

# INFORME DEL **SECTOR AUTOMOTOR**

Julio 2024

Edición:  
**Agosto 2024**

Informe elaborado por:  
**Gerencia de Estudios  
Económicos y  
Estadística**



# RESULTADOS DEL SECTOR AUTOMOTOR A JULIO DE 2024

La venta de vehículos nuevos reportó resultados mixtos en julio del presente año, en donde la tasa de crecimiento anual de la comercialización de vehículos livianos aceleró su caída, mientras que la de pesados y menores registraron incrementos.

De acuerdo con cifras oficiales de SUNARP, la venta de vehículos livianos nuevos se situó en 11,063 unidades en julio de 2024, anotando una caída de -16.9% respecto a similar mes del año pasado. En tanto, durante los primeros siete meses del presente año, las ventas de dichos vehículos totalizaron 86,584 unidades, cifra menor en -13.5% en comparación con similar periodo del 2023. El resultado observado en julio sigue la tendencia ya vista durante el primer semestre del año, en donde la venta de los vehículos livianos habría sido golpeada por la débil recuperación del consumo privado, situación que se ve reflejada en el comportamiento de la confianza del consumidor, la cual se ubica en terreno pesimista y a moderada distancia de la zona optimista. En ese sentido, la persistente incertidumbre sigue siendo un factor que perjudica la venta de los referidos vehículos.

De otro lado, en el rubro de vehículos pesados, la venta de camiones y tractocamiones avanzó a 1,240 unidades durante el séptimo mes del 2024, y alcanzó una expansión de 2.1% frente a julio del año pasado. Del mismo modo, durante el periodo de enero a julio se registraron 8,755 unidades vendidas, superando en 4.1% el volumen vendido en similar lapso del 2023. El mencionado incremento se

explica por la recuperación de diversos sectores que demandan intensivamente dichos vehículos, como es el caso de la construcción, gracias al avance del gasto público de parte de los gobiernos regionales y locales; además del dinamismo que sigue reportando la actividad minera, y la recuperación de la manufactura, pesca y agropecuario, en línea con la mejoría de las expectativas empresariales, el mismo que augura un mayor dinamismo de la inversión privada en la segunda parte del año.

De igual manera, la venta de minibús y ómnibus reportó un crecimiento anual de 2% al anotar 305 unidades vendidas durante julio último, mientras que en los primeros siete meses del 2024 las ventas sumaron 1,591 unidades, acumulando una expansión de 20.2% frente a similar lapso del 2023. La comercialización de los referidos vehículos viene siendo la de mejor desempeño dentro de los vehículos nuevos en lo que va del año, gracias a la reactivación de actividades económicas como el transporte interprovincial y el turismo. Cabe precisar que, de acuerdo a cifras disponibles a mayo, el transporte por carretera viene creciendo 4.5%, mientras que el sector hotelero avanzó 13.4%. Asimismo, la ausencia de eventos adversos, como la pandemia, las protestas sociales y los fenómenos climatológicos, que afectaron este sector en años anteriores, también han contribuido en este desempeño positivo.

Por último, la comercialización de vehículos menores totalizó 28,537 unidades en julio del presente año, expandiéndose en 5.7% en comparación con similar mes del 2023; en cambio, en el periodo enero-julio del 2024, las ventas llegaron a 192,855 unidades, cifra inferior en -3.1% respecto a similar lapso del año pasado. En tanto, las cifras desagregadas por segmento muestran que la venta de motos sumó 135,012 unidades (-2.5%) y la de trimotos fue de 57,843 unidades (-4.3%). La variación de las ventas de los referidos vehículos viene siendo menos negativa en los últimos meses, situación que estaría indicando que el proceso de normalización de la demanda por la que atraviesa dicho mercado tras los volúmenes de venta récord del 2020 y 2021 estaría cerca de llegar su fin. Asimismo, la contención de las presiones inflacionarias además de la ligera disminución de precios de dichos vehículos, y la renovación/adquisición de flotas de parte de autoridades municipales también estaría influyendo en el comportamiento de la comercialización de los mencionados vehículos.

# VENTA DE VEHÍCULOS LIVIANOS


En el periodo enero – julio del 2024 se comercializaron **86,584 unidades**, cifra menor en **-13.5%** con relación a igual periodo del 2023.

Ventas por segmentos a julio de **2024** y variación con relación similar lapso del **2023**:

  
Automóvil, SW

**15,953**  
Unidades

**-24.8%**  
Variación

  
Pick up, furgonetas

**16,762**  
Unidades

**-13.1%**  
Variación

  
Camionetas

**12,232**  
Unidades

**-15.6%**  
Variación

  
SUV, todoterrenos

**41,637**  
Unidades

**-7.6%**  
Variación

# VENTA DE VEHÍCULOS PESADOS

A julio de 2024 se vendieron **10,346 unidades** cifra mayor en **6.3%** con relación a igual periodo del 2023.

Ventas por segmentos entre enero y julio del **2024** y variación en relación con similar periodo del **2023**:



Camiones, tracto

**8,755**

Unidades

**4.1%**

Variación



Minibús y ómnibus

**1,591**

Unidades

**20.2%**

Variación

# VENTA DE VEHÍCULOS MENORES

Al cierre de julio de 2024 se vendieron **192,855 unidades** cifra menor en **-3.1%** respecto a igual periodo del 2023.

Ventas por segmentos a julio de **2024** y variación respecto a similar periodo del **2023**:



Motos

**135,012**  
Unidades

**-2.5%**  
Variación



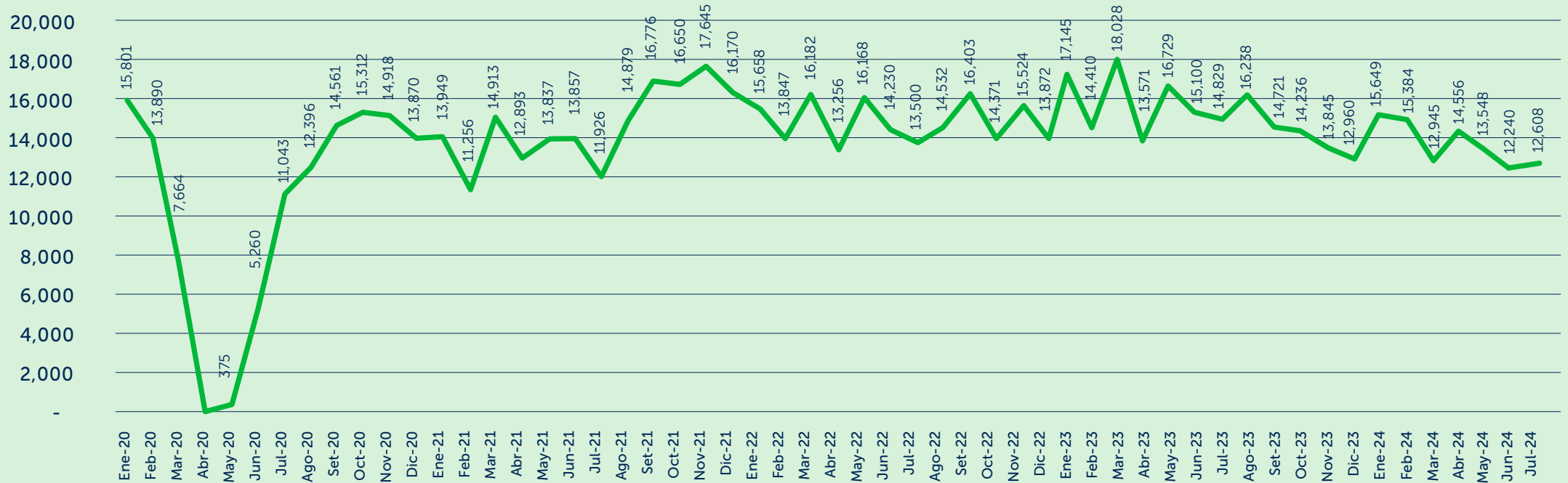
Trimotos

**57,843**  
Unidades

**-4.3%**  
Variación

# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual



Fuente: SUNARP - AAP Elaboración: GEE - AAP

# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual

AÑO	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SET	OCT	NOV	DIC	TOTAL A JULIO	TOTAL ANUAL
2015	16,566	14,510	15,647	14,857	14,351	14,773	12,845	15,015	14,061	12,749	13,611	14,101	103,549	173,086
2016	13,932	13,121	14,855	15,251	14,175	13,675	12,349	13,844	14,914	14,420	14,354	15,130	97,358	170,020
2017	15,868	14,292	15,701	12,654	16,006	14,537	13,447	17,026	15,014	14,137	15,419	16,180	102,505	180,281
2018	14,804	14,056	14,193	16,883	16,587	13,507	12,827	13,153	12,462	13,099	12,772	11,459	102,857	165,802
2019	15,367	13,901	13,269	13,633	14,935	12,508	13,309	13,563	14,742	14,174	13,424	15,822	96,922	168,647
2020	15,801	13,890	7,664	-	375	5,260	11,043	12,396	14,561	15,312	14,918	13,870	54,033	125,090
2021	13,949	11,256	14,913	12,893	13,837	13,857	11,926	14,879	16,776	16,650	17,645	16,170	92,631	174,751
2022	15,658	13,847	16,182	13,256	16,168	14,230	13,500	14,532	16,403	14,371	15,524	13,872	102,841	177,543
2023	17,145	14,410	18,028	13,571	16,729	15,100	14,829	16,238	14,721	14,236	13,845	12,960	109,812	181,812
2024	15,649	15,384	12,945	14,556	13,548	12,240	12,608						96,930	
Var. % 16/15	-15.9%	-9.6%	-5.1%	2.7%	-1.2%	-7.4%	-3.9%	-7.8%	6.1%	13.1%	5.5%	7.3%	-6.0%	-1.8%
Var. % 17/16	13.9%	8.9%	5.7%	-17.0%	12.9%	6.3%	8.9%	23.0%	0.7%	-2.0%	7.4%	6.9%	5.3%	6.0%
Var. % 18/17	-6.7%	-1.7%	-9.6%	33.4%	3.6%	-7.1%	-4.6%	-22.7%	-17.0%	-7.3%	-17.2%	-29.2%	0.3%	-8.0%
Var. % 19/18	3.8%	-1.1%	-6.5%	-19.3%	-10.0%	-7.4%	3.8%	3.1%	18.3%	8.2%	5.1%	38.1%	-5.8%	1.7%
Var. % 20/19	2.8%	-0.1%	-42.2%	-100.0%	-97.5%	-57.9%	-17.0%	-8.6%	-1.2%	8.0%	11.1%	-12.3%	-44.3%	-25.8%
Var. % 21/20	-11.7%	-19.0%	94.6%	-	3589.9%	163.4%	8.0%	20.0%	15.2%	8.7%	18.3%	16.6%	71.4%	39.7%
Var. % 22/21	12.3%	23.0%	8.5%	2.8%	16.8%	2.7%	13.2%	-2.3%	-2.2%	-13.7%	-12.0%	-14.2%	11.0%	1.6%
Var. % 23/22	9.5%	4.1%	11.4%	2.4%	3.5%	6.1%	9.8%	11.7%	-10.3%	-0.9%	-10.8%	-6.6%	6.8%	2.4%
Var. % 24/23	-8.7%	6.8%	-28.2%	7.3%	-19.0%	-18.9%	-15.0%						-11.7%	

Fuente: SUNARP - AAP Elaboración: GEE - AAP



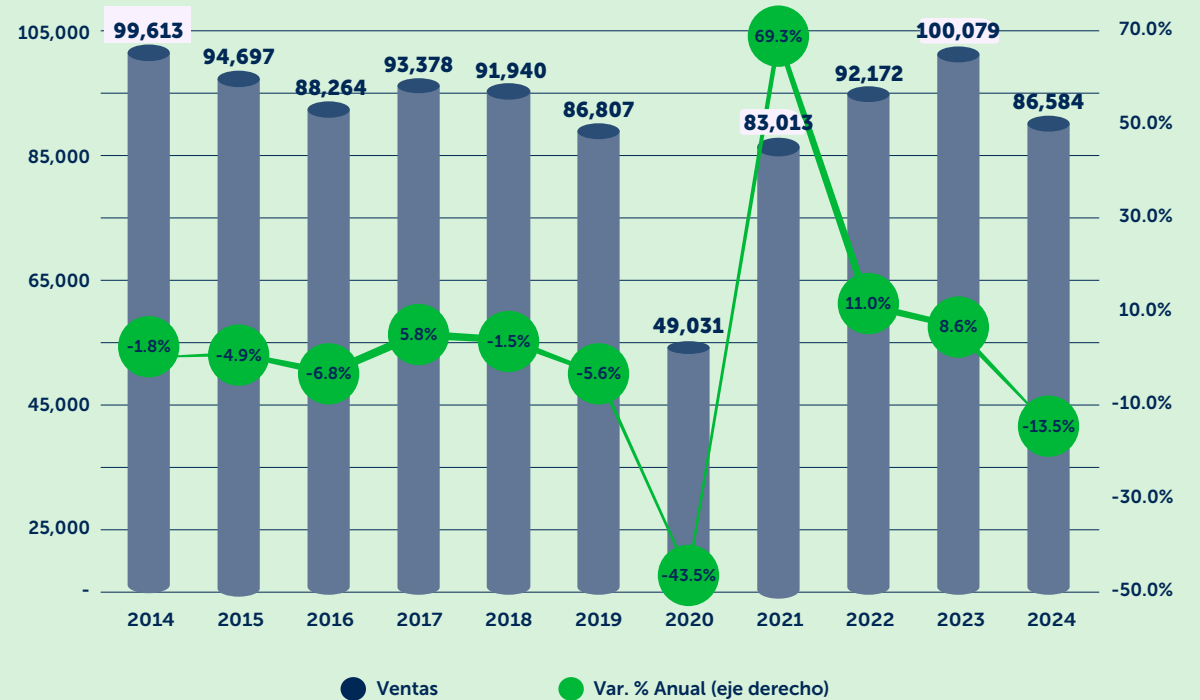
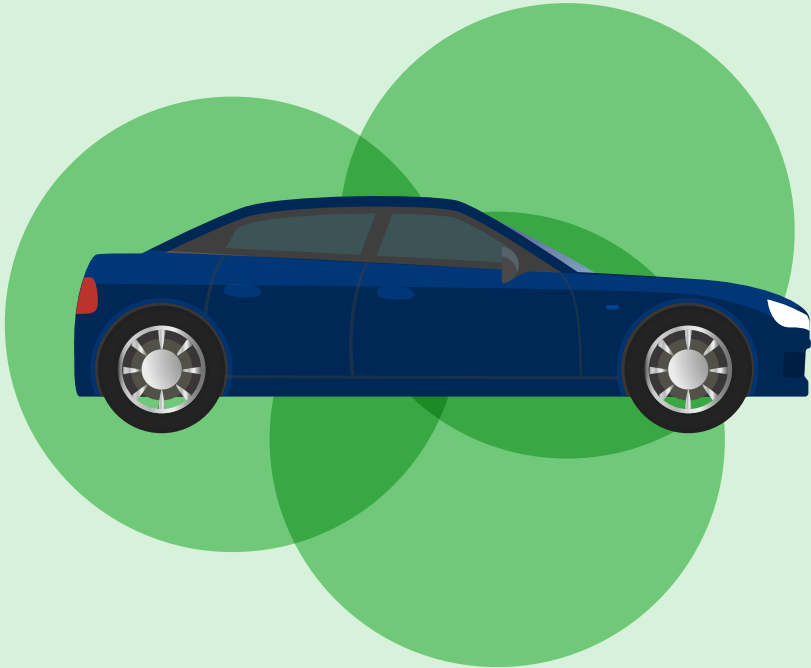
# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

A Julio de cada año



# VENTA DE VEHÍCULOS LIVIANOS

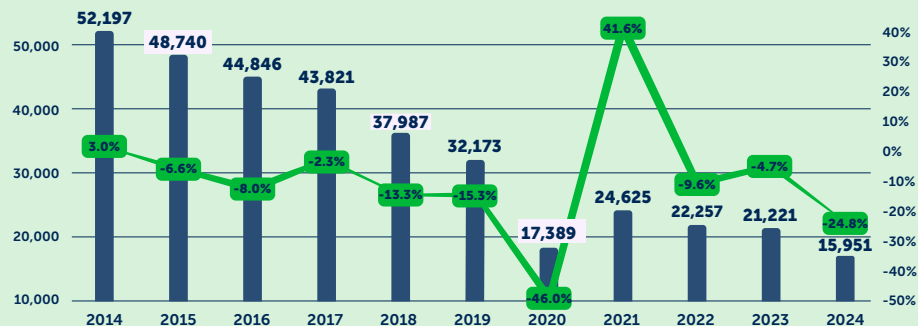
A Julio de cada año



## VENTA DE VEHÍCULOS LIVIANOS

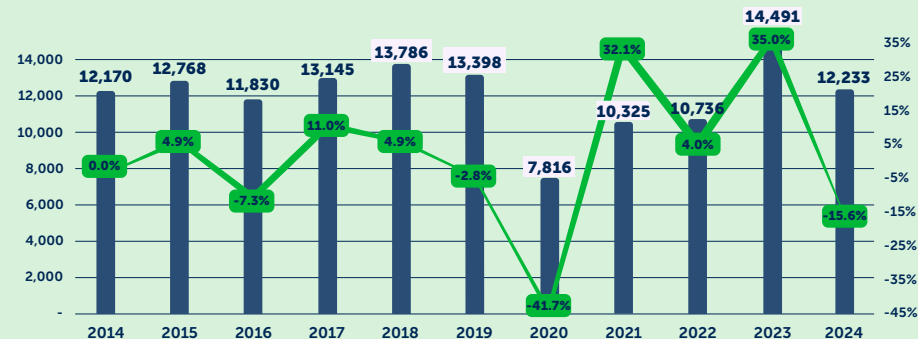
### AUTOMÓVILES, SW

A Julio de cada año



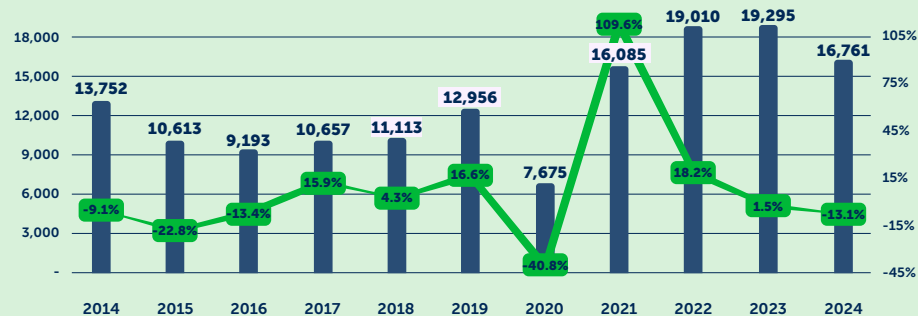
### CAMIONETAS

A Julio de cada año



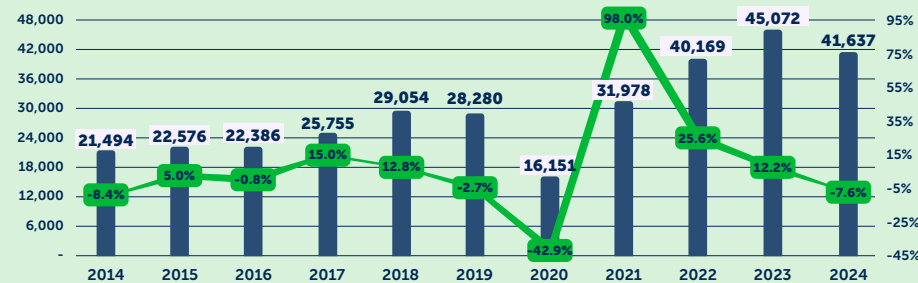
### PICK UP, FURGONETAS

A Julio de cada año



### SUV, TODOTERRENO

A Julio de cada año

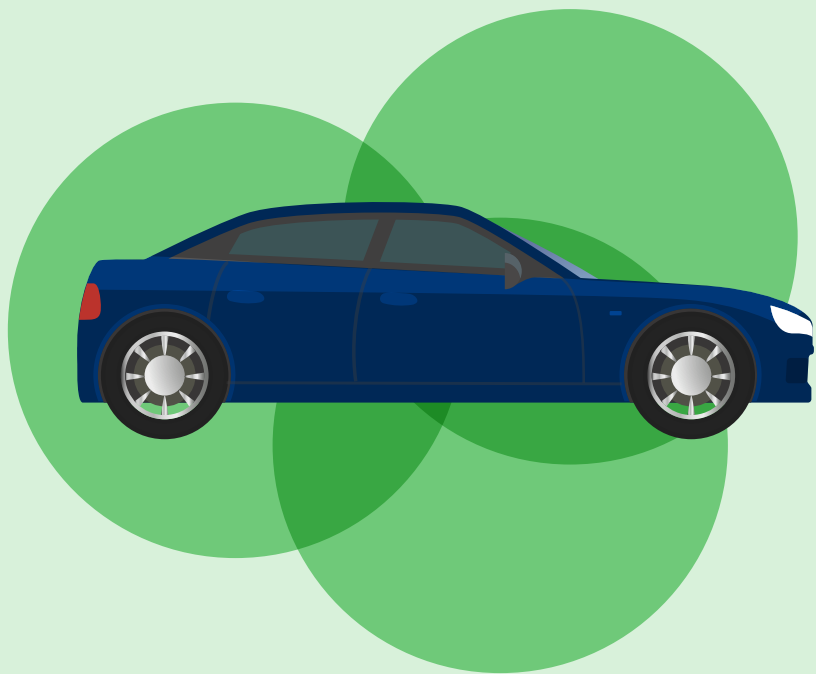


● Ventas

● Var. % Anual (eje derecho)

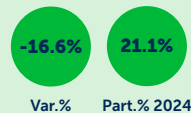
# VENTA DE VEHÍCULOS LIVIANOS POR MARCA

A Julio de cada año



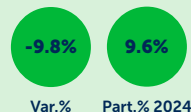
## 1. TOYOTA

2023: 21,890  
2024: 18,261



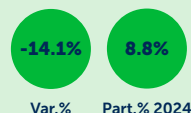
## 2. HYUNDAI

2023: 9,190  
2024: 8,285



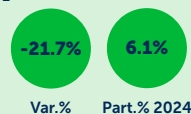
## 3. KIA

2023: 8,905  
2024: 7,646



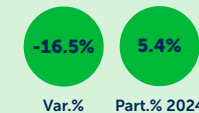
## 4. CHEVROLET

2023: 6,724  
2024: 5,267



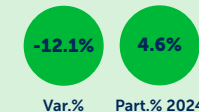
## 5. CHANGAN

2023: 5,560  
2024: 4,644



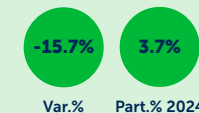
## 6. DFSK

2023: 4,545  
2024: 3,996



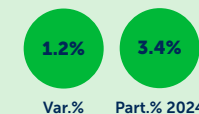
## 7. NISSAN

2023: 3,780  
2024: 3,187



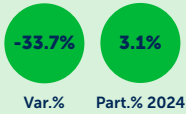
## 8. SUZUKI

2023: 2,940  
2024: 2,975



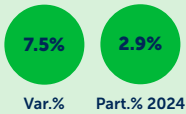
## 9. JAC

2023: 4,022  
2024: 2,668



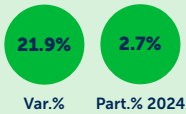
## 10. FORD

2023: 2,344  
2024: 2,520



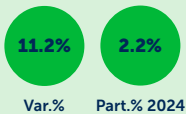
## 11. MITSUBISHI

2023: 1,943  
2024: 2,369



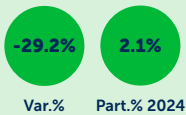
## 12. JETOUR

2023: 1,744  
2024: 1,940



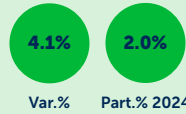
## 13. CHERY

2023: 2,529  
2024: 1,791



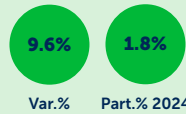
## 14. GEELY

2023: 1,690  
2024: 1,760



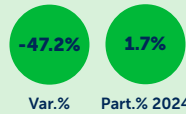
## 15. HONDA

2023: 1,458  
2024: 1,598



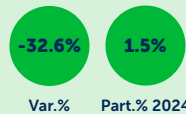
## 16. VOLKSWAGEN

2023: 2,828  
2024: 1,492



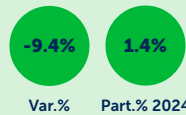
## 17. MAZDA

2023: 1,930  
2024: 1,301



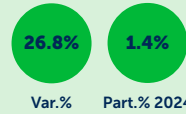
## 18. SUBARU

2023: 1,354  
2024: 1,227



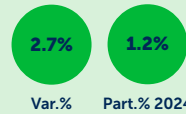
## 19. MG

2023: 922  
2024: 1,169



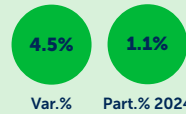
## 20. GREAT WALL

2023: 1,003  
2024: 1,030



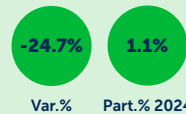
## 21. FOTON

2023: 938  
2024: 980



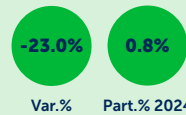
## 22. RENAULT

2023: 1,281  
2024: 965



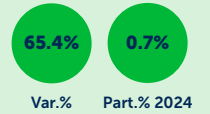
## 23. DONGFENG

2023: 851  
2024: 655



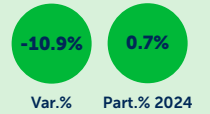
## 24. JMC

2023: 390  
2024: 645



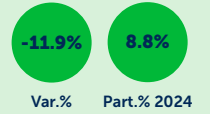
## 25. BMW

2023: 662  
2024: 590



## OTROS

2023: 8,656  
2024: 7,623



# TOTAL

2023: 100,079  
2024: 86,584



## VENTA DE VEHÍCULOS LIVIANOS

### AUTOMÓVILES, SW

A Julio de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	KIA	5,198	4,281	-17.6%	26.8%
2	HYUNDAI	4,417	3,590	-18.7%	22.5%
3	TOYOTA	4,632	3,182	-31.3%	19.9%
4	SUZUKI	1,025	1,044	1.9%	6.5%
5	CHEVROLET	1,869	860	-54.0%	5.4%
6	NISSAN	1,278	798	-37.6%	5.0%
7	CHANGAN	222	420	89.2%	2.6%
8	MG	178	219	23.0%	1.4%
9	MAZDA	252	206	-18.3%	1.3%
10	BMW	257	200	-22.2%	1.3%
	OTROS	1,893	1,153	-39.1%	7.2%
<b>TOTAL</b>		<b>21,221</b>	<b>15,953</b>	<b>-24.8%</b>	<b>100.0%</b>

### CAMIONETAS

A Julio de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	CHANGAN	2,901	2,467	-15.0%	20.2%
2	TOYOTA	2,855	2,304	-19.3%	18.8%
3	CHEVROLET	2,213	2,062	-6.8%	16.9%
4	DFSK	1,552	1,241	-20.0%	10.1%
5	MITSUBISHI	438	659	50.5%	5.4%
6	SHINERAY	693	523	-24.5%	4.3%
7	SUZUKI	653	412	-36.9%	3.4%
8	KYC	134	393	193.3%	3.2%
9	KING LONG	254	339	33.5%	2.8%
10	FOTON	252	246	-2.4%	2.0%
	OTROS	2,546	1,587	-37.7%	13.0%
<b>TOTAL</b>		<b>14,491</b>	<b>12,233</b>	<b>-15.6%</b>	<b>100.0%</b>

### PICK UP, FURGONETAS

A Julio de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	TOYOTA	7,876	6,014	-23.6%	35.9%
2	FORD	1,174	1,274	8.5%	7.6%
3	JAC	1,640	1,074	-34.5%	6.4%
4	GREAT WALL	1,003	1,030	2.7%	6.1%
5	MITSUBISHI	1,012	998	-1.4%	6.0%
6	HYUNDAI	895	838	-6.4%	5.0%
7	FOTON	686	734	7.0%	4.4%
8	NISSAN	640	661	3.3%	3.9%
9	JMC	371	619	66.8%	3.7%
10	KIA	518	505	-2.5%	3.0%
	OTROS	3,480	3,014	-13.4%	18.0%
<b>TOTAL</b>		<b>19,295</b>	<b>16,761</b>	<b>-13.1%</b>	<b>100.0%</b>

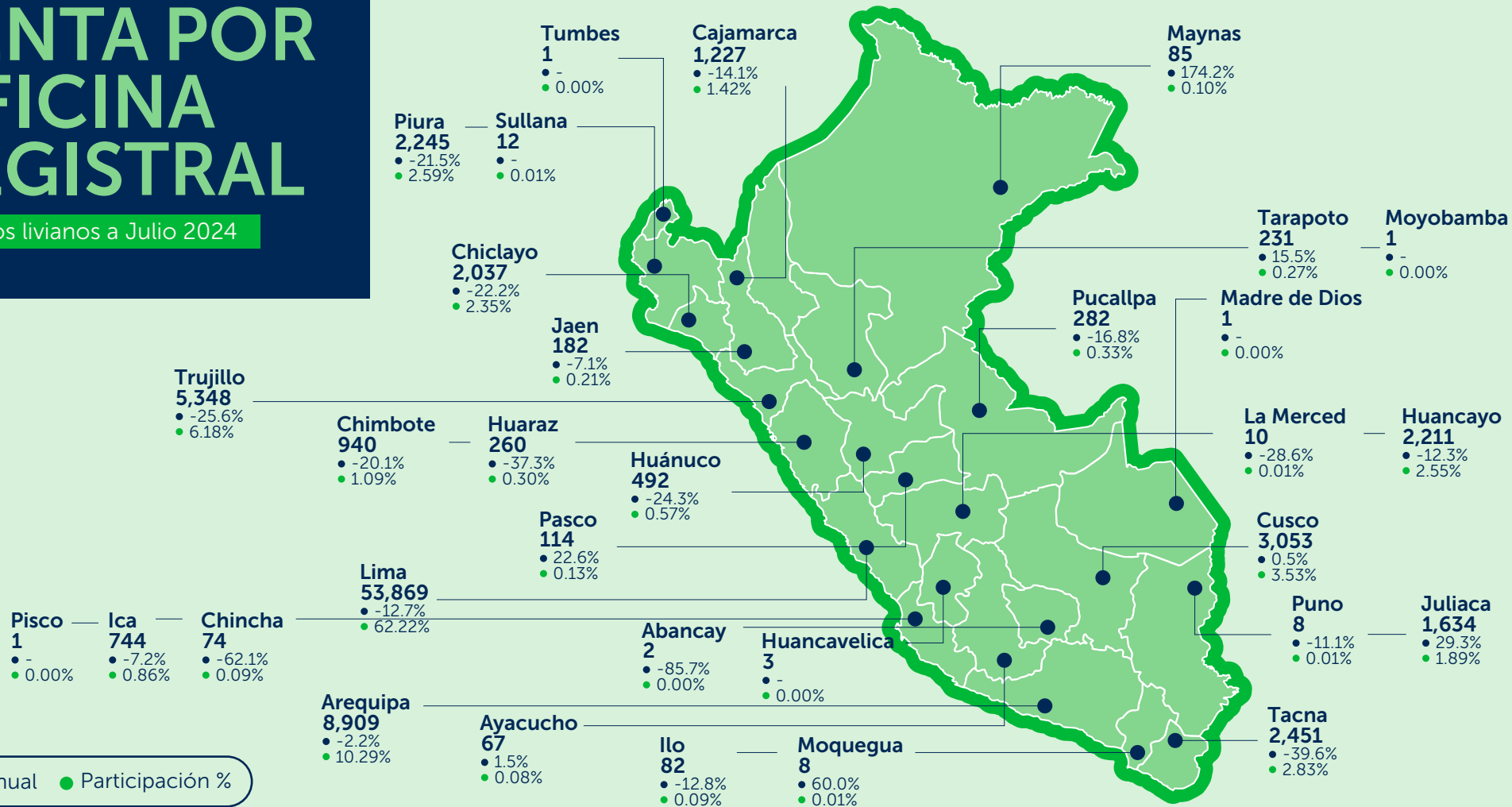
### SUV, TODOTERRENO

A Julio de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	TOYOTA	6,527	6,761	3.6%	16.2%
2	HYUNDAI	3,448	3,646	5.7%	8.8%
3	KIA	3,176	2,848	-10.3%	6.8%
4	DFSK	2,964	2,618	-11.7%	6.3%
5	JETOUR	1,744	1,940	11.2%	4.7%
6	CHEVROLET	2,314	1,860	-19.6%	4.5%
7	GEELY	1,690	1,691	0.1%	4.1%
8	CHERY	2,171	1,637	-24.6%	3.9%
9	CHANGAN	2,264	1,608	-29.0%	3.9%
10	NISSAN	1,643	1,605	-2.3%	3.9%
	OTROS	17,131	15,423	-10.0%	37.0%
<b>TOTAL</b>		<b>45,072</b>	<b>41,637</b>	<b>-7.6%</b>	<b>100.0%</b>

# VENTA POR OFICINA REGISTRAL

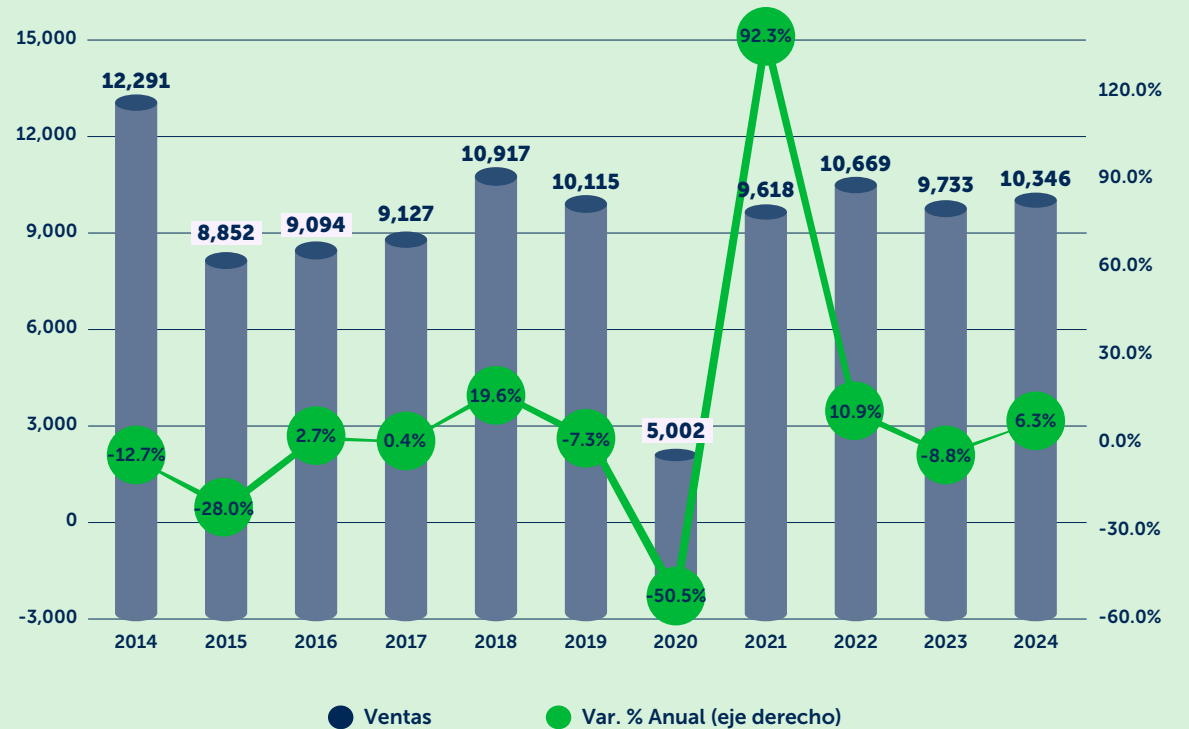
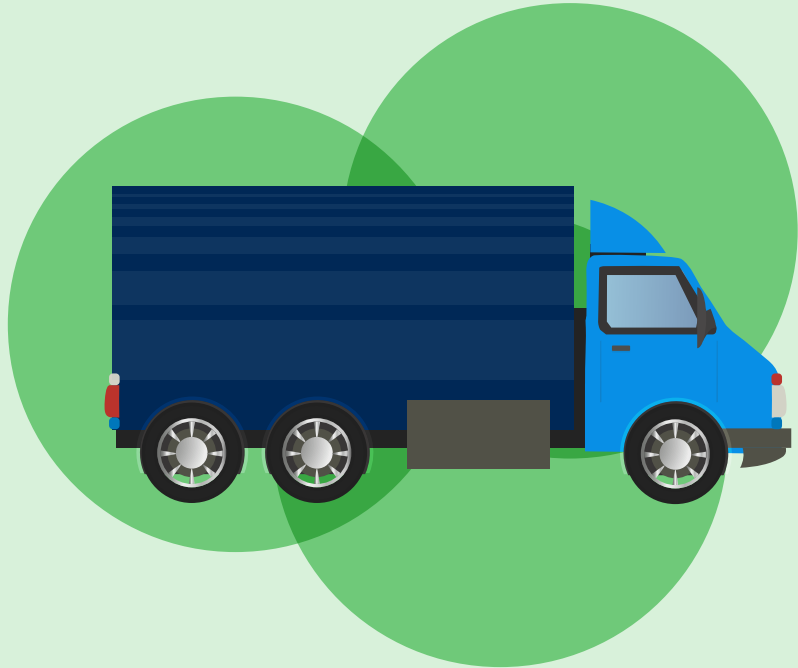
Vehículos livianos a Julio 2024



● Var. % Anual ● Participación %

# VENTA DE VEHÍCULOS PESADOS

A Julio de cada año

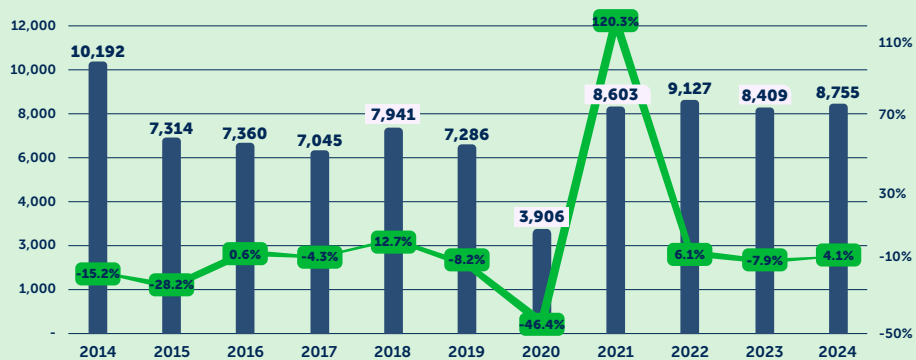




## VENTA DE VEHÍCULOS PESADOS

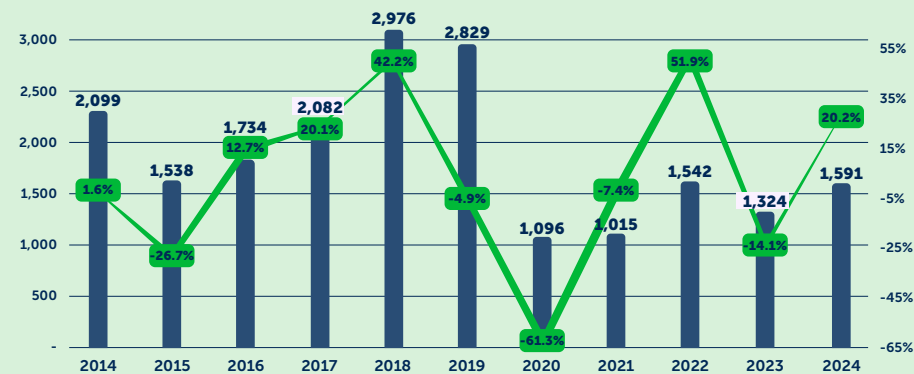
### CAMIONES Y TRACTO

A Julio de cada año



### MINIBUS, OMNIBUS

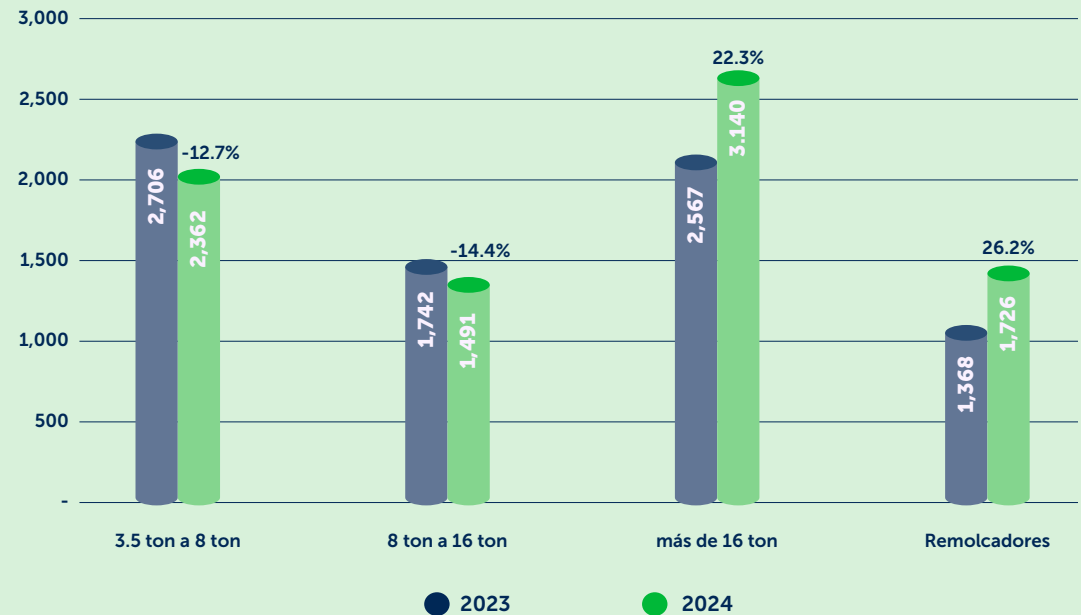
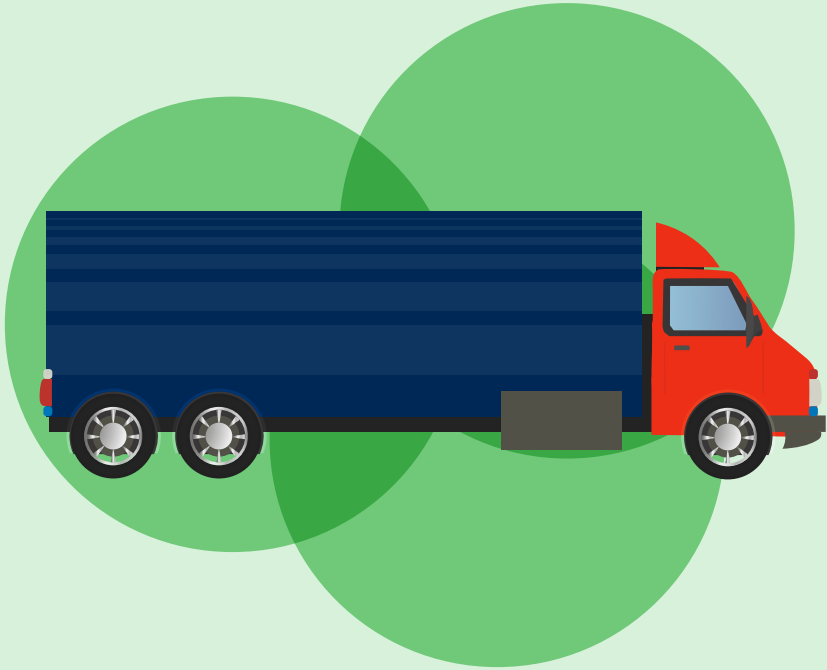
A Julio de cada año



● Ventas ● Var. % Anual (eje derecho)

# VENTA DE CAMIONES Y TRACTO POR PESO BRUTO VEHICULAR (PBV)

A Julio de cada año



## VENTA DE VEHÍCULOS PESADOS

### VENTA CAMIONES (3.5 PBV - 8 PBV)

A Julio de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	ISUZU	769	711	-7.5%	30.1%
2	FUSO	578	417	-27.9%	17.7%
3	HINO	309	262	-15.2%	11.1%
4	JAC	204	217	6.4%	9.2%
5	FOTON	230	186	-19.1%	7.9%
6	HYUNDAI	227	154	-32.2%	6.5%
7	JMC	114	124	8.8%	5.2%
8	FORLAND	76	76	0.0%	3.2%
9	DONGFENG	46	44	-4.3%	1.9%
10	CNJ	1	41	4000.0%	1.7%
	OTROS	152	130	-14.5%	5.5%
<b>TOTAL</b>		<b>2,706</b>	<b>2,362</b>	<b>-12.7%</b>	<b>100.0%</b>

### VENTA DE CAMIONES ( 8PBV - 16 PBV)

A Julio de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	ISUZU	419	404	-3.6%	27.1%
2	FUSO	220	158	-28.2%	10.6%
3	HINO	226	155	-31.4%	10.4%
4	JAC	127	152	19.7%	10.2%
5	SINOTRUK	88	94	6.8%	6.3%
6	FOTON	83	91	9.6%	6.1%
7	HYUNDAI	82	88	7.3%	5.9%
8	DONGFENG	58	80	37.9%	5.4%
9	MERCEDES BENZ	177	74	-58.2%	5.0%
10	FORLAND	97	60	-38.1%	4.0%
	OTROS	165	135	-18.2%	9.1%
<b>TOTAL</b>		<b>1,742</b>	<b>1,491</b>	<b>-14.4%</b>	<b>100.0%</b>

### VENTA DE CAMIONES (MÁS DE 16 PBV)

A Julio de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	VOLVO	791	749	-5.3%	23.9%
2	MERCEDES BENZ	302	413	36.8%	13.2%
3	SHACMAN	223	386	73.1%	12.3%
4	SINOTRUK	232	321	38.4%	10.2%
5	FOTON	105	222	111.4%	7.1%
6	SCANIA	158	167	5.7%	5.3%
7	HINO	155	149	-3.9%	4.7%
8	ISUZU	103	130	26.2%	4.1%
9	VOLKSWAGEN	110	124	12.7%	3.9%
10	FAW	60	90	50.0%	2.9%
	OTROS	328	389	18.6%	12.4%
<b>TOTAL</b>		<b>2,567</b>	<b>3,140</b>	<b>22.3%</b>	<b>100.0%</b>

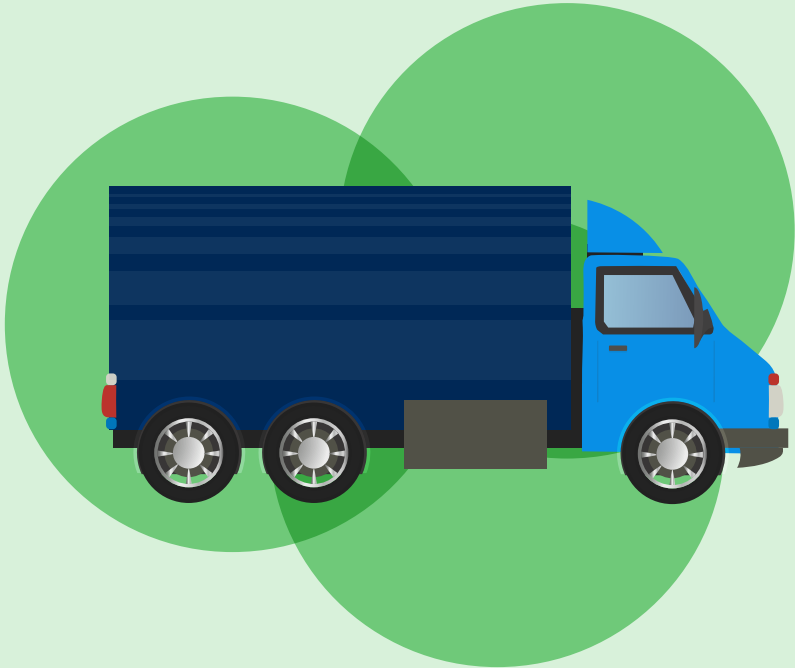
### VENTA DE REMOLCADORES Y TRACTOAMIONES

A Julio de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	VOLVO	377	496	31.6%	28.7%
2	SCANIA	235	352	49.8%	20.4%
3	FOTON	149	181	21.5%	10.5%
4	FREIGHTLINER	149	142	-4.7%	8.2%
5	INTERNATIONAL	148	130	-12.2%	7.5%
6	SHACMAN	45	121	168.9%	7.0%
7	MERCEDES BENZ	43	46	7.0%	2.7%
8	HOWO MAX	-	45	-	2.6%
9	KENWORTH	40	44	10.0%	2.5%
10	SINOTRUK	37	38	2.7%	2.2%
	OTROS	145	131	-9.7%	7.6%
<b>TOTAL</b>		<b>1,368</b>	<b>1,726</b>	<b>26.2%</b>	<b>100.0%</b>

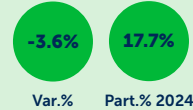
# VENTA DE CAMIONES POR MARCA

A Julio de cada año



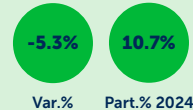
## 1. ISUZU

2023: 1,291  
2024: 1,245



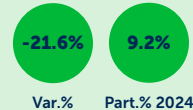
## 2. VOLVO

2023: 791  
2024: 749



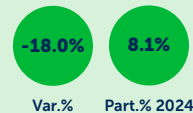
## 3. FUSO

2023: 829  
2024: 650



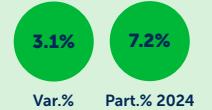
## 4. HINO

2023: 690  
2024: 566



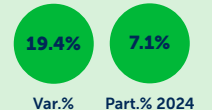
## 5. MERCEDES BENZ

2023: 488  
2024: 403



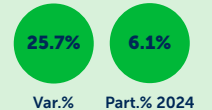
## 6. FOTON

2023: 418  
2024: 499



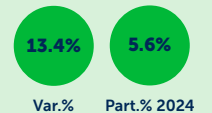
## 7. SINOTRUK

2023: 343  
2024: 431



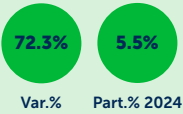
## 8. JAC

2023: 350  
2024: 397



## 9. SHACMAN

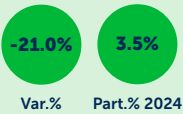
2023: 224  
2024: 386



Var.% Part.% 2024

## 10. HYUNDAI

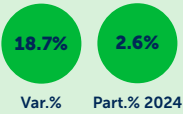
2023: 315  
2024: 249



Var.% Part.% 2024

## 11. DONGFENG

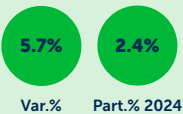
2023: 155  
2024: 184



Var.% Part.% 2024

## 12. SCANIA

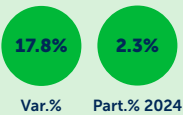
2023: 158  
2024: 167



Var.% Part.% 2024

## 13. VOLKSWAGEN

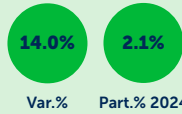
2023: 135  
2024: 159



Var.% Part.% 2024

## 14. JMC

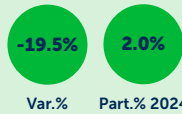
2023: 129  
2024: 147



Var.% Part.% 2024

## 15. FORLAND

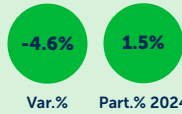
2023: 174  
2024: 140



Var.% Part.% 2024

## 16. FAW

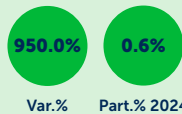
2023: 109  
2024: 104



Var.% Part.% 2024

## 17. CNJ

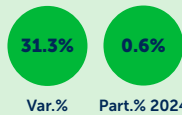
2023: 4  
2024: 42



Var.% Part.% 2024

## 18. HOWO

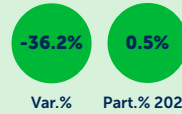
2023: 32  
2024: 42



Var.% Part.% 2024

## 19. KAMA

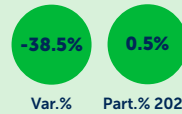
2023: 58  
2024: 37



Var.% Part.% 2024

## 20. T-KING

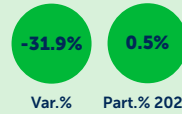
2023: 52  
2024: 32



Var.% Part.% 2024

## 21. IVECO

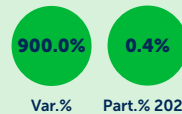
2023: 47  
2024: 32



Var.% Part.% 2024

## 22. HOMAN

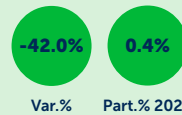
2023: 3  
2024: 30



Var.% Part.% 2024

## 23. CAMC

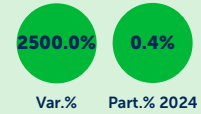
2023: 50  
2024: 29



Var.% Part.% 2024

## 24. MAN

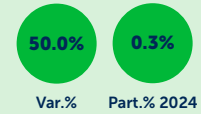
2023: 1  
2024: 26



Var.% Part.% 2024

## 25. CLAVE 7

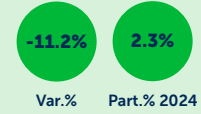
2023: 16  
2024: 24



Var.% Part.% 2024

## OTROS

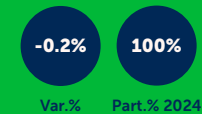
2023: 179  
2024: 159



Var.% Part.% 2024

# TOTAL

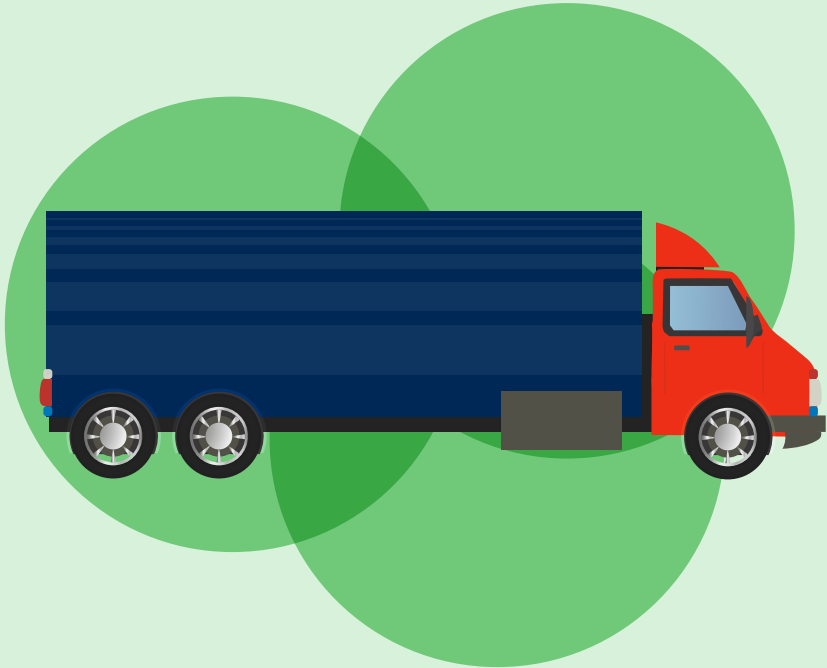
2023: 7,041  
2024: 7,029



Var.% Part.% 2024

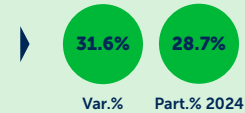
# VENTA DE TRACTOCAMIONES POR MARCA

A Julio de cada año



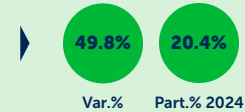
## 1. VOLVO

2023: 377  
2024: 496



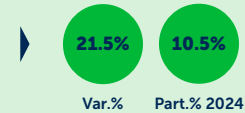
## 2. SCANIA

2023: 235  
2024: 352



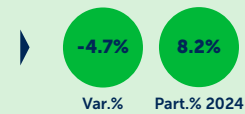
## 3. FOTON

2023: 149  
2024: 181



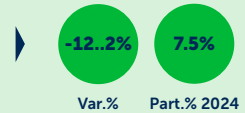
## 4. FREIGHTLINER

2023: 149  
2024: 142



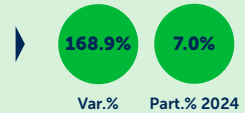
## 5. INTERNATIONAL

2023: 148  
2024: 130



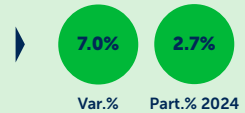
## 6. SHACMAN

2023: 45  
2024: 121



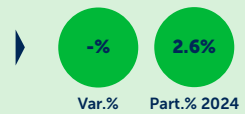
## 7. MERCEDES BENZ

2023: 43  
2024: 46



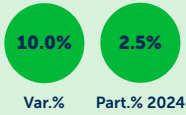
## 8. HOWO MAX

2023: -  
2024: 45



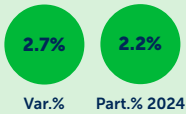
## 9. KENWORTH

2023: 40  
2024: 44



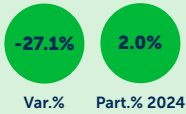
## 10. SINOTRUK

2023: 37  
2024: 38



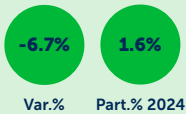
## 11. FAW

2023: 48  
2024: 35



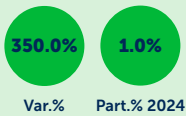
## 12. SITRAK

2023: 30  
2024: 28



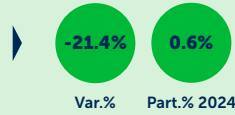
## 13. DONGFENG

2023: 4  
2024: 18



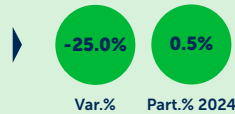
## 14. HOWO

2023: 14  
2024: 11



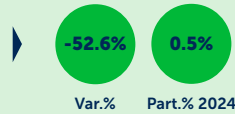
## 15. JAC

2023: 12  
2024: 9



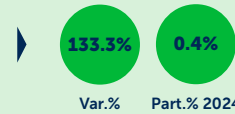
## 16. CAMC

2023: 19  
2024: 9



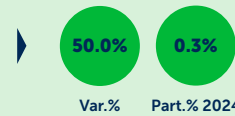
## 17. IVECO

2023: 3  
2024: 7



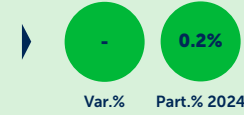
## 18. DAF

2023: 4  
2024: 6



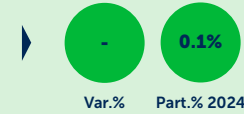
## 19. MAN

2023: -  
2024: 3



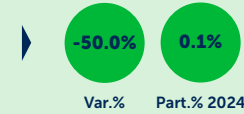
## 20. SANY

2023: -  
2024: 2



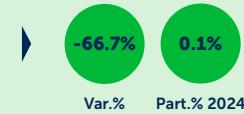
## 21. VOLKSWAGEN

2023: 2  
2024: 1



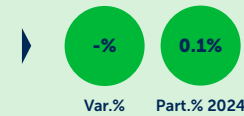
## 22. ISUZU

2023: 3  
2024: 1



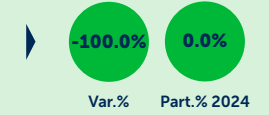
## 23. XCMG

2023: -  
2024: 1



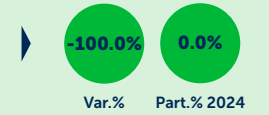
## 24. DAYUN

2023: 3  
2024: -



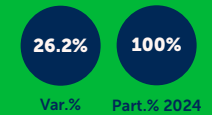
## 25. SITRAK C7H

2023: 3  
2024: -



# TOTAL

2023: 1,368  
2024: 1,726



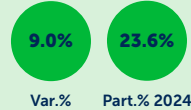
# VENTA DE MINIBUS Y OMNIBUS POR MARCA

A Julio de cada año



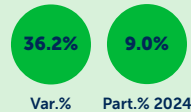
## 1. MERCEDES BENZ

2023: 344  
2024: 375



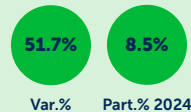
## 2. FUSO

2023: 105  
2024: 143



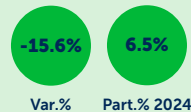
## 3. HYUNDAI

2023: 89  
2024: 135



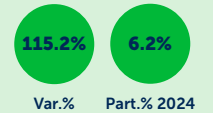
## 4. FOTON

2023: 122  
2024: 103



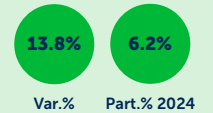
## 5. HINO

2023: 46  
2024: 99



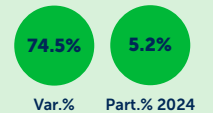
## 6. JAC

2023: 87  
2024: 99



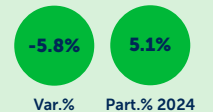
## 7. VOLKSWAGEN

2023: 47  
2024: 82



## 8. VOLVO

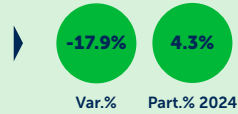
2023: 86  
2024: 81





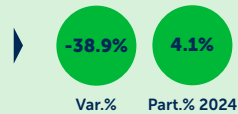
## 9. SCANIA

2023: 84  
2024: 69



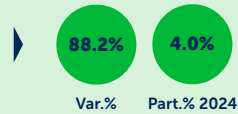
## 10. JOYLONG

2023: 108  
2024: 66



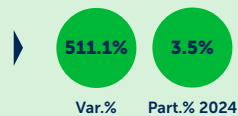
## 11. IVECO

2023: 34  
2024: 64



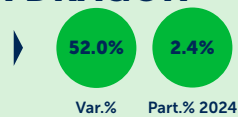
## 12. DONGFENG

2023: 9  
2024: 55



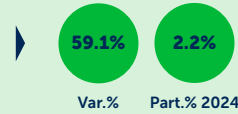
## 13. GOLDEN DRAGON

2023: 25  
2024: 38



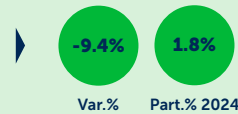
## 14. YUTONG

2023: 22  
2024: 35



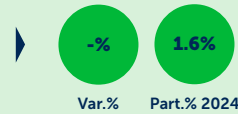
## 15. RAY

2023: 32  
2024: 29



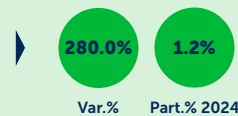
## 16. VANCHE

2023: -  
2024: 26



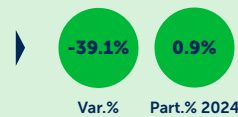
## 17. MAXUS

2023: 5  
2024: 19



## 18. HIGER

2023: 23  
2024: 14



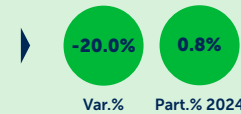
## 19. JMC

2023: -  
2024: 13



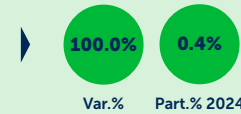
## 20. EURISE

2023: 15  
2024: 12



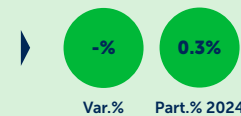
## 21. KING LONG

2023: 3  
2024: 6



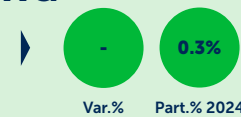
## 22. ISUZU QINGLING

2023: -  
2024: 5



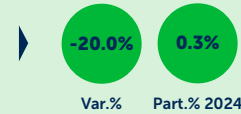
## 23. QINGLING

2023: -  
2024: 4



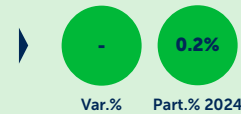
## 24. AGRALE

2023: 5  
2024: 4



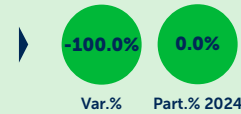
## 25. CLAVE 7

2023: -  
2024: 3



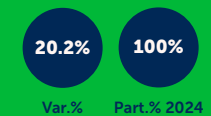
## OTROS

2023: 33  
2024: 12



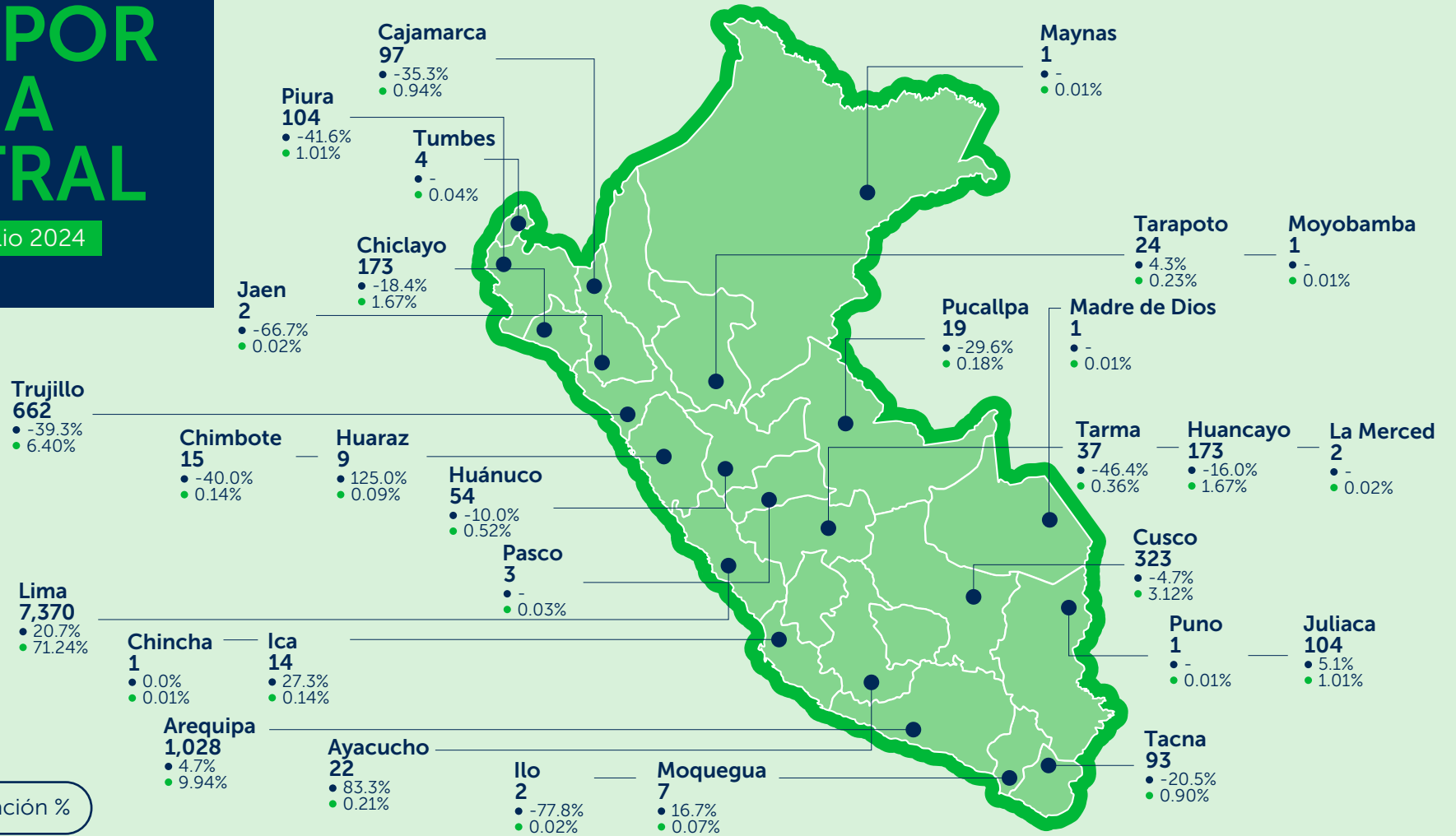
# TOTAL

2023: 1,324  
2024: 1,591



# VENTA POR OFICINA REGISTRAL

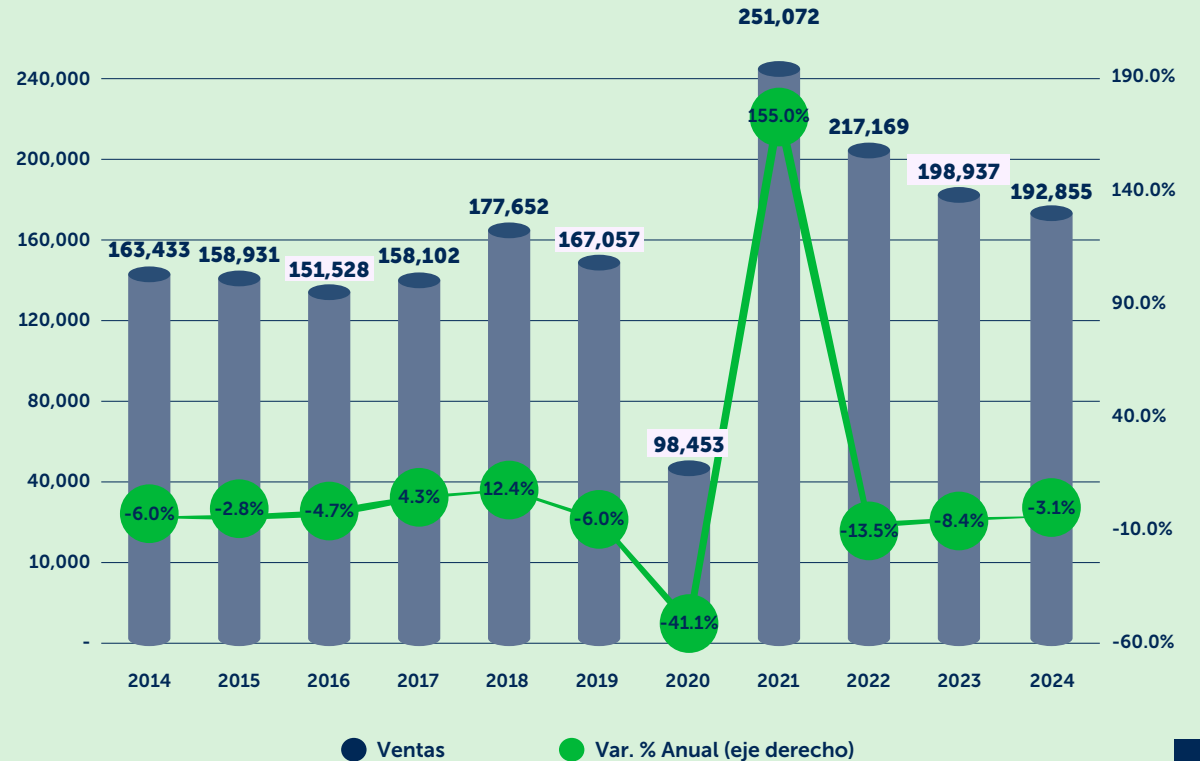
Vehículos pesados a Julio 2024



● Var. % Anual ● Participación %

# VENTA DE VEHÍCULOS MENORES

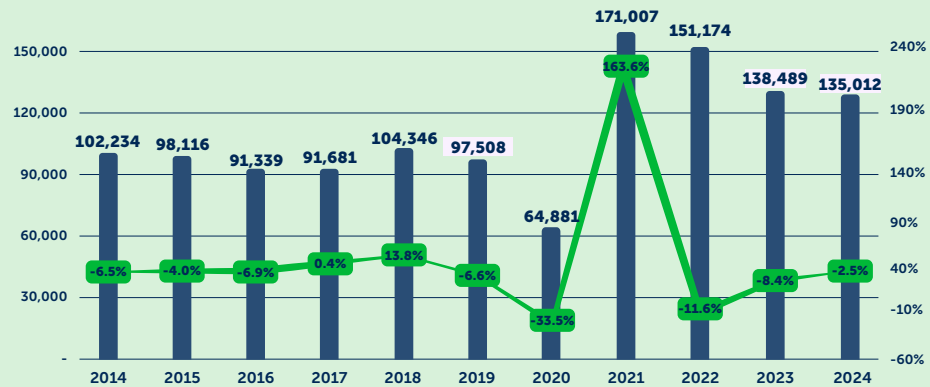
A Julio de cada año



## VENTA DE VEHÍCULOS MENORES

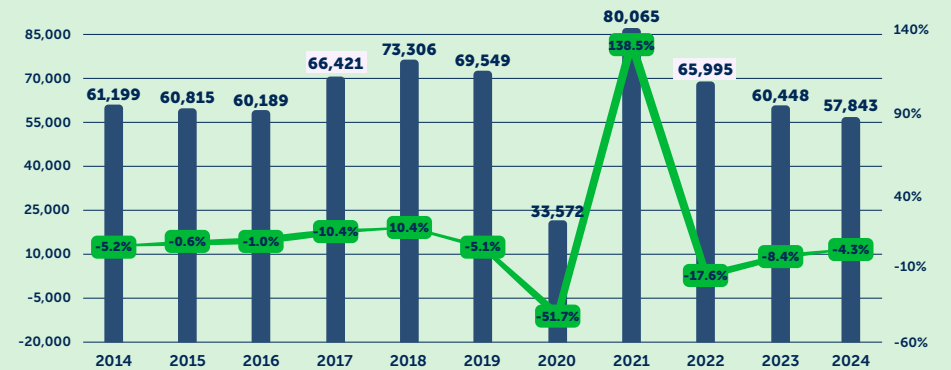
### MOTOS

A Julio de cada año



### TRIMOTOS

A Julio de cada año



● Ventas

● Var. % Anual (eje derecho)

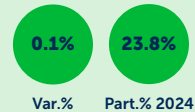
# VENTA DE MOTOS POR MARCA

A Julio de cada año



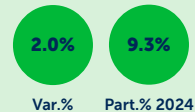
## 1. MOTOKAR/HONDA

2023: 32,098  
2024: 32,145



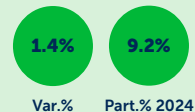
## 2. BAJAJ

2023: 12,310  
2024: 12,554



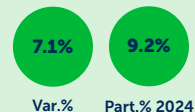
## 3. WANXIN

2023: 12,264  
2024: 12,441



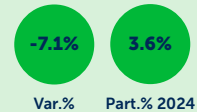
## 4. RONCO

2023: 11,612  
2024: 12,437



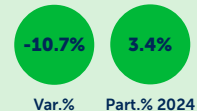
## 5. ZONGSHEN

2023: 5,159  
2024: 4,793



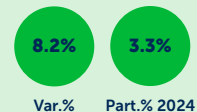
## 6. NEXUS

2023: 5,192  
2024: 4,638



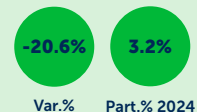
## 7. LIFAN

2023: 4,101  
2024: 4,439



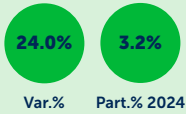
## 8. YAMAHA

2023: 5,475  
2024: 4,348



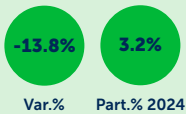
## 9. JCH

2023: 3,498  
2024: 4,336



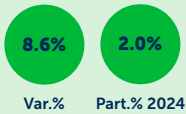
## 10. SSENDÁ

2023: 4,975  
2024: 4,288



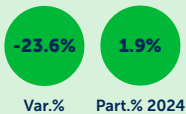
## 11. MAVILA

2023: 2,490  
2024: 2,705



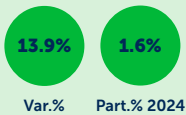
## 12. JETTOR

2023: 3,355  
2024: 2,563



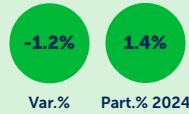
## 13. HERO

2023: 1,938  
2024: 2,207



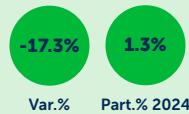
## 14. ADVANCE

2023: 1,847  
2024: 1,824



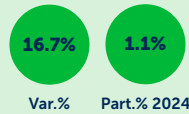
## 15. CROSS

2023: 2,176  
2024: 1,800



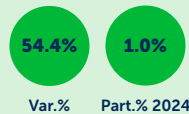
## 16. REZZIO

2023: 1,313  
2024: 1,532



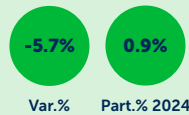
## 17. SONLINK

2023: 877  
2024: 1,354



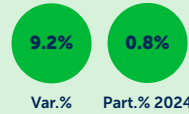
## 18. KTM

2023: 1,327  
2024: 1,251



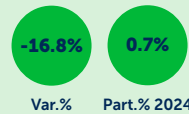
## 19. FURBO

2023: 1,010  
2024: 1,103



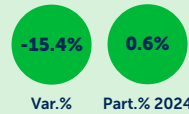
## 20. EVANS

2023: 1,187  
2024: 987



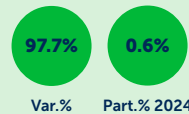
## 21. SUMO

2023: 1,027  
2024: 869



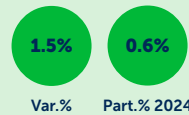
## 22. JIAPENG

2023: 430  
2024: 850



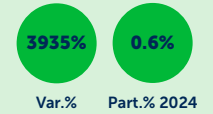
## 23. NAMI

2023: 805  
2024: 817



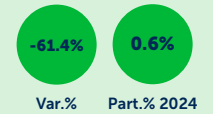
## 24. SHALOM

2023: 20  
2024: 807



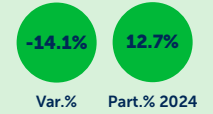
## 25. TVS

2023: 2,047  
2024: 790



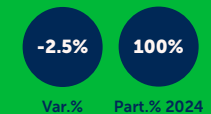
## OTROS

2023: 19,956  
2024: 17,134



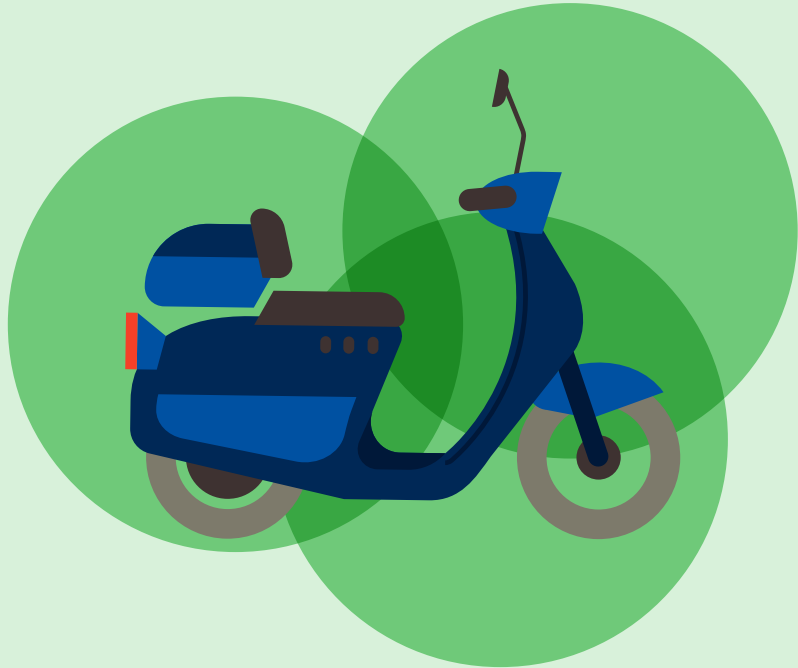
# TOTAL

2023: 138,489  
2024: 135,012



# VENTA DE TRIMOTOS POR MARCA

A Julio de cada año



## 1. MOTOKAR/HONDA



## 2. WANXIN



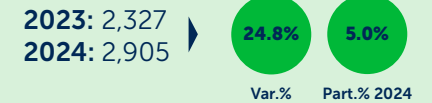
## 3. BAJAJ



## 4. ZONGSHEN



## 5. TVS



## 6. GUSSUEM



## 7. MAVILA

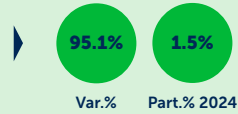


## 8. SSEND A



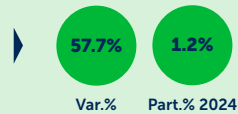
## 9. GDM

2023: 445  
2024: 868



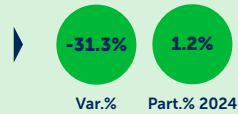
## 10. LAND ROYS

2023: 454  
2024: 716



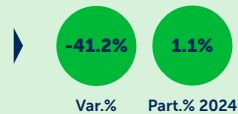
## 11. RONCO

2023: 1,001  
2024: 688



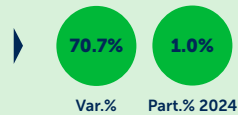
## 12. YANSUMI

2023: 1,045  
2024: 614



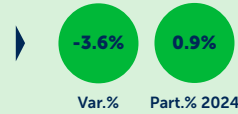
## 13. KATERS

2023: 352  
2024: 601



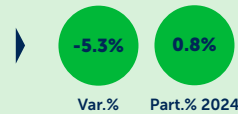
## 14. SHENGLI

2023: 522  
2024: 503



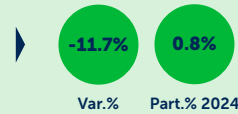
## 15. STILOS

2023: 511  
2024: 484



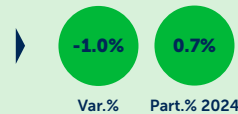
## 16. ARTSUN

2023: 504  
2024: 445



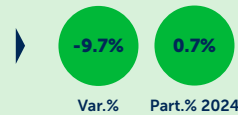
## 17. LUMERS FORCE

2023: 406  
2024: 402



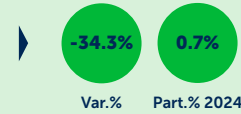
## 18. LIFAN

2023: 434  
2024: 392



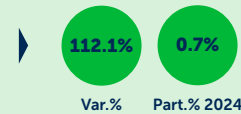
## 19. KAMAX

2023: 594  
2024: 390



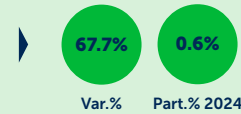
## 20. JIAPENG

2023: 182  
2024: 386



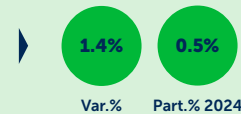
## 21. SAETA

2023: 223  
2024: 374



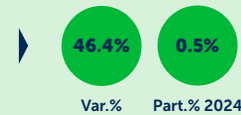
## 22. VFM

2023: 279  
2024: 283



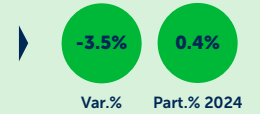
## 23. SUMAX

2023: 192  
2024: 281



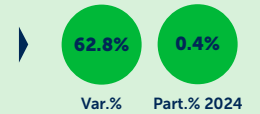
## 24. CHEMOTO

2023: 259  
2024: 250



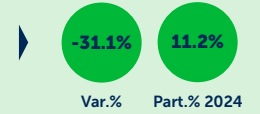
## 25. SONLINK

2023: 148  
2024: 241



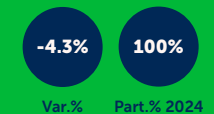
## OTROS

2023: 9,389  
2024: 6,469



# TOTAL

2023: 60,448  
2024: 57,843





# VENTA POR OFICINA REGISTRAL

Motos a Julio 2024

**Chimbote**  
1,071  
● -12.4%  
● 0.79%

**Huaraz**  
1,597  
● 19.0%  
● 1.18%

**Casma**  
330  
● 22.2%  
● 0.24%

**Lima**  
36,483  
● -12.8%  
● 27.02%

**Pisco**  
14  
● -46.2%  
● 0.01%

**Ica**  
2,612  
● -3.9%  
● 1.93%

**Chincha**  
920  
● -11.2%  
● 0.68%

**Nazca**  
486  
● 6.3%  
● 0.36%

**Tingo María**  
1,328  
● 10.9%  
● 0.98%

**Huánuco**  
3,419  
● -17.6%  
● 2.53%

**Pasco**  
68  
● 7.9%  
● 0.05%

**Ayacucho**  
3,493  
● 35.9%  
● 2.59%

**Huanta**  
128  
● 52.4%  
● 0.09%

**Quillabamba**  
1,480  
● 64.3%  
● 1.10%

**Espinar**  
938  
● -6.4%  
● 0.69%

**Abancay**  
1,017  
● -18.7%  
● 0.75%

**Andahuaylas**  
119  
● 72.5%  
● 0.09%

**Arequipa**  
3,912  
● -12.0%  
● 2.90%

**Ilo**  
9  
● -40.0%  
● 0.01%

**Moquegua**  
169  
● -18.0%  
● 0.13%

**Huancavelica**  
195  
● 57.3%  
● 0.14%

**Tacna**  
875  
● -16.1%  
● 0.65%

**Puno**  
557  
● -26.4%  
● 0.41%

**Juliaca**  
5,892  
● 14.1%  
● 4.36%

**Cusco**  
3,545  
● -4.2%  
● 2.63%

**Sicuani**  
1,306  
● -11.3%  
● 0.97%

**La Merced**  
2,886  
● -10.0%  
● 2.14%

**Huancayo**  
3,218  
● 1.2%  
● 2.38%

**Satipo**  
936  
● 339.4%  
● 0.69%

**Tarma**  
130  
● -7.1%  
● 0.10%

**Madre de Dios**  
4,602  
● 31.1%  
● 3.41%

**Pucallpa**  
4,262  
● 3.1%  
● 3.16%

**Moyobamba**  
1,718  
● -6.9%  
● 1.27%

**Juanjui**  
754  
● 15.5%  
● 0.56%

**Tarapoto**  
6,832  
● 3.1%  
● 5.06%

**Chiclayo**  
8,071  
● -0.3%  
● 5.98%

**Jaen**  
2,787  
● -2.3%  
● 2.06%

**Trujillo**  
6,536  
● -3.9%  
● 4.84%

**Piura**  
9,887  
● 1.0%  
● 7.32%

**Sullana**  
30  
● 87.5%  
● 0.02%

**Tumbes**  
420  
● -6.0%  
● 0.31%

**Cajamarca**  
3,454  
● 11.8%  
● 2.56%

**Chota**  
1,008  
● 0.5%  
● 0.75%

**Maynas**  
3,673  
● -2.2%  
● 2.72%

**Yurimaguas**  
439  
● -20.5%  
● 0.33%

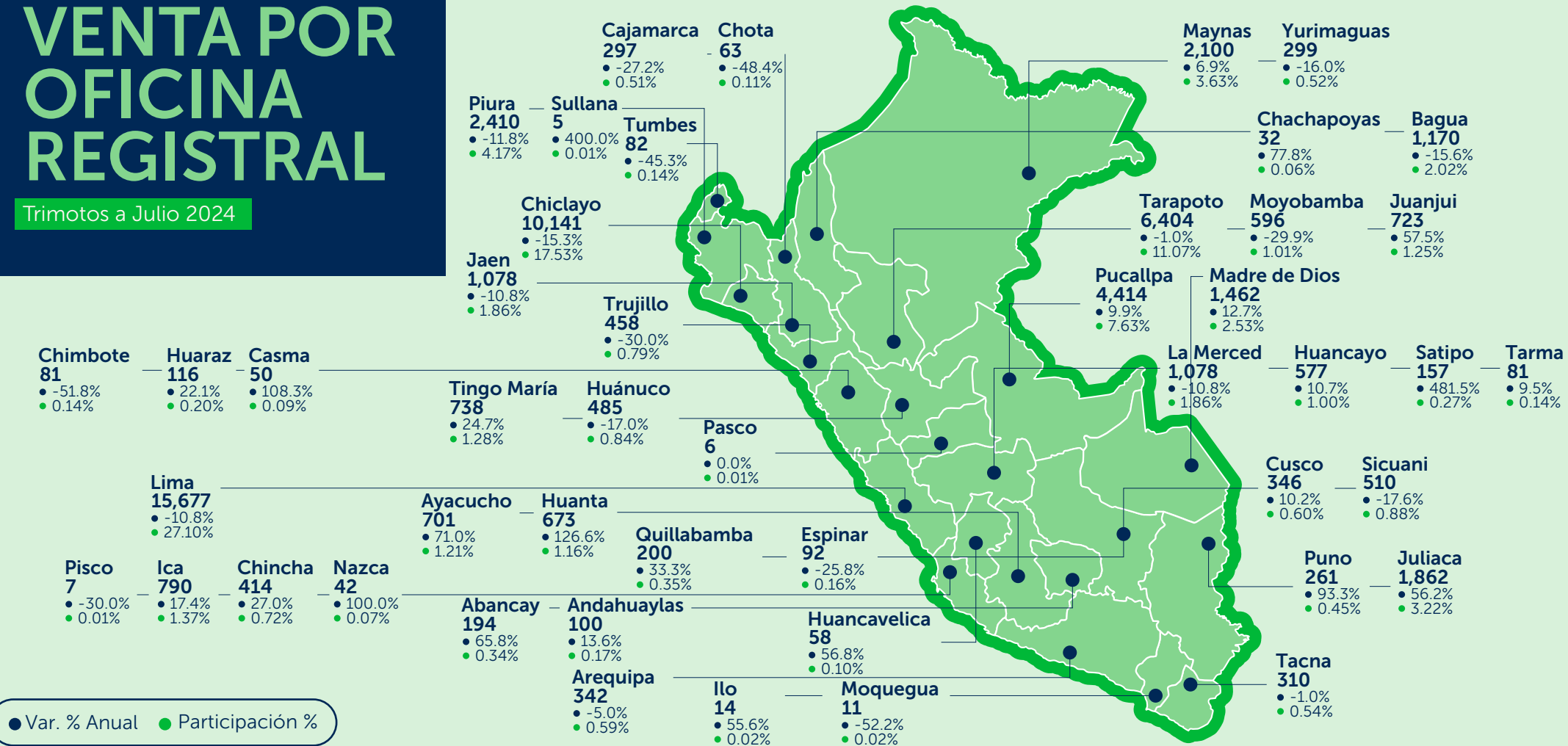
**Chachapoyas**  
413  
● 19.4%  
● 0.31%

**Bagua**  
993  
● -11.0%  
● 0.74%

● Var. % Anual ● Participación %

# VENTA POR OFICINA REGISTRAL

Trimotos a Julio 2024



# MOTOS POR COMBUSTIBLE Y CILINDRADADA

A Julio de 2024

## INMATRICULACIÓN DE MOTOCICLETAS POR TIPO DE COMBUSTIBLE

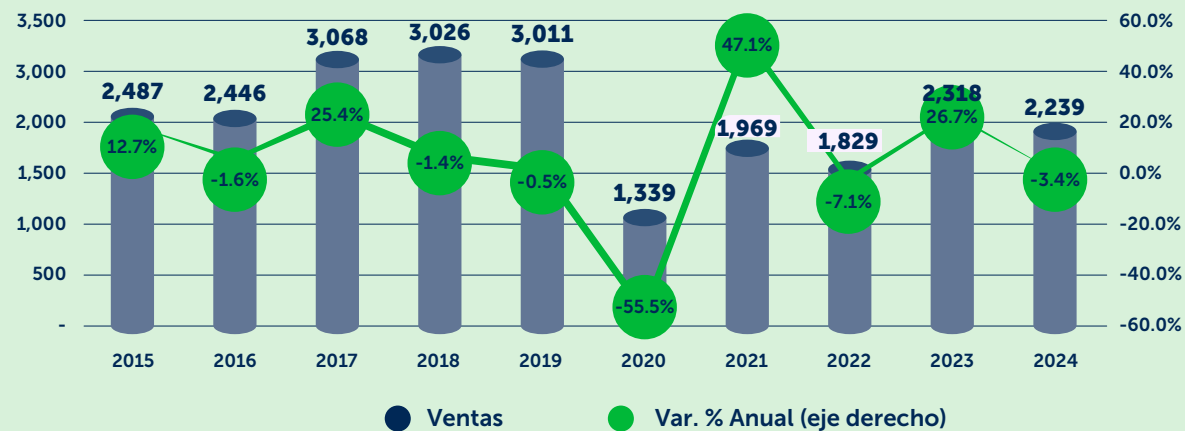
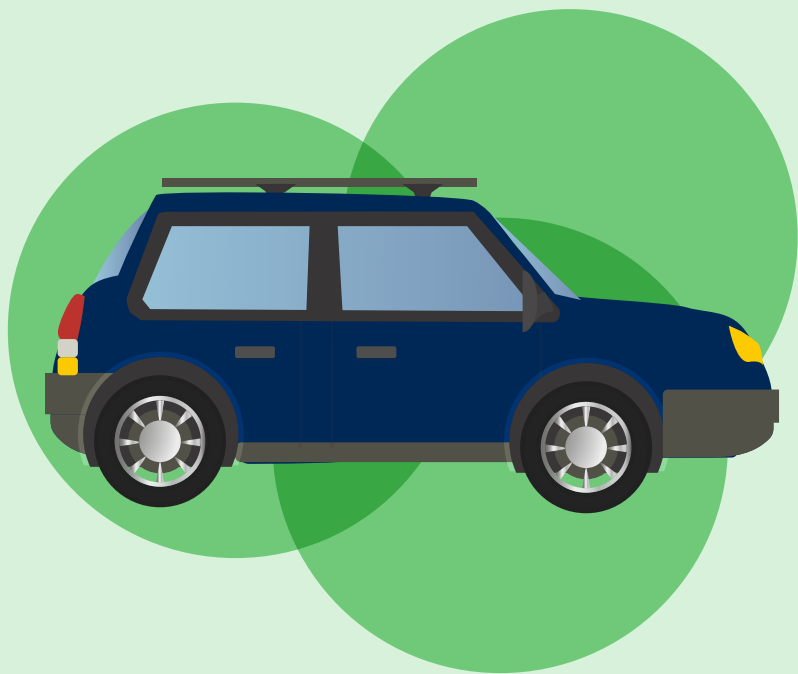
MARCA	ENE 24	FEB 24	MAR 24	ABR 24	MAY 24	JUN 24	JUL 24	% PART. MES	ACUM. 2024	PART.% ACUM 2024	JUL 23	VAR.% JUL24 VS JUL23	ACUM. 2023	VAR% ACUM 2024/2023
GASOLINA	16,983	19,752	17,778	22,179	20,940	17,112	19,868	99.8%	134,612	99.7%	18,788	5.7%	137,600	-2.2%
ELÉCTRICO	48	55	42	86	55	76	38	0.2%	400	0.3%	70	-45.7%	889	-55.0%
<b>TOTAL GENERAL</b>	<b>17,031</b>	<b>19,807</b>	<b>17,820</b>	<b>22,265</b>	<b>20,995</b>	<b>17,188</b>	<b>19,906</b>	<b>100%</b>	<b>135,012</b>	<b>100.0%</b>	<b>18,858</b>	<b>5.6%</b>	<b>138,489</b>	<b>-2.5%</b>

## INMATRICULACIÓN DE MOTOCICLETAS A GASOLINA POR CILINDRADA

MARCA	ENE 24	FEB 24	MAR 24	ABR 24	MAY 24	JUN 24	JUL 24	% PART. MES	ACUM. 2024	PART.% ACUM 2024	JUL 23	VAR.% JUL 24 VS JUL 23	JUL	VAR% ACUM 2024/2023
Menos de 100	55	67	76	77	75	59	78	0.4%	487	0.4%	105	-25.7%	785	-38.0%
Entre 100 y 125	6,476	7,520	7,237	9,129	8,061	6,482	7,254	36.5%	52,159	38.6%	7,325	-1.0%	52,550	-0.7%
Entre 126 y 150	2,879	3,589	3,324	3,933	3,569	2,815	3,411	17.2%	23,520	17.4%	3,381	0.9%	27,605	-14.8%
Entre 151 y 200	5,943	6,549	5,394	6,806	6,603	5,899	6,953	35.0%	44,147	32.7%	6,310	10.2%	45,201	-2.3%
Entre 201 y 450	1,566	1,944	1,685	2,154	2,575	1,810	2,104	10.6%	13,838	10.2%	1,600	31.5%	11,011	25.7%
Mas de 450	64	83	62	80	57	47	68	0.3%	461	0.3%	67	1.5%	448	2.9%
<b>TOTAL GENERAL</b>	<b>16,983</b>	<b>19,752</b>	<b>17,778</b>	<b>22,179</b>	<b>20,940</b>	<b>17,112</b>	<b>19,868</b>	<b>100%</b>	<b>134,612</b>	<b>100%</b>	<b>18,788</b>	<b>5.7%</b>	<b>137,600</b>	<b>-2.2%</b>

# VENTA DE VEHÍCULOS LIVIANOS - SEGMENTO DE LUJO

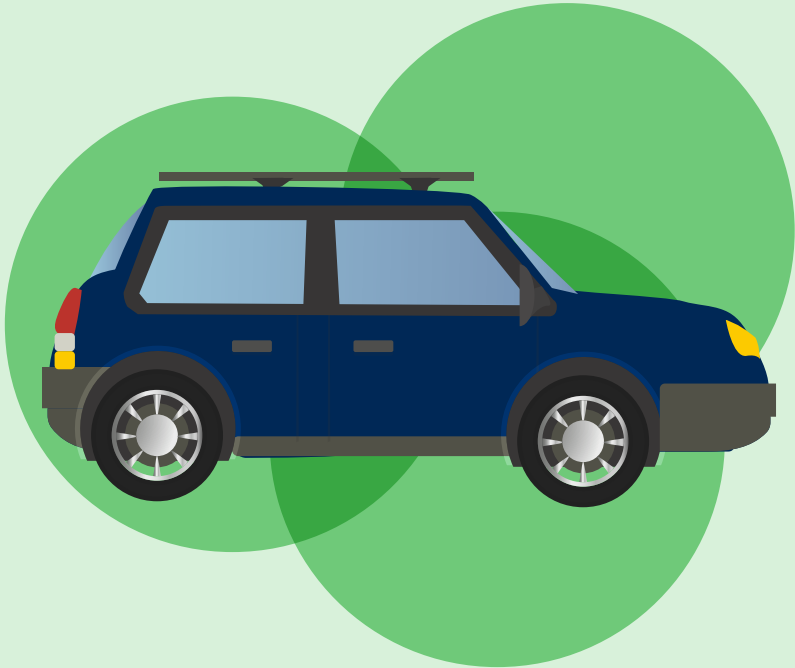
A Julio de cada año



CLASE	JUL 23	JUN 24	JUL 24	VAR.% JUL24 VS JUN24	VAR.% JUL24 VS JUL23	ACUM. JUL 23	ACUM. JUN24	VAR.% ACUM. JUL24 VS ACUM. JUL23	PART.% ACUM. JUL24
SUV	257	270	257	-4.8%	0.0%	1,690	1,759	4.1%	78.6%
SEDAN	64	55	26	-52.7%	-59.4%	425	307	-27.8%	13.7%
HATCHBACK	32	15	23	53.3%	-28.1%	141	133	-5.7%	5.9%
COUPE	7	4	9	125.0%	28.6%	46	33	-28.3%	1.5%
CONVERTIBLE	2	-	2	-	0.0%	16	6	-62.5%	0.3%
<b>TOTAL GENERAL</b>	<b>362</b>	<b>344</b>	<b>318</b>	<b>-7.6%</b>	<b>-12.2%</b>	<b>2,318</b>	<b>2,239</b>	<b>-3.4%</b>	<b>100.0%</b>

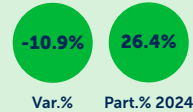
# VENTA DE VEHÍCULOS LIVIANOS DE LUJO POR MARCA

A Julio de cada año



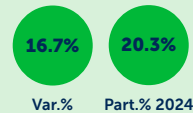
## 1. BMW

2023: 662  
2024: 590



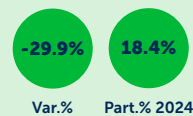
## 2. MERCEDES BENZ

2023: 390  
2024: 455



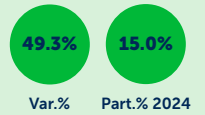
## 3. AUDI

2023: 589  
2024: 413



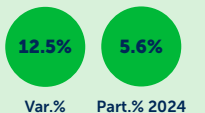
## 4. VOLVO

2023: 225  
2024: 336



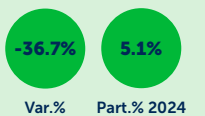
## 5. LEXUS

2023: 112  
2024: 126



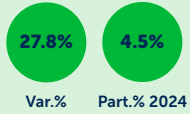
## 6. MINI

2023: 180  
2024: 114



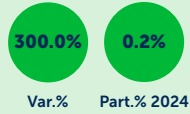
## 7. PORSCHE

2023: 79  
2024: 101



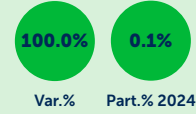
## 10. JAGUAR

2023: 1  
2024: 4



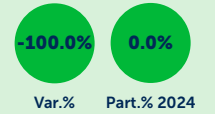
## 13. BENTLEY

2023: 1  
2024: 2



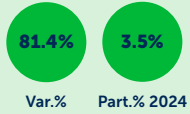
## 16. CADILLAC

2023: 1  
2024: -



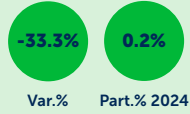
## 8. LAND ROVER

2023: 43  
2024: 78



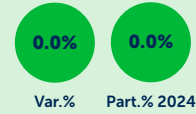
## 11. LAMBORGHINI

2023: 6  
2024: 4



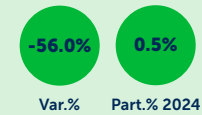
## 14. MCLAREN

2023: 1  
2024: 1



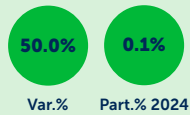
## 9. MASERATI

2023: 25  
2024: 11



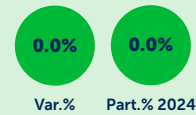
## 12. FERRARI

2023: 2  
2024: 3



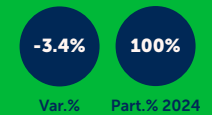
## 15. ASTON MARTIN

2023: 1  
2024: 1



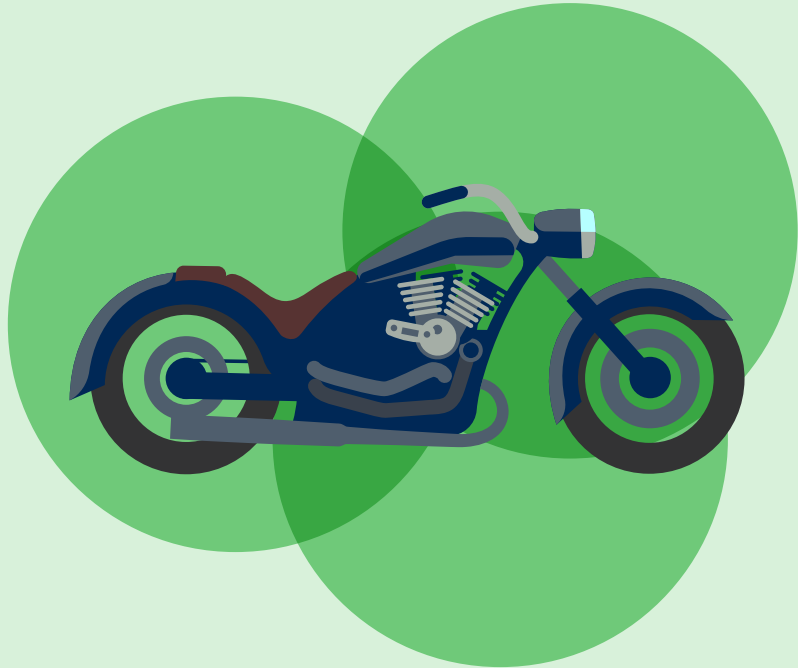
## TOTAL

2023: 2,318  
2024: 2,239

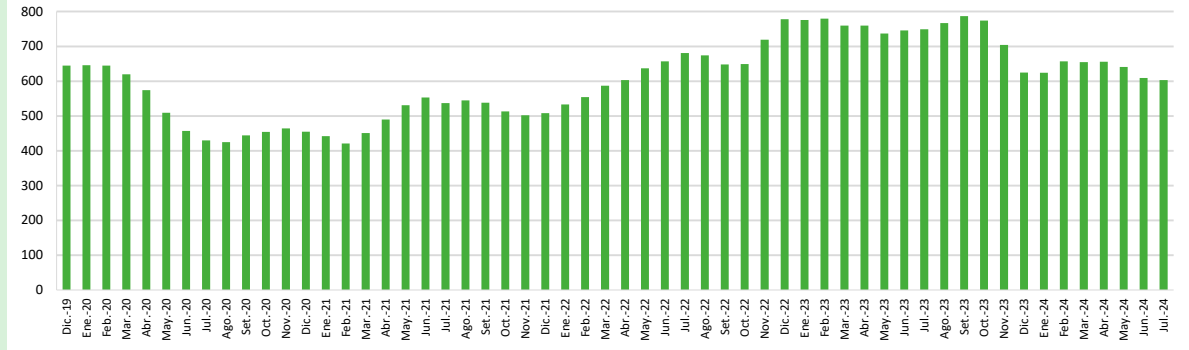


# VENTA DE MOTOS SEGMENTO DE LUJO

Acumulado 12 meses



VENTA DE MOTOS - SEGMENTO DE LUJO  
(ACUMULADO 12 MESES - UNIDADES)



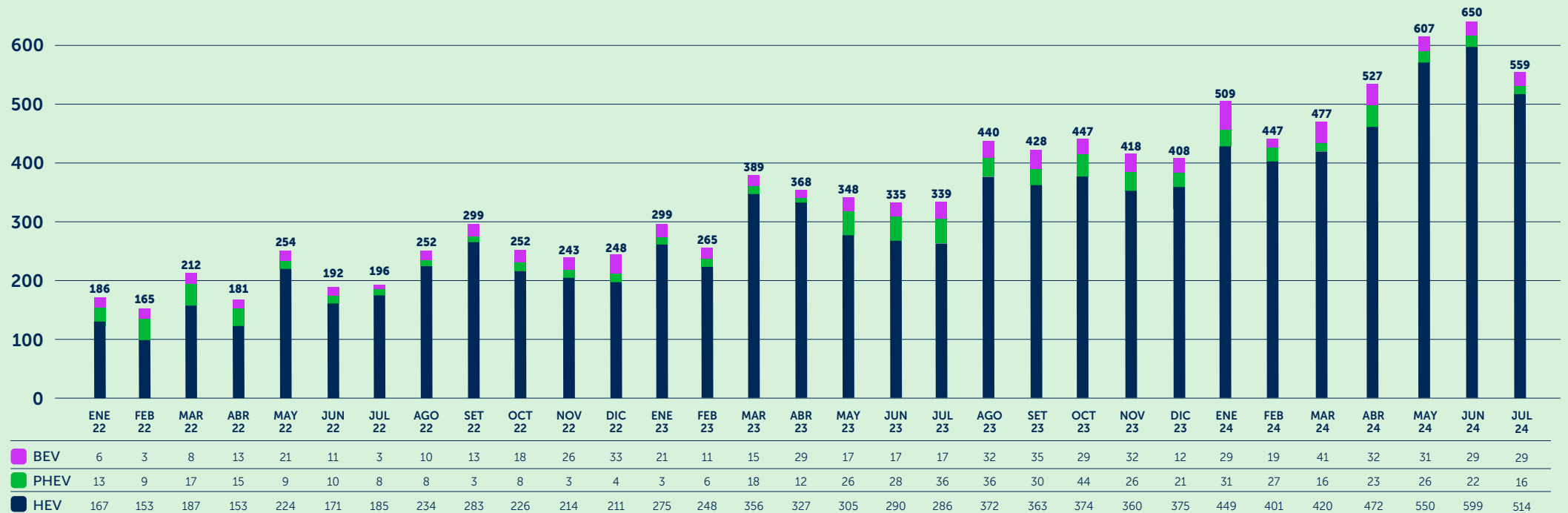
MARCA	JUL 23	JUN 24	JUL 24	VAR.% JUL24 VS JUN24	VAR.% JUL24 VS JUL23	ACUM. JUL23	ACUM. JUL24	VAR% ACUM JUL24 VS ACUM. JUL23	PART.% ACUM JUL24
HONDA	30	5	19	280.0%	-36.7%	149	145	-2.7%	40.1%
BMW	6	13	6	-53.8%	0.0%	71	70	-1.4%	19.3%
KAWASAKI	3	5	8	60.0%	166.7%	38	42	10.5%	11.6%
YAMAHA	4	4	4	0.0%	0.0%	42	35	-16.7%	9.7%
KTM	1	1	5	400.0%	400.0%	17	20	17.6%	5.5%
TRIUMPH	2	0	4	-	100.0%	21	15	-28.6%	4.1%
BENELLI	4	3	1	-66.7%	-75.0%	23	13	-43.5%	3.6%
DUCATI	4	2	1	-50.0%	-75.0%	22	11	-50.0%	3.0%
SUZUKI	0	1	0	-100.0%	-	0	9	-	2.5%
HARLEY DAVIDSON	0	0	0	-	-	1	2	100.0%	0.6%
<b>TOTAL GENERAL</b>	<b>54</b>	<b>34</b>	<b>48</b>	<b>41.2%</b>	<b>-11.1%</b>	<b>384</b>	<b>362</b>	<b>-5.7%</b>	<b>100.0%</b>

Fuente: SUNARP - AAP Elaboración: GEE - AAP

Nota: Se definió el segmento de motocicletas de lujo considerando los siguientes criterios:

1. Marcas: KTM, BMW, KAWASAKI, HARLEY DAVIDSON, DUCATI, TRIUMPH, SUZUKI, HONDA, YAMAHA, BENELLI 2. Cilindrada >=450 cc.

# VENTA DE VEHÍCULOS ELÉCTRICOS E HÍBRIDOS

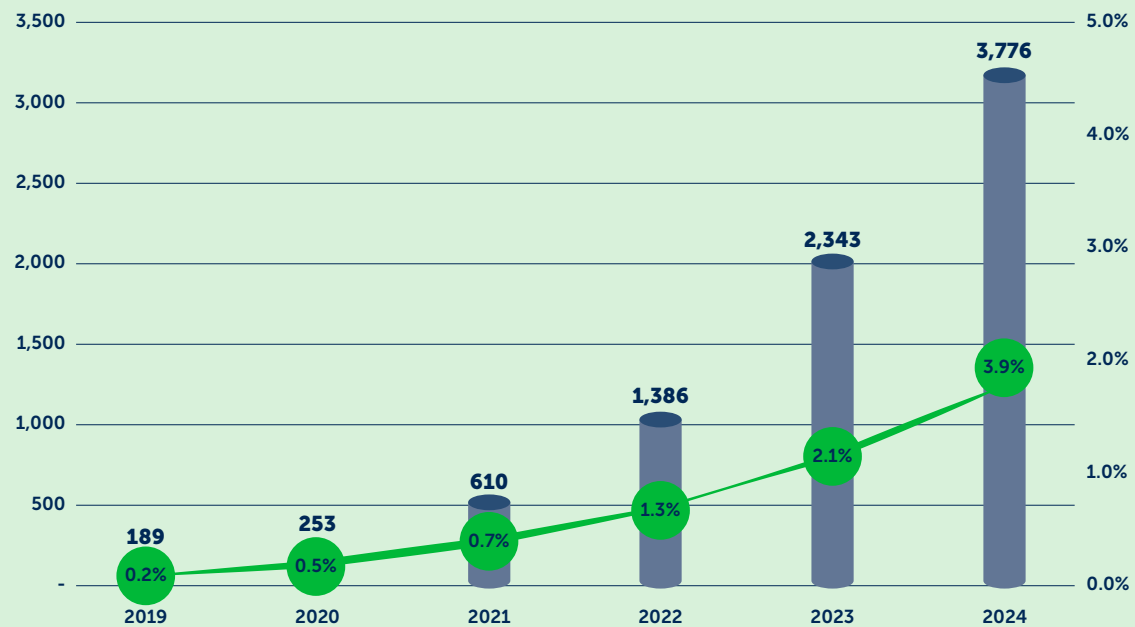


**BEV:** Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle



# VENTA DE VEHÍCULOS ELECTRIFICADOS Y PENETRACIÓN

A Julio de cada año

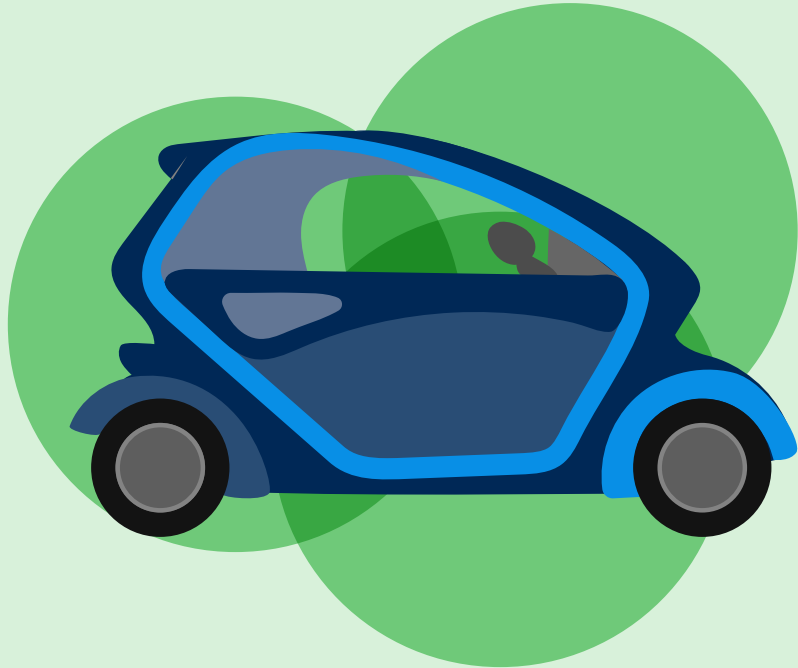


Fuente: SUNARP - AAP Elaboración: GEE - AAP

● Unidades ● Participación en la venta total (eje derecho)

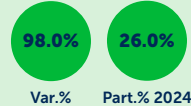
# VENTA DE VEHÍCULOS ELECTRIFICADOS POR MARCA

A Julio de cada año



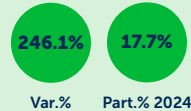
## 1. TOYOTA

2023: 496  
2024: 982



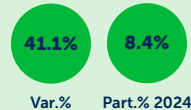
## 2. SUZUKI

2023: 193  
2024: 668



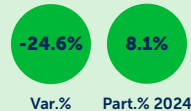
## 3. VOLVO

2023: 224  
2024: 316



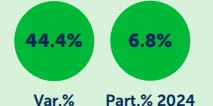
## 4. GEELY

2023: 407  
2024: 307



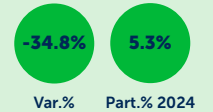
## 5. MERCEDES BENZ

2023: 178  
2024: 257



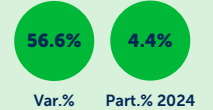
## 6. AUDI

2023: 305  
2024: 199



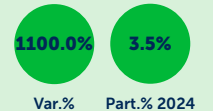
## 7. BMW

2023: 106  
2024: 166



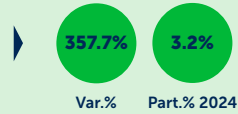
## 8. HYUNDAI

2023: 11  
2024: 132



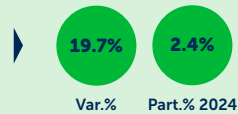
## 9. FORD

2023: 26  
2024: 119



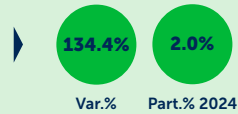
## 10. LEXUS

2023: 76  
2024: 91



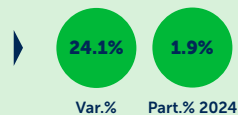
## 11. LAND ROVER

2023: 32  
2024: 75



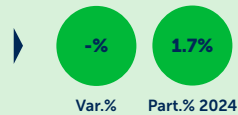
## 12. SUBARU

2023: 58  
2024: 72



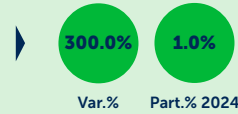
## 13. NISSAN

2023: -  
2024: 66



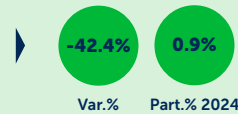
## 14. CHERY

2023: 9  
2024: 36



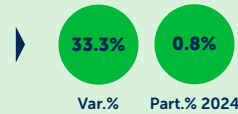
## 15. KIA

2023: 59  
2024: 34



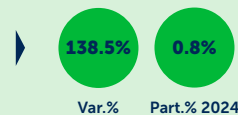
## 16. JAC

2023: 24  
2024: 32



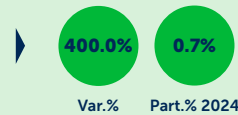
## 17. HAVAL

2023: 13  
2024: 31



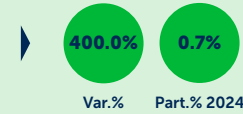
## 18. DONGFENG

2023: 5  
2024: 25



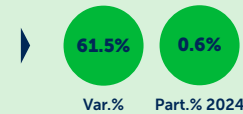
## 19. PORSCHE

2023: 5  
2024: 25



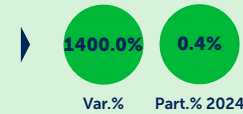
## 20. MINI

2023: 13  
2024: 21



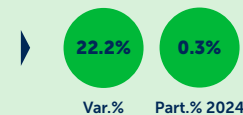
## 21. MAPLE

2023: 1  
2024: 15



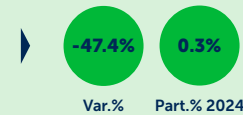
## 22. BYD

2023: 9  
2024: 11



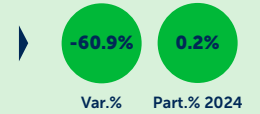
## 23. MASERATI

2024: 19  
2023: 10



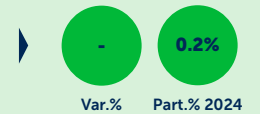
## 24. RAM

2023: 23  
2024: 9



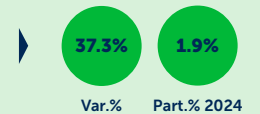
## 25. MAZDA

2023: -  
2024: 7



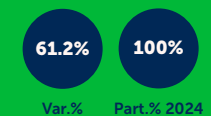
## OTROS

2023: 51  
2024: 70



## TOTAL

2023: 2,343  
2024: 3,776



# VENTA DE VEHÍCULOS ELECTRIFICADOS

Por tipo de tecnología

BEV		
MARCA	ENE-JUL 2024	% PART
Jac	32	15.2%
Volvo	27	12.9%
Kia	17	8.1%
Bmw	15	7.1%
Maple	15	7.1%
Dongfeng	15	7.1%
BYD	11	5.2%
Mini	9	4.3%
Qingling	6	2.9%
Audi	6	2.9%
Otros	57	27.1%
<b>TOTAL</b>	<b>210</b>	<b>100.0%</b>

PHEV		
MARCA	ENE-JUL 2024	% PART
BMW	71	44.1%
Volvo	34	21.1%
Porsche	25	15.5%
Mini	12	7.5%
Land Rover	9	5.6%
Chery	4	2.5%
Ferrari	3	1.9%
Toyota	2	1.2%
McLaren	1	0.6%
<b>TOTAL</b>	<b>161</b>	<b>100.0%</b>

HEV		
MARCA	ENE-JUL 2024	% PART
Toyota	980	63.8%
Hyundai	131	8.5%
Ford	119	7.7%
Lexus	91	5.9%
Nissan	72	4.7%
Subaru	66	4.3%
Haval	31	2.0%
Kia	19	1.2%
BMW	14	0.9%
Dongfeng	10	0.7%
Otros	3	0.2%
<b>TOTAL</b>	<b>1,536</b>	<b>100.0%</b>

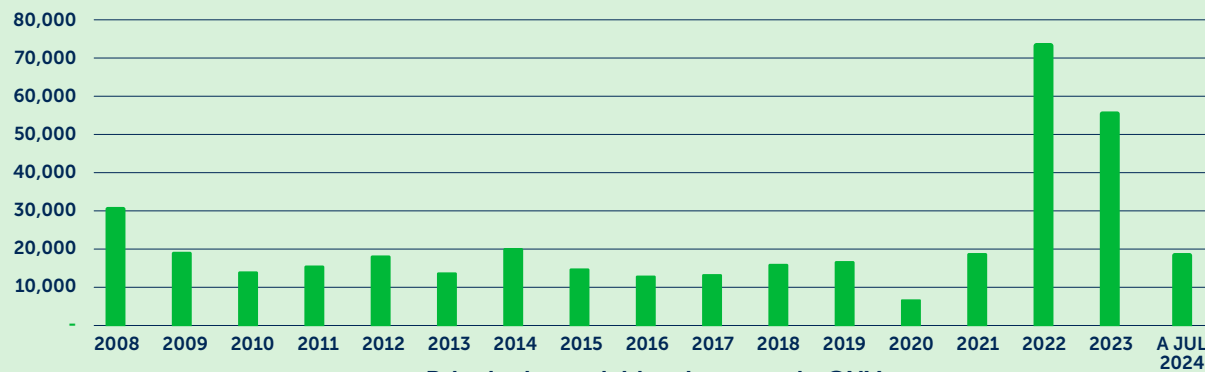
MHEV		
MARCA	ENE-JUL 2024	% PART
Suzuki	668	35.7%
Geely	307	16.4%
Volvo	255	13.6%
Mercedes Benz	252	13.5%
Audi	193	10.3%
Land Rover	66	3.5%
BMW	64	3.4%
Chery	32	1.7%
Maserati	10	0.5%
Mazda	9	0.5%
Otros	13	0.7%
<b>TOTAL</b>	<b>1,869</b>	<b>100.0%</b>

**BEV:** Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle | **MHEV:** Mild Hybrid Electric Vehicle

# VEHÍCULOS A GNV



Vehículos convertidos a GNV



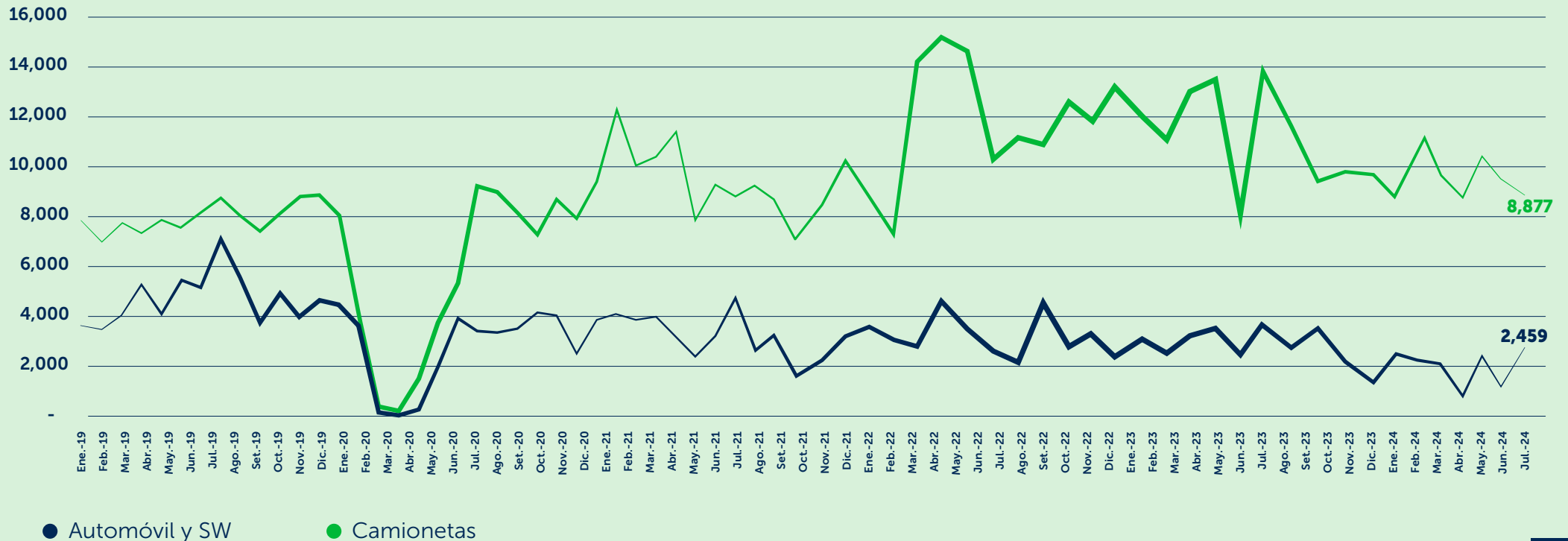
Principales variables de mercado GNV

	DIC 22	DIC 23	A JUL 24
Vehículos Convertidos	73,601	55,893	27,881
Vehículos Nuevos*	904	1,054	775
Vehículos Activados	74,505	56,947	28,656
Vehículos activos que registran consumos en el mes	276,222	313,333	314,465
Stock de Talleres de Conversión	243	295	317
Stock de Estaciones de Carga	341	341	343

\*Considera vehículos importados a GNV y vehículos convertidos localmente antes de su venta al público.

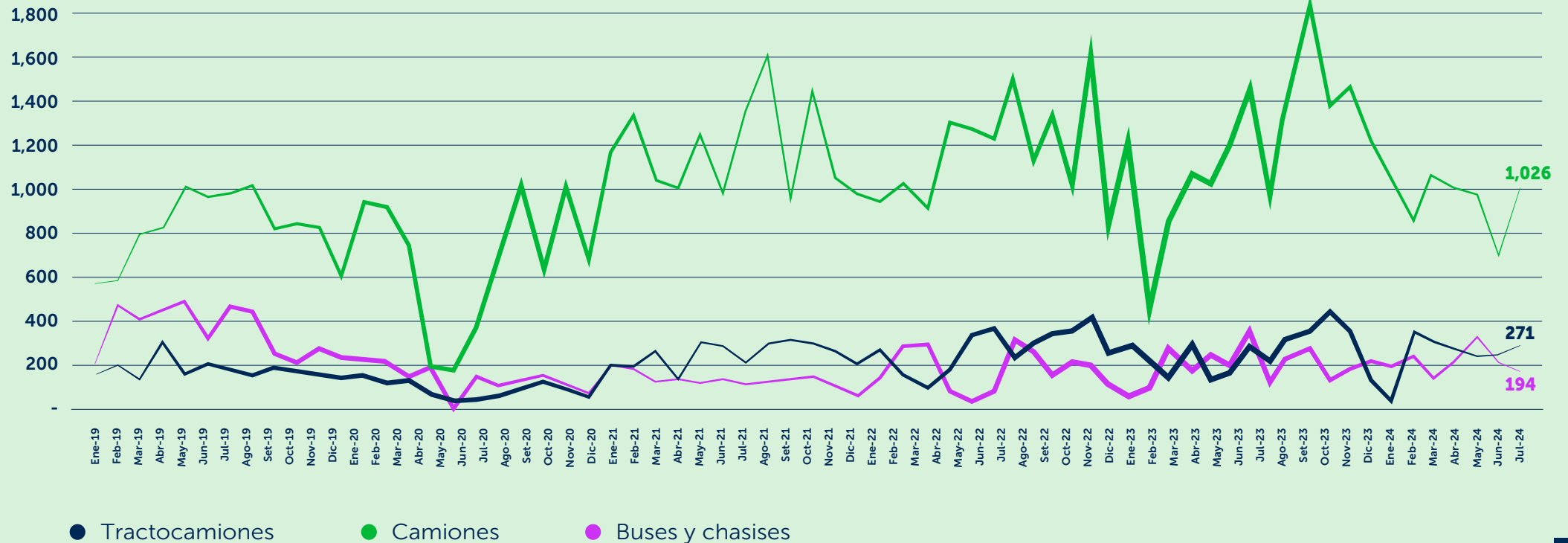
# IMPORTACIÓN VEHÍCULOS LIVIANOS

(Unidades)



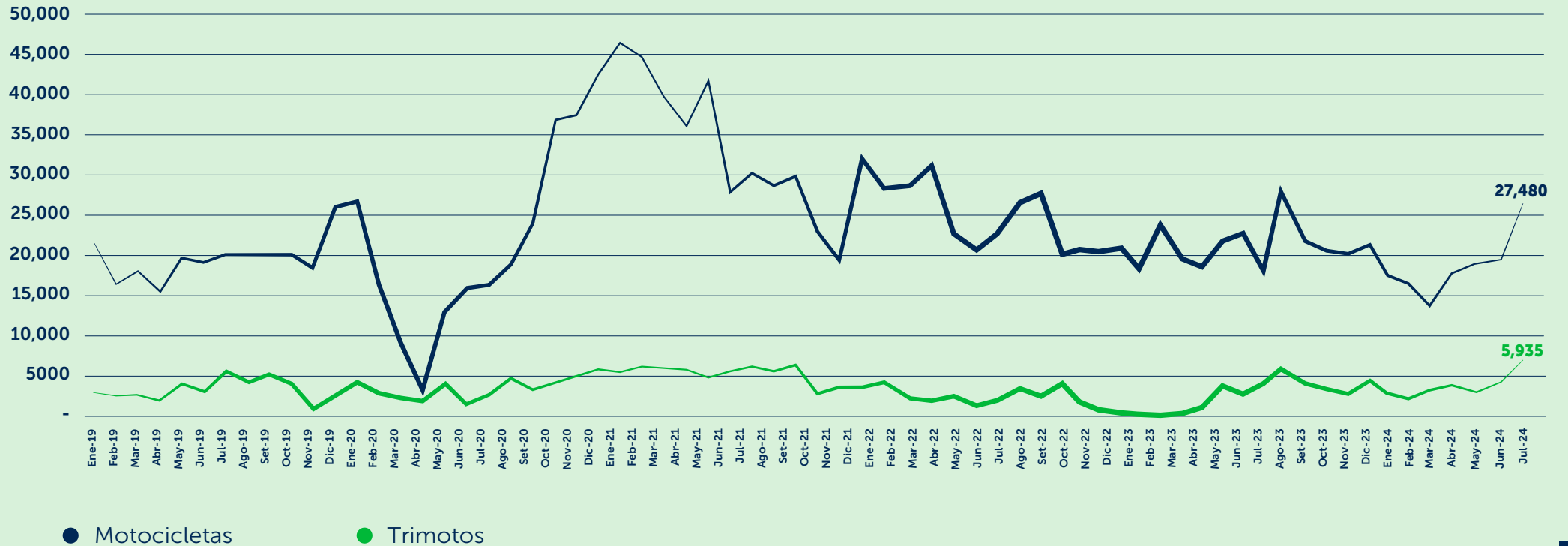
# IMPORTACIÓN VEHÍCULOS PESADOS

(Unidades)



# IMPORTACIÓN VEHÍCULOS MENORES

(Unidades)












# IMPORTACIONES

(Unidades)



Clase	JUL 23	JUN 24	JUL 24	Var. % JUL24/ JUL23	Var. % JUL24/ JUN24	Acum JUL23	Acum JUL24	Var. % Acum. JUL24/JUL23
 Autom3vil, SW	2,170	1,488	2,459	13.3%	65.3%	20,188	14,450	-28.4%
 Camionetas	8,077	9,745	8,877	9.9%	-8.9%	80,783	67,302	-16.7%
 Camiones	994	696	1,026	3.2%	47.4%	7,135	6,938	-2.8%
 Buses y chasis	120	204	194	61.7%	-4.9%	1,517	1,469	-3.2%
 Tractocamiones	225	205	271	20.4%	32.2%	1,490	1,759	18.1%
 Motocicletas	18,715	18,894	27,480	46.8%	45.4%	143,089	131,907	-7.8%
 Trimotos	4,987	4,875	5,935	19.0%	21.7%	25,054	26,862	7.2%

# IMPORTACIÓN DE SUMINISTROS

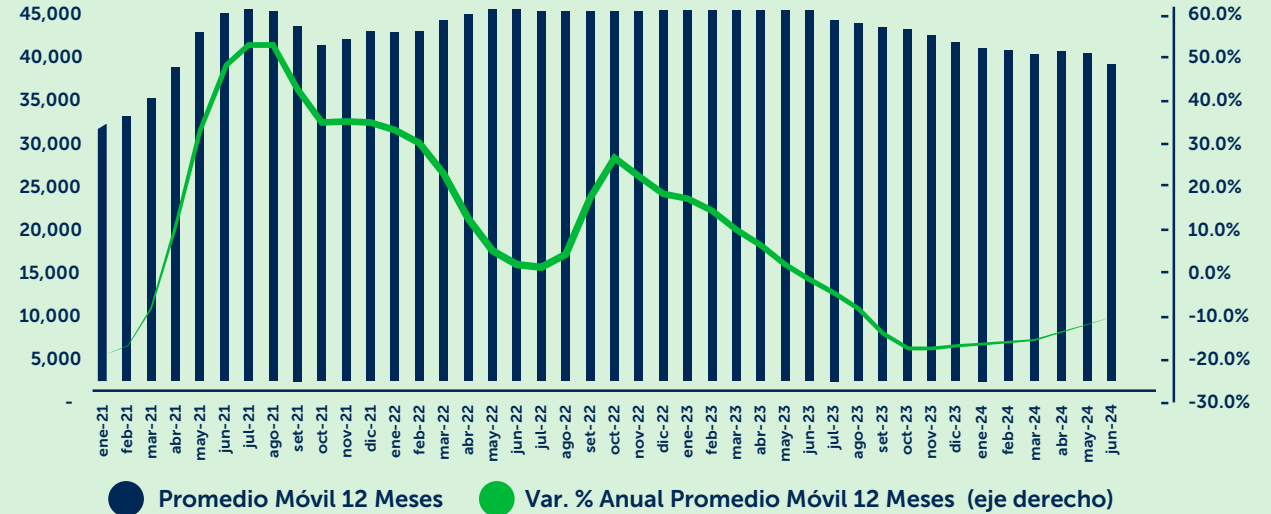
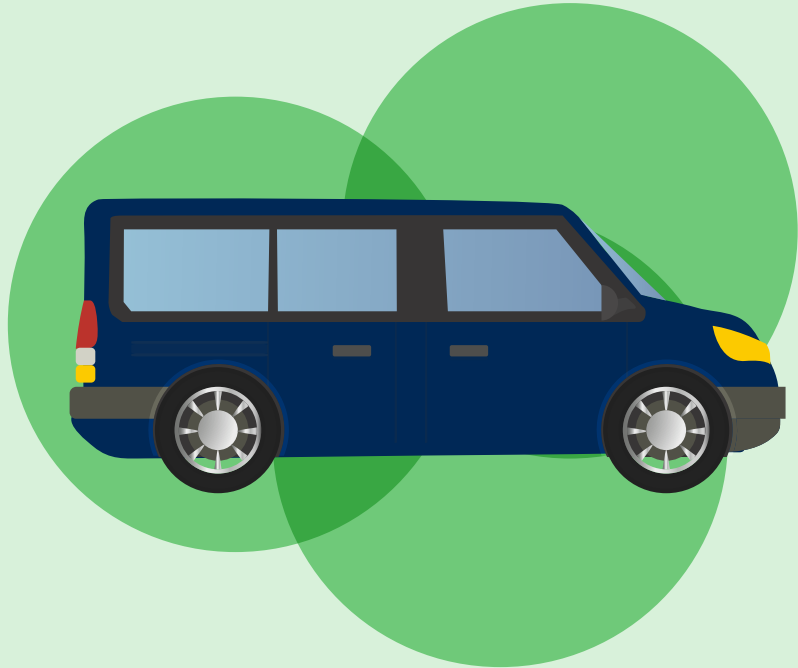
Valor FOB US\$

TIPO DE SUMINISTRO	JUL23	JUN24	JUL24	Var. % JUL24/JUL23	Var. % JUL24/JUN24	Acum. JUL23	Acum. JUL24	Var.% Acum.	% Part JULIO 2024
Neumáticos	52,707,821	52,409,963	51,322,847	-2.6%	-2.1%	297,299,979	304,312,429	2.4%	23.8%
Partes de Motor	31,224,021	32,706,066	37,676,272	20.7%	15.2%	198,932,854	237,039,612	19.2%	18.5%
Lubricantes	28,769,464	34,851,735	34,390,662	19.5%	-1.3%	188,724,552	235,102,421	24.6%	18.4%
Filtros	15,824,866	16,701,515	14,262,669	-9.9%	-14.6%	95,775,869	110,453,878	15.3%	8.6%
Otros consumibles	12,104,007	10,912,262	11,878,199	-1.9%	8.9%	73,993,163	77,138,917	4.3%	6.0%
Sistema de transmisión	6,672,533	7,059,264	8,781,357	31.6%	24.4%	56,797,343	52,753,908	-7.1%	4.1%
Partes eléctricas	7,110,205	7,488,809	8,268,421	16.3%	10.4%	47,294,563	50,317,896	6.4%	3.9%
Partes de carrocería	7,555,486	6,504,779	8,047,326	6.5%	23.7%	49,865,048	46,380,544	-7.0%	3.6%
Sistema de frenos	4,874,331	5,056,008	5,694,415	16.8%	12.6%	28,384,489	34,308,877	20.9%	2.7%
Baterías	3,954,944	3,808,257	3,936,701	-0.5%	3.4%	22,473,537	24,673,893	9.8%	1.9%
Sistema de suspensión	3,180,706	3,474,649	3,264,613	2.6%	-6.0%	20,920,071	23,697,389	13.3%	1.9%
Accesorios	3,047,856	3,475,817	3,834,249	25.8%	10.3%	19,107,551	19,440,590	1.7%	1.5%
Productos de caucho	1,650,860	2,247,404	2,839,314	72.0%	26.3%	16,212,172	17,917,463	10.5%	1.4%
Sistema de dirección	1,839,861	1,728,723	1,933,694	5.1%	11.9%	10,279,567	13,794,988	34.2%	1.1%
Sistema de enfriamiento	1,735,087	1,381,551	1,830,615	5.5%	32.5%	10,020,780	9,754,128	-2.7%	0.8%
Ruedas y sus partes	1,151,752	1,136,118	1,460,071	26.8%	28.5%	7,726,300	9,509,665	23.1%	0.7%
Ejes y diferencial	782,272	863,391	1,138,381	45.5%	31.8%	6,873,423	7,710,329	12.2%	0.6%
Sistema de escape	664,884	723,756	768,129	15.5%	6.1%	3,359,157	5,285,963	57.4%	0.4%
<b>Total</b>	<b>184,850,955</b>	<b>192,530,067</b>	<b>201,327,934</b>	<b>8.9%</b>	<b>4.6%</b>	<b>1,154,040,417</b>	<b>1,279,592,890</b>	<b>10.9%</b>	<b>100.0%</b>

Fuente: SUNAT, Regímenes Definitivos - Elaboración: GEE - AAP

# TRANSFERENCIA DE VEHÍCULOS LIVIANOS USADOS

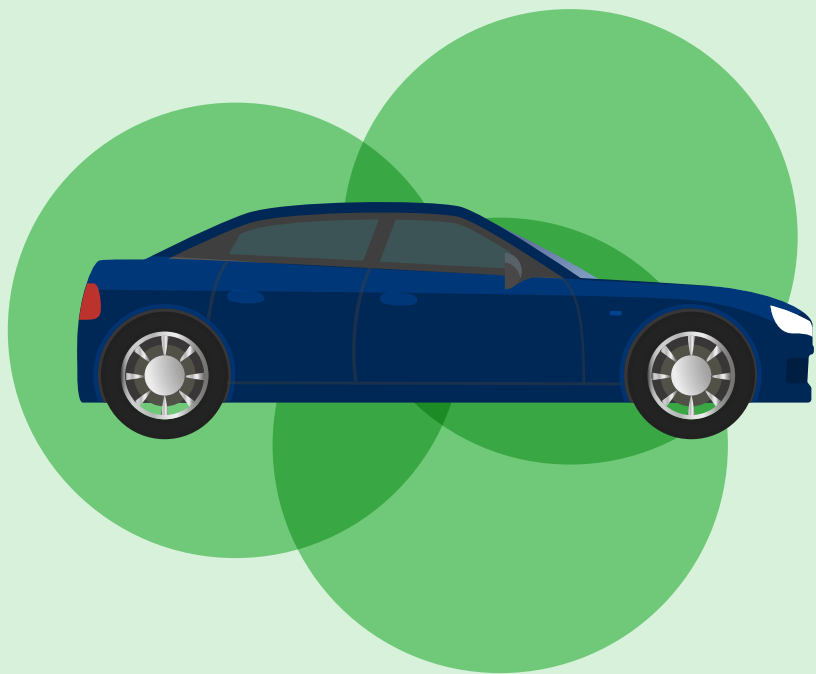
Promedio móvil 12 meses y tasa de variación anual



Transferencias	JUN 23	MAY 24	JUN 24	VAR.% JUN24/JUN23	Var. % JUN24/MAY24	Acum. JUN23	Acum. JUN24	Var.% Acum. JUN24/Acum.JUN23
Vehículos livianos usados	37,507	44,652	37,255	-0.7%	-16.6%	260,087	249,175	-4.2%

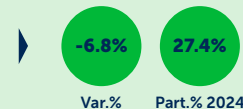
# TRANSFERENCIA DE VEHÍCULOS SEMINUEVOS LIVIANOS POR MARCA

A Junio de 2024



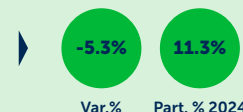
## 1. TOYOTA

2023: 73,250  
2024: 68,276



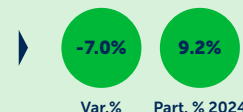
## 2. HYUNDAI

2023: 29,616  
2024: 28,042



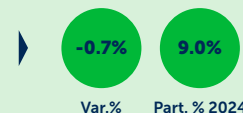
## 3. NISSAN

2023: 24,753  
2024: 23,012



## 4. KIA

2023: 22,701  
2024: 22,540



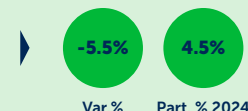
## 5. CHEVROLET

2023: 13,606  
2024: 13,428



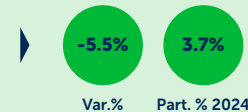
## 6. SUZUKI

2023: 11,980  
2024: 11,323



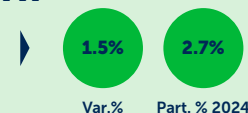
## 7. VOLKSWAGEN

2023: 9,858  
2024: 9,312



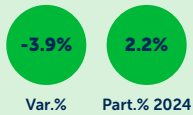
## 8. MITSUBISHI

2023: 6,636  
2024: 6,736



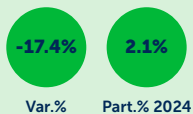
## 9. MAZDA

2023: 5,580  
2024: 5,361



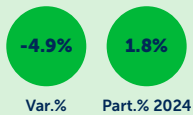
## 10. DAEWOO

2023: 6,482  
2024: 5,351



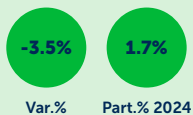
## 11. RENAULT

2023: 4,687  
2024: 4,456



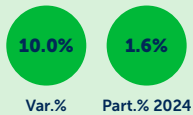
## 12. HONDA

2023: 4,389  
2024: 4,234



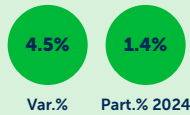
## 13. CHANGAN

2023: 3,567  
2024: 3,925



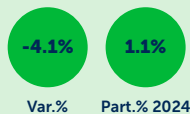
## 14. FORD

2023: 3,429  
2024: 3,584



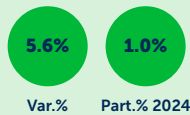
## 15. SUBARU

2023: 2,883  
2024: 2,765



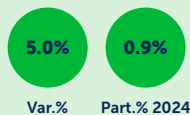
## 16. JAC

2023: 2,450  
2024: 2,588



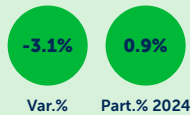
## 17. CHERY

2023: 2,200  
2024: 2,309



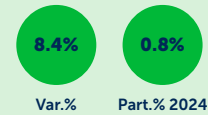
## 18. BMW

2023: 2,346  
2024: 2,273



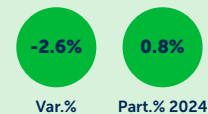
## 19. DFSK

2023: 1,932  
2024: 2,095



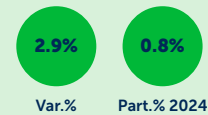
## 20. GREAT WALL

2023: 2,136  
2024: 2,081



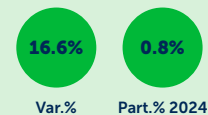
## 21. JEEP

2023: 1,922  
2024: 1,978



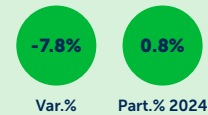
## 22. PEUGEOT

2023: 1,684  
2024: 1,963



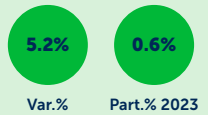
## 23. MERCEDES BENZ

2023: 2,074  
2024: 1,913



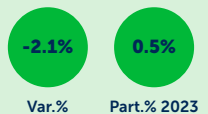
## 24. AUDI

2023: 1,510  
2024: 1,588



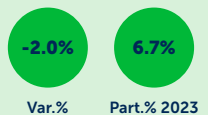
## 25. FOTON

2023: 1,280  
2024: 1,253



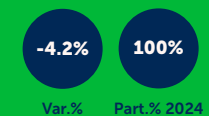
## OTROS

2023: 17,135  
2024: 16,789

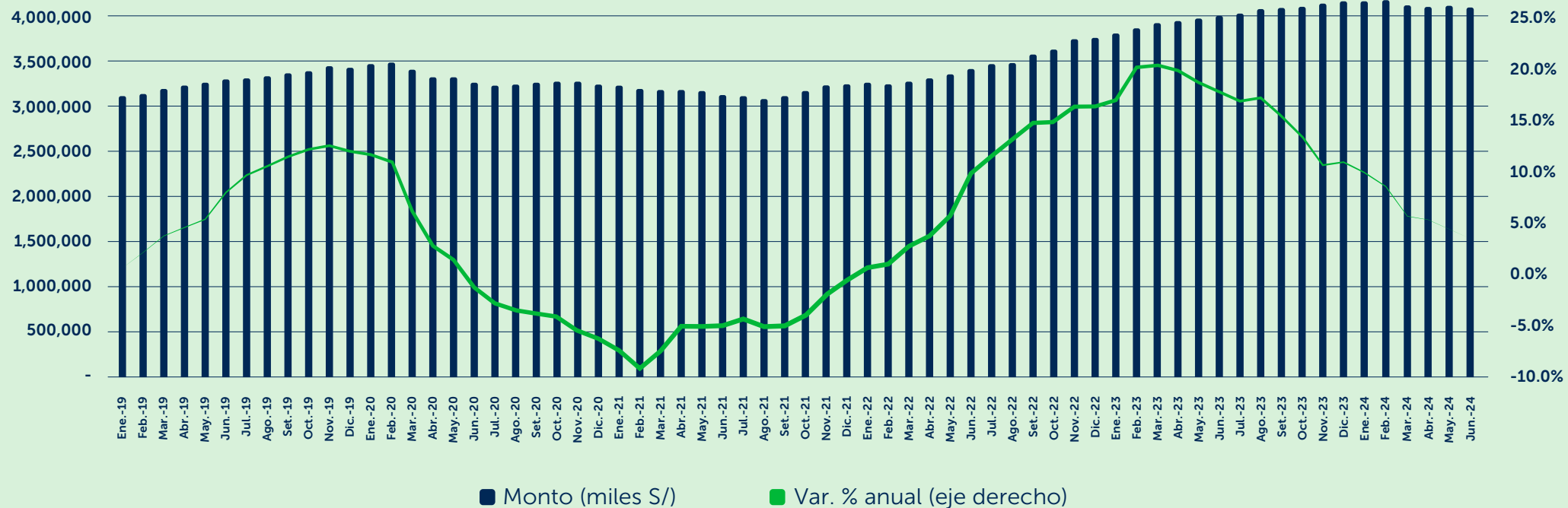


## TOTAL

2023: 260,086  
2024: 249,175



# SALDO DE CRÉDITOS VEHICULARES SISTEMA FINANCIERO: ENE19 - JUN24



Fuente: SBS - Elaboración: GEE - AAP

# SALDO DE CRÉDITOS VEHICULARES POR ENTIDAD FINANCIERA (S/ MILES)

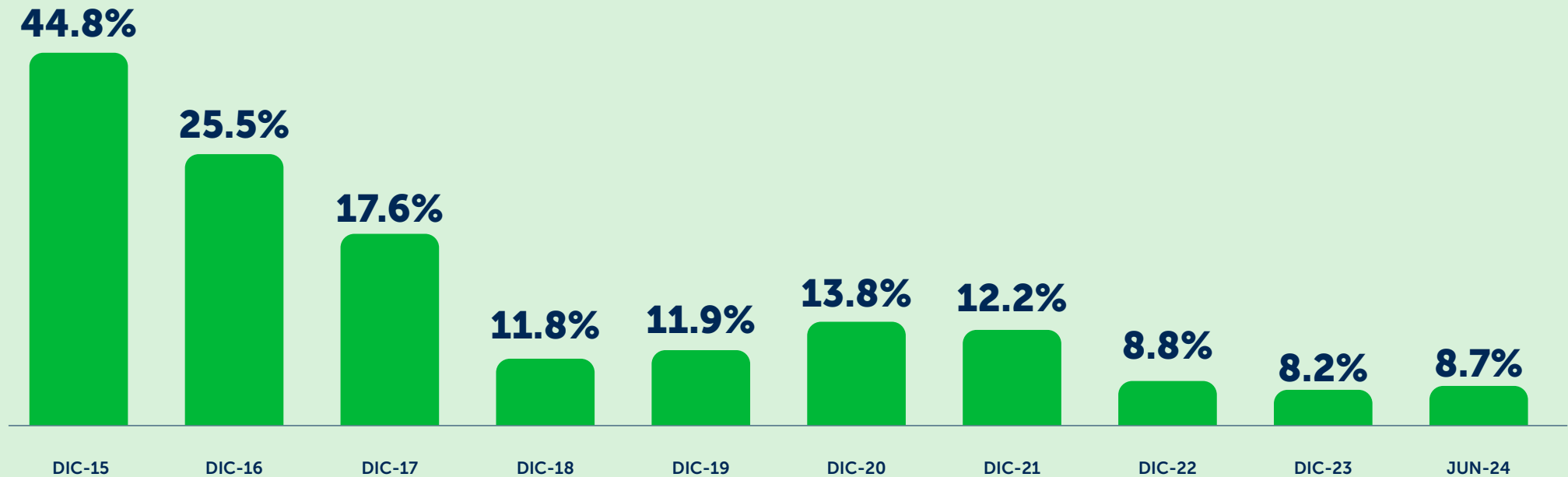
A Junio de cada año



RANK.	Entidad	2023	2024	Var%	Part.% 2024
1	Banco de Crédito del Perú	1,041,200	991,656	-4.8%	23.8%
2	Mitsui Auto Finance	861,989	953,767	10.6%	22.9%
3	Banco BBVA Perú	735,966	873,194	18.6%	21.0%
4	EC Santander Consumo	863,379	829,925	-3.9%	19.9%
5	Banco Interamericano de Finanzas	212,081	205,755	-3.0%	4.9%
6	Financiera Efectiva	105,047	84,717	-19.4%	2.0%
7	Scotiabank Perú	108,671	84,047	-22.7%	2.0%
8	Santander Perú S.A.	-	78,155	-	1.9%
9	Interbank	64,783	38,026	-41.3%	0.9%
10	CMAC Huancayo	15,875	17,800	-	0.4%
11	CRAC Prymera	4,721	3,001	-36.4%	0.1%
12	Alfin Banco	6,200	2,733	-55.9%	0.1%
13	Banco Falabella Perú	1,097	924	-15.8%	0.0%
14	CRAC Incasur	924	620	-32.8%	0.0%
15	Banco Pichincha	685	383	-44.0%	0.0%
16	CMAC Arequipa	194	320	64.9%	0.0%
17	EC Alternativa	57	264	365.8%	0.0%
18	Crediscotia Financiera	10	10	0.0%	0.0%
19	CMAC Ica	57	10	-82.3%	0.0%
20	Banco GNB	98	-	-100.0%	0.0%
<b>Total</b>		<b>4,023,033</b>	<b>4,165,308</b>	<b>3.5%</b>	<b>100%</b>

# DOLARIZACIÓN CRÉDITOS VEHICULARES

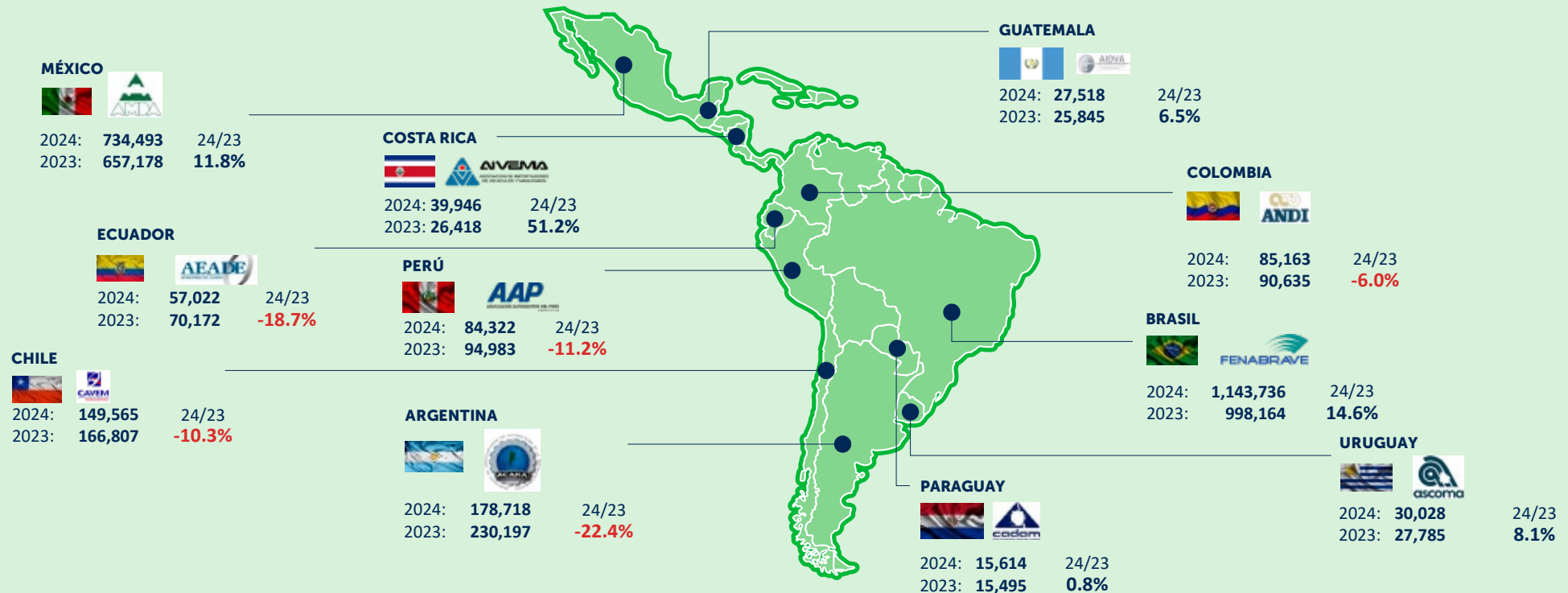
(Crédito en moneda extranjera / crédito total) - sistema financiero





# VENTA DE VEHÍCULOS NUEVOS EN LOS PAÍSES DE LA REGIÓN (LIVIANOS Y PESADOS)

Enero - Junio





Edición y diseño:  
**SubGerencia de Comunicaciones, Img. Inst. y Marketing**

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