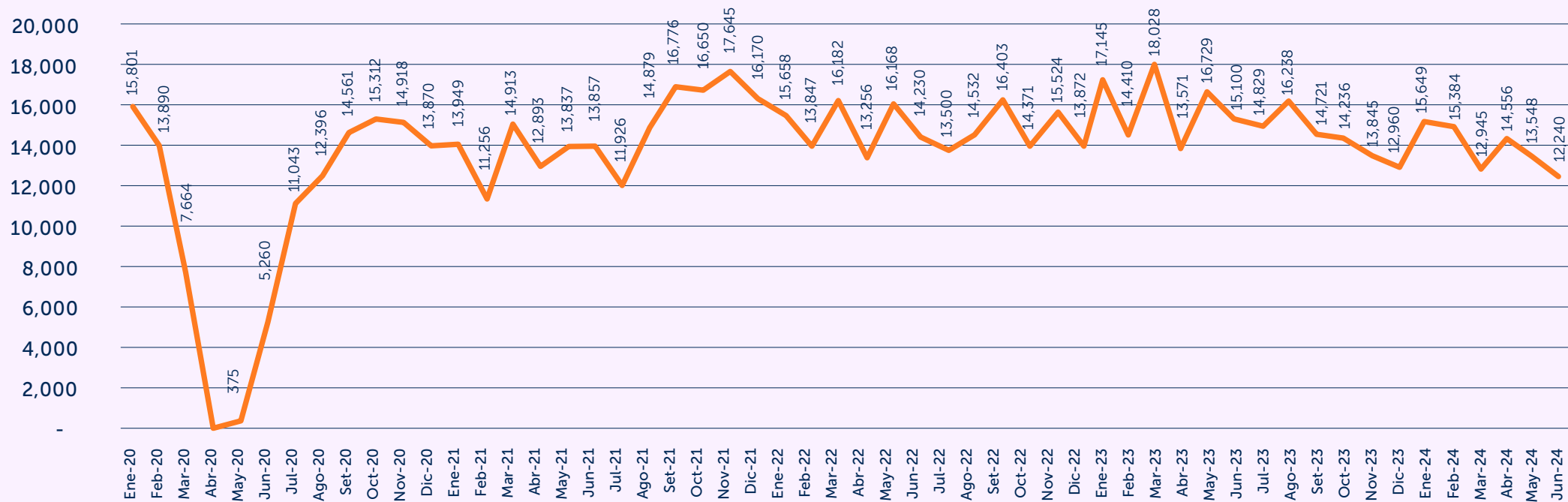
Trimotos

49,212
Unidades

-5.9%
Variación

VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual



Fuente: SUNARP - AAP Elaboración: GEE - AAP

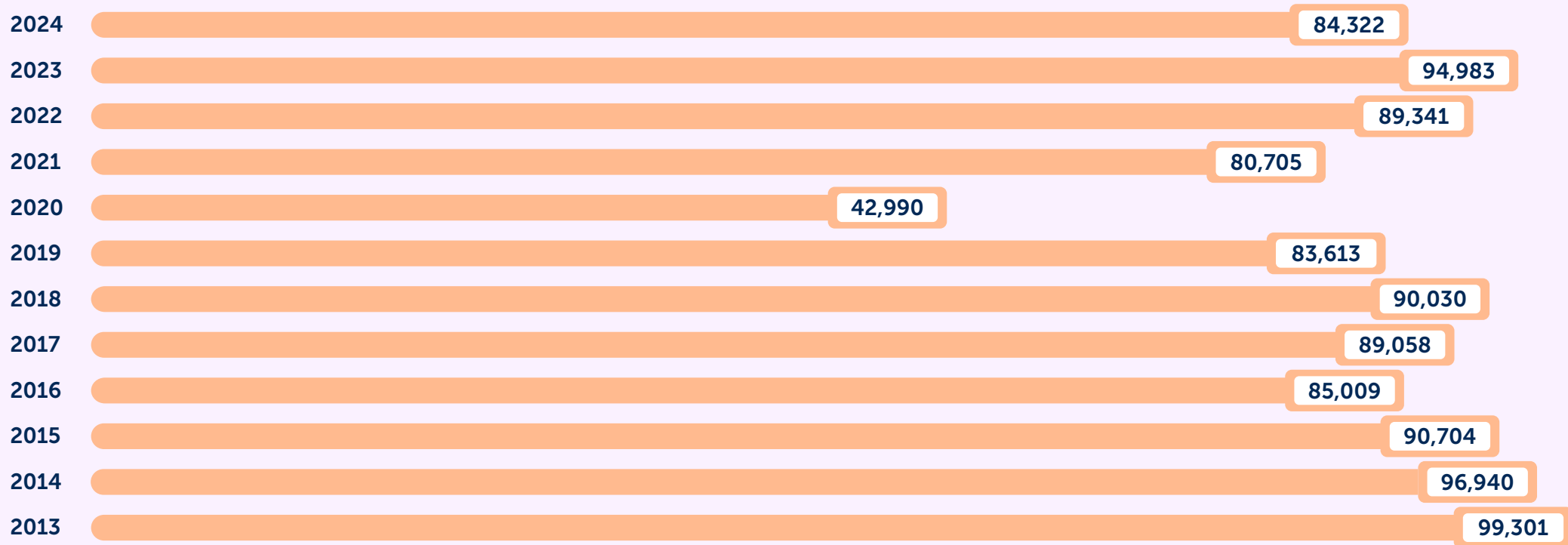
VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual

| AÑO | ENE | FEB | MAR | ABR | MAY | JUN | JUL | AGO | SET | OCT | NOV | DIC | TOTAL A JUNIO | TOTAL ANUAL |
|--------------|--------|--------|--------|---------|---------|--------|--------|--------|--------|--------|--------|--------|---------------|-------------|
| 2015 | 16,566 | 14,510 | 15,647 | 14,857 | 14,351 | 14,773 | 12,845 | 15,015 | 14,061 | 12,749 | 13,611 | 14,101 | 90,704 | 173,086 |
| 2016 | 13,932 | 13,121 | 14,855 | 15,251 | 14,175 | 13,675 | 12,349 | 13,844 | 14,914 | 14,420 | 14,354 | 15,130 | 85,009 | 170,020 |
| 2017 | 15,868 | 14,292 | 15,701 | 12,654 | 16,006 | 14,537 | 13,447 | 17,026 | 15,014 | 14,137 | 15,419 | 16,180 | 89,058 | 180,281 |
| 2018 | 14,804 | 14,056 | 14,193 | 16,883 | 16,587 | 13,507 | 12,827 | 13,153 | 12,462 | 13,099 | 12,772 | 11,459 | 90,030 | 165,802 |
| 2019 | 15,367 | 13,901 | 13,269 | 13,633 | 14,935 | 12,508 | 13,309 | 13,563 | 14,742 | 14,174 | 13,424 | 15,822 | 83,613 | 168,647 |
| 2020 | 15,801 | 13,890 | 7,664 | - | 375 | 5,260 | 11,043 | 12,396 | 14,561 | 15,312 | 14,918 | 13,870 | 42,990 | 125,090 |
| 2021 | 13,949 | 11,256 | 14,913 | 12,893 | 13,837 | 13,857 | 11,926 | 14,879 | 16,776 | 16,650 | 17,645 | 16,170 | 80,705 | 174,751 |
| 2022 | 15,658 | 13,847 | 16,182 | 13,256 | 16,168 | 14,230 | 13,500 | 14,532 | 16,403 | 14,371 | 15,524 | 13,872 | 89,341 | 177,543 |
| 2023 | 17,145 | 14,410 | 18,028 | 13,571 | 16,729 | 15,100 | 14,829 | 16,238 | 14,721 | 14,236 | 13,845 | 12,960 | 94,983 | 181,812 |
| 2024 | 15,649 | 15,384 | 12,945 | 14,556 | 13,548 | 12,240 | | | | | | | 84,322 | |
| Var. % 16/15 | -15.9% | -9.6% | -5.1% | 2.7% | -1.2% | -7.4% | -3.9% | -7.8% | 6.1% | 13.1% | 5.5% | 7.3% | -6.3% | -1.8% |
| Var. % 17/16 | 13.9% | 8.9% | 5.7% | -17.0% | 12.9% | 6.3% | 8.9% | 23.0% | 0.7% | -2.0% | 7.4% | 6.9% | 4.8% | 6.0% |
| Var. % 18/17 | -6.7% | -1.7% | -9.6% | 33.4% | 3.6% | -7.1% | -4.6% | -22.7% | -17.0% | -7.3% | -17.2% | -29.2% | 1.1% | -8.0% |
| Var. % 19/18 | 3.8% | -1.1% | -6.5% | -19.3% | -10.0% | -7.4% | 3.8% | 3.1% | 18.3% | 8.2% | 5.1% | 38.1% | -7.1% | 1.7% |
| Var. % 20/19 | 2.8% | -0.1% | -42.2% | -100.0% | -97.5% | -57.9% | -17.0% | -8.6% | -1.2% | 8.0% | 11.1% | -12.3% | -48.6% | -25.8% |
| Var. % 21/20 | -11.7% | -19.0% | 94.6% | - | 3589.9% | 163.4% | 8.0% | 20.0% | 15.2% | 8.7% | 18.3% | 16.6% | 87.7% | 39.7% |
| Var. % 22/21 | 12.3% | 23.0% | 8.5% | 2.8% | 16.8% | 2.7% | 13.2% | -2.3% | -2.2% | -13.7% | -12.0% | -14.2% | 10.7% | 1.6% |
| Var. % 23/22 | 9.5% | 4.1% | 11.4% | 2.4% | 3.5% | 6.1% | 9.8% | 11.7% | -10.3% | -0.9% | -10.8% | -6.6% | 6.3% | 2.4% |
| Var. % 24/23 | -8.7% | 6.8% | -28.2% | 7.3% | -19.0% | -18.9% | | | | | | | -11.2% | |

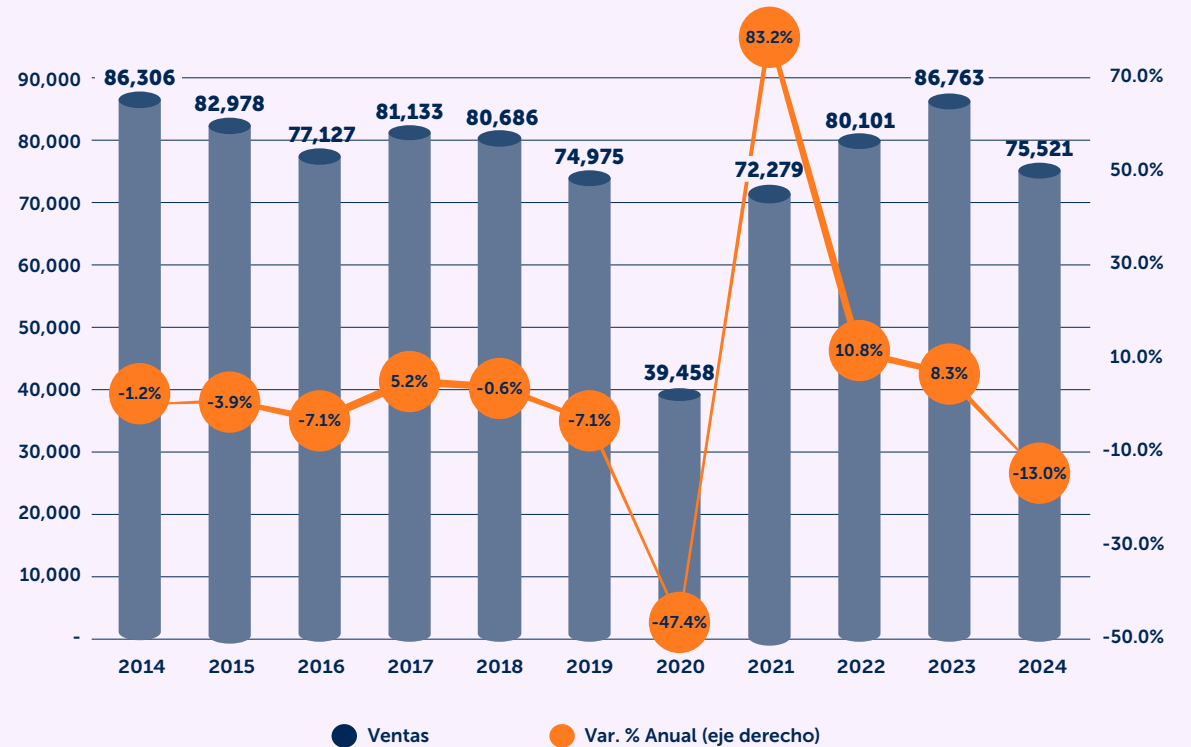
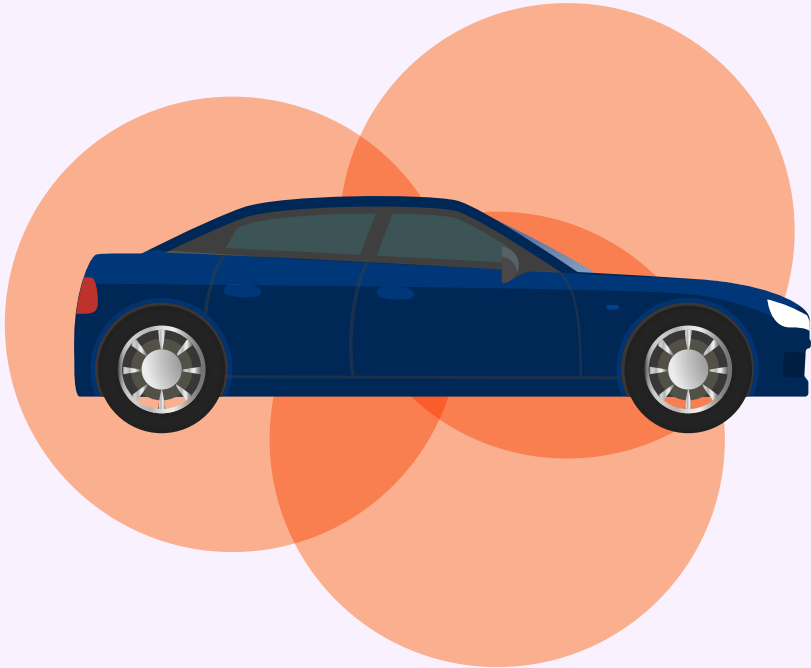
VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

A Junio de cada año



VENTA DE VEHÍCULOS LIVIANOS

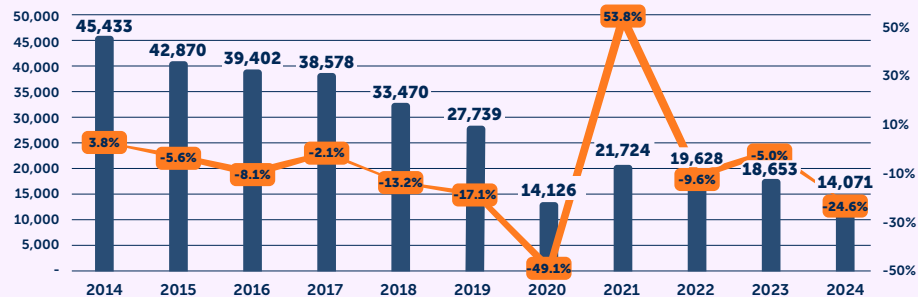
A Junio de cada año



VENTA DE VEHÍCULOS LIVIANOS

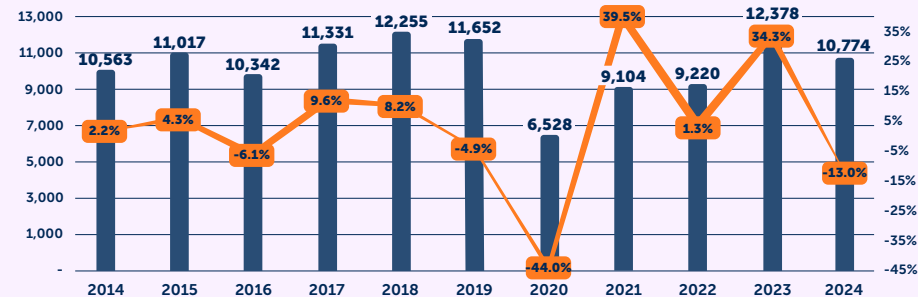
AUTOMÓVILES, SW

A Junio de cada año



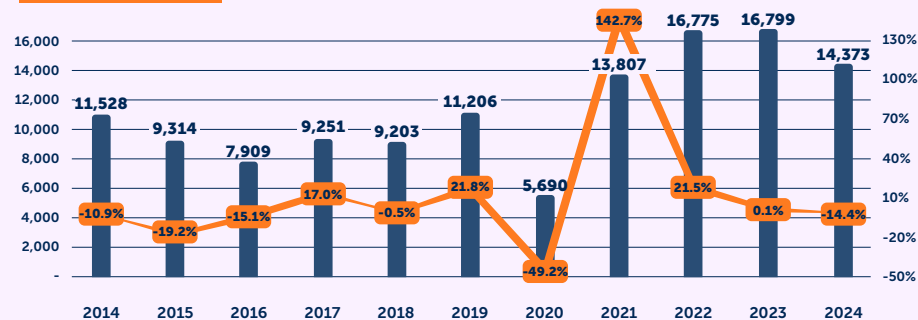
CAMIONETAS

A Junio de cada año



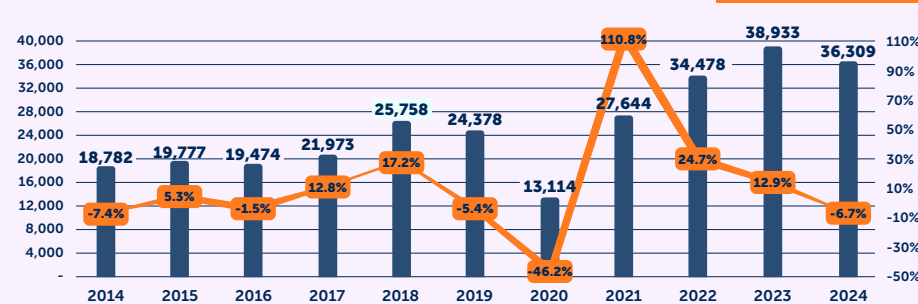
PICK UP, FURGONETAS

A Junio de cada año



SUV, TODO TERRENO

A Junio de cada año



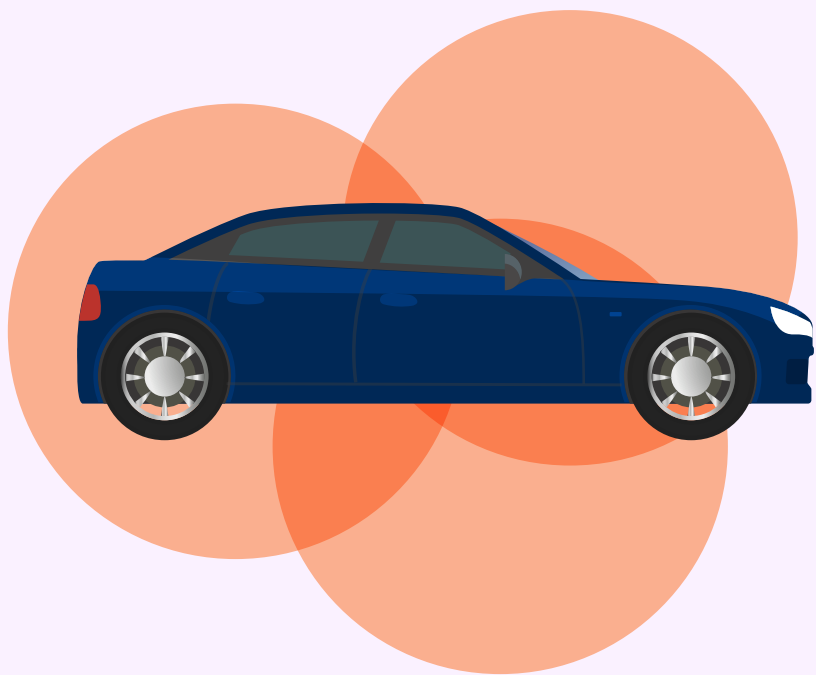
● Ventas

● Var. % Anual (eje derecho)

Fuente: SUNARP - AAP Elaboración: GEE - AAP

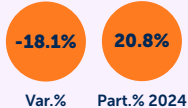
VENTA DE VEHÍCULOS LIVIANOS POR MARCA

A Junio de cada año



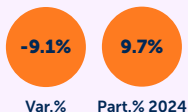
1. TOYOTA

2023: 19,150
2024: 15,692



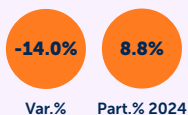
2. HYUNDAI

2023: 8,019
2024: 7,292



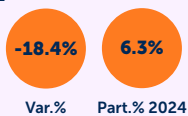
3. KIA

2023: 7,738
2024: 6,651



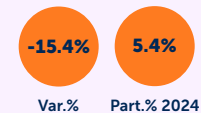
4. CHEVROLET

2023: 5,811
2024: 4,741



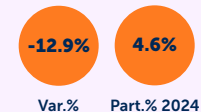
5. CHANGAN

2023: 4,810
2024: 4,069



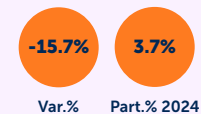
6. DFSK

2023: 4,008
2024: 3,492



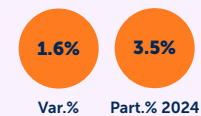
7. NISSAN

2023: 3,303
2024: 2,783



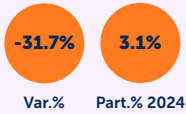
8. SUZUKI

2023: 2,599
2024: 2,641



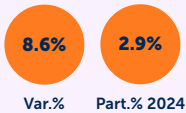
9. JAC

2023: 3,434
2024: 2,346



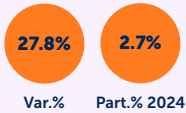
10. FORD

2023: 1,985
2024: 2,155



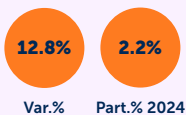
11. MITSUBISHI

2023: 1,614
2024: 2,063



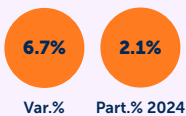
12. JETOUR

2023: 1,504
2024: 1,696



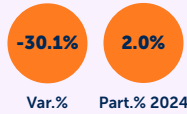
13. GEELY

2023: 1,453
2024: 1,551



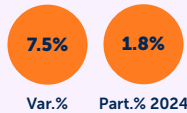
14. CHERY

2023: 2,211
2024: 1,546



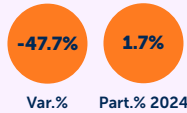
15. HONDA

2023: 1,259
2024: 1,354



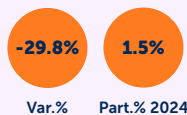
16. VOLKSWAGEN

2023: 2,494
2024: 1,304



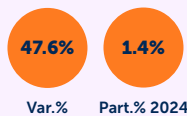
17. MAZDA

2023: 1,642
2024: 1,152



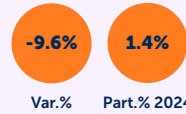
18. MG

2023: 722
2024: 1,066



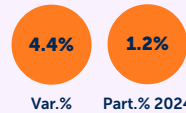
19. SUBARU

2023: 1,177
2024: 1,064



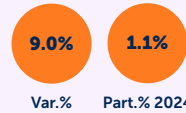
20. GREAT WALL

2023: 860
2024: 898



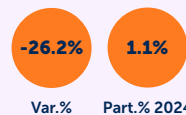
21. FOTON

2023: 792
2024: 863



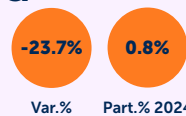
22. RENAULT

2023: 1,119
2024: 826



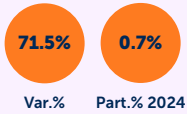
23. DONGFENG

2023: 758
2024: 578



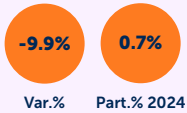
24. JMC

2023: 330
2024: 566



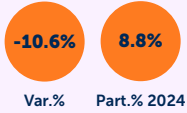
25. BMW

2023: 545
2024: 491



OTROS

2023: 7,426
2024: 6,641



TOTAL

2023: 86,763
2024: 75,521



VENTA DE VEHÍCULOS LIVIANOS

AUTOMÓVILES, SW

A Junio de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|------------|---------------|---------------|---------------|---------------|
| 1 | Kia | 4,606 | 3,757 | -18.4% | 26.7% |
| 2 | Hyundai | 3,957 | 3,178 | -19.7% | 22.6% |
| 3 | Toyota | 3,939 | 2,835 | -28.0% | 20.1% |
| 4 | Suzuki | 880 | 945 | 7.4% | 6.7% |
| 5 | Chevrolet | 1,697 | 737 | -56.6% | 5.2% |
| 6 | Nissan | 1,153 | 695 | -39.7% | 4.9% |
| 7 | Changan | 176 | 382 | 117.0% | 2.7% |
| 8 | Mazda | 207 | 183 | -11.6% | 1.3% |
| 9 | MG | 126 | 182 | 44.4% | 1.3% |
| 10 | Volkswagen | 530 | 176 | -66.8% | 1.3% |
| | Otros | 1,382 | 1,003 | -27.4% | 7.1% |
| TOTAL | | 18,653 | 14,073 | -24.6% | 100.0% |

CAMIONETAS

A Junio de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|------------|---------------|---------------|---------------|---------------|
| 1 | Changan | 2,468 | 2,182 | -11.6% | 20.3% |
| 2 | Toyota | 2,489 | 1,999 | -19.7% | 18.6% |
| 3 | Chevrolet | 1,849 | 1,876 | 1.5% | 17.4% |
| 4 | DFSK | 1,388 | 1,074 | -22.6% | 10.0% |
| 5 | Mitsubishi | 317 | 593 | 87.1% | 5.5% |
| 6 | Shineray | 618 | 446 | -27.8% | 4.1% |
| 7 | Suzuki | 579 | 366 | -36.8% | 3.4% |
| 8 | KYC | 97 | 354 | 264.9% | 3.3% |
| 9 | King Long | 200 | 300 | 50.0% | 2.8% |
| 10 | Jac | 289 | 215 | -25.6% | 2.0% |
| | Otros | 2,084 | 1,369 | -34.3% | 12.7% |
| TOTAL | | 12,378 | 10,774 | -13.0% | 100.0% |

PICK UP, FURGONETAS

A Junio de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|------------|---------------|---------------|---------------|---------------|
| 1 | Toyota | 6,989 | 5,117 | -26.8% | 35.6% |
| 2 | Ford | 1,003 | 1,067 | 6.4% | 7.4% |
| 3 | Jac | 1,418 | 950 | -33.0% | 6.6% |
| 4 | Great Wall | 860 | 898 | 4.4% | 6.2% |
| 5 | Mitsubishi | 865 | 850 | -1.7% | 5.9% |
| 6 | Hyundai | 741 | 713 | -3.8% | 5.0% |
| 7 | Foton | 578 | 650 | 12.5% | 4.5% |
| 8 | Nissan | 551 | 579 | 5.1% | 4.0% |
| 9 | JMC | 312 | 540 | 73.1% | 3.8% |
| 10 | Chevrolet | 258 | 433 | 67.8% | 3.0% |
| | Otros | 3,224 | 2,576 | -20.1% | 17.9% |
| TOTAL | | 16,799 | 14,373 | -14.4% | 100.0% |

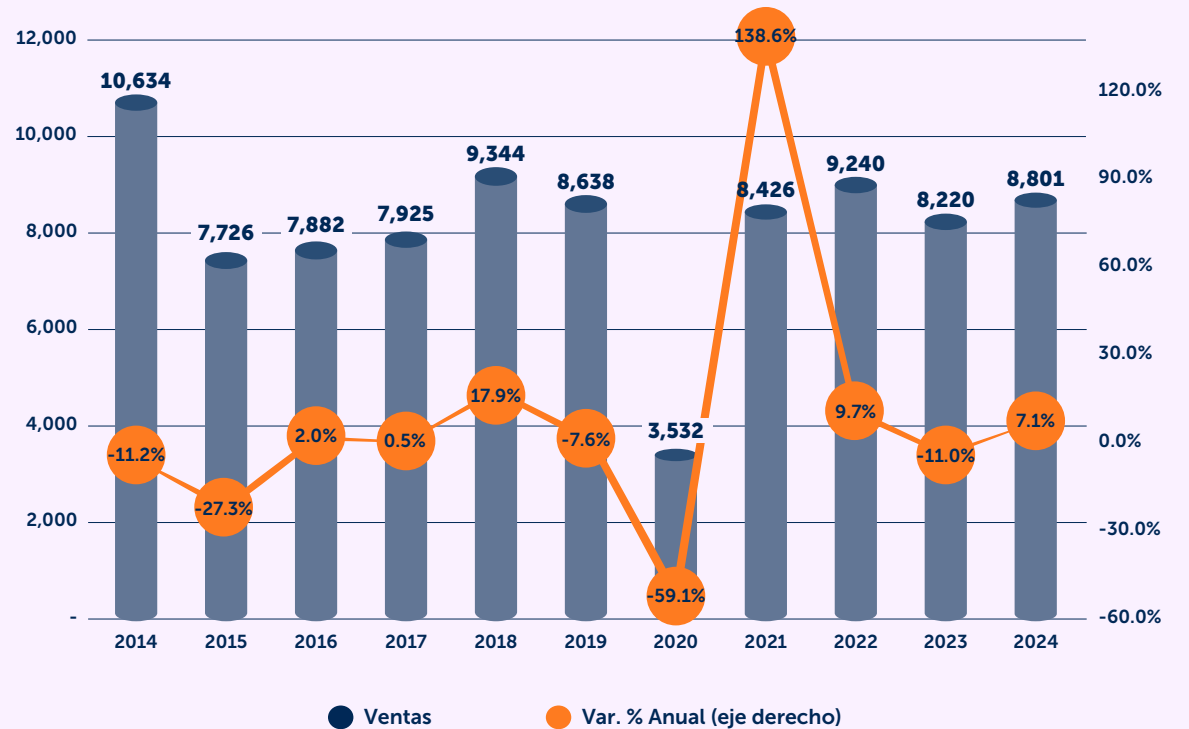
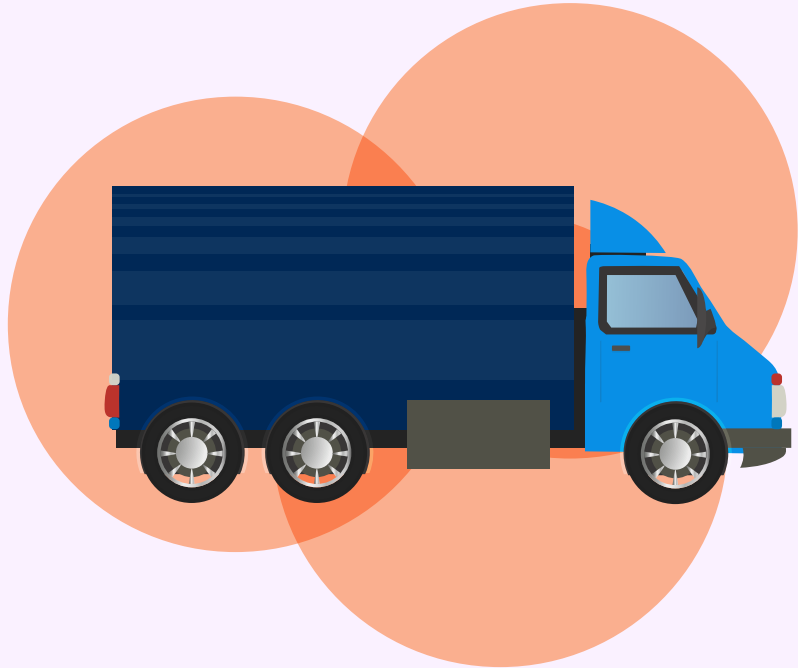
SUV, TODOTERRENO

A Junio de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART.% 2024 |
|--------------|-----------|---------------|---------------|--------------|---------------|
| 1 | Toyota | 5,733 | 5,741 | 0.1% | 15.8% |
| 2 | Hyundai | 2,937 | 3,238 | 10.2% | 8.9% |
| 3 | Kia | 2,668 | 2,473 | -7.3% | 6.8% |
| 4 | DFSK | 2,593 | 2,294 | -11.5% | 6.3% |
| 5 | Jetour | 1,504 | 1,696 | 12.8% | 4.7% |
| 6 | Chevrolet | 2,007 | 1,695 | -15.5% | 4.7% |
| 7 | Geely | 1,453 | 1,495 | 2.9% | 4.1% |
| 8 | Chery | 1,886 | 1,427 | -24.3% | 3.9% |
| 9 | Nissan | 1,408 | 1,402 | -0.4% | 3.9% |
| 10 | Changan | 2,019 | 1,381 | -31.6% | 3.8% |
| | Otros | 14,725 | 13,459 | -8.6% | 37.1% |
| TOTAL | | 38,933 | 36,301 | -6.8% | 100.0% |

VENTA DE VEHÍCULOS PESADOS

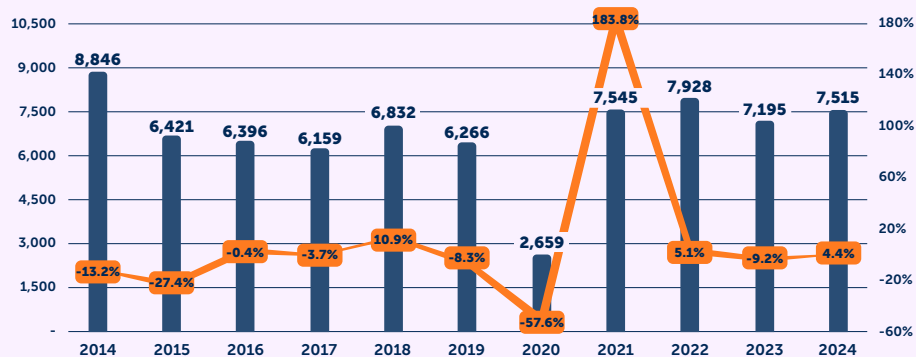
A Junio de cada año



VENTA DE VEHÍCULOS PESADOS

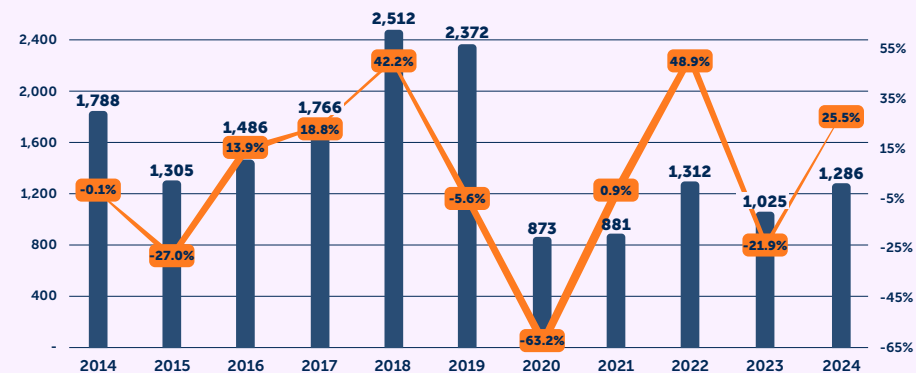
CAMIONES Y TRACTO

A Junio de cada año



MINIBUS, OMNIBUS

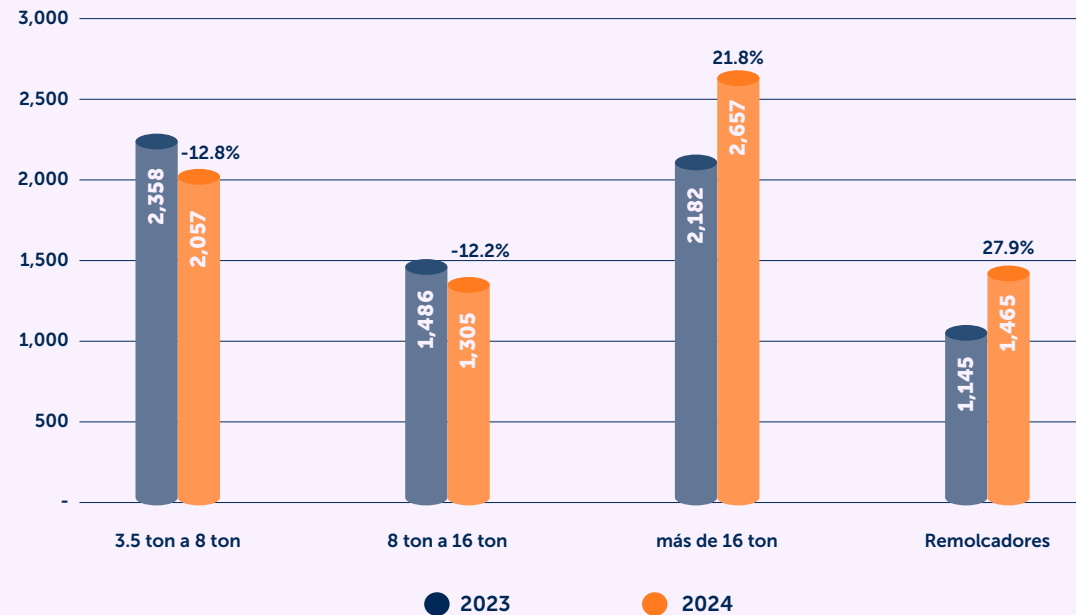
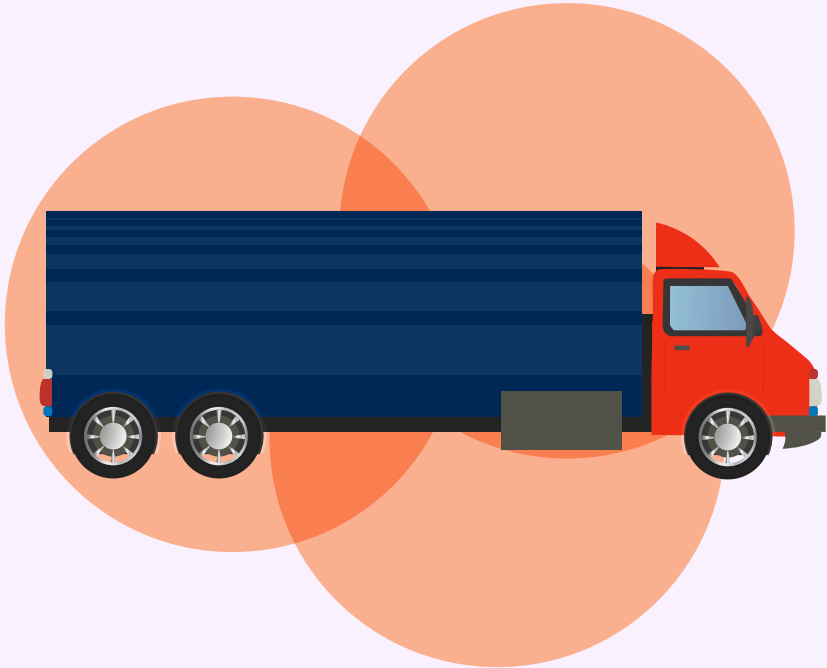
A Junio de cada año



● Ventas ● Var. % Anual (eje derecho)

VENTA DE CAMIONES Y TRACTO POR PESO BRUTO VEHICULAR (PBV)

A Junio de cada año



VENTA DE VEHÍCULOS PESADOS

VENTA CAMIONES (3.5 PBV - 8 PBV)

A Junio de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART. % 2024 |
|--------------|----------|--------------|--------------|---------------|---------------|
| 1 | Isuzu | 640 | 618 | -3.4% | 30.0% |
| 2 | Fuso | 496 | 350 | -29.4% | 17.0% |
| 3 | Hino | 275 | 224 | -18.5% | 10.9% |
| 4 | Jac | 189 | 193 | 2.1% | 9.4% |
| 5 | Foton | 208 | 165 | -20.7% | 8.0% |
| 6 | Hyundai | 213 | 134 | -37.1% | 6.5% |
| 7 | JMC | 96 | 114 | 18.8% | 5.5% |
| 8 | Forland | 70 | 71 | 1.4% | 3.5% |
| 9 | CNJ | 1 | 41 | 4000.0% | 2.0% |
| 10 | Dongfeng | 34 | 33 | -2.9% | 1.6% |
| | Otros | 136 | 114 | -16.2% | 5.5% |
| TOTAL | | 2,358 | 2,057 | -12.8% | 100.0% |

VENTA DE CAMIONES (8PBV - 16 PBV)

A Junio de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART. % 2024 |
|--------------|---------------|--------------|--------------|---------------|---------------|
| 1 | Isuzu | 359 | 354 | -1.4% | 27.1% |
| 2 | Hino | 194 | 140 | -27.8% | 10.7% |
| 3 | Jac | 98 | 137 | 39.8% | 10.5% |
| 4 | Fuso | 190 | 136 | -28.4% | 10.4% |
| 5 | Sinotruk | 73 | 85 | 16.4% | 6.5% |
| 6 | Foton | 72 | 81 | 12.5% | 6.2% |
| 7 | Hyundai | 73 | 79 | 8.2% | 6.1% |
| 8 | Dongfeng | 49 | 63 | 28.6% | 4.8% |
| 9 | Mercedes Benz | 149 | 60 | -59.7% | 4.6% |
| 10 | Forland | 92 | 52 | -43.5% | 4.0% |
| | Otros | 137 | 118 | -13.9% | 9.0% |
| TOTAL | | 1,486 | 1,305 | -12.2% | 100.0% |

VENTA DE CAMIONES (MÁS DE 16 PBV)

A Junio de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART. % 2024 |
|--------------|---------------|--------------|--------------|--------------|---------------|
| 1 | Volvo | 682 | 620 | -9.1% | 23.3% |
| 2 | Shacman | 166 | 338 | 103.6% | 12.7% |
| 3 | Mercedes Benz | 252 | 328 | 30.2% | 12.3% |
| 4 | Sinotruk | 195 | 277 | 42.1% | 10.4% |
| 5 | Foton | 92 | 205 | 122.8% | 7.7% |
| 6 | Scania | 134 | 135 | 0.7% | 5.1% |
| 7 | Hino | 142 | 124 | -12.7% | 4.7% |
| 8 | Isuzu | 93 | 111 | 19.4% | 4.2% |
| 9 | Volkswagen | 102 | 108 | 5.9% | 4.1% |
| 10 | Faw | 53 | 81 | 52.8% | 3.0% |
| | Otros | 271 | 330 | 21.8% | 12.4% |
| TOTAL | | 2,182 | 2,657 | 21.8% | 100.0% |

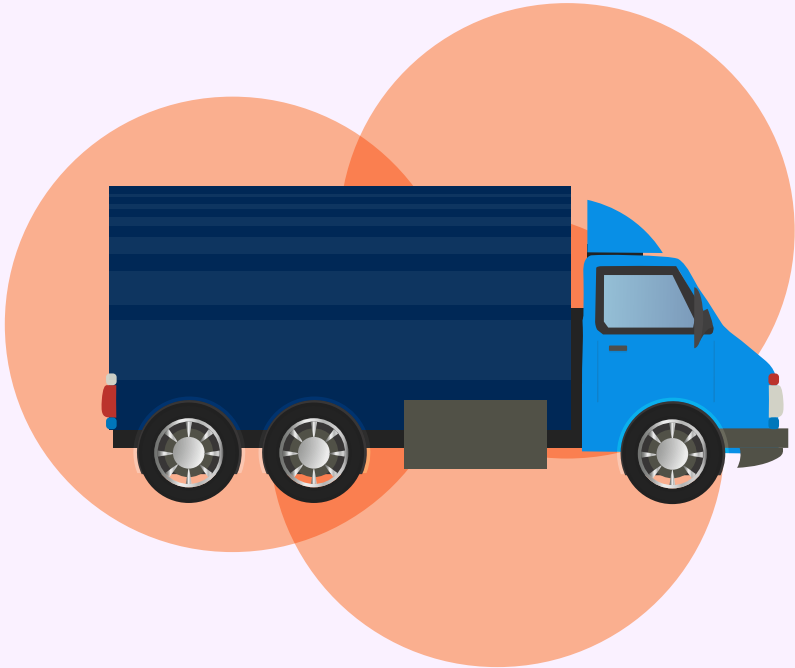
VENTA DE REMOLCADORES Y TRACTOAMIONES

A Junio de cada año

| RANK. | MARCA | 2023 | 2024 | VAR.% | PART. % 2024 |
|--------------|---------------|--------------|--------------|--------------|---------------|
| 1 | Volvo | 326 | 395 | 21.2% | 27.0% |
| 2 | Scania | 183 | 304 | 66.1% | 20.8% |
| 3 | Foton | 112 | 164 | 46.4% | 11.2% |
| 4 | Freightliner | 130 | 125 | -3.8% | 8.5% |
| 5 | International | 129 | 117 | -9.3% | 8.0% |
| 6 | Shacman | 33 | 112 | 239.4% | 7.6% |
| 7 | Mercedes Benz | 37 | 42 | 13.5% | 2.9% |
| 8 | Sinotruk | 36 | 31 | -13.9% | 2.1% |
| 9 | Faw | 40 | 31 | -22.5% | 2.1% |
| 10 | Kenworth | 33 | 31 | -6.1% | 2.1% |
| | Otros | 86 | 113 | 31.4% | 7.7% |
| TOTAL | | 1,145 | 1,465 | 27.9% | 100.0% |

VENTA DE CAMIONES POR MARCA

A Junio de cada año



1. ISUZU

2023: 1,092
2024: 1,083

-0.8%

Var.%

17.9%

Part.% 2024

2. VOLVO

2023: 682
2024: 620

-9.1%

Var.%

10.2%

Part.% 2024

3. FUSO

2023: 711
2024: 555

-21.9%

Var.%

9.2%

Part.% 2024

4. HINO

2023: 611
2024: 488

-20.1%

Var.%

8.1%

Part.% 2024

5. FOTON

2023: 372
2024: 451

21.2%

Var.%

7.5%

Part.% 2024

6. MERCEDES BENZ

2023: 408
2024: 402

-1.5%

Var.%

6.6%

Part.% 2024

7. SINOTRUK

2023: 289
2024: 374

29.4%

Var.%

6.2%

Part.% 2024

8. JAC

2023: 303
2024: 357

17.8%

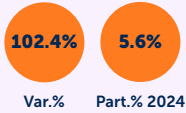
Var.%

5.9%

Part.% 2024

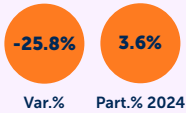
9. SHACMAN

2023: 167
2024: 338



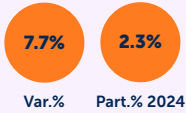
10. HYUNDAI

2023: 291
2024: 216



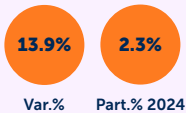
11. DONGFENG

2023: 130
2024: 140



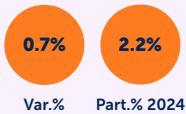
12. VOLKSWAGEN

2023: 122
2024: 139



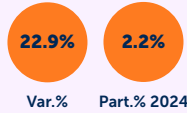
13. SCANIA

2023: 134
2024: 135



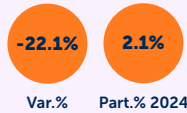
14. JMC

2023: 109
2024: 134



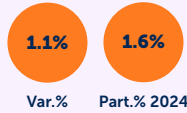
15. FORLAND

2023: 163
2024: 127



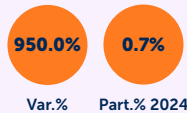
16. FAW

2023: 94
2024: 95



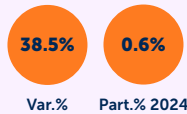
17. CNJ

2023: 4
2024: 42



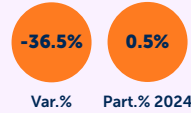
18. HOWO

2023: 26
2024: 36



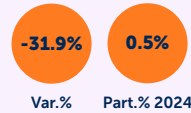
19. KAMA

2023: 52
2024: 33



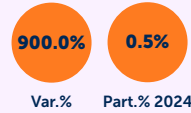
20. T-KING

2023: 47
2024: 32



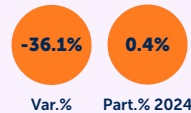
21. HOMAN

2023: 3
2024: 30



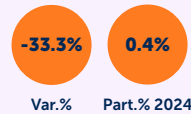
22. IVECO

2023: 36
2024: 23



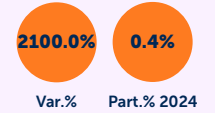
23. CAMC

2023: 33
2024: 22



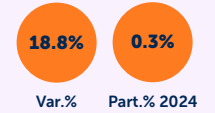
24. MAN

2023: 1
2024: 22



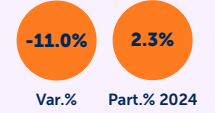
25. CLAVE 7

2023: 16
2024: 19



OTROS

2023: 154
2024: 137



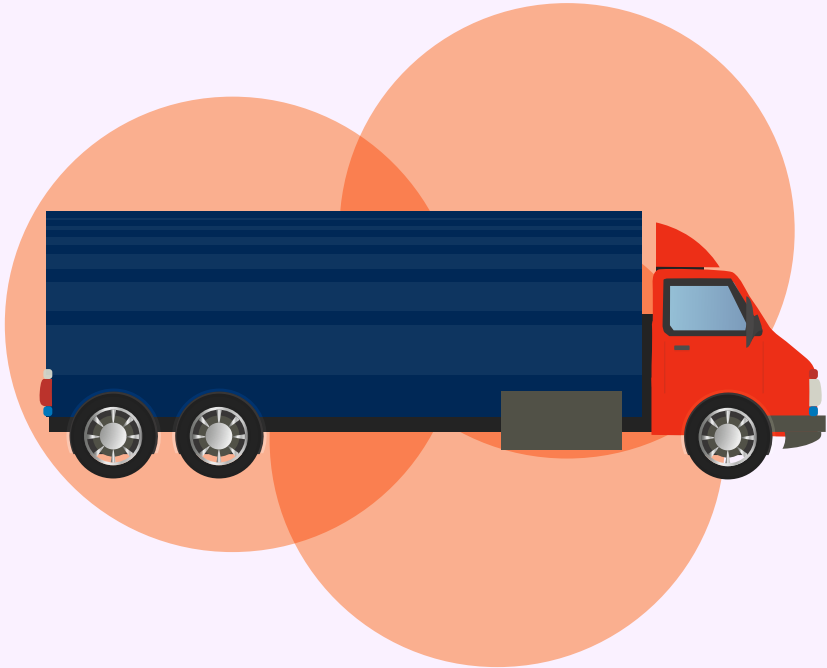
TOTAL

2023: 6,050
2024: 6,050



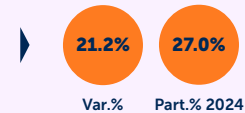
VENTA DE TRACTOCAMIONES POR MARCA

A Junio de cada año



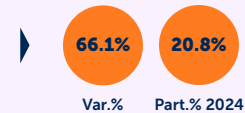
1. VOLVO

2023: 326
2024: 395



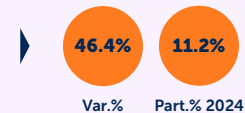
2. SCANIA

2023: 183
2024: 304



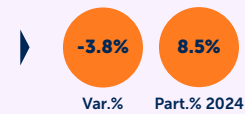
3. FOTON

2023: 112
2024: 164



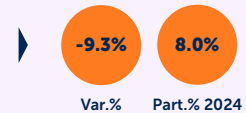
4. FREIGHTLINER

2023: 130
2024: 125



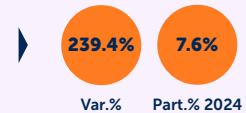
5. INTERNATIONAL

2023: 129
2024: 117



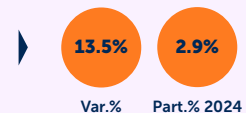
6. SHACMAN

2023: 33
2024: 112



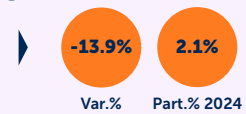
7. MERCEDES BENZ

2023: 37
2024: 42



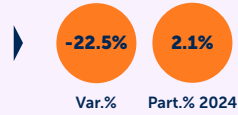
8. SINOTRUK

2023: 36
2024: 31



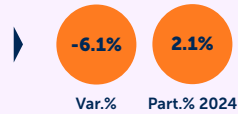
9. FAW

2023: 40
2024: 31



10. KENWORTH

2023: 33
2024: 31



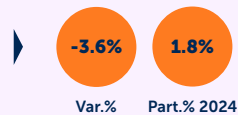
11. HOWO MAX

2023: -
2024: 28



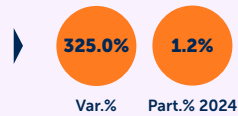
12. SITRAK

2023: 28
2024: 27



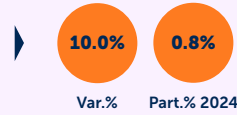
13. DONGFENG

2023: 4
2024: 17



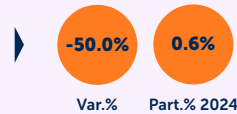
14. HOWO

2023: 10
2024: 11



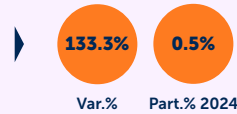
15. CAMC

2023: 18
2024: 9



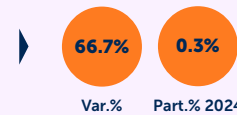
16. IVECO

2023: 3
2024: 7



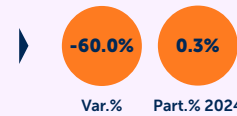
17. DAF

2023: 3
2024: 5



18. JAC

2023: 10
2024: 4



19. MAN

2023: -
2024: 2



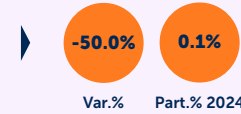
20. XCMG

2023: -
2024: 1



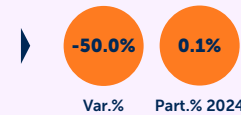
21. VOLKSWAGEN

2023: 2
2024: 1



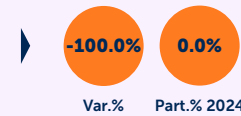
22. ISUZU

2023: 2
2024: 1



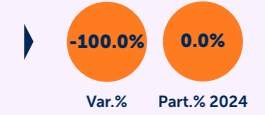
23. DAYUN

2023: 3
2024: -



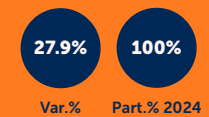
24. SITRAK C7H

2023: 3
2024: -



TOTAL

2023: 1,145
2024: 1,465



VENTA DE MINIBUS Y OMNIBUS POR MARCA

A Junio de cada año



1. MERCEDES BENZ

2023: 268
2024: 303

13.1%

23.6%

Var.%

Part.% 2024

2. HYUNDAI

2023: 84
2024: 110

31.0%

8.6%

Var.%

Part.% 2024

3. FUSO

2023: 74
2024: 109

47.3%

8.5%

Var.%

Part.% 2024

4. HINO

2023: 34
2024: 96

182.4%

7.5%

Var.%

Part.% 2024

5. FOTON

2023: 101
2024: 90

-10.9%

7.0%

Var.%

Part.% 2024

6. JAC

2023: 75
2024: 88

17.3%

6.8%

Var.%

Part.% 2024

7. VOLVO

2023: 40
2024: 72

80.0%

5.6%

Var.%

Part.% 2024

8. IVECO

2023: 22
2024: 56

154.5%

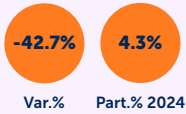
4.4%

Var.%

Part.% 2024

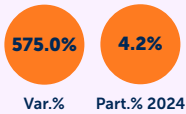
9. JOYLONG

2023: 96
2024: 55



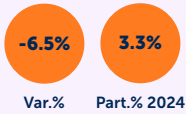
10. DONGFENG

2023: 8
2024: 54



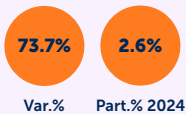
11. VOLKSWAGEN

2023: 46
2024: 43



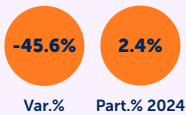
12. YUTONG

2023: 19
2024: 33



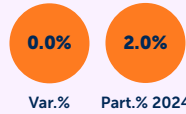
13. SCANIA

2023: 57
2024: 31



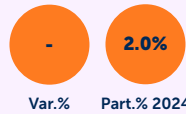
14. RAY

2023: 26
2024: 26



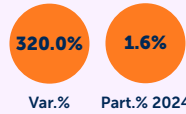
15. VANCHE

2023: -
2024: 26



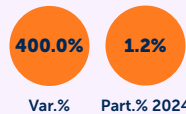
16. GOLDEN DRAGON

2023: 5
2024: 21



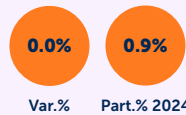
17. MAXUS

2023: 3
2024: 15



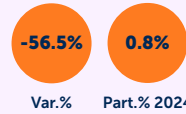
18. EURISE

2023: 12
2024: 12



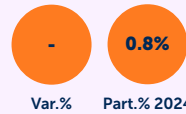
19. HIGER

2023: 23
2024: 10



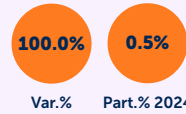
20. JMC

2023: -
2024: 10



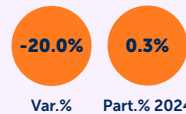
21. KING LONG

2023: 3
2024: 6



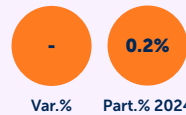
22. AGRALE

2023: 5
2024: 4



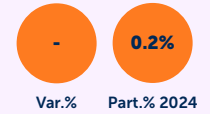
23. VOLARE

2023: -
2024: 3



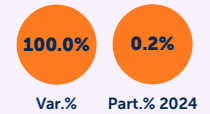
24. SKYWELL

2023: -
2024: 3



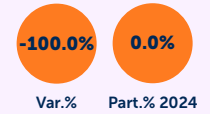
25. PLANET BUSES

2023: 1
2024: 2



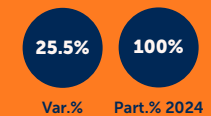
OTROS

2023: 23
2024: 8



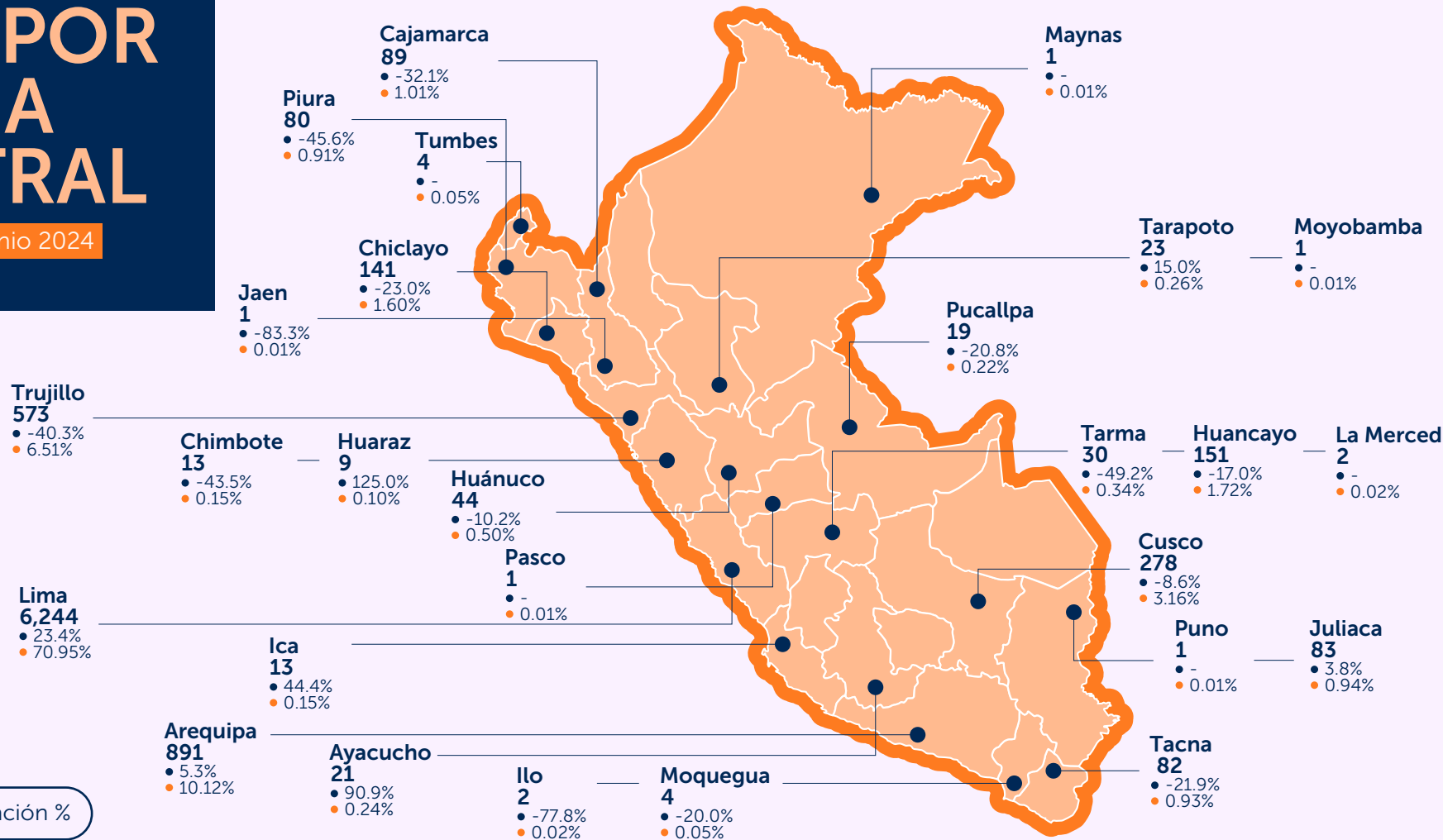
TOTAL

2023: 1,025
2024: 1,286



VENTA POR OFICINA REGISTRAL

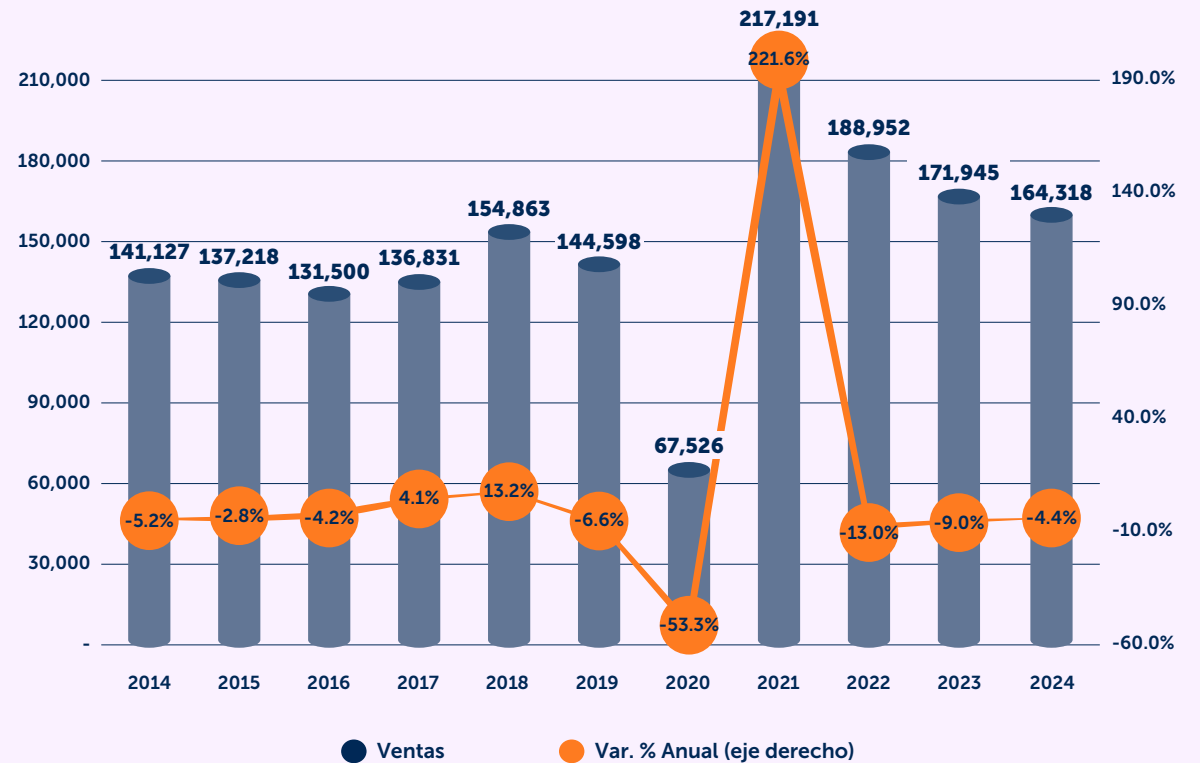
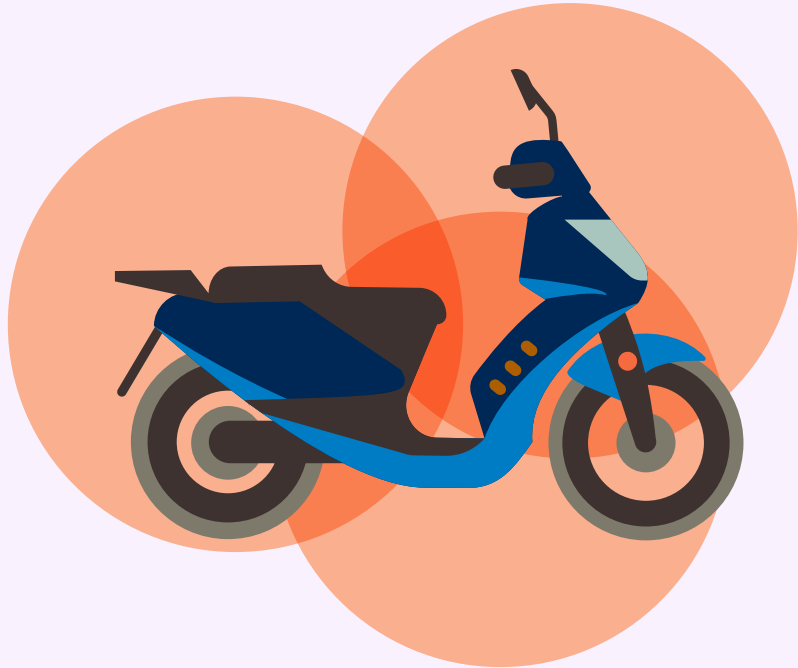
Vehículos pesados a Junio 2024



● Var. % Anual ● Participación %

VENTA DE VEHÍCULOS MENORES

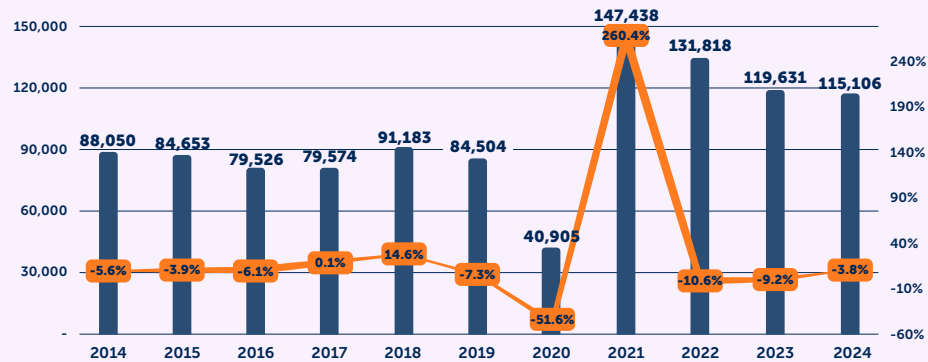
A Junio de cada año



VENTA DE VEHÍCULOS MENORES

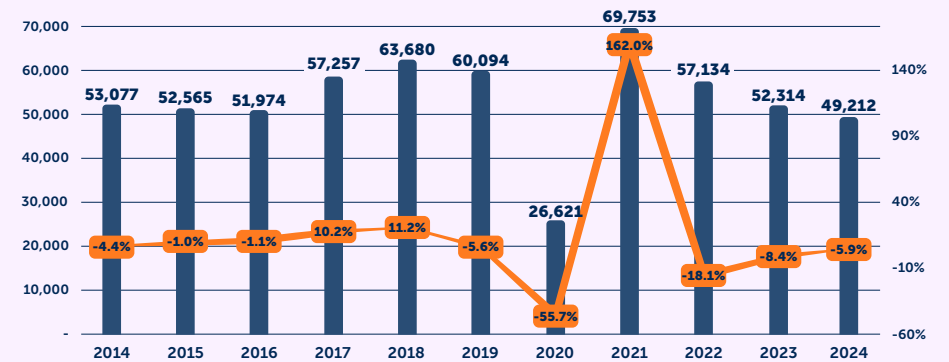
MOTOS

A Junio de cada año



TRIMOTOS

A Junio de cada año



● Ventas

● Var. % Anual (eje derecho)

VENTA DE MOTOS POR MARCA

A Junio de cada año



1. MOTOKAR/HONDA

2023: 27,601
2024: 27,903

1.1%

24.2%

Var.%

Part.% 2024

2. BAJAJ

2023: 10,455
2024: 10,717

2.5%

9.3%

Var.%

Part.% 2024

3. RONCO

2023: 9,918
2024: 10,441

5.3%

9.1%

Var.%

Part.% 2024

4. WANXIN

2023: 10,432
2024: 10,235

-1.9%

8.9%

Var.%

Part.% 2024

5. ZONGSHEN

2023: 4,473
2024: 4,235

-5.3%

3.7%

Var.%

Part.% 2024

6. NEXUS

2023: 4,447
2024: 3,821

-14.1%

3.3%

Var.%

Part.% 2024

7. LIFAN

2023: 3,549
2024: 3,772

6.3%

3.3%

Var.%

Part.% 2024

8. JCH

2023: 3,103
2024: 3,763

21.3%

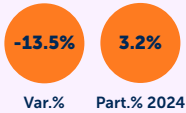
3.3%

Var.%

Part.% 2024

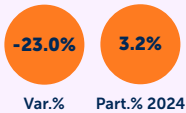
9. SSENDA

2023: 4,313
2024: 3,730



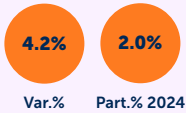
10. YAMAHA

2023: 4,774
2024: 3,677



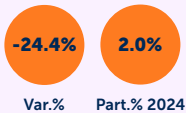
11. MAVILA

2023: 2,177
2024: 2,268



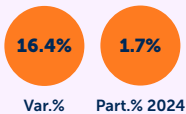
12. JETTOR

2023: 2,988
2024: 2,258



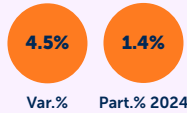
13. HERO

2023: 1,633
2024: 1,900



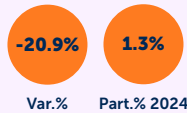
14. ADVANCE

2023: 1,549
2024: 1,619



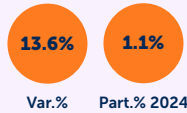
15. CROSS

2023: 1,912
2024: 1,513



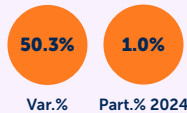
16. REZZIO

2023: 1,130
2024: 1,284



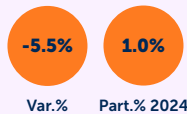
17. SONLINK

2023: 737
2024: 1,108



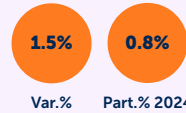
18. KTM

2023: 1,168
2024: 1,104



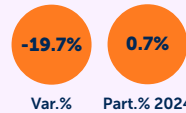
19. FURBO

2023: 889
2024: 902



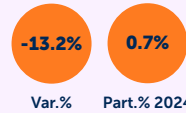
20. EVANS

2023: 1,048
2024: 842



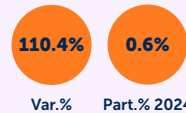
21. SUMO

2023: 897
2024: 779



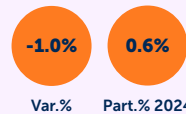
22. JIAPENG

2023: 347
2024: 730



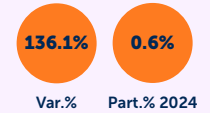
23. NAMI

2023: 724
2024: 717



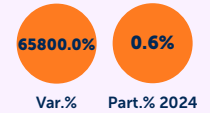
24. KATERS

2023: 280
2024: 661



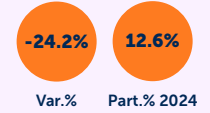
25. SHALOM

2023: 1
2024: 659



OTROS

2023: 19,086
2024: 14,468



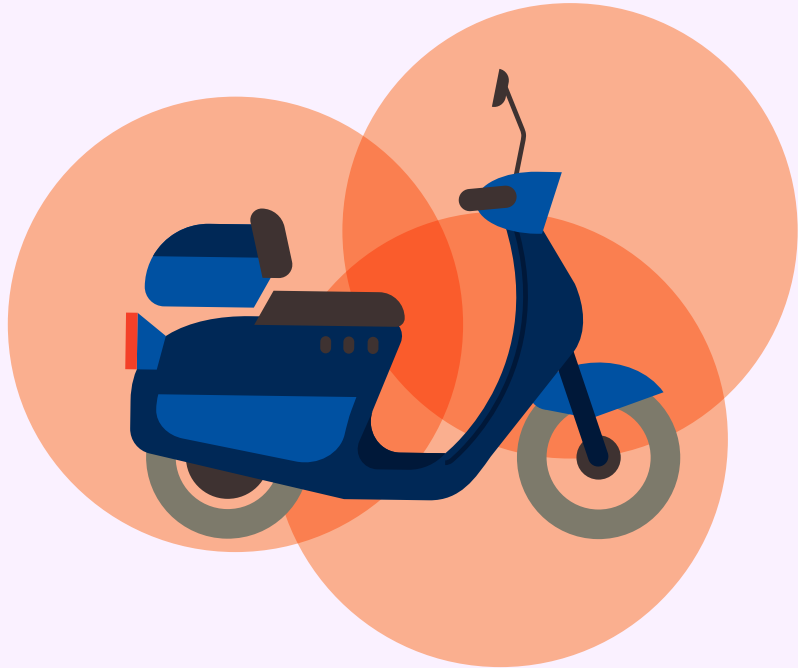
TOTAL

2023: 119,631
2024: 115,106



VENTA DE TRIMOTOS POR MARCA

A Junio de cada año



1. MOTOKAR/HONDA

2023: 12,919
2024: 11,871

Var.%: -8.1% Part.% 2024: 24.1%

2. WANXIN

2023: 11,895
2024: 10,535

Var.%: -11.4% Part.% 2024: 21.4%

3. BAJAJ

2023: 5,951
2024: 6,602

Var.%: 10.9% Part.% 2024: 13.4%

4. TVS

2023: 1,967
2024: 2,512

Var.%: 27.7% Part.% 2024: 5.1%

5. ZONGSHEN

2023: 2,795
2024: 2,462

Var.%: -11.9% Part.% 2024: 5.0%

6. GUSSUEM

2023: 173
2024: 1,350

Var.%: 680.3% Part.% 2024: 2.7%

7. MAVILA

2023: 704
2024: 955

Var.%: 35.7% Part.% 2024: 1.9%

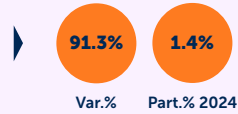
8. SSENDÁ

2023: 917
2024: 911

Var.%: -0.7% Part.% 2024: 1.9%

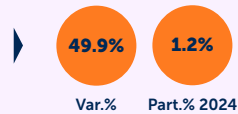
9. GDM

2023: 367
2024: 702



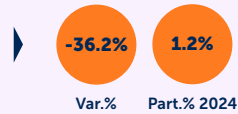
10. LAND ROYS

2023: 403
2024: 604



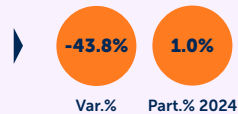
11. RONCO

2023: 901
2024: 575



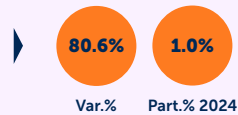
12. YANSUMI

2023: 916
2024: 515



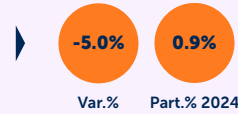
13. KATERS

2023: 278
2024: 502



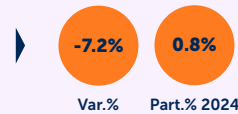
14. SHENGLI

2023: 458
2024: 435



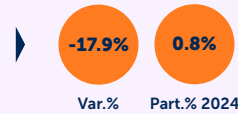
15. STILOS

2023: 444
2024: 412



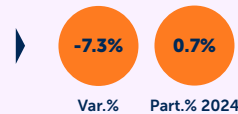
16. ARTSUN

2023: 452
2024: 371



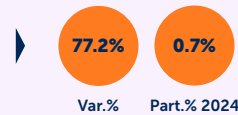
17. LUMERS FORCE

2023: 372
2024: 345



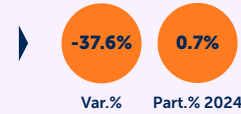
18. SAETA

2023: 184
2024: 326



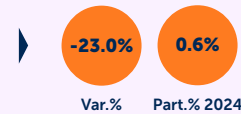
19. KAMAX

2023: 521
2024: 325



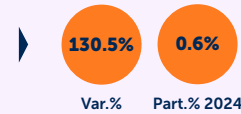
20. LIFAN

2023: 387
2024: 298



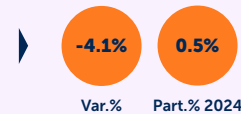
21. JIAPENG

2023: 128
2024: 295



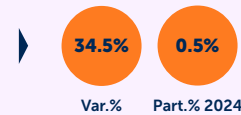
22. VFM

2023: 244
2024: 234



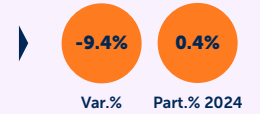
23. SUMAX

2023: 171
2024: 230



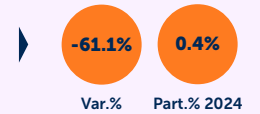
24. CHEMOTO

2023: 234
2024: 212



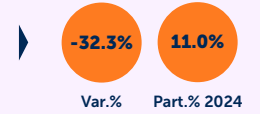
25. LUMERS

2023: 507
2024: 197



OTROS

2023: 8,026
2024: 5,436



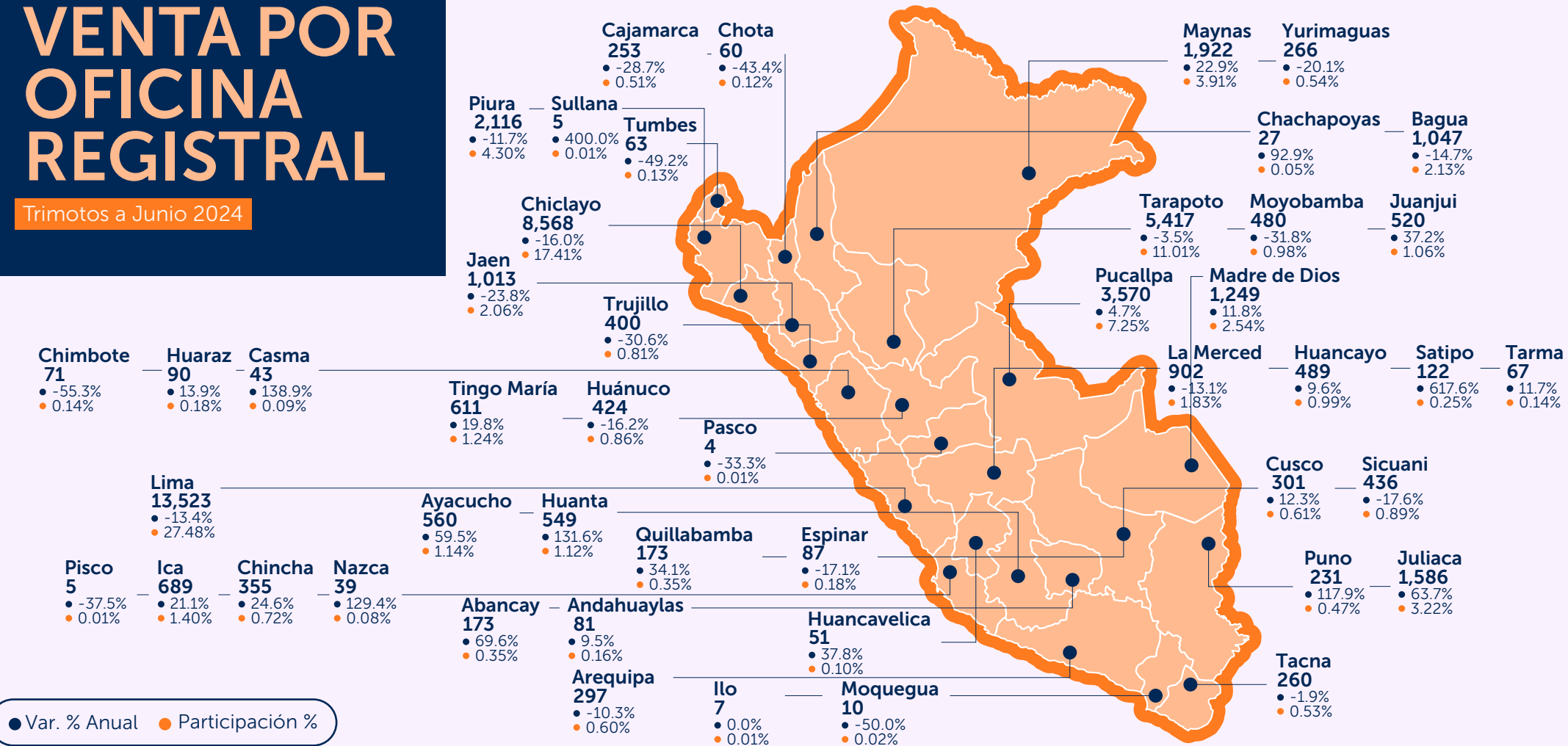
TOTAL

2023: 52,314
2024: 49,212



VENTA POR OFICINA REGISTRAL

Trimotos a Junio 2024



MOTOS POR COMBUSTIBLE Y CILINDRADADA

A Junio de 2024

INMATRICULACIÓN DE MOTOCICLETAS POR TIPO DE COMBUSTIBLE

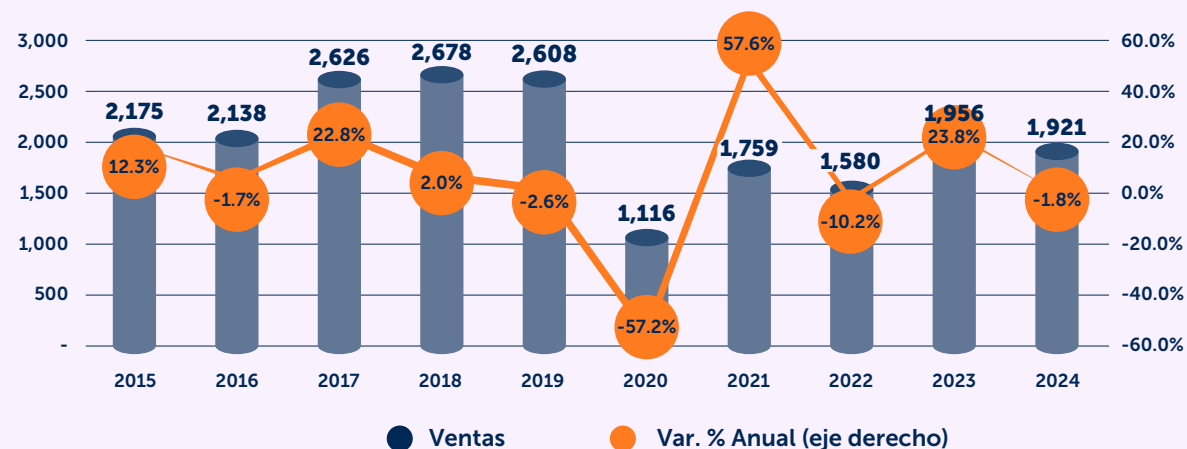
| MARCA | ENE 24 | FEB 24 | MAR 24 | ABR 24 | MAY 24 | JUN 24 | % PART. MES | ACUM. 2024 | PART.% ACUM 2024 | JUN 23 | VAR.% JUN24 VS JUN23 | ACUM. 2023 | VAR% ACUM 2024/2023 |
|----------------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|----------------|------------------|---------------|----------------------|----------------|---------------------|
| GASOLINA | 16,983 | 19,752 | 17,778 | 22,179 | 20,940 | 17,112 | 99.6% | 114,744 | 99.7% | 18,512 | -7.6% | 118,812 | -3.4% |
| ELÉCTRICO | 48 | 55 | 42 | 86 | 55 | 76 | 0.4% | 362 | 0.3% | 99 | -23.2% | 819 | -55.8% |
| TOTAL GENERAL | 17,031 | 19,807 | 17,820 | 22,265 | 20,995 | 17,188 | 100% | 115,106 | 100.0% | 18,611 | -7.6% | 119,631 | -3.8% |

INMATRICULACIÓN DE MOTOCICLETAS A GASOLINA POR CILINDRADA

| MARCA | ENE 24 | FEB 24 | MAR 24 | ABR 24 | MAY 24 | JUN 24 | % PART. MES | ACUM. 2024 | PART.% ACUM 2024 | JUN 23 | VAR.% JUN24 VS JUN23 | ACUM. 2023 | VAR% ACUM 2024/2023 |
|----------------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|----------------|------------------|---------------|----------------------|----------------|---------------------|
| Menos de 100 | 55 | 67 | 76 | 77 | 75 | 59 | 0.3% | 409 | 0.4% | 109 | -45.9% | 680 | -39.9% |
| Entre 100 y 125 | 6,476 | 7,520 | 7,237 | 9,129 | 8,061 | 6,482 | 37.9% | 44,905 | 39.0% | 7,083 | -8.5% | 45,225 | -0.7% |
| Entre 126 y 150 | 2,879 | 3,589 | 3,324 | 3,933 | 3,569 | 2,815 | 16.5% | 20,109 | 17.5% | 3,690 | -23.7% | 24,224 | -17.0% |
| Entre 151 y 200 | 5,943 | 6,549 | 5,394 | 6,806 | 6,603 | 5,899 | 34.5% | 37,194 | 32.3% | 5,984 | -1.4% | 38,891 | -4.4% |
| Entre 201 y 450 | 1,566 | 1,944 | 1,685 | 2,154 | 2,575 | 1,810 | 10.6% | 11,734 | 10.2% | 1,567 | 15.5% | 9,411 | 24.7% |
| Mas de 450 | 64 | 83 | 62 | 80 | 57 | 47 | 0.3% | 393 | 0.3% | 79 | -40.5% | 381 | 3.1% |
| TOTAL GENERAL | 16,983 | 19,752 | 17,778 | 22,179 | 20,940 | 17,112 | 100% | 114,744 | 100.0% | 18,512 | -7.6% | 118,812 | -3.4% |

VENTA DE VEHÍCULOS LIVIANOS - SEGMENTO DE LUJO

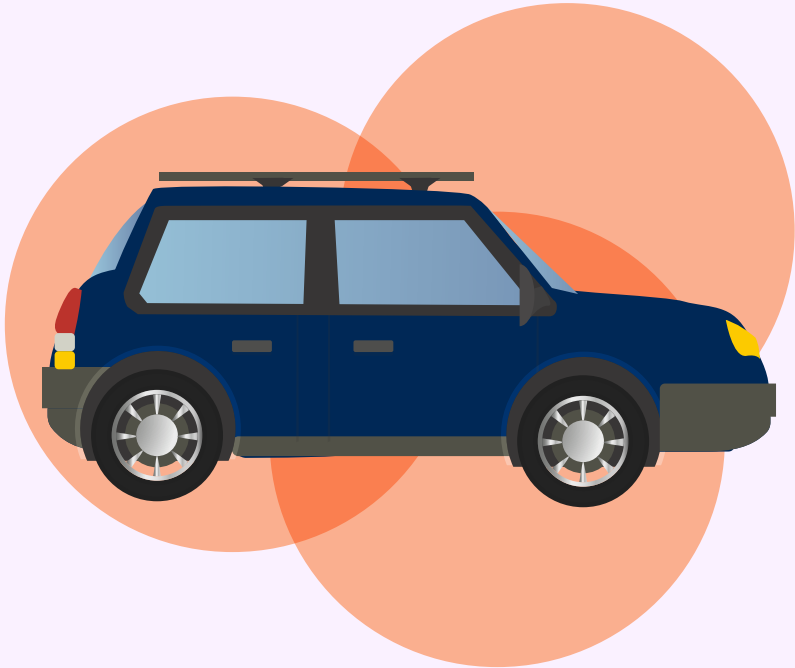
A Junio de cada año



| CLASE | JUN 23 | MAY 24 | JUN 24 | VAR.% JUN24 VS MAY24 | VAR.% JUN24 VS JUN23 | ACUM. JUN23 | ACUM. JUN24 | VAR.% ACUM. JUN24 VS ACUM. JUN23 | PART.% ACUM. JUN24 |
|----------------------|------------|------------|------------|----------------------|----------------------|--------------|--------------|----------------------------------|--------------------|
| SUV | 235 | 281 | 270 | -3.9% | 14.9% | 1,433 | 1,502 | 4.8% | 78.2% |
| SEDAN | 61 | 47 | 55 | 17.0% | -9.8% | 361 | 281 | -22.2% | 14.6% |
| HATCHBACK | 25 | 21 | 15 | -28.6% | -40.0% | 109 | 110 | 0.9% | 5.7% |
| COUPE | 8 | 7 | 4 | -42.9% | -50.0% | 39 | 24 | -38.5% | 1.2% |
| CONVERTIBLE | 2 | - | - | - | -100.0% | 14 | 4 | -71.4% | 0.2% |
| TOTAL GENERAL | 331 | 356 | 344 | -3.4% | 3.9% | 1,956 | 1,921 | -1.8% | 100.0% |

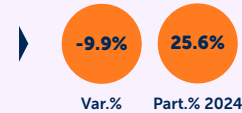
VENTA DE VEHÍCULOS LIVIANOS DE LUJO POR MARCA

A Junio de cada año



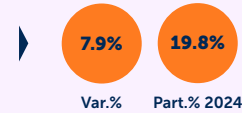
1. BMW

2023: 545
2024: 491



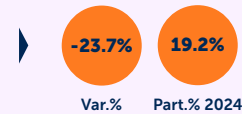
2. MERCEDES BENZ

2023: 353
2024: 381



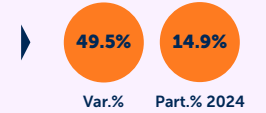
3. AUDI

2023: 482
2024: 368



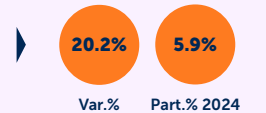
4. VOLVO

2023: 192
2024: 287



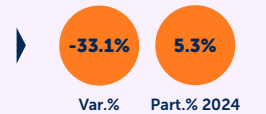
5. LEXUS

2023: 94
2024: 113



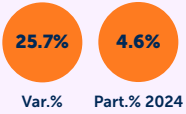
6. MINI

2023: 151
2024: 101



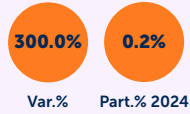
7. PORSCHE

2023: 70
2024: 88



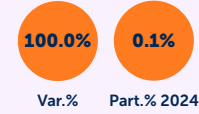
10. JAGUAR

2023: 1
2024: 4



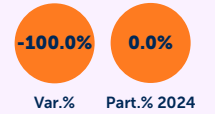
13. BENTLEY

2023: 1
2024: 2



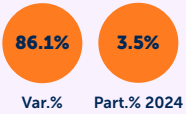
16. CADILLAC

2023: 1
2024: -



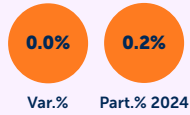
8. LAND ROVER

2023: 36
2024: 67



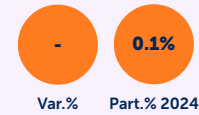
11. LAMBORGHINI

2023: 4
2024: 4



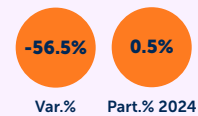
14. MCLAREN

2023: -
2024: 1



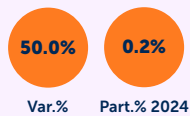
9. MASERATI

2023: 23
2024: 10



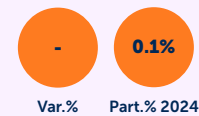
12. FERRARI

2023: 2
2024: 3



15. ASTON MARTIN

2023: 1
2024: 1



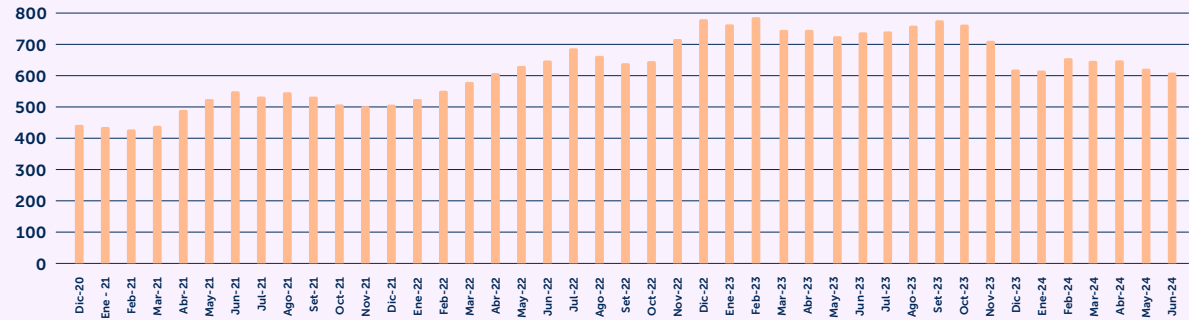
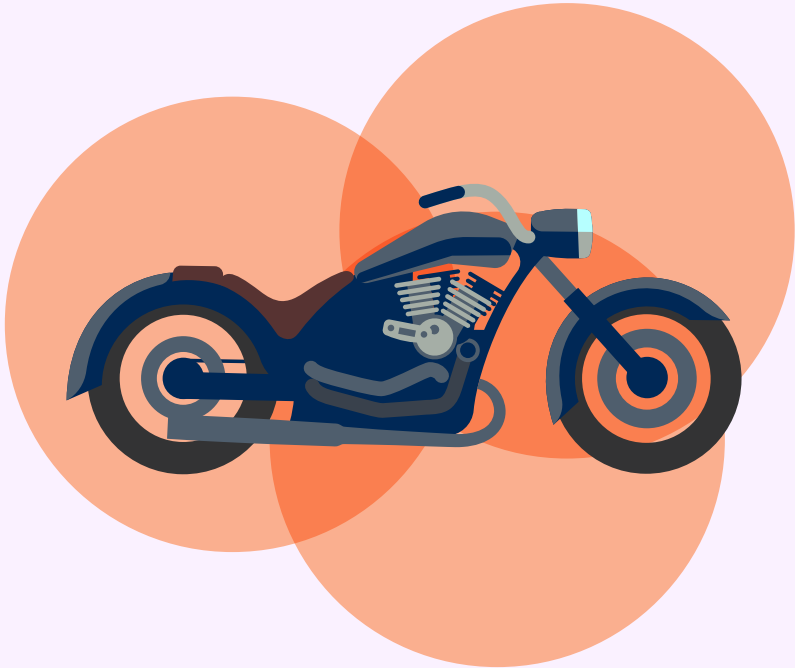
TOTAL

2023: 1,956
2024: 1,921



VENTA DE MOTOS SEGMENTO DE LUJO

Acumulado 12 meses

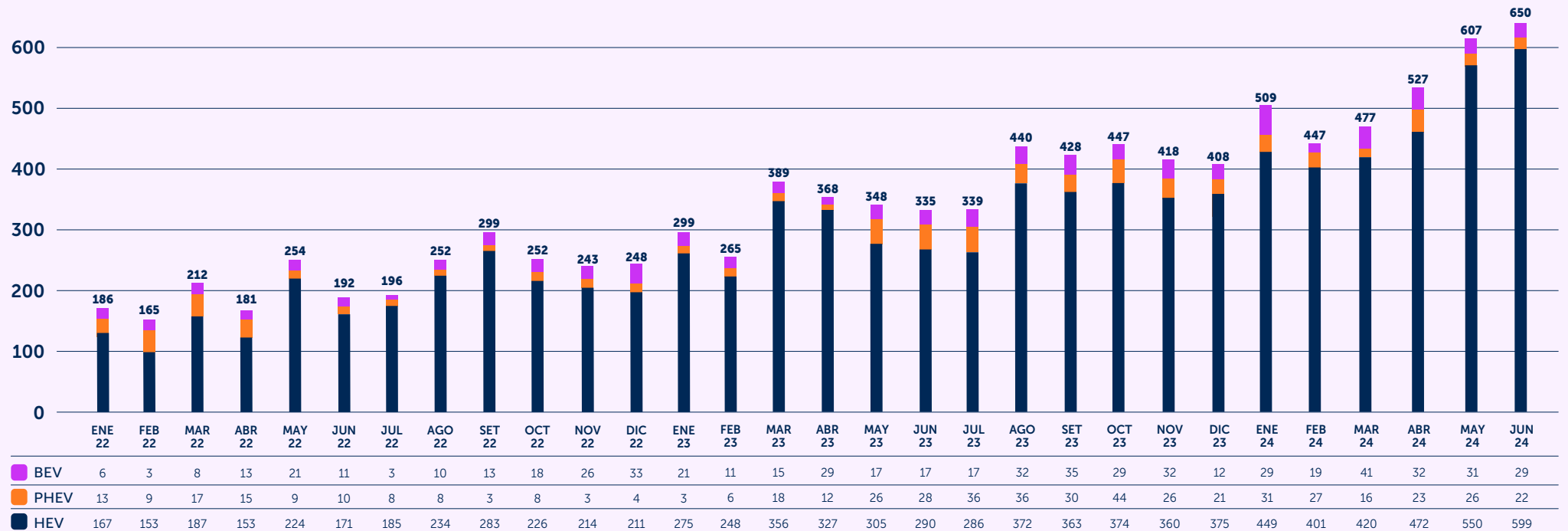


| MARCA | JUN 23 | MAY 24 | JUN 24 | VAR% JUN24 VS MAY24 | VAR.% JUN24 VS JUN23 | ACUM. JUN23 | ACUM. JUN24 | VAR% ACUM JUN24 VS ACUM. JUN23 | PART.% ACUM JUN24 |
|----------------------|-----------|-----------|-----------|---------------------|----------------------|-------------|-------------|--------------------------------|-------------------|
| HONDA | 26 | 10 | 5 | -50.0% | -80.8% | 119 | 126 | 5.9% | 40.1% |
| BMW | 12 | 8 | 13 | 62.5% | 8.3% | 65 | 64 | -1.5% | 20.4% |
| KAWASAKI | 3 | 6 | 5 | -16.7% | 66.7% | 35 | 34 | -2.9% | 10.8% |
| YAMAHA | 11 | 2 | 4 | 100.0% | -63.6% | 38 | 31 | -18.4% | 9.9% |
| KTM | 1 | 6 | 1 | -83.3% | 0.0% | 16 | 15 | -6.3% | 4.8% |
| TRIUMPH | 1 | 1 | 3 | 200.0% | 200.0% | 19 | 12 | -36.8% | 3.8% |
| BENELLI | 7 | 4 | 0 | -100.0% | -100.0% | 19 | 11 | -42.1% | 3.5% |
| DUCATI | 5 | 4 | 2 | -50.0% | -60.0% | 18 | 10 | -44.4% | 3.2% |
| SUZUKI | 0 | 0 | 1 | - | - | 0 | 9 | - | 2.9% |
| HARLEY DAVIDSON | 0 | 0 | 0 | - | - | 1 | 2 | 100.0% | 0.6% |
| TOTAL GENERAL | 66 | 41 | 34 | -17.1% | -48.5% | 330 | 314 | -4.8% | 100.0% |

Nota: Se definió el segmento de motocicletas de lujo considerando los siguientes criterios:

1. Marcas: KTM, BMW, KAWASAKI, HARLEY DAVIDSON, DUCATI, TRIUMPH, SUZUKI, HONDA, YAMAHA, BENELLI 2. Cilindrada >=450 cc.

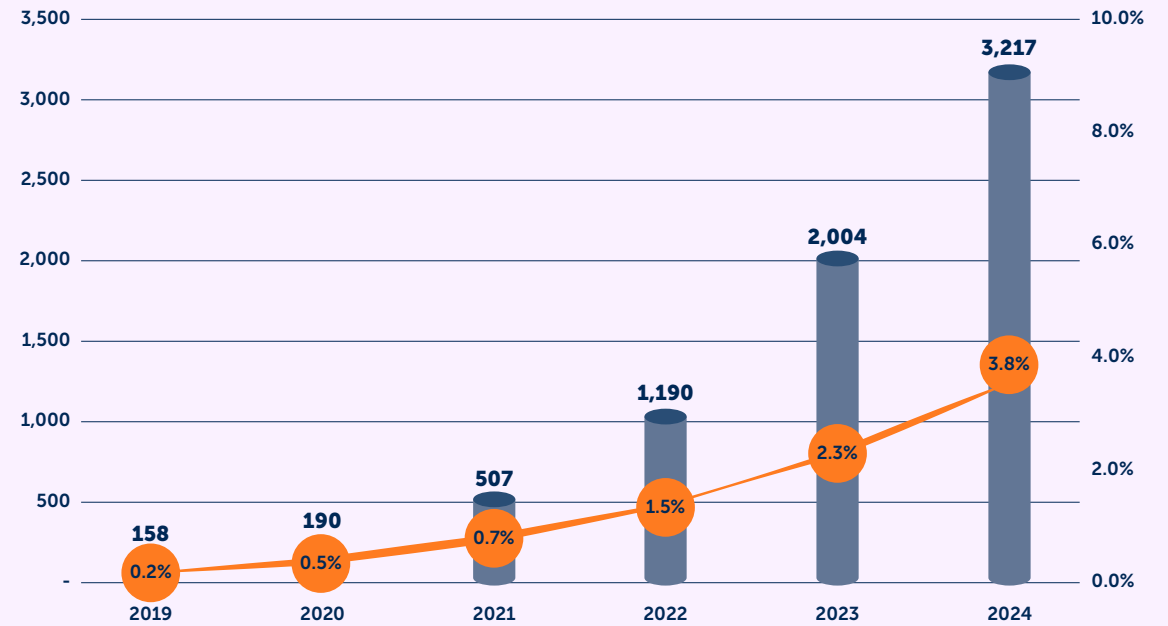
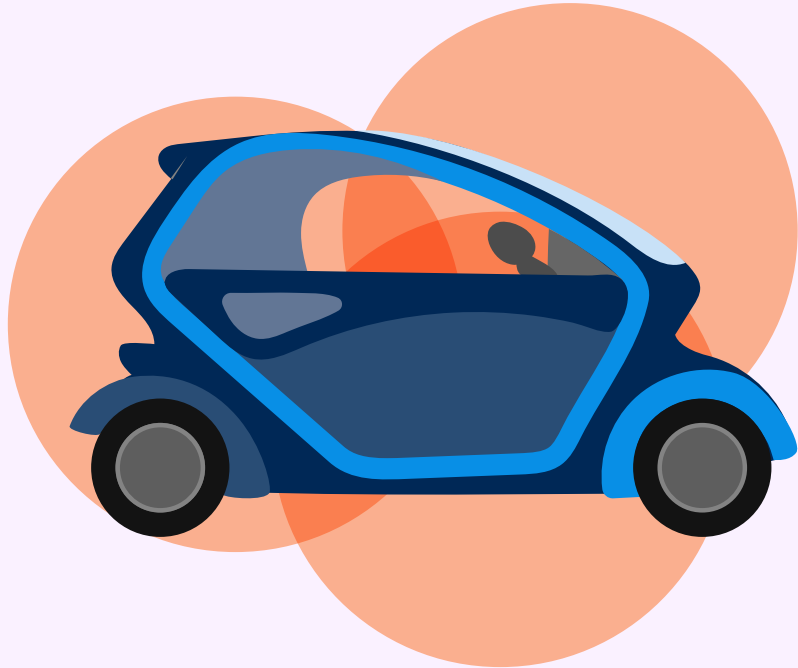
VENTA DE VEHÍCULOS ELÉCTRICOS E HÍBRIDOS



BEV: Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle

VENTA DE VEHÍCULOS ELECTRIFICADOS Y PENETRACIÓN

A Junio de cada año

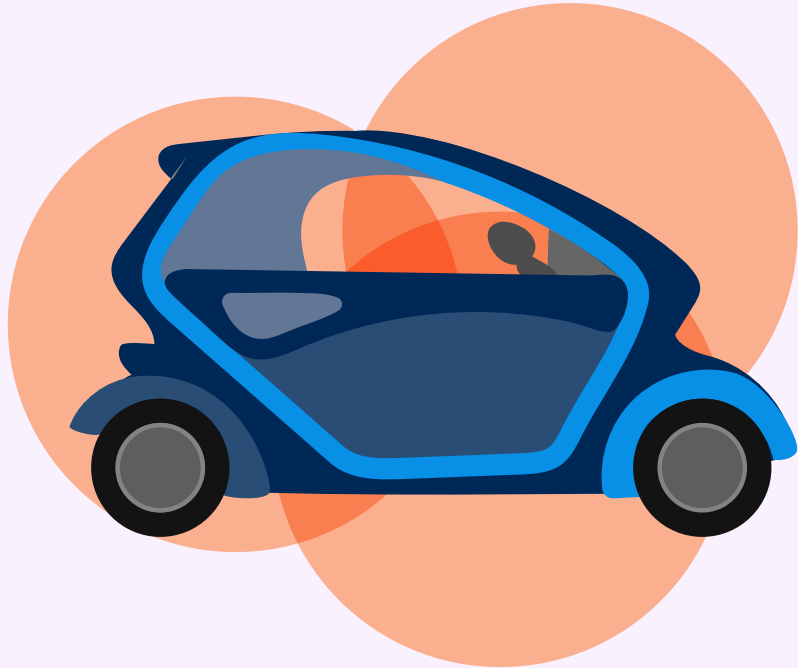


Fuente: SUNARP - AAP Elaboración: GEE - AAP

● Unidades ● Participación en la venta total (eje derecho)

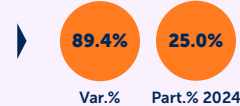
VENTA DE VEHÍCULOS ELECTRIFICADOS POR MARCA

A Junio de cada año



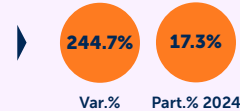
1. TOYOTA

2023: 424
2024: 803



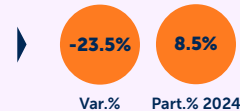
2. SUZUKI

2023: 161
2024: 555



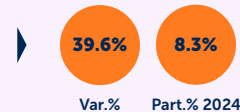
3. GEELY

2023: 358
2024: 274



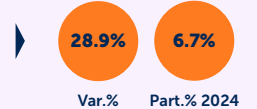
4. VOLVO

2023: 192
2024: 268



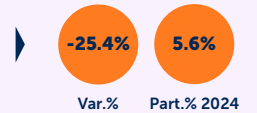
5. MERCEDES BENZ

2023: 166
2024: 214



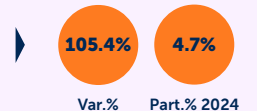
6. AUDI

2023: 240
2024: 179



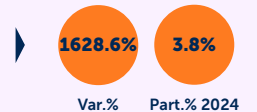
7. BMW

2023: 74
2024: 152



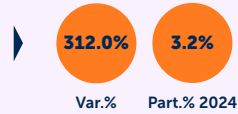
8. HYUNDAI

2023: 7
2024: 121



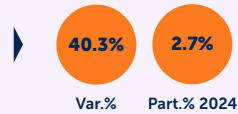
9. FORD

2023: 25
2024: 103



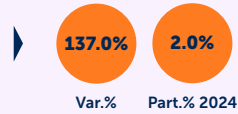
10. LEXUS

2023: 62
2024: 87



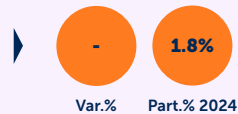
11. LAND ROVER

2023: 27
2024: 64



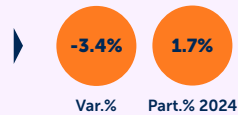
12. NISSAN

2023: -
2024: 59



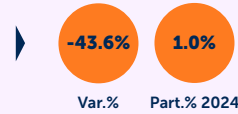
13. SUBARU

2023: 58
2024: 56



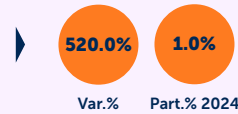
14. KIA

2023: 55
2024: 31



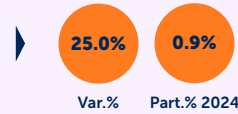
15. CHERY

2023: 5
2024: 31



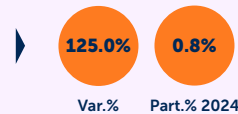
16. JAC

2023: 24
2024: 30



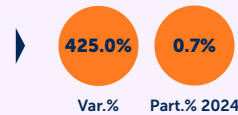
17. HAVAL

2023: 12
2024: 27



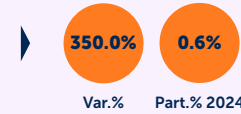
18. PORSCHE

2023: 4
2024: 21



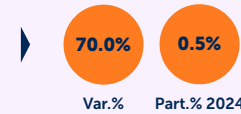
19. DONGFENG

2023: 4
2024: 18



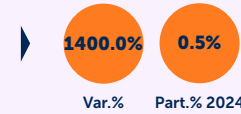
20. MINI

2023: 10
2024: 17



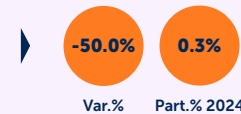
21. MAPLE

2023: 1
2024: 15



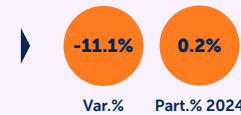
22. MASERATI

2023: 18
2024: 9



23. BYD

2023: 9
2024: 8



24. QINGLING

2023: -
2024: 6



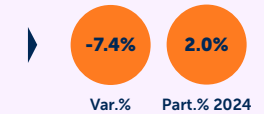
25. MAZDA

2023: -
2024: 6



OTROS

2023: 68
2024: 63



TOTAL

2023: 2,004
2024: 3,217



VENTA DE VEHÍCULOS ELECTRIFICADOS

Por tipo de tecnología

| BEV | | |
|--------------|--------------|---------------|
| MARCA | ENE-JUN 2024 | % PART |
| Jac | 30 | 16.6% |
| Volvo | 19 | 10.5% |
| Kia | 15 | 8.3% |
| Bmw | 15 | 8.3% |
| Maple | 15 | 8.3% |
| Dongfeng | 10 | 5.5% |
| BYD | 8 | 4.4% |
| Mini | 6 | 3.3% |
| Qingling | 6 | 3.3% |
| Audi | 6 | 3.3% |
| Otros | 51 | 28.2% |
| TOTAL | 181 | 100.0% |

| PHEV | | |
|--------------|--------------|---------------|
| MARCA | ENE-JUN 2024 | % PART |
| BMW | 69 | 47.6% |
| Volvo | 27 | 18.6% |
| Porsche | 21 | 14.5% |
| Mini | 11 | 7.6% |
| Land Rover | 7 | 4.8% |
| Chery | 4 | 2.8% |
| Ferrari | 3 | 2.1% |
| Toyota | 2 | 1.4% |
| McLaren | 1 | 0.7% |
| TOTAL | 145 | 100.0% |

| HEV | | |
|--------------|--------------|--------------|
| MARCA | ENE-JUN 2024 | % PART |
| Toyota | 801 | 61.9% |
| Hyundai | 120 | 9.3% |
| Ford | 103 | 8.0% |
| Lexus | 87 | 6.7% |
| Nissan | 59 | 4.6% |
| Subaru | 56 | 4.3% |
| Haval | 27 | 2.1% |
| Kia | 16 | 1.2% |
| BMW | 14 | 1.1% |
| Dongfeng | 8 | 0.6% |
| Otros | 3 | 0.2% |
| TOTAL | 1,294 | 99.1% |

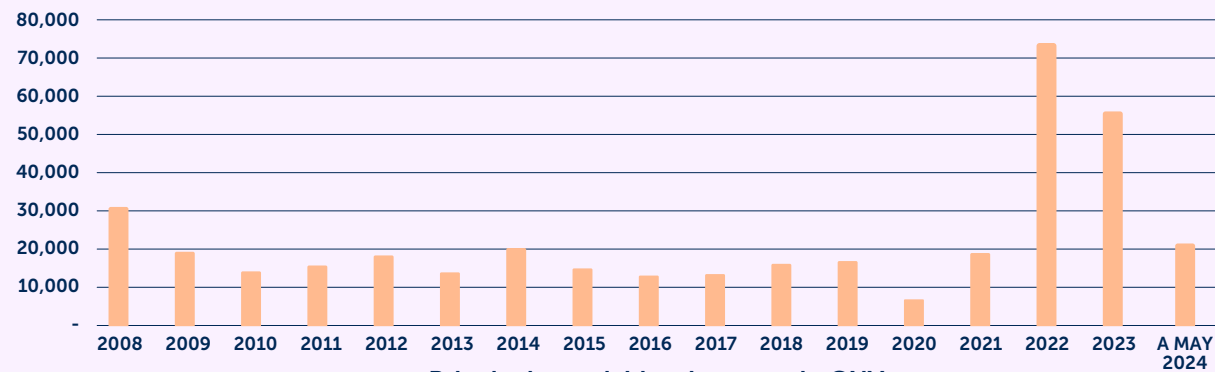
| MHEV | | |
|---------------|--------------|---------------|
| MARCA | ENE-JUN 2024 | % PART |
| Suzuki | 555 | 34.8% |
| Geely | 274 | 17.2% |
| Volvo | 222 | 13.9% |
| Mercedes Benz | 210 | 13.1% |
| Audi | 173 | 10.8% |
| Land Rover | 57 | 3.6% |
| BMW | 54 | 3.4% |
| Chery | 27 | 1.7% |
| Maserati | 9 | 0.6% |
| Mazda | 6 | 0.4% |
| Otros | 10 | 0.6% |
| TOTAL | 1,597 | 100.0% |

BEV: Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle | **MHEV:** Mild Hybrid Electric Vehicle

VEHÍCULOS A GNV



Vehículos convertidos a GNV



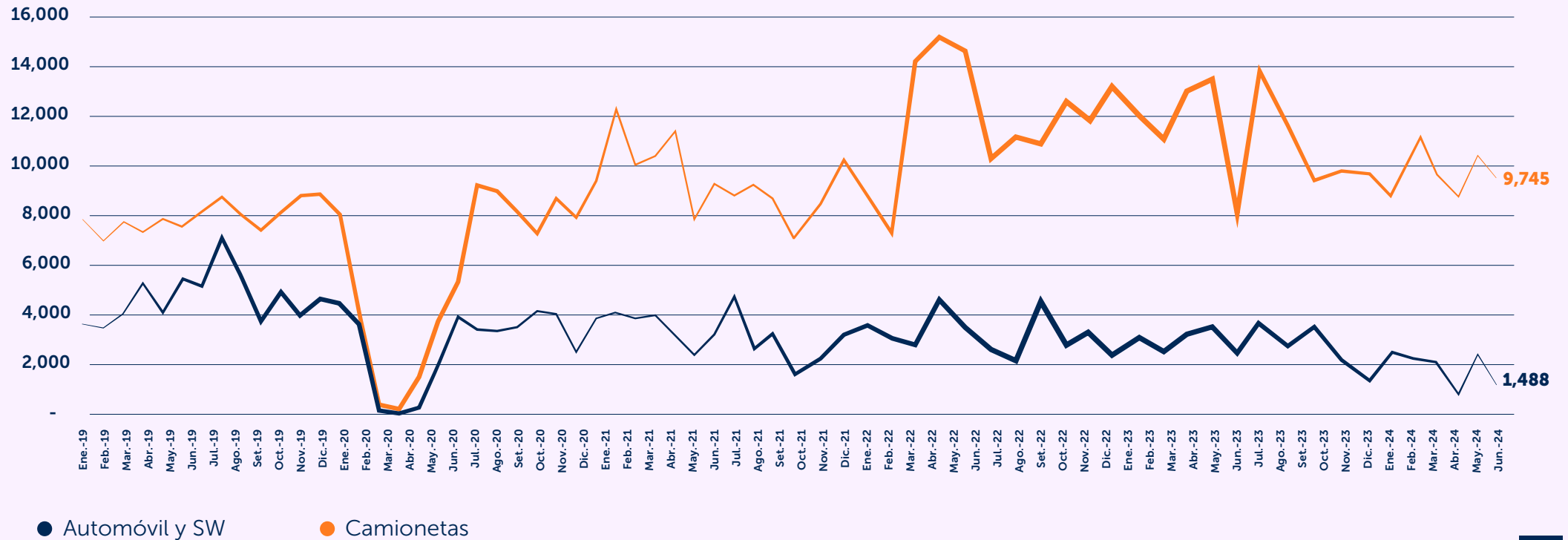
Principales variables de mercado GNV

| | DIC 22 | DIC 23 | A MAY 24 |
|--|---------|---------|----------|
| Vehículos Convertidos | 73,601 | 55,893 | 21,297 |
| Vehículos Nuevos* | 904 | 1,054 | 465 |
| Vehículos Activados | 74,505 | 56,947 | 21,762 |
| Vehículos activos que registran consumos en el mes | 276,222 | 313,333 | 324,765 |
| Stock de Talleres de Conversión | 243 | 295 | 312 |
| Stock de Estaciones de Carga | 341 | 341 | 342 |

*Considera vehículos importados a GNV y vehículos convertidos localmente antes de su venta al público.

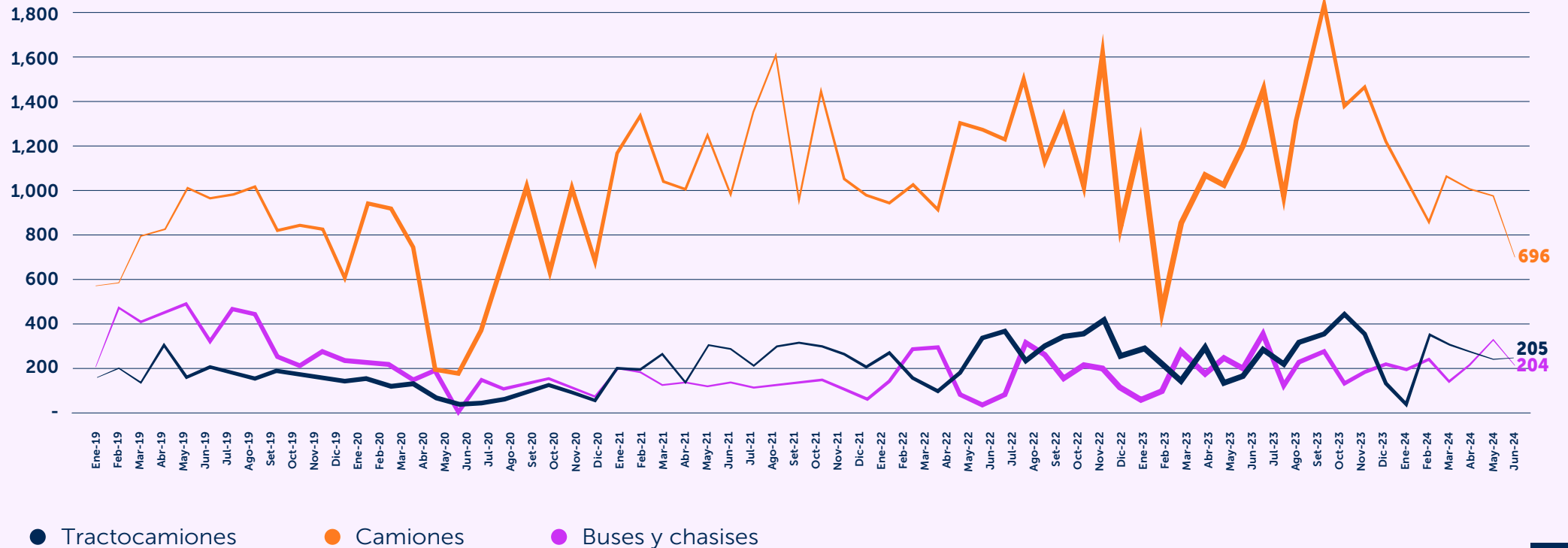
IMPORTACIÓN VEHÍCULOS LIVIANOS

(Unidades)



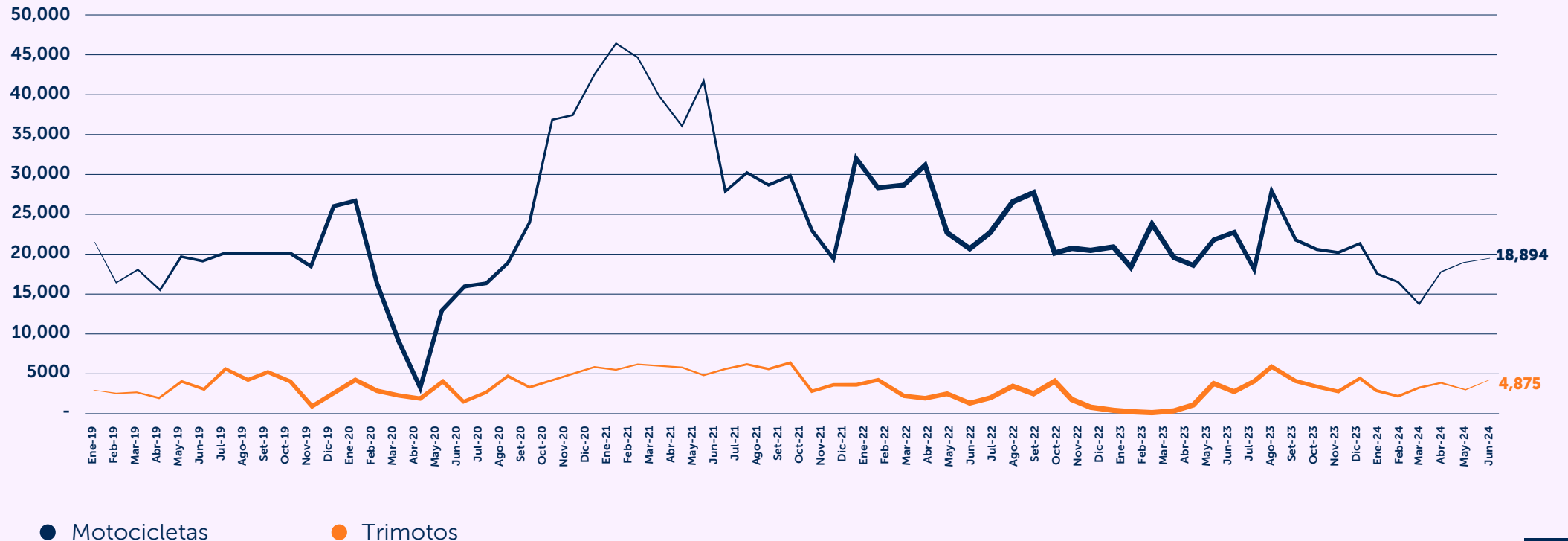
IMPORTACIÓN VEHÍCULOS PESADOS

(Unidades)



IMPORTACIÓN VEHÍCULOS MENORES








(Unidades)



IMPORTACIONES

(Unidades)



| Clase | JUN 23 | MAY 24 | JUN 24 | Var. % JUN24/JUN23 | Var. % JUN24/MAY24 | Acum JUN23 | Acum JUN24 | Var. % Acum. JUN24/JUN23 |
|---|--------|--------|--------|--------------------|--------------------|------------|------------|--------------------------|
|  Automóvil, SW | 3,354 | 2,371 | 1,488 | -55.6% | -37.2% | 18,018 | 11,991 | -33.4% |
|  Camionetas | 13,439 | 10,284 | 9,745 | -27.5% | -5.2% | 72,706 | 58,425 | -19.6% |
|  Camiones | 1,446 | 980 | 696 | -51.9% | -29.0% | 6,141 | 5,912 | -3.7% |
|  Buses y chasis | 336 | 287 | 204 | -39.3% | -28.9% | 1,397 | 1,275 | -8.7% |
|  Tractocamiones | 276 | 218 | 205 | -25.7% | -6.0% | 1,265 | 1,488 | 17.6% |
|  Motocicletas | 22,477 | 18,457 | 18,894 | -15.9% | 2.4% | 124,374 | 104,427 | -16.0% |
|  Trimotos | 4,401 | 3,189 | 4,875 | 10.8% | 52.9% | 20,067 | 20,927 | 4.3% |

IMPORTACIÓN DE SUMINISTROS

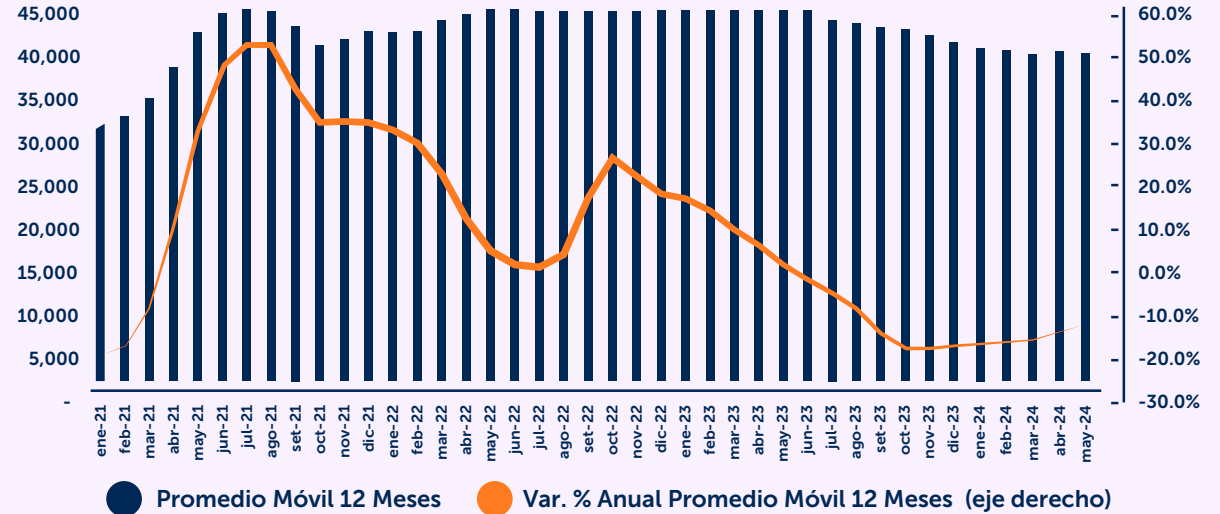
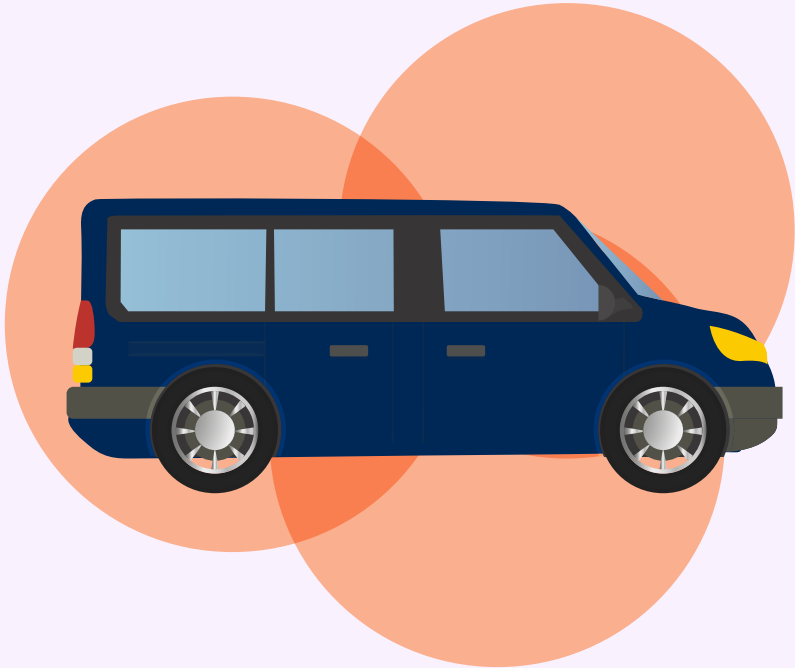
Valor FOB US\$

| TIPO DE SUMINISTRO | JUN23 | MAY24 | JUN24 | Var. % JUN24/JUN23 | Var. % JUN24/MAY24 | Acum. JUN23 | Acum. JUN24 | Var.% Acum. | % Part JUNIO 2024 |
|-------------------------|--------------------|--------------------|--------------------|-----------------------|-----------------------|--------------------|----------------------|--------------|----------------------|
| Neumáticos | 46,098,921 | 41,140,023 | 52,409,963 | 13.7% | 27.4% | 244,592,158 | 252,989,583 | 3.4% | 23.5% |
| Partes de Motor | 31,405,540 | 36,997,098 | 34,851,735 | 11.0% | -5.8% | 159,955,088 | 200,711,760 | 25.5% | 18.6% |
| Lubricantes | 24,738,962 | 26,607,447 | 32,706,066 | 32.2% | 22.9% | 167,708,833 | 199,363,340 | 18.9% | 18.5% |
| Filtros | 15,352,431 | 17,069,082 | 16,701,515 | 8.8% | -2.2% | 79,951,003 | 96,191,208 | 20.3% | 8.9% |
| Otros consumibles | 10,766,333 | 11,748,422 | 10,912,262 | 1.4% | -7.1% | 61,889,156 | 65,260,718 | 5.4% | 6.1% |
| Sistema de transmisión | 9,156,615 | 8,477,393 | 7,059,264 | -22.9% | -16.7% | 50,124,809 | 43,972,551 | -12.3% | 4.1% |
| Partes eléctricas | 7,421,086 | 7,433,274 | 7,488,809 | 0.9% | 0.7% | 40,184,357 | 42,049,474 | 4.6% | 3.9% |
| Partes de carrocería | 6,993,257 | 6,734,250 | 6,504,779 | -7.0% | -3.4% | 42,309,562 | 38,333,218 | -9.4% | 3.6% |
| Sistema de frenos | 4,685,584 | 5,666,646 | 5,056,008 | 7.9% | -10.8% | 23,510,158 | 28,614,462 | 21.7% | 2.7% |
| Baterías | 3,916,681 | 4,613,679 | 3,808,257 | -2.8% | -17.5% | 18,518,593 | 20,737,192 | 12.0% | 1.9% |
| Sistema de suspensión | 2,756,494 | 3,407,936 | 3,474,649 | 26.1% | 2.0% | 17,739,365 | 20,432,776 | 15.2% | 1.9% |
| Accesorios | 2,793,501 | 2,407,525 | 3,475,817 | 24.4% | 44.4% | 16,059,695 | 15,606,341 | -2.8% | 1.4% |
| Productos de caucho | 2,885,465 | 3,129,737 | 2,247,404 | -22.1% | -28.2% | 14,561,312 | 15,078,150 | 3.5% | 1.4% |
| Sistema de dirección | 1,526,235 | 1,934,980 | 1,728,723 | 13.3% | -10.7% | 8,439,706 | 11,861,294 | 40.5% | 1.1% |
| Sistema de enfriamiento | 1,485,561 | 1,555,641 | 1,136,118 | -23.5% | -27.0% | 6,574,548 | 8,049,594 | 22.4% | 0.7% |
| Ruedas y sus partes | 1,784,880 | 1,607,189 | 1,381,551 | -22.6% | -14.0% | 8,285,692 | 7,923,513 | -4.4% | 0.7% |
| Ejes y diferencial | 970,724 | 1,434,224 | 863,391 | -11.1% | -39.8% | 6,091,151 | 6,571,949 | 7.9% | 0.6% |
| Sistema de escape | 575,652 | 719,832 | 723,756 | 25.7% | 0.5% | 2,694,274 | 4,517,833 | 67.7% | 0.4% |
| Total | 175,313,921 | 182,684,380 | 192,530,067 | 9.8% | 5.4% | 969,189,462 | 1,078,264,956 | 11.3% | 100.0% |

Fuente: SUNAT, Regimenes Definitivos Elaboración: GEE - AAP

TRANSFERENCIA DE VEHÍCULOS LIVIANOS USADOS

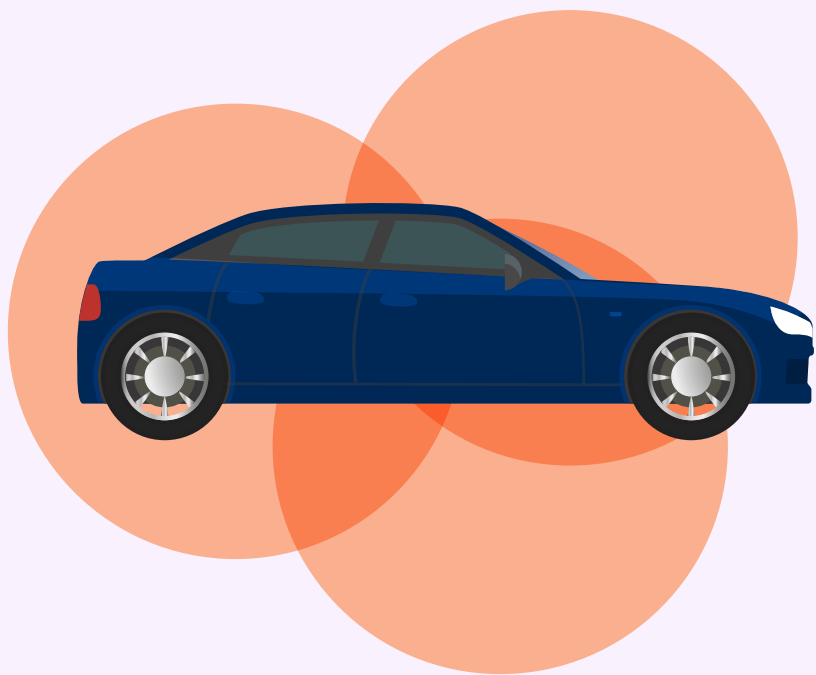
Promedio móvil 12 meses y tasa de variación anual



| Transferencias | MAY 23 | ABR 24 | MAY 24 | VAR.% MAY24/MAY23 | Var. % MAY24/ABR24 | Acum. MAY23 | Acum. MAY24 | Var.% Acum. MAY24/Acum.MAY23 |
|---------------------------|--------|--------|--------|-------------------|--------------------|-------------|-------------|------------------------------|
| Vehículos livianos usados | 45,255 | 44,163 | 44,652 | -1.3% | 1.1% | 222,580 | 211,920 | -4.8% |

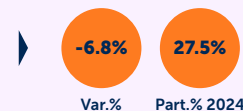
TRANSFERENCIA DE VEHÍCULOS SEMINUEVOS LIVIANOS POR MARCA

A Mayo de 2024



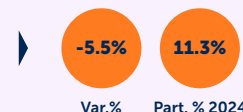
1. TOYOTA

2023: 62,536
2024: 58,254



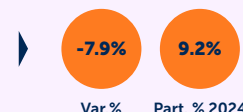
2. HYUNDAI

2023: 25,400
2024: 24,008



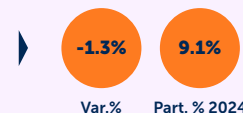
3. NISSAN

2023: 21,181
2024: 19,500



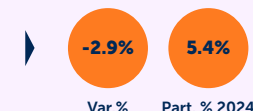
4. KIA

2023: 19,464
2024: 19,208



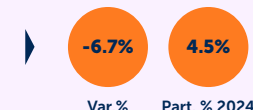
5. CHEVROLET

2023: 11,738
2024: 11,395



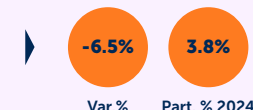
6. SUZUKI

2023: 10,285
2024: 9,601



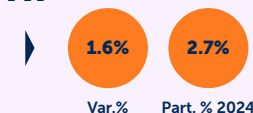
7. VOLKSWAGEN

2023: 8,515
2024: 7,964



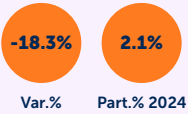
8. MITSUBISHI

2023: 5,640
2024: 5,733



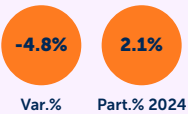
9. DAEWOO

2023: 5,575
2024: 4,553



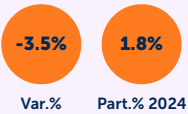
10. MAZDA

2023: 4,774
2024: 4,543



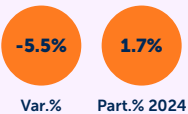
11. RENAULT

2023: 3,948
2024: 3,810



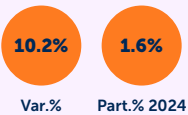
12. HONDA

2023: 3,795
2024: 3,588



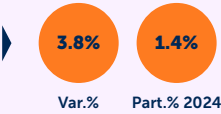
13. CHANGAN

2023: 3,049
2024: 3,361



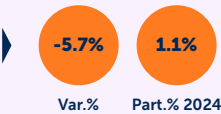
14. FORD

2023: 2,887
2024: 2,997



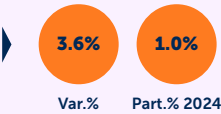
15. SUBARU

2023: 2,480
2024: 2,338



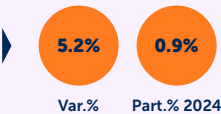
16. JAC

2023: 2,109
2024: 2,184



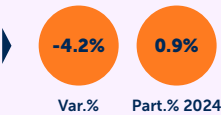
17. CHERY

2023: 1,878
2024: 1,976



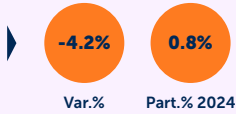
18. BMW

2023: 1,996
2024: 1,913



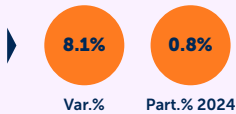
19. GREAT WALL

2023: 1,845
2024: 1,768



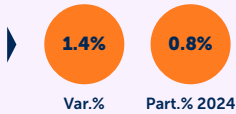
20. DFSK

2023: 1,624
2024: 1,755



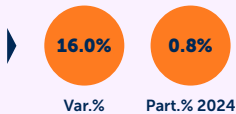
21. JEEP

2023: 1,649
2024: 1,672



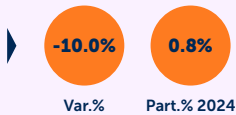
22. PEUGEOT

2023: 1,415
2024: 1,642



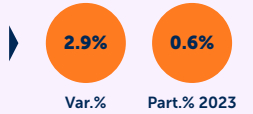
23. MERCEDES BENZ

2023: 1,777
2024: 1,600



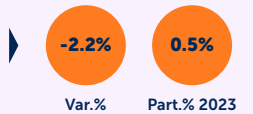
24. AUDI

2023: 1,285
2024: 1,322



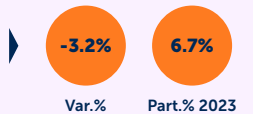
25. FOTON

2023: 1,074
2024: 1,050



OTROS

2023: 14,660
2024: 14,185

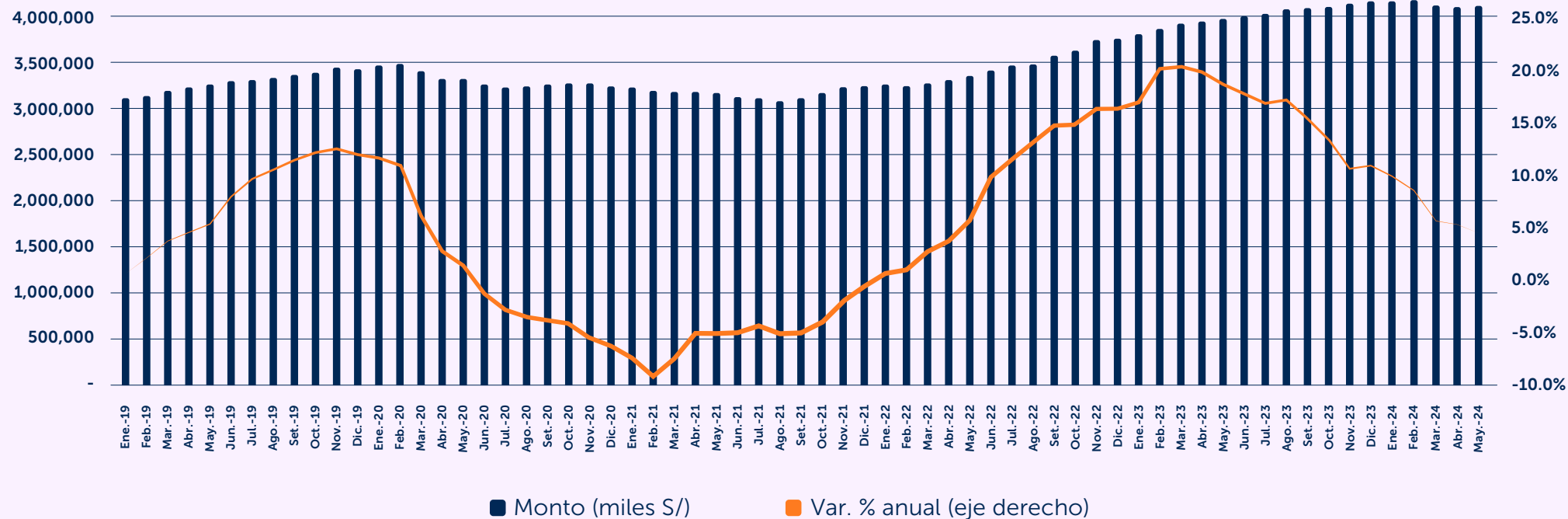


TOTAL

2023: 222,579
2024: 211,920



SALDO DE CRÉDITOS VEHICULARES SISTEMA FINANCIERO: ENE19 - MAY24



SALDO DE CRÉDITOS VEHICULARES POR ENTIDAD FINANCIERA (S/ MILES)

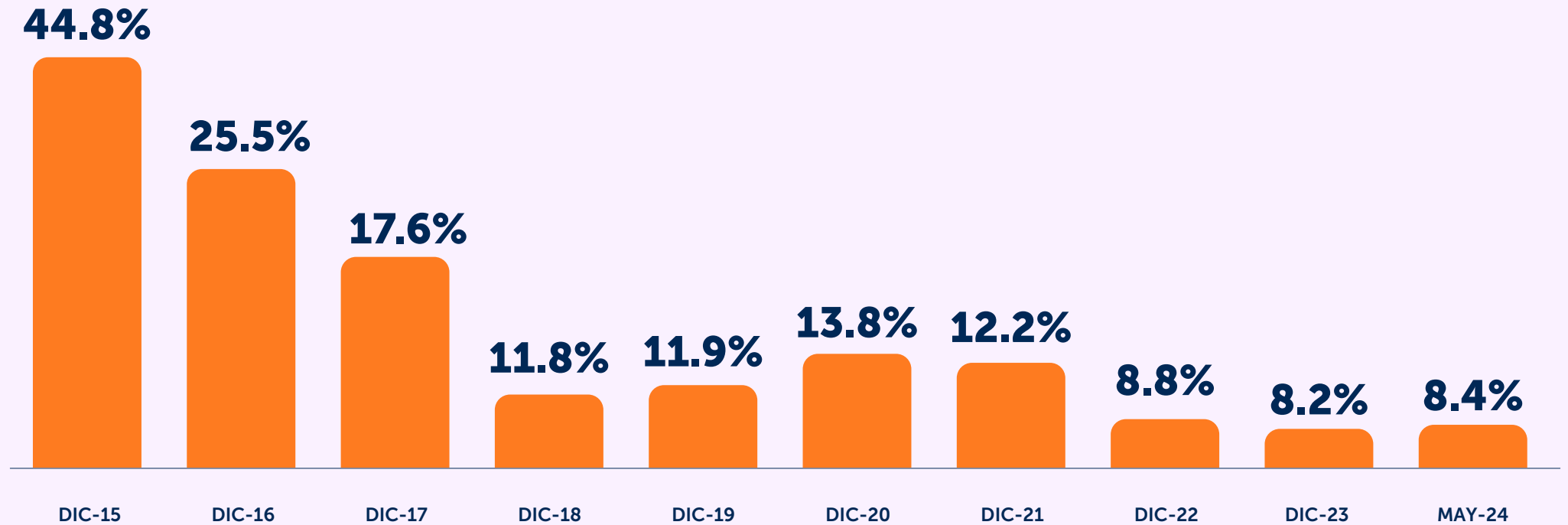
A Mayo de cada año



| RANK. | Entidad | 2023 | 2024 | Var% | Part.% 2024 |
|--------------|----------------------------------|------------------|------------------|-------------|-------------|
| 1 | Banco de Crédito del Perú | 1,040,297 | 992,859 | -4.6% | 23.88% |
| 2 | Mitsui Auto Finance | 846,940 | 948,715 | 12.0% | 22.82% |
| 3 | EC Santander Consumo | 854,240 | 890,669 | 4.3% | 21.42% |
| 4 | Banco BBVA Perú | 711,539 | 863,291 | 21.3% | 20.77% |
| 5 | Banco Interamericano de Finanzas | 210,696 | 208,997 | -0.8% | 5.03% |
| 6 | Financiera Efectiva | 106,519 | 85,690 | -19.6% | 2.06% |
| 7 | Scotiabank Perú | 110,018 | 85,651 | -22.1% | 2.06% |
| 8 | Interbank | 67,585 | 39,255 | -41.9% | 0.94% |
| 9 | CMAC Huancayo | 14,913 | 17,802 | 19.4% | 0.43% |
| 10 | Santander Perú S.A. | - | 15,945 | - | 0.38% |
| 11 | CRAC Prymera | 5,008 | 3,010 | -39.9% | 0.07% |
| 12 | Alfin Banco | 4,234 | 2,836 | -33.0% | 0.07% |
| 13 | Banco Falabella Perú | 1,098 | 932 | -15.1% | 0.02% |
| 14 | CRAC Incasur | 993 | 634 | -36.2% | 0.02% |
| 15 | Banco Pichincha | 714 | 397 | -44.4% | 0.01% |
| 16 | CMAC Arequipa | 200 | 325 | 62.8% | 0.01% |
| 17 | EC Alternativa | 52 | 255 | 392.8% | 0.01% |
| 18 | CMAC Ica | 58 | 14 | -76.4% | 0.00% |
| 19 | Crediscotia Financiera | 10 | 10 | 0.0% | 0.00% |
| 20 | Banco GNB | 123 | - | -100.0% | 0.00% |
| Total | | 3,975,235 | 4,157,285 | 4.6% | 100% |

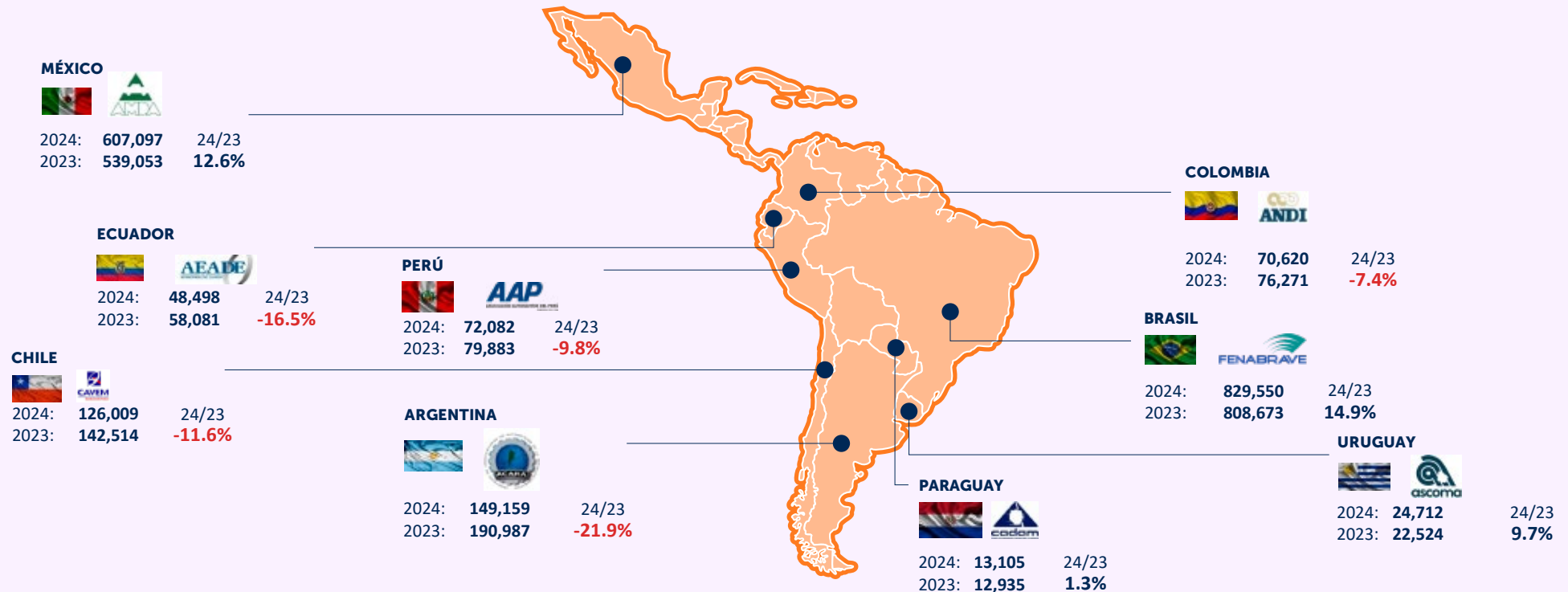
DOLARIZACIÓN CRÉDITOS VEHICULARES

(Crédito en moneda extranjera / crédito total) - sistema financiero



VENTA DE VEHÍCULOS NUEVOS EN LOS PAÍSES DE LA REGIÓN (LIVIANOS Y PESADOS)

Enero - Mayo





Edición y diseño:
SubGerencia de Comunicaciones, Img. Inst. y Marketing

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