

INFORME DEL **SECTOR AUTOMOTOR**

Agosto 2024

Edición:
Setiembre 2024

Informe elaborado por:
**Gerencia de Estudios
Económicos y
Estadística**



RESULTADOS DEL SECTOR AUTOMOTOR A AGOSTO DE 2024

La comercialización de vehículos nuevos reportó un comportamiento dispar durante agosto del presente año, en donde la venta de vehículos livianos retrocedió, aunque a menor ritmo, mientras que la venta de vehículos menores aumentó y la de pesados tuvo un desempeño mixto.

Según información oficial de SUNARP, la venta de **vehículos livianos** nuevos registró 12,775 unidades vendidas en agosto de 2024, cifra inferior en -12.6% respecto a similar mes del año anterior. Por su parte, durante los primeros ocho meses del 2024, las ventas acumuladas se situaron en 99,359 unidades, -13.4% por debajo de lo anotado en similar periodo del 2023.

El comportamiento registrado en el octavo mes del presente año mostró una ligera recuperación respecto a los últimos meses, el mismo que habría sido impulsado por un mejor comportamiento del consumo privado, el cual estaría empezando a anotar un mejor desempeño durante el segundo semestre respecto al primero, en línea con la mejoría de la demanda interna, así como por los ingresos extraordinarios provenientes de las AFP, CTS, además de las gratificaciones de julio.

Por otro parte, en el sector de vehículos pesados, la venta de **camiones y tractocamiones** se ubicó en 1,260 unidades al cierre de agosto último, lo que provocó una caída de -11.3% a tasa interanual; mientras que durante el periodo enero a agosto del 2024, las

ventas de dichos vehículos se situaron en 10,015 unidades, registrando una expansión de 1.9% en relación con similar lapso del año anterior. El aumento de las ventas de los referidos vehículos en lo que va del presente año se explica principalmente por el buen desempeño de camiones de mayor peso y tractocamiones, ello por la recuperación de sectores económicos muy golpeados el 2023, como pesca, agro, construcción (gasto público), entre los más importantes; además de minería.

Del mismo modo, la venta de **minibús y ómnibus** reportaron 221 unidades vendidas en agosto del presente año, superando en 6.3% al nivel observado en similar mes del 2023. Además, durante los primeros ocho meses del 2024, la comercialización de los referidos vehículos avanzó a 1,812 unidades, cifra mayor en 18.3% en comparación con igual periodo del año pasado. El significativo repunte de las ventas en dicho rubro se explica por la recuperación de actividades económicas como el transporte de personas y turismo, los mismos que fueron severamente afectados en los últimos años por diversos acontecimientos (pandemia, conflictos sociales, y eventos climatológicos) y que en este 2024 vienen desarrollándose sin eventos adversos de por medio.

Finalmente, las ventas de **vehículos menores** totalizaron 31,768 unidades en agosto último, y anotó un crecimiento de 3.1% interanual. Cabe precisar que dicho nivel de ventas mensual viene siendo el más alto en lo que va del año. Por su parte, entre enero y agosto del 2024, las ventas acumuladas de dichos vehículos sumaron 224,623 unidades, número inferior en -2.2% respecto a igual lapso del 2023. Por tipo de vehículo, se observa que las ventas de motos llegaron a 157,909 unidades (-1.7%) y la de trimotos fueron 66,714 unidades (-3.4%). La comercialización de los referidos vehículos viene recuperándose paulatinamente durante el presente año, lo que nos estaría indicando que el proceso de normalización de la demanda por la atraviesa desde el 2022 estaría llegando a su fin, a lo que se sumaría la renovación de flotas por parte de diversas entidades públicas en el país.

Para los siguientes meses se espera que las ventas de vehículos nuevos mejoren ligeramente, en línea con el mayor dinamismo que mostraría la economía peruana. La recuperación proyectada de la inversión privada en los siguientes meses se traduciría en mayor

generación de empleo e ingresos, y con ello aumento del consumo privado. Del mismo modo, al tener un nivel de inflación controlada y dentro del rango meta, así como una tasa de política monetaria con muchas posibilidades de ser recortada y que se reflejaría en menores costos de financiamiento, las condiciones estarían dadas para que en el segundo semestre el nivel de ventas de vehículos sea levemente mejor que en el primero. No obstante, persisten algunos factores de riesgo que podrían alterar dicho panorama, entre los que se encuentra la incertidumbre y poca credibilidad respecto a la política económica, medidas populistas del Congreso, deterioro de las cuentas fiscales, entre otros, que podrían afectar negativamente el comportamiento del sector.

VENTA DE VEHÍCULOS LIVIANOS

En el periodo enero – agosto del 2024 se vendieron **99,359 unidades**, cifra menor en **-13.4%** con relación a igual periodo del 2023.

Ventas por segmentos a agosto de **2024** y variación con relación similar lapso del **2023**:


Automóvil, SW

18,189
Unidades

-25.0%
Variación


Pick up, furgonetas

19,246
Unidades

-13.8%
Variación


Camionetas

13,911
Unidades

-15.1%
Variación


SUV, todoterrenos

48,013
Unidades

-7.2%
Variación

VENTA DE VEHÍCULOS PESADOS

A agosto de 2024 se comercializaron **11,827 unidades**, cifra superior en **4.1%** respecto a similar periodo del 2023.

Ventas por segmentos entre enero y agosto del **2024** y variación en relación con igual periodo del **2023**:


Camiones, tracto **[10,015]** **1.9%**
Unidades Variación


Minibús y ómnibus **[1,812]** **18.3%**
Unidades Variación

VENTA DE VEHÍCULOS MENORES

Al término de agosto de 2024 se vendieron **224,623 unidades**, cifra menor en **-2.2%** en comparación con igual periodo del 2023.

Ventas por segmentos a agosto de 2024 y variación respecto a similar periodo del 2023:



Motos

157,909

Unidades

-1.7%

Variación



Trimotos

66,714

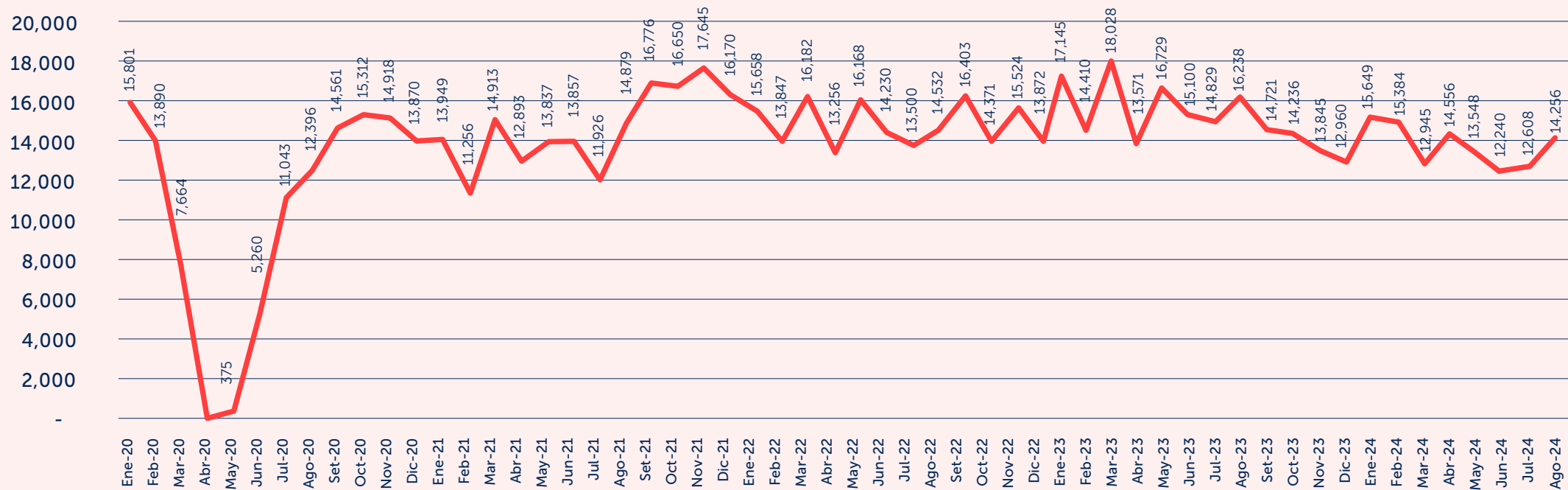
Unidades

-3.4%

Variación

VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual



Fuente: SUNARP - AAP Elaboración: GEE - AAP

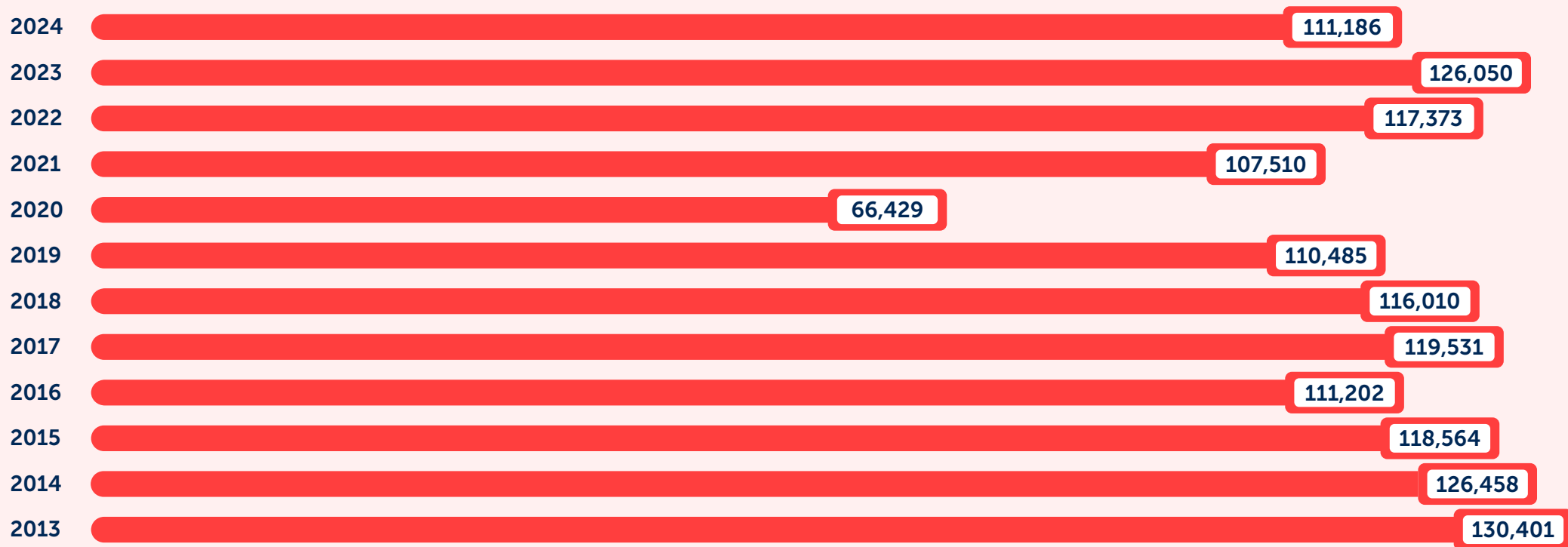
VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

Evolución mensual

AÑO	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SET	OCT	NOV	DIC	TOTAL A AGOSTO	TOTAL ANUAL
2015	16,566	14,510	15,647	14,857	14,351	14,773	12,845	15,015	14,061	12,749	13,611	14,101	118,564	173,086
2016	13,932	13,121	14,855	15,251	14,175	13,675	12,349	13,844	14,914	14,420	14,354	15,130	111,202	170,020
2017	15,868	14,292	15,701	12,654	16,006	14,537	13,447	17,026	15,014	14,137	15,419	16,180	119,531	180,281
2018	14,804	14,056	14,193	16,883	16,587	13,507	12,827	13,153	12,462	13,099	12,772	11,459	116,010	165,802
2019	15,367	13,901	13,269	13,633	14,935	12,508	13,309	13,563	14,742	14,174	13,424	15,822	110,485	168,647
2020	15,801	13,890	7,664	-	375	5,260	11,043	12,396	14,561	15,312	14,918	13,870	66,429	125,090
2021	13,949	11,256	14,913	12,893	13,837	13,857	11,926	14,879	16,776	16,650	17,645	16,170	107,510	174,751
2022	15,658	13,847	16,182	13,256	16,168	14,230	13,500	14,532	16,403	14,371	15,524	13,872	117,373	177,543
2023	17,145	14,410	18,028	13,571	16,729	15,100	14,829	16,238	14,721	14,236	13,845	12,960	126,050	181,812
2024	15,649	15,384	12,945	14,556	13,548	12,240	12,608	14,256					111,186	
Var. % 16/15	-15.9%	-9.6%	-5.1%	2.7%	-1.2%	-7.4%	-3.9%	-7.8%	6.1%	13.1%	5.5%	7.3%	-6.2%	-1.8%
Var. % 17/16	13.9%	8.9%	5.7%	-17.0%	12.9%	6.3%	8.9%	23.0%	0.7%	-2.0%	7.4%	6.9%	7.5%	6.0%
Var. % 18/17	-6.7%	-1.7%	-9.6%	33.4%	3.6%	-7.1%	-4.6%	-22.7%	-17.0%	-7.3%	-17.2%	-29.2%	-2.9%	-8.0%
Var. % 19/18	3.8%	-1.1%	-6.5%	-19.3%	-10.0%	-7.4%	3.8%	3.1%	18.3%	8.2%	5.1%	38.1%	-4.8%	1.7%
Var. % 20/19	2.8%	-0.1%	-42.2%	-100.0%	-97.5%	-57.9%	-17.0%	-8.6%	-1.2%	8.0%	11.1%	-12.3%	-39.9%	-25.8%
Var. % 21/20	-11.7%	-19.0%	94.6%	-	3589.9%	163.4%	8.0%	20.0%	15.2%	8.7%	18.3%	16.6%	61.8%	39.7%
Var. % 22/21	12.3%	23.0%	8.5%	2.8%	16.8%	2.7%	13.2%	-2.3%	-2.2%	-13.7%	-12.0%	-14.2%	9.2%	1.6%
Var. % 23/22	9.5%	4.1%	11.4%	2.4%	3.5%	6.1%	9.8%	11.7%	-10.3%	-0.9%	-10.8%	-6.6%	7.4%	2.4%
Var. % 24/23	-8.7%	6.8%	-28.2%	7.3%	-19.0%	-18.9%	-15.0%	-12.2%					-11.8%	

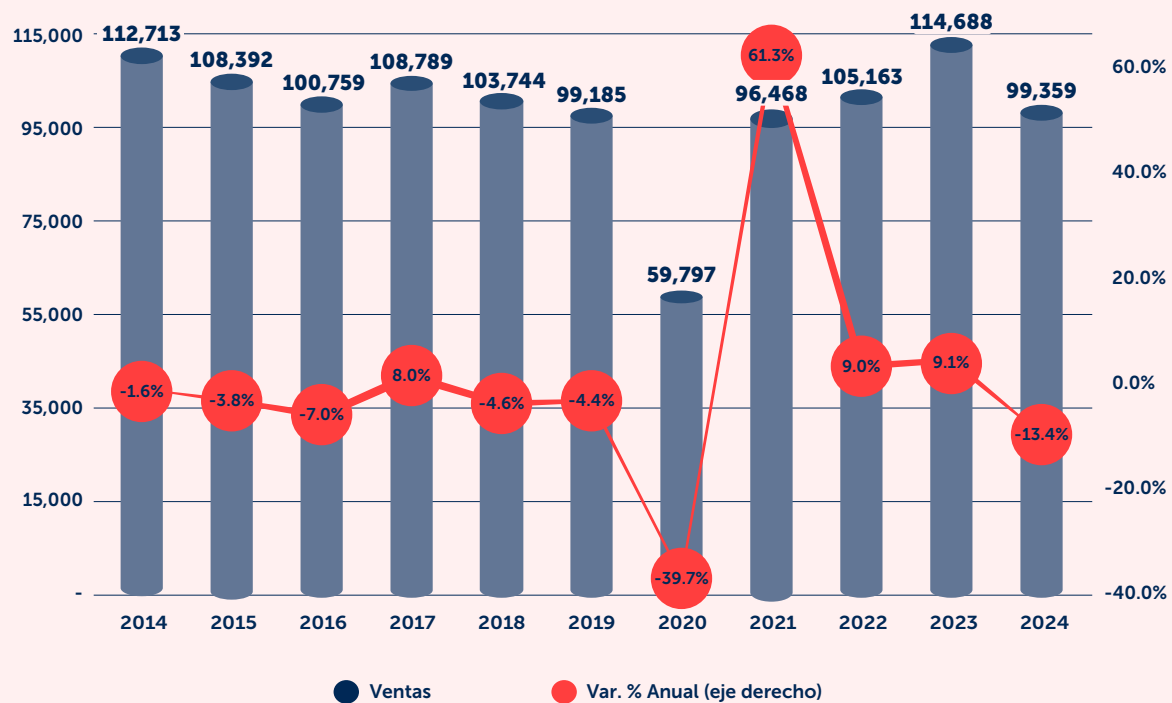
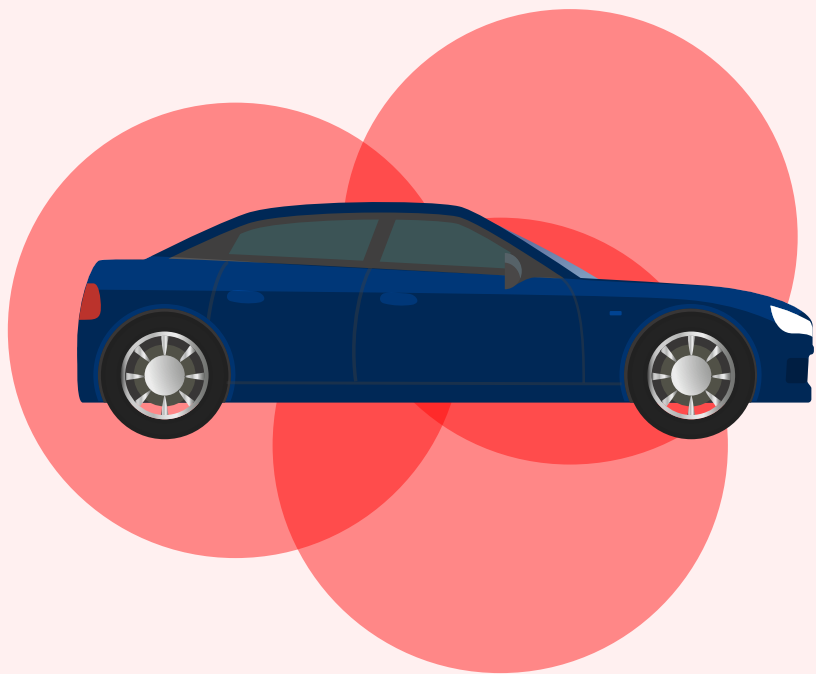
VENTA DE VEHÍCULOS LIVIANOS Y PESADOS

A Agosto de cada año



VENTA DE VEHÍCULOS LIVIANOS

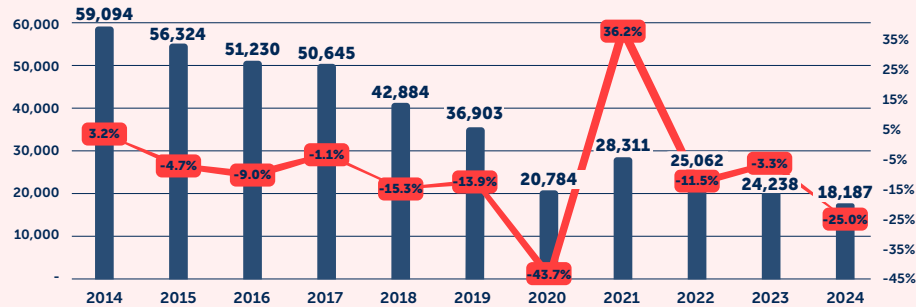
A Agosto de cada año



VENTA DE VEHÍCULOS LIVIANOS

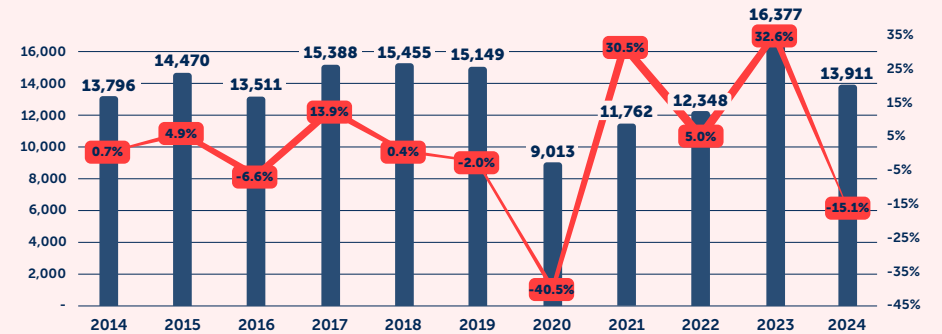
AUTOMÓVILES, SW

A Agosto de cada año



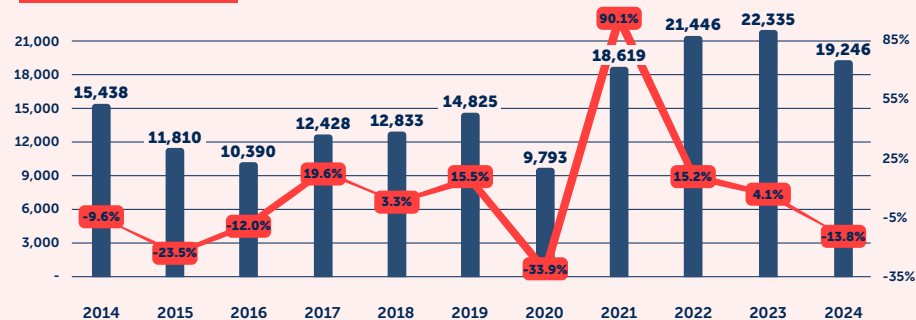
CAMIONETAS

A Agosto de cada año



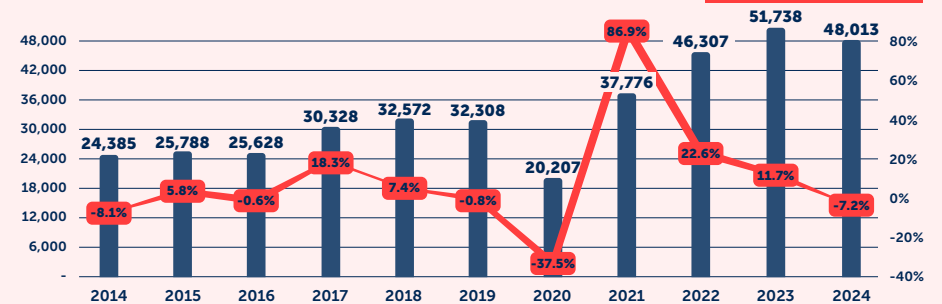
PICK UP, FURGONETAS

A Agosto de cada año



SUV, TODO TERRENO

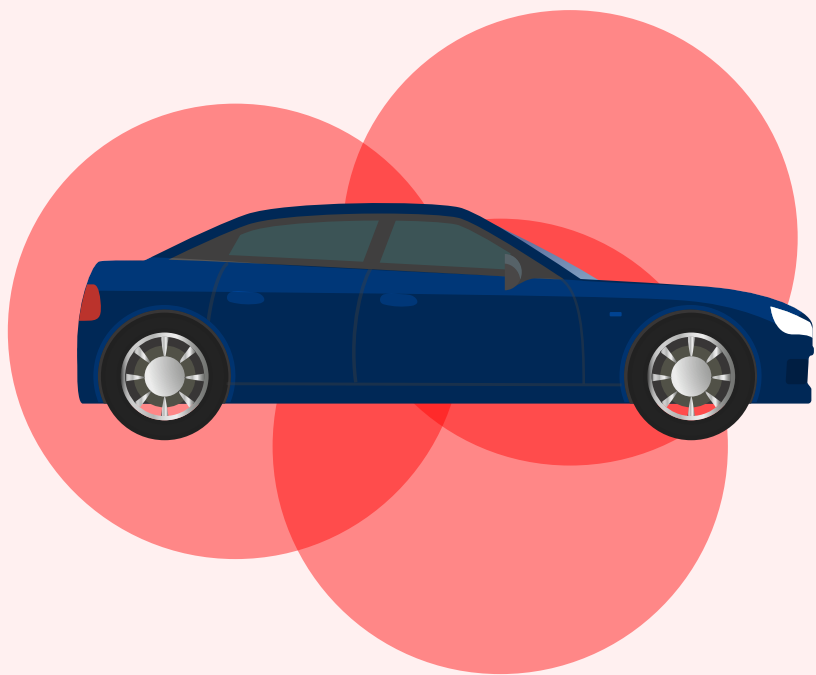
A Agosto de cada año



● Ventas ● Var. % Anual (eje derecho)

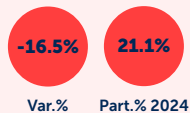
VENTA DE VEHÍCULOS LIVIANOS POR MARCA

A Agosto de cada año



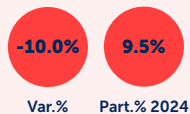
1. TOYOTA

2023: 25,180
2024: 21,014



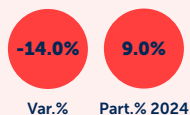
2. HYUNDAI

2023: 10,450
2024: 9,407



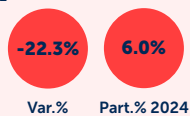
3. KIA

2023: 10,360
2024: 8,910



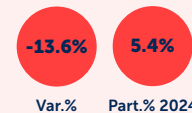
4. CHEVROLET

2023: 7,686
2024: 5,970



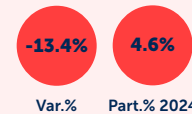
5. CHANGAN

2023: 6,217
2024: 5,372



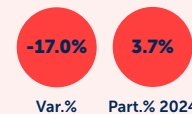
6. DFSK

2023: 5,223
2024: 4,524



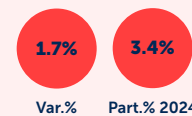
7. NISSAN

2023: 4,407
2024: 3,656



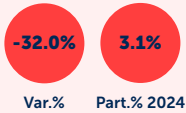
8. SUZUKI

2023: 3,338
2024: 3,395



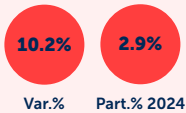
9. JAC

2023: 4,540
2024: 3,086



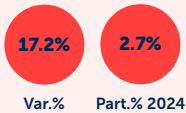
10. FORD

2023: 2,644
2024: 2,915



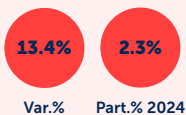
11. MITSUBISHI

2023: 2,265
2024: 2,655



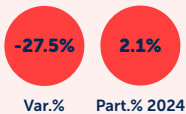
12. JETOUR

2023: 1,990
2024: 2,256



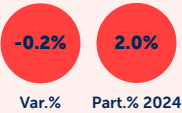
13. CHERY

2023: 2,848
2024: 2,064



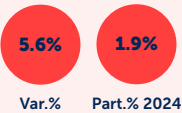
14. GEELY

2023: 2,023
2024: 2,019



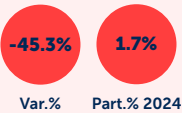
15. HONDA

2023: 1,766
2024: 1,865



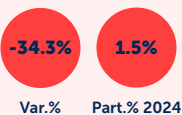
16. VOLKSWAGEN

2023: 3,137
2024: 1,716



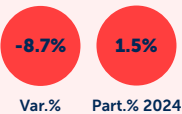
17. MAZDA

2023: 2,252
2024: 1,479



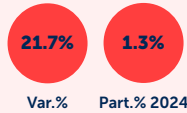
18. SUBARU

2023: 1,581
2024: 1,443



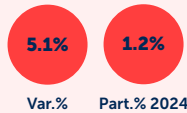
19. MG

2023: 1,065
2024: 1,296



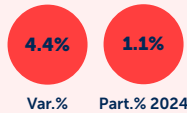
20. GREAT WALL

2023: 1,126
2024: 1,183



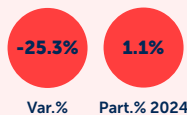
21. FOTON

2023: 1,090
2024: 1,138



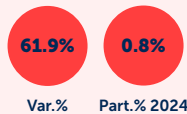
22. RENAULT

2023: 1,463
2024: 1,093



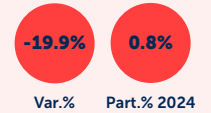
23. JMC

2023: 488
2024: 790



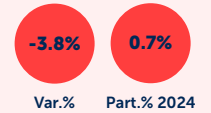
24. DONGFENG

2023: 937
2024: 751



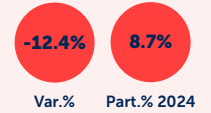
25. BMW

2023: 730
2024: 702



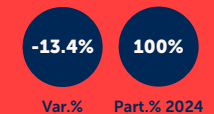
OTROS

2023: 9,882
2024: 8,660



TOTAL

2023: 114,688
2024: 99,359



VENTA DE VEHÍCULOS LIVIANOS

AUTOMÓVILES, SW

A Agosto de cada año

RANK.	MARCA	2023	2024	VAR.%	PART. % 2024
1	KIA	6,115	4,952	-19.0%	27.2%
2	HYUNDAI	4,930	4,096	-16.9%	22.5%
3	TOYOTA	5,420	3,597	-33.6%	19.8%
4	SUZUKI	1,168	1,167	-0.1%	6.4%
5	CHEVROLET	2,020	994	-50.8%	5.5%
6	NISSAN	1,443	909	-37.0%	5.0%
7	CHANGAN	278	459	65.1%	2.5%
8	MG	197	250	26.9%	1.4%
9	BMW	284	249	-12.3%	1.4%
10	MAZDA	283	224	-20.8%	1.2%
	OTROS	2,100	1,292	-38.5%	7.1%
TOTAL		24,238	18,189	-25.0%	100.0%

CAMIONETAS

A Agosto de cada año

RANK.	MARCA	2023	2024	VAR.%	PART. % 2024
1	CHANGAN	3,277	2,804	-14.4%	20.2%
2	TOYOTA	3,181	2,646	-16.8%	19.0%
3	CHEVROLET	2,538	2,324	-8.4%	16.7%
4	DFSK	1,747	1,415	-19.0%	10.2%
5	MITSUBISHI	543	748	37.8%	5.4%
6	SHINERAY	769	600	-22.0%	4.3%
7	SUZUKI	716	465	-35.1%	3.3%
8	KYC	165	451	173.3%	3.2%
9	KING LONG	272	380	39.7%	2.7%
10	JAC	373	287	-23.1%	2.1%
	OTROS	2,796	1,791	-35.9%	12.9%
TOTAL		16,377	13,911	-15.1%	100.0%

PICK UP, FURGONETAS

A Agosto de cada año

RANK.	MARCA	2023	2024	VAR.%	PART. % 2024
1	TOYOTA	9,160	6,907	-24.6%	35.9%
2	FORD	1,331	1,458	9.5%	7.6%
3	JAC	1,850	1,222	-33.9%	6.3%
4	GREAT WALL	1,126	1,183	5.1%	6.1%
5	MITSUBISHI	1,183	1,105	-6.6%	5.7%
6	HYUNDAI	1,036	982	-5.2%	5.1%
7	FOTON	808	862	6.7%	4.5%
8	JMC	461	764	65.7%	4.0%
9	NISSAN	783	713	-8.9%	3.7%
10	KIA	588	593	0.9%	3.1%
	OTROS	4,009	3,457	-13.8%	18.0%
TOTAL		22,335	19,246	-13.8%	100.0%

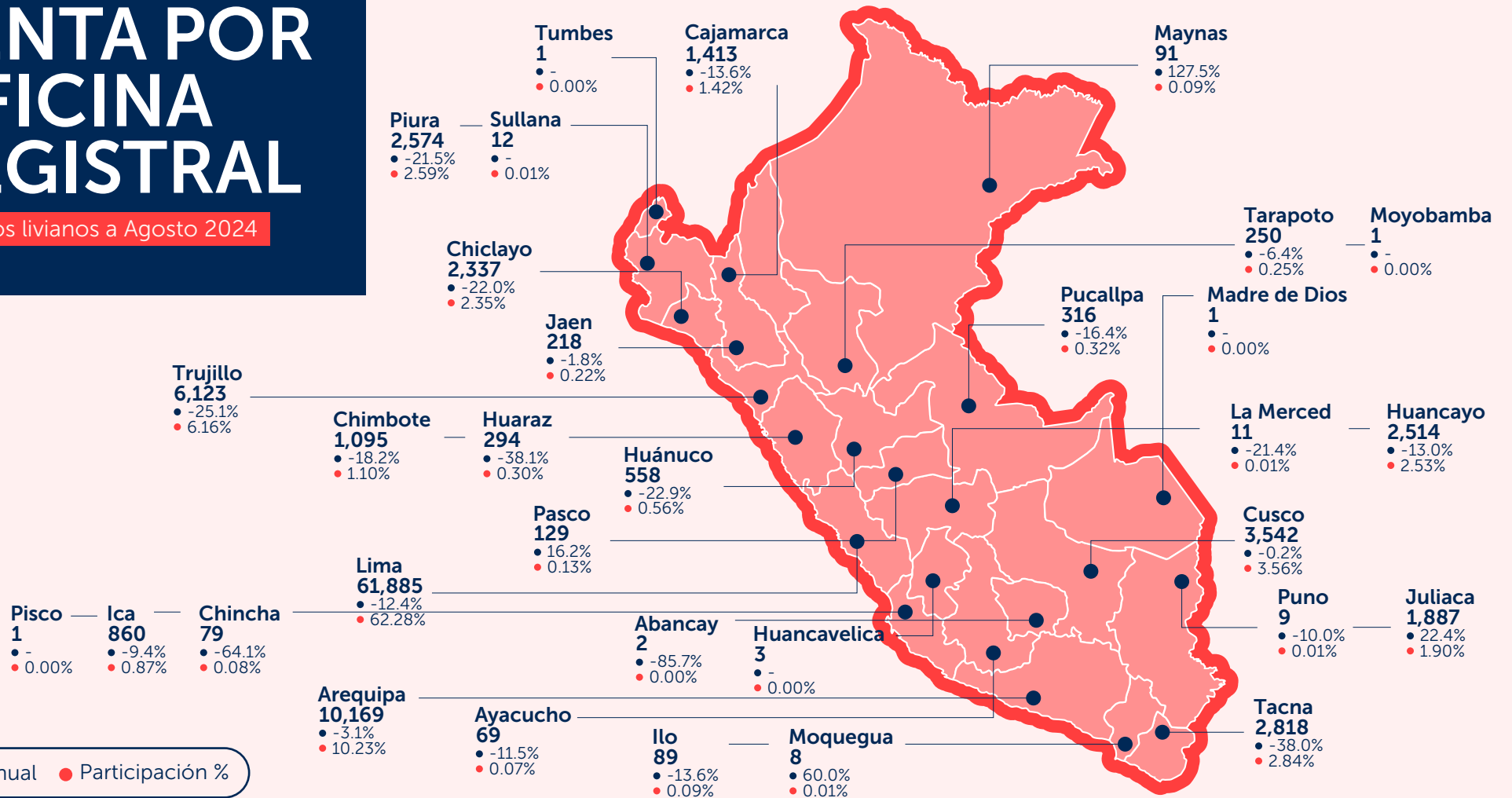
SUV, TODOTERRENO

A Agosto de cada año

RANK.	MARCA	2023	2024	VAR.%	PART. % 2024
1	TOYOTA	7,419	7,864	6.0%	16.4%
2	HYUNDAI	4,019	4,086	1.7%	8.5%
3	KIA	3,643	3,346	-8.2%	7.0%
4	DFSK	3,440	2,954	-14.1%	6.2%
5	JETOUR	1,990	2,256	13.4%	4.7%
6	CHEVROLET	2,707	2,093	-22.7%	4.4%
7	GEELY	2,023	1,941	-4.1%	4.0%
8	CHANGAN	2,473	1,937	-21.7%	4.0%
9	NISSAN	1,927	1,896	-1.6%	3.9%
10	CHERY	2,466	1,886	-23.5%	3.9%
	OTROS	19,631	17,754	-9.6%	37.0%
TOTAL		51,738	48,013	-7.2%	100.0%

VENTA POR OFICINA REGISTRAL

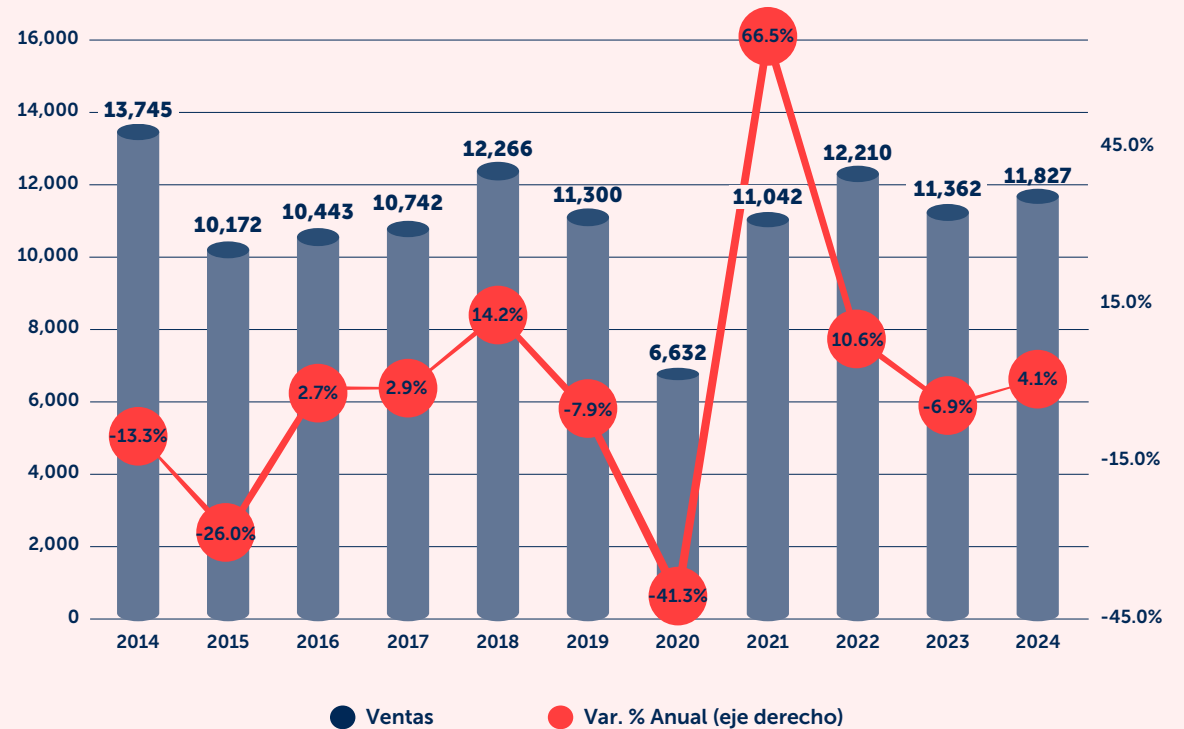
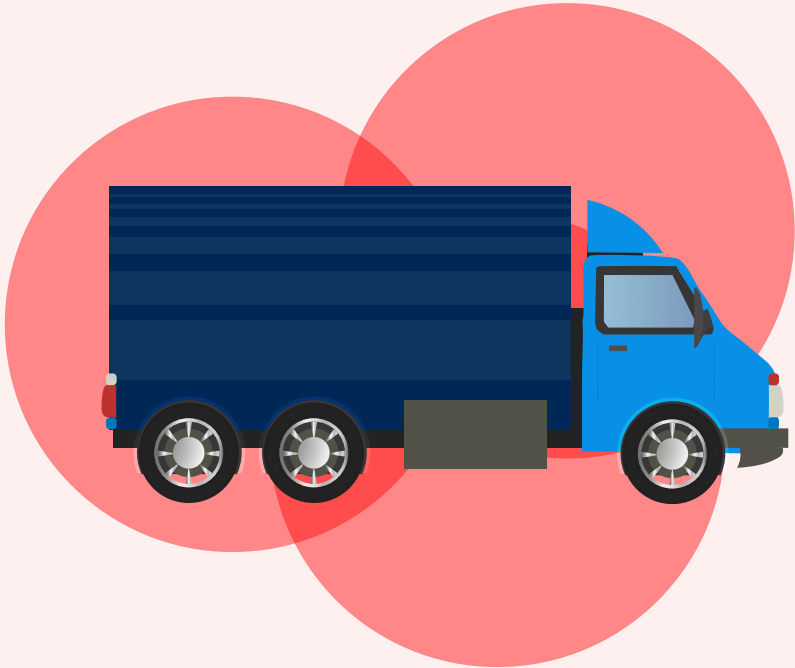
Vehículos livianos a Agosto 2024



● Var. % Anual ● Participación %

VENTA DE VEHÍCULOS PESADOS

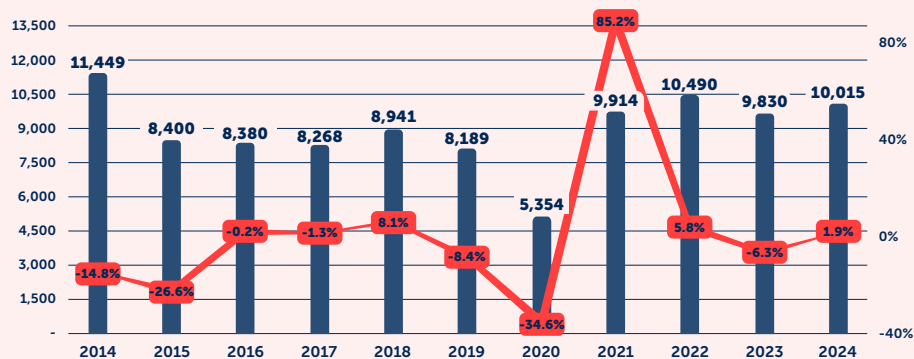
A Agosto de cada año



VENTA DE VEHÍCULOS PESADOS

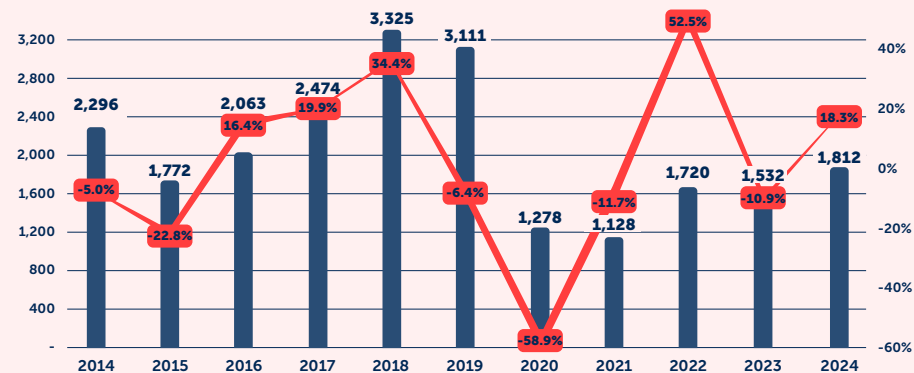
CAMIONES Y TRACTO

A Agosto de cada año



MINIBUS, OMNIBUS

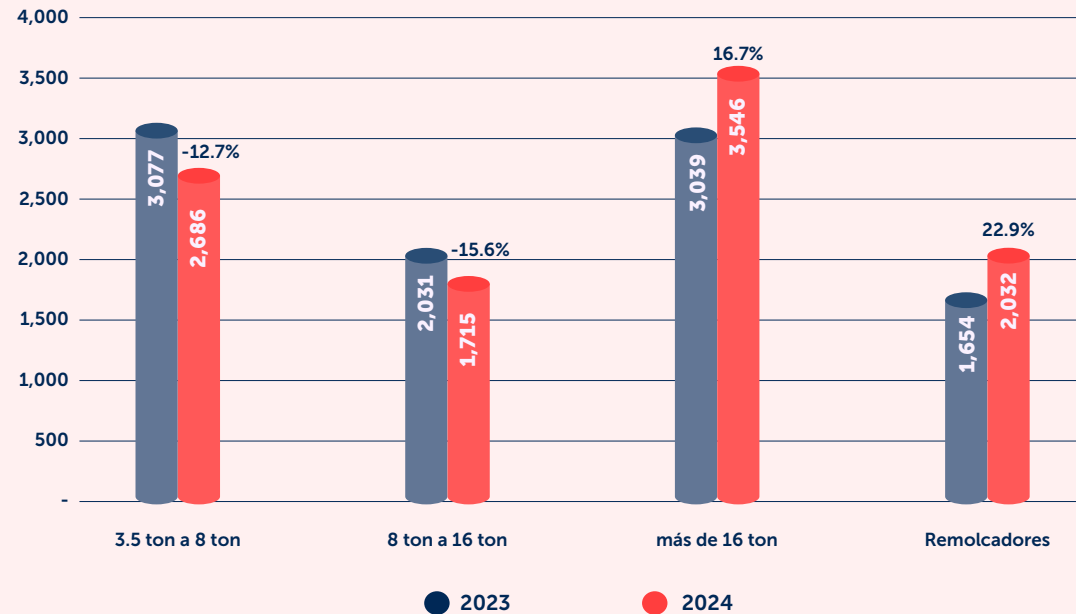
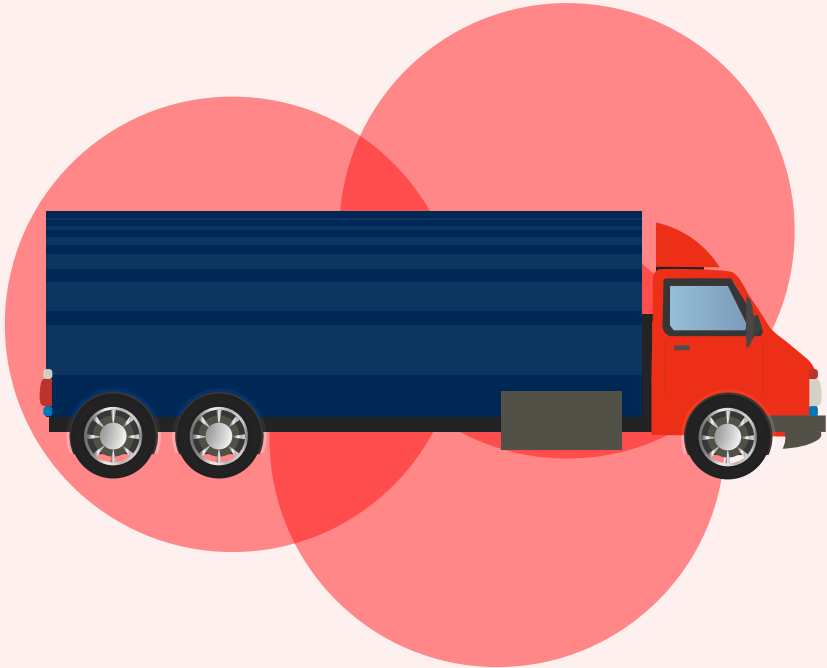
A Agosto de cada año



● Ventas ● Var. % Anual (eje derecho)

VENTA DE CAMIONES Y TRACTO POR PESO BRUTO VEHICULAR (PBV)

A Agosto de cada año



VENTA DE VEHÍCULOS PESADOS

VENTA CAMIONES (3.5 PBV - 8 PBV)

A Agosto de cada año

RANK.	MARCA	2023	2024	VAR.%	PART. % 2024
1	ISUZU	878	813	-7.4%	30.3%
2	FUSO	641	483	-24.6%	18.0%
3	HINO	371	297	-19.9%	11.1%
4	JAC	226	254	12.4%	9.5%
5	FOTON	276	204	-26.1%	7.6%
6	HYUNDAI	244	166	-32.0%	6.2%
7	JMC	135	140	3.7%	5.2%
8	FORLAND	85	98	15.3%	3.6%
9	DONGFENG	51	51	0.0%	1.9%
10	CNJ	1	41	4000.0%	1.5%
	OTROS	169	139	-17.8%	5.2%
TOTAL		3,077	2,686	-12.7%	100.0%

VENTA DE CAMIONES (8PBV - 16 PBV)

A Agosto de cada año

RANK.	MARCA	2023	2024	VAR.%	PART. % 2024
1	ISUZU	482	446	-7.5%	26.0%
2	FUSO	262	194	-26.0%	11.3%
3	HINO	255	184	-27.8%	10.7%
4	JAC	156	170	9.0%	9.9%
5	FOTON	110	120	9.1%	7.0%
6	SINOTRUK	95	103	8.4%	6.0%
7	HYUNDAI	94	96	2.1%	5.6%
8	DONGFENG	69	91	31.9%	5.3%
9	MERCEDES BENZ	203	85	-58.1%	5.0%
10	FORLAND	117	69	-41.0%	4.0%
	OTROS	188	157	-16.5%	9.2%
TOTAL		2,031	1,715	-15.6%	100.0%

VENTA DE CAMIONES (MÁS DE 16 PBV)

A Agosto de cada año

RANK.	MARCA	2023	2024	VAR.%	PART. % 2024
1	VOLVO	909	829	-8.8%	23.4%
2	MERCEDES BENZ	388	445	14.7%	12.5%
3	SHACMAN	253	442	74.7%	12.5%
4	SINOTRUK	285	372	30.5%	10.5%
5	FOTON	133	233	75.2%	6.6%
6	SCANIA	181	189	4.4%	5.3%
7	HINO	181	162	-10.5%	4.6%
8	ISUZU	126	160	27.0%	4.5%
9	VOLKSWAGEN	130	158	21.5%	4.5%
10	FAW	66	106	60.6%	3.0%
	OTROS	387	450	16.3%	12.7%
TOTAL		3,039	3,546	16.7%	100.0%

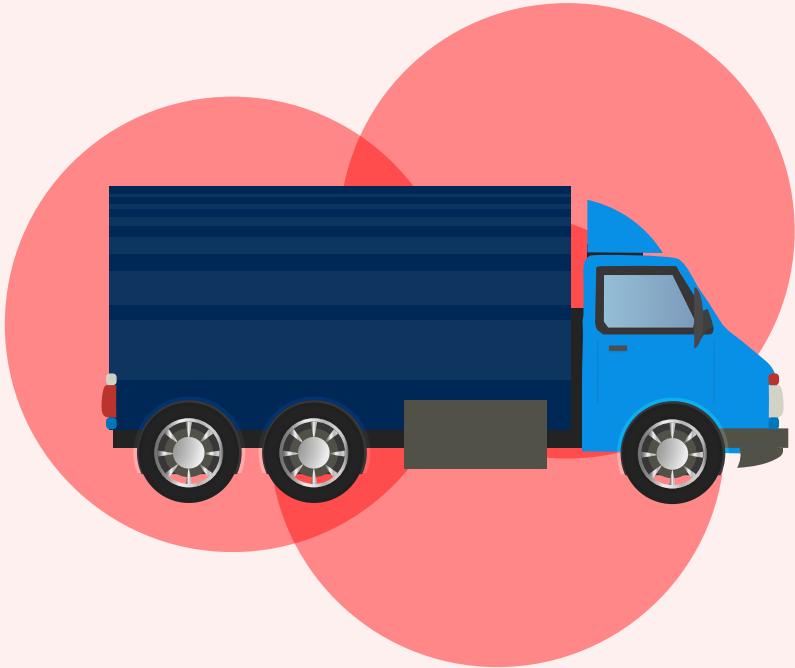
VENTA DE REMOLCADORES Y TRACTOAMIONES

A Agosto de cada año

RANK.	MARCA	2023	2024	VAR.%	PART. % 2024
1	VOLVO	433	592	36.7%	29.1%
2	SCANIA	278	398	43.2%	19.6%
3	FOTON	165	199	20.6%	9.8%
4	SHACMAN	61	169	177.0%	8.3%
5	FREIGHTLINER	217	163	-24.9%	8.0%
6	INTERNATIONAL	180	159	-11.7%	7.8%
7	HOWO MAX	-	56	-	2.8%
8	MERCEDES BENZ	65	52	-20.0%	2.6%
9	FAW	53	50	-5.7%	2.5%
10	KENWORTH	43	48	11.6%	2.4%
	OTROS	159	146	-8.2%	7.2%
TOTAL		1,654	2,032	22.9%	100.0%

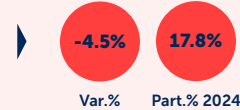
VENTA DE CAMIONES POR MARCA

A Agosto de cada año



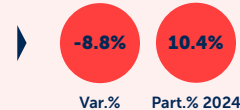
1. ISUZU

2023: 1,486
2024: 1,419



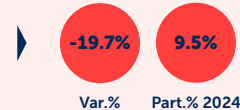
2. VOLVO

2023: 909
2024: 829



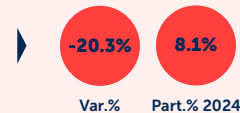
3. FUSO

2023: 942
2024: 756



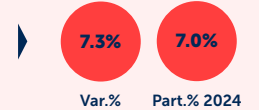
4. HINO

2023: 807
2024: 643



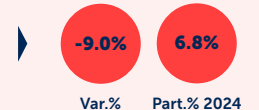
5. FOTON

2023: 519
2024: 557



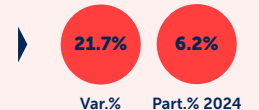
6. MERCEDES BENZ

2023: 600
2024: 546



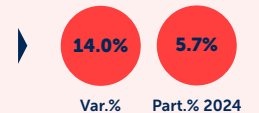
7. SINOTRUK

2023: 405
2024: 493



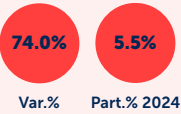
8. JAC

2023: 401
2024: 457



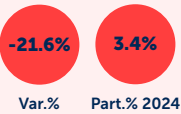
9. SHACMAN

2023: 254
2024: 442



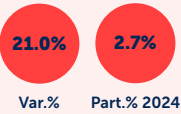
10. HYUNDAI

2023: 347
2024: 272



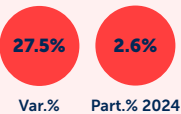
11. DONGFENG

2023: 176
2024: 213



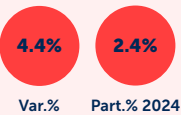
12. VOLKSWAGEN

2023: 160
2024: 204



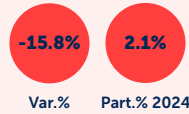
13. SCANIA

2023: 181
2024: 189



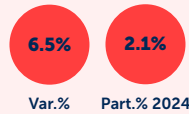
14. FORLAND

2023: 203
2024: 171



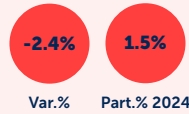
15. JMC

2023: 154
2024: 164



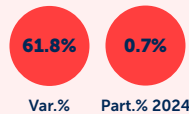
16. FAW

2023: 125
2024: 122



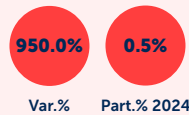
17. HOWO

2023: 34
2024: 55



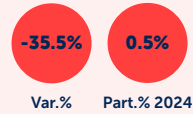
18. CNJ

2023: 4
2024: 42



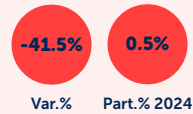
19. KAMA

2023: 62
2024: 40



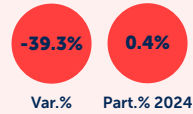
20. IVECO

2023: 65
2024: 38



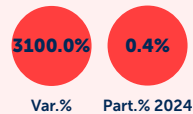
21. T-KING

2023: 56
2024: 34



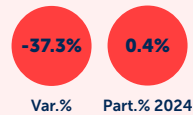
22. MAN

2023: 1
2024: 32



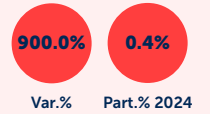
23. CAMC

2023: 51
2024: 32



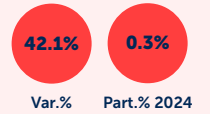
24. HOMAN

2023: 3
2024: 30



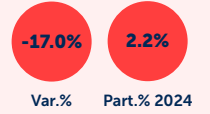
25. CLAVE 7

2023: 19
2024: 27



OTROS

2023: 212
2024: 176



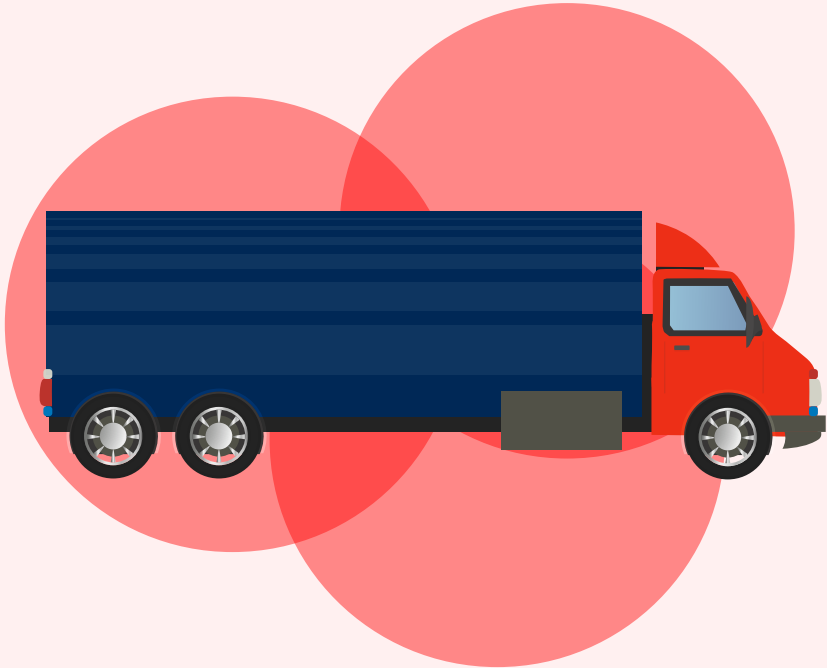
TOTAL

2023: 8,176
2024: 7,983



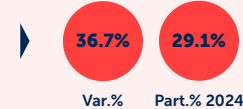
VENTA DE TRACTOCAMIONES POR MARCA

A Agosto de cada año



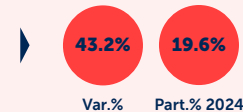
1. VOLVO

2023: 433
2024: 592



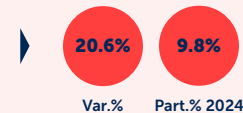
2. SCANIA

2023: 278
2024: 398



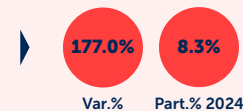
3. FOTON

2023: 165
2024: 199



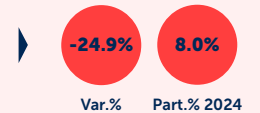
4. SHACMAN

2023: 61
2024: 169



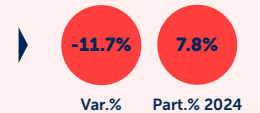
5. FREIGHTLINER

2023: 217
2024: 163



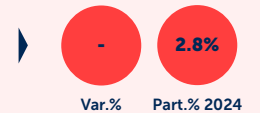
6. INTERNATIONAL

2023: 180
2024: 159



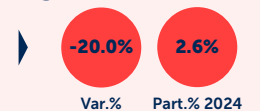
7. HOWO MAX

2023: -
2024: 56



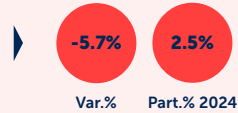
8. MERCEDES BENZ

2023: 65
2024: 52



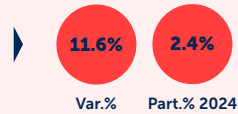
9. FAW

2023: 53
2024: 50



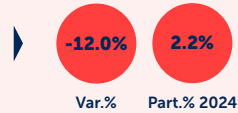
10. KENWORTH

2023: 43
2024: 48



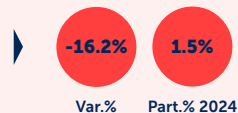
11. SINOTRUK

2023: 50
2024: 44



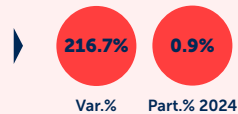
12. SITRAK

2023: 37
2024: 31



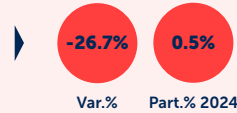
13. DONGFENG

2023: 6
2024: 19



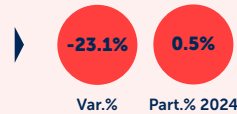
14. HOWO

2023: 15
2024: 11



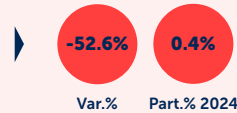
15. JAC

2023: 13
2024: 10



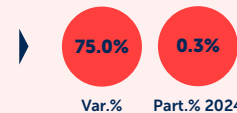
16. CAMC

2023: 19
2024: 9



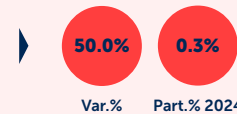
17. IVECO

2023: 4
2024: 7



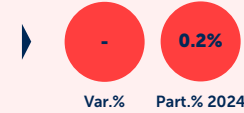
18. DAF

2023: 4
2024: 6



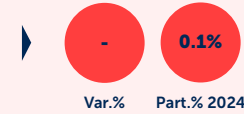
19. MAN

2023: -
2024: 4



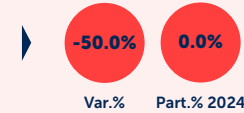
20. SANY

2023: -
2024: 2



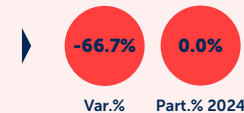
21. VOLKSWAGEN

2023: 2
2024: 1



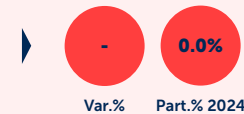
22. ISUZU

2023: 3
2024: 1



23. XCMG

2023: -
2024: 1



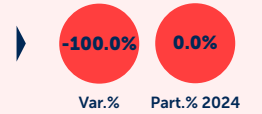
24. DAYUN

2023: 3
2024: -



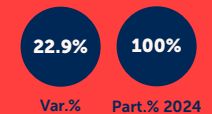
25. SITRAK C7H

2023: 3
2024: -



TOTAL

2023: 1,654
2024: 2,032



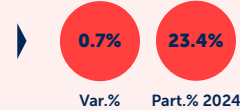
VENTA DE MINIBUS Y OMNIBUS POR MARCA

A Agosto de cada año



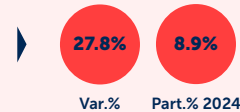
1. MERCEDES BENZ

2023: 421
2024: 424



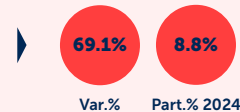
2. FUSO

2023: 126
2024: 161



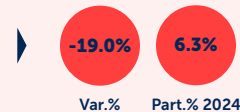
3. HYUNDAI

2023: 94
2024: 159



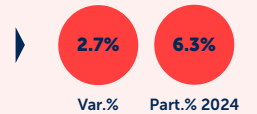
4. FOTON

2023: 142
2024: 115



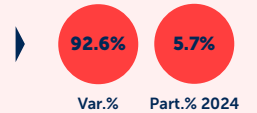
5. JAC

2023: 112
2024: 115



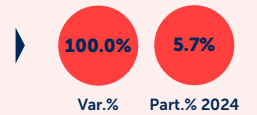
6. VOLKSWAGEN

2023: 54
2024: 104



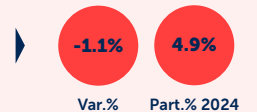
7. HINO

2023: 52
2024: 104



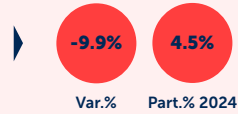
8. VOLVO

2023: 90
2024: 89



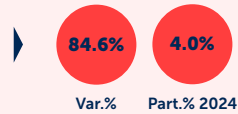
9. SCANIA

2023: 91
2024: 82



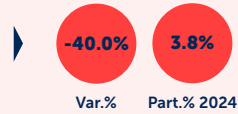
10. IVECO

2023: 39
2024: 72



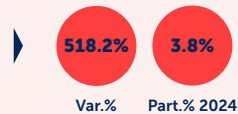
11. JOYLONG

2023: 115
2024: 69



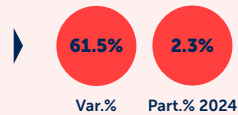
12. DONGFENG

2023: 11
2024: 68



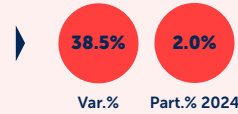
13. GOLDEN DRAGON

2023: 26
2024: 42



14. YUTONG

2023: 26
2024: 36



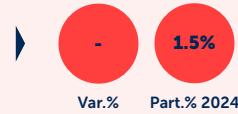
15. RAY

2023: 34
2024: 31



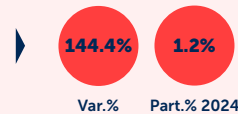
16. VANCHE

2023: -
2024: 28



17. MAXUS

2023: 9
2024: 22



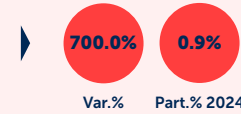
18. HIGER

2023: 23
2024: 19



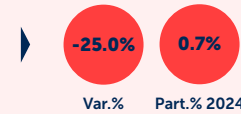
19. JMC

2023: 2
2024: 16



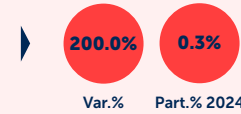
20. EURISE

2023: 16
2024: 12



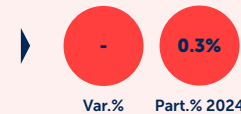
21. PLANET BUSES

2023: 2
2024: 6



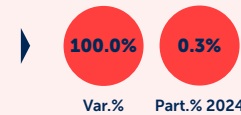
22. ISUZU QINGLING

2023: -
2024: 6



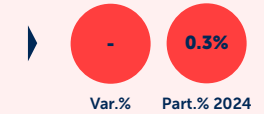
23. KING LONG

2023: 3
2024: 6



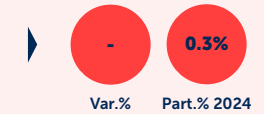
24. CLAVE 7

2023: -
2024: 5



25. QINGLING

2023: -
2024: 5



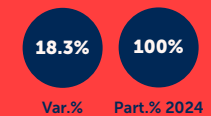
OTROS

2023: 44
2024: 16



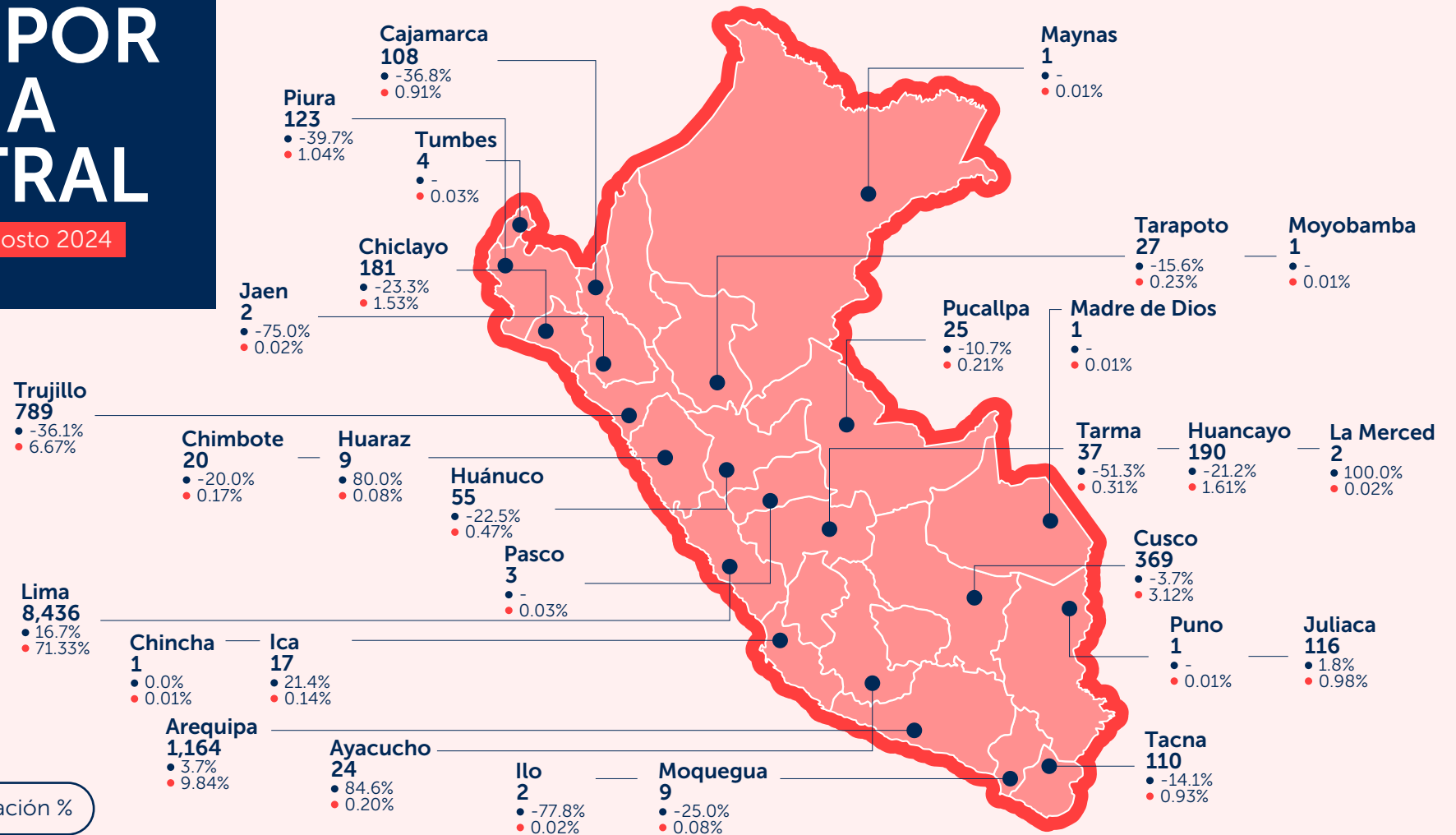
TOTAL

2023: 1,532
2024: 1,812



VENTA POR OFICINA REGISTRAL

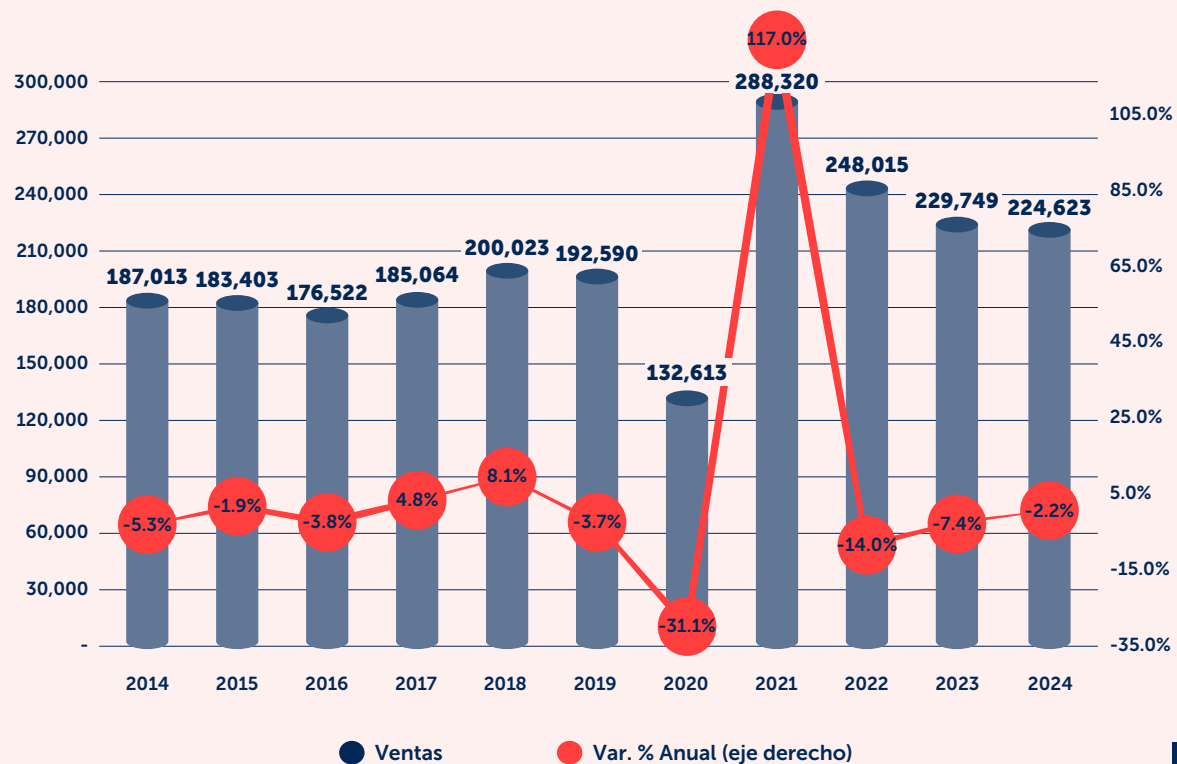
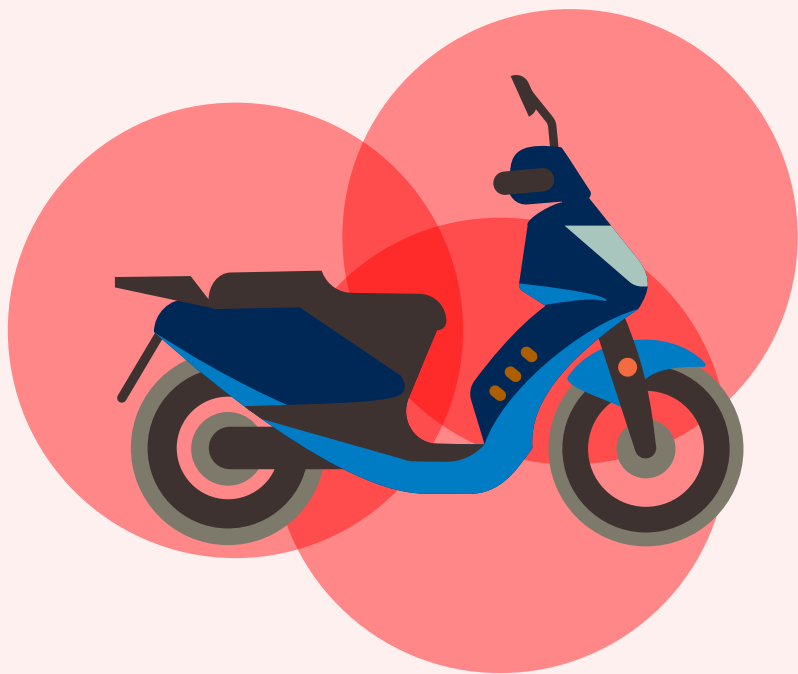
Vehículos pesados a Agosto 2024



● Var. % Anual ● Participación %

VENTA DE VEHÍCULOS MENORES

A Agosto de cada año

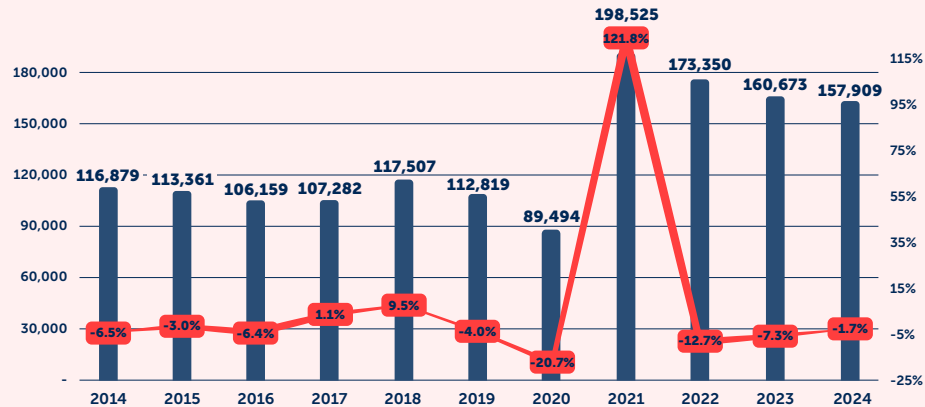


Fuente: SUNARP - AAP Elaboración: GEE - AAP

VENTA DE VEHÍCULOS MENORES

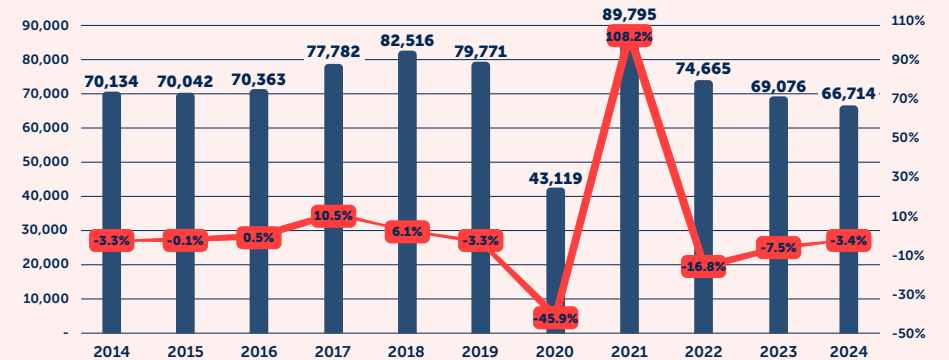
MOTOS

A Agosto de cada año



TRIMOTOS

A Agosto de cada año

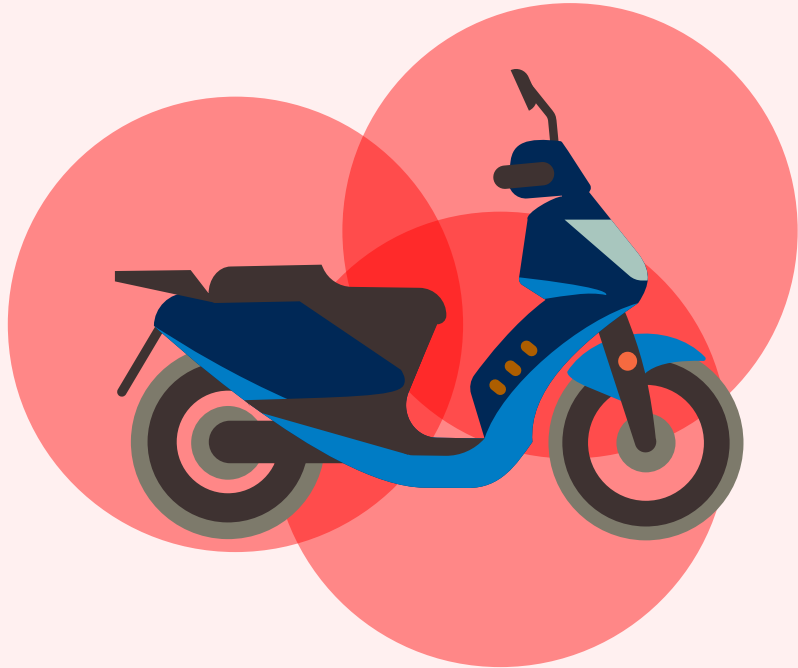


● Ventas

● Var. % Anual (eje derecho)

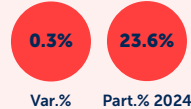
VENTA DE MOTOS POR MARCA

A Agosto de cada año



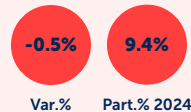
1. MOTOKAR/HONDA

2023: 37,131
2024: 37,233



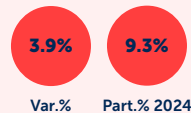
2. BAJAJ

2023: 14,909
2024: 14,841



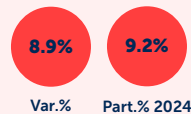
3. WANXIN

2023: 14,167
2024: 14,722



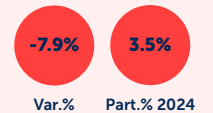
4. RONCO

2023: 13,413
2024: 14,606



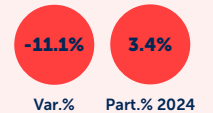
5. NEXUS

2023: 6,053
2024: 5,577



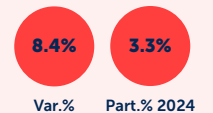
6. ZONGSHEN

2023: 6,090
2024: 5,412



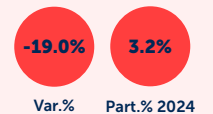
7. LIFAN

2023: 4,824
2024: 5,227



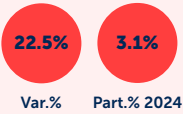
8. YAMAHA

2023: 6,206
2024: 5,025



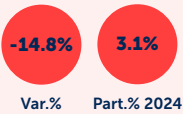
9. JCH

2023: 4,025
2024: 4,931



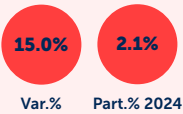
10. SENDA

2023: 5,770
2024: 4,918



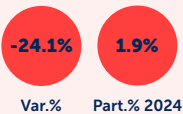
11. MAVILA

2023: 2,868
2024: 3,299



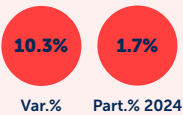
12. JETTOR

2023: 3,881
2024: 2,945



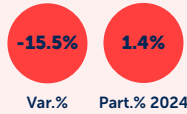
13. HERO

2023: 2,365
2024: 2,608



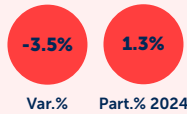
14. CROSS

2023: 2,533
2024: 2,141



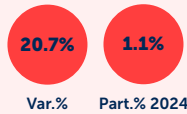
15. ADVANCE

2023: 2,175
2024: 2,099



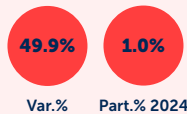
16. REZZIO

2023: 1,485
2024: 1,793



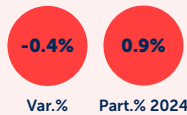
17. SONLINK

2023: 1,084
2024: 1,625



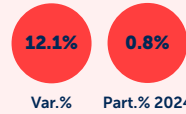
18. KTM

2023: 1,472
2024: 1,466



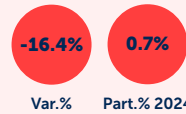
19. FURBO

2023: 1,155
2024: 1,295



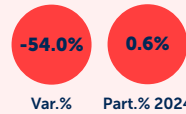
20. EVANS

2023: 1,406
2024: 1,176



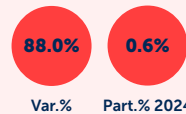
21. TVS

2023: 2,218
2024: 1,021



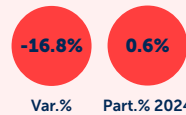
22. JIAPENG

2023: 534
2024: 1,004



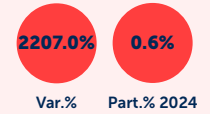
23. SUMO

2023: 1,198
2024: 997



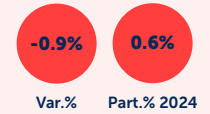
24. SHALOM

2023: 43
2024: 992



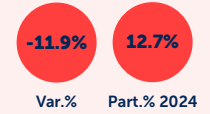
25. NAMI

2023: 935
2024: 927



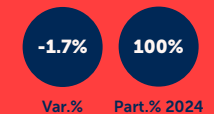
OTROS

2023: 22,733
2024: 20,029



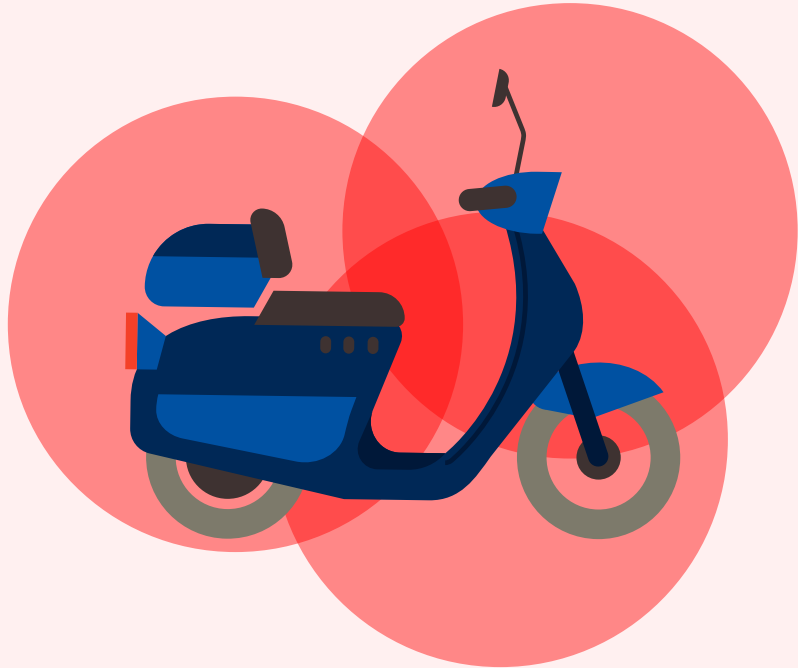
TOTAL

2023: 160,673
2024: 157,909



VENTA DE TRIMOTOS POR MARCA

A Agosto de cada año



1. MOTOKAR/HONDA

2023: 17,127
2024: 15,900 ▶

-7.2%	23.8%
Var.%	Part.% 2024

2. WANXIN

2023: 15,645
2024: 13,973 ▶

-10.7%	20.9%
Var.%	Part.% 2024

3. BAJAJ

2023: 8,306
2024: 8,963 ▶

7.9%	13.4%
Var.%	Part.% 2024

4. ZONGSHEN

2023: 3,635
2024: 3,336 ▶

-8.2%	5.0%
Var.%	Part.% 2024

5. TVS

2023: 2,705
2024: 3,330 ▶

23.1%	5.0%
Var.%	Part.% 2024

6. GUSSUEM

2023: 334
2024: 1,751 ▶

424.3%	2.6%
Var.%	Part.% 2024

7. MAVILA

2023: 994
2024: 1,356 ▶

36.4%	2.0%
Var.%	Part.% 2024

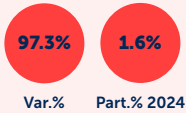
8. SSENDÁ

2023: 1,238
2024: 1,211 ▶

-2.2%	1.8%
Var.%	Part.% 2024

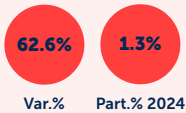
9. GDM

2023: 527
2024: 1,040



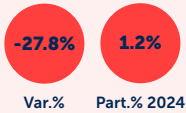
10. LAND ROYS

2023: 527
2024: 857



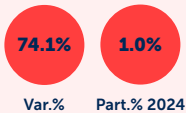
11. RONCO

2023: 1,093
2024: 789



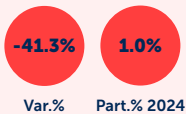
12. KATERS

2023: 398
2024: 693



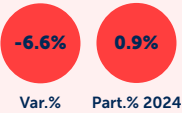
13. YANSUMI

2023: 1,170
2024: 687



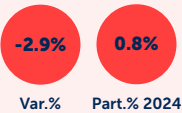
14. SHENGLI

2023: 624
2024: 583



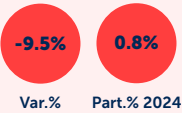
15. STILOS

2023: 554
2024: 538



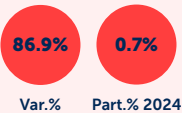
16. ARTSUN

2023: 576
2024: 521



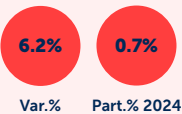
17. JIAPENG

2023: 260
2024: 486



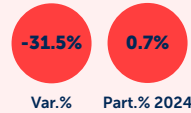
18. LUMERS FORCE

2023: 449
2024: 477



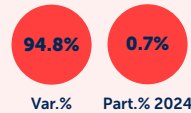
19. KAMAX

2023: 679
2024: 465



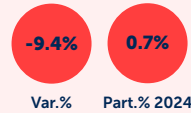
20. SAETA

2023: 232
2024: 452



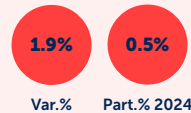
21. LIFAN

2023: 489
2024: 443



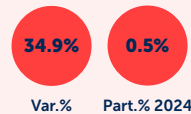
22. VFM

2023: 323
2024: 329



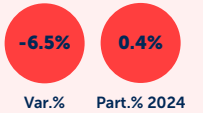
23. SUMAX

2023: 241
2024: 325



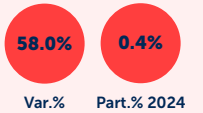
24. CHEMOTO

2023: 309
2024: 289



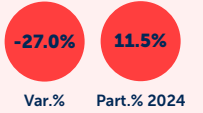
25. SONLINK

2023: 174
2024: 275



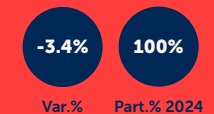
OTROS

2023: 10,467
2024: 7,645



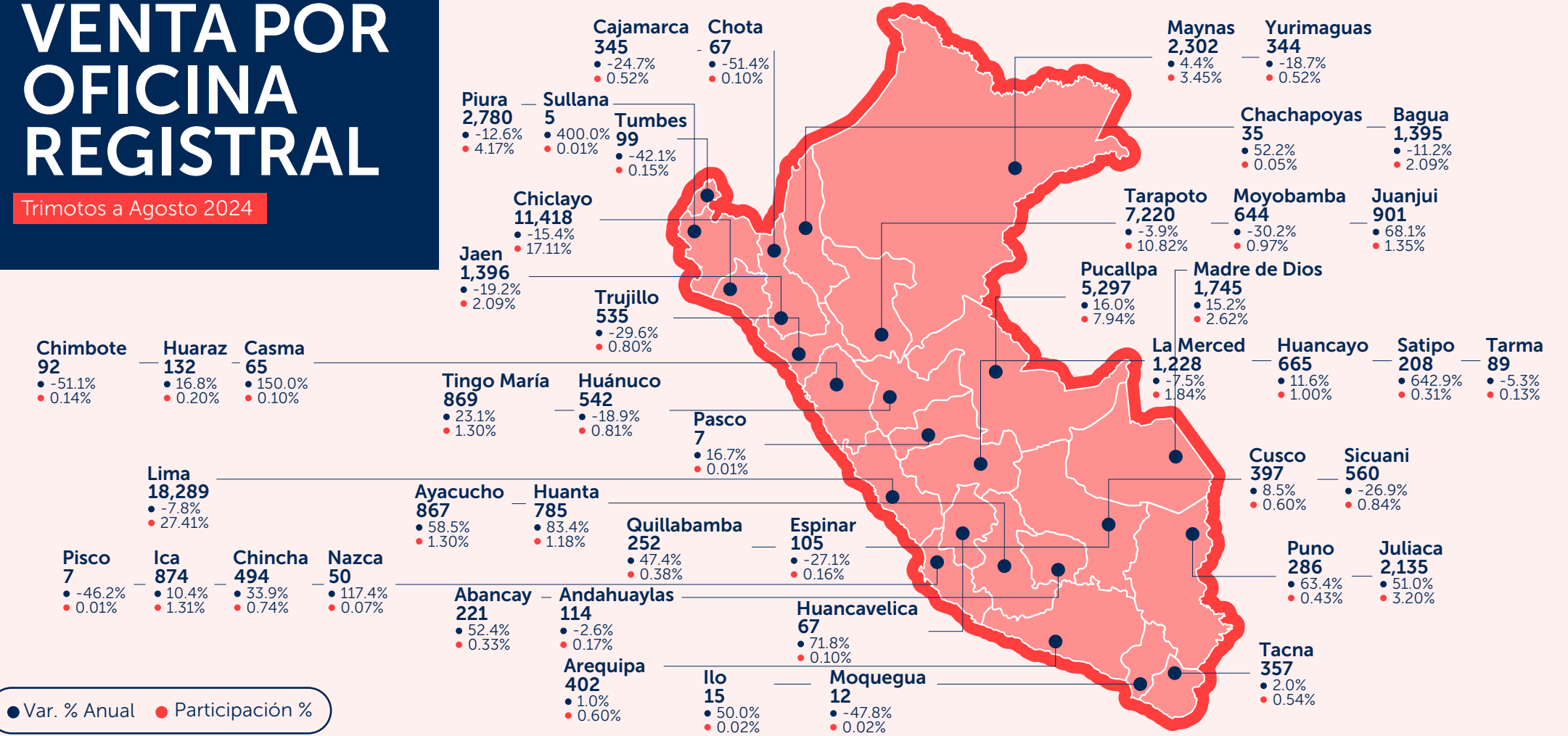
TOTAL

2023: 69,076
2024: 66,714



VENTA POR OFICINA REGISTRAL

Trimotos a Agosto 2024



● Var. % Anual ● Participación %

MOTOS POR COMBUSTIBLE Y CILINDRADADA

A Agosto de 2024

INMATRICULACIÓN DE MOTOCICLETAS POR TIPO DE COMBUSTIBLE

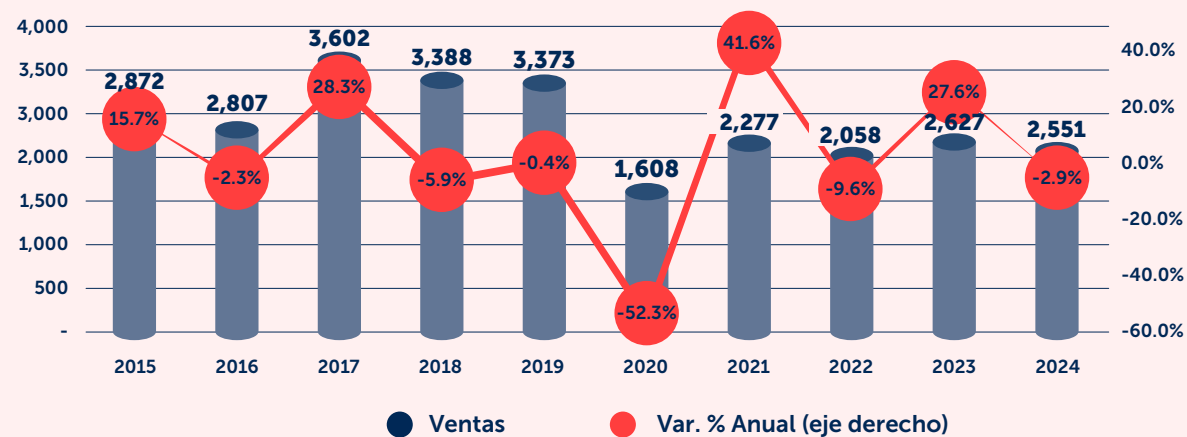
MARCA	ENE 24	FEB 24	MAR 24	ABR 24	MAY 24	JUN 24	JUL 24	AGO 24	% PART. MES	ACUM. 2024	PART.% ACUM 2024	AGO 23	VAR.% AGO24 VS AGO23	ACUM. 2023	VAR% ACUM 2024/2023
GASOLINA	16,983	19,752	17,778	22,179	20,940	17,112	19,868	22,860	99.8%	157,472	99.7%	22,083	3.5%	159,683	-1.4%
ELÉCTRICO	48	55	42	86	55	76	38	37	0.2%	437	0.3%	101	-63.4%	990	-55.9%
TOTAL GENERAL	17,031	19,807	17,820	22,265	20,995	17,188	19,906	22,897	100%	157,909	100.0%	22,184	3.2%	160,673	-1.7%

INMATRICULACIÓN DE MOTOCICLETAS A GASOLINA POR CILINDRADA

MARCA	ENE 24	FEB 24	MAR 24	ABR 24	MAY 24	JUN 24	JUL 24	AGO 24	% PART. MES	ACUM. 2024	PART.% ACUM 2024	AGO 23	VAR.% AGO24 VS AGO23	AGO	VAR% ACUM 2024/2023
Menos de 100	55	67	76	77	75	59	78	142	0.4%	629	0.4%	95	49.5%	880	-28.5%
Entre 100 y 125	6,476	7,520	7,237	9,129	8,061	6,482	7,254	7,998	36.5%	60,157	38.1%	8,327	-4.0%	60,877	-1.2%
Entre 126 y 150	2,879	3,589	3,324	3,933	3,569	2,815	3,411	3,894	17.2%	27,414	17.4%	4,041	-3.6%	31,646	-13.4%
Entre 151 y 200	5,943	6,549	5,394	6,806	6,603	5,899	6,953	7,879	35.0%	52,026	32.9%	7,505	5.0%	52,706	-1.3%
Entre 201 y 450	1,566	1,944	1,685	2,154	2,575	1,810	2,104	2,855	10.6%	16,693	10.6%	2,014	41.8%	13,025	28.2%
Mas de 450	64	83	62	80	57	47	68	92	0.3%	553	0.4%	101	-8.9%	549	0.7%
TOTAL GENERAL	16,983	19,752	17,778	22,179	20,940	17,112	19,868	22,860	100%	157,472	100%	22,083	3.5%	159,683	-1.4%

VENTA DE VEHÍCULOS LIVIANOS - SEGMENTO DE LUJO

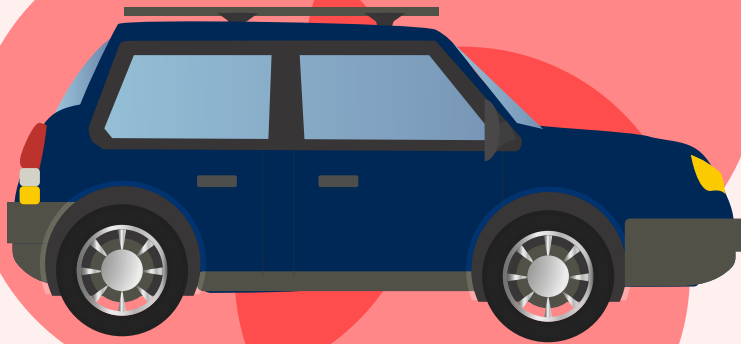
A Agosto de cada año



CLASE	AGO 23	JUL 24	AGO 24	VAR.% AGO24 VS JUL24	VAR.% AGO24 VS AGO23	ACUM. AGO23	ACUM. AGO24	VAR.% ACUM. AGO24 VS ACUM. AGO23	PART.% ACUM. AGO24
SUV	244	257	233	-9.3%	-4.5%	1,934	1,992	3.0%	78.1%
SEDAN	43	26	48	84.6%	11.6%	468	355	-24.1%	13.9%
HATCHBACK	16	23	19	-17.4%	18.8%	157	152	-3.2%	6.0%
COUPE	4	9	12	33.3%	200.0%	50	45	-10.0%	1.8%
CONVERTIBLE	2	2	-	-100.0%	-100.0%	18	6	-66.7%	0.2%
STATION WAGON	-	1	-	-100.0%	-	-	1	-	0.0%
TOTAL GENERAL	309	318	312	-1.9%	-1.0%	2,627	2,551	-2.9%	100.0%

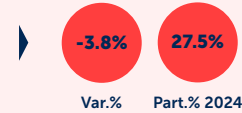
VENTA DE VEHÍCULOS LIVIANOS DE LUJO POR MARCA

A Agosto de cada año



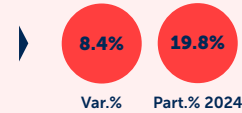
1. BMW

2023: 730
2024: 702



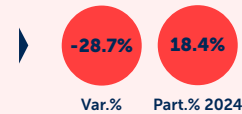
2. MERCEDES BENZ

2023: 467
2024: 506



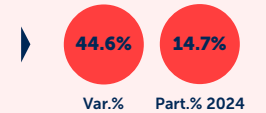
3. AUDI

2023: 659
2024: 470



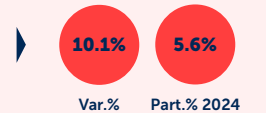
4. VOLVO

2023: 260
2024: 376



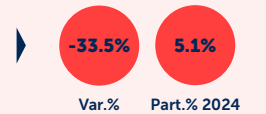
5. LEXUS

2023: 129
2024: 142



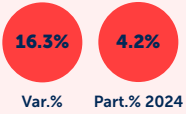
6. MINI

2023: 194
2024: 129



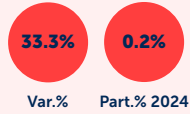
7. PORSCHE

2023: 92
2024: 107



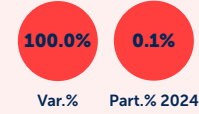
10. FERRARI

2023: 3
2024: 4



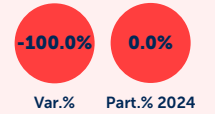
13. BENTLEY

2023: 1
2024: 2



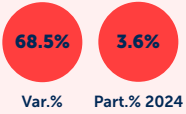
16. CADILLAC

2023: 1
2024: -



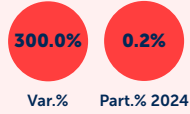
8. LAND ROVER

2023: 54
2024: 91



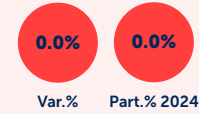
11. JAGUAR

2023: 1
2024: 4



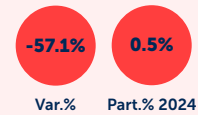
14. MCLAREN

2023: 1
2024: 1



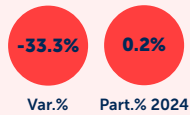
9. MASERATI

2023: 28
2024: 12



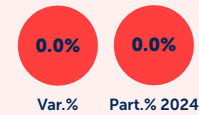
12. LAMBORGHINI

2023: 6
2024: 4



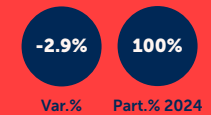
15. ASTON MARTIN

2023: 1
2024: 1



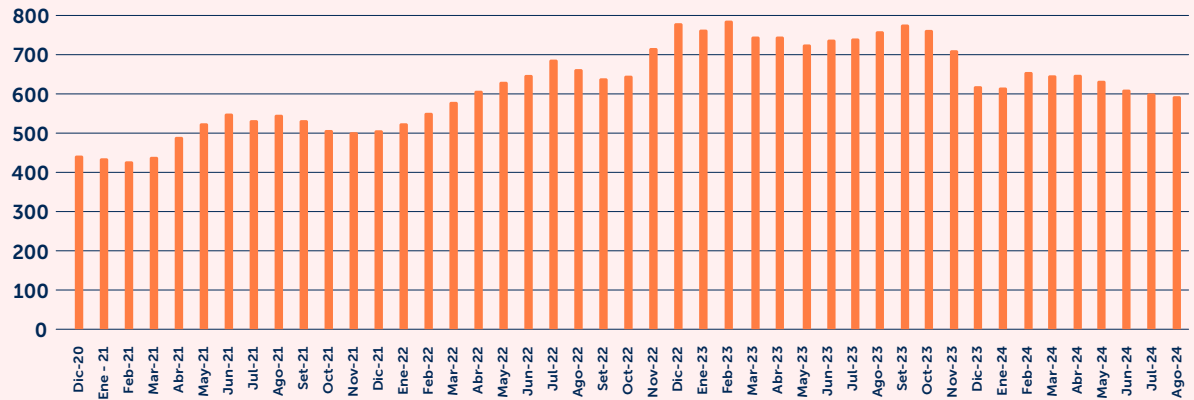
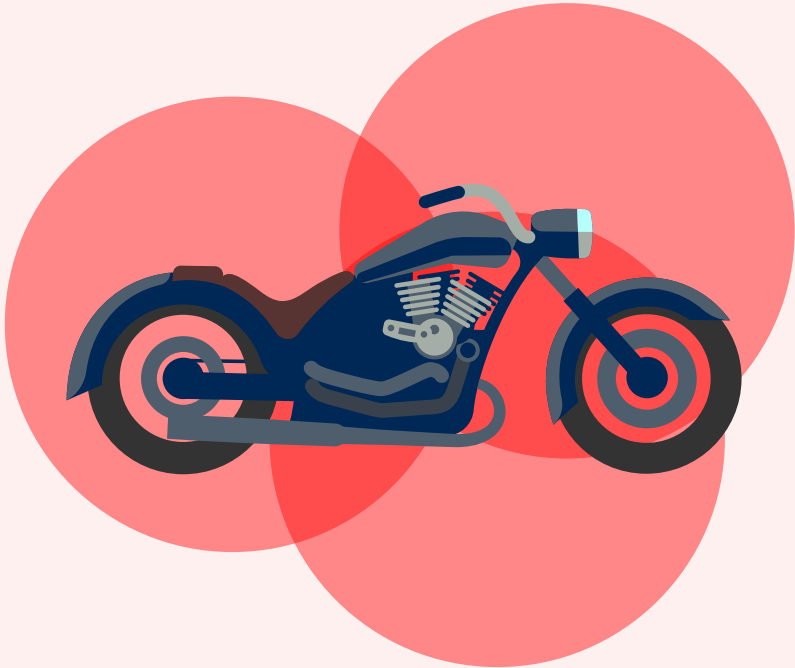
TOTAL

2023: 2,627
2024: 2,551



VENTA DE MOTOS SEGMENTO DE LUJO

Acumulado 12 meses



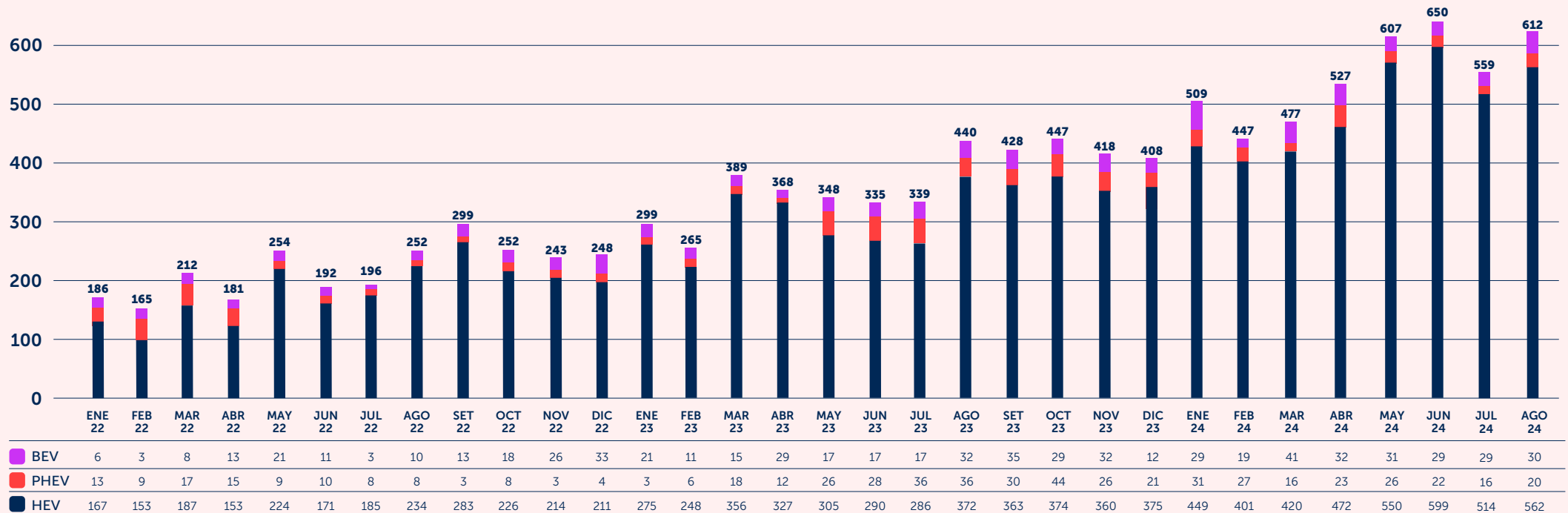
MARCA	AGO 23	JUL 24	AGO 24	VAR.% AGO24 VS JUL24	VAR.% AGO24 VS AGO23	ACUM. AGO23	ACUM. AGO24	VAR.% ACUM AGO24 VS ACUM. AGO23	PART.% ACUM AGO24
HONDA	45	19	35	84.2%	-22.2%	194	180	-7.2%	42.2%
BMW	12	6	11	83.3%	-8.3%	83	81	-2.4%	19.0%
KAWASAKI	5	8	8	0.0%	60.0%	43	50	16.3%	11.7%
YAMAHA	5	4	4	0.0%	-20.0%	47	39	-17.0%	9.1%
KTM	1	5	4	-20.0%	300.0%	18	24	33.3%	5.6%
TRIUMPH	2	4	1	-75.0%	-50.0%	23	16	-30.4%	3.7%
BENELLI	1	1	1	0.0%	0.0%	24	14	-41.7%	3.3%
DUCATI	3	1	1	0.0%	-66.7%	25	12	-52.0%	2.8%
SUZUKI	1	0	0	-	-100.0%	1	9	800.0%	2.1%
HARLEY DAVIDSON	0	0	0	-	-	1	2	100.0%	0.5%
TOTAL GENERAL	75	48	65	35.4%	-13.3%	459	427	-7.0%	100.0%

Fuente: SUNARP - AAP Elaboración: GEE - AAP

Nota: Se definió el segmento de motocicletas de lujo considerando los siguientes criterios:

1. Marcas: KTM, BMW, KAWASAKI, HARLEY DAVIDSON, DUCATI, TRIUMPH, SUZUKI, HONDA, YAMAHA, BENELLI 2. Cilindrada >=450 cc.

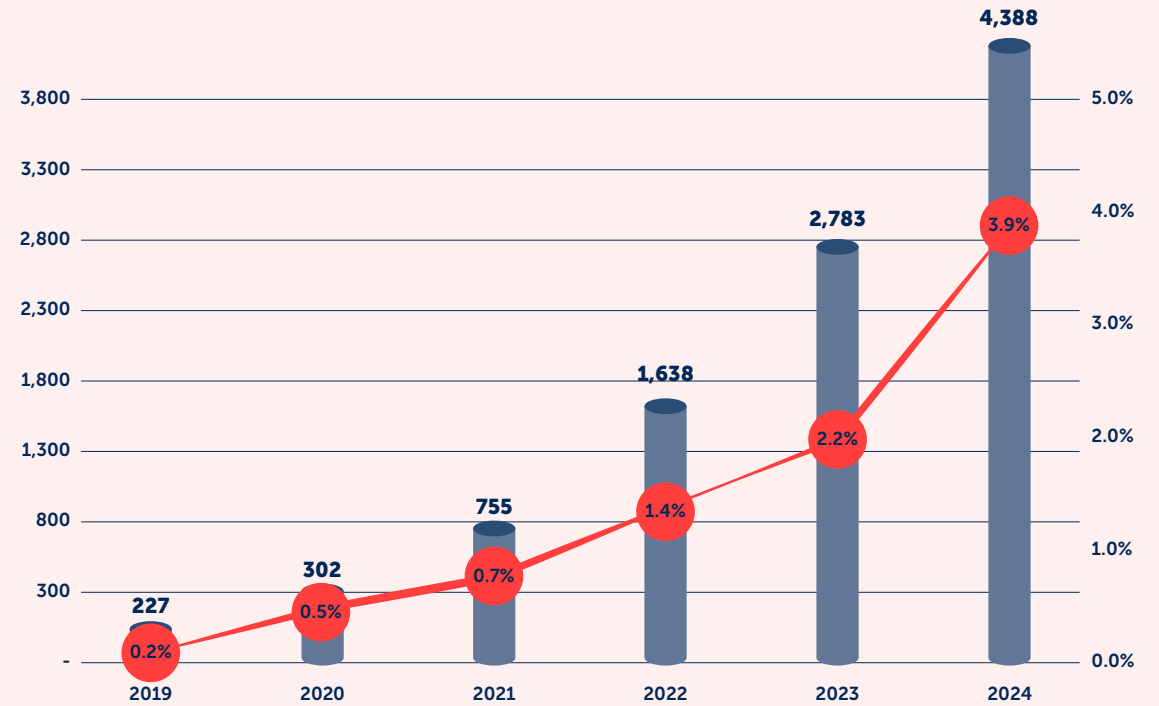
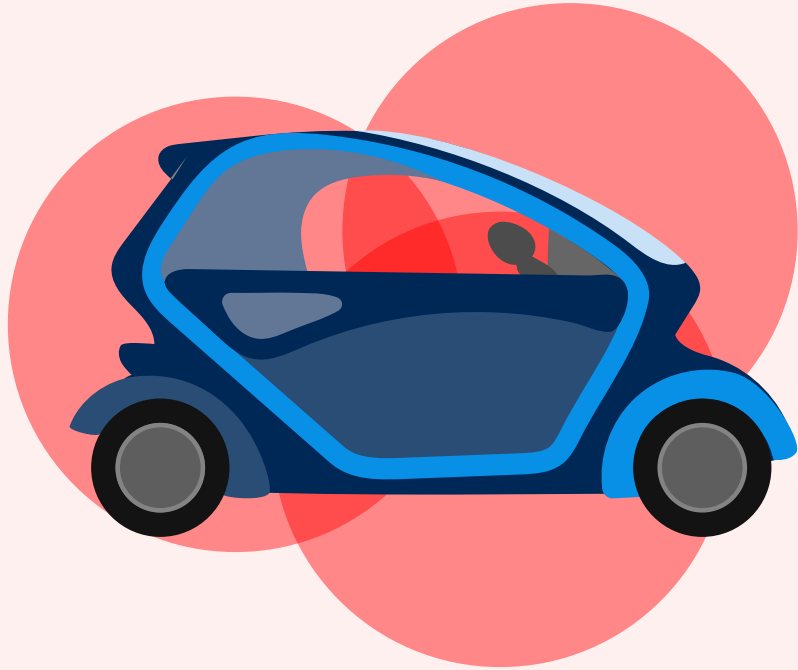
VENTA DE VEHÍCULOS ELÉCTRICOS E HÍBRIDOS



BEV: Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle

VENTA DE VEHÍCULOS ELECTRIFICADOS Y PENETRACIÓN

A Agosto de cada año



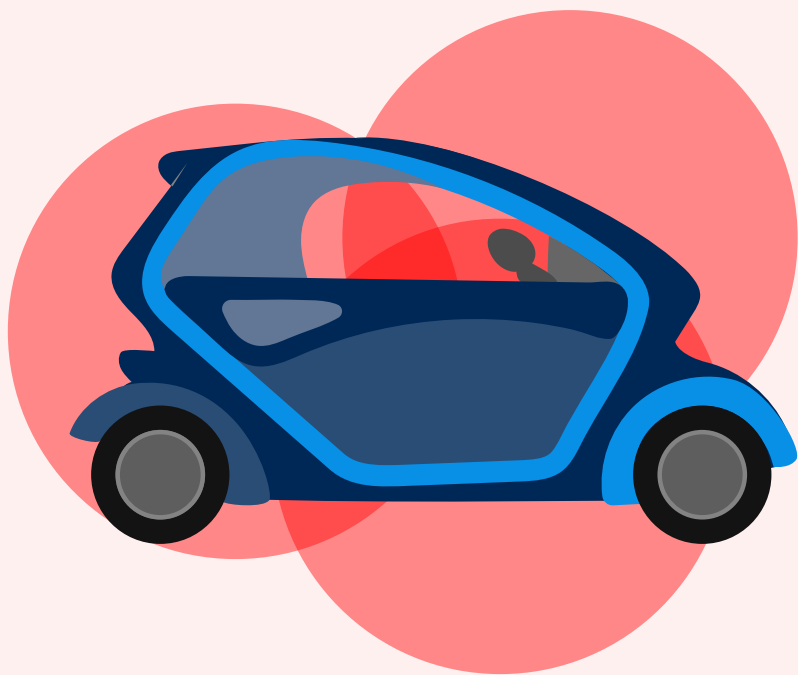
Fuente: SUNARP - AAP Elaboración: GEE - AAP

● Unidades

● Participación en la venta total (eje derecho)

VENTA DE VEHÍCULOS ELECTRIFICADOS POR MARCA

A Agosto de cada año



1. TOYOTA

2023: 568
2024: 1,167

105.5%

26.6%

Var.%

Part.% 2024

2. SUZUKI

2023: 269
2024: 798

196.7%

18.2%

Var.%

Part.% 2024

3. VOLVO

2023: 258
2024: 351

36.0%

8.0%

Var.%

Part.% 2024

4. GEELY

2023: 458
2024: 348

-24.0%

7.9%

Var.%

Part.% 2024

5. MERCEDES BENZ

2023: 215
2024: 285

32.6%

6.5%

Var.%

Part.% 2024

6. AUDI

2023: 335
2024: 229

-31.6%

5.2%

Var.%

Part.% 2024

7. BMW

2023: 136
2024: 176

29.4%

4.0%

Var.%

Part.% 2024

8. FORD

2023: 28
2024: 146

421.4%

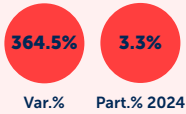
3.3%

Var.%

Part.% 2024

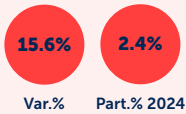
9. HYUNDAI

2023: 31
2024: 144



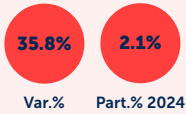
10. LEXUS

2023: 90
2024: 104



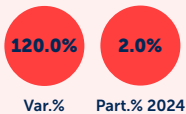
11. SUBARU

2023: 67
2024: 91



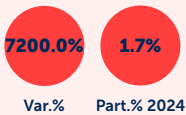
12. LAND ROVER

2023: 40
2024: 88



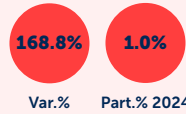
13. NISSAN

2023: 1
2024: 73



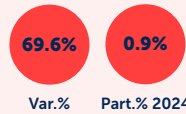
14. HAVAI

2023: 16
2024: 43



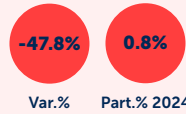
15. CHERY

2023: 23
2024: 39



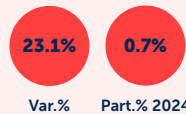
16. KIA

2023: 67
2024: 35



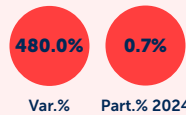
17. JAC

2023: 26
2024: 32



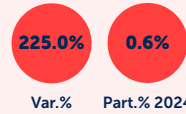
18. DONGFENG

2023: 5
2024: 29



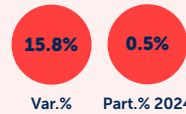
19. PORSCHE

2023: 8
2024: 26



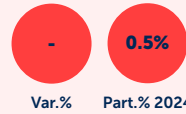
20. MINI

2023: 19
2024: 22



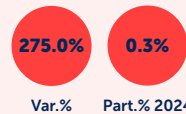
21. HONDA

2023: -
2024: 20



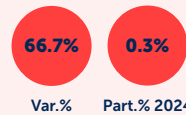
22. MAPLE

2023: 4
2024: 15



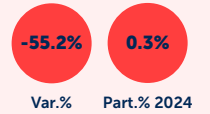
23. BYD

2024: 9
2023: 15



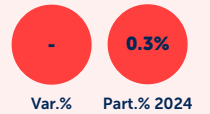
24. RAM

2023: 29
2024: 13



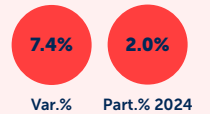
25. MAZDA

2023: -
2024: 12



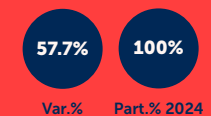
OTROS

2023: 81
2024: 87



TOTAL

2023: 2,783
2024: 4,388



VENTA DE VEHÍCULOS ELECTRIFICADOS

Por tipo de tecnología

BEV		
MARCA	ENE-AGO 2024	% PART
VOLVO	39	16.3%
JAC	32	13.3%
BMW	18	7.5%
KIA	16	6.7%
DONGFENG	16	6.7%
BYD	15	6.3%
MAPLE	15	6.3%
MINI	10	4.2%
AUDI	10	4.2%
QINGLING	6	2.5%
OTROS	63	26.3%
TOTAL	240	100.0%

PHEV		
MARCA	ENE-AGO 2024	% PART
BMW	78	42.9%
VOLVO	43	23.6%
PORSCHE	26	14.3%
MINI	12	6.6%
LAND ROVER	11	6.0%
CHERY	4	2.2%
FERRARI	3	1.6%
DFSK	2	1.1%
TOYOTA	2	1.1%
MCLAREN	1	0.5%
TOTAL	182	100.0%

HEV		
MARCA	ENE-AGO 2024	% PART
TOYOTA	1165	63.6%
FORD	146	8.0%
HYUNDAI	143	7.8%
LEXUS	103	5.6%
SUBARU	91	5.0%
NISSAN	73	4.0%
HAVAL	43	2.3%
HONDA	20	1.1%
KIA	19	1.0%
BMW	13	0.7%
OTROS	15	0.8%
TOTAL	1,831	100.0%

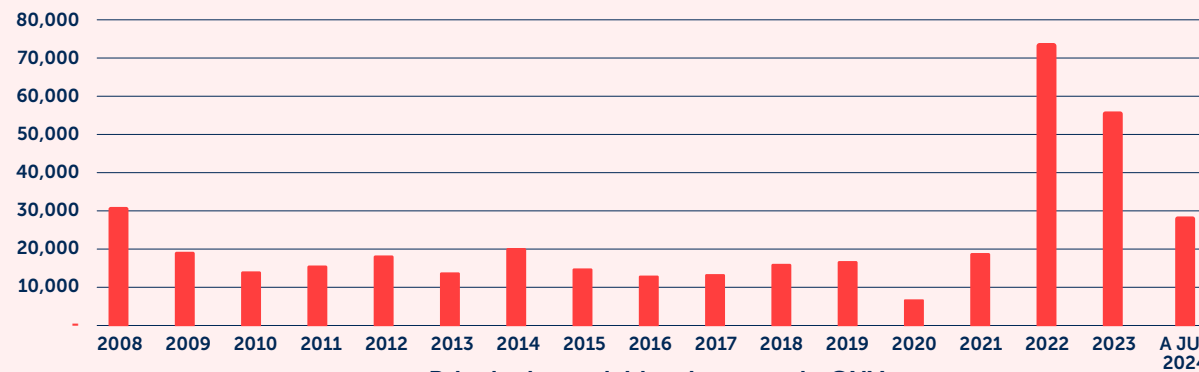
MHEV		
MARCA	ENE-AGO 2024	% PART
SUZUKI	798	37.4%
GEELY	348	16.3%
MERCEDES BENZ	280	13.1%
VOLVO	269	12.6%
AUDI	219	10.3%
LAND ROVER	77	3.6%
BMW	67	3.1%
CHERY	35	1.6%
RAM	13	0.6%
MAZDA	12	0.6%
OTROS	17	0.8%
TOTAL	2,135	100.0%

BEV: Battery Electric Vehicle | **HEV:** Hybrid Electric Vehicle | **PHEV:** Plug-in Hybrid Electric Vehicle | **MHEV:** Mild Hybrid Electric Vehicle

VEHÍCULOS A GNV



Vehículos convertidos a GNV



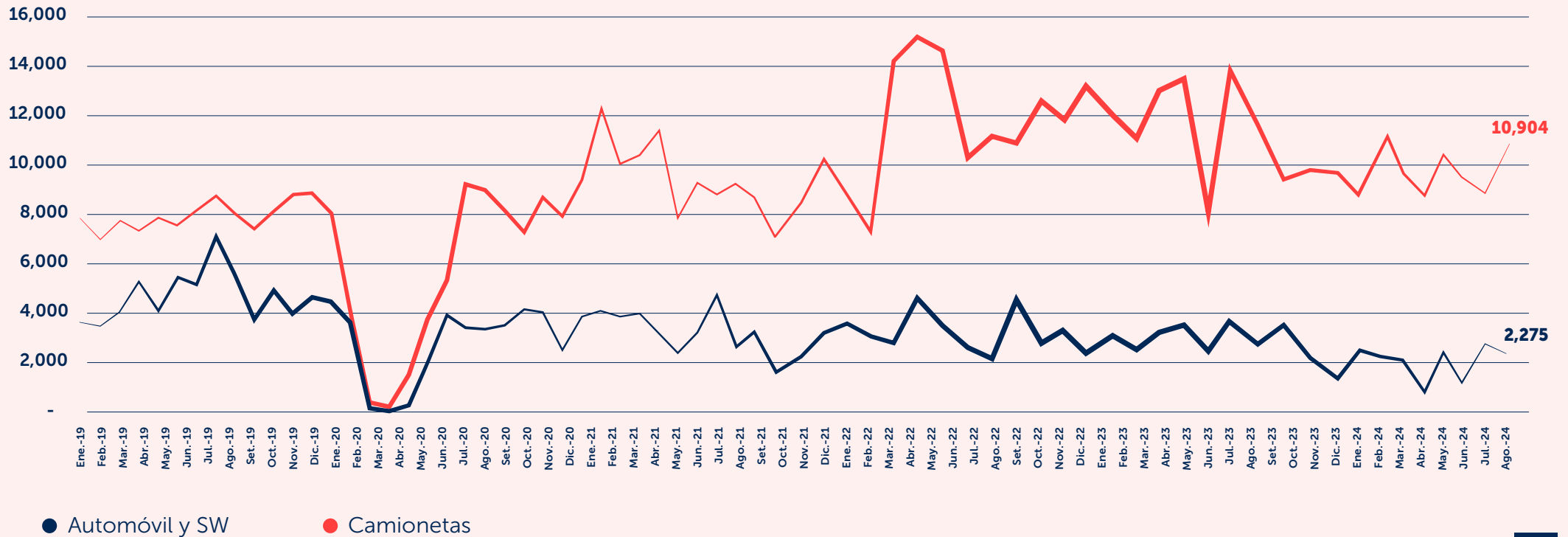
Principales variables de mercado GNV

	DIC 22	DIC 23	A JUL 24
Vehículos Convertidos	73,601	55,893	27,881
Vehículos Nuevos*	904	1,054	775
Vehículos Activados	74,505	56,947	28,656
Vehículos activos que registran consumos en el mes	276,222	313,333	314,465
Stock de Talleres de Conversión	243	295	317
Stock de Estaciones de Carga	341	341	343

*Considera vehículos importados a GNV y vehículos convertidos localmente antes de su venta al público.

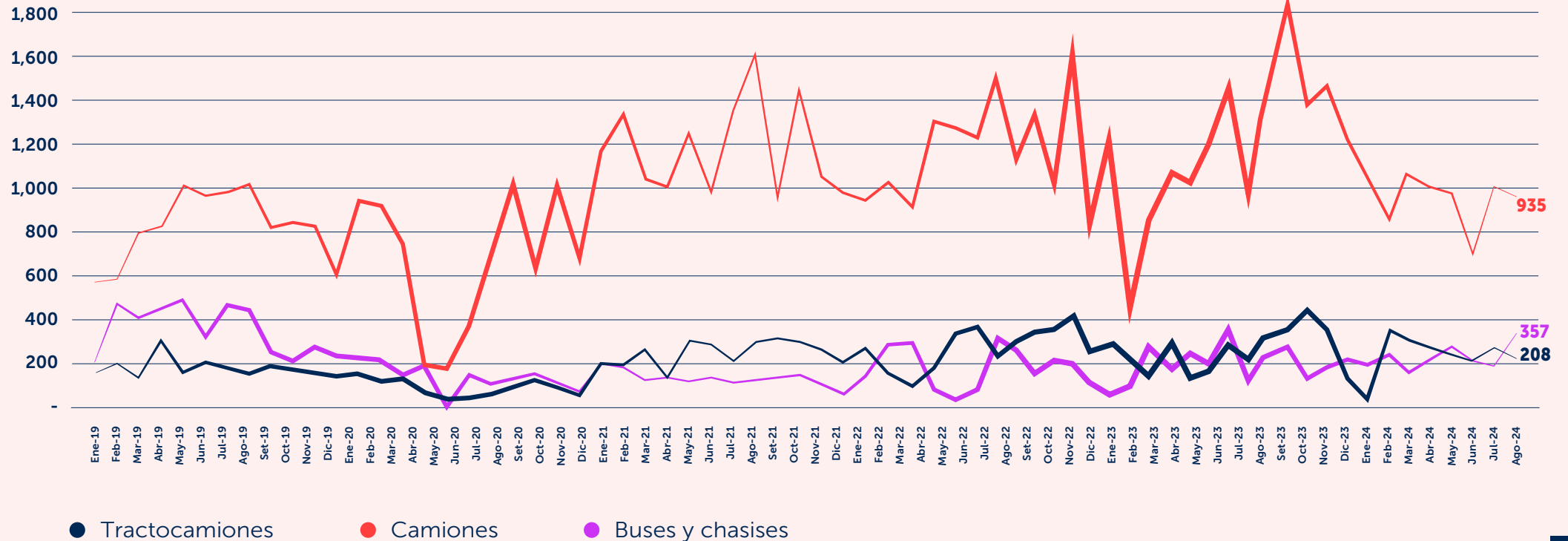
IMPORTACIÓN VEHÍCULOS LIVIANOS

(Unidades)



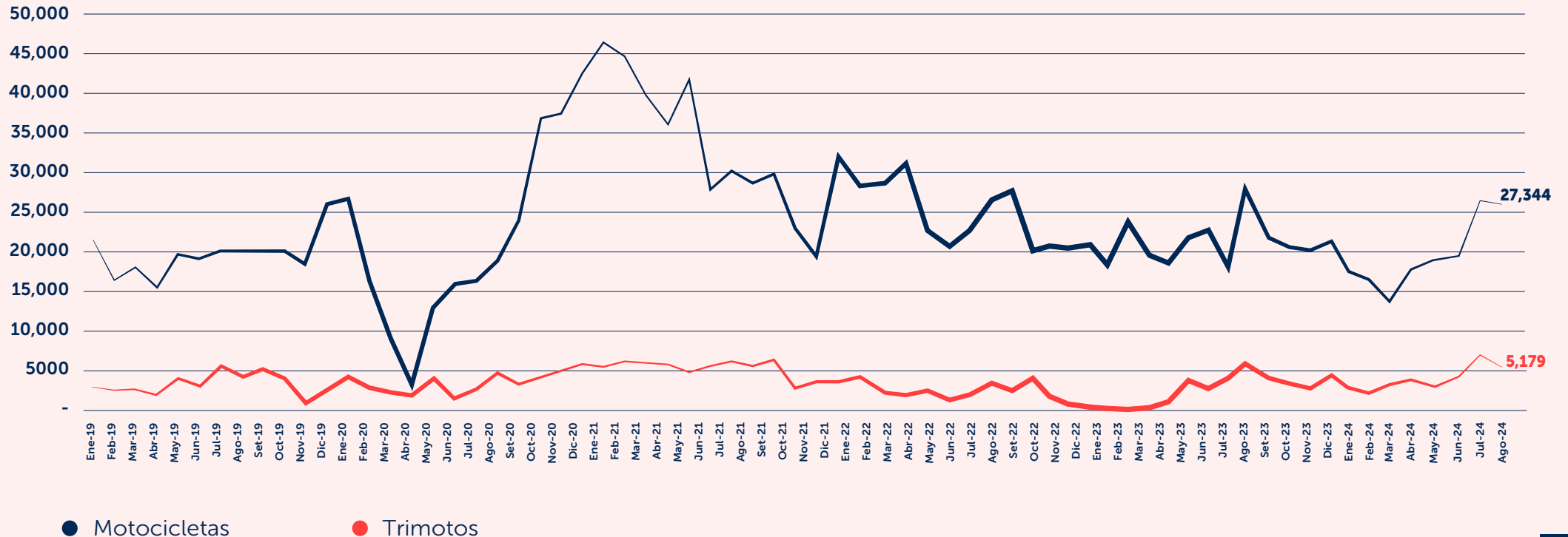
IMPORTACIÓN VEHÍCULOS PESADOS

(Unidades)



IMPORTACIÓN VEHÍCULOS MENORES








(Unidades)



IMPORTACIONES

(Unidades)



Clase	AGO 23	JUL 24	AGO 24	Var. % AGO24/AGO23	Var. % AGO24/JUL24	Acum AGO23	Acum AGO24	Var. % Acum. AGO24/AGO23
 Automóvil, SW	3,731	2,459	2,275	-39.0%	-7.5%	23,919	16,725	-30.1%
 Camionetas	13,923	8,877	10,904	-21.7%	22.8%	94,706	78,206	-17.4%
 Camiones	1,371	1,026	935	-31.8%	-8.9%	8,506	7,873	-7.4%
 Buses y chasis	214	194	357	66.8%	84.0%	1,731	1,826	5.5%
 Tractocamiones	311	271	208	-33.1%	-23.2%	1,801	1,967	9.2%
 Motocicletas	27,042	27,480	27,344	1.1%	-0.5%	170,131	159,251	-6.4%
 Trimotos	5,615	5,935	5,179	-7.8%	-12.7%	30,669	32,041	4.5%

IMPORTACIÓN DE SUMINISTROS

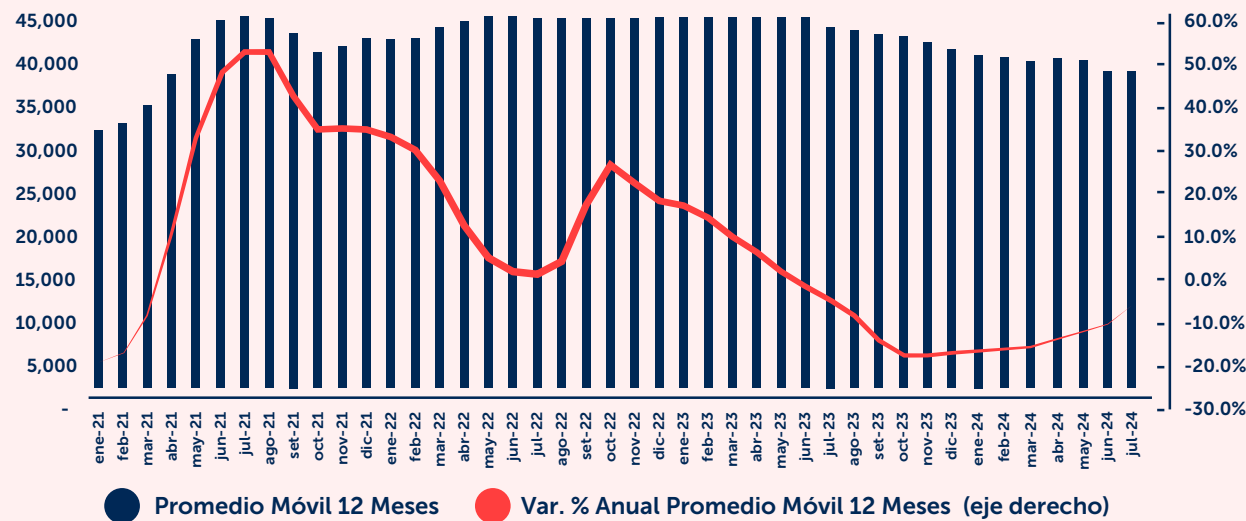
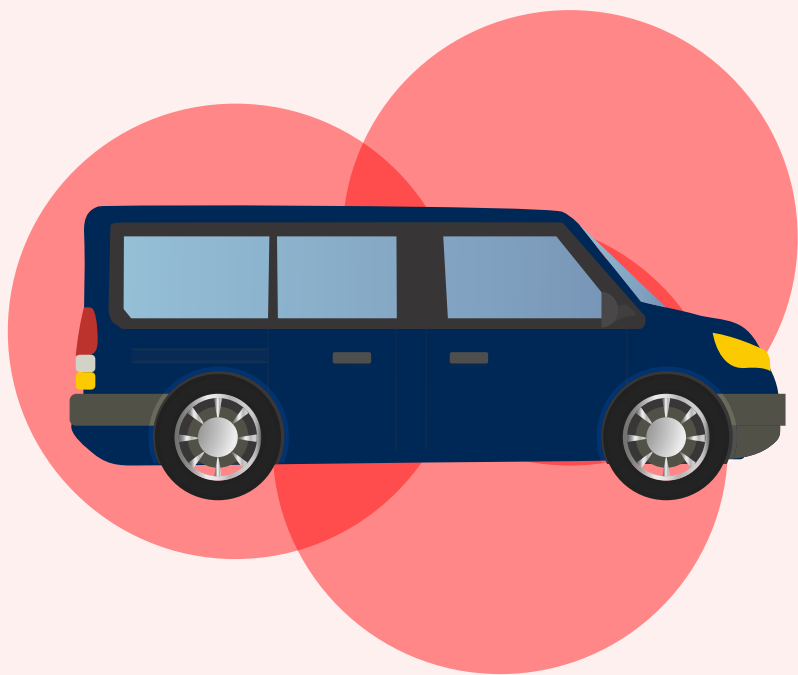
Valor FOB US\$

TIPO DE SUMINISTRO	AGO23	JUL24	AGO24	Var. % AGO24/AGO23	Var. % AGO24/JUL24	Acum. AGO23	Acum. AGO24	Var.% Acum.	% Part AGOSTO 2024
Neumáticos	52,553,239	51,322,847	51,310,585	-2.4%	0.0%	349,853,218	355,623,014	1.6%	24.0%
Lubricantes	36,261,267	37,676,272	35,344,629	-2.5%	-6.2%	235,194,121	272,384,241	15.8%	18.4%
Partes de Motor	27,771,050	34,390,662	34,031,403	22.5%	-1.0%	216,495,602	269,133,825	24.3%	18.2%
Filtros	18,254,692	14,262,669	17,512,006	-4.1%	22.8%	114,030,562	127,965,883	12.2%	8.6%
Otros consumibles	10,747,114	11,878,199	12,204,046	13.6%	2.7%	84,740,277	89,342,963	5.4%	6.0%
Sistema de transmisión	7,793,651	8,781,357	8,077,907	3.6%	-8.0%	64,590,994	60,831,815	-5.8%	4.1%
Partes eléctricas	8,290,761	8,268,421	8,518,627	2.7%	3.0%	55,585,324	58,836,522	5.8%	4.0%
Partes de carrocería	8,955,257	8,047,326	7,936,905	-11.4%	-1.4%	58,820,305	54,317,449	-7.7%	3.7%
Sistema de frenos	4,373,362	5,694,415	5,123,475	17.2%	-10.0%	32,757,851	39,432,352	20.4%	2.7%
Baterías	3,481,705	3,936,701	4,882,436	40.2%	24.0%	25,955,242	29,556,329	13.9%	2.0%
Sistema de suspensión	2,795,052	3,264,613	3,609,927	29.2%	10.6%	23,715,123	27,307,316	15.1%	1.8%
Accesorios	2,435,713	3,834,249	2,411,986	-1.0%	-37.1%	21,543,264	21,852,576	1.4%	1.5%
Productos de caucho	2,829,260	2,839,314	3,239,808	14.5%	14.1%	19,041,432	21,157,272	11.1%	1.4%
Sistema de dirección	1,727,868	1,933,694	2,725,786	57.8%	41.0%	12,007,434	16,520,773	37.6%	1.1%
Ruedas y sus partes	1,919,175	1,830,615	2,020,175	5.3%	10.4%	11,939,955	11,774,303	-1.4%	0.8%
Sistema de enfriamiento	1,390,337	1,460,071	1,170,328	-15.8%	-19.8%	9,116,637	10,679,993	17.1%	0.7%
Ejes y diferencial	1,099,629	1,138,381	1,552,496	41.2%	36.4%	7,973,052	9,262,825	16.2%	0.6%
Sistema de escape	602,904	768,129	813,554	34.9%	5.9%	3,962,062	6,099,517	53.9%	0.4%
Total	193,282,037	201,327,934	202,486,079	4.8%	0.6%	1,347,322,453	1,482,078,969	10.0%	100.0%

Fuente: SUNAT, Regimenes Definitivos Elaboración: GEE - AAP

TRANSFERENCIA DE VEHÍCULOS LIVIANOS SEMINUEVOS

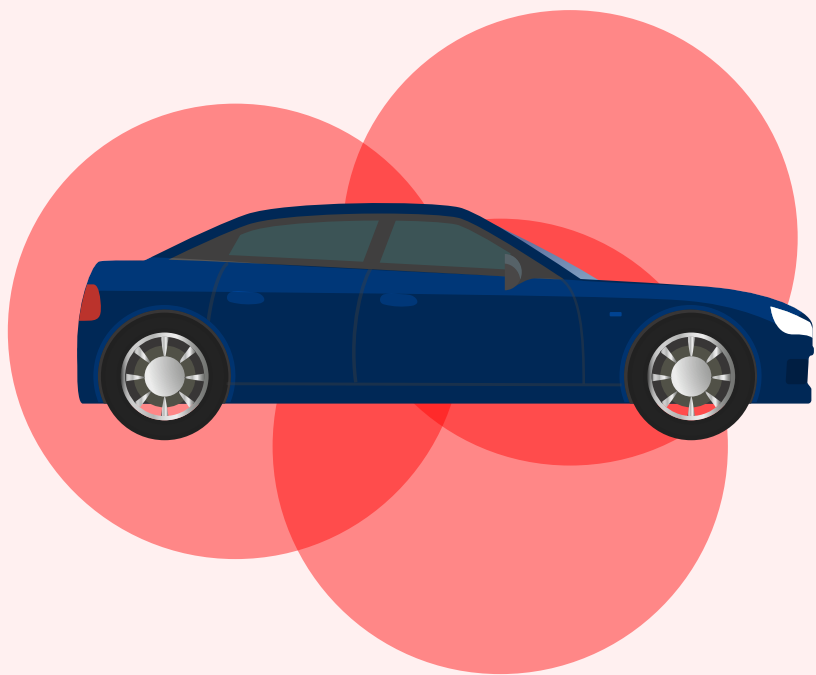
Promedio móvil 12 meses y tasa de variación anual



Transferencias	JUL 23	JUN 24	JUL 24	VAR.% JUL24/ JUL23	Var. % JUL24/ JUN24	Acum. JUL23	Acum. JUL24	Var.% Acum. JUL24/ Acum.JUL23
Vehículos livianos seminuevos	43,968	40,483	40,832	-7.1%	0.9%	287,275	293,991	2.3%

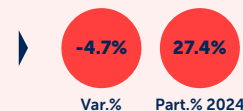
TRANSFERENCIA DE VEHÍCULOS SEMINUEVOS LIVIANOS POR MARCA

A Julio de 2024



1. TOYOTA

2023: 82,625
2024: 78,736



2. HYUNDAI

2023: 33,574
2024: 32,248



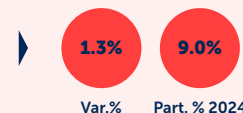
3. NISSAN

2023: 27,959
2024: 26,572



4. KIA

2023: 25,631
2024: 25,960



5. CHEVROLET

2023: 15,287
2024: 15,433



6. SUZUKI

2023: 13,587
2024: 12,970



7. VOLKSWAGEN

2023: 11,145
2024: 10,786



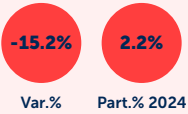
8. MITSUBISHI

2023: 7,544
2024: 7,773



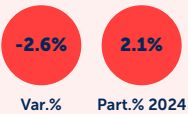
9. DAEWOO

2023: 7,325
2024: 6,209



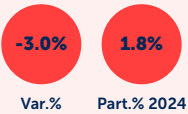
10. MAZDA

2023: 6,342
2024: 6,176



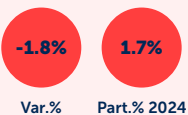
11. RENAULT

2023: 5,340
2024: 5,182



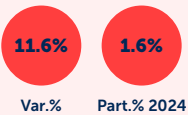
12. HONDA

2023: 4,970
2024: 4,879



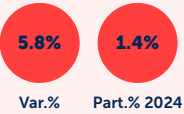
13. CHANGAN

2023: 4,056
2024: 4,528



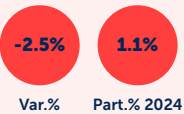
14. FORD

2023: 3,898
2024: 4,125



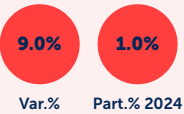
15. SUBARU

2023: 3,263
2024: 3,183



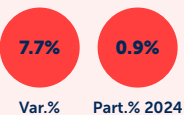
16. JAC

2023: 2,723
2024: 2,969



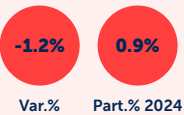
17. CHERY

2023: 2,509
2024: 2,701



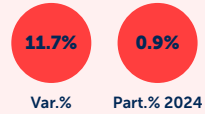
18. BMW

2023: 2,660
2024: 2,629



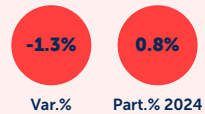
19. DFSK

2023: 2,196
2024: 2,454



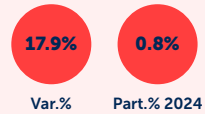
20. GREAT WALL

2023: 2,435
2024: 2,404



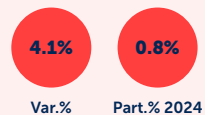
21. PEUGEOT

2023: 1,909
2024: 2,251



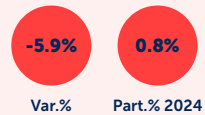
22. JEEP

2023: 2,157
2024: 2,246



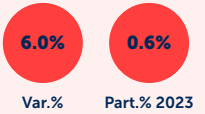
23. MERCEDES BENZ

2023: 2,335
2024: 2,197



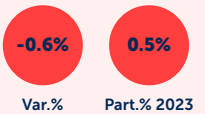
24. AUDI

2023: 1,697
2024: 1,799



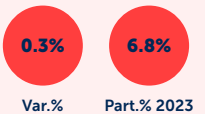
25. FOTON

2023: 1,454
2024: 1,445



OTROS

2023: 19,370
2024: 19,420

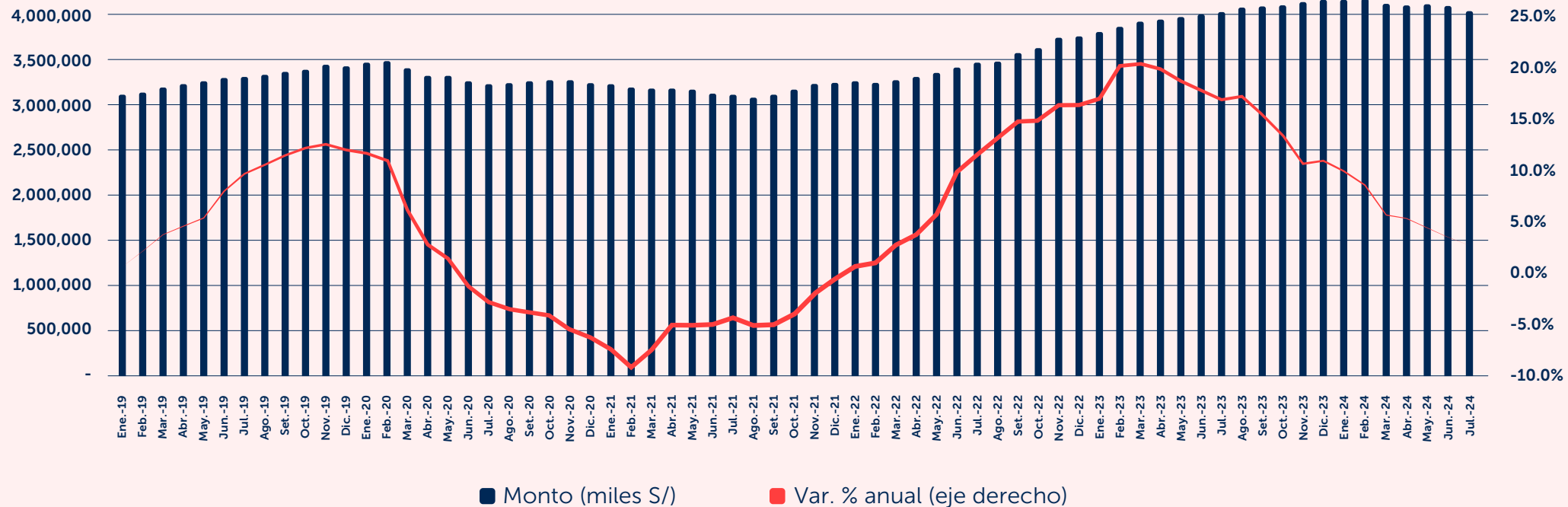


TOTAL

2023: 293,991
2024: 287,275



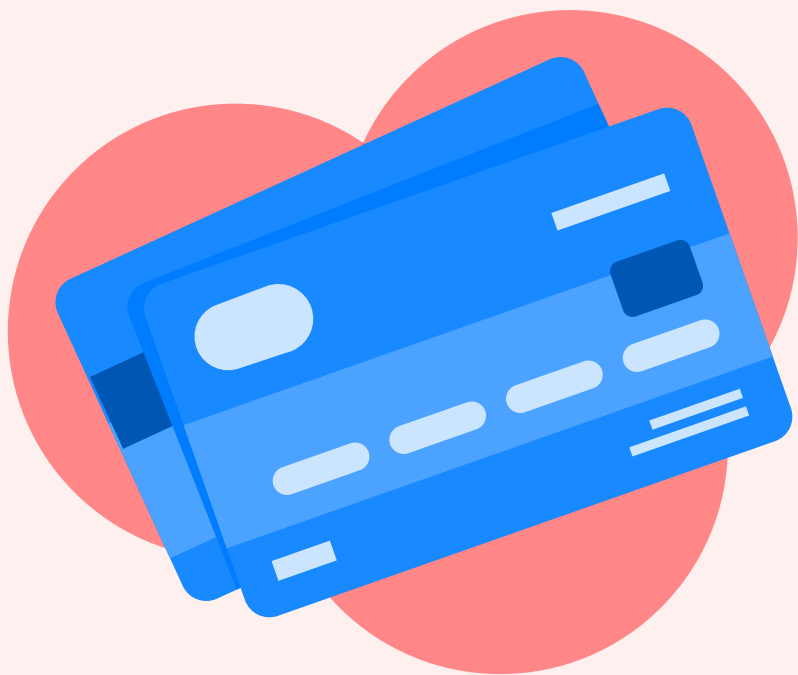
SALDO DE CRÉDITOS VEHICULARES SISTEMA FINANCIERO: ENE19 - JUL24



Fuente: SBS Elaboración: GEE - AAP

SALDO DE CRÉDITOS VEHICULARES POR ENTIDAD FINANCIERA (S/ MILES)

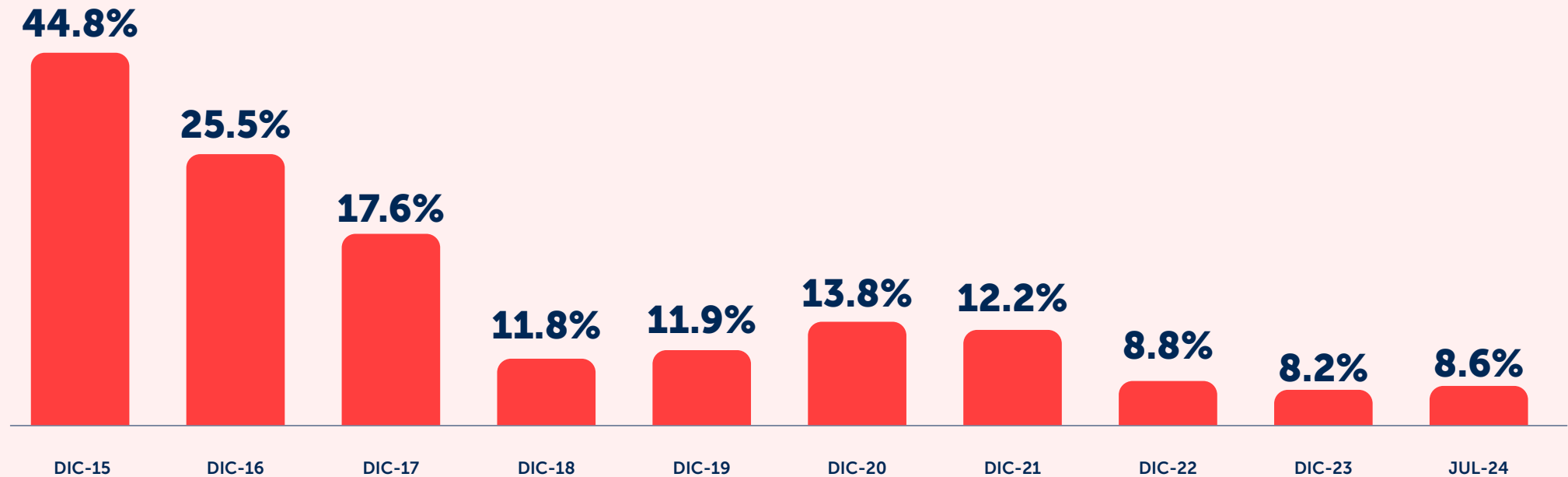
A Julio de cada año



RANK.	Entidad	2023	2024	Var%	Part.% 2024
1	Banco de Crédito del Perú	1,026,407	961,775	-6.3%	23.33%
2	Mitsui Auto Finance	870,052	953,699	9.6%	23.14%
3	Banco BBVA Perú	751,442	868,948	15.6%	21.08%
4	EC Santander Consumo	871,463	834,138	-4.3%	20.24%
5	Banco Interamericano de Finanzas	213,135	202,432	-5.0%	4.91%
6	Financiera Efectiva	103,763	83,767	-19.3%	2.03%
7	Scotiabank Perú	106,109	80,778	-23.9%	1.96%
8	Santander Perú S.A.	-	74,686	-	1.81%
9	Interbank	61,796	35,922	-41.9%	0.87%
10	CMAC Huancayo	16,154	17,794	10.1%	0.43%
11	CRAC Prymera	4,580	2,950	-35.6%	0.07%
12	Alfin Banco	7,645	2,551	-66.6%	0.06%
13	Banco Falabella Perú	1,069	919	-14.0%	0.02%
14	CRAC Incasur	873	546	-37.4%	0.01%
15	Banco Pichincha	656	367	-44.1%	0.01%
16	CMAC Arequipa	190	310	63.1%	0.01%
17	EC Alternativa	61	238	287.3%	0.01%
18	Crediscotia Financiera	10	10	0.0%	0.00%
19	CMAC Ica	57	10	-82.2%	0.00%
20	Banco GNB	66	-	-100.0%	0.00%
Total		4,035,529	4,121,840	2.1%	100%

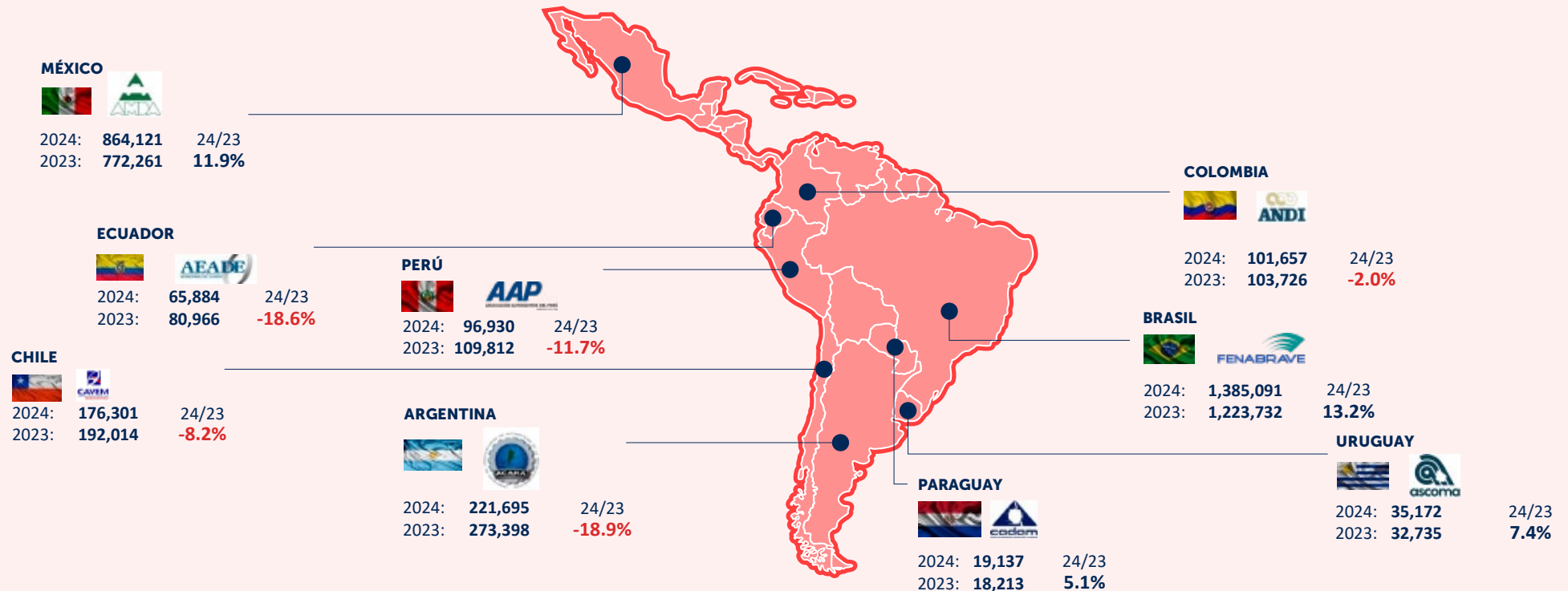
DOLARIZACIÓN CRÉDITOS VEHICULARES

(Crédito en moneda extranjera / crédito total) - sistema financiero



VENTA DE VEHÍCULOS NUEVOS EN LOS PAÍSES DE LA REGIÓN (LIVIANOS Y PESADOS)

Enero - Julio





Edición y diseño:
SubGerencia de Comunicaciones, Img. Inst. y Marketing

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