

# INFORME DEL SECTOR AUTOMOTOR

Junio 2023

Edición:  
**Julio 2023**

Informe elaborado por:  
**Gerencia de Estudios  
Económicos y  
Estadística**



## RESULTADOS DEL SECTOR AUTOMOTOR A JUNIO 2023

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Al cierre del primer semestre del 2023, de acuerdo con cifras oficiales de la SUNARP, la comercialización de **vehículos livianos** alcanzó las 86,763 unidades vendidas, 8.3% más que similar periodo del 2022, pero menor al crecimiento acumulado en meses anteriores.

Dentro de este segmento del mercado, y continuando con la tendencia observada en lo que va del año, las categorías que explicaron este desempeño fueron las SUV (38,933 unidades vendidas) y camionetas (12,378 unidades vendidas), lo que significó aumentos de 12.9% y 34.3%; en cada caso, respecto al primer semestre del 2022. Por su parte, la venta de pick ups y furgonetas ascendió a 16,799 unidades, representando un incremento anual de 0.1%. De modo contrario, la venta de automóviles registró 18,653 unidades, una cifra menor en 5% en comparación con el periodo enero – junio del 2022. El comportamiento de la venta de vehículos livianos presenta hoy dos fuerzas contrapuestas: por un lado, la mejora en la cadena global de suministros permite mayor disponibilidad de vehículos nuevos para la venta, pero, por otro lado, se tienen condiciones económicas y perspectivas poco alentadoras para los siguientes meses.

Por su parte, en cuanto a la comercialización de vehículos pesados, el segmento **de camiones y tractocamiones** reportó 7,195 unidades vendidas en el primer semestre del 2023, menor en 9.2% con relación a igual lapso del 2022. El comportamiento de este mercado va en línea con el desempeño de las expectativas empresariales, que se mantienen en el tramo pesimista, y que dan como resultado la contracción de la inversión privada, que en los primeros tres meses del año registro una dura caída anual de 12% y para el segundo trimestre también se espera una disminución importante, teniendo perspectivas negativas para finales del año.

En el segmento de **minibús y ómnibus**, se registró 1,025 unidades comercializadas en el primer semestre del año, lo que representó una contracción de 21.9% en comparación con similar periodo del 2022. Si bien este rubro del mercado de vehículos pesados empezó a mostrar mejoras en el 2022 como consecuencia de la reactivación de actividades económicas intensivas en este tipo de unidades, así como la mayor movilización y presencialidad de la población, esperando un desempeño similar para este 2023, los conflictos sociales de finales del 2022 y comienzos del 2023, el ciclón Yaku y el Niño Costero le han jugado en contra, además de los problemas económicos que presentan las empresas de transporte urbano por los motivos que conocemos.

Por último, la venta de **vehículos menores** registró 171,945 unidades en los primeros seis meses del 2023, cifra menor en 9% respecto a igual periodo del 2022. Este comportamiento se explicó por la caída de las ventas de motos en 9.2% y trimotos en 8.4%, rubros que reportaron 119,631 unidades y 52,314 unidades comercializadas; respectivamente. Lo que se ha venido observando en este segmento del mercado automotor es una normalización en sus niveles de ventas, luego de las cifras récords que reportaron en el 2021, en un contexto en el que la movilización de las personas estaba restringida y por ende el servicio de delivery ganó tracción, y en el que se tenía restricción en el transporte público, además del riesgo de contagio, situación en el que las unidades menores ganaron terreno.

## VENTA VEHÍCULOS LIVIANOS

Al cierre del primer semestre del 2023 se comercializaron **86,763 unidades**, cifra mayor en **8.3%** respecto a similar periodo del 2022.

Ventas por segmentos en los primeros seis meses del **2023** y variación con relación a igual lapso del **2022**:



Automóvil, SW

[ **18,653** ]  
Unidades

**-5.0%**  
Variación



Camionetas

[ **12,378** ]  
Unidades

**34.3%**  
Variación



SUV, todoterrenos

[ **38,933** ]  
Unidades

**12.9%**  
Variación



Pick up, furgonetas

[ **16,799** ]  
Unidades

**0.1%**  
Variación

# VENTA VEHÍCULOS PESADOS

A junio de 2023 se vendieron **8,220 unidades**, cifra inferior en **11.0%** en comparación con el periodo enero-junio del 2022.

Ventas por segmentos en el primer semestre del **2023** y variación con relación a igual lapso del **2022**:



# VENTA VEHÍCULOS MENORES

En el primer semestre del 2023 se vendieron **171,945 unidades**, número menor en **9.0%** respecto a enero-junio del 2022.

Ventas por segmentos a junio de **2023** y variación en comparación a similar periodo del **2022**:



Motos

[ **119,631** ]  
Unidades

**-9.2%**  
Variación



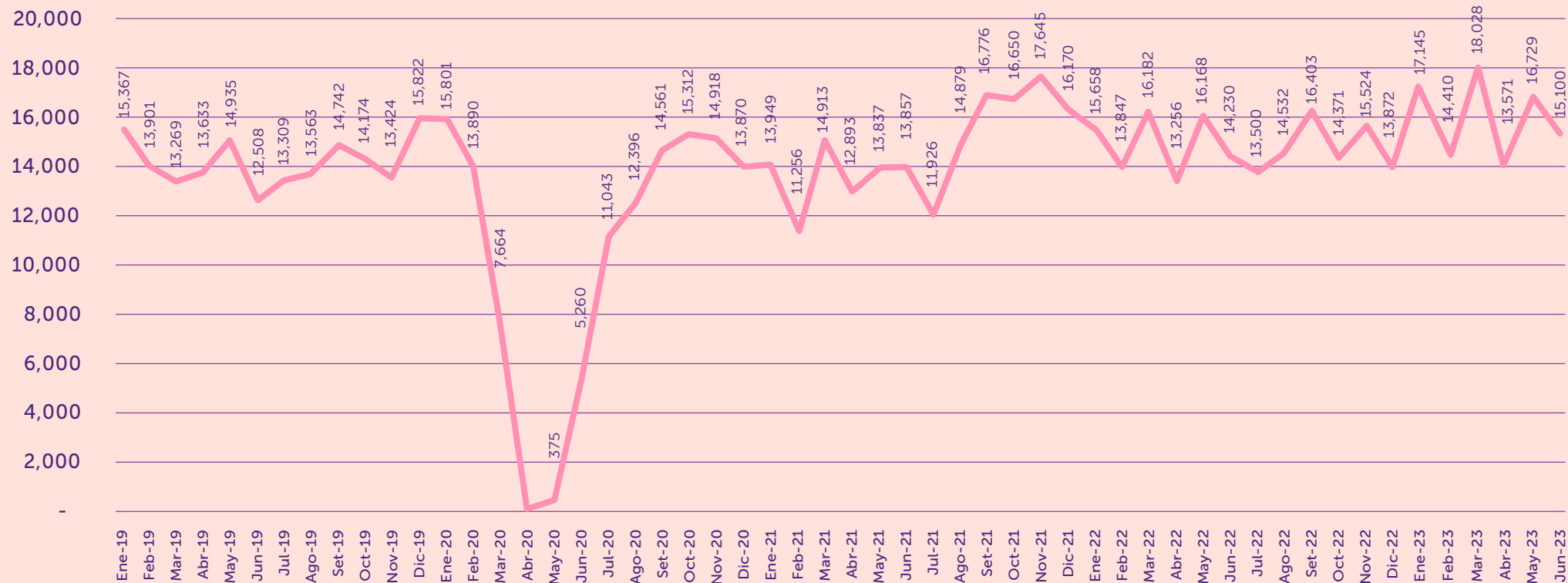
Trimotos

[ **52,314** ]  
Unidades

**-8.4%**  
Variación

# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual





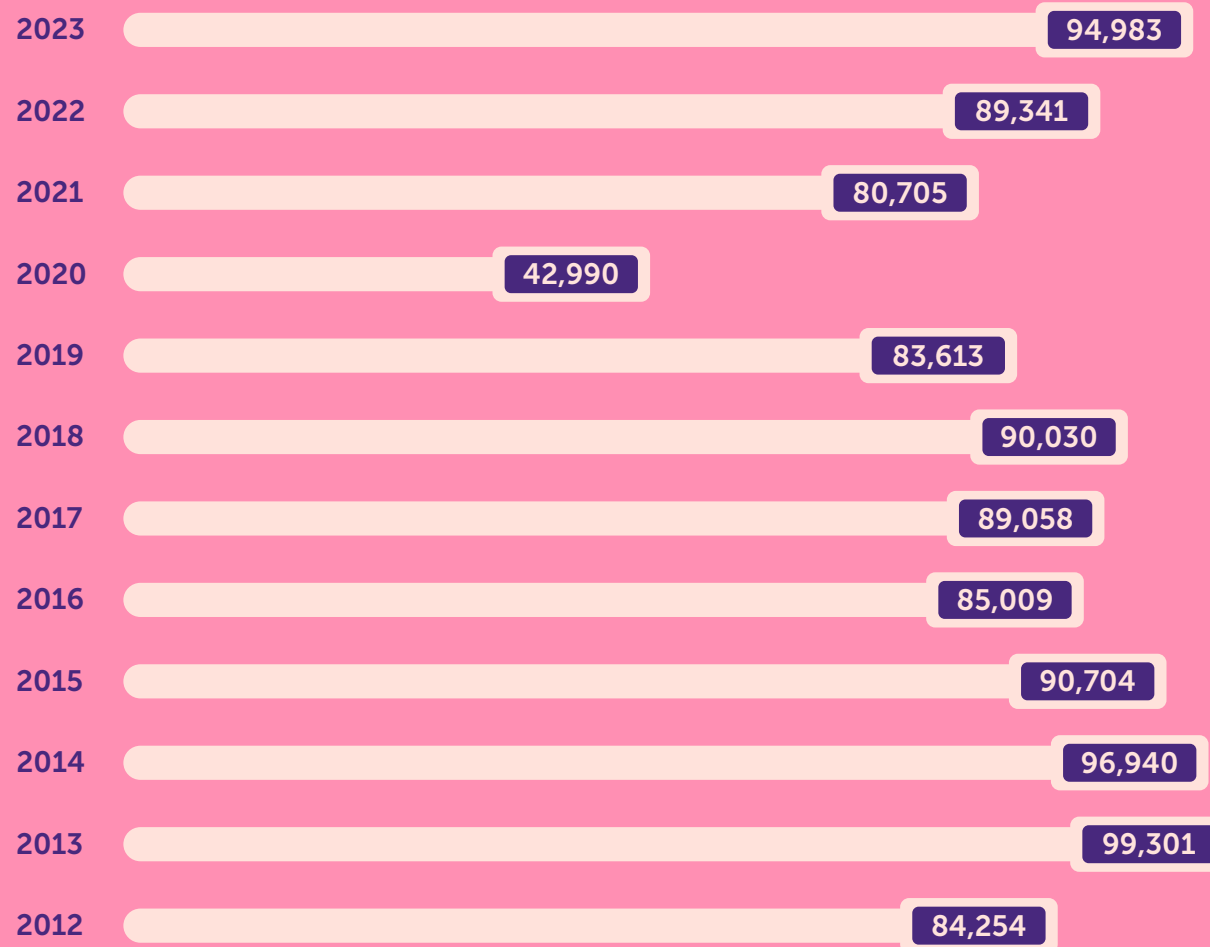
# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual

AÑO	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SET	OCT	NOV	DIC	TOTAL JUNIO	TOTAL ANUAL
<b>2014</b>	18,357	14,626	15,309	16,364	16,323	15,961	14,964	14,554	14,681	14,897	13,192	14,685	<b>96,940</b>	<b>183,913</b>
<b>2015</b>	16,566	14,510	15,647	14,857	14,351	14,773	12,845	15,015	14,061	12,749	13,611	14,101	<b>90,704</b>	<b>173,086</b>
<b>2016</b>	13,932	13,121	14,855	15,251	14,175	13,675	12,349	13,844	14,914	14,420	14,354	15,130	<b>85,009</b>	<b>170,020</b>
<b>2017</b>	15,868	14,292	15,701	12,654	16,006	14,537	13,447	17,026	15,014	14,137	15,419	16,180	<b>89,058</b>	<b>180,281</b>
<b>2018</b>	14,804	14,056	14,193	16,883	16,587	13,507	12,827	13,153	12,462	13,099	12,772	11,459	<b>90,030</b>	<b>165,802</b>
<b>2019</b>	15,367	13,901	13,269	13,633	14,935	12,508	13,309	13,563	14,742	14,174	13,424	15,822	<b>83,613</b>	<b>168,647</b>
<b>2020</b>	15,801	13,890	7,664	0	375	5,260	11,043	12,396	14,561	15,312	14,918	13,870	<b>42,990</b>	<b>125,090</b>
<b>2021</b>	13,949	11,256	14,913	12,893	13,837	13,857	11,926	14,879	16,776	16,650	17,645	16,170	<b>80,705</b>	<b>174,751</b>
<b>2022</b>	15,658	13,847	16,182	13,256	16,168	14,230	13,500	14,532	16,403	14,371	15,524	13,872	<b>89,341</b>	<b>177,543</b>
<b>2023</b>	<b>17,145</b>	<b>14,410</b>	<b>18,028</b>	<b>13,571</b>	<b>16,729</b>	<b>15,100</b>							<b>94,983</b>	
<b>Var. % 15/14</b>	-9.8%	-0.8%	2.2%	-9.2%	-12.1%	-7.4%	-14.2%	3.2%	-4.2%	-14.4%	3.2%	-4.0%	<b>-6.4%</b>	<b>-5.9%</b>
<b>Var. % 16/15</b>	-15.9%	-9.6%	-5.1%	2.7%	-1.2%	-7.4%	-3.9%	-7.8%	6.1%	13.1%	5.5%	7.3%	<b>-6.3%</b>	<b>-1.8%</b>
<b>Var. % 17/16</b>	13.9%	8.9%	5.7%	-17.0%	12.9%	6.3%	8.9%	23.0%	0.7%	-2.0%	7.4%	6.9%	<b>4.8%</b>	<b>6.0%</b>
<b>Var. % 18/17</b>	-6.7%	-1.7%	-9.6%	33.4%	3.6%	-7.1%	-4.6%	-22.7%	-17.0%	-7.3%	-17.2%	-29.2%	<b>1.1%</b>	<b>-8.0%</b>
<b>Var. % 19/18</b>	3.8%	-1.1%	-6.5%	-19.3%	-10.0%	-7.4%	3.8%	3.1%	18.3%	8.2%	5.1%	38.1%	<b>-7.1%</b>	<b>1.7%</b>
<b>Var. % 20/19</b>	2.8%	-0.1%	-42.2%	-100.0%	-97.5%	-57.9%	-17.0%	-8.6%	-1.2%	8.0%	11.1%	-12.3%	<b>-48.6%</b>	<b>-25.8%</b>
<b>Var. % 21/20</b>	-11.7%	-19.0%	94.6%	-	3589.9%	163.4%	8.0%	20.0%	15.2%	8.7%	18.3%	16.6%	<b>87.7%</b>	<b>39.7%</b>
<b>Var. % 22/21</b>	12.3%	23.0%	8.5%	2.8%	16.8%	2.7%	13.2%	-2.3%	-2.2%	-13.7%	-12.0%	-14.2%	<b>10.7%</b>	<b>1.6%</b>
<b>Var. % 23/22</b>	<b>9.5%</b>	<b>4.1%</b>	<b>11.4%</b>	<b>2.4%</b>	<b>3.5%</b>	<b>6.1%</b>							<b>6.3%</b>	

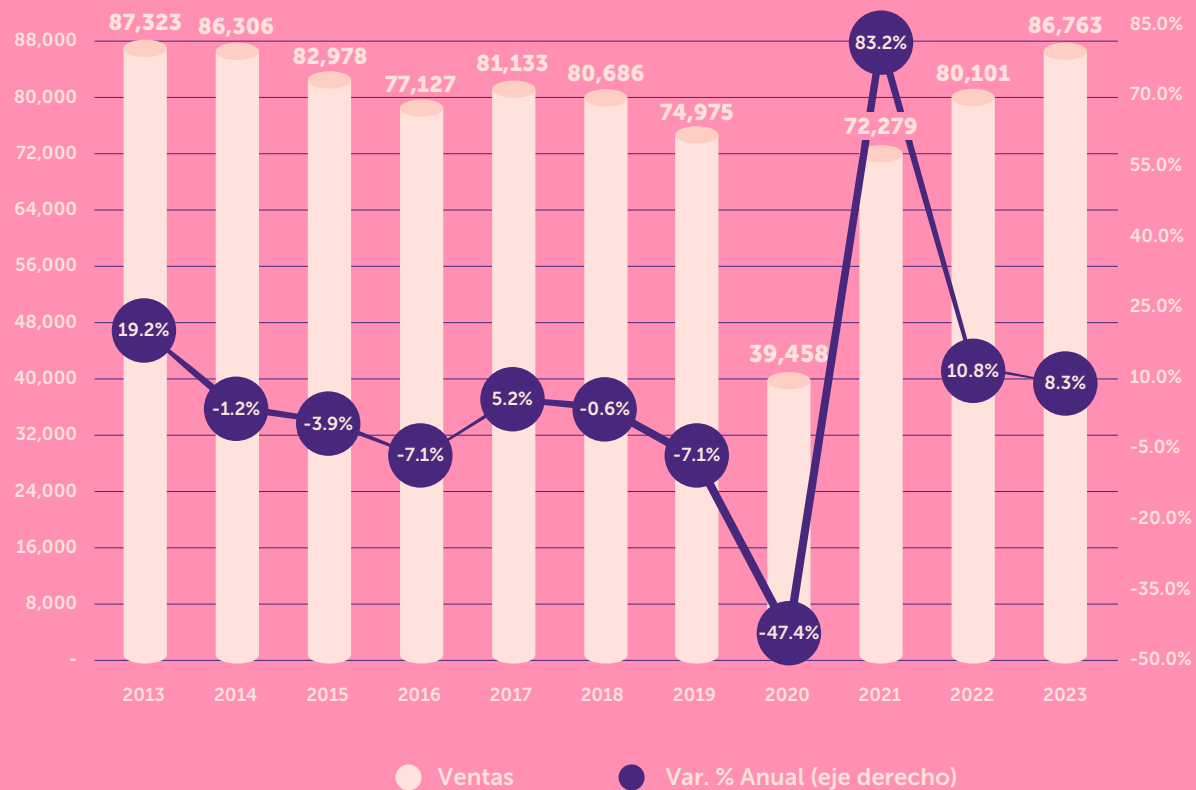
# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

A Junio de cada año



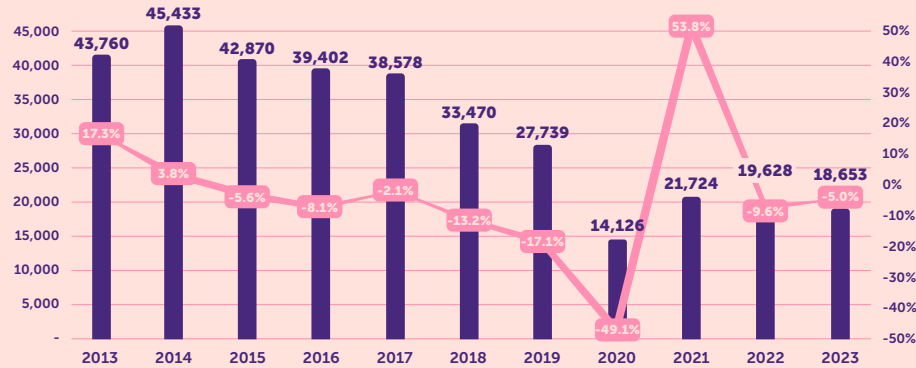
# VENTA DE VEHÍCULOS LIVIANOS

A Junio de cada año



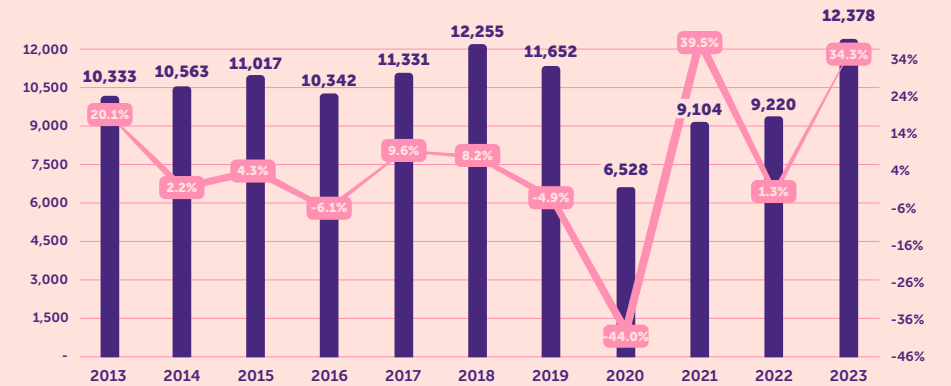
## VENTA DE VEHÍCULOS LIVIANOS AUTOMÓVILES, SW

A Junio de cada año



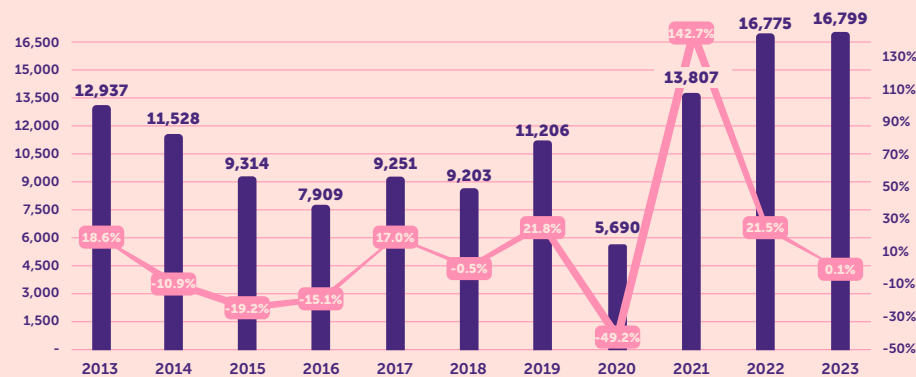
## VENTA DE VEHÍCULOS LIVIANOS CAMIONETAS

A Junio de cada año



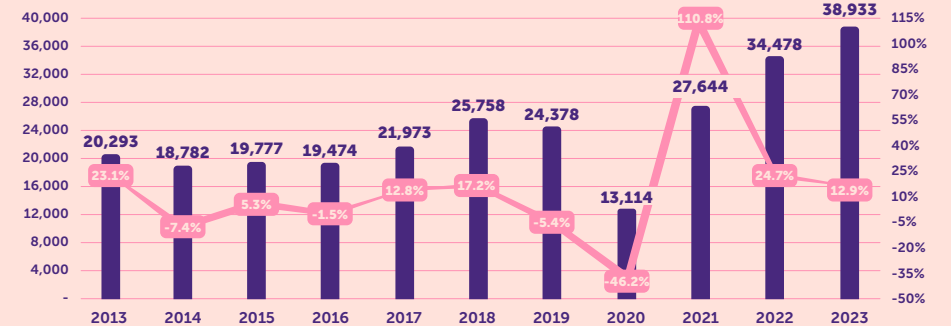
## VENTA DE VEHÍCULOS LIVIANOS PICK UP, FURGONETAS

A Junio de cada año



## VENTA DE VEHÍCULOS LIVIANOS SUV, TODOTERRENO

A Junio de cada año



Fuente: SUNARP - AAP Elaboración: GEE - AAP

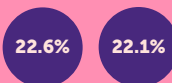
# VENTA DE VEHÍCULOS LIVIANOS POR MARCA

A Junio de cada año



## 1. TOYOTA

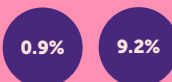
2022: 15,617  
2023: 19,150



Var.% Part.% 2023

## 2. HYUNDAI

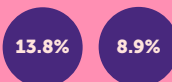
2022: 7,947  
2023: 8,019



Var.% Part.% 2023

## 3. KIA

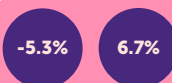
2022: 6,798  
2023: 7,738



Var.% Part.% 2023

## 4. CHEVROLET

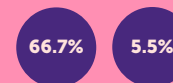
2022: 6,135  
2023: 5,811



Var.% Part.% 2023

## 5. CHANGAN

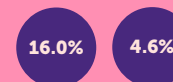
2022: 2,886  
2023: 4,810



Var.% Part.% 2023

## 6. DFSK

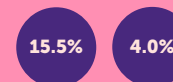
2022: 3,456  
2023: 4,008



Var.% Part.% 2023

## 7. JAC

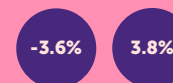
2022: 2,974  
2023: 3,434



Var.% Part.% 2023

## 8. NISSAN

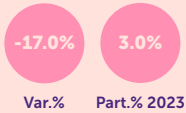
2022: 3,427  
2023: 3,303



Var.% Part.% 2023

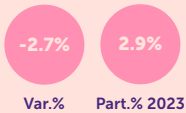
## 9. SUZUKI

2022: 3,131  
2023: 2,599



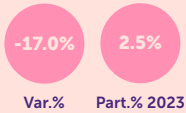
## 10. VOLKSWAGEN

2022: 2,563  
2023: 2,494



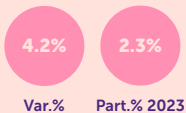
## 11. CHERY

2022: 2,663  
2023: 2,211



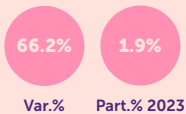
## 12. FORD

2022: 1,905  
2023: 1,985



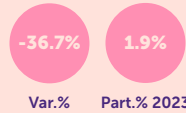
## 13. MAZDA

2022: 988  
2023: 1,642



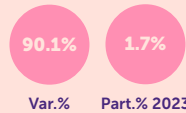
## 14. MITSUBISHI

2022: 2,551  
2023: 1,614



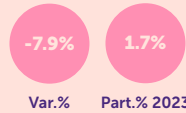
## 15. JETOUR

2022: 791  
2023: 1,504



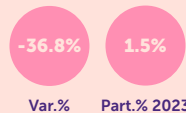
## 16. GEELY

2022: 1,578  
2023: 1,453



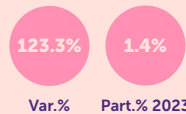
## 17. HONDA

2022: 1,993  
2023: 1,259



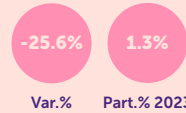
## 18. SUBARU

2022: 527  
2023: 1,177



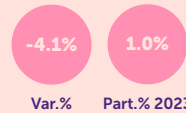
## 19. RENAULT

2022: 1,505  
2023: 1,119



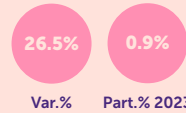
## 20. GREAT WALL

2022: 897  
2023: 860



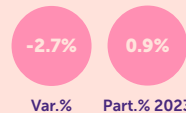
## 21. FOTON

2022: 626  
2023: 792



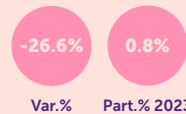
## 22. DONGFENG

2022: 779  
2023: 758



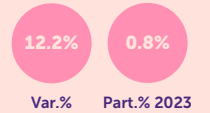
## 23. MG

2022: 983  
2023: 722



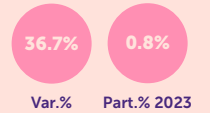
## 24. PEUGEOT

2022: 616  
2023: 691



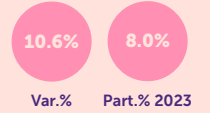
## 25. JEEP

2022: 480  
2023: 656



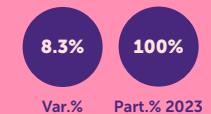
## OTROS

2022: 6,285  
2023: 6,954



## TOTAL

2022: 80,101  
2023: 86,763



## VENTA DE VEHÍCULOS LIVIANOS AUTOMÓVILES, SW

A Junio de cada año

RANK.	MARCA	2022	2023	VAR.%	PART.% 2023
1	Kia	4,592	4,606	0.3%	24.7%
2	Hyundai	3,811	3,957	3.8%	21.2%
3	Toyota	4,415	3,939	-10.8%	21.1%
4	Chevrolet	1,558	1,697	8.9%	9.1%
5	Nissan	1,104	1,153	4.4%	6.2%
6	Suzuki	1,088	880	-19.1%	4.7%
7	Volkswagen	727	530	-27.1%	2.8%
8	Chery	391	325	-16.9%	1.7%
9	Bmw	65	221	240.0%	1.2%
10	Mazda	248	207	-16.5%	1.1%
	Otros	1,628	1,134	-30.3%	6.1%
<b>TOTAL</b>		<b>19,627</b>	<b>18,649</b>	<b>-5.0%</b>	<b>100.0%</b>

## VENTA DE VEHÍCULOS LIVIANOS CAMIONETAS

A Junio de cada año

RANK.	MARCA	2022	2023	VAR.%	PART.% 2023
1	Toyota	1,004	2,489	147.9%	20.1%
2	Changan	741	2,468	233.1%	19.9%
3	Chevrolet	2,314	1,849	-20.1%	14.9%
4	Dfsk	912	1,388	52.2%	11.2%
5	Shineray	427	618	44.7%	5.0%
6	Suzuki	595	579	-2.7%	4.7%
7	Hyundai	562	384	-31.7%	3.1%
8	Mitsubishi	766	317	-58.6%	2.6%
9	Jac	305	289	-5.2%	2.3%
10	Peugeot	214	269	25.7%	2.2%
	Otros	1,380	1,728	25.2%	14.0%
<b>TOTAL</b>		<b>9,220</b>	<b>12,378</b>	<b>34.3%</b>	<b>100.0%</b>

## VENTA DE VEHÍCULOS LIVIANOS PICK UP, FURGONETAS

A Junio de cada año

RANK.	MARCA	2022	2023	VAR.%	PART.% 2023
1	Toyota	5,835	6,989	19.8%	41.6%
2	Jac	1,454	1,418	-2.5%	8.4%
3	Ford	941	1,003	6.6%	6.0%
4	Mitsubishi	1,106	865	-21.8%	5.1%
5	Great Wall	890	860	-3.4%	5.1%
6	Hyundai	759	741	-2.4%	4.4%
7	Foton	475	578	21.7%	3.4%
8	Nissan	1,179	551	-53.3%	3.3%
9	Kia	408	454	11.3%	2.7%
10	Volkswagen	515	440	-14.6%	2.6%
	Otros	3,213	2,900	-9.7%	17.3%
<b>TOTAL</b>		<b>16,775</b>	<b>16,799</b>	<b>0.1%</b>	<b>100.0%</b>

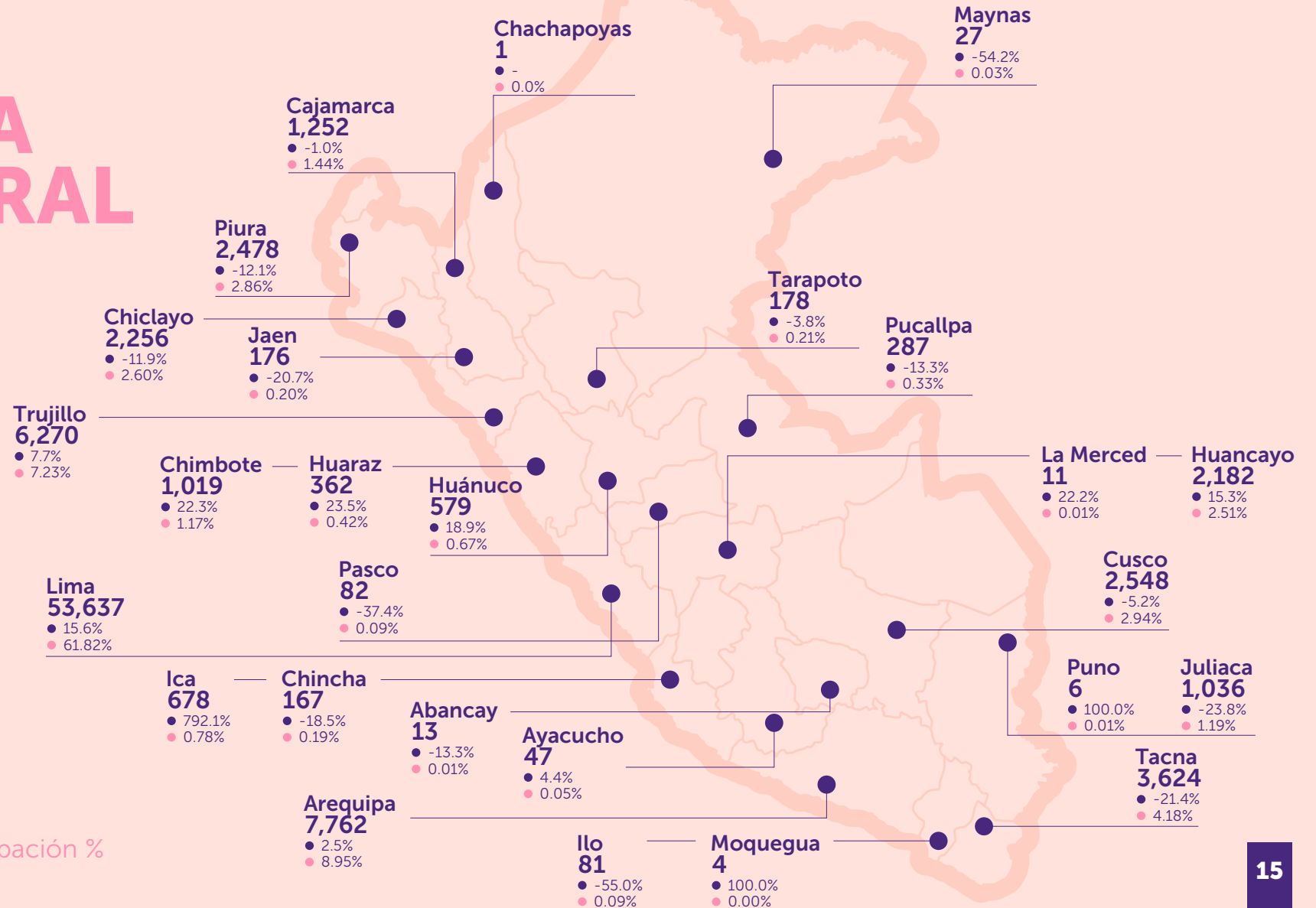
## VENTA DE VEHÍCULOS LIVIANOS SUV, TODOTERRENO

A Junio de cada año

RANK.	MARCA	2022	2023	VAR.%	PART.% 2023
1	Toyota	4,363	5,733	31.4%	14.7%
2	Hyundai	2,815	2,937	4.3%	7.5%
3	Kia	1,798	2,668	48.4%	6.9%
4	Dfsk	2,544	2,593	1.9%	6.7%
5	Changan	1,682	2,019	20.0%	5.2%
6	Chevrolet	1,596	2,007	25.8%	5.2%
7	Chery	2,248	1,886	-16.1%	4.8%
8	Jac	1,215	1,727	42.1%	4.4%
9	Volkswagen	1,317	1,522	15.6%	3.9%
10	Jetour	791	1,504	90.1%	3.9%
	Otros	14,109	14,337	1.6%	36.8%
<b>TOTAL</b>		<b>34,478</b>	<b>38,933</b>	<b>12.9%</b>	<b>100.0%</b>

# VENTA POR OFICINA REGISTRAL

Vehículos livianos a Junio 2023

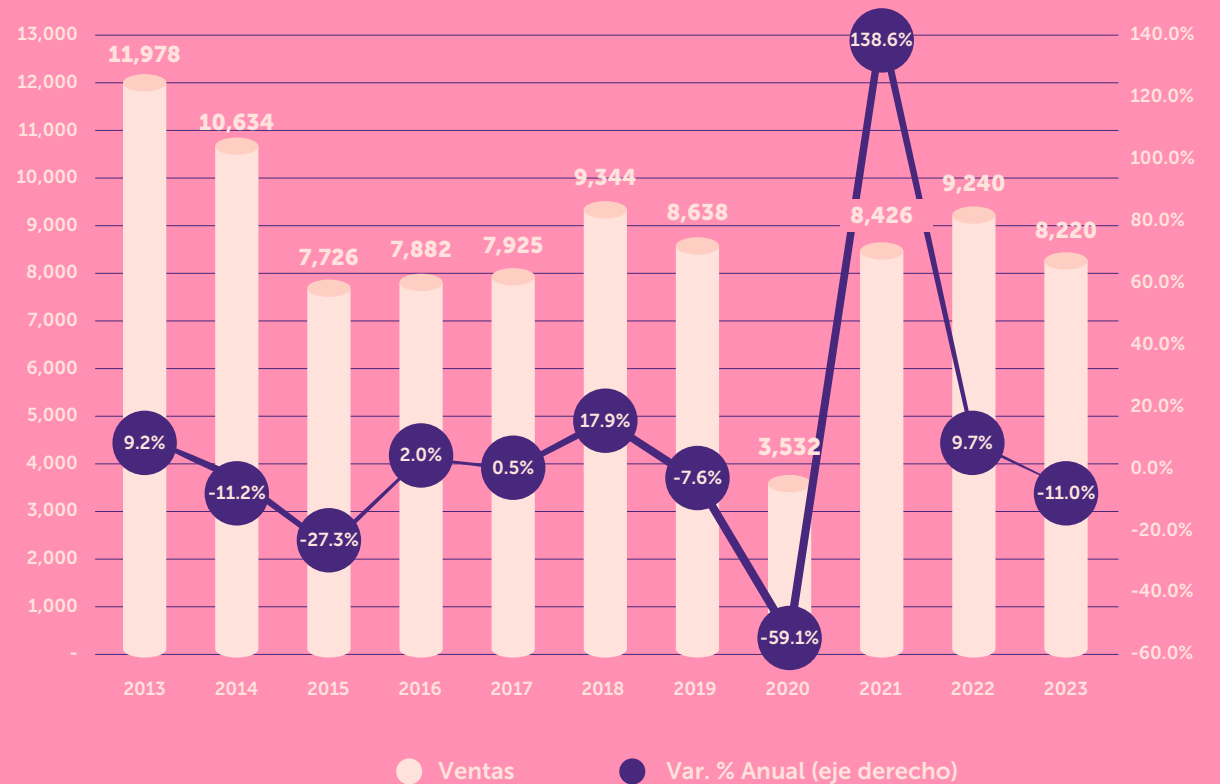


● Var. % Anual ● Participación %



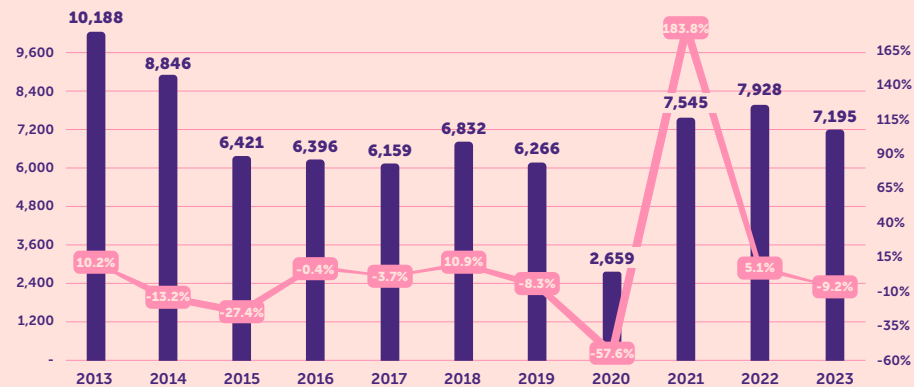
# VENTA DE VEHÍCULOS PESADOS

A Junio de cada año



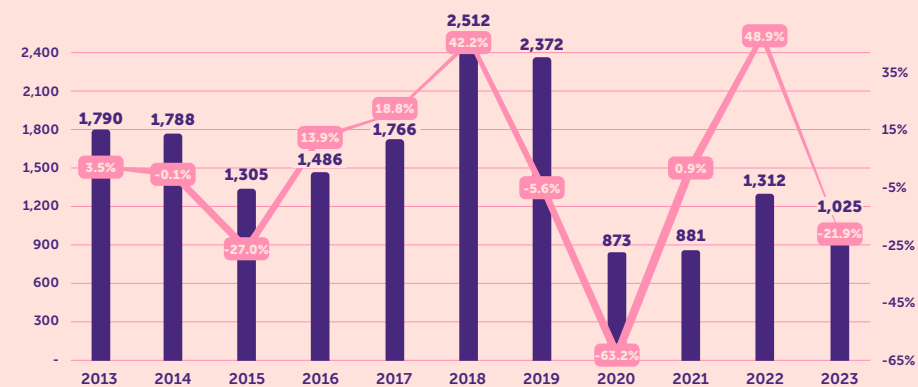
## VENTA DE VEHÍCULOS PESADOS CAMIONES Y TRACTO

A Junio de cada año



## VENTA DE VEHÍCULOS PESADOS MINIBUS, OMNIBUS

A Junio de cada año



○ Ventas

● Var. % Anual (eje derecho)

# VENTA DE CAMIONES POR MARCA

A Junio de cada año



## 1. ISUZU

2022: 1,058  
2023: 1,092

3.2%

18.0%

Var.%

Part.% 2023

## 2. FUSO

2022: 723  
2023: 711

-1.7%

11.8%

Var.%

Part.% 2023

## 3. VOLVO

2022: 539  
2023: 682

26.5%

11.3%

Var.%

Part.% 2023

## 4. HINO

2022: 717  
2023: 611

-14.8%

10.1%

Var.%

Part.% 2023

## 5. MERCEDES BENZ

2022: 415  
2023: 408

-1.7%

6.7%

Var.%

Part.% 2023

## 6. FOTON

2022: 536  
2023: 372

-30.6%

6.1%

Var.%

Part.% 2023

## 7. JAC

2022: 333  
2023: 303

-9.0%

5.0%

Var.%

Part.% 2023

## 8. HYUNDAI

2022: 498  
2023: 291

-41.6%

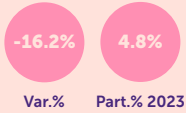
4.8%

Var.%

Part.% 2023

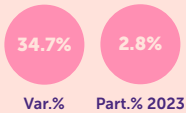
## 9. SINOTRUK

2022: 345  
2023: 289



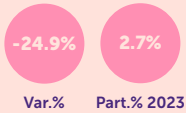
## 10. SHACMAN

2022: 124  
2023: 167



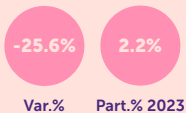
## 11. FORLAND

2022: 217  
2023: 163



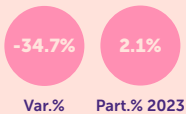
## 12. SCANIA

2022: 180  
2023: 134



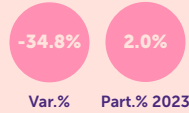
## 13. DONGFENG

2022: 199  
2023: 130



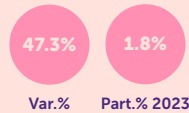
## 14. VOLKSWAGEN

2022: 187  
2023: 122



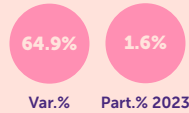
## 15. JMC

2022: 74  
2023: 109



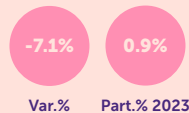
## 16. FAW

2022: 57  
2023: 94



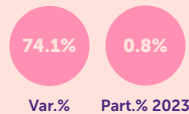
## 17. KAMA

2022: 56  
2023: 52



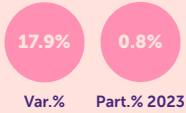
## 18. T-KING

2022: 27  
2023: 47



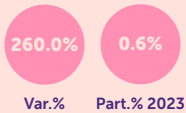
## 19. UD

2022: 39  
2023: 46



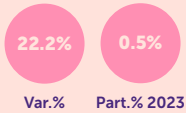
## 20. IVECO

2022: 10  
2023: 36



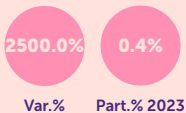
## 21. CAMC

2022: 27  
2023: 33



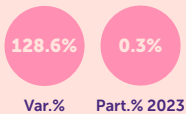
## 22. HOWO

2022: 1  
2023: 26



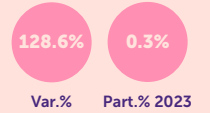
## 23. QINGLING

2022: 7  
2023: 16



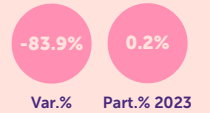
## 24. CLAVE 7

2022: 7  
2023: 16



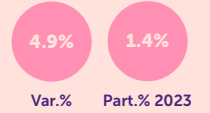
## 25. INTERNATIONAL

2022: 87  
2023: 14



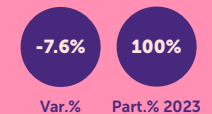
## OTROS

2022: 82  
2023: 86



# TOTAL

2022: 6,545  
2023: 6,050



# VENTA DE VEHÍCULOS TRACTOCAMIONES POR MARCA

A Junio de cada año



## 1. VOLVO

2022: 326  
2023: 326

0.0%

28.5%

Var.%

Part.% 2023

## 2. SCANIA

2022: 275  
2023: 183

-33.5%

16.0%

Var.%

Part.% 2023

## 3. FREIGHTLINER

2022: 210  
2023: 130

-38.1%

11.4%

Var.%

Part.% 2023

## 4. INTERNATIONAL

2022: 230  
2023: 129

-43.9%

11.3%

Var.%

Part.% 2023

## 5. FOTON

2022: 174  
2023: 112

-35.6%

9.8%

Var.%

Part.% 2023

## 6. FAW

2022: 9  
2023: 40

344.4%

3.5%

Var.%

Part.% 2023

## 7. MERCEDES BENZ

2022: 43  
2023: 37

-14.0%

3.2%

Var.%

Part.% 2023

## 8. SINOTRUK

2022: 20  
2023: 36

80.0%

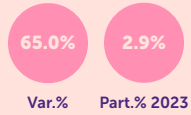
3.1%

Var.%

Part.% 2023

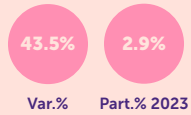
## 9. SHACMAN

2022: 20  
2023: 33



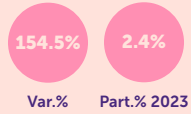
## 10. KENWORTH

2022: 23  
2023: 33



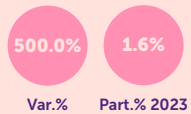
## 11. SITRAK

2022: 11  
2023: 28



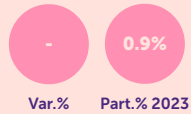
## 12. CAMC

2022: 3  
2023: 18



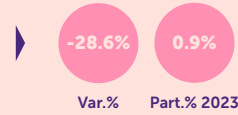
## 13. HOWO

2022: -  
2023: 10



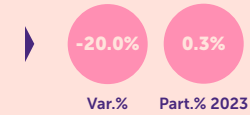
## 14. JAC

2022: 14  
2023: 10



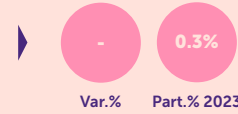
## 15. DONGFENG

2022: 5  
2023: 4



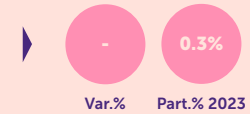
## 16. SITRAK C7H

2022: -  
2023: 3



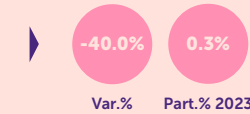
## 17. DAYUN

2022: -  
2023: 3



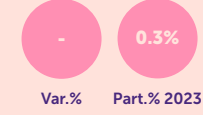
## 18. DAF

2022: 5  
2023: 3



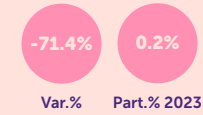
## 19. IVECO

2022: -  
2023: 3



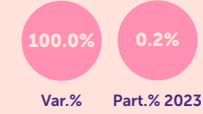
## 20. VOLKSWAGEN

2022: 7  
2023: 2



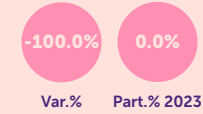
## 21. ISUZU

2022: 1  
2023: 2



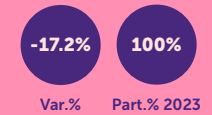
## 22. HYUNDAI

2022: 7  
2023: -



# TOTAL

2022: 1,383  
2023: 1,145



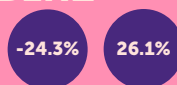
# VENTA DE VEHÍCULOS MINIBUS Y OMNIBUS POR MARCA

A Junio de cada año



## 1. MERCEDES BENZ

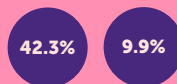
2022: 354  
2023: 268



Var.% Part.% 2023

## 2. FOTON

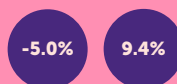
2022: 71  
2023: 101



Var.% Part.% 2023

## 3. JOYLONG

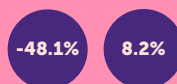
2022: 101  
2023: 96



Var.% Part.% 2023

## 4. HYUNDAI

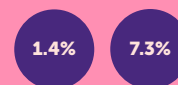
2022: 162  
2023: 84



Var.% Part.% 2023

## 5. JAC

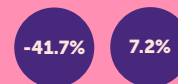
2022: 74  
2023: 75



Var.% Part.% 2023

## 6. FUSO

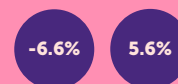
2022: 127  
2023: 74



Var.% Part.% 2023

## 7. SCANIA

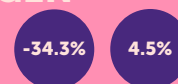
2022: 61  
2023: 57



Var.% Part.% 2023

## 8. VOLKSWAGEN

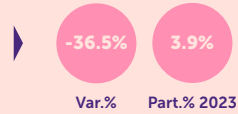
2022: 70  
2023: 46



Var.% Part.% 2023

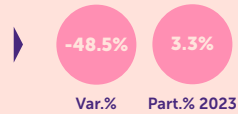
## 9. VOLVO

2022: 63  
2023: 40



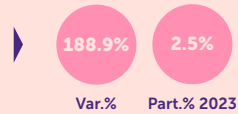
## 10. HINO

2022: 66  
2023: 34



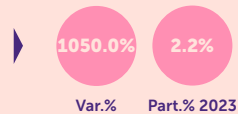
## 11. RAY

2022: 9  
2023: 26



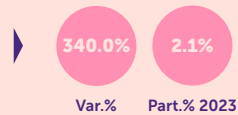
## 12. HIGER

2022: 2  
2023: 23



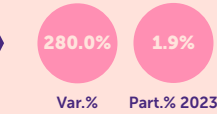
## 13. IVECO

2022: 5  
2023: 22



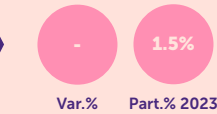
## 14. YUTONG

2022: 5  
2023: 19



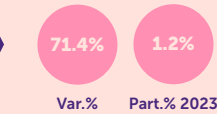
## 15. MODASA

2022: -  
2023: 15



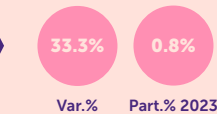
## 16. EURISE

2022: 7  
2023: 12



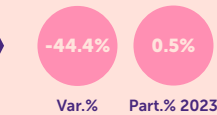
## 17. DONGFENG

2022: 6  
2023: 8



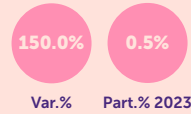
## 18. GOLDEN DRAGON

2022: 9  
2023: 5



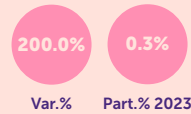
## 19. AGRALE

2022: 2  
2023: 5



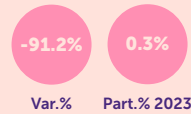
## 20. CHANGAN

2022: 1  
2023: 3



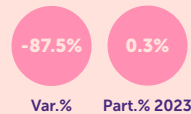
## 21. KING LONG

2022: 34  
2023: 3



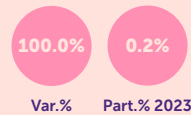
## 22. MAXUS

2022: 24  
2023: 3



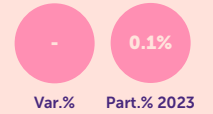
## 23. PEUGEOT

2022: 1  
2023: 2



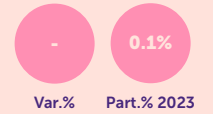
## 24. SUNLONG

2022: -  
2023: 1



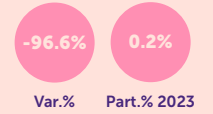
## 25. PLANET BUSES

2022: -  
2023: 1



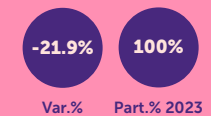
## OTROS

2022: 58  
2023: 2



## TOTAL

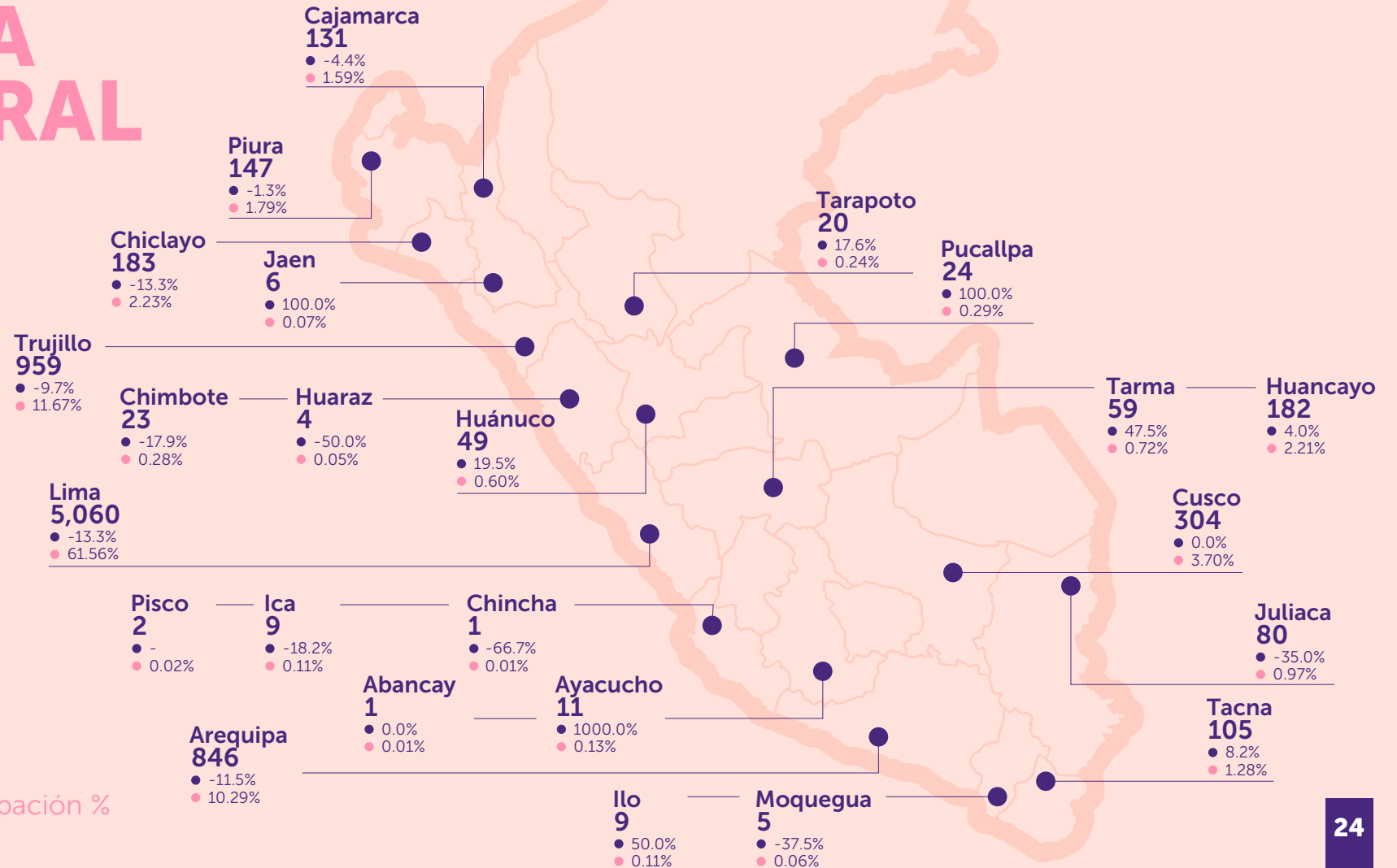
2022: 1,312  
2023: 1,025





# VENTA POR OFICINA REGISTRAL

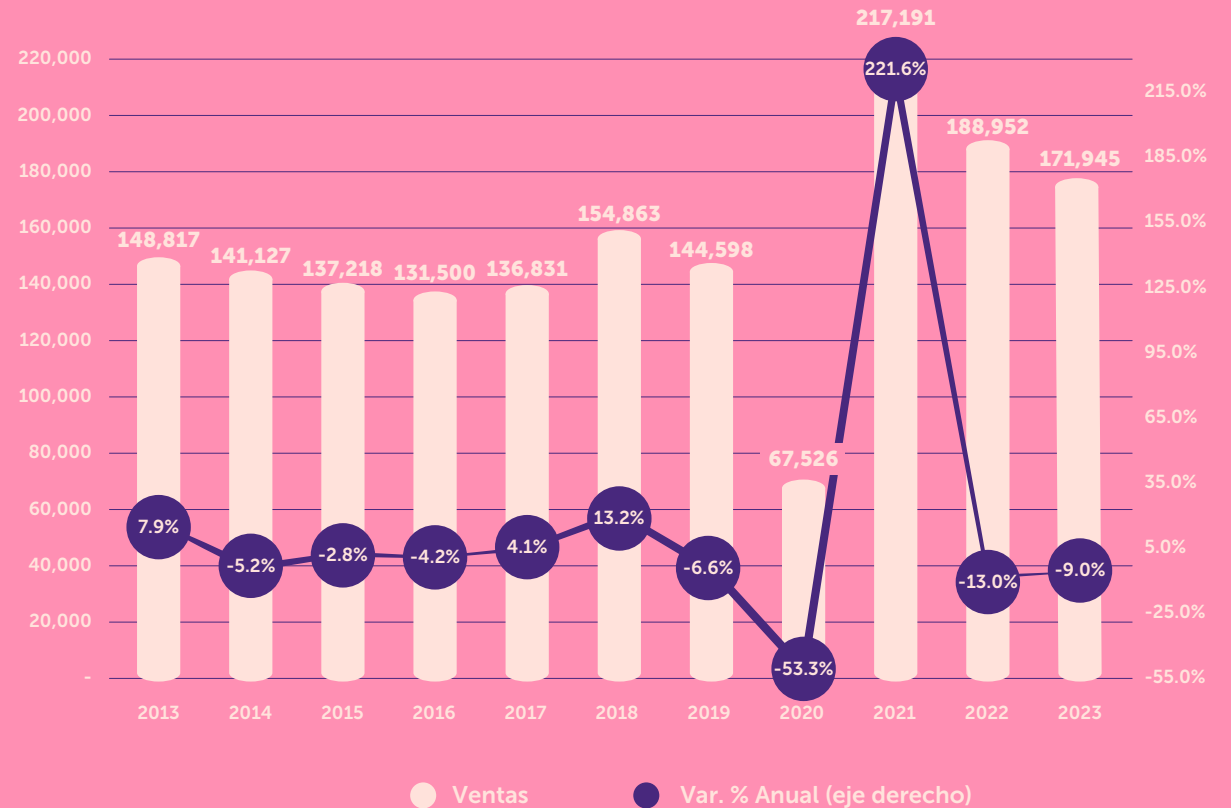
Vehículos pesados a Junio 2023



● Var. % Anual ● Participación %

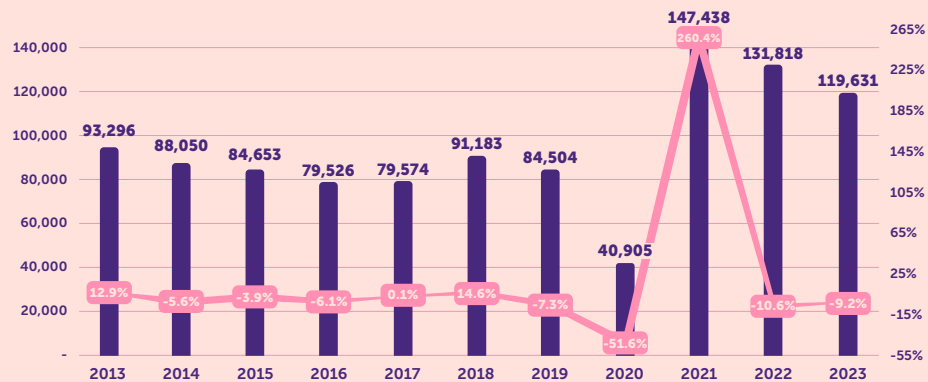
# VENTA DE VEHÍCULOS MENORES

A Junio de cada año



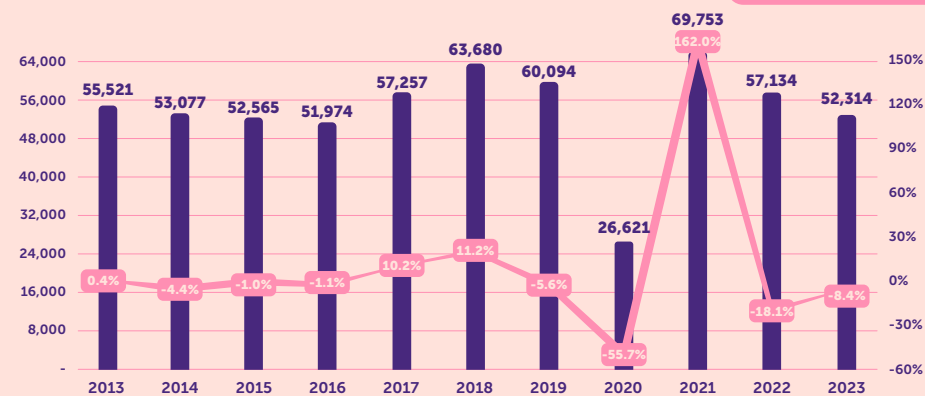
## VENTA DE VEHÍCULOS MENORES MOTOS

A Junio de cada año



## VENTA DE VEHÍCULOS MENORES TRIMOTOS

A Junio de cada año



○ Ventas

● Var. % Anual (eje derecho)

# VENTA DE MOTOS POR MARCA

A Junio de cada año



## 1. MOTOKAR/HONDA

2022: 30,491  
2023: 27,601

-9.5%

23.1%

Var.%

Part.% 2023

## 2. BAJAJ

2022: 11,715  
2023: 10,455

-10.8%

8.7%

Var.%

Part.% 2023

## 3. WANXIN

2022: 11,365  
2023: 10,432

-8.2%

8.7%

Var.%

Part.% 2023

## 4. RONCO

2022: 9,716  
2023: 9,918

2.1%

8.3%

Var.%

Part.% 2023

## 5. YAMAHA

2022: 4,649  
2023: 4,774

2.7%

4.0%

Var.%

Part.% 2023

## 6. ZONGSHEN

2022: 7,691  
2023: 4,473

-41.8%

3.7%

Var.%

Part.% 2023

## 7. NEXUS

2022: 5,456  
2023: 4,447

-18.5%

3.7%

Var.%

Part.% 2023

## 8. SSEND A

2022: 4,503  
2023: 4,313

-4.2%

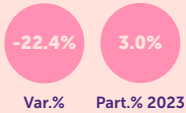
3.6%

Var.%

Part.% 2023

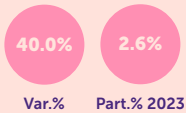
## 9. LIFAN

2022: 4,571  
2023: 3,549



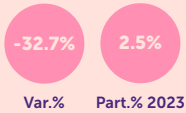
## 10. JCH

2022: 2,217  
2023: 3,103



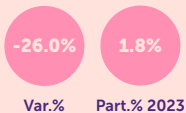
## 11. JETTOR

2022: 4,439  
2023: 2,988



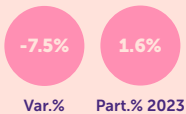
## 12. MAVILA

2022: 2,943  
2023: 2,177



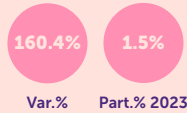
## 13. CROSS

2022: 2,066  
2023: 1,912



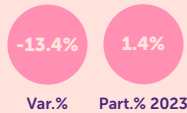
## 14. TVS

2022: 709  
2023: 1,846



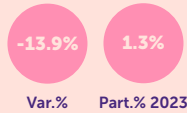
## 15. HERO

2022: 1,885  
2023: 1,633



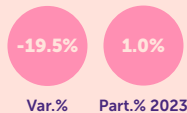
## 16. ADVANCE

2022: 1,800  
2023: 1,549



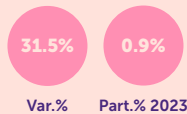
## 17. KTM

2022: 1,451  
2023: 1,168



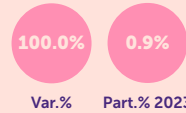
## 18. REZZIO

2022: 859  
2023: 1,130



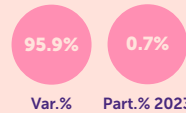
## 19. EVANS

2022: 524  
2023: 1,048



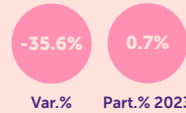
## 20. BERA

2022: 458  
2023: 897



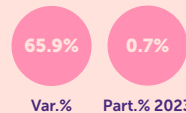
## 21. SUMO

2022: 1,393  
2023: 897



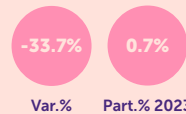
## 22. FURBO

2022: 536  
2023: 889



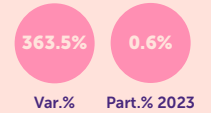
## 23. ALESIN

2022: 1,292  
2023: 857



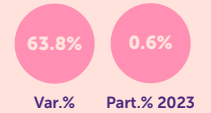
## 24. SONLINK

2022: 159  
2023: 737



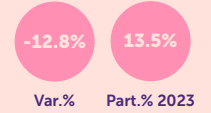
## 25. NAMI

2022: 442  
2023: 724



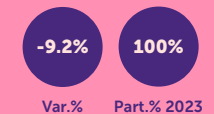
## OTROS

2022: 18,488  
2023: 16,114



## TOTAL

2022: 131,818  
2023: 119,631



# VENTA DE TRIMOTOS POR MARCA

A Junio de cada año



## 1. MOTOKAR/HONDA

2022: 11,508  
2023: 12,917

12.2%

24.7%

Var.%

Part.% 2023

## 2. WANXIN

2022: 12,001  
2023: 11,894

-0.9%

22.7%

Var.%

Part.% 2023

## 3. BAJAJ

2022: 5,408  
2023: 5,951

10.0%

11.4%

Var.%

Part.% 2023

## 4. ZONGSHEN

2022: 5,083  
2023: 2,795

-45.0%

5.3%

Var.%

Part.% 2023

## 5. TVS

2022: 1,748  
2023: 1,967

12.5%

3.8%

Var.%

Part.% 2023

## 6. HIRO

2022: 1,502  
2023: 1,167

-22.3%

2.2%

Var.%

Part.% 2023

## 7. SHENG-WEY

2022: 1,624  
2023: 984

-39.4%

1.9%

Var.%

Part.% 2023

## 8. SSEND A

2022: 1,120  
2023: 917

-18.1%

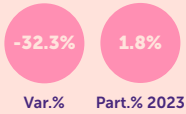
1.8%

Var.%

Part.% 2023

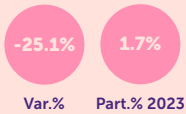
## 9. YANSUMI

2022: 1,354  
2023: 916



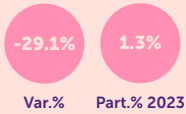
## 10. RONCO

2022: 1,203  
2023: 901



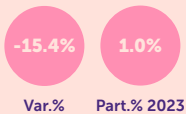
## 11. MAVILA

2022: 993  
2023: 704



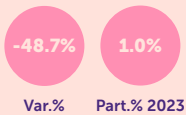
## 12. KAMAX

2022: 616  
2023: 521



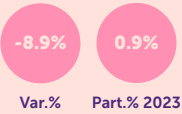
## 13. LUMERS

2022: 989  
2023: 507



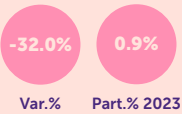
## 14. SHENGLI

2022: 503  
2023: 458



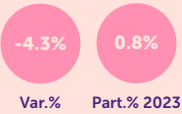
## 15. ARTSUN

2022: 665  
2023: 452



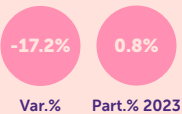
## 16. STILOS

2022: 464  
2023: 444



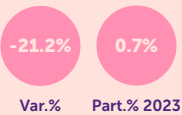
## 17. LAND ROYS

2022: 487  
2023: 403



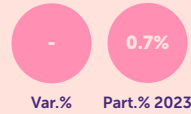
## 18. LIFAN

2022: 491  
2023: 387



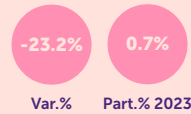
## 19. LUMERS FORCE

2022: -  
2023: 372



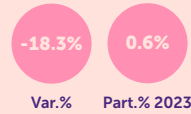
## 20. GDM

2022: 478  
2023: 367



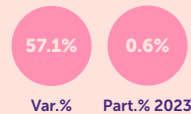
## 21. RAISSA

2022: 415  
2023: 339



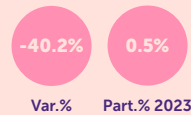
## 22. RAUDO

2022: 184  
2023: 289



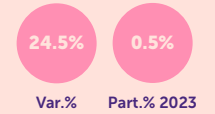
## 23. KATERS

2022: 465  
2023: 278



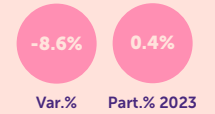
## 24. VFM

2022: 196  
2023: 244



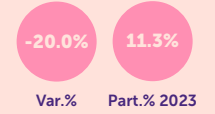
## 25. INKA MOTORS

2022: 257  
2023: 235



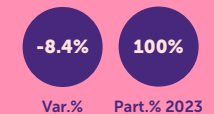
## OTROS

2022: 7,380  
2023: 5,905



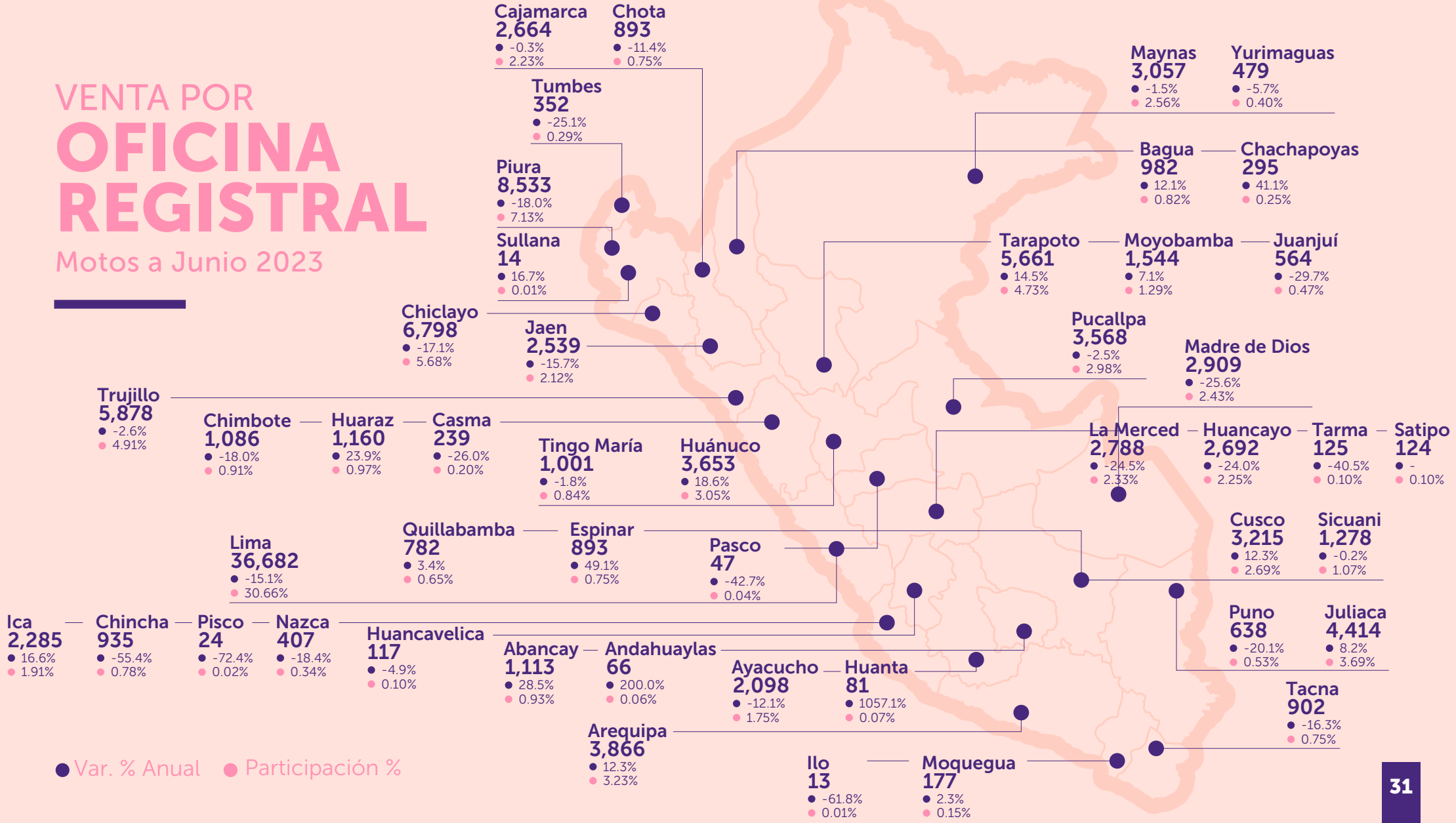
## TOTAL

2022: 57,134  
2023: 52,314



# VENTA POR OFICINA REGISTRAL

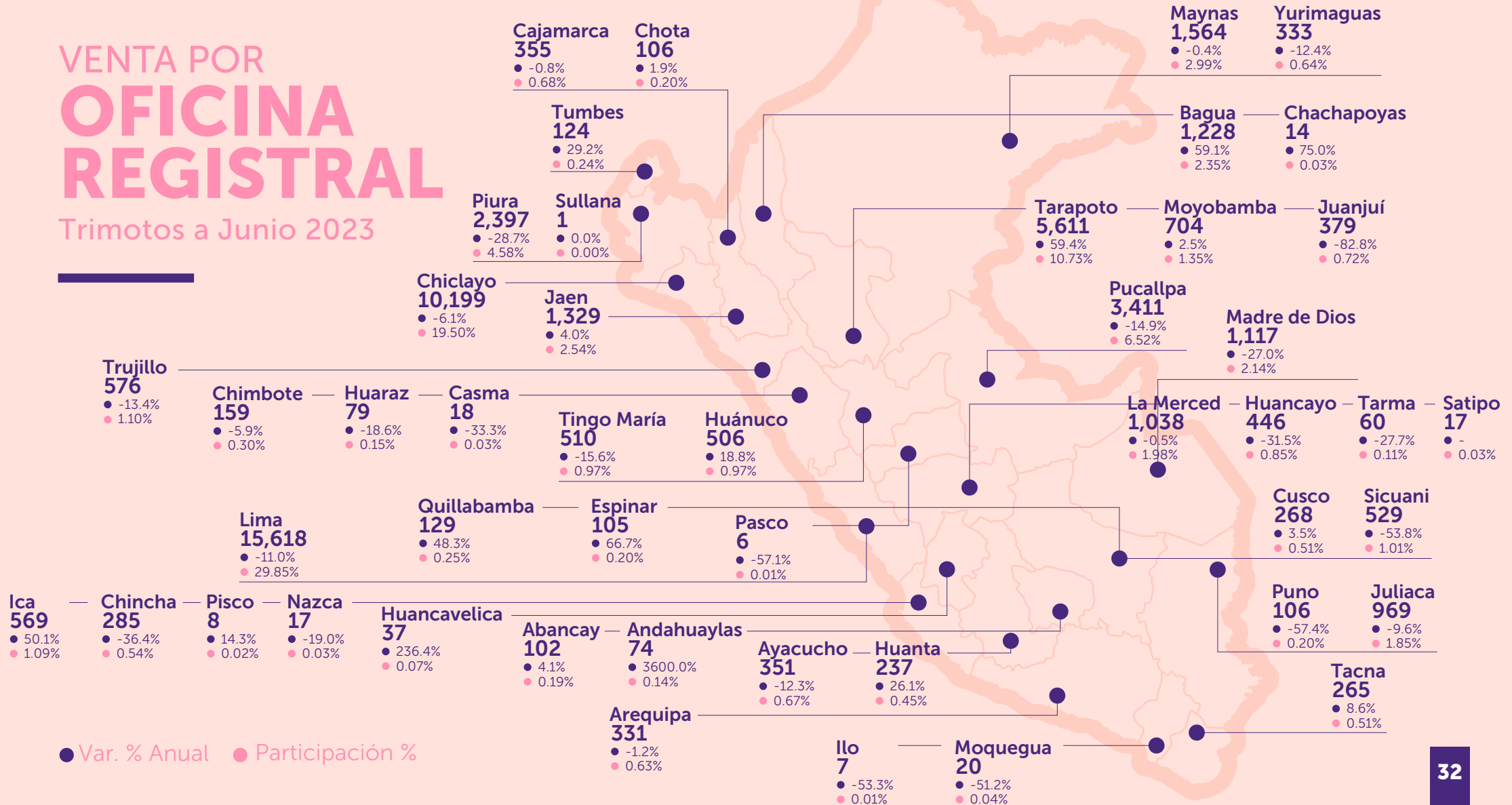
Motos a Junio 2023





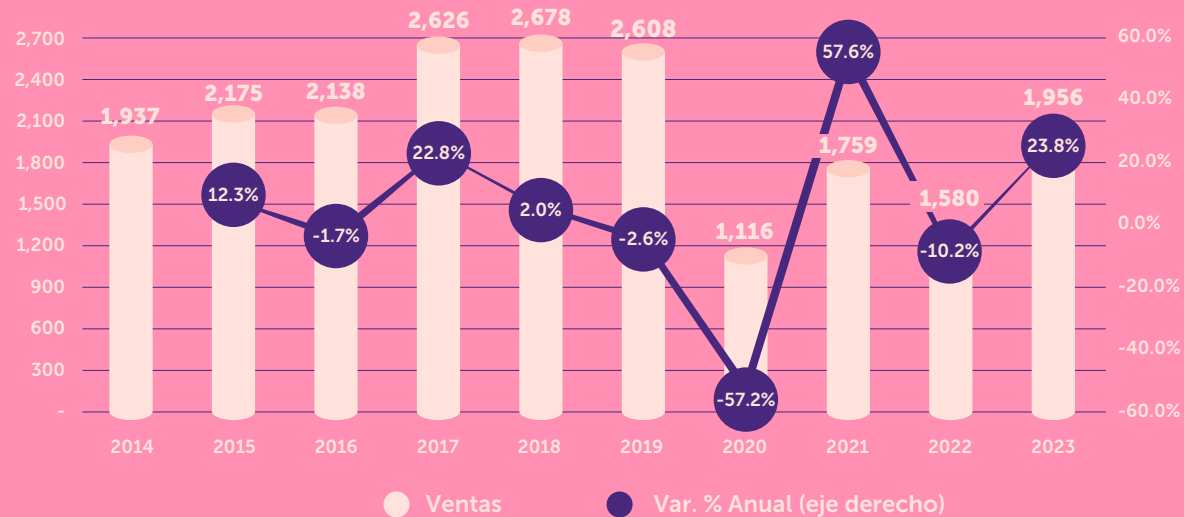
# VENTA POR OFICINA REGISTRAL

Trimotos a Junio 2023



# VENTA DE VEHÍCULOS LIVIANOS SEGMENTO DE LUJO

A Junio de cada año



CLASE	JUN 22	MAY 23	JUN 23	VAR.% JUN23 VS MAY23	VAR.% JUN23 VS JUN22	ACUM. JUN23	ACUM. JUN22	VAR.% ACUM. JUN23 VS JUN22	PART. % ACUM JUN23
SUV	144	302	235	-22.2%	63.2%	1,433	1,216	17.8%	73.3%
SEDAN	30	79	61	-22.8%	103.3%	361	242	49.2%	18.5%
HATCHBACK	20	25	25	0.0%	25.0%	109	110	-0.9%	5.6%
COUPE	-	10	8	-20.0%	-	39	9	333.3%	2.0%
CONVERTIBLE	1	5	2	-60.0%	100.0%	14	3	366.7%	0.7%
<b>TOTAL GENERAL</b>	<b>195</b>	<b>421</b>	<b>331</b>	<b>-21.4%</b>	<b>69.7%</b>	<b>1,956</b>	<b>1,580</b>	<b>23.8%</b>	<b>100.0%</b>

# VENTA DE VEHÍCULOS LIVIANOS DE LUJO POR MARCA

A Junio de cada año



## 1. BMW

2022: 344  
2023: 545

58.4%

27.9%

Var.%

Part.% 2023

## 2. AUDI

2022: 358  
2023: 482

34.6%

24.6%

Var.%

Part.% 2023

## 3. MERCEDES BENZ

2022: 415  
2023: 353

-14.9%

18.0%

Var.%

Part.% 2023

## 4. VOLVO

2022: 220  
2023: 192

-12.7%

9.8%

Var.%

Part.% 2023

## 5. MINI

2022: 83  
2023: 151

81.9%

7.7%

Var.%

Part.% 2023

## 6. LEXUS

2022: 82  
2023: 94

14.6%

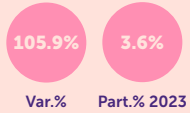
4.8%

Var.%

Part.% 2023

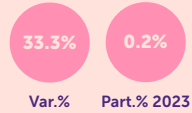
## 7. PORSCHE

2022: 34  
2023: 70



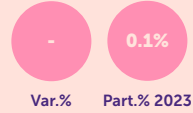
## 10. LAMBORGHINI

2022: 3  
2023: 4



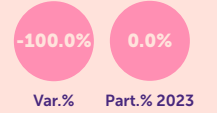
## 13. CADILLAC

2022: -  
2023: 1



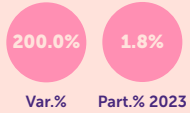
## 16. TESLA

2022: 1  
2023: -



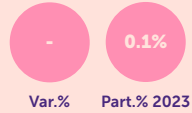
## 8. LAND ROVER

2022: 12  
2023: 36



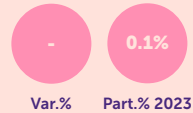
## 11. FERRARI

2022: -  
2023: 2



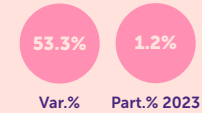
## 14. BENTLEY

2022: -  
2023: 1



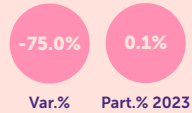
## 9. MASERATI

2022: 15  
2023: 23



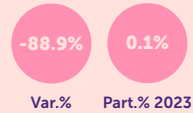
## 12. ASTON MARTIN

2022: 4  
2023: 1



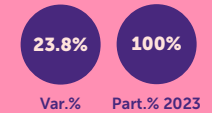
## 15. JAGUAR

2022: 9  
2023: 1



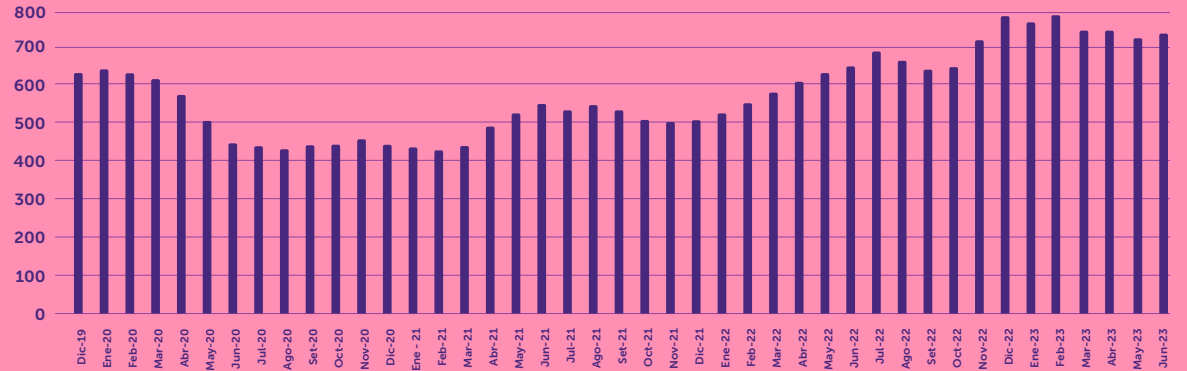
# TOTAL

2022: 1,580  
2023: 1,956



# VENTA DE MOTOS SEGMENTO DE LUJO

Acumulado 12 meses

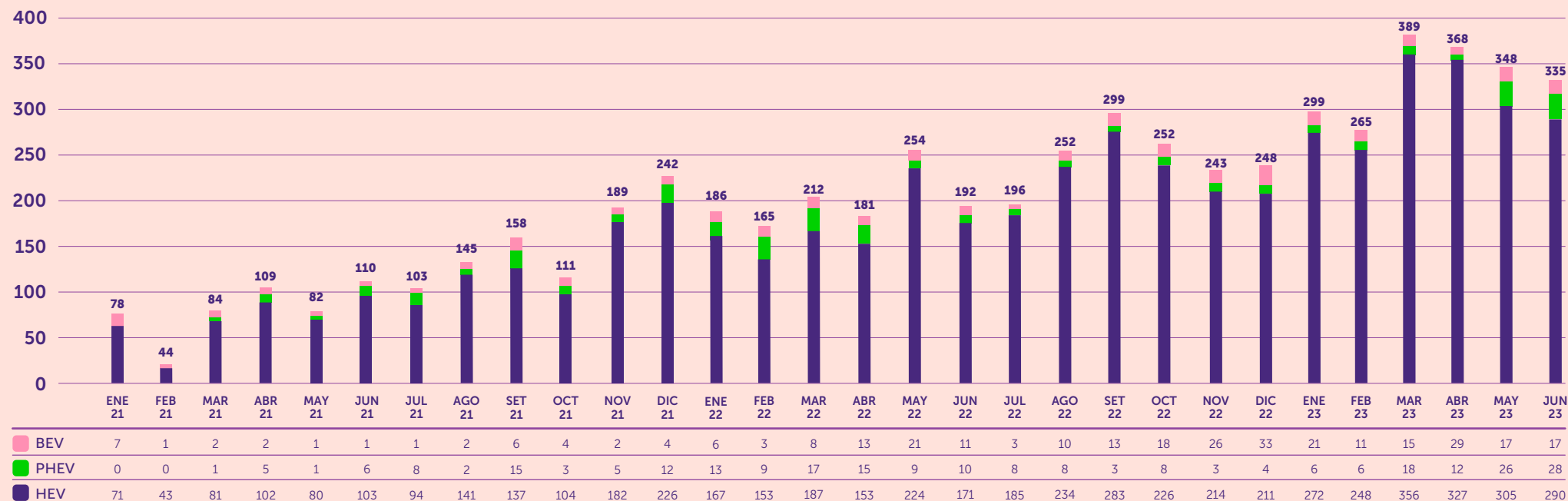


MARCA	JUN 22	MAY 23	JUN 23	VAR% JUN23 VS MAY23	VAR.% JUN23 VS JUN22	ACUM JUN23	ACUM JUN22	VAR.% ACUM JUN23 VS JUN22	PART.% JUN23
HONDA	17	21	26	23.8%	52.9%	119	143	-16.8%	36.1%
BMW	12	11	12	9.1%	0.0%	65	69	-5.8%	19.7%
YAMAHA	7	8	11	37.5%	57.1%	38	25	52.0%	11.5%
KAWASAKI	9	5	3	-40.0%	-66.7%	35	30	16.7%	10.6%
TRIUMPH	4	3	1	-66.7%	-75.0%	19	17	11.8%	5.8%
BENELLI	1	2	7	250.0%	600.0%	19	29	-34.5%	5.8%
DUCATI	4	3	5	66.7%	25.0%	18	20	-10.0%	5.5%
KTM	3	3	1	-66.7%	-66.7%	16	27	-40.7%	4.8%
HARLEY DAVIDSON	0	0	0	-	-	1	1	0.0%	0.3%
SUZUKI	0	0	0	-	-	0	1	-100.0%	0.0%
<b>TOTAL GENERAL</b>	<b>57</b>	<b>56</b>	<b>66</b>	<b>17.9%</b>	<b>15.8%</b>	<b>330</b>	<b>362</b>	<b>-8.8%</b>	<b>100.0%</b>

Nota: Se definió el segmento de motocicletas de lujo considerando los siguientes criterios:

- Marcas: KTM, BMW, KAWASAKI, HARLEY DAVIDSON, DUCATI, TRIUMPH, SUZUKI, HONDA, YAMAHA, BENELLI
- Cilindrada >=450 cc.

# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS ELÉCTRICOS E HÍBRIDOS



**BEV:** Battery Electric Vehicle

**HEV:** Hybrid Electric Vehicle

**PHEV:** Plug-in Hybrid Electric Vehicle

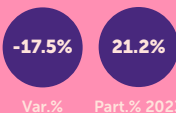
# VENTA DE VEHÍCULOS ELECTRIFICADOS POR MARCA

A Junio de cada año



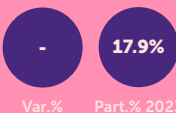
## 1. TOYOTA

2022: 514  
2023: 424



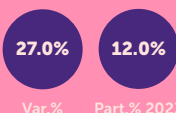
## 2. GEELY

2022: -  
2023: 358



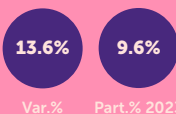
## 3. AUDI

2022: 189  
2023: 240



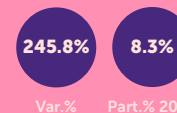
## 4. VOLVO

2022: 169  
2023: 192



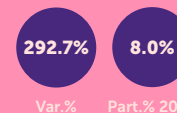
## 5. MERCEDES BENZ

2022: 48  
2023: 166



## 6. SUZUKI

2022: 41  
2023: 161



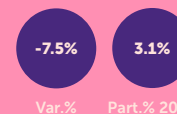
## 7. BMW

2022: -  
2023: 74



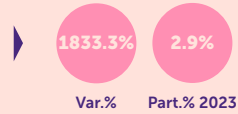
## 8. LEXUS

2022: 67  
2023: 62



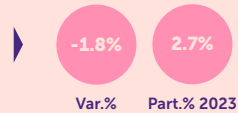
## 9. SUBARU

2022: 3  
2023: 58



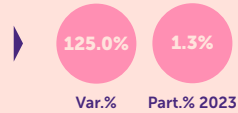
## 10. KIA

2022: 56  
2023: 55



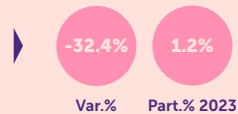
## 11. LAND ROVER

2022: 12  
2023: 27



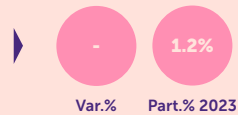
## 12. FORD

2022: 37  
2023: 25



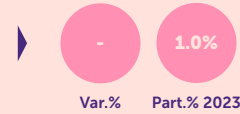
## 13. JAC

2022: -  
2023: 24



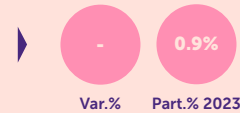
## 14. RAM

2022: -  
2023: 21



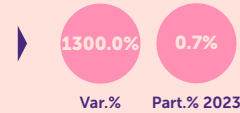
## 15. MASERATI

2022: -  
2023: 18



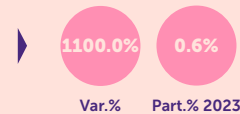
## 16. MAXUS

2022: 1  
2023: 14



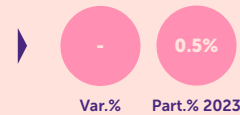
## 17. HAVAL

2022: 1  
2023: 12



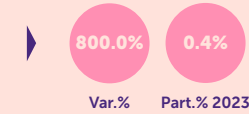
## 18. MINI

2022: -  
2023: 10



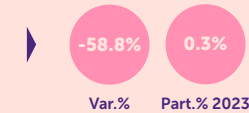
## 19. BYD

2022: 1  
2023: 9



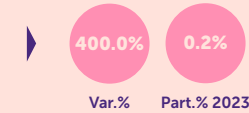
## 20. HYUNDAI

2022: 17  
2023: 7



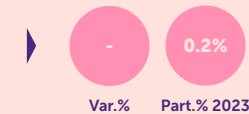
## 21. CHERY

2022: 1  
2023: 5



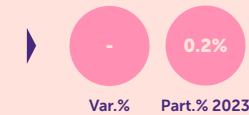
## 22. DFSK

2022: -  
2023: 5



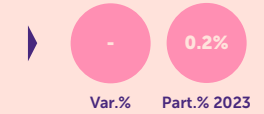
## 23. DONGFENG

2022: -  
2023: 4



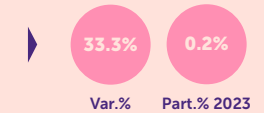
## 24. FUNKY-KL

2022: -  
2023: 4



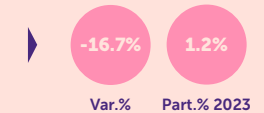
## 25. KEYTON

2022: 3  
2023: 4



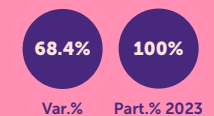
## OTROS

2022: 30  
2023: 25



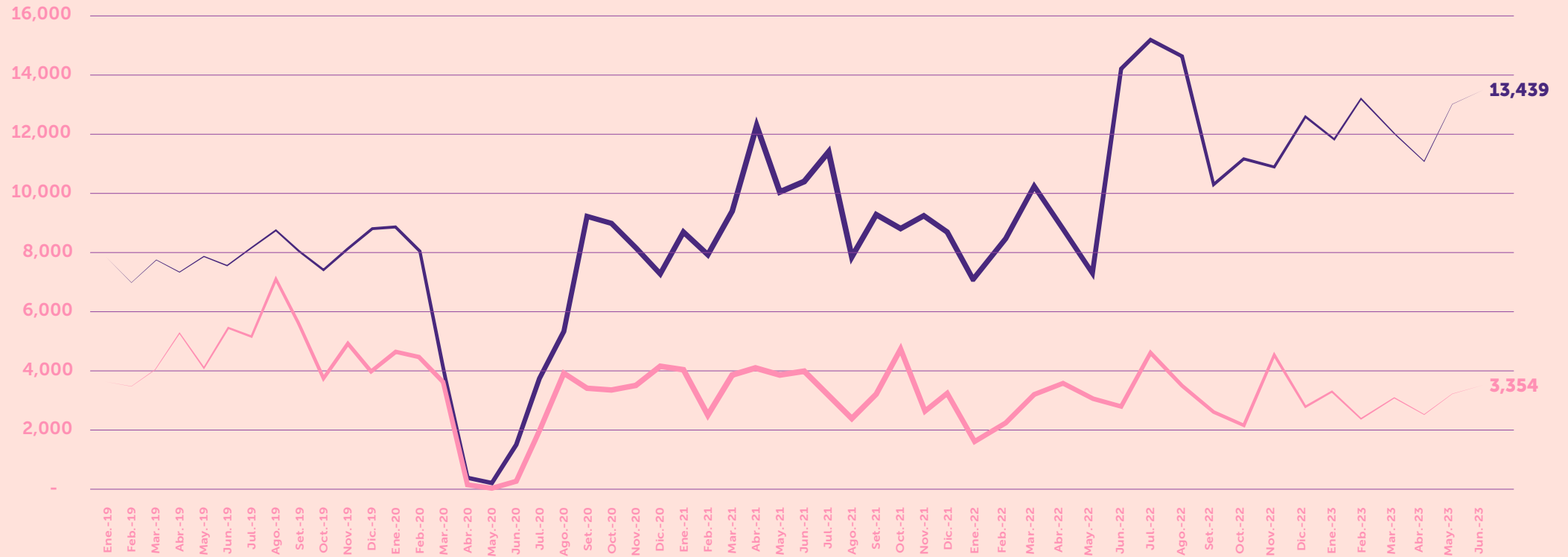
## TOTAL

2022: 1,190  
2023: 2,004





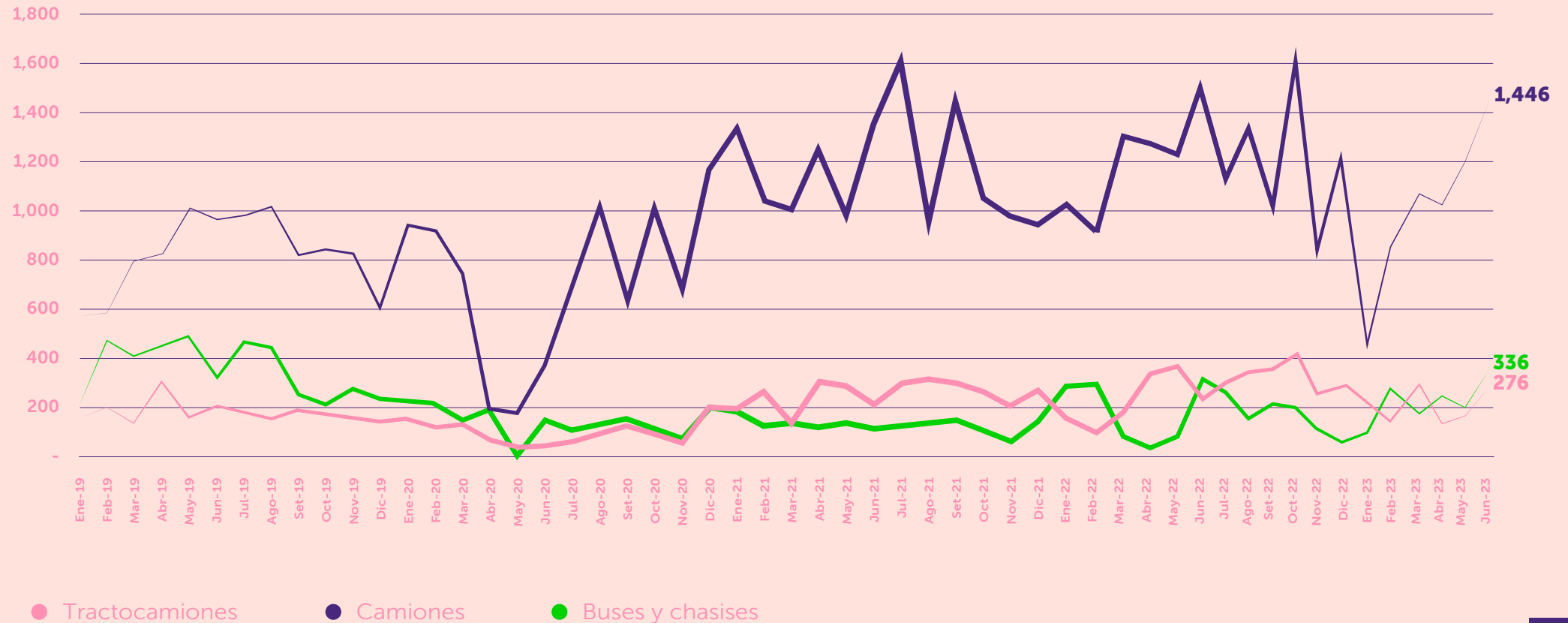
# IMPORTACIÓN VEHÍCULOS LIVIANOS (unidades)



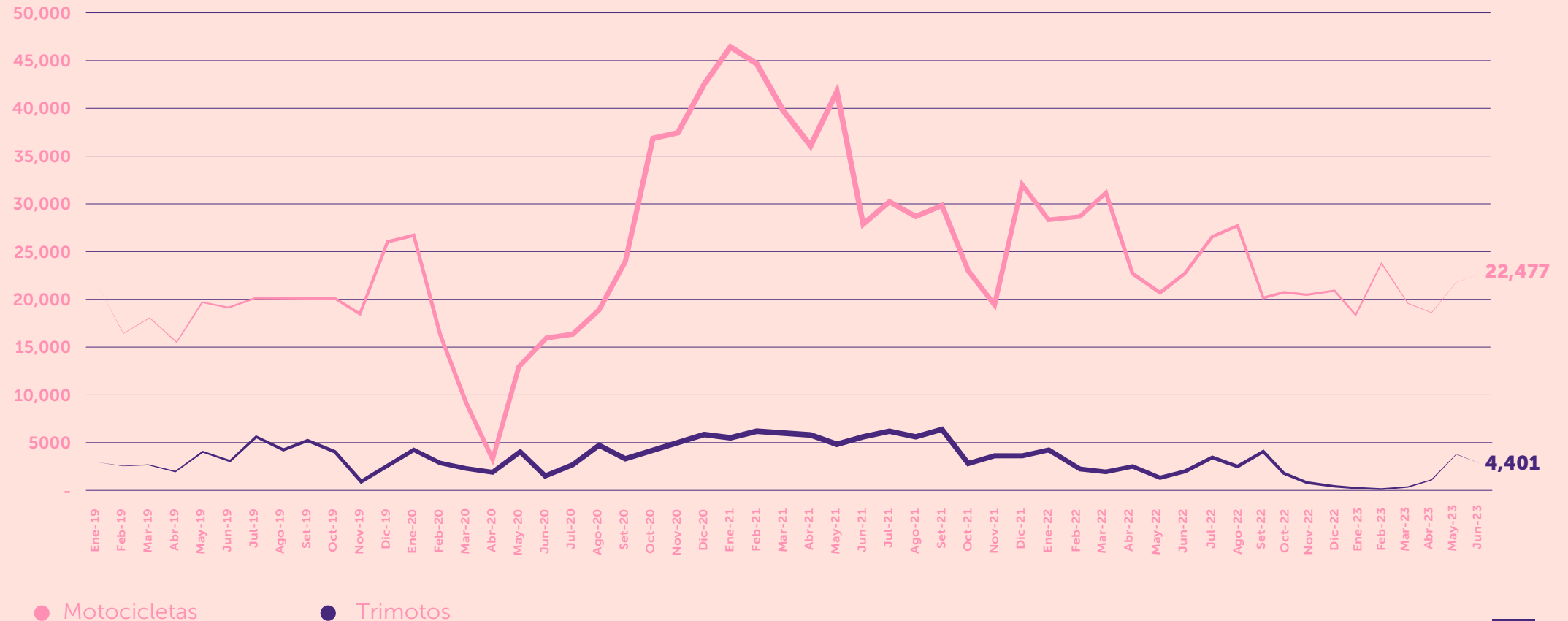
● Automóvil y SW

● Camionetas

# IMPORTACIÓN VEHÍCULOS PESADOS (unidades)










# IMPORTACIÓN VEHÍCULOS MENORES (unidades)



# IMPORTACIONES

(Unidades)



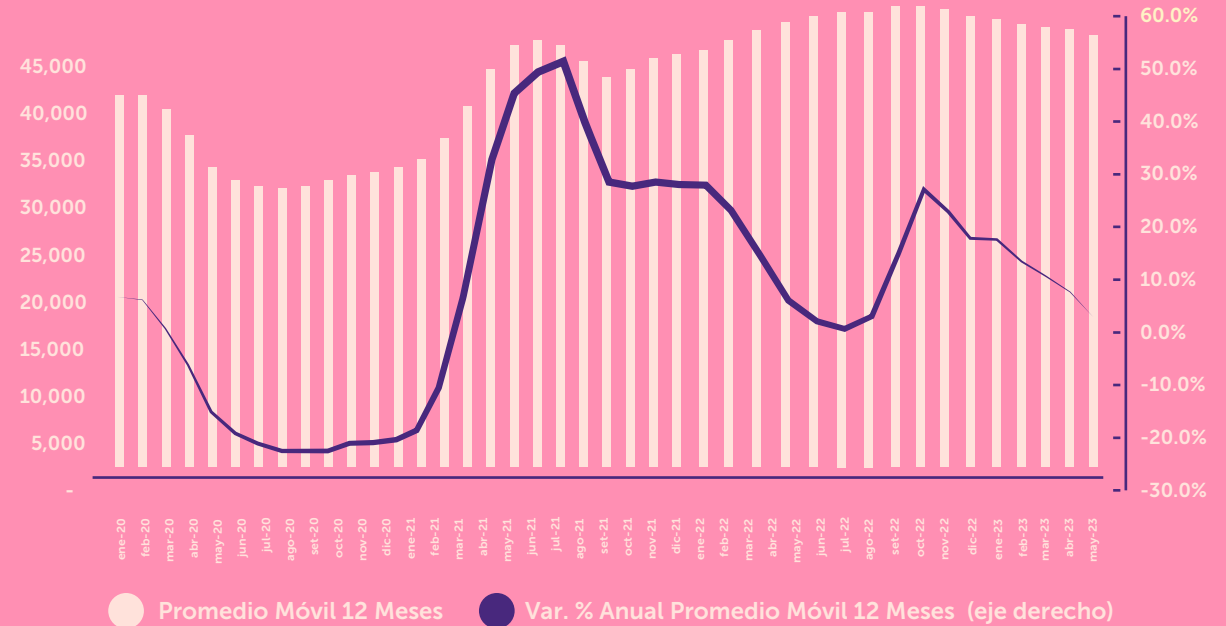
Clase	JUN 22	MAY 23	JUN 23	Var. % JUN23/JUN22	Var. % JUN23/MAY23	Acum JUN23	Acum JUN22	Var. % Acum JUN23/JUN22
 Automóvil, SW	3,135	3,205	3,354	7.0%	4.6%	18,018	17,500	3.0%
 Camionetas	14,145	13,257	13,439	-5.0%	1.4%	72,706	59,621	21.9%
 Camiones	1,503	1,206	1,446	-3.8%	19.9%	6,141	7,252	-15.3%
 Buses y chasis	275	200	336	22.2%	68.0%	1,397	1,086	28.6%
 Tractocamiones	205	185	276	34.6%	49.2%	1,265	1,424	-11.2%
 Motocicletas	22,918	21,930	22,477	-1.9%	2.5%	124,374	154,450	-19.5%
 Trimotos	2,225	4,620	4,401	97.8%	-4.7%	20,067	16,423	22.2%

# IMPORTACIÓN DE SUMINISTROS

TIPO DE SUMINISTRO	JUN22	MAY23	JUN23	Var. % JUN23/JUN22	Var. % JUN23/MAY23	Acum. JUN23	Acum. JUN22	Var.% Acum.	% Part JUNIO 2023
Neumáticos	53,004,363	41,874,444	46,098,921	-13.0%	10.1%	244,592,158	262,671,558	-6.9%	25.2%
Lubricantes	51,041,067	24,325,405	24,738,962	-51.5%	1.7%	167,708,833	232,541,754	-27.9%	17.3%
Partes de Motor	27,479,648	27,469,636	31,405,540	14.3%	14.3%	159,955,088	151,058,971	5.9%	16.5%
Filtros	17,508,647	13,229,434	15,352,431	-12.3%	16.0%	79,951,003	81,985,162	-2.5%	8.2%
Otros consumibles	11,897,175	10,874,001	10,766,333	-9.5%	-1.0%	61,889,156	62,389,653	-0.8%	6.4%
Sistema de transmisión	7,740,077	7,447,144	9,156,615	18.3%	23.0%	50,124,809	42,345,994	18.4%	5.2%
Partes de carrocería	7,865,043	7,107,381	6,993,257	-11.1%	-1.6%	42,309,562	41,687,399	1.5%	4.4%
Partes eléctricas	7,483,792	7,790,756	7,421,086	-0.8%	-4.7%	40,184,357	42,555,783	-5.6%	4.1%
Sistema de frenos	4,116,773	4,399,207	4,685,584	13.8%	6.5%	23,510,158	22,850,462	2.9%	2.4%
Baterías	2,929,823	3,426,698	3,916,681	33.7%	14.3%	18,518,593	20,656,091	-10.3%	1.9%
Sistema de suspensión	3,262,324	3,940,174	2,756,494	-15.5%	-30.0%	17,739,365	21,747,381	-18.4%	1.8%
Accesorios	2,236,200	2,813,902	2,793,501	24.9%	-0.7%	16,059,695	14,922,287	7.6%	1.7%
Productos de caucho	2,699,533	3,149,906	2,885,465	6.9%	-8.4%	14,561,312	12,207,706	19.3%	1.5%
Sistema de dirección	1,864,958	1,391,845	1,526,235	-18.2%	9.7%	8,439,706	10,820,584	-22.0%	0.9%
Ruedas y sus partes	1,842,851	1,214,238	1,784,880	-3.1%	47.0%	8,285,692	11,222,044	-26.2%	0.9%
Sistema de enfriamiento	977,742	1,203,500	1,485,561	51.9%	23.4%	6,574,548	6,434,349	2.2%	0.7%
Ejes y diferencial	1,104,422	1,054,929	970,724	-12.1%	-8.0%	6,091,151	5,400,421	12.8%	0.6%
Sistema de escape	685,732	522,357	575,652	-16.1%	10.2%	2,694,274	2,686,668	0.3%	0.3%
<b>Total</b>	<b>205,740,169</b>	<b>163,234,957</b>	<b>175,313,921</b>	<b>-14.8%</b>	<b>7.4%</b>	<b>969,189,462</b>	<b>1,046,184,268</b>	<b>-7.4%</b>	<b>100.0%</b>

# TRANSFERENCIA DE VEHÍCULOS LIVIANOS SEMINUEVOS

Promedio móvil 12 meses y tasa de variación anual



Transferencias	MAY 22	MAY 23	Var. % MAY23/MAY22	ACUM. MAY23	ACUM. MAY22	Var. % ACUM. MAY23/MAY22
Vehículos livianos usados	59,297	45,255	-23.7%	222,580	271,474	-18.0%

# VENTA DE VEHÍCULOS SEMINUEVOS LIVIANOS POR MARCA

A Junio de 2023



## 1. TOYOTA

2023: 62,536

28.1%

Part. % 2023

## 2. HYUNDAI

2023: 25,400

11.4%

Part. % 2023

## 3. NISSAN

2023: 21,177

9.5%

Part. % 2023

## 4. KIA

2023: 19,347

8.7%

Part. % 2023

## 5. CHEVROLET

2023: 11,738

5.3%

Part. % 2023

## 6. SUZUKI

2023: 10,285

4.6%

Part. % 2023

## 7. VOLKSWAGEN

2023: 8,515

3.8%

Part. % 2023

## 8. MITSUBISHI

2023: 5,641

2.5%

Part. % 2023

### 9. DAEWOO

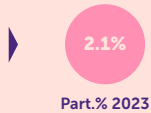
2023: 5,575



Part.% 2023

### 10. MAZDA

2023: 4,774



Part.% 2023

### 11. RENAULT

2023: 3,948



Part.% 2023

### 12. HONDA

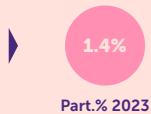
2023: 3,795



Part.% 2023

### 13. CHANGAN

2023: 3,049



Part.% 2023

### 14. FORD

2023: 2,887



Part.% 2023

### 15. SUBARU

2023: 2,480



Part.% 2023

### 16. JAC

2023: 2,109



Part.% 2023

### 17. BMW

2023: 1,996



Part.% 2023

### 18. CHERY

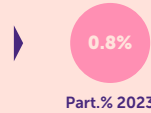
2023: 1,878



Part.% 2023

### 19. GREAT WALL

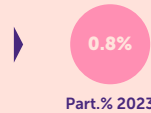
2023: 1,845



Part.% 2023

### 20. MERCEDES BENZ

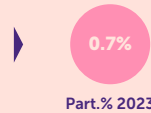
2023: 1,777



Part.% 2023

### 21. JEEP

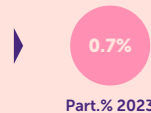
2023: 1,646



Part.% 2023

### 22. DFSK

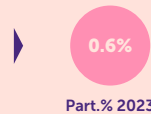
2023: 1,624



Part.% 2023

### 23. PEUGEOT

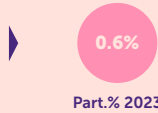
2023: 1,415



Part.% 2023

### 24. AUDI

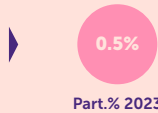
2023: 1,285



Part.% 2023

### 25. FOTON

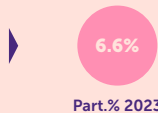
2023: 1,074



Part.% 2023

### OTROS

2023: 14,784



Part.% 2023

## TOTAL

2023: 222,580

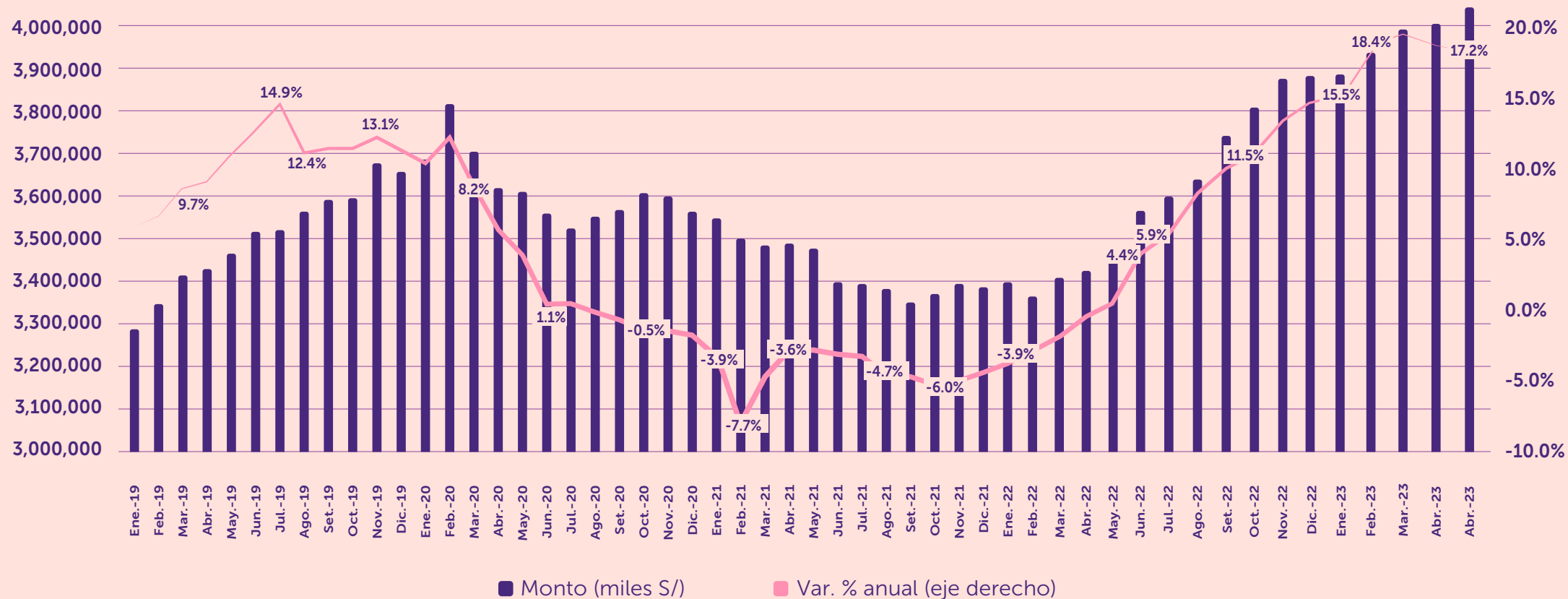


Part.% 2023



## SALDO DE CRÉDITOS VEHICULARES

# SISTEMA FINANCIERO: ENE19 - MAY23



# SALDO DE CRÉDITOS VEHICULARES POR ENTIDAD FINANCIERA (S/MILES)

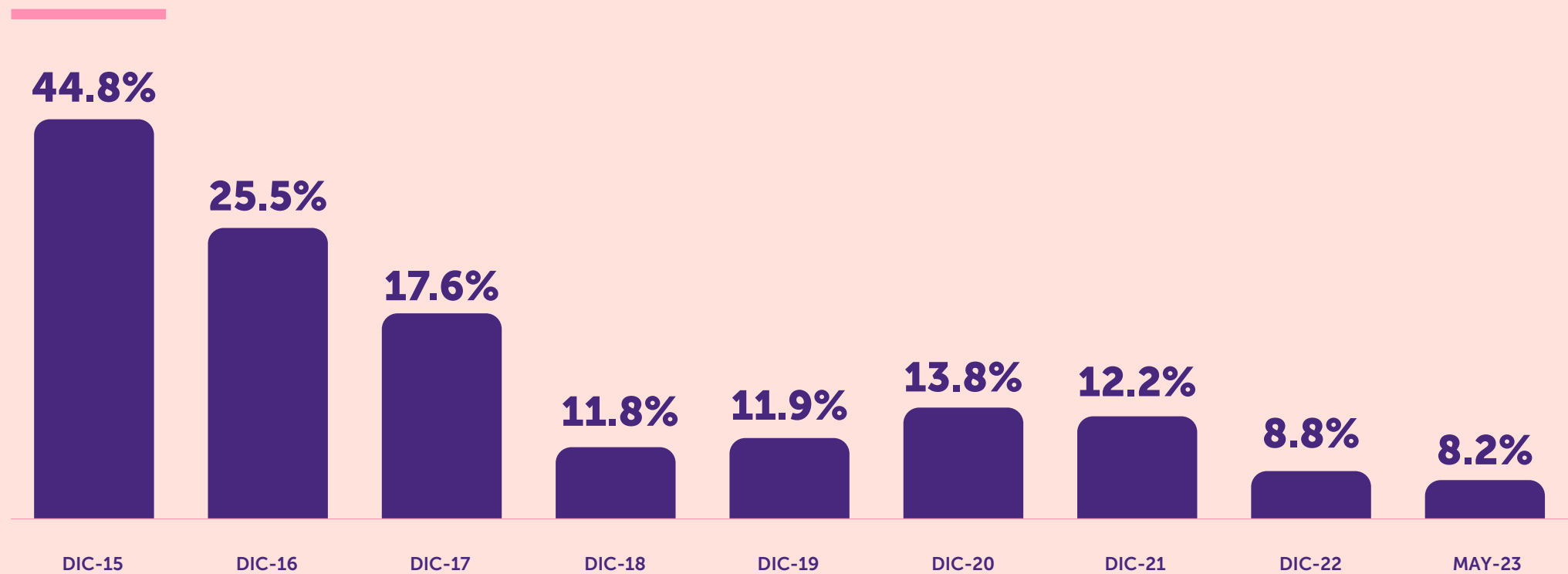
A Mayo de cada año



RANK.	Entidad	2022	2023	Var%	Part.% 2023
1	Banco de Crédito del Perú	836,141	1,038,345	24.2%	25.77%
2	EC Santander Consumo	749,655	854,008	13.9%	21.20%
3	Mitsui Auto Finance	707,070	844,535	19.4%	20.96%
4	Banco BBVA Perú	499,517	711,097	42.4%	17.65%
5	Banco Interamericano de Finanzas	204,173	210,623	3.2%	5.23%
6	Scotiabank Perú	135,799	109,974	-19.0%	2.73%
7	Financiera Efectiva	86,586	106,519	23.0%	2.64%
8	Interbank	115,238	67,454	-41.5%	1.67%
9	EC Acceso Crediticio	79,798	58,724	-26.4%	1.46%
10	CMAC Huancayo	11,008	14,913	35.5%	0.37%
11	CRAC Prymera	7,125	5,005	-29.8%	0.12%
12	Alfin Banco	-	4,234	-	0.11%
13	Banco Falabella Perú	2,025	1,096	-45.9%	0.03%
14	CRAC Incasur	1,500	993	-33.8%	0.02%
15	Banco Pichincha	1,282	713	-44.3%	0.02%
16	CMAC Arequipa	323	200	-38.3%	0.00%
17	Banco GNB	505	123	-75.7%	0.00%
18	CMAC Ica	130	58	-55.6%	0.00%
19	EC Alternativa	-	52	-	0.00%
20	Crediscotia Financiera	46	10	-77.6%	0.00%
<b>Total</b>		<b>3,437,920</b>	<b>4,028,674</b>	<b>17.2%</b>	<b>100%</b>

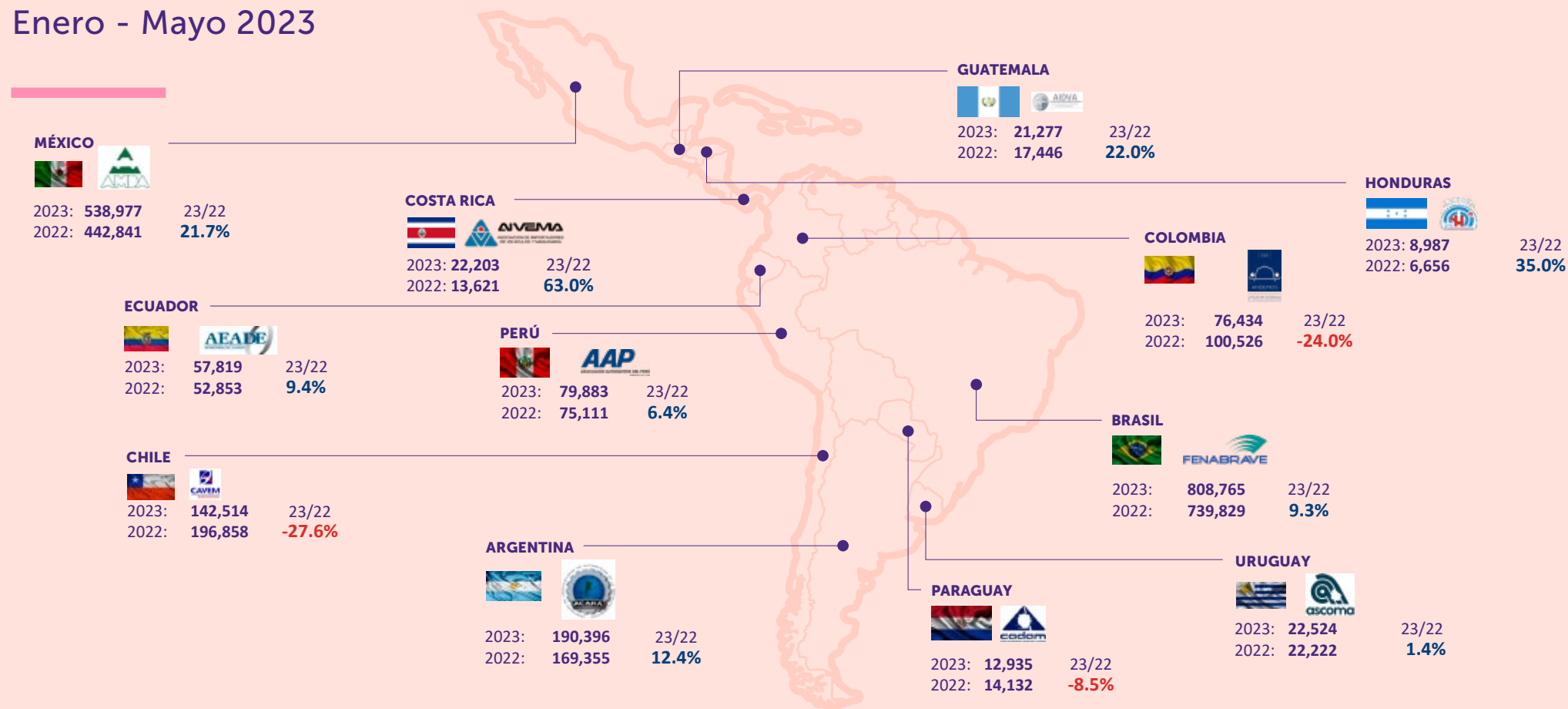
# DOLARIZACIÓN CRÉDITOS VEHICULARES

(crédito en moneda extranjera / crédito total) - sistema financiero



# VENTA DE VEHÍCULOS NUEVOS EN LOS PAÍSES DE LA REGIÓN (LIVIANOS Y PESADOS)

Enero - Mayo 2023





Edición y diseño:  
**SubGerencia de Comunicaciones, Imagen Institucional y Prensa**

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