
S&P Global

Mobility

Perspectivas de la Industria Automotriz: Enfoque Perú

Encuentro Automotor 2024

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Perspectiva Global: La incertidumbre crece

- Crecimiento económico se estabiliza gracias a menor presión inflacionaria.
- Panorama político en la Unión Europea y Estados Unidos vira hacia la derecha, probablemente cerrando fronteras.
- Retos bélicos continúan en el radar.
- Índices de manufactura demuestran estancamiento.

Real GDP (% change)

Region	2023	2024	2025	2026
World	2.9	 2.7	 2.7	 2.8
United States	2.9	2.7	2.0	2.1
Canada	1.2	1.2	2.0	2.3
Brazil	2.9	3.2	2.5	3.0
Eurozone	0.5	0.7	1.1	1.4
United Kingdom	0.3	0.9	1.3	1.3
Russia	3.6	4.1	2.5	2.1
Mainland China	5.2	4.9	4.6	4.4
Japan	1.7	-0.1	1.2	0.8
India*	8.1	6.8	6.5	6.3

Data compiled Nov. 15, 2024.

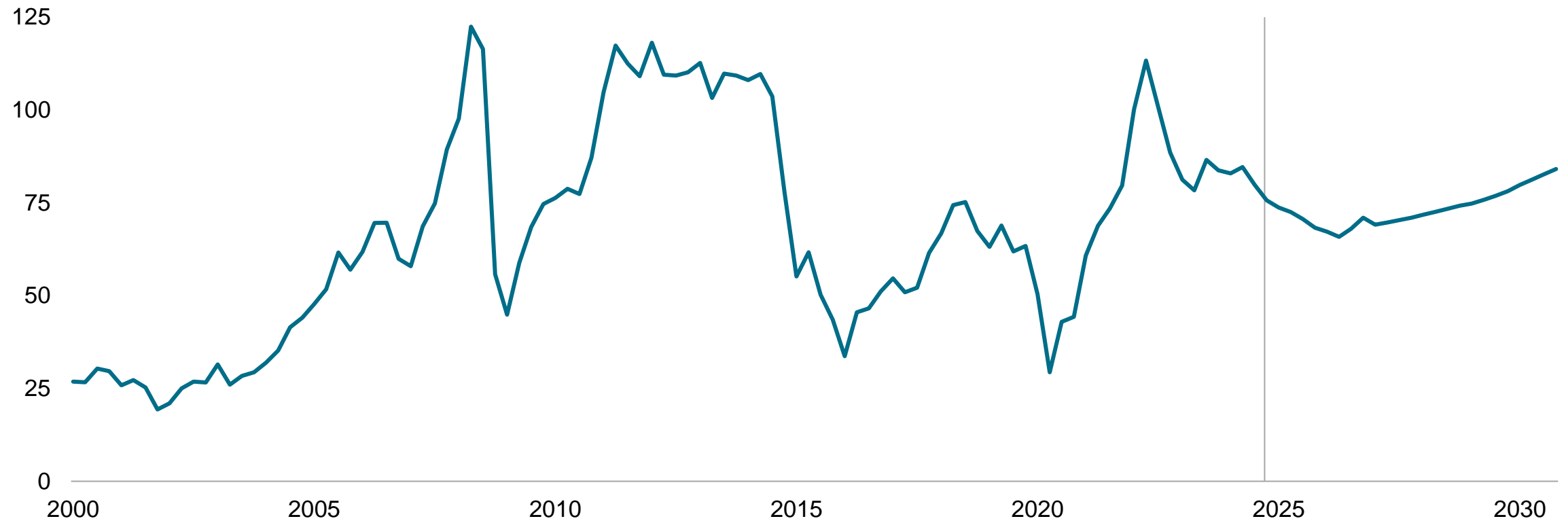
* Fiscal year starting April 1, 2023.

Source: S&P Global Market Intelligence.

Petróleo: Brent

Precio para Brent sera \$71 en 2025

Price of Dated Brent crude oil (\$/barrel)

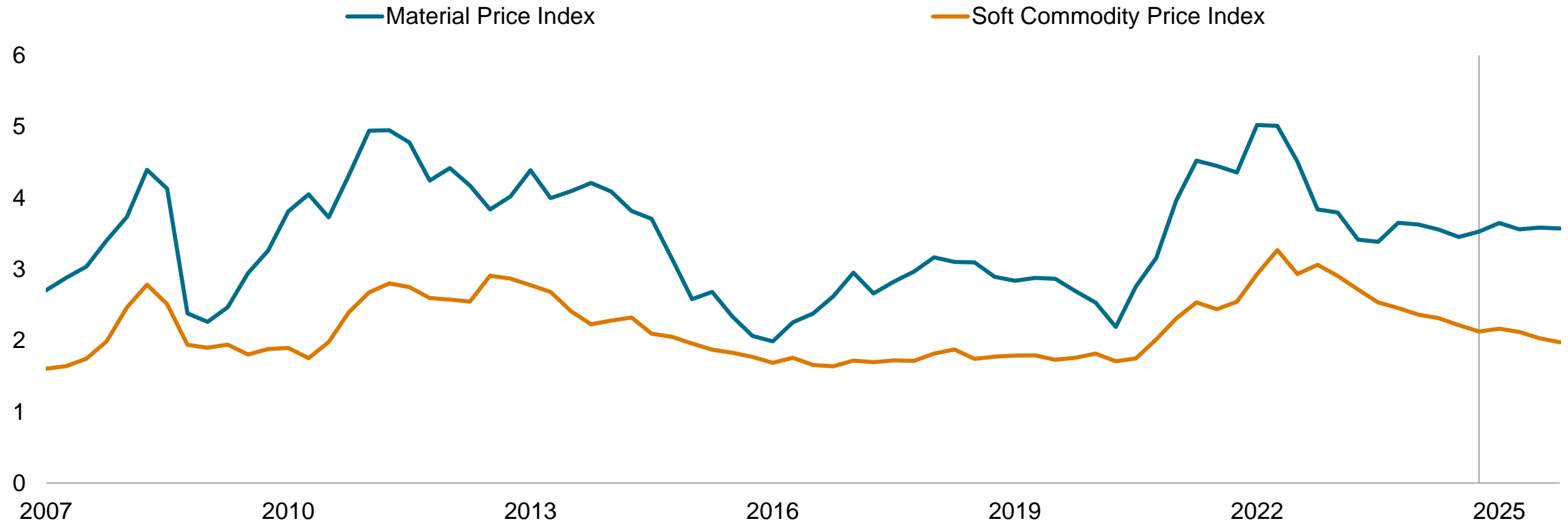


Data compiled Nov. 5, 2024.
Source: S&P Global Market Intelligence.

Materias Primas

Global industrial and agricultural commodity prices

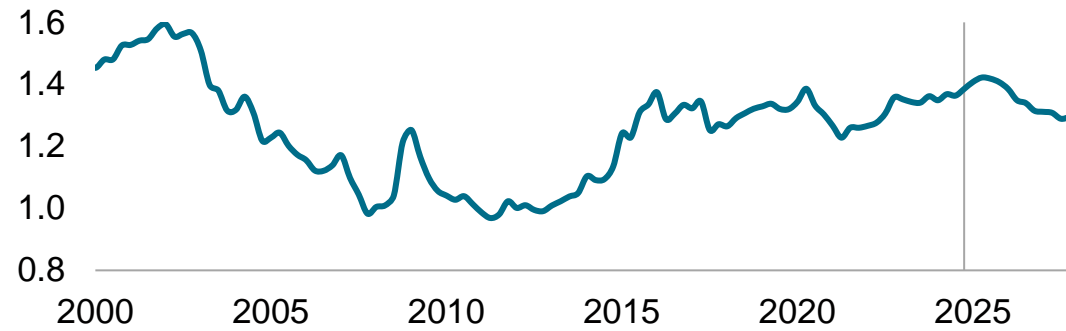
Index, 2002 week 1=1



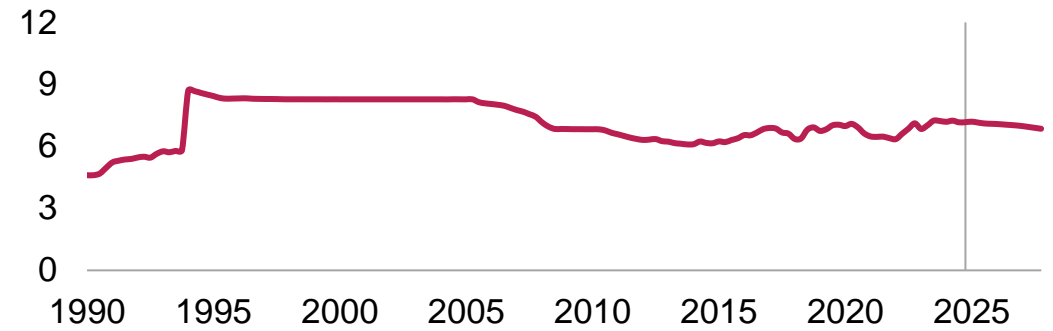
Data compiled Nov. 13, 2024.
Source: S&P Global Market Intelligence.

Monedas primarias versus dólar EUA

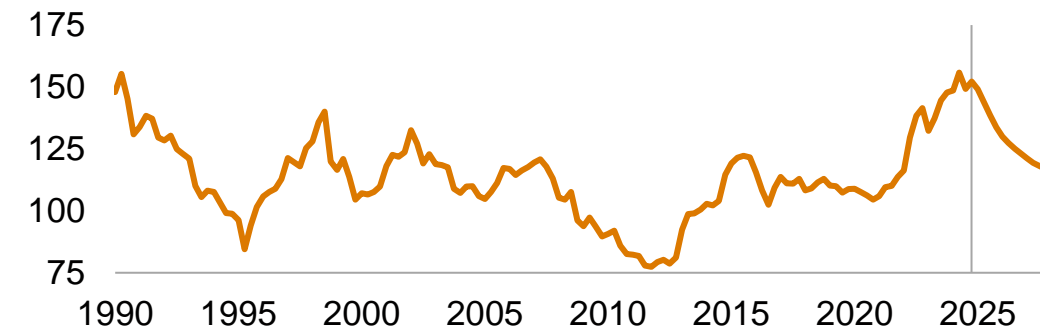
Canadian dollar



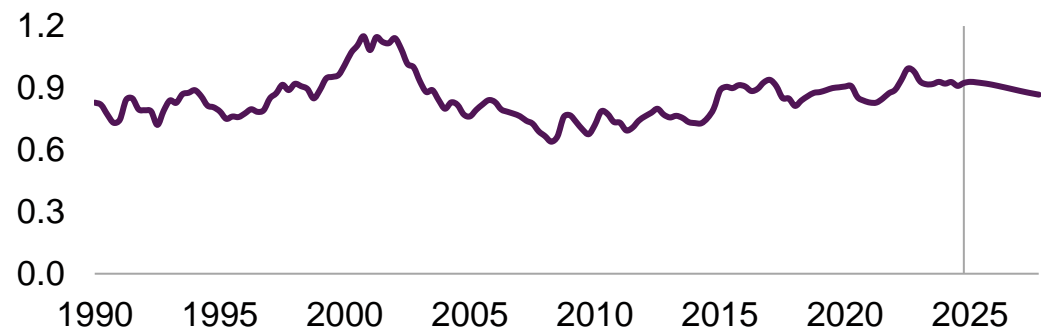
Chinese yuan



Japanese yen



Euro



Data compiled Nov. 15, 2024.
Source: S&P Global Market Intelligence.

Ventas Globales por region

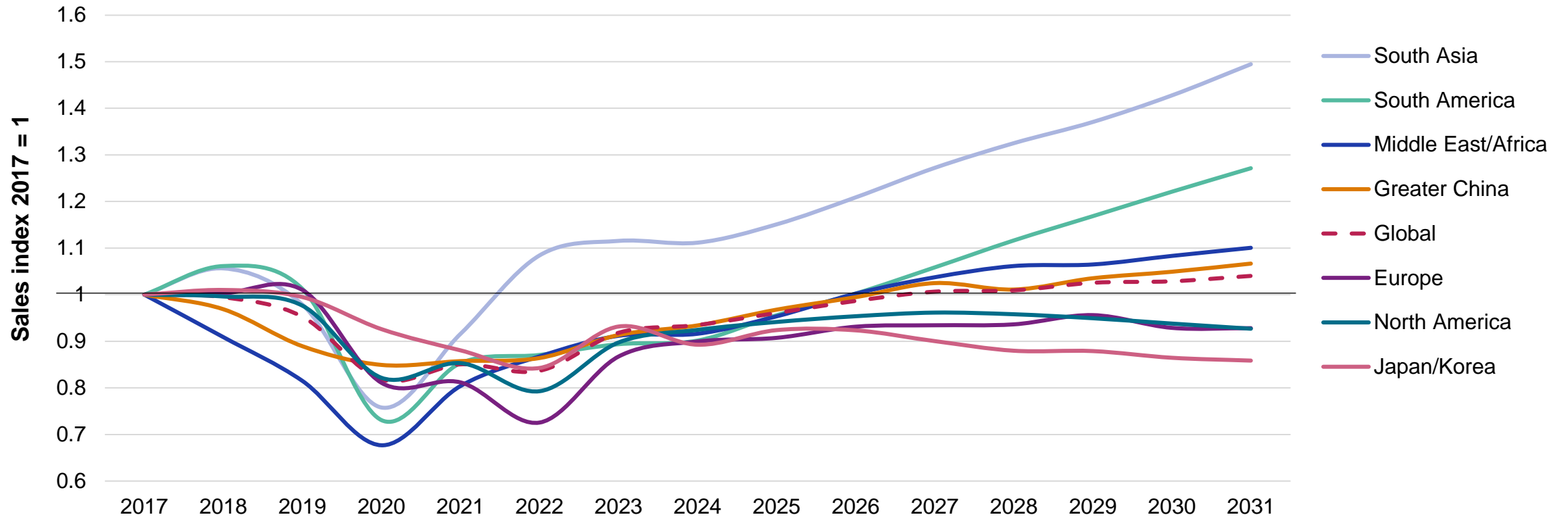
Se anticipa un crecimiento inferior al 2% en el 2024



Date compiled September 2024.
Source: 2023 S&P Global Mobility.
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Ventas de vehículos ligeros por región

Crecimiento centrado fuera de “Triad” EUA, Europa y Japón

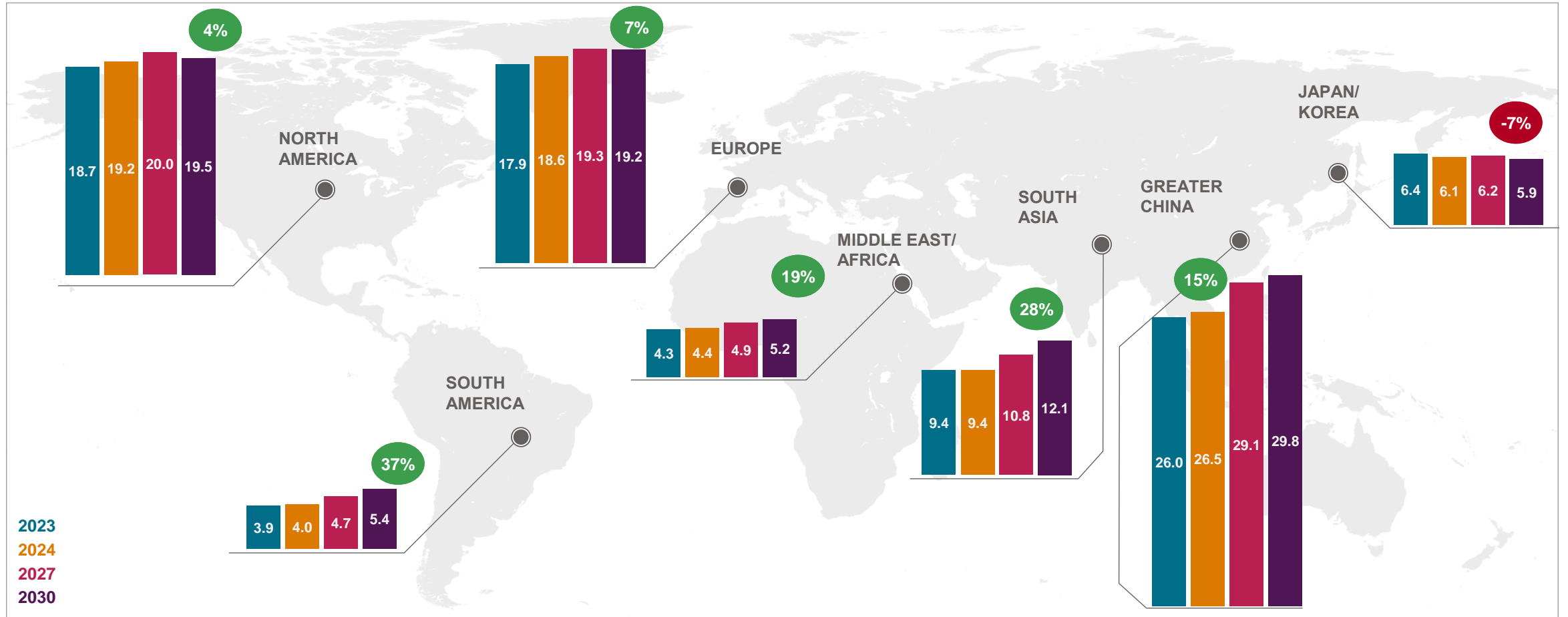


As of September 2024.
Source: S&P Global Mobility

Ventas de vehículos ligeros por región

South America growth outperforms the world average this decade

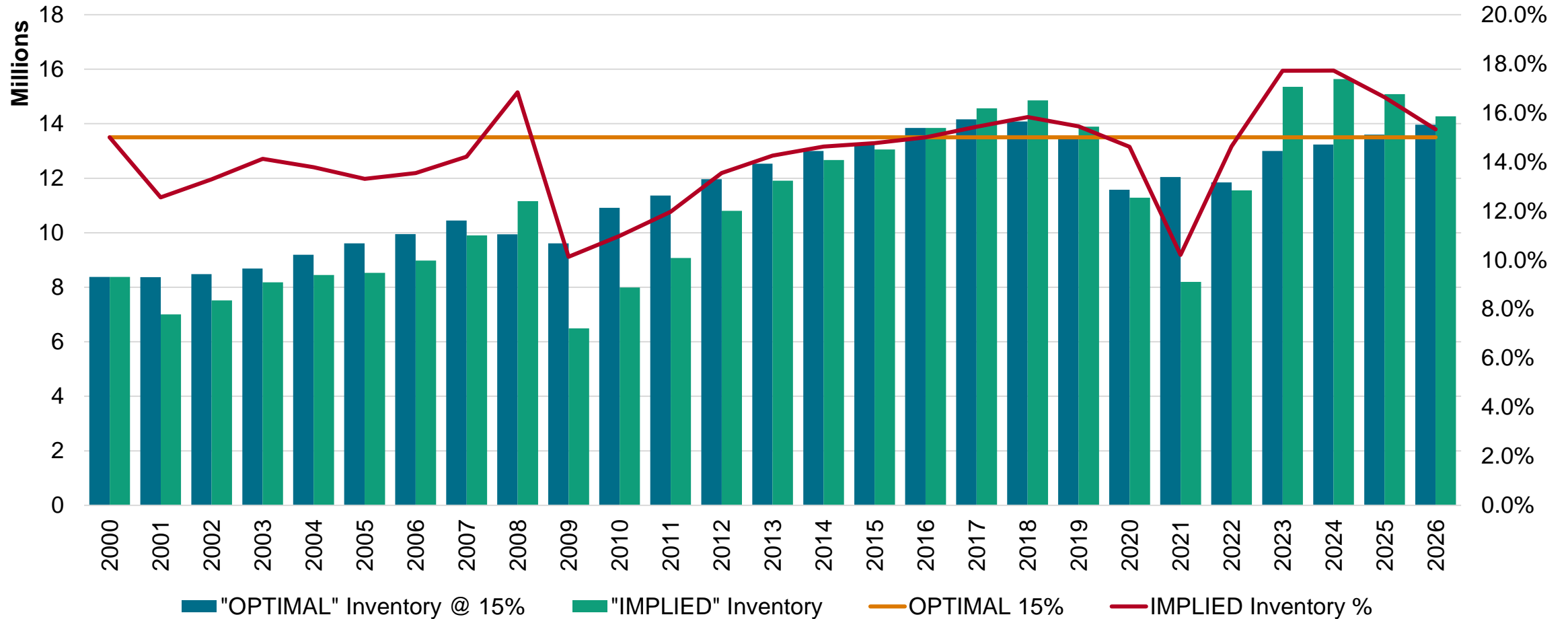
Global topline volume (million units)



Date compiled September 2024.
Source: S&P Global Mobility.

Indice de Inventario Global

Inventarios se han acumulado globalmente



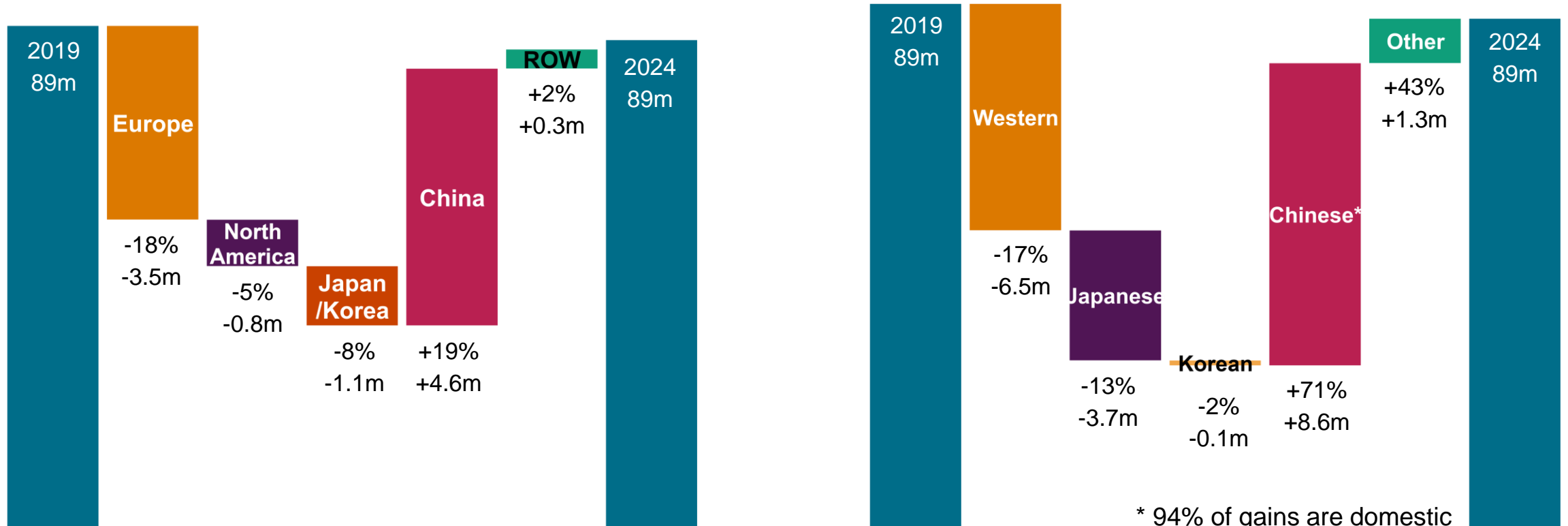
Data compiled September 2024.
Source: S&P Global Mobility.

Producción: Cambios estructurales en proveeduría de vehiculos

China domina en el nuevo mercado de 89 millones de unidades

2019 to 2024 bridge by production region

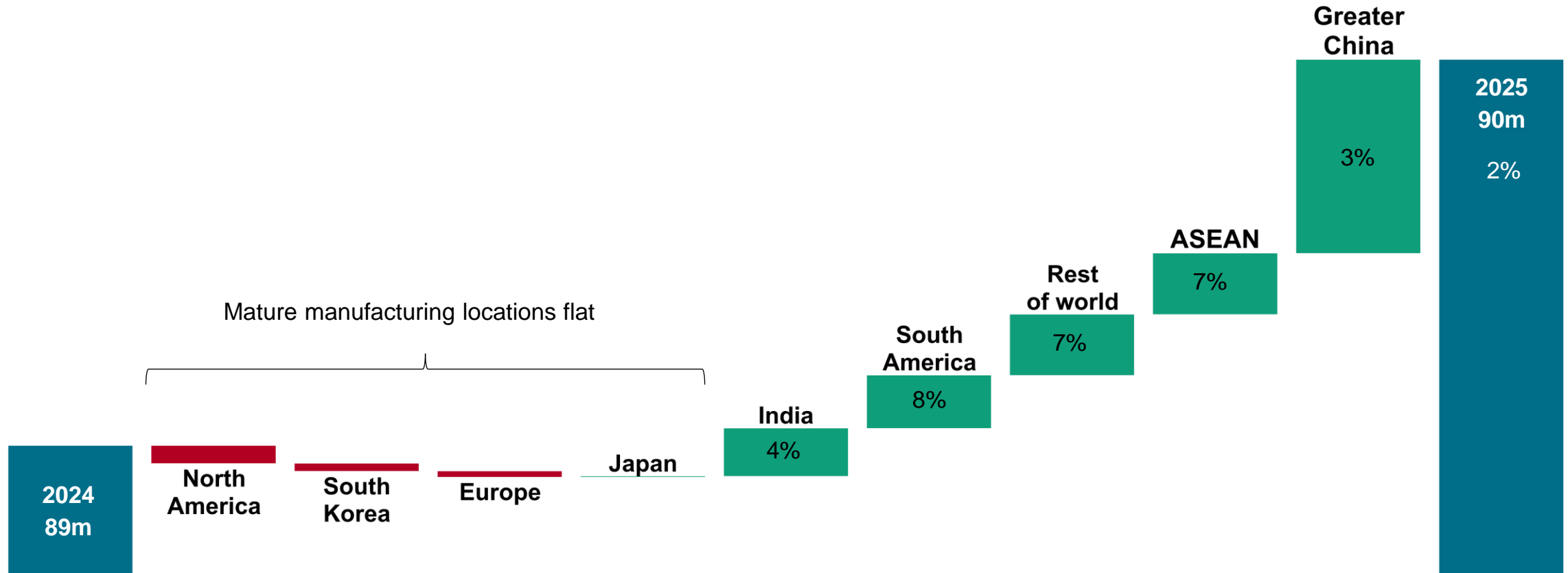
2019 to 2024 bridge by OEM ownership



Data compiled September 2024.
 Europe excludes Russia, Belarus, Kazakhstan, Ukraine, Uzbekistan, ROW = Rest of World.
 Source: S&P Global Mobility.

Produccion 2025

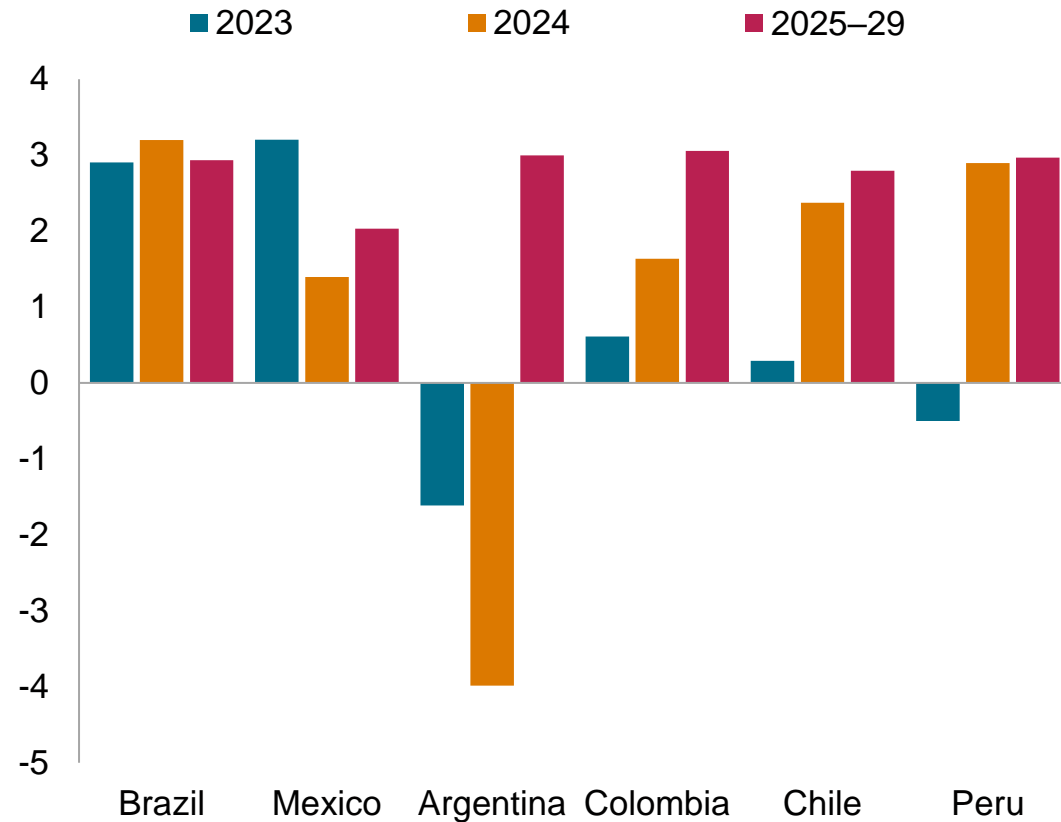
China continua liderando el crecimiento



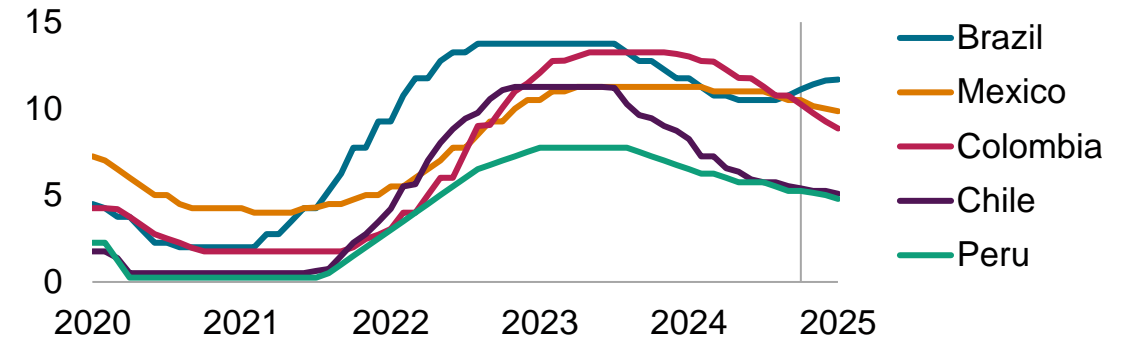
Data compiled September 2024.
Europe excludes Russia, Belarus, Kazakhstan, Ukraine, Uzbekistan.
Source: S&P Global Mobility.

America Latina

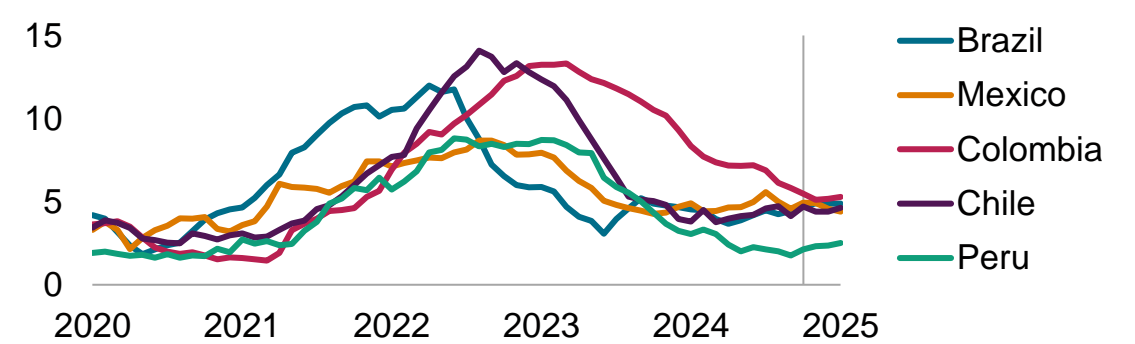
Real GDP (annual % change)



Policy rates (%)



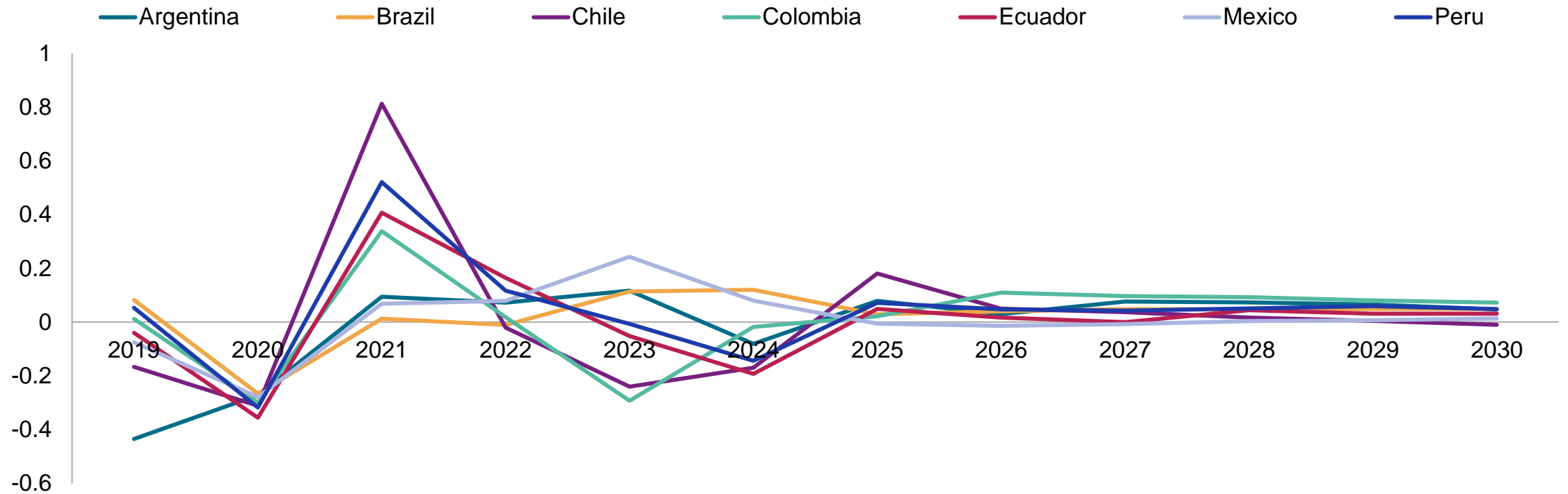
Consumer price inflation (annual % change)



Data compiled Nov. 15, 2024.
Source: S&P Global Market Intelligence.

Ventas America Latina

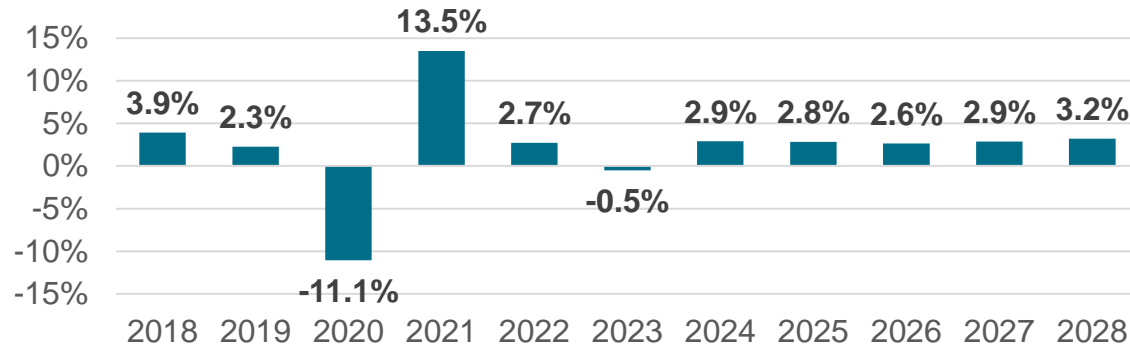
SA Demand



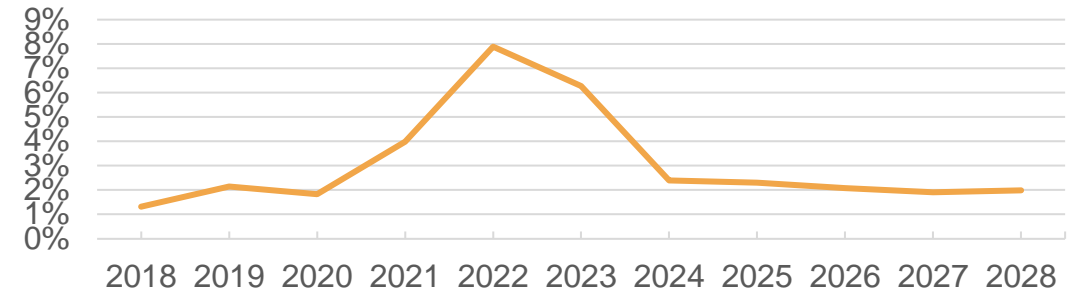
Source: S&P Global [Division].

Perspectiva Economica Peru

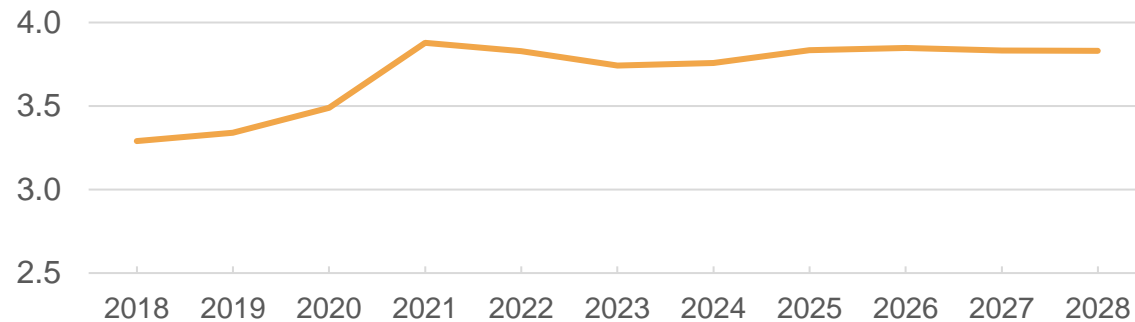
Real GDP growth



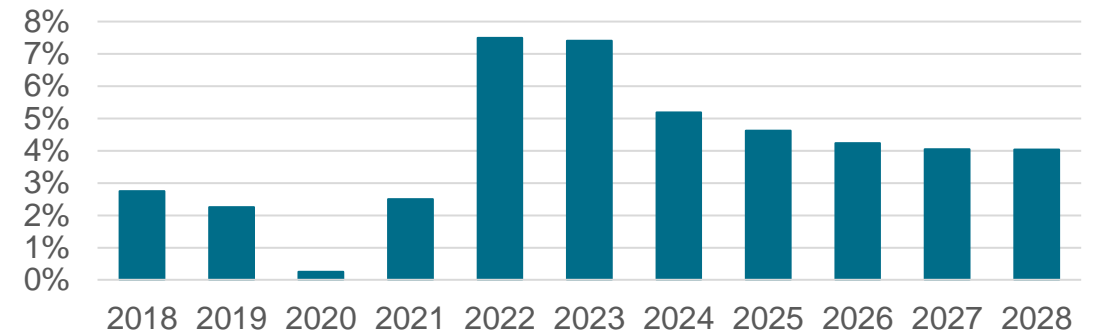
Consumer price inflation



Exchange rate per US dollar

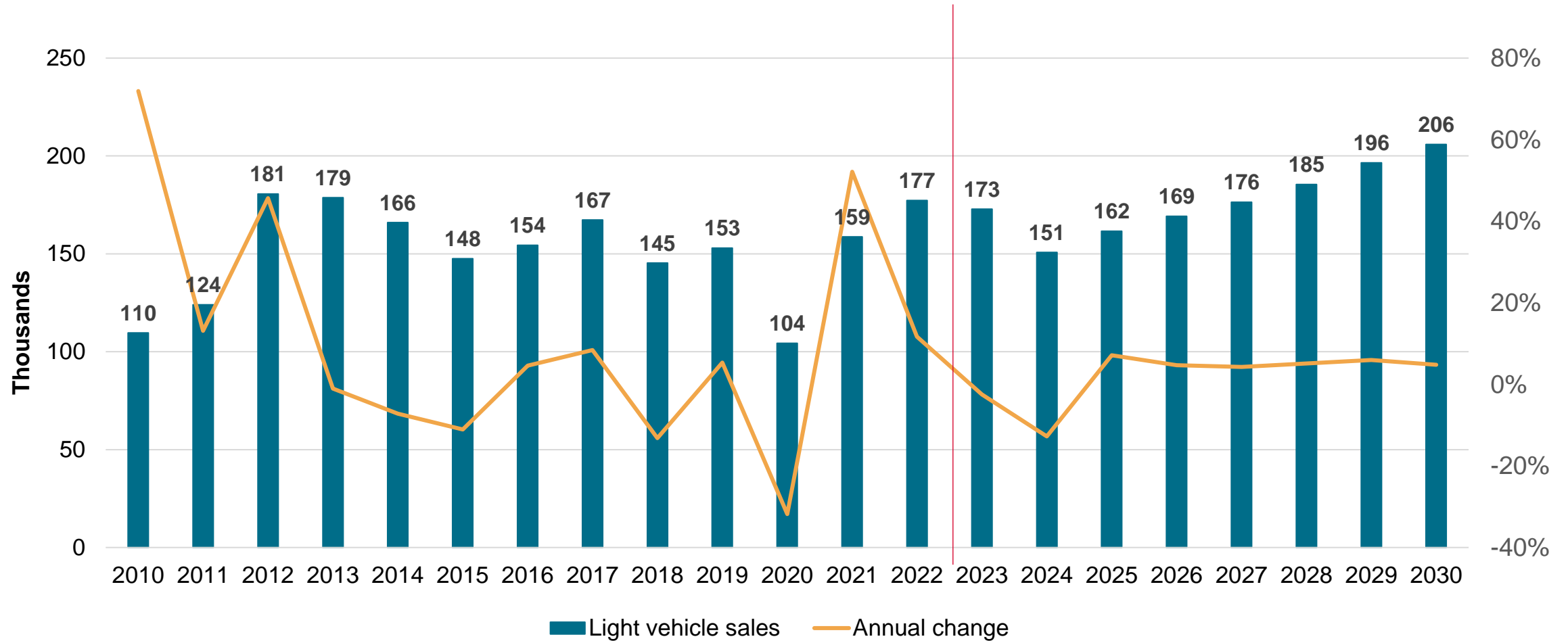


Policy rate



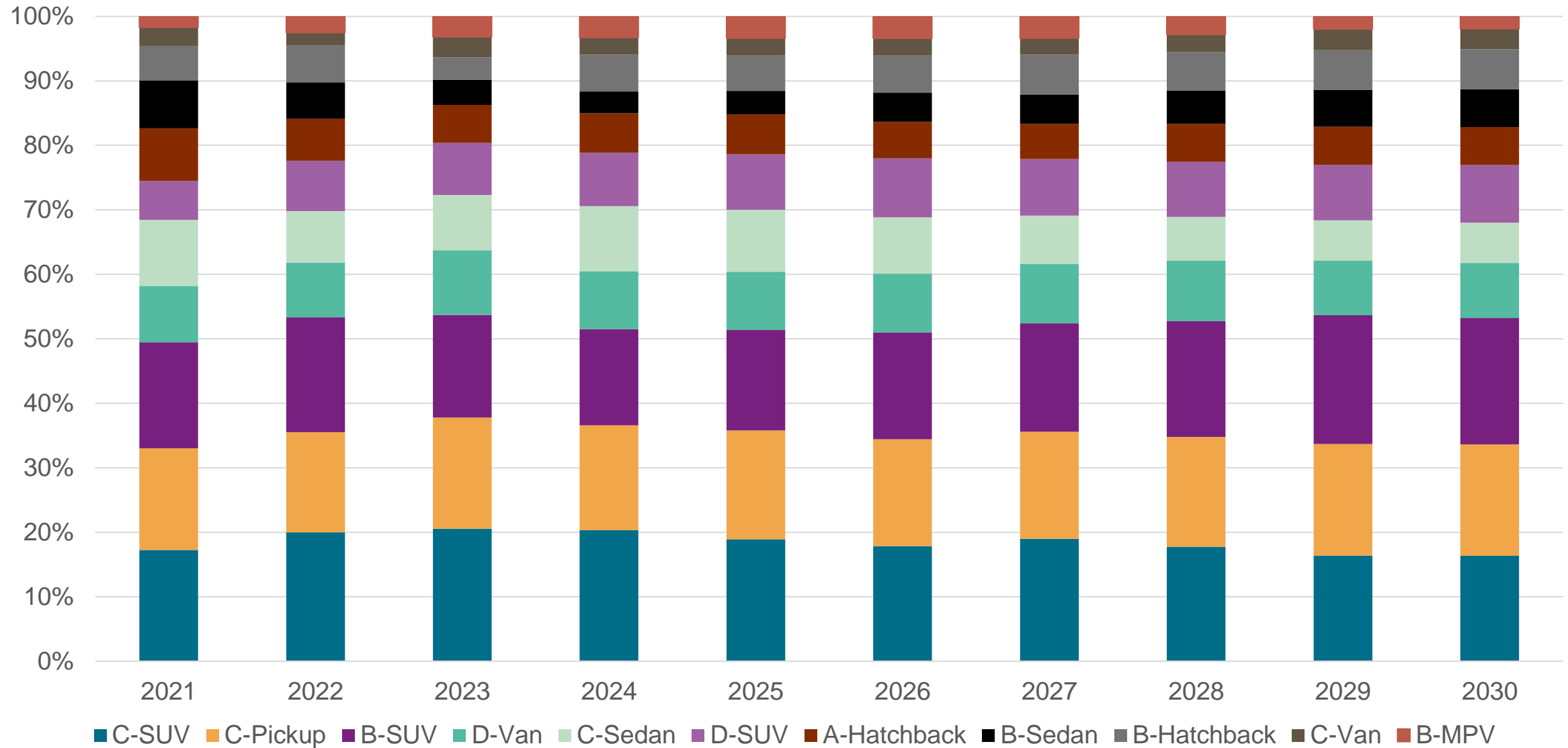
Data compiled November 2024
Source: S&P Global Market Intelligence

Peru Importacion de Vehiculos Ligeros

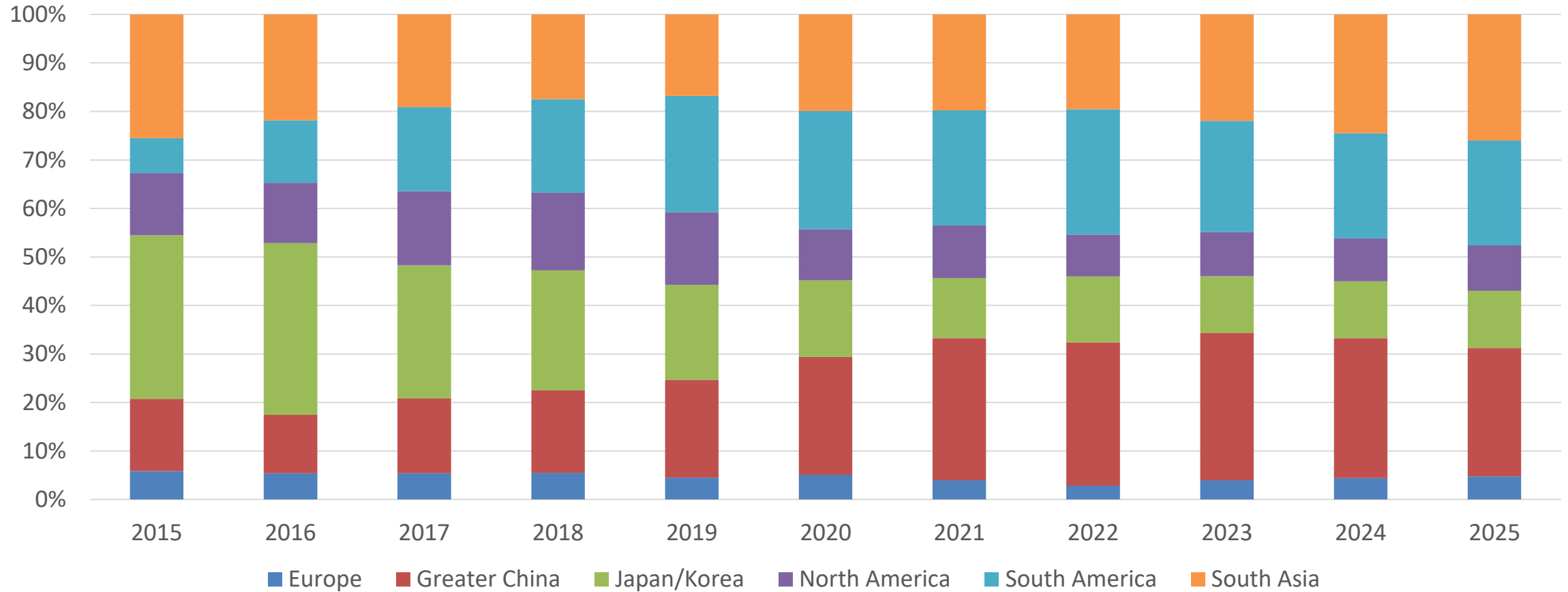


Data compiled Nov 2024
Source: S&P Global Mobility.

Perspectiva Segmentacion



Ventas por Region de Origen



Contact us

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