

# INFORME DEL **SECTOR AUTOMOTOR**

Febrero 2024

Edición:  
**Marzo 2024**

Informe elaborado por:  
**Gerencia de Estudios  
Económicos y  
Estadística**



# RESULTADOS DEL SECTOR AUTOMOTOR A FEBRERO DE 2024

De acuerdo con cifras oficiales de SUNARP, al cierre del segundo mes del 2024, la comercialización de vehículos livianos nuevos registró 28,089 unidades, cifra menor en 3.1% respecto a similar periodo del 2023. Ahora, al analizar los diferentes segmentos del mercado de vehículos livianos, tenemos que la venta de SUV llegó a 13,385 unidades en el periodo de análisis, lo que significó un aumento anual de 1.1%, la venta de pick up y furgonetas reportó una contracción de -4.7% con 5,363 unidades comercializadas, la venta de automóviles alcanzó las 5,296 unidades, un descenso de -14.7%, y la de camionetas se incrementó 3.5% a 4,045 unidades.

Por su parte, en el segmento de vehículos pesados, la venta de camiones y tractocamiones registró 2,566 unidades en los primeros dos meses del 2024, lo que representó un crecimiento anual de 14.9%. En tanto, la venta de minibús y ómnibus llegó a 378 unidades en igual periodo de análisis, un aumento anual de 12.2%.

Finalmente, la venta de vehículos menores fue de 52,603 unidades al cierre de febrero de 2024, cifra menor en 1.9% en comparación con los dos primeros meses del 2023. Al desagregar por segmento tenemos que la venta de motos aumentó 0.2% en el periodo de análisis, llegando a 36,838 unidades y la de trimotos reportó 15,765 unidades, número inferior en 6.5% a lo reportado en el 2023.

# VENTA DE VEHÍCULOS LIVIANOS

A febrero de 2024 se vendieron **28,089 unidades**, cifra inferior en **-3.1%** con relación con similar periodo del 2023.

Ventas por segmentos a febrero de **2024** y variación con relación igual lapso del **2023**:

  
Automóvil, SW

[ **5,296** ]  
Unidades

**-14.7%**  
Variación

  
Pick up, furgonetas

[ **5,363** ]  
Unidades

**-4.7%**  
Variación

  
Camionetas

[ **4,045** ]  
Unidades

**3.5%**  
Variación

  
SUV, todoterrenos

[ **13,385** ]  
Unidades

**1.1%**  
Variación

# VENTA DE VEHÍCULOS PESADOS

En los dos primeros meses del 2024 se comercializaron **2,944 unidades**, cifra mayor en **14.6%** en comparación con similar periodo del 2023.

Ventas por segmentos a febrero de **2024** y variación respecto a igual lapso del **2023**:

  
Camiones, tracto [ **2,566** ] **15.0%**  
Unidades Variación

  
Minibús y ómnibus [ **378** ] **12.2%**  
Unidades Variación

# VENTA DE VEHÍCULOS MENORES

A febrero de 2024 se vendieron **52,603 unidades**, cifra inferior en **-1.9%** con relación a igual lapso del 2023.

Ventas por segmentos en primeros dos meses del **2024** y variación respecto a igual periodo del **2023**:



Motos

**36,838**  
Unidades

**0.2%**  
Variación



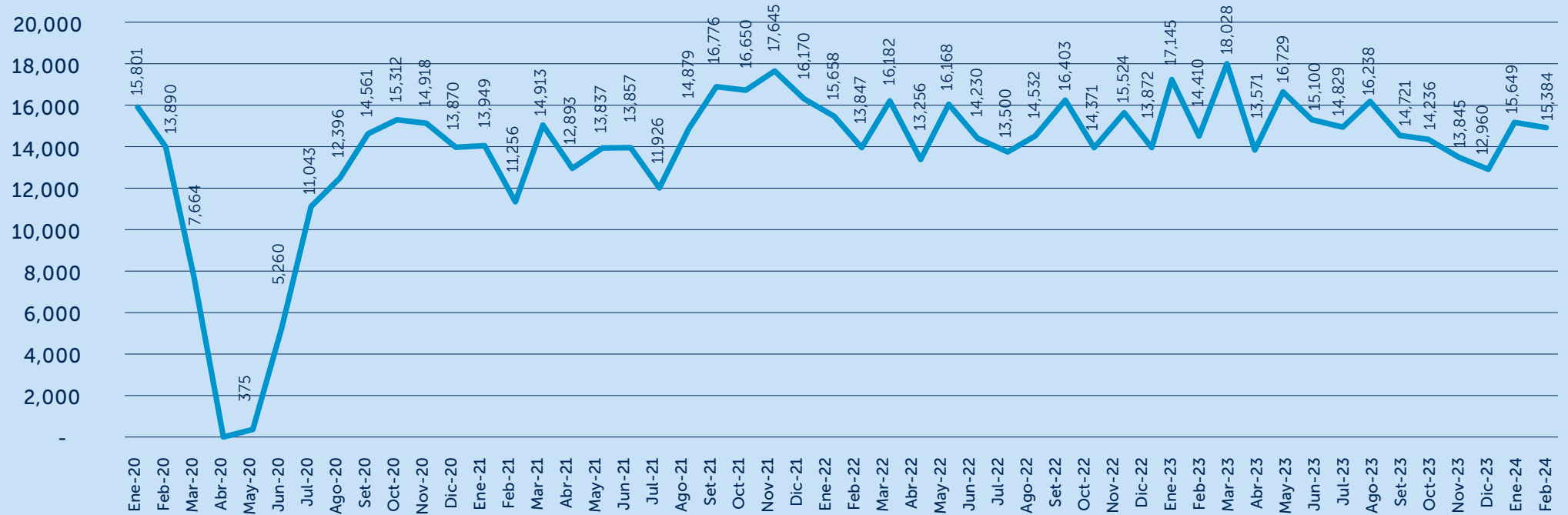
Trimotos

**15,765**  
Unidades

**-6.5%**  
Variación

# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual



Fuente: SUNARP - AAP Elaboración: GEE - AAP

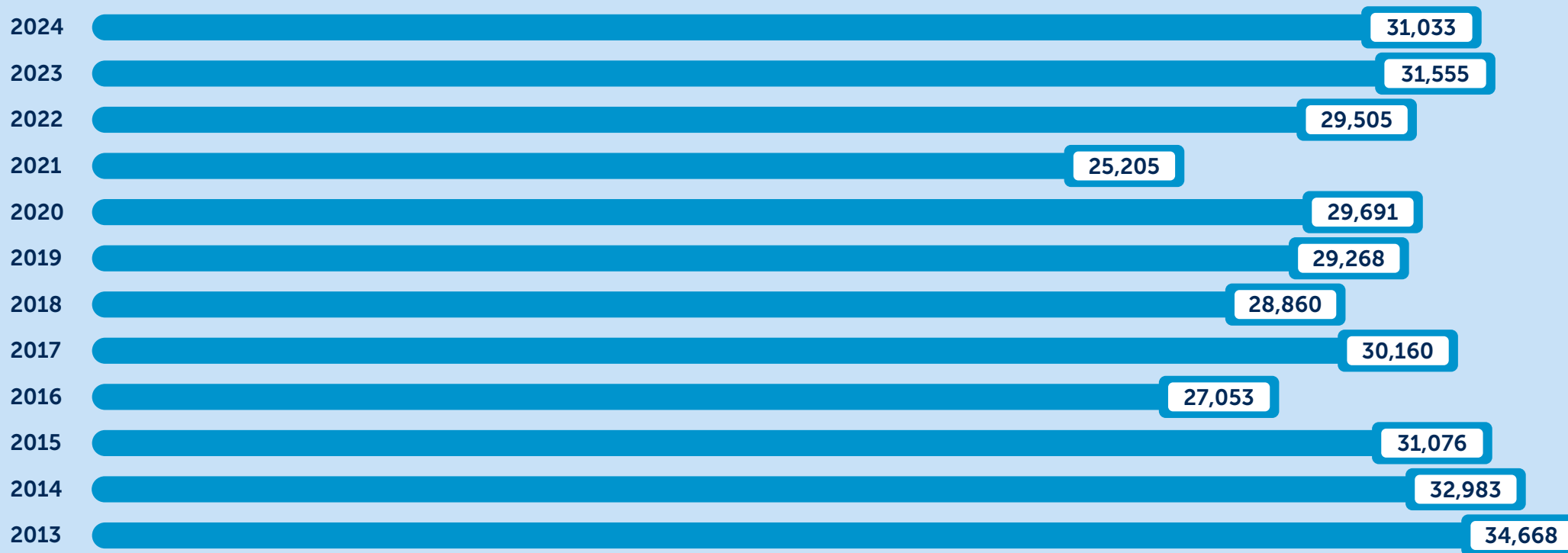
# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual

AÑO	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SET	OCT	NOV	DIC	TOTAL FEBRERO	TOTAL ANUAL
2015	16,566	14,510	15,647	14,857	14,351	14,773	12,845	15,015	14,061	12,749	13,611	14,101	31,076	173,086
2016	13,932	13,121	14,855	15,251	14,175	13,675	12,349	13,844	14,914	14,420	14,354	15,130	27,053	170,020
2017	15,868	14,292	15,701	12,654	16,006	14,537	13,447	17,026	15,014	14,137	15,419	16,180	30,160	180,281
2018	14,804	14,056	14,193	16,883	16,587	13,507	12,827	13,153	12,462	13,099	12,772	11,459	28,860	165,802
2019	15,367	13,901	13,269	13,633	14,935	12,508	13,309	13,563	14,742	14,174	13,424	15,822	29,268	168,647
2020	15,801	13,890	7,664	-	375	5,260	11,043	12,396	14,561	15,312	14,918	13,870	29,691	125,090
2021	13,949	11,256	14,913	12,893	13,837	13,857	11,926	14,879	16,776	16,650	17,645	16,170	25,205	174,751
2022	15,658	13,847	16,182	13,256	16,168	14,230	13,500	14,532	16,403	14,371	15,524	13,872	29,505	177,543
2023	17,145	14,410	18,028	13,571	16,729	15,100	14,829	16,238	14,721	14,236	13,845	12,960	31,555	181,812
2024	15,649	15,384											31,033	
Var. % 16/15	-15.9%	-9.6%	-5.1%	2.7%	-1.2%	-7.4%	-3.9%	-7.8%	6.1%	13.1%	5.5%	7.3%	-12.9%	-1.8%
Var. % 17/16	13.9%	8.9%	5.7%	-17.0%	12.9%	6.3%	8.9%	23.0%	0.7%	-2.0%	7.4%	6.9%	11.5%	6.0%
Var. % 18/17	-6.7%	-1.7%	-9.6%	33.4%	3.6%	-7.1%	-4.6%	-22.7%	-17.0%	-7.3%	-17.2%	-29.2%	-4.3%	-8.0%
Var. % 19/18	3.8%	-1.1%	-6.5%	-19.3%	-10.0%	-7.4%	3.8%	3.1%	18.3%	8.2%	5.1%	38.1%	1.4%	1.7%
Var. % 20/19	2.8%	-0.1%	-42.2%	-100.0%	-97.5%	-57.9%	-17.0%	-8.6%	-1.2%	8.0%	11.1%	-12.3%	1.4%	-25.8%
Var. % 21/20	-11.7%	-19.0%	94.6%	-	3589.9%	163.4%	8.0%	20.0%	15.2%	8.7%	18.3%	16.6%	-15.1%	39.7%
Var. % 22/21	12.3%	23.0%	8.5%	2.8%	16.8%	2.7%	13.2%	-2.3%	-2.2%	-13.7%	-12.0%	-14.2%	17.1%	1.6%
Var. % 23/22	9.5%	4.1%	11.4%	2.4%	3.5%	6.1%	9.8%	11.7%	-10.3%	-0.9%	-10.8%	-6.6%	6.9%	2.4%
Var. % 24/23	-8.7%	6.8%											-1.7%	

# VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

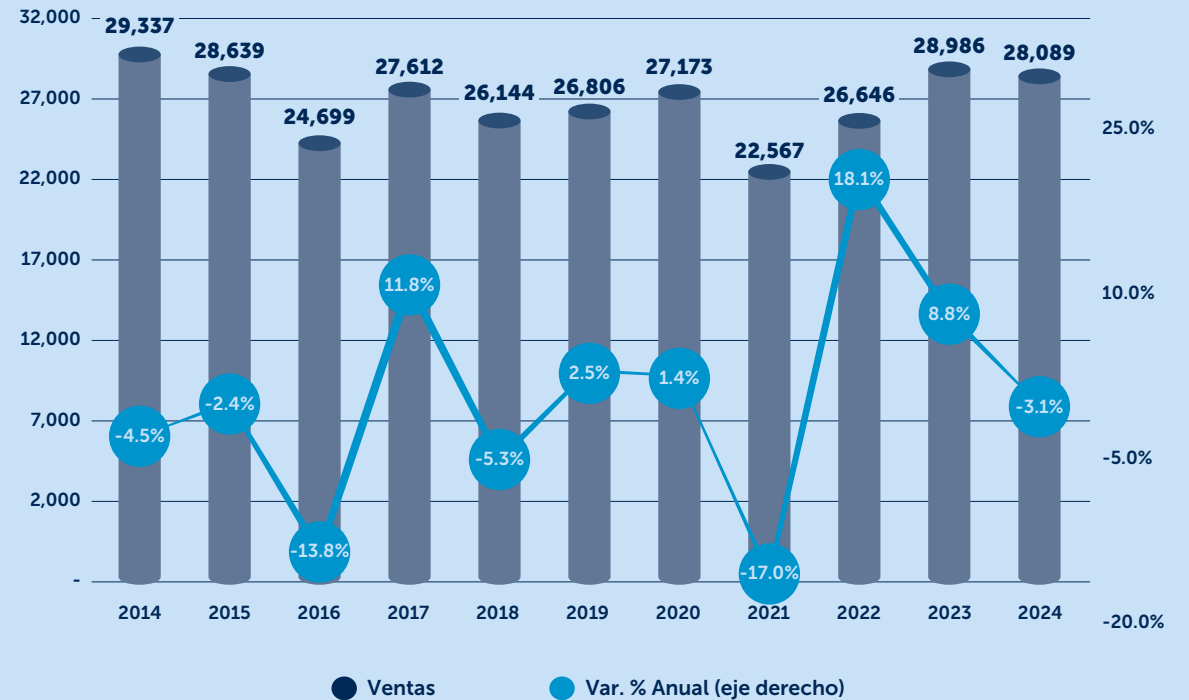
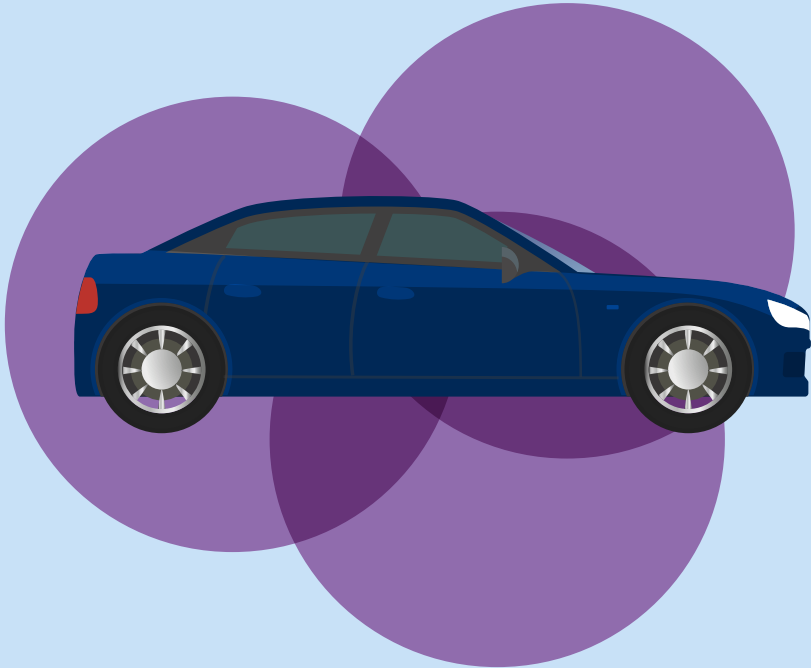
A Febrero de cada año





# VENTA DE VEHÍCULOS LIVIANOS

A Febrero de cada año

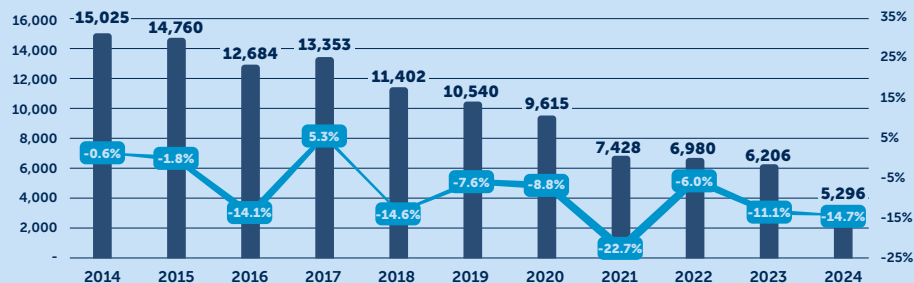


Fuente: SUNARP - AAP Elaboración: GEE - AAP

## VENTA DE VEHÍCULOS LIVIANOS

### AUTOMÓVILES, SW

A Febrero de cada año



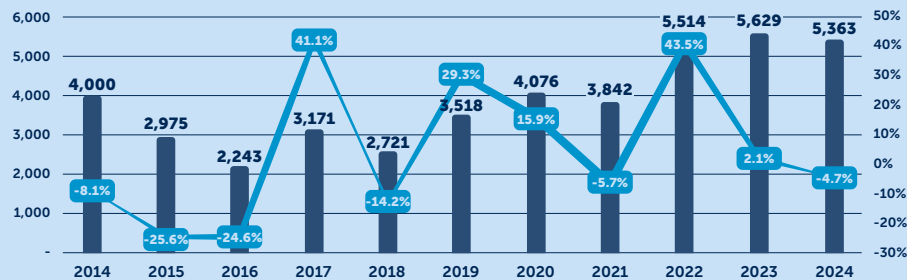
### CAMIONETAS

A Febrero de cada año



### PICK UP, FURGONETAS

A Febrero de cada año



### SUV, TODO TERRENO

A Febrero de cada año

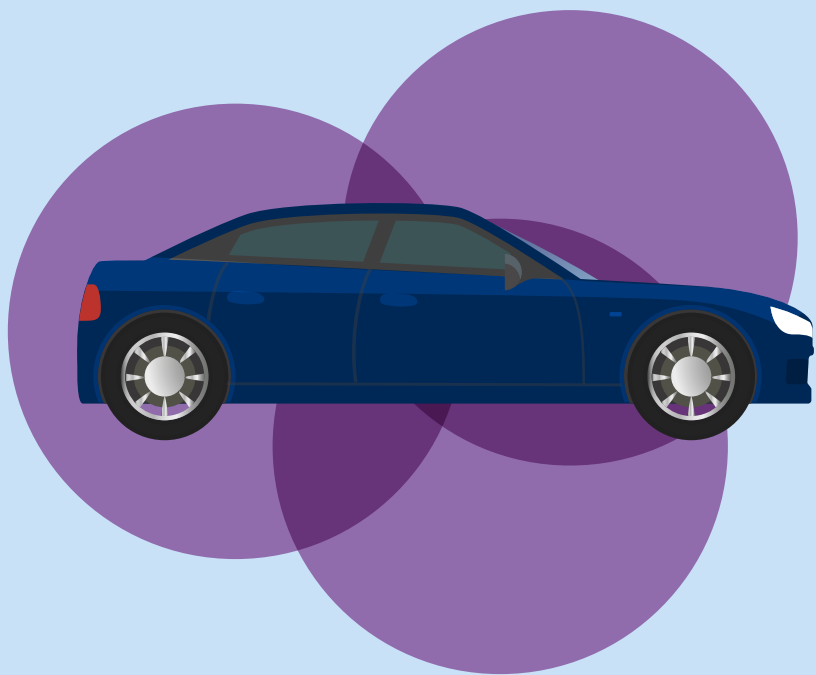


● Ventas

● Var. % Anual (eje derecho)

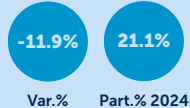
# VENTA DE VEHÍCULOS LIVIANOS POR MARCA

A Febrero de cada año



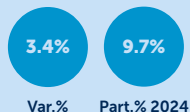
## 1. TOYOTA

2023: 6,725  
2024: 5,927



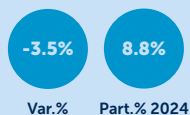
## 2. HYUNDAI

2023: 2,639  
2024: 2,729



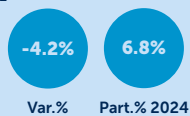
## 3. KIA

2023: 2,568  
2024: 2,477



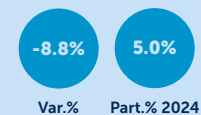
## 4. CHEVROLET

2023: 1,990  
2024: 1,906



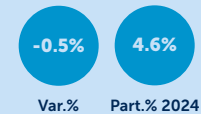
## 5. CHANGAN

2023: 1,550  
2024: 1,413



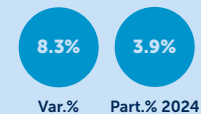
## 6. DFSK

2023: 1,289  
2024: 1,282



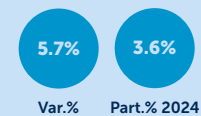
## 7. NISSAN

2023: 1,001  
2024: 1,084



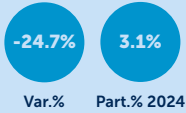
## 8. SUZUKI

2023: 946  
2024: 1,000



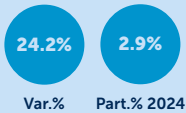
## 9. JAC

2023: 1,140  
2024: 858



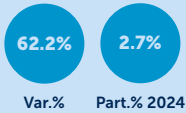
## 10. FORD

2023: 666  
2024: 827



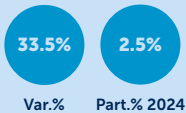
## 11. MITSUBISHI

2023: 471  
2024: 764



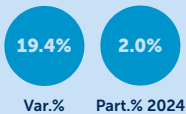
## 12. JETOUR

2023: 517  
2024: 690



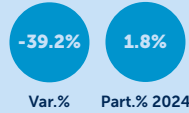
## 13. GEELY

2023: 465  
2024: 555



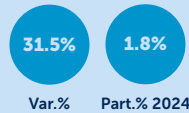
## 14. VOLKSWAGEN

2023: 844  
2024: 513



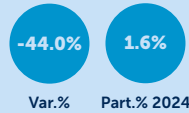
## 15. HONDA

2023: 378  
2024: 497



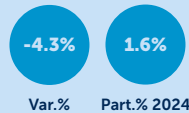
## 16. CHERY

2023: 825  
2024: 462



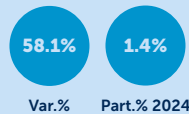
## 17. MAZDA

2023: 460  
2024: 440



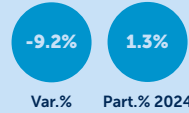
## 18. MG

2023: 246  
2024: 389



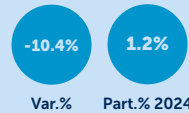
## 19. SUBARU

2023: 392  
2024: 356



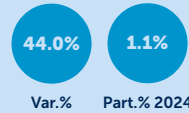
## 20. RENAULT

2023: 376  
2024: 337



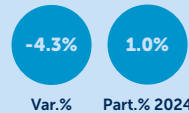
## 21. FOTON

2023: 218  
2024: 326



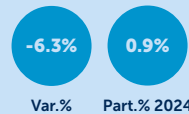
## 22. GREAT WALL

2023: 303  
2024: 290



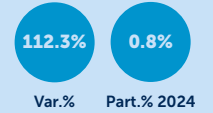
## 23. DONGFENG

2023: 256  
2024: 240



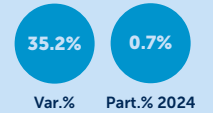
## 24. JMC

2023: 106  
2024: 225



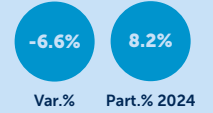
## 25. MERCEDES BENZ

2023: 145  
2024: 196



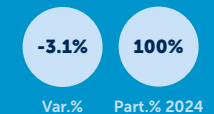
## OTROS

2023: 2,470  
2024: 2,306



# TOTAL

2023: 28,986  
2024: 28,089



## VENTA DE VEHÍCULOS LIVIANOS

### AUTOMÓVILES, SW

A Febrero de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	Kia	1,548	1,359	-12.2%	25.7%
2	Hyundai	1,259	1,199	-4.8%	22.6%
3	Toyota	1,227	1,198	-2.4%	22.6%
4	Suzuki	267	426	59.6%	8.0%
5	Nissan	388	220	-43.3%	4.2%
6	Chevrolet	699	209	-70.1%	3.9%
7	Changan	58	152	162.1%	2.9%
8	Renault	56	79	41.1%	1.5%
9	Volkswagen	258	73	-71.7%	1.4%
10	Mazda	47	72	53.2%	1.4%
	Otros	399	309	-22.6%	5.8%
<b>TOTAL</b>		<b>6,206</b>	<b>5,296</b>	<b>-14.7%</b>	<b>100.0%</b>

### PICK UP, FURGONETAS

A Febrero de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	Toyota	2,576	1,901	-26.2%	35.6%
2	Ford	336	500	48.8%	9.4%
3	Jac	501	331	-33.9%	6.2%
4	Nissan	142	327	130.3%	6.1%
5	Mitsubishi	232	296	27.6%	5.5%
6	Great Wall	303	290	-4.3%	5.4%
7	Foton	164	240	39.0%	4.3%
8	JMC	101	224	121.8%	4.2%
9	Hyundai	221	217	-1.8%	4.1%
10	Chevrolet	72	175	143.1%	3.3%
	Otros	982	862	-12.2%	16.1%
<b>TOTAL</b>		<b>5,630</b>	<b>5,363</b>	<b>-4.7%</b>	<b>100.0%</b>

### CAMIONETAS

A Febrero de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	Changan	705	775	9.9%	19.2%
2	Toyota	773	765	-1.0%	18.9%
3	Chevrolet	563	671	19.2%	16.6%
4	DFSK	486	397	-18.3%	9.8%
5	Mitsubishi	66	249	277.3%	6.2%
6	Shineray	217	163	-24.9%	4.0%
7	King Long	105	136	29.5%	3.4%
8	KYC	23	117	408.7%	2.9%
9	Suzuki	237	110	-53.6%	2.7%
10	Foton	54	86	59.3%	2.1%
	Otros	679	576	-15.2%	14.2%
<b>TOTAL</b>		<b>3,908</b>	<b>4,045</b>	<b>3.5%</b>	<b>100.0%</b>

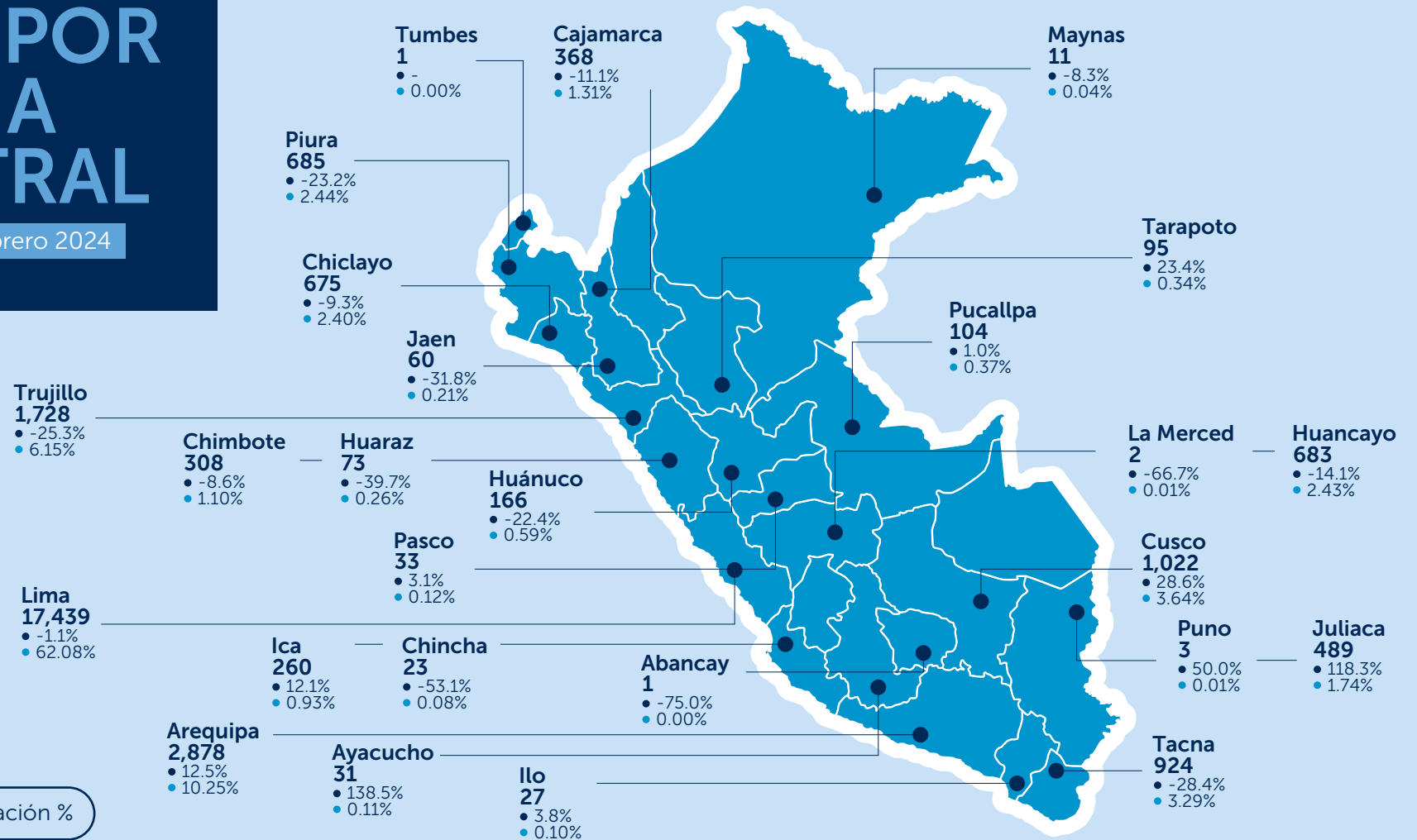
### SUV, TODOTERRENO

A Febrero de cada año

RANK.	MARCA	2023	2024	VAR.%	PART.% 2024
1	Toyota	2,149	2,063	-4.0%	15.4%
2	Hyundai	1,022	1,271	24.4%	9.5%
3	Kia	872	991	13.6%	7.4%
4	DFSK	799	861	7.8%	6.4%
5	Chevrolet	656	851	29.7%	6.4%
6	Jetour	517	690	33.5%	5.2%
7	Geely	465	550	18.3%	4.1%
8	Nissan	412	494	19.9%	3.7%
9	Honda	327	472	44.3%	3.5%
10	Suzuki	442	464	5.0%	3.5%
	Otros	5,581	4,678	-16.2%	34.9%
<b>TOTAL</b>		<b>13,242</b>	<b>13,385</b>	<b>1.1%</b>	<b>100.0%</b>

# VENTA POR OFICINA REGISTRAL

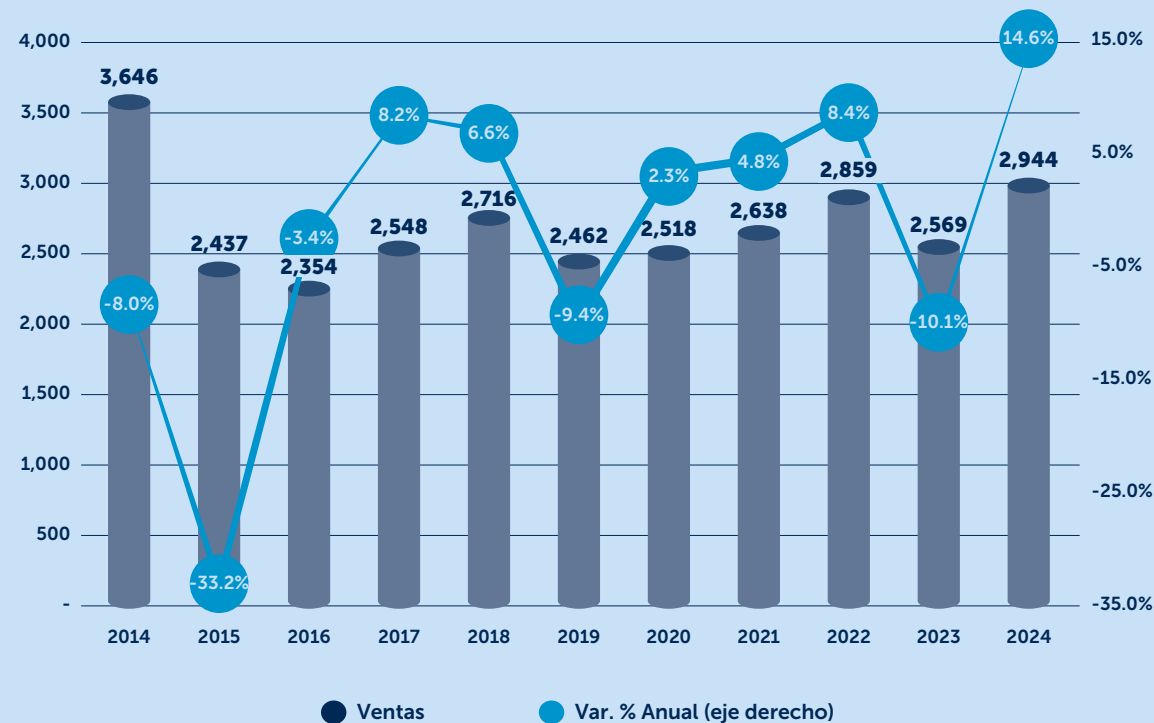
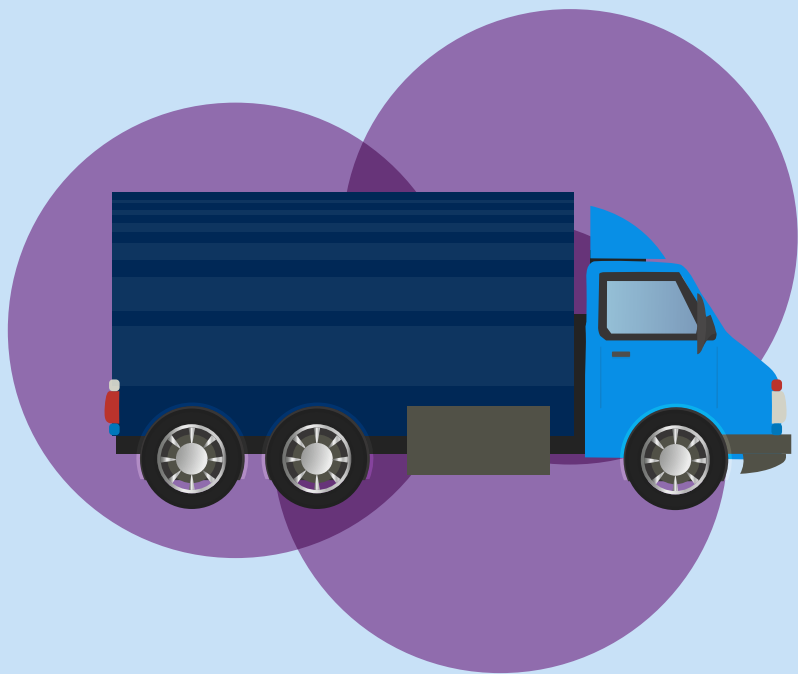
Vehículos livianos a Febrero 2024



● Var. % Anual ● Participación %

# VENTA DE VEHÍCULOS PESADOS

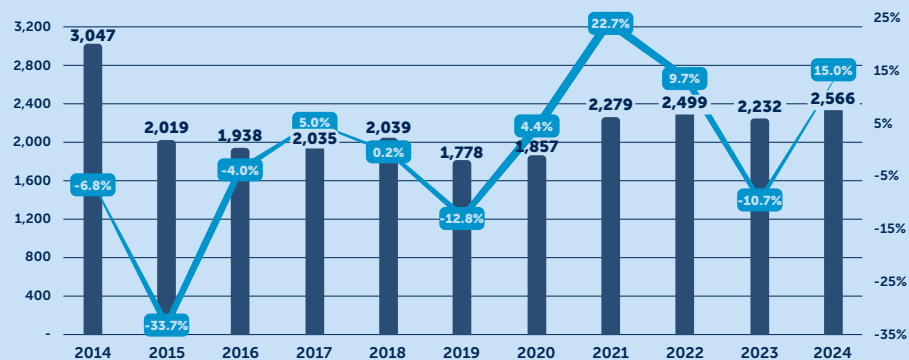
A Febrero de cada año



## VENTA DE VEHÍCULOS PESADOS

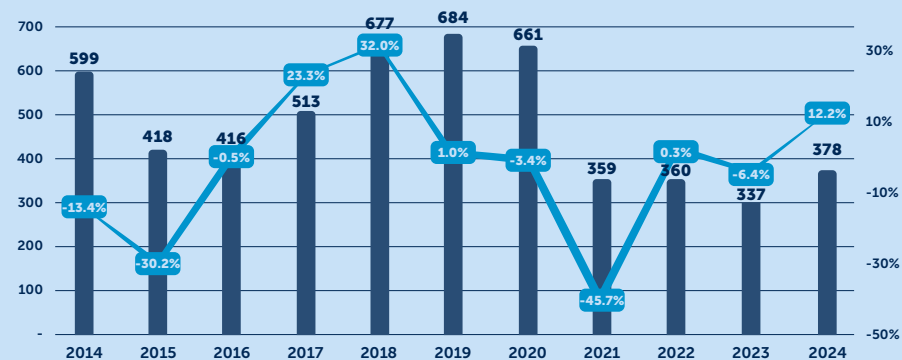
### CAMIONES Y TRACTO

A Febrero de cada año



### MINIBUS, OMNIBUS

A Febrero de cada año



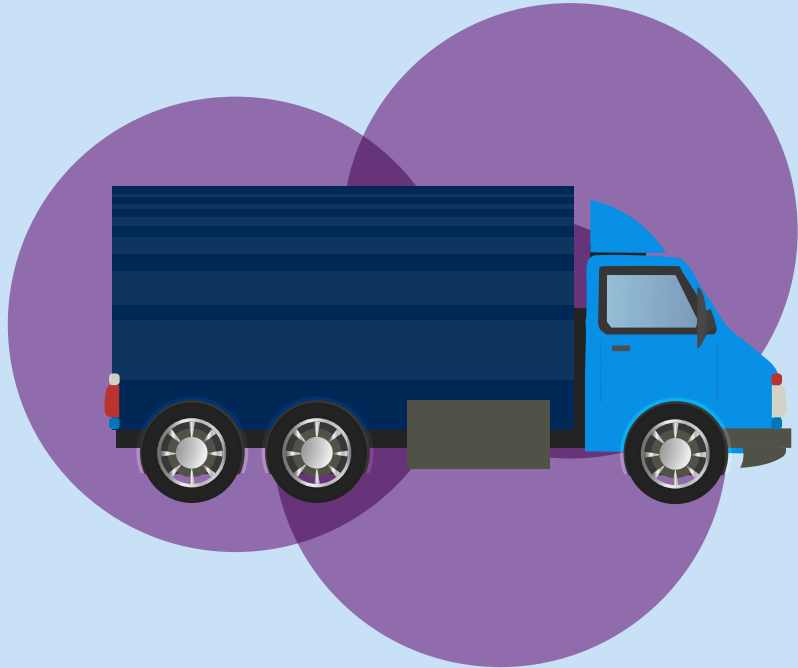
● Ventas

● Var. % Anual (eje derecho)



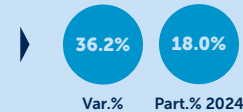
# VENTA DE CAMIONES POR MARCA

A Febrero de cada año



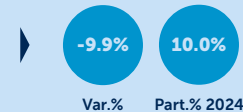
## 1. ISUZU

2023: 276  
2024: 376



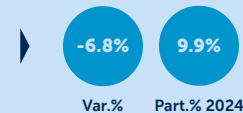
## 2. VOLVO

2023: 232  
2024: 209



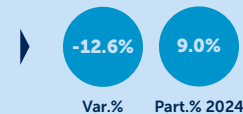
## 3. FUSO

2023: 221  
2024: 206



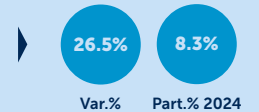
## 4. HINO

2023: 214  
2024: 187



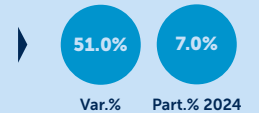
## 5. MERCEDES BENZ

2023: 136  
2024: 172



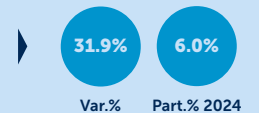
## 6. FOTON

2023: 96  
2024: 145



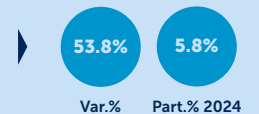
## 7. SINOTRUK

2023: 94  
2024: 124



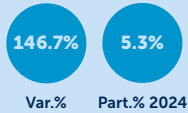
## 8. JAC

2023: 78  
2024: 120



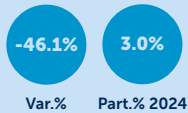
## 9. SHACMAN

2023: 45  
2024: 111



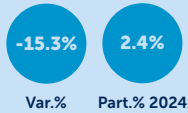
## 10. HYUNDAI

2023: 115  
2024: 62



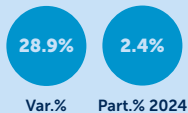
## 11. DONGFENG

2023: 59  
2024: 50



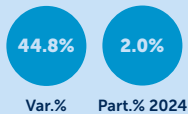
## 12. JMC

2023: 38  
2024: 49



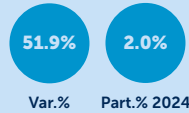
## 13. SCANIA

2023: 29  
2024: 42



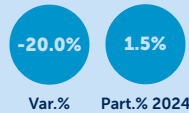
## 14. VOLKSWAGEN

2023: 27  
2024: 41



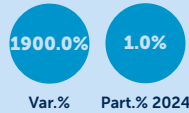
## 15. FORLAND

2023: 39  
2024: 31



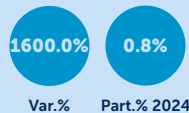
## 16. CNJ

2023: 1  
2024: 20



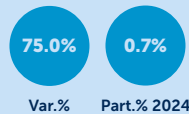
## 17. HOWO

2023: 1  
2024: 17



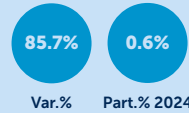
## 18. T-KING

2023: 8  
2024: 14



## 19. IVECO

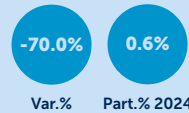
2023: 7  
2024: 13



## 20. FAW

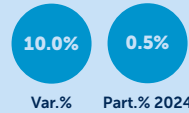
2023: 40

2024: 12



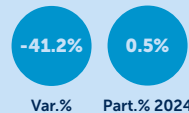
## 21. CAMC

2023: 10  
2024: 11



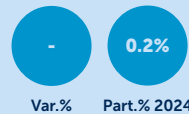
## 22. KAMA

2023: 17  
2024: 10



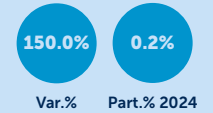
## 23. MAN

2023: -  
2024: 5



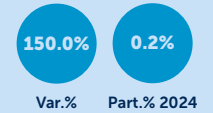
## 24. CLAVE 7

2023: 2  
2024: 5



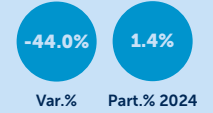
## 25. SANY

2023: 2  
2024: 5



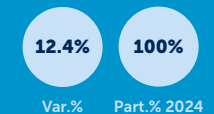
## OTROS

2023: 50  
2024: 28



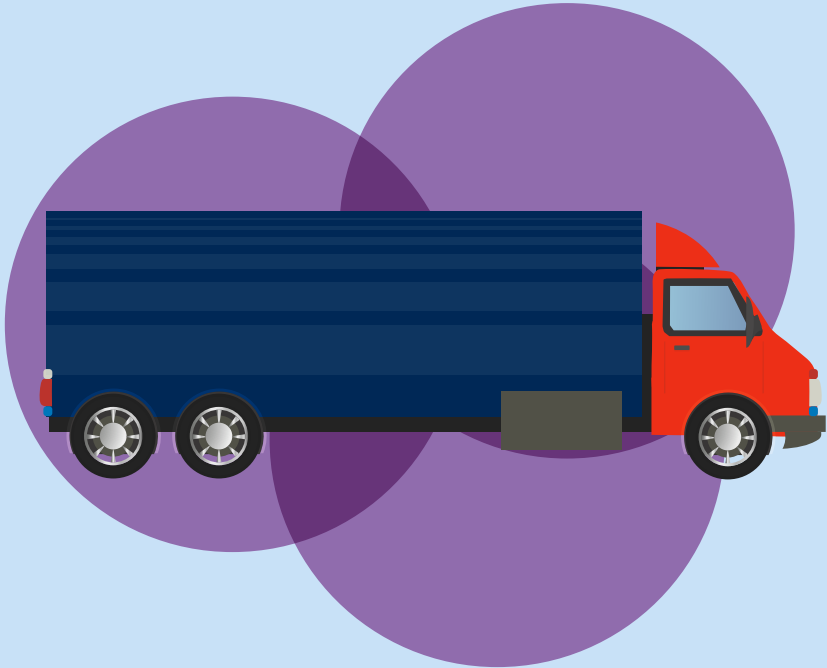
# TOTAL

2023: 1,837  
2024: 2,065



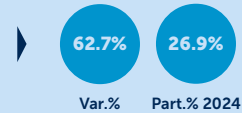
# VENTA DE TRACTOCAMIONES POR MARCA

A Febrero de cada año



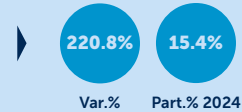
## 1. SCANIA

2023: 83  
2024: 135



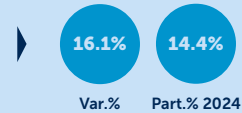
## 2. FOTON

2023: 24  
2024: 77



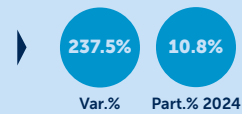
## 3. VOLVO

2023: 62  
2024: 72



## 4. SHACMAN

2023: 16  
2024: 54



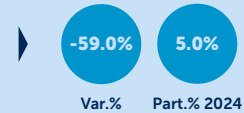
## 5. FREIGHTLINER

2023: 54  
2024: 42



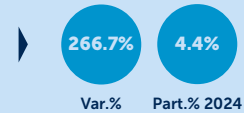
## 6. INTERNATIONAL

2023: 61  
2024: 25



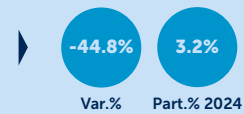
## 7. MERCEDES BENZ

2023: 6  
2024: 22



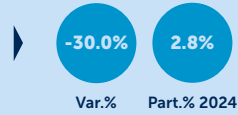
## 8. FAW

2023: 29  
2024: 16



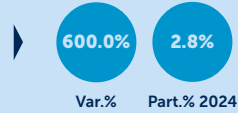
## 9. SITRAK

2023: 20  
2024: 14



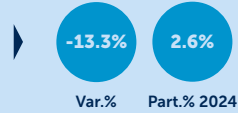
## 10. DONGFENG

2023: 2  
2024: 14



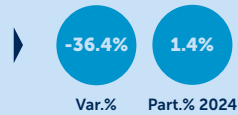
## 11. SINOTRUK

2023: 15  
2024: 13



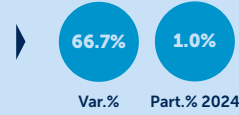
## 12. CAMC

2023: 11  
2024: 7



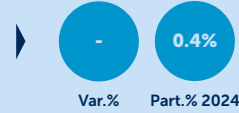
## 13. KENWORTH

2023: 3  
2024: 5



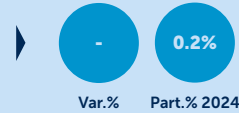
## 14. DAF

2023: -  
2024: 2



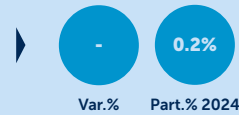
## 15. HOWO MAX

2023: -  
2024: 1



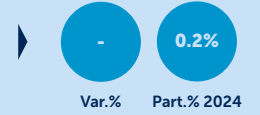
## 16. ISUZU

2023: -  
2024: 1



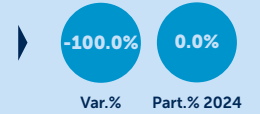
## 17. VOLKSWAGEN

2023: 1  
2024: 1



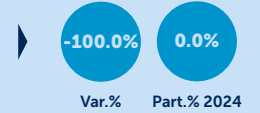
## 18. JAC

2023: 5  
2024: -



## 19. SITRAK C7H

2023: 3  
2024: -



## TOTAL

2023: 395  
2024: 501



# VENTA DE MINIBUS Y OMNIBUS POR MARCA

A Febrero de cada año



## 1. MERCEDES BENZ

2023: 90  
2024: 96

6.7%

Var.%

25.4%

Part.% 2024

## 2. JAC

2023: 24  
2024: 33

37.5%

Var.%

8.7%

Part.% 2024

## 3. HYUNDAI

2023: 41  
2024: 30

-26.8%

Var.%

7.9%

Part.% 2024

## 4. FUSO

2023: 14  
2024: 29

107.1%

Var.%

7.7%

Part.% 2024

## 5. FOTON

2023: 14  
2024: 28

100.0%

Var.%

7.4%

Part.% 2024

## 6. IVECO

2023: 5  
2024: 24

380.0%

Var.%

6.3%

Part.% 2024

## 7. VOLVO

2023: 26  
2024: 23

-11.5%

Var.%

6.1%

Part.% 2024

## 8. HINO

2023: 5  
2024: 16

220.0%

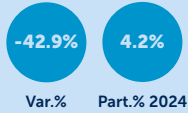
Var.%

4.2%

Part.% 2024

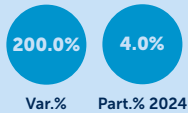
## 9. VOLKSWAGEN

2023: 28  
2024: 16



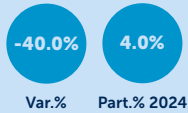
## 10. RAY

2023: 5  
2024: 15



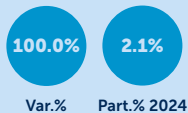
## 11. JOYLONG

2023: 25  
2024: 15



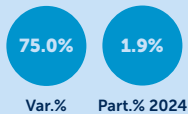
## 12. YUTONG

2023: 4  
2024: 8



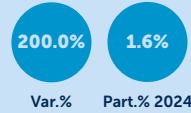
## 13. DONGFENG

2023: 4  
2024: 7



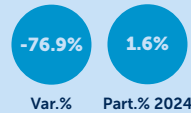
## 14. EURISE

2023: 2  
2024: 6



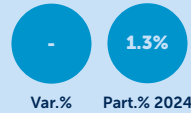
## 15. SCANIA

2023: 26  
2024: 6



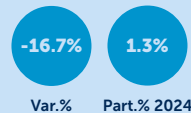
## 16. JMC

2023: -  
2024: 5



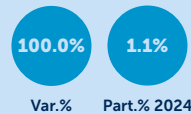
## 17. HIGER

2023: 6  
2024: 5



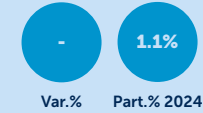
## 18. MAXUS

2023: 2  
2024: 4



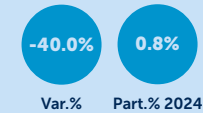
## 19. VANCHE

2023: -  
2024: 4



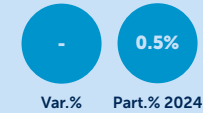
## 20. GOLDEN DRAGON

2023: 5  
2024: 3



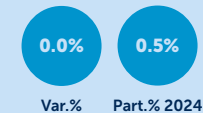
## 21. SKYWELL

2023: -  
2024: 2



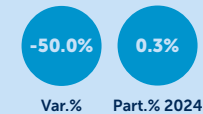
## 22. KING LONG

2023: 2  
2024: 2



## 23. AGRALE

2023: 2  
2024: 1



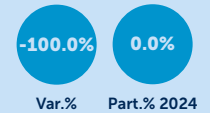
## 24. MODASA

2023: 5  
2024: -



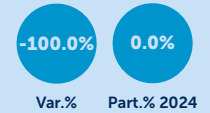
## 25. PEUGEOT

2023: 1  
2024: -



## OTROS

2023: 1  
2024: -



# TOTAL

2023: 337  
2024: 378

12.2%

100%

Var.%

Part.% 2024

# VENTA POR OFICINA REGISTRAL

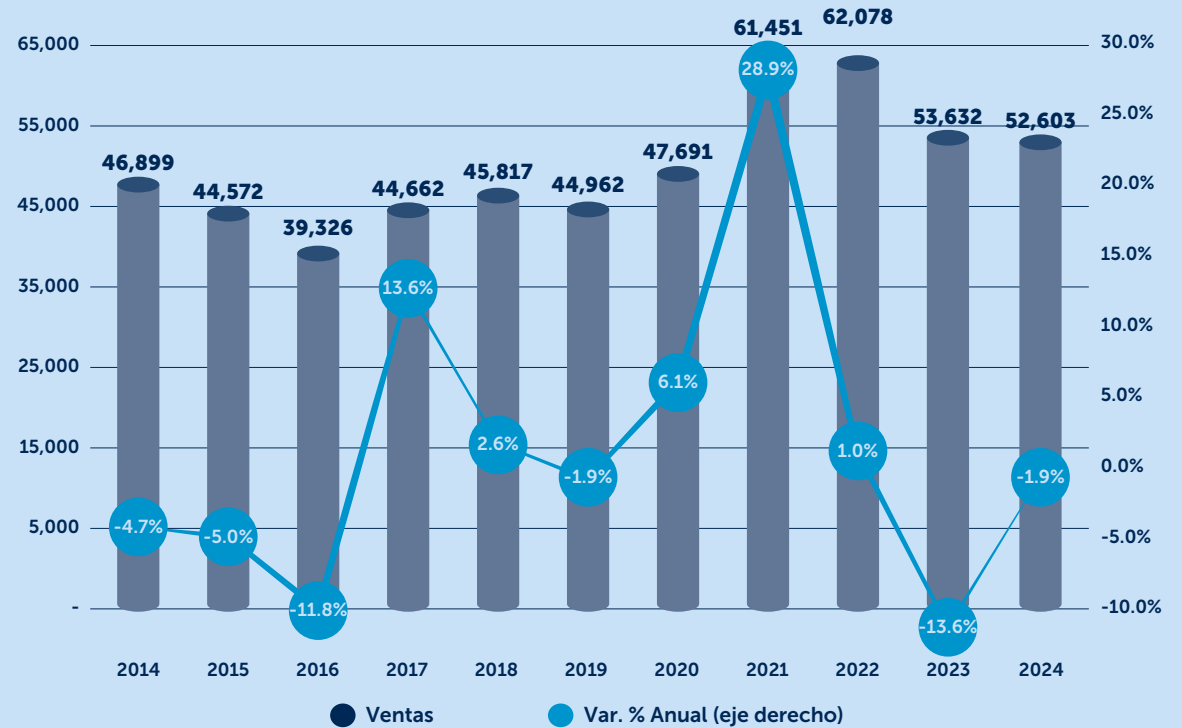
Vehículos pesados a Febrero 2024



● Var. % Anual ● Participación %

# VENTA DE VEHÍCULOS MENORES

A Febrero de cada año

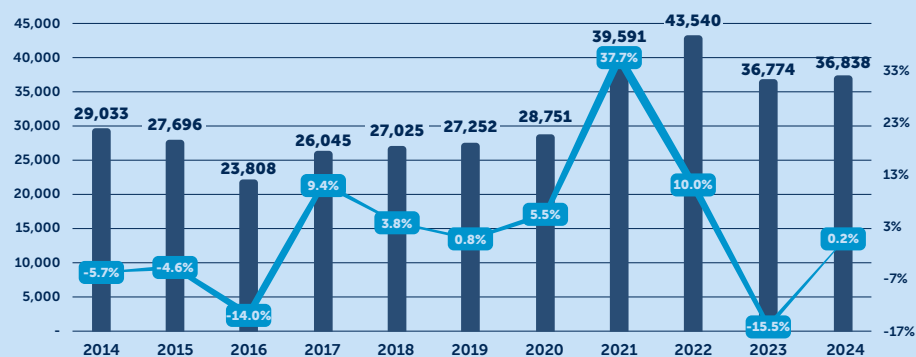




## VENTA DE VEHÍCULOS MENORES

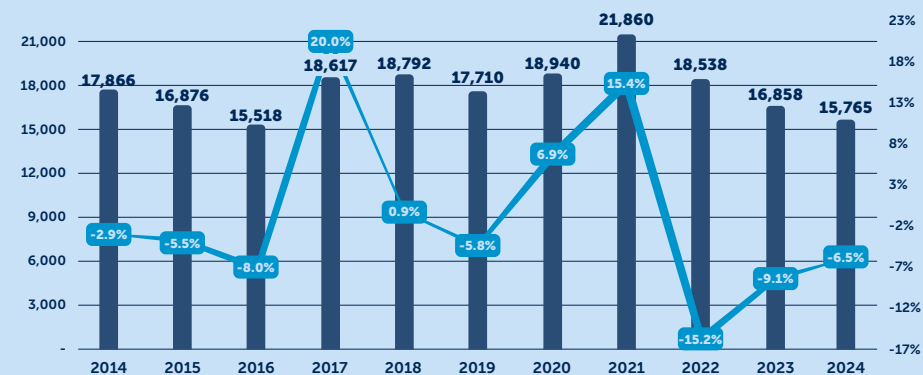
### MOTOS

A Febrero de cada año



### TRIMOTOS

A Febrero de cada año



● Ventas ● Var. % Anual (eje derecho)

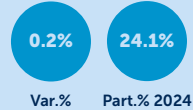
# VENTA DE MOTOS POR MARCA

A Febrero de cada año



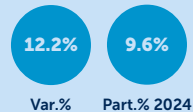
## 1. MOTOKAR/HONDA

2023: 8,861  
2024: 8,879



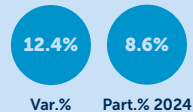
## 2. BAJAJ

2023: 3,162  
2024: 3,549



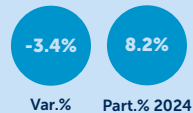
## 3. RONCO

2023: 2,833  
2024: 3,185



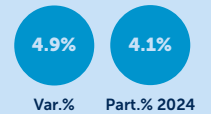
## 4. WANXIN

2023: 3,143  
2024: 3,037



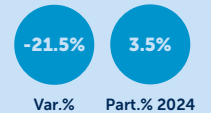
## 5. ZONGSHEN

2023: 1,447  
2024: 1,518



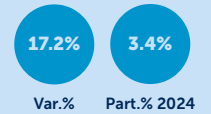
## 6. YAMAHA

2023: 1,631  
2024: 1,280



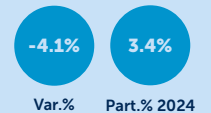
## 7. JCH

2023: 1,084  
2024: 1,270



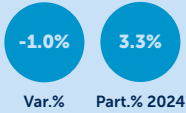
## 8. SSEND A

2023: 1,312  
2024: 1,258



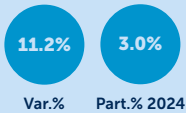
## 9. NEXUS

2023: 1,220  
2024: 1,208



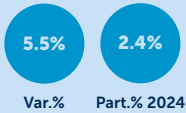
## 10. LIFAN

2023: 995  
2024: 1,106



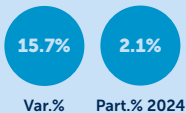
## 11. JETTOR

2023: 855  
2024: 902



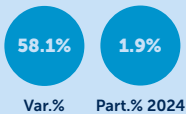
## 12. MAVILA

2023: 680  
2024: 787



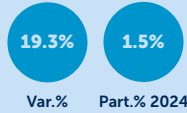
## 13. HERO

2023: 437  
2024: 691



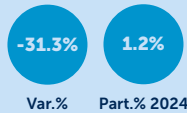
## 14. ADVANCE

2023: 456  
2024: 544



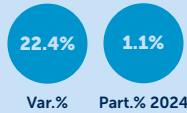
## 15. CROSS

2023: 643  
2024: 442



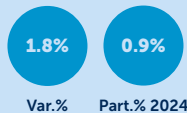
## 16. REZZIO

2023: 344  
2024: 421



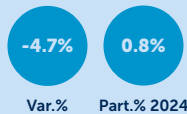
## 17. FURBO

2023: 337  
2024: 343



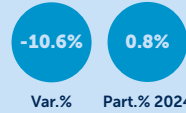
## 18. KTM

2023: 321  
2024: 306



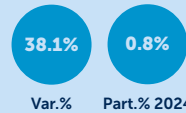
## 19. EVANS

2023: 320  
2024: 286



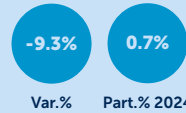
## 20. SONLINK

2023: 202  
2024: 279



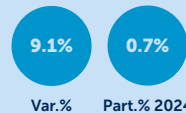
## 21. SUMO

2023: 300  
2024: 272



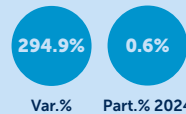
## 22. NAMI

2023: 230  
2024: 251



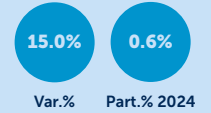
## 23. JIAPENG

2023: 59  
2024: 233



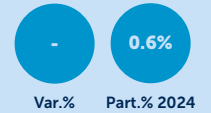
## 24. BRUNO

2023: 187  
2024: 215



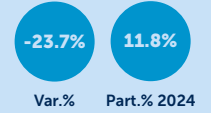
## 25. SHALOM

2023: -  
2024: 214



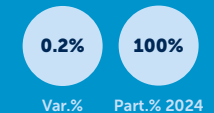
## OTROS

2023: 5,715  
2024: 4,362



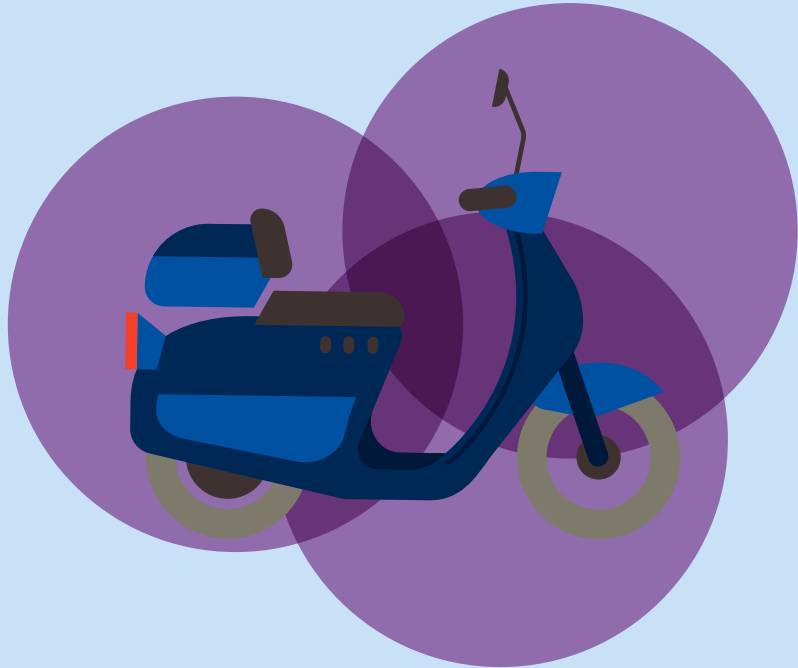
# TOTAL

2023: 36,774  
2024: 36,838



# VENTA DE TRIMOTOS POR MARCA

A Febrero de cada año



## 1. MOTOKAR/HONDA



## 2. WANXIN



## 3. BAJAJ



## 4. ZONGSHEN



## 5. TVS



## 6. GUSSUEM



## 7. MAVILA

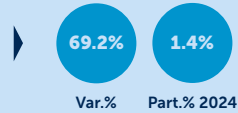


## 8. SSENDÁ



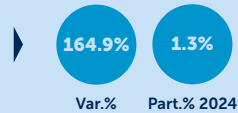
## 9. GDM

2023: 133  
2024: 225



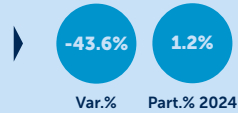
## 10. KATERS

2023: 77  
2024: 204



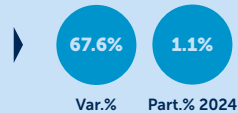
## 11. RONCO

2023: 330  
2024: 186



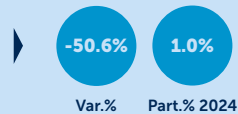
## 12. LAND ROYS

2023: 102  
2024: 171



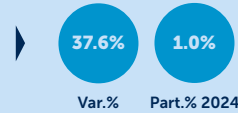
## 13. YANSUMI

2023: 326  
2024: 161



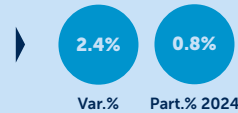
## 14. SHENGLI

2023: 109  
2024: 150



## 15. STILOS

2023: 123  
2024: 126



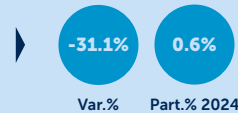
## 16. ARTSUN

2023: 139  
2024: 124



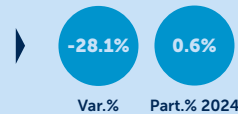
## 17. KAMAX

2023: 148  
2024: 102



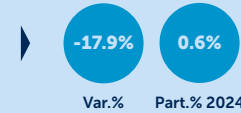
## 18. LIFAN

2023: 135  
2024: 97



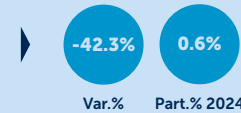
## 19. LUMERS FORCE

2023: 117  
2024: 96



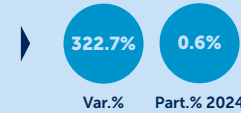
## 20. LUMERS

2023: 163  
2024: 94



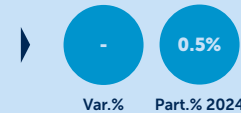
## 21. JIAPENG

2023: 22  
2024: 93



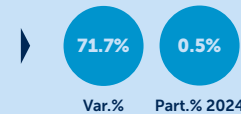
## 22. SAETA

2023: -  
2024: 86



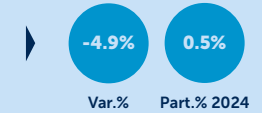
## 23. SUMAX

2023: 46  
2024: 79



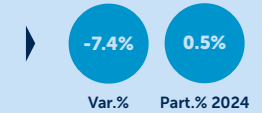
## 24. VFM

2023: 82  
2024: 78



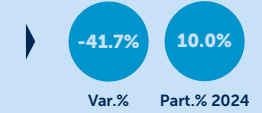
## 25. CHEMOTO

2023: 81  
2024: 75



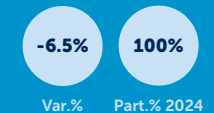
## OTROS

2023: 2,711  
2024: 1,581



## TOTAL

2023: 16,858  
2024: 15,765



# VENTA POR OFICINA REGISTRAL

Motos a Febrero 2024

**Chimbote**  
281  
• -10.5%  
• 0.76%

**Huaraz**  
389  
• 2.9%  
• 1.06%

**Casma**  
78  
• 5.4%  
• 0.21%

**Lima**  
10,968  
• -6.5%  
• 29.77%

**Pisco**  
2  
• -60.0%  
• 0.01%

**Ica**  
718  
• 2.3%  
• 1.95%

**Chincha**  
244  
• -35.4%  
• 0.66%

**Nazca**  
69  
• -43.4%  
• 0.19%

**Tingo María**  
299  
• -6.3%  
• 0.81%

**Huánuco**  
941  
• -22.8%  
• 2.55%

**Pasco**  
15  
• 0.0%  
• 0.04%

**Ayacucho**  
821  
• 80.8%  
• 2.23%

**Huanta**  
26  
• -33.3%  
• 0.07%

**Quillabamba**  
469  
• 89.1%  
• 1.27%

**Espinar**  
191  
• -39.4%  
• 0.52%

**Abancay**  
292  
• 19.7%  
• 0.79%

**Andahuaylas**  
16  
• 23.1%  
• 0.04%

**Arequipa**  
1,093  
• -7.8%  
• 2.97%

**Ilo**  
1  
• -66.7%  
• 0.00%

**Moquegua**  
56  
• -30.9%  
• 0.15%

**Huancavelica**  
55  
• 31.0%  
• 0.15%

**Puno**  
184  
• 12.2%  
• 0.50%

**Juliaca**  
1,516  
• 72.7%  
• 4.12%

**Tacna**  
295  
• 2.8%  
• 0.80%

**Pucallpa**  
1,162  
• -1.0%  
• 3.15%

**Madre de Dios**  
1,109  
• 69.3%  
• 3.01%

**Tarapoto**  
1,712  
• 3.6%  
• 4.65%

**Moyobamba**  
416  
• -16.6%  
• 1.13%

**Juanjui**  
149  
• -15.3%  
• 0.40%

**Chiclayo**  
1,935  
• -9.1%  
• 5.25%

**Piura**  
2,850  
• 7.9%  
• 7.74%

**Sullana**  
8  
• 300.0%  
• 0.02%

**Tumbes**  
119  
• 2.6%  
• 0.32%

**Cajamarca**  
896  
• 19.3%  
• 2.43%

**Chota**  
278  
• 25.2%  
• 0.75%

**Trujillo**  
1,977  
• 5.0%  
• 5.37%

**Pucallpa**  
1,162  
• -1.0%  
• 3.15%

**Madre de Dios**  
1,109  
• 69.3%  
• 3.01%

**Tarapoto**  
1,712  
• 3.6%  
• 4.65%

**Moyobamba**  
416  
• -16.6%  
• 1.13%

**Juanjui**  
149  
• -15.3%  
• 0.40%

**Maynas**  
937  
• 24.4%  
• 2.54%

**Yurimaguas**  
125  
• 0.0%  
• 0.34%

**Chachapoyas**  
114  
• 46.2%  
• 0.31%

**Bagua**  
235  
• -43.2%  
• 0.64%

**La Merced**  
696  
• -30.3%  
• 1.89%

**Huancayo**  
809  
• -12.4%  
• 2.20%

**Satipo**  
118  
• -  
• 0.32%

**Tarma**  
48  
• 20.0%  
• 0.13%

**Cusco**  
1,060  
• 6.3%  
• 2.88%

**Sicuani**  
348  
• -1.4%  
• 0.94%

• Var. % Anual • Participación %

# VENTA POR OFICINA REGISTRAL

Trimotos a Febrero 2024



**Chimbote**  
23  
● -57.4%  
● 0.15%

**Huaraz**  
30  
● 36.4%  
● 0.19%

**Casma**  
7  
● -36.4%  
● 0.04%

**Tingo María**  
189  
● -9.6%  
● 1.20%

**Huánuco**  
143  
● -11.2%  
● 0.91%

**Lima**  
4,521  
● -13.6%  
● 28.68%

**Pisco**  
1  
● -50.0%  
● 0.01%

**Ica**  
237  
● 37.0%  
● 1.50%

**Chincha**  
111  
● 19.4%  
● 0.70%

**Nazca**  
5  
● -16.7%  
● 0.03%

**Ayacucho**  
178  
● 235.8%  
● 1.13%

**Huanta**  
171  
● 216.7%  
● 1.08%

**Quillabamba**  
65  
● 195.5%  
● 0.41%

**Abancay**  
58  
● 107.1%  
● 0.37%

**Andahuaylas**  
21  
● 16.7%  
● 0.13%

**Arequipa**  
92  
● -26.4%  
● 0.58%

**Ilo**  
4  
● -  
● 0.03%

**Moquegua**  
2  
● -50.0%  
● 0.01%

**Espinar**  
17  
● -45.2%  
● 0.11%

**Huancavelica**  
13  
● 0.0%  
● 0.08%

**Cusco**  
121  
● 55.1%  
● 0.77%

**Sicuani**  
133  
● 31.7%  
● 0.84%

**Puno**  
54  
● 125.0%  
● 0.34%

**Juliaca**  
481  
● 108.2%  
● 3.05%

**Tacna**  
86  
● 10.3%  
● 0.55%

**Cajamarca**  
87  
● -23.7%  
● 0.55%

**Chota**  
23  
● -28.1%  
● 0.15%

**Piura**  
834  
● 2.7%  
● 5.29%

**Sullana**  
1  
● -  
● 0.01%

**Tumbes**  
21  
● -41.7%  
● 0.13%

**Chiclayo**  
2,397  
● -24.9%  
● 15.20%

**Jaen**  
319  
● -37.9%  
● 2.02%

**Trujillo**  
181  
● -6.7%  
● 1.15%

**Maynas**  
582  
● 77.4%  
● 3.69%

**Yurimaguas**  
101  
● 7.4%  
● 0.64%

**Chachapoyas**  
2  
● -71.4%  
● 0.01%

**Bagua**  
303  
● -31.3%  
● 1.92%

**Tarapoto**  
1,863  
● 9.4%  
● 11.82%

**Moyobamba**  
156  
● -39.3%  
● 0.99%

**Juanjui**  
133  
● 7.3%  
● 0.84%

**Pucallpa**  
1,114  
● -13.0%  
● 7.07%

**Madre de Dios**  
379  
● 23.9%  
● 2.40%

**La Merced**  
322  
● -24.9%  
● 2.04%

**Huancayo**  
144  
● -0.7%  
● 0.91%

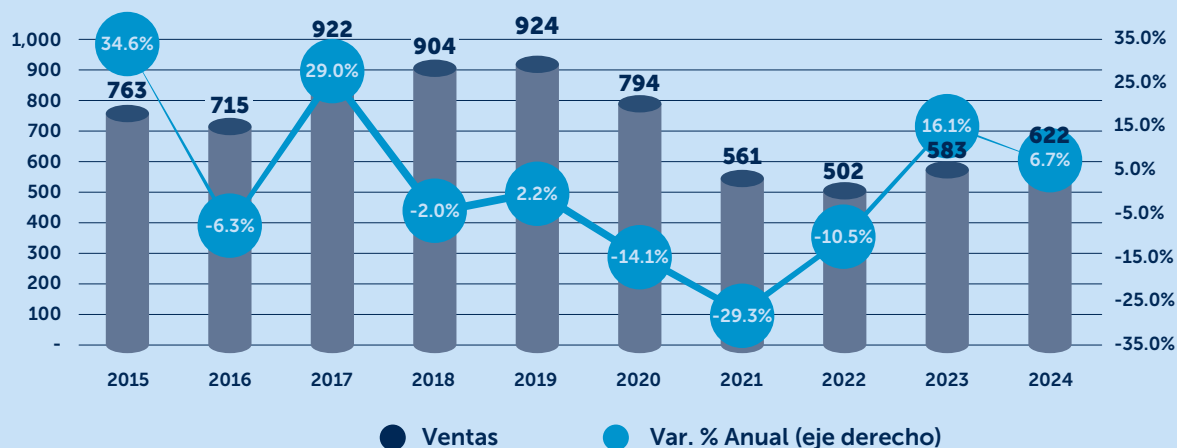
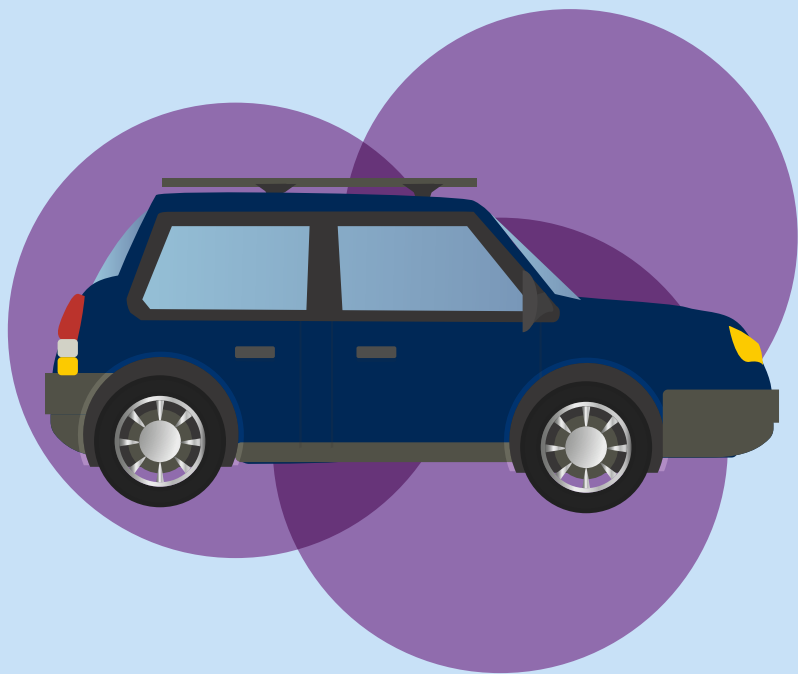
**Satipo**  
16  
● -  
● 0.10%

**Tarma**  
24  
● -7.7%  
● 0.15%

● Var. % Anual ● Participación %

# VENTA DE VEHÍCULOS LIVIANOS - SEGMENTO DE LUJO

A Febrero de cada año

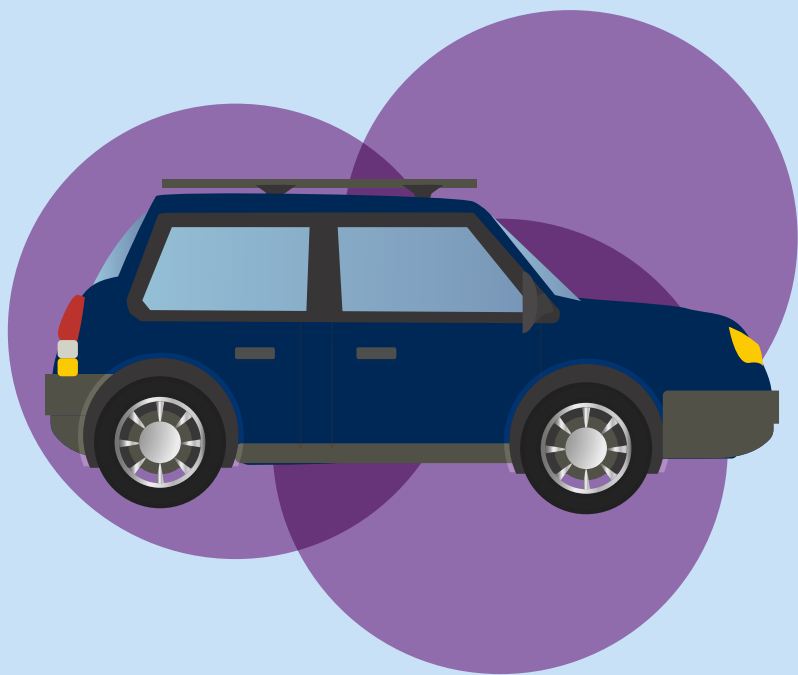


CLASE	FEB 23	ENE 24	FEB 24	VAR.% FEB24 VS ENE24	VAR.% FEB24 VS FEB23	ACUM. FEB23	ACUM. FEB24	VAR.% ACUM. FEB24 VS ACUM. FEB23	PART.% ACUM. FEB24
SUV	204	250	236	-5.6%	15.7%	452	486	7.5%	78.1%
SEDAN	42	42	44	4.8%	4.8%	82	86	4.9%	13.8%
HATCHBACK	16	21	20	-4.8%	25.0%	40	41	2.5%	6.6%
COUPE	2	4	3	-25.0%	50.0%	7	7	0.0%	1.1%
CONVERTIBLE	1	2	-	-100.0%	-100.0%	2	2	0.0%	0.3%
<b>TOTAL GENERAL</b>	<b>265</b>	<b>319</b>	<b>303</b>	<b>-5.0%</b>	<b>14.3%</b>	<b>583</b>	<b>622</b>	<b>6.7%</b>	<b>100.0%</b>



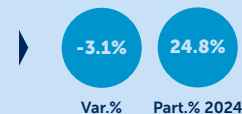
# VENTA DE VEHÍCULOS LIVIANOS DE LUJO POR MARCA

A Febrero de cada año



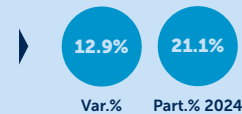
## 1. BMW

2023: 159  
2024: 154



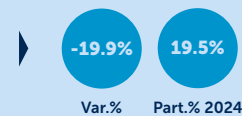
## 2. MERCEDES BENZ

2023: 116  
2024: 131



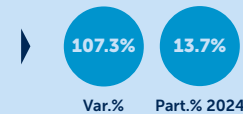
## 3. AUDI

2023: 151  
2024: 121



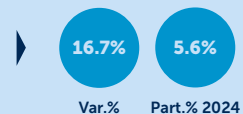
## 4. VOLVO

2023: 41  
2024: 85



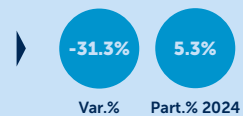
## 5. LEXUS

2023: 30  
2024: 35



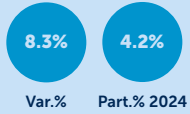
## 6. MINI

2023: 48  
2024: 33



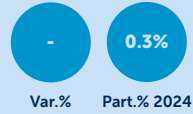
## 7. PORSCHE

2023: 24  
2024: 26



## 10. JAGUAR

2023: -  
2024: 2



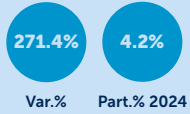
## 13. ASTON MARTIN

2023: -  
2024: 1



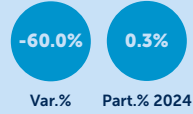
## 8. LAND ROVER

2023: 7  
2024: 26



## 11. MASERATI

2023: 5  
2024: 2



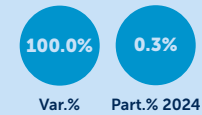
## 14. BENTLEY

2023: -  
2024: 1



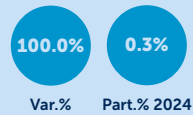
## 9. FERRARI

2023: 1  
2024: 2



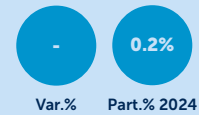
## 12. LAMBORGHINI

2023: 1  
2024: 2



## 15. MCLAREN

2023: -  
2024: 1



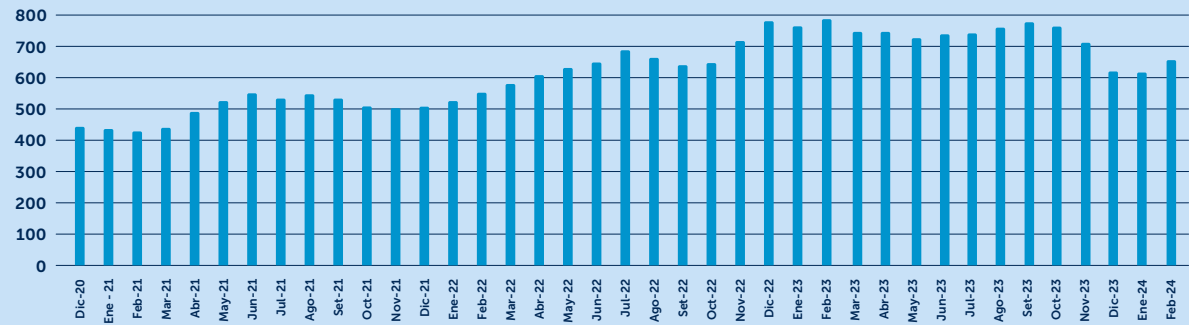
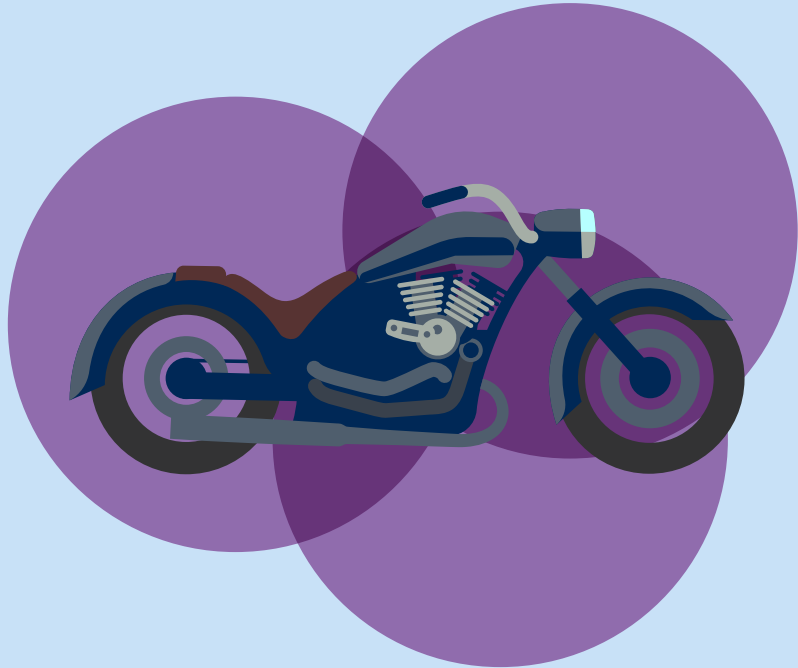
## TOTAL

2023: 583  
2024: 622



# VENTA DE MOTOS SEGMENTO DE LUJO

Acumulado 12 meses

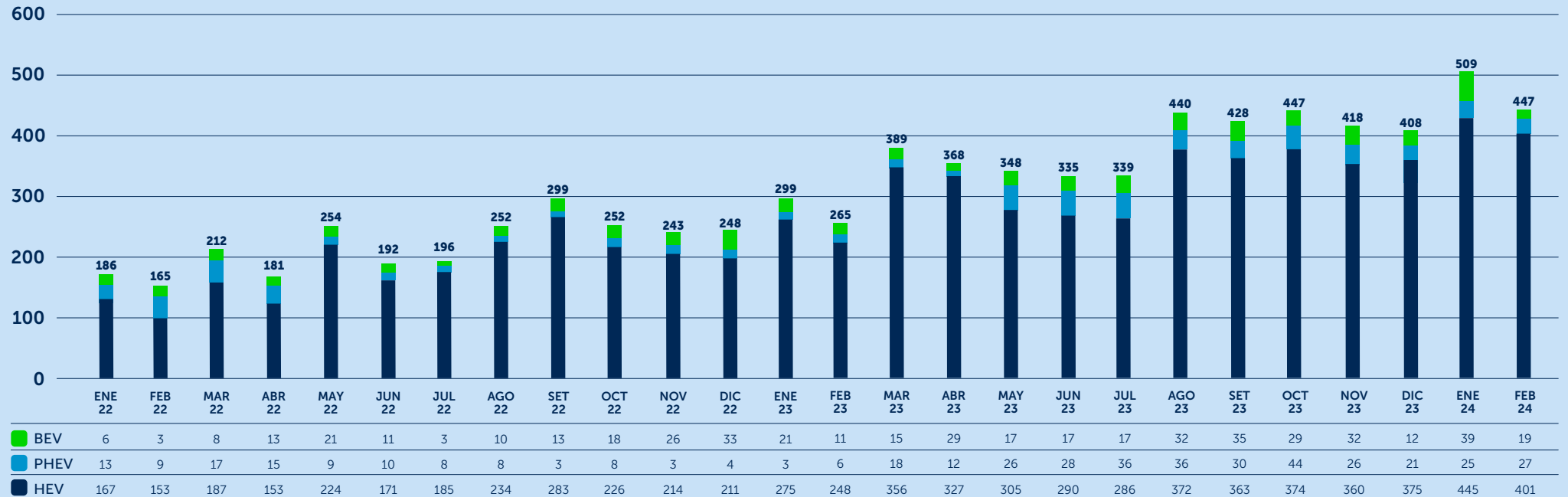


MARCA	FEB 23	ENE 24	FEB 24	VAR% FEB24 VS ENE24	VAR.% FEB24 VS FEB23	ACUM. FEB23	ACUM. FEB24	VAR% ACUM FEB24 VS ACUM. FEB23	PART.% ACUM FEB24
HONDA	17	10	41	310.0%	141.2%	31	51	64.5%	39.8%
BMW	12	8	14	75.0%	16.7%	22	22	0.0%	17.2%
YAMAHA	3	7	9	28.6%	200.0%	9	16	77.8%	12.5%
KAWASAKI	5	11	5	-54.5%	0.0%	18	16	-11.1%	12.5%
BENELLI	2	5	1	-80.0%	-50.0%	4	6	50.0%	4.7%
SUZUKI	0	4	1	-75.0%	-	0	5	-	3.9%
DUCATI	1	3	1	-66.7%	0.0%	5	4	-20.0%	3.1%
KTM	0	2	2	0.0%	-	2	4	100.0%	3.1%
HARLEY DAVIDSON	0	1	1	0.0%	-	0	2	-	1.6%
TRIUMPH	3	1	1	0.0%	-66.7%	5	2	-60.0%	1.6%
<b>TOTAL GENERAL</b>	<b>43</b>	<b>52</b>	<b>76</b>	<b>46.2%</b>	<b>76.7%</b>	<b>96</b>	<b>128</b>	<b>33.3%</b>	<b>100.0%</b>

Nota: Se definió el segmento de motocicletas de lujo considerando los siguientes criterios:

1. Marcas: KTM, BMW, KAWASAKI, HARLEY DAVIDSON, DUCATI, TRIUMPH, SUZUKI, HONDA, YAMAHA, BENELLI 2. Cilindrada >=450 cc.

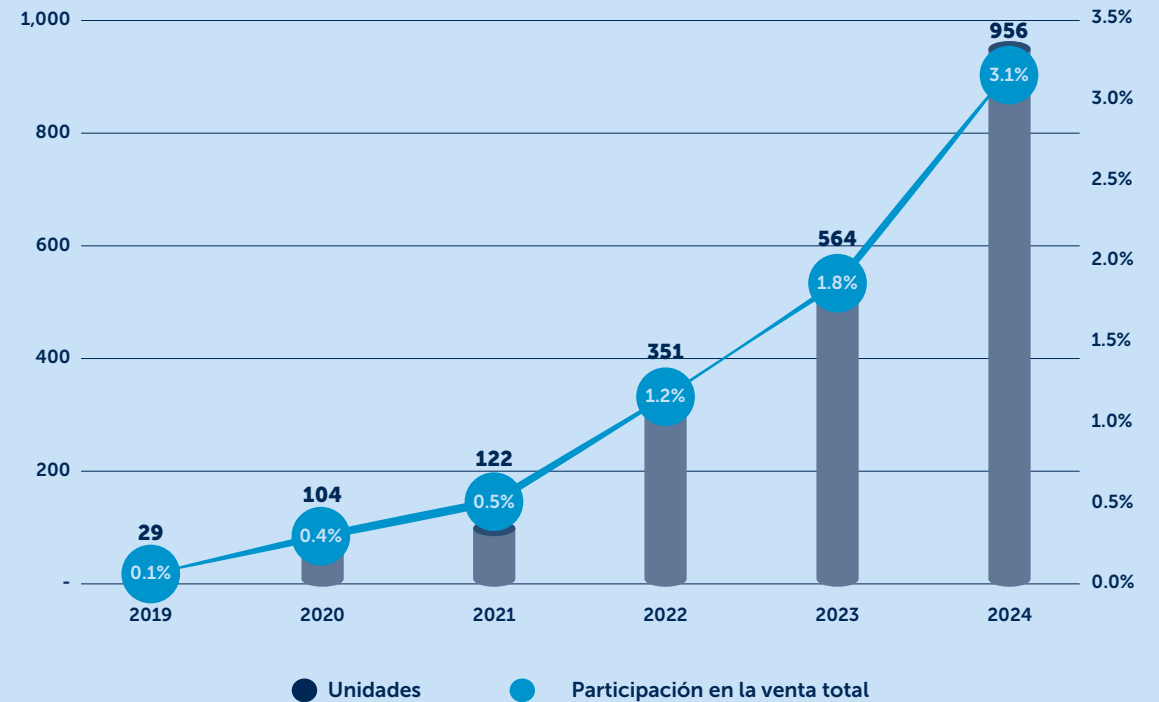
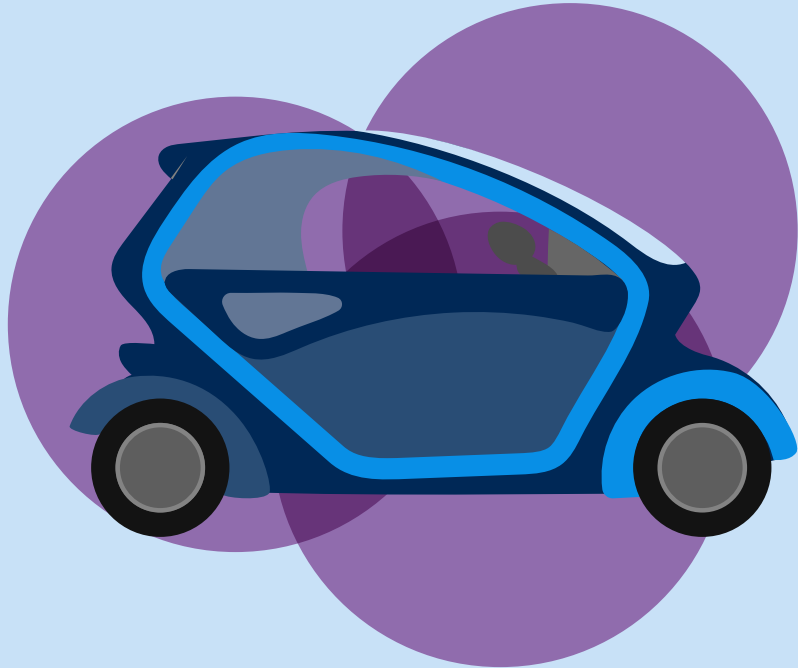
# VENTA DE VEHÍCULOS ELÉCTRICOS E HÍBRIDOS



**BEV:** Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle

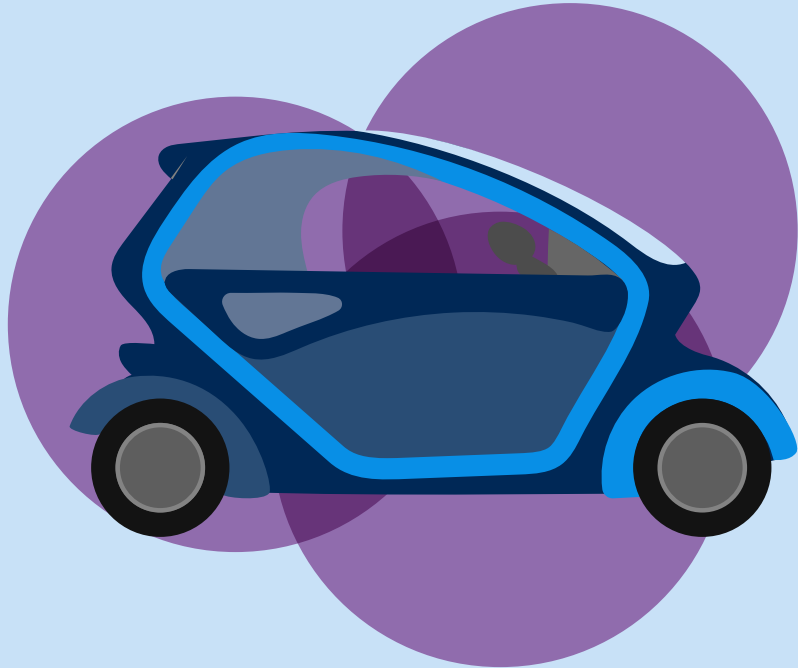
# VENTA DE VEHÍCULOS ELECTRIFICADOS Y PENETRACIÓN

A Febrero de cada año



# VENTA DE VEHÍCULOS ELECTRIFICADOS POR MARCA

A Febrero de cada año



## 1. TOYOTA

2023: 132  
2024: 162

22.7%

Var.%

16.9%

Part.% 2024

## 2. SUZUKI

2023: 41  
2024: 161

292.7%

Var.%

16.8%

Part.% 2024

## 3. GEELY

2023: 117  
2024: 129

10.3%

Var.%

13.5%

Part.% 2024

## 4. VOLVO

2023: 41  
2024: 70

70.7%

Var.%

7.3%

Part.% 2024

## 5. MERCEDES BENZ

2023: 61  
2024: 70

14.8%

Var.%

7.3%

Part.% 2024

## 6. AUDI

2023: 51  
2024: 66

29.4%

Var.%

6.9%

Part.% 2024

## 7. BMW

2023: 5  
2024: 54

980.0%

Var.%

5.6%

Part.% 2024

## 8. HYUNDAI

2023: 2  
2024: 34

1600.0%

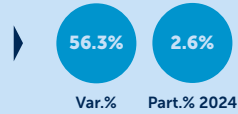
Var.%

3.6%

Part.% 2024

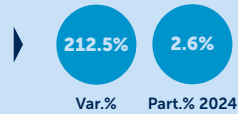
## 9. LEXUS

2023: 16  
2024: 25



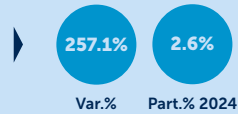
## 10. FORD

2023: 8  
2024: 25



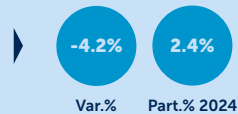
## 11. LAND ROVER

2023: 7  
2024: 25



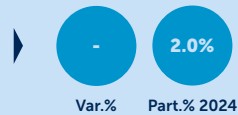
## 12. KIA

2023: 24  
2024: 23



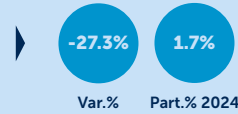
## 13. NISSAN

2023: -  
2024: 19



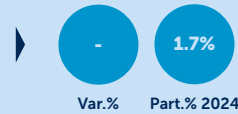
## 14. SUBARU

2023: 22  
2024: 16



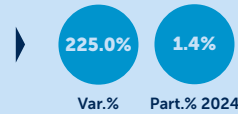
## 15. CHERY

2023: -  
2024: 16



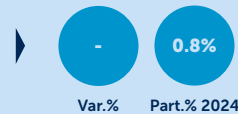
## 16. HAVAL

2023: 4  
2024: 13



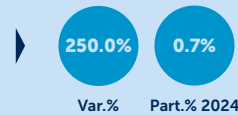
## 17. PORSCHE

2023: -  
2024: 8



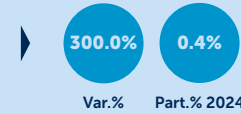
## 18. MINI

2023: 2  
2024: 7



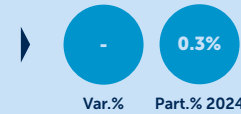
## 19. KEYTON

2023: 1  
2024: 4



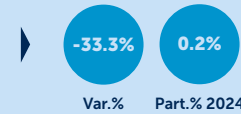
## 20. EGGOO EV

2023: -  
2024: 3



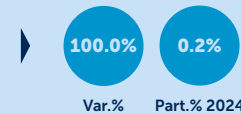
## 21. MASERATI

2023: 3  
2024: 2



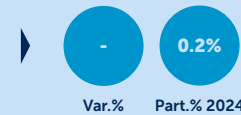
## 22. FERRARI

2023: 1  
2024: 2



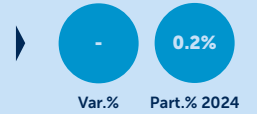
## 23. KING LONG

2023: -  
2024: 2



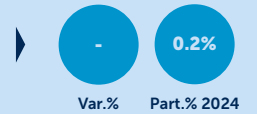
## 24. KEYU

2023: -  
2024: 2



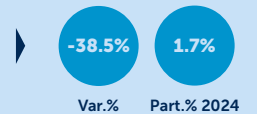
## 25. LINGBAO

2023: -  
2024: 2



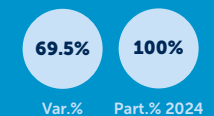
## OTROS

2023: 26  
2024: 16



## TOTAL

2023: 564  
2024: 956



# VENTA DE VEHÍCULOS ELECTRIFICADOS

Por tipo de tecnología

BEV		
MARCA	ENE-FEB 2024	% PART
Kia	15	31.3%
Keyton	4	8.3%
Eggoo Ev	3	6.3%
BMW	3	6.3%
King Long	2	4.2%
Mini	2	4.2%
Lingbao	2	4.2%
Volvo	2	4.2%
JMC	2	4.2%
Yonland	2	4.2%
Audi	2	4.2%
Keyu	2	4.2%
Otros	7	14.6%
<b>TOTAL</b>	<b>48</b>	<b>100.0%</b>

PHEV		
MARCA	ENE-FEB 2024	% PART
BMW	28	48.3%
Porsche	8	13.8%
Volvo	6	10.3%
Mini	5	8.6%
Land Rover	5	8.6%
Chery	3	5.2%
Ferrari	2	3.4%
Mclaren	1	1.7%
<b>TOTAL</b>	<b>58</b>	<b>100.0%</b>

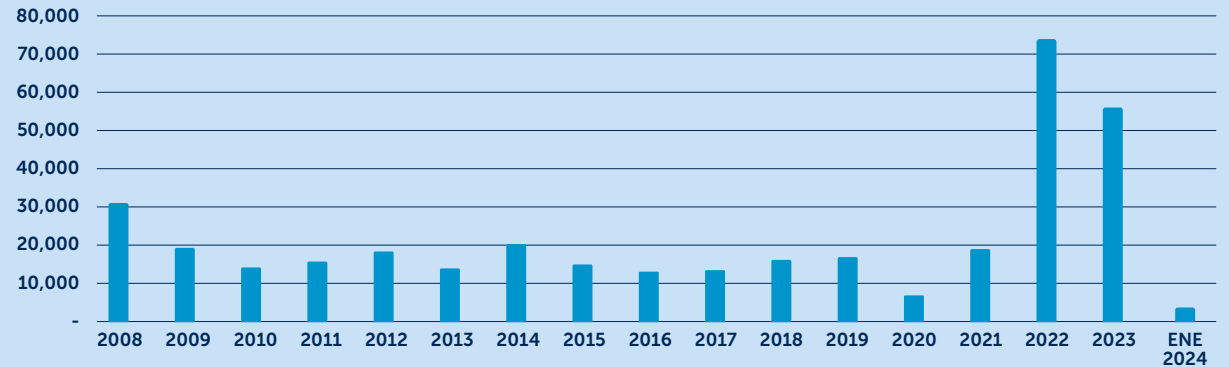
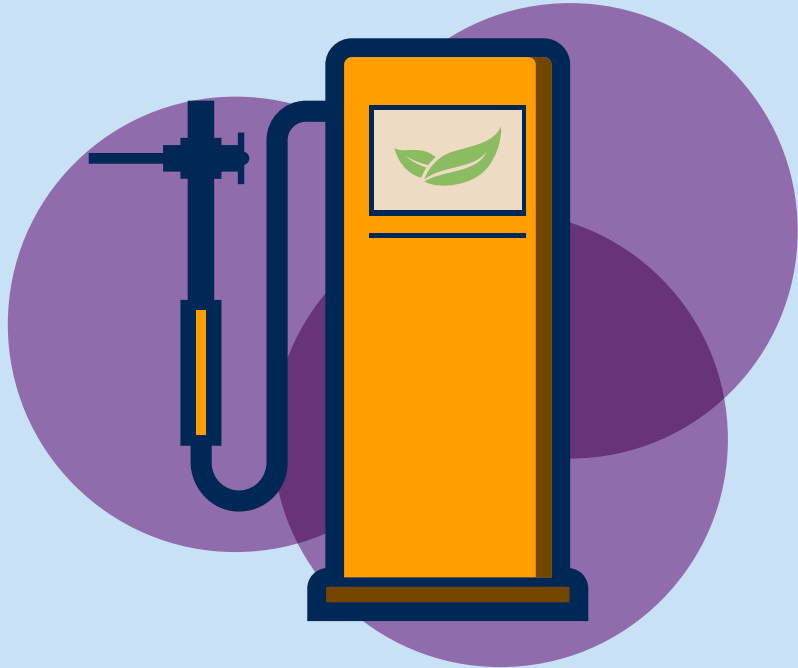
HEV		
MARCA	ENE-FEB 2024	% PART
Toyota	162	52.9%
Hyundai	34	11.1%
Ford	25	8.2%
Lexus	25	8.2%
Nissan	19	6.2%
Subaru	16	5.2%
Haval	13	4.2%
Kia	8	2.6%
BMW	4	1.3%
<b>TOTAL</b>	<b>306</b>	<b>100.0%</b>

MHEV		
MARCA	ENE-FEB 2024	% PART
Suzuki	161	29.6%
Geely	129	23.7%
Mercedes Benz	70	12.9%
Audi	64	11.8%
Volvo	62	11.4%
Land Rover	20	3.7%
BMW	19	3.5%
Chery	13	2.4%
Jaguar	2	0.4%
Maserati	2	0.4%
RAM	2	0.4%
<b>TOTAL</b>	<b>544</b>	<b>100.0%</b>

**BEV:** Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle | **MHEV:** Mild Hybrid Electric Vehicle



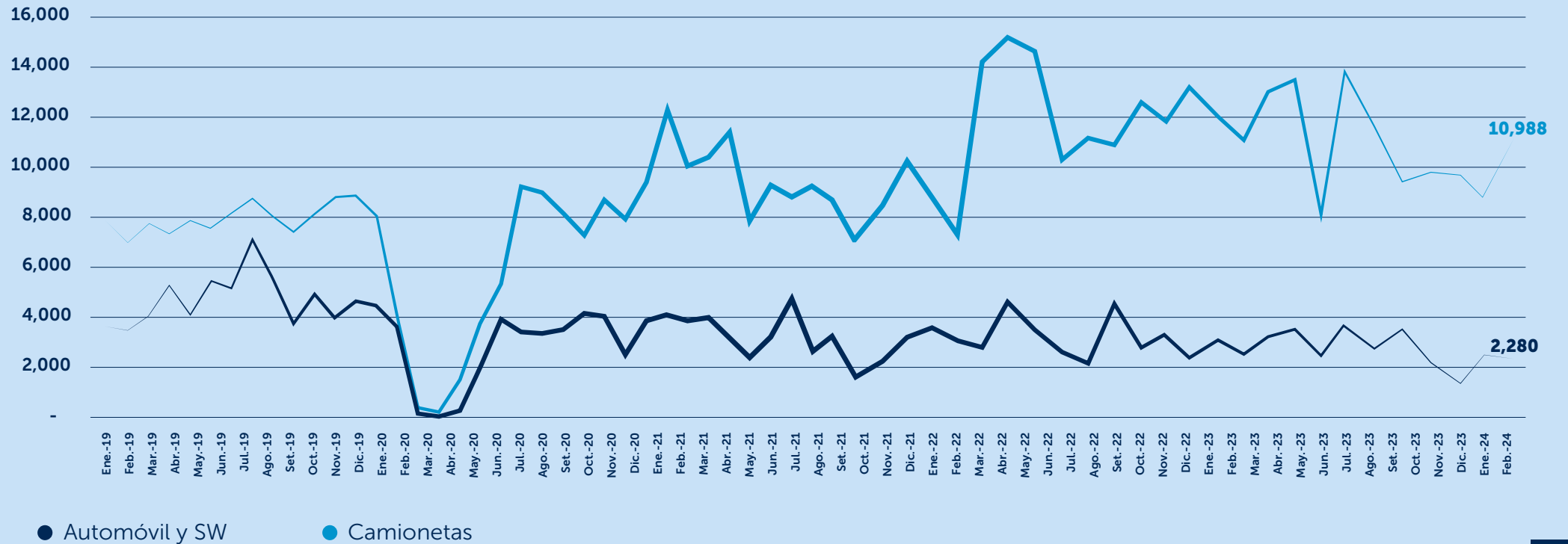
# VEHÍCULOS A GNV



	2022	2023	ENE 24
Vehiculos Convertidos	73,601	55,893	4,020
Vehiculos Nuevos	904	1,054	125
Vehiculos Activados	74,505	56,947	4,145
Talleres de Conversión (stock)	243	295	300
Estaciones de Carga (stock)	341	341	341

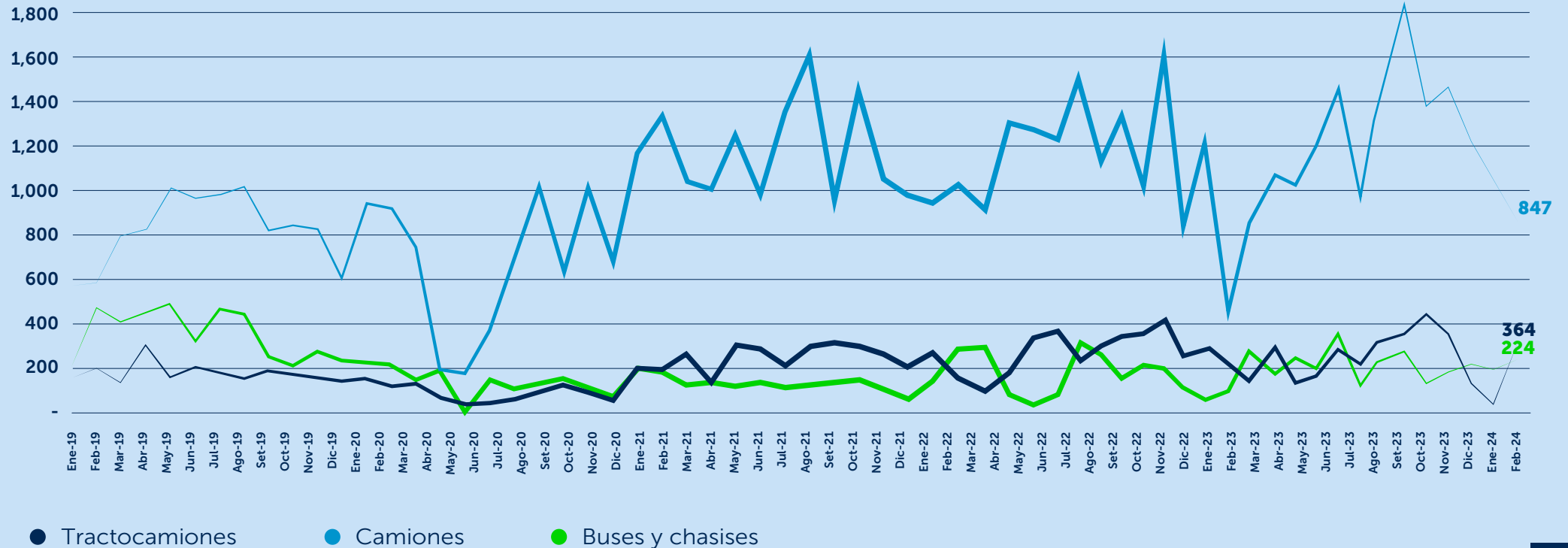
# IMPORTACIÓN VEHÍCULOS LIVIANOS

(Unidades)



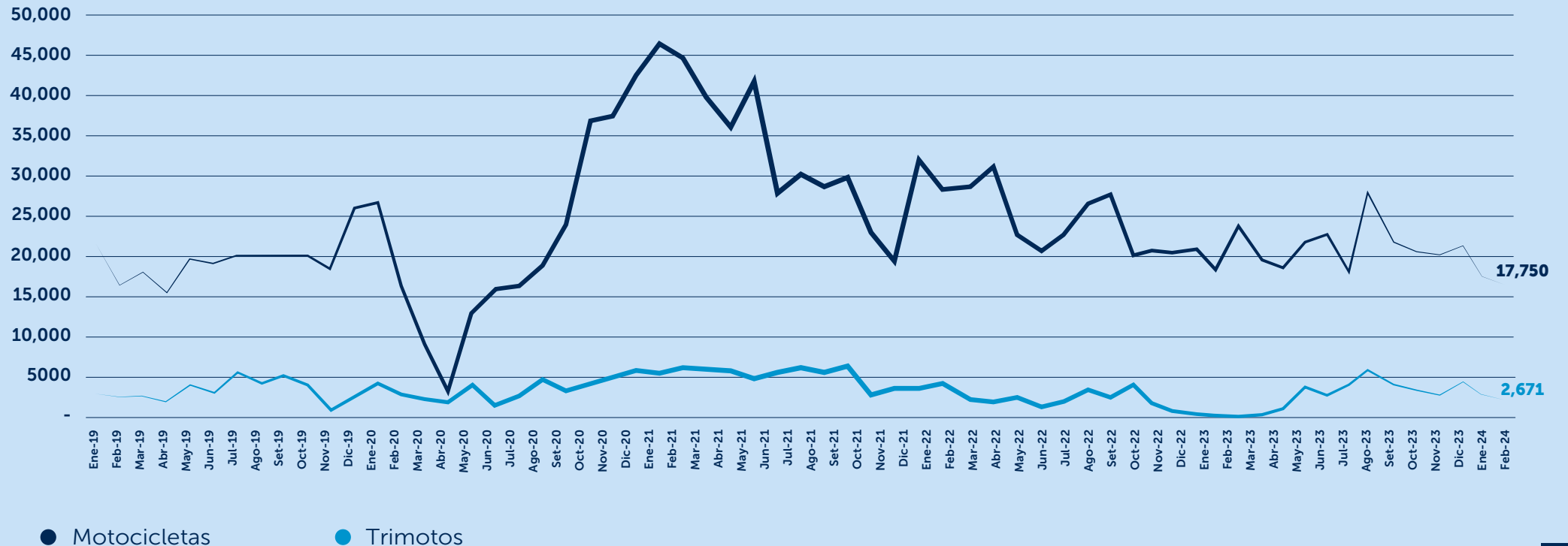
# IMPORTACIÓN VEHÍCULOS PESADOS

(Unidades)



# IMPORTACIÓN VEHÍCULOS MENORES








(Unidades)



# IMPORTACIONES

(Unidades)



Clase	FEB 23	ENE 24	FEB 24	Var. % FEB24/FEB23	Var. % FEB24/ENE24	Acum FEB23	Acum FEB24	Var. % Acum. FEB24/FEB23
 Automóvil, SW	2,449	2,460	2,280	-6.9%	-7.3%	5,803	4,740	-18.3%
 Camionetas	13,100	9,025	10,988	-16.1%	21.8%	24,864	20,013	-19.5%
 Camiones	868	1,196	847	-2.4%	-29.2%	1,312	2,043	55.7%
 Buses y chasis	277	179	224	-19.1%	25.1%	434	403	-7.1%
 Tractocamiones	139	99	364	161.9%	267.7%	345	463	34.2%
 Motocicletas	23,949	17,963	17,750	-25.9%	-1.2%	41,505	35,713	-14.0%
 Trimotos	2,469	2,966	2,671	8.2%	-9.9%	5,169	5,637	9.1%

# IMPORTACIÓN DE SUMINISTROS

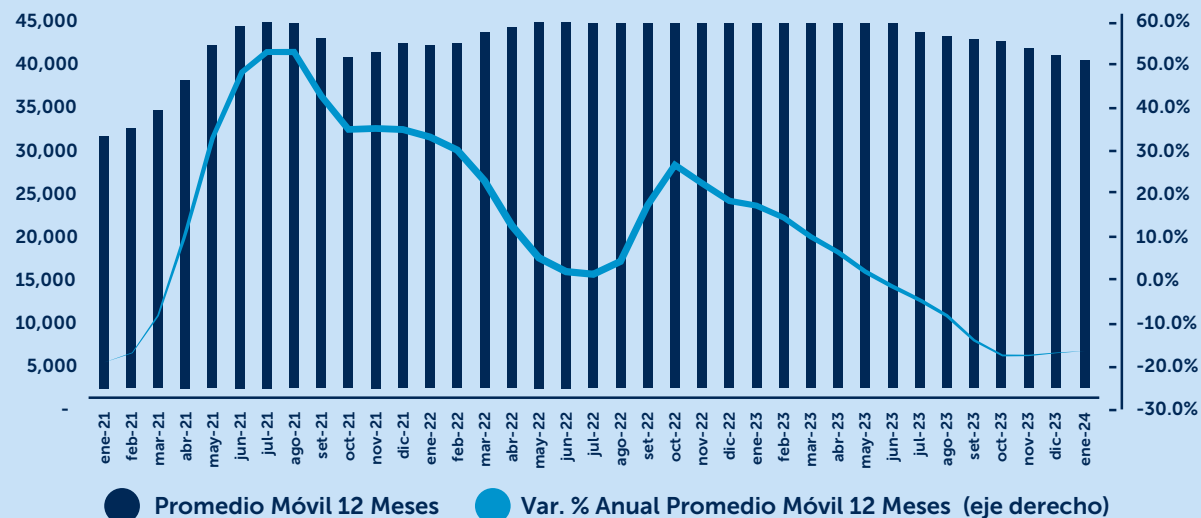
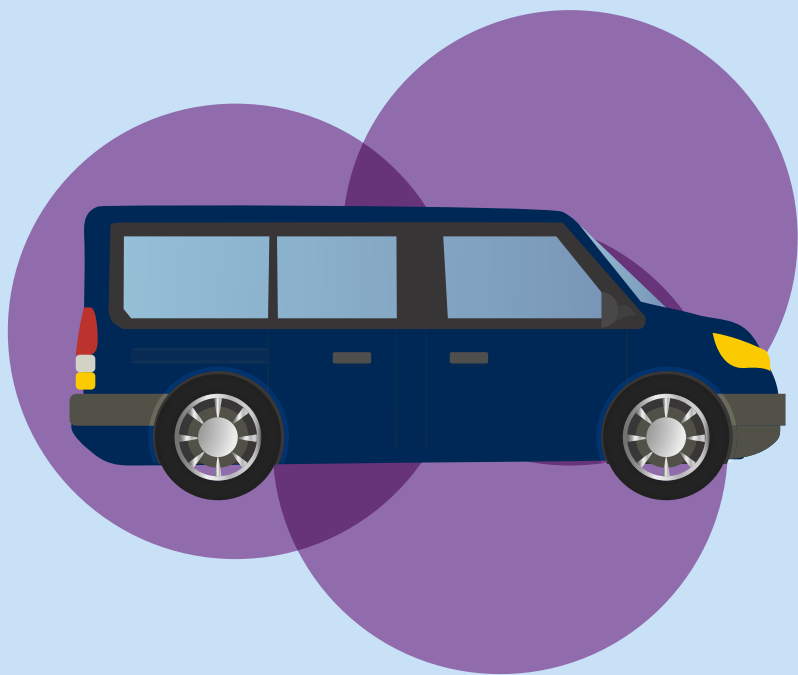
Valor FOB US\$

TIPO DE SUMINISTRO	DIC22	NOV23	DIC23	Var. % DIC23/DIC22	Var. % DIC23/NOV23	Acum. DIC22	Acum. DIC23	Var.% Acum.	% Part DICIEMBRE 2023
Neumáticos	61,156,461	53,552,773	49,408,177	-19.2%	-7.7%	580,575,250	552,652,015	-4.8%	26.3%
Partes de Motor	27,319,273	34,384,408	31,963,455	17.0%	-7.0%	328,032,419	350,013,763	6.7%	16.7%
Lubricantes	31,662,960	29,826,336	27,620,222	-12.8%	-7.4%	463,393,500	345,608,685	-25.4%	16.5%
Filtros	15,632,884	15,824,811	14,591,639	-6.7%	-7.8%	182,780,057	175,329,650	-4.1%	8.3%
Otros consumibles	11,493,546	9,560,598	10,808,994	-6.0%	13.1%	136,031,713	128,486,359	-5.5%	6.1%
Sistema de transmisión	7,709,892	10,257,909	8,898,453	15.4%	-13.3%	93,637,588	98,796,684	5.5%	4.7%
Partes de carrocería	8,474,302	8,134,235	8,331,950	-1.7%	2.4%	86,736,810	92,445,417	6.6%	4.4%
Partes eléctricas	7,569,497	7,342,214	7,932,753	4.8%	8.0%	89,177,172	88,409,072	-0.9%	4.2%
Sistema de frenos	4,153,040	4,176,637	5,026,040	21.0%	20.3%	50,913,039	52,488,630	3.1%	2.5%
Baterías	2,693,889	4,265,582	3,363,904	24.9%	-21.1%	40,152,225	41,440,955	3.2%	2.0%
Sistema de suspensión	4,113,489	3,454,391	3,245,023	-21.1%	-6.1%	45,789,752	38,025,797	-17.0%	1.8%
Accesorios	3,185,469	2,524,082	2,702,418	-15.2%	7.1%	32,288,908	32,649,878	1.1%	1.6%
Productos de caucho	2,343,773	2,375,865	2,277,516	-2.8%	-4.1%	25,890,523	29,287,778	13.1%	1.4%
Ruedas y sus partes	1,752,135	2,037,939	1,587,177	-9.4%	-22.1%	21,862,147	19,725,356	-9.8%	0.9%
Sistema de dirección	1,897,133	1,875,314	2,110,113	11.2%	12.5%	22,362,148	19,560,243	-12.5%	0.9%
Sistema de enfriamiento	1,308,867	1,223,084	1,591,462	21.6%	30.1%	13,231,273	15,265,736	15.4%	0.7%
Ejes y diferencial	1,145,149	1,217,872	1,173,645	2.5%	-3.6%	12,284,769	12,910,946	5.1%	0.6%
Sistema de escape	446,429	782,775	766,249	71.6%	-2.1%	5,988,553	6,908,083	15.4%	0.3%
<b>Total</b>	<b>194,058,188</b>	<b>192,816,826</b>	<b>183,399,190</b>	<b>-5.5%</b>	<b>-4.9%</b>	<b>2,231,127,846</b>	<b>2,100,005,049</b>	<b>-5.9%</b>	<b>100.0%</b>

Fuente: SUNAT, Regímenes Definitivos Elaboración: GEE - AAP

# TRANSFERENCIA DE VEHÍCULOS LIVIANOS USADOS

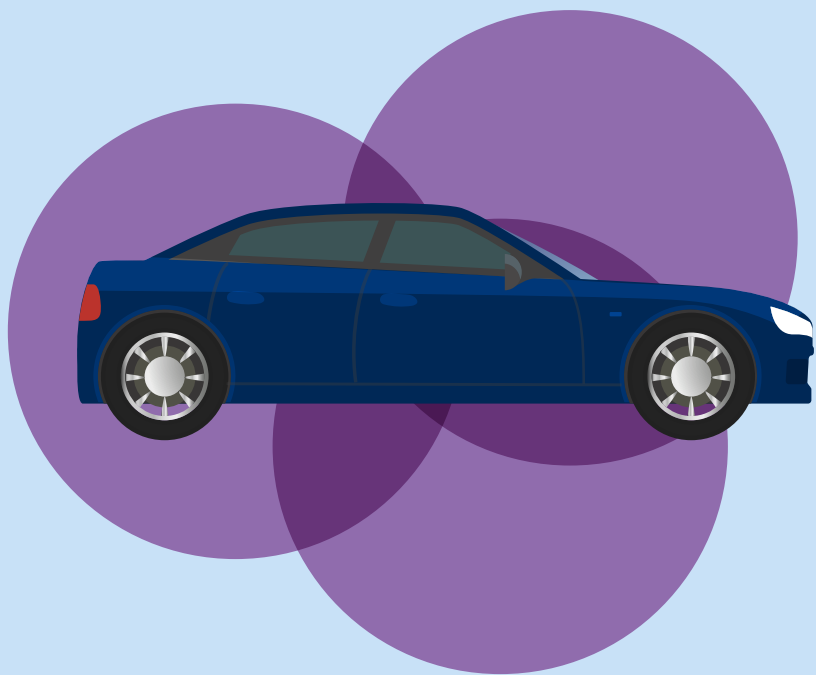
Promedio móvil 12 meses y tasa de variación anual



Transferencias	ENE 23	DIC 23	ENE 24	VAR.% ENE24/ ENE23	Var. % ENE24/ DIC23
Vehículos livianos usados	45,084	33,667	42,612	-5.5%	26.6%

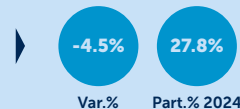
# TRANSFERENCIA DE VEHÍCULOS SEMINUEVOS LIVIANOS POR MARCA

A Enero del 2024



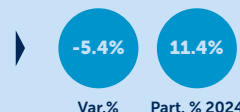
## 1. TOYOTA

2023: 12,405  
2024: 11,849



## 2. HYUNDAI

2023: 5,127  
2024: 4,849



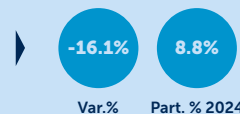
## 3. KIA

2023: 4,011  
2024: 3,823



## 4. NISSAN

2023: 4,453  
2024: 3,737



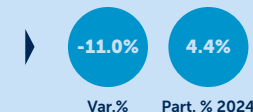
## 5. CHEVROLET

2023: 2,443  
2024: 2,406



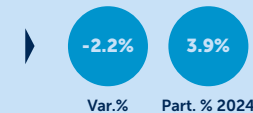
## 6. SUZUKI

2023: 2,123  
2024: 1,890



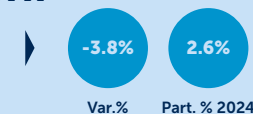
## 7. VOLKSWAGEN

2023: 1,697  
2024: 1,660



## 8. MITSUBISHI

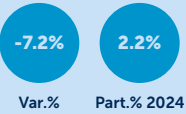
2023: 1,139  
2024: 1,096





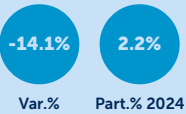
## 9. MAZDA

2023: 1,011  
2024: 938



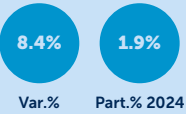
## 10. DAEWOO

2023: 1,084  
2024: 931



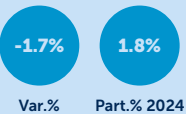
## 11. RENAULT

2023: 764  
2024: 828



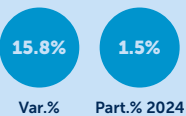
## 12. HONDA

2023: 770  
2024: 757



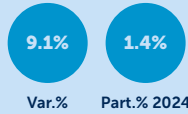
## 13. FORD

2023: 539  
2024: 624



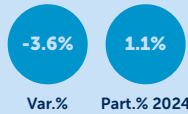
## 14. CHANGAN

2023: 561  
2024: 612



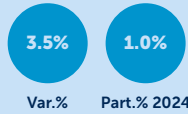
## 15. SUBARU

2023: 497  
2024: 479



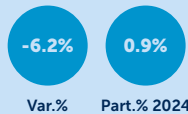
## 16. JAC

2023: 426  
2024: 441



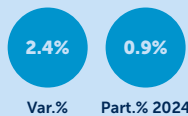
## 17. BMW

2023: 418  
2024: 392



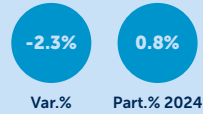
## 18. CHERY

2023: 377  
2024: 386



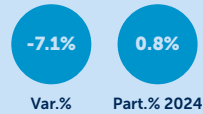
## 19. GREAT WALL

2023: 354  
2024: 346



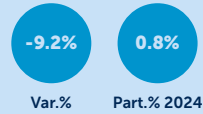
## 20. JEEP

2023: 367  
2024: 341



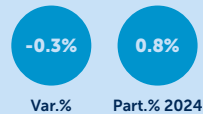
## 21. MERCEDES BENZ

2023: 358  
2024: 325



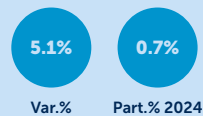
## 22. DFSK

2023: 321  
2024: 320



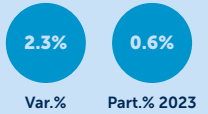
## 23. PEUGEOT

2023: 277  
2024: 291



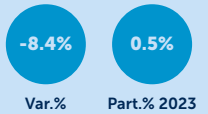
## 24. AUDI

2023: 258  
2024: 264



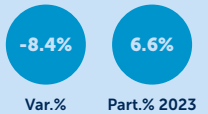
## 25. FOTON

2023: 214  
2024: 196



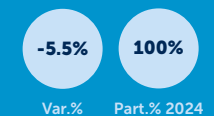
## OTROS

2023: 3,089  
2024: 2,831

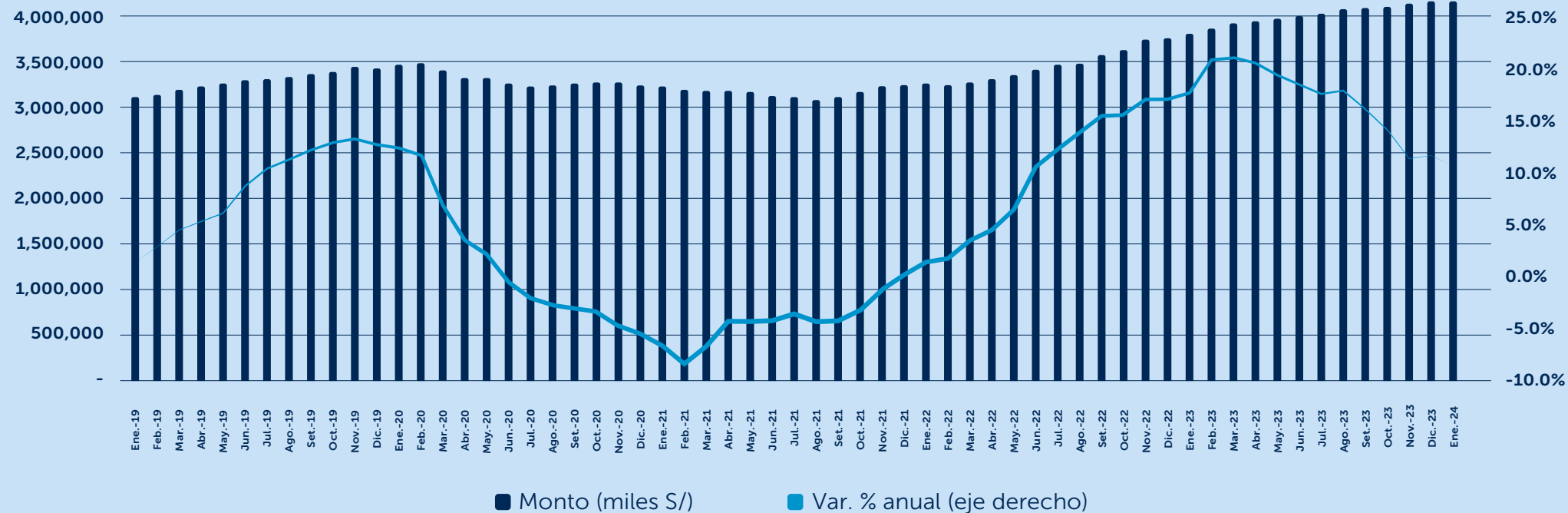


## TOTAL

2023: 45,083  
2024: 42,612



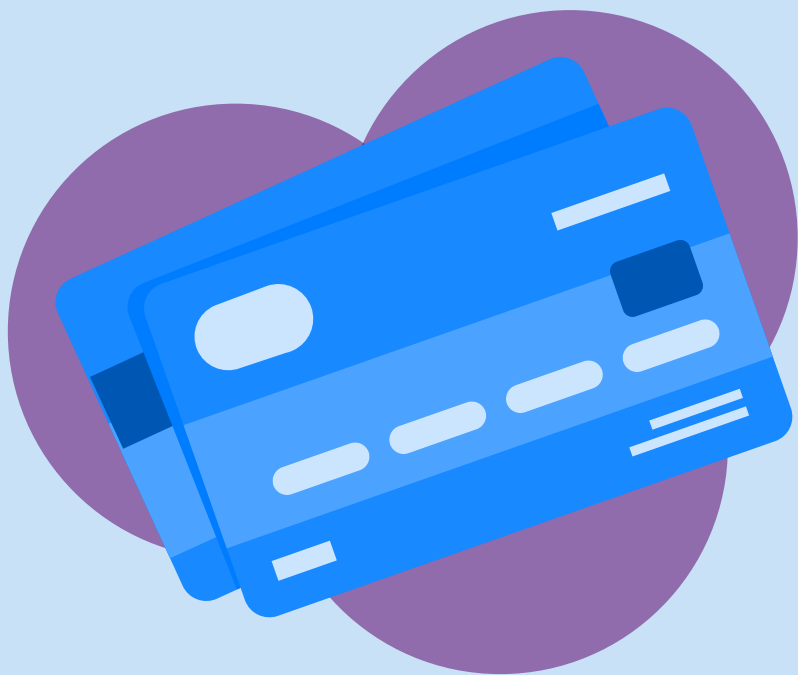
# SALDO DE CRÉDITOS VEHICULARES SISTEMA FINANCIERO: ENE19 - ENE24



Fuente: SBS Elaboración: GEE - AAP

# SALDO DE CRÉDITOS VEHICULARES POR ENTIDAD FINANCIERA (S/ MILES)

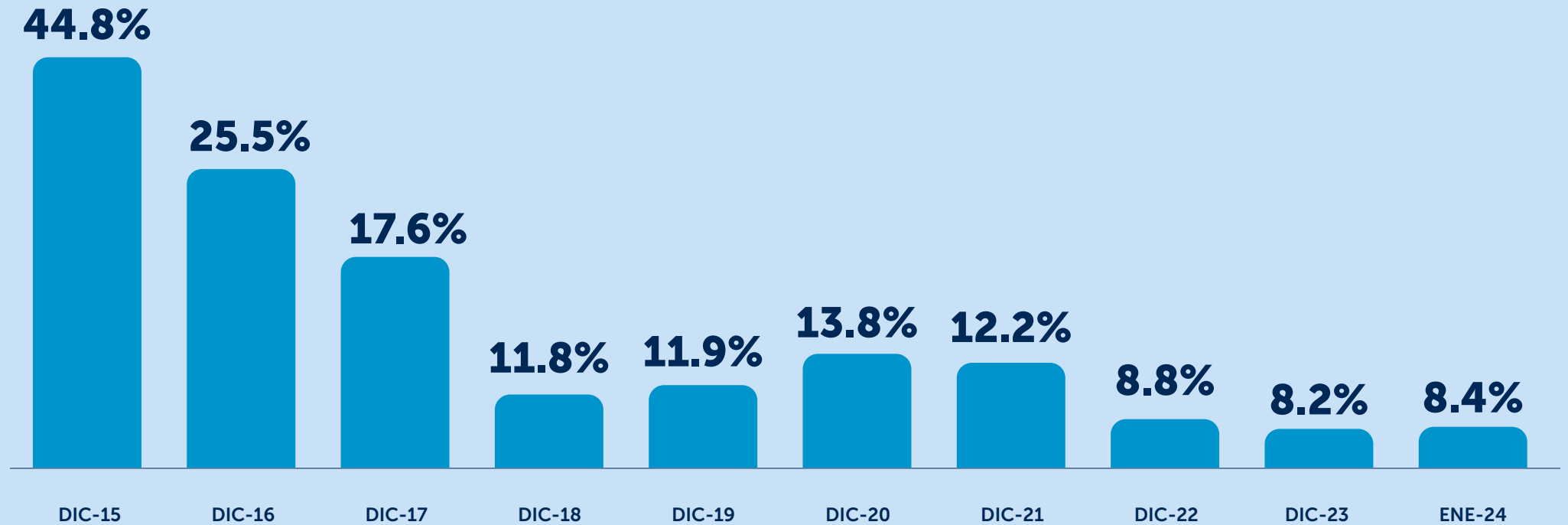
A Enero de cada año



RANK.	Entidad	2022	2023	Var%	Part.% 2023
1	Banco de Crédito del Perú	1,012,116	1,010,958	-0.1%	24.18%
2	Mitsui Auto Finance	805,484	926,474	15.0%	22.16%
3	EC Santander Consumo	840,647	918,906	9.3%	21.98%
4	Banco BBVA Perú	621,657	829,890	33.5%	19.85%
5	Banco Interamericano de Finanzas	204,561	216,705	5.9%	5.18%
6	Scotiabank Perú	116,512	92,732	-20.4%	2.22%
7	Financiera Efectiva	108,980	92,542	-15.1%	2.21%
8	Interbank	81,105	46,333	-42.9%	1.11%
9	Santander Perú S.A.	-	18,777	-	0.45%
10	CMAC Huancayo	13,272	17,257	30.0%	0.41%
11	Alfin Banco	-	3,918	-	0.09%
12	CRAC Prymera	5,768	3,573	-38.1%	0.09%
13	Banco Falabella Perú	1,189	965	-18.9%	0.02%
14	CRAC Incasur	1,207	748	-38.0%	0.02%
15	Banco Pichincha	830	484	-41.7%	0.01%
16	CMAC Arequipa	201	401	99.6%	0.01%
17	EC Alternativa	-	317	-	0.01%
18	CMAC Ica	84	18	-78.6%	0.00%
19	Crediscotia Financiera	46	10	-77.6%	0.00%
20	Banco GNB	168	-	-100.0%	0.00%
<b>Total</b>		<b>3,813,828</b>	<b>4,181,006</b>	<b>9.6%</b>	<b>100%</b>

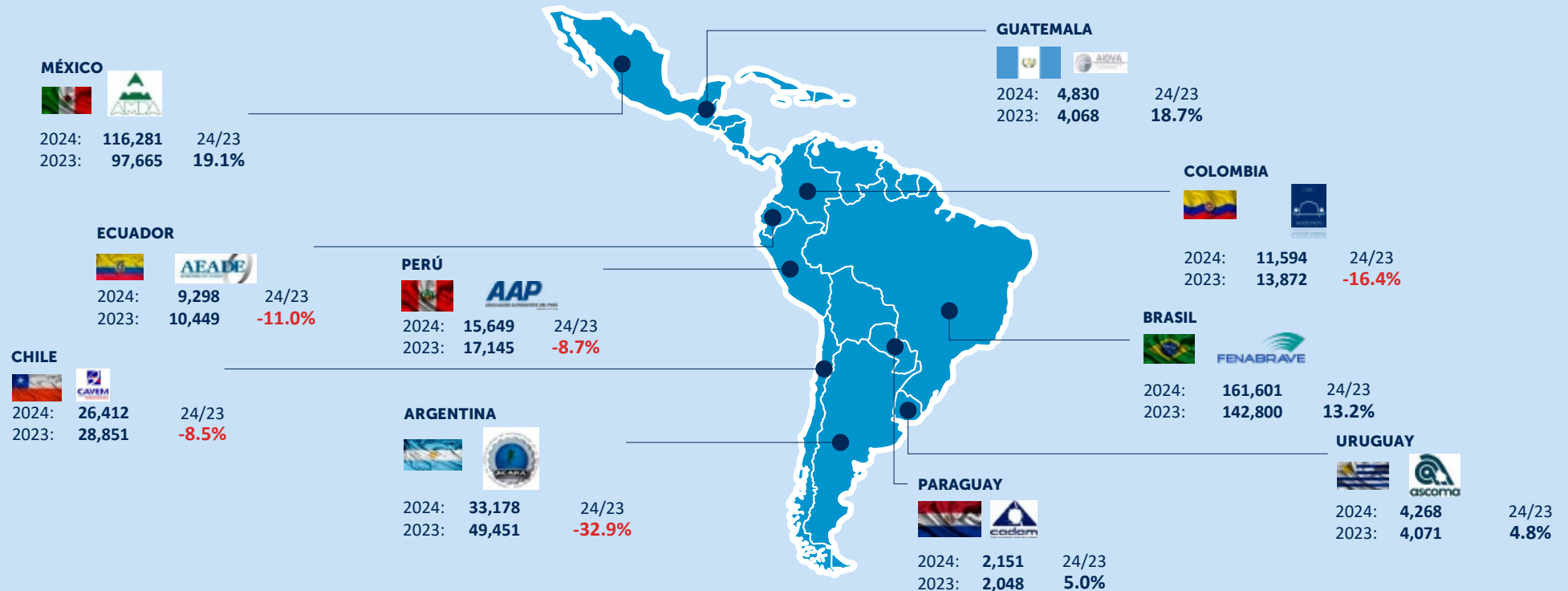
# DOLARIZACIÓN CRÉDITOS VEHICULARES

(Crédito en moneda extranjera / crédito total) - sistema financiero



# VENTA DE VEHÍCULOS NUEVOS EN LOS PAÍSES DE LA REGIÓN (LIVIANOS Y PESADOS)

Enero 2023 - Enero 2024





Edición y diseño:  
**SubGerencia de Comunicaciones, Img. Inst. y Marketing**

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